

NEWS RELEASE



MEDIA INQUIRIES:

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TORONTO

July 24th, 2013

HIGHLIGHTS:

- Just more than a third would vote Liberal if an election were held today (35%) and this represents a slight decline from last month (38%). By contrast, 3-in-10 will vote Conservative (31%) and this is steady since last month (30%).
- Fewer than one quarter will vote NDP (22%, a slight increase from 20%). The Bloc Quebecois attracts the support of about a tenth (7%), while the Greens have about half this support (4%) and very few will vote for any other party (1%).
- Prime Minister Harper has the approval of 3-in-10 Canadians (31%), steady since last month (33%), but his net favourable (approve minus disapprove) is a dismal -29, and growing worse.

FOR IMMEDIATE RELEASE

Federal Liberals with slim lead over Conservatives

Liberal vote share has decreased

Toronto, July 24th, 2013 – In a random sampling of public opinion taken by the Forum Poll™ among 1,782 Canadians 18 years of age and older, just more than a third would vote Liberal if an election were held today (35%) and this represents a slight decline from last month (38%). By contrast, 3-in-10 will vote Conservative (31%) and this is steady since last month (30%). Fewer than one quarter will vote NDP (22%, a slight increase from 20%). The Bloc Quebecois attracts the support of about a tenth (7%), while the Greens have about half this support (4%) and very few will vote for any other party (1%).

Conservatives on track for more seats

Seat projections based on these results would actually see the Conservatives take a minority of 129 seats in a 308 seat house to the Liberals' 120 seats. This represents a decrease from 150 seats for the Liberals last month to 113 seats for the Conservatives. The NDP are projected to take 44 seats, up from 39 last month. The Bloc Quebecois would see the biggest boost, from 5 seats last month to 14 this month. The Green Party is projected to retain leader Elizabeth May's seat.

Leader approvals steady

Prime Minister Harper has the approval of 3-in-10 Canadians (31%), steady since last month (33%), but his net favourable (approve minus disapprove) is a dismal -29, and growing worse. Tom Mulcair has similar approvals at 33% (35% last month) but his net is a much more favourable +4. Justin Trudeau has the highest approval at 44% (down from 47% last month), and his net is a sterling +9.

"The bloom is coming off the rose a bit, Justin Trudeau is beginning to look like just another politician and the Liberals like just another party. The special aura has worn off it seems, and Canadians are evaluating the political options on their merits. The Liberals are still favoured, but it's competitive again," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1,782 randomly selected Canadians 18 years of age and older. The poll was conducted on June 23rd, 2013.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
July 23 rd , 2013		31	35	22	4	7	1
June 19 th , 2013	1420	30	38	20	4	6	0
May 21 st – 22 nd , 2013	1709	27	44	20	3	4	1
April 15 th , 2013	1764	30	43	19	2	5	1
April 2 nd , 2013	1269	29	33	25	6	5	1
March 6 th -7 th , 2013	1663	31	30	27	5	6	1
Feb 6 th , 2013	1051	32	30	26	4	6	1
Jan 16 th -17 th , 2013	1555	36	25	28	4	7	1
Dec 18 th , 2012	1296	31	27	28	6	6	1
Nov 19 th , 2012	1776	33	28	28	4	6	1
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1
Jul 25 th -26 th , 2012	1545	31	22	35	5	6	1
Jun 27 th , 2012	1114	35	19	35	3	6	1
Jun 14 th , 2012	1482	30	22	37	5	6	1
May 23 rd , 2012	1756	32	20	36	6	5	1
Apr 24 th , 2012	1669	33	22	36	2	6	1
Mar 30 th , 2012	1591	36	19	34	5	5	1
Mar 26 th -27 th , 2012	1565	35	19	35	3	7	1
Mar 2 nd -3 rd , 2012	1603	37	25	28	4	5	1
Feb 6 th , 2012	1148	36	26	28	3	6	1
Jan 13 th , 2012	1140	35	25	28	4	6	1
Dec 13 th , 2011	1160	33	21	27	8	6	5
Federal Election May 2 nd , 2011	n/a	40	19	31	4	6	0

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
July 23 rd , 2013	129	120	44	1	14	0
June 19 th , 2013	113	150	39	1	5	0
May 21 st , 2013	77	192	37	1	1	0
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	119	117	65	1	6	0
March 6 th -7 th , 2013	125	88	76	1	18	0
Feb 6 th , 2013	129	86	81	1	11	0
Jan 16 th -17 th , 2013	144	68	73	1	22	0
Dec 18 th , 2012	129	77	77	1	24	0
Nov 19 th , 2012	138	83	76	1	10	0
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0
June 14 th , 2012	114	53	136	1	4	0
May 23 rd , 2012	123	42	138	1	4	0
Apr 24 th , 2012	118	54	133	1	2	0
Mar 30 th , 2012	142	36	126	1	3	0
Mar 26 th -27 th , 2012	151	25	120	1	11	0
Mar 2 nd -3 rd , 2012	145	69	78	1	15	0
Feb 6 th , 2012	151	60	88	1	8	0
Federal Election May 2 nd , 2011	166	34	103	1	4	0

