



THE UNIVERSITY OF KANSAS HOSPITAL TRAINING COMPLEX
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**CHIEFS ANNOUNCE EXTENDED PARTNERSHIP
AGREEMENT WITH 101 THE FOX (KCFX-