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Federal Leader Approval Rating Trending (% Approve)

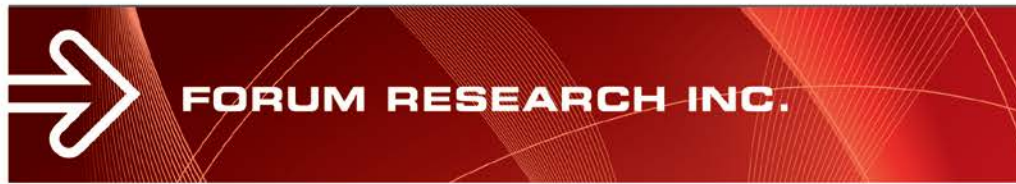
[All Respondents]

%	Sample	Trudeau	Harper	Mulcair	
July 23 rd , 2013	1782	44	31	33	
June 19 th , 2013	1525	47	33	35	
May 21 st , 2013	1779	49	29	36	
April 15 th , 2013	1764	46	32	35	
		Rae			
April 2 nd , 2013	1310	40	31	35	
March 6 th -7 th , 2013	1755	34	34	35	
Feb 6 th , 2013	1091	34	33	38	
Jan 16 th -17 th , 2013	1626	32	38	37	
Dec 18 th , 2012	1355	39	35	39	
Nov 19 th , 2012	1849	35	36	33	
Oct 27 th , 2012	1735	34	36	38	
Sep 27 th , 2012	1758	31	39	37	
Aug 22 nd , 2012	1720	32	36	41	
July 25 th -26 th , 2012	1639	34	32	36	
June 27 th , 2012	1165	36	35	39	
June 14 th , 2012	1529	40	31	39	
May 23 rd , 2012	1836	33	33	41	
Apr 24 th , 2012	1669	35	34	41	
Mar 30 th , 2012	1675	36	34	32	
Mar 26 th -27 th , 2012	1638	32	34	32	
April 24 th - 25 th , 2012	1744	46	22	30	3

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Current Federal Party Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1711	189	202	327	456	537	808	903
Conservative	31	25	26	33	33	38	35	28
Liberal	35	27	40	35	36	37	35	35
New Democratic	22	27	25	22	21	17	18	26
Green	4	8	4	3	3	3	4	4
Bloc Quebecois	7	11	5	6	7	5	7	6
Other	1	1	1	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1711	150	394	639	119	176	233
Conservative	31	29	13	37	38	60	33
Liberal	35	45	38	36	32	20	33
New Democratic	22	19	22	23	24	16	26
Green	4	6	3	4	6	2	7
Bloc Quebecois	7	0	25	0	0	0	0
Other	1	1	0	1	0	2	1

Household Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100-250K	\$250K+
Sample	1711	190	316	279	196	140	335	216
Conservative	31	25	34	25	28	39	35	34
Liberal	35	26	32	35	40	33	37	38
New Democratic	22	33	16	23	24	23	20	20
Green	4	4	6	4	4	1	3	4
Bloc Quebecois	7	10	11	11	3	4	4	3
Other	1	2	1	1	1	1	1	1

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Past Vote (2011 Federal Election)

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1711	602	369	366	87	103	69
Conservative	31	78	4	6	6	4	30
Liberal	35	14	85	25	30	7	29
New Democratic	22	6	8	62	18	18	27
Green	4	2	1	3	37	4	7
Bloc Quebecois	7	0	1	4	8	66	0
Other	1	1	0	1	1	1	8

TORONTO

July 24th, 2013

Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1711	392	480	572	267
Conservative	31	35	34	29	29
Liberal	35	33	34	36	37
New Democratic	22	16	20	26	25
Green	4	4	5	3	3
Bloc Quebecois	7	10	6	6	5
Other	1	1	1	1	1

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1711	1040	229	182	260
Conservative	31	34	24	38	24
Liberal	35	37	36	33	30
New Democratic	22	19	24	19	31
Green	4	3	6	3	5
Bloc Quebecois	7	6	8	5	9
Other	1	1	2	1	1

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Religion

%	Total	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1711	445	73	573	156	113	351
Conservative	31	46	52	24	42	26	22
Liberal	35	34	26	39	28	38	34
New Democratic	22	16	17	22	21	23	30
Green	4	2	3	3	4	8	6
Bloc Quebecois	7	1	0	12	4	3	7
Other	1	1	2	1	1	2	1

TORONTO
July 24th, 2013

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Other
Sample	1711	264	898	206	343
Conservative	31	25	32	35	34
Liberal	35	36	33	36	38
New Democratic	22	22	23	24	20
Green	4	6	4	3	2
Bloc Quebecois	7	10	7	2	5
Other	1	1	1	0	1

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Approval of Leaders:

Conservative

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1782	196	211	342	468	565	845	937
Approve	31	25	28	33	36	38	35	27
Disapprove	60	65	64	58	58	52	58	62
Don't know	9	10	8	9	6	10	7	11

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1782	151	407	670	124	182	248
Approve	31	25	21	33	33	51	32
Disapprove	60	69	72	57	61	37	60
Don't know	9	6	8	10	6	13	8

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K	250K+
Sample	1782	200	332	285	200	144	346	230
Approve	31	28	33	27	27	33	36	30
Disapprove	60	60	57	63	63	63	60	57
Don't know	9	13	10	10	10	4	4	13

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1782	531	565	344	102	89	80
Approve	31	81	15	9	10	11	18
Disapprove	60	13	77	82	75	86	69
Don't know	9	6	8	8	15	3	14

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1782	410	500	593	279
Approve	31	36	31	28	31
Disapprove	60	50	60	63	65
Don't know	9	14	9	8	4

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1782	1085	238	190	269
Approve	31	33	26	35	27
Disapprove	60	59	69	52	62
Don't know	9	8	5	14	11

Religion

%	Total	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1782	460	76	593	162	122	369
Approve	31	40	44	29	39	31	21
Disapprove	60	53	44	60	51	62	70
Don't know	9	7	12	10	10	7	8

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Other
Sample	1782	272	943	211	356
Approve	31	27	31	39	31
Disapprove	60	65	60	52	61
Don't know	9	8	9	10	8

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NDP

'Do you approve or disapprove of the job Thomas Mulcair is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1782	196	211	342	468	565	845	937
Approve	33	30	34	33	33	37	34	32
Disapprove	37	35	39	36	38	35	40	33
Don't know	30	35	27	30	29	28	25	35

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1782	151	407	670	124	182	248
Approve	33	29	52	28	30	18	27
Disapprove	37	41	23	40	37	55	34
Don't know	30	30	25	32	33	26	38

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K	250K+
Sample	1782	200	332	285	200	144	346	230
Approve	33	33	38	30	33	33	37	26
Disapprove	37	30	28	40	41	43	40	35
Don't know	30	37	34	29	26	24	23	39

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1782	531	565	344	102	89	80
Approve	33	15	39	51	25	47	21
Disapprove	37	57	30	21	33	28	45
Don't know	30	27	31	28	42	25	34

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1782	410	500	593	279
Approve	33	25	29	39	36
Disapprove	37	37	38	33	41
Don't know	30	38	32	28	23

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1782	1085	238	190	269
Approve	33	32	35	31	36
Disapprove	37	40	33	34	29
Don't know	30	28	32	35	35

Religion

%	Total	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1782	460	76	593	162	122	369
Approve	33	27	19	39	25	27	38
Disapprove	37	42	47	33	47	35	31
Don't know	30	30	35	28	28	38	31

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Other
Sample	1782	272	943	211	356
Approve	33	33	33	29	36
Disapprove	37	40	37	39	32
Don't know	30	27	30	32	32

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Liberal

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1782	196	211	342	468	565	845	937
Approve	44	39	48	45	49	45	42	46
Disapprove	35	39	30	34	34	33	39	31
Don't know	21	22	22	21	17	21	18	23

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1782	151	407	670	124	182	248
Approve	44	55	44	43	41	33	52
Disapprove	35	18	35	38	34	43	29
Don't know	21	27	21	19	24	24	19

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K	250K+
Sample	1782	200	332	285	200	144	346	230
Approve	44	39	44	46	48	48	45	41
Disapprove	35	31	32	38	39	30	38	34
Don't know	21	30	24	16	14	22	17	26

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1782	531	565	344	102	89	80
Approve	44	19	83	38	35	26	24
Disapprove	35	60	5	37	31	57	46
Don't know	21	20	12	25	34	17	30

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1782	410	500	593	279
Approve	44	43	44	46	43
Disapprove	35	35	35	32	39
Don't know	21	22	20	22	18

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1782	1085	238	190	269
Approve	44	45	42	42	45
Disapprove	35	36	33	33	32
Don't know	21	19	24	24	23

Religion

%	Total	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1782	460	76	593	162	122	369
Approve	44	42	45	45	44	47	44
Disapprove	35	39	35	32	36	22	39
Don't know	21	19	19	23	20	31	17

Ethnicity

%	Total	Canadian	British, Scots, Irish or Welsh	Other European	Other
Sample	1782	272	943	211	356
Approve	44	46	43	44	47
Disapprove	35	36	37	37	28
Don't know	21	18	21	20	25

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-30-

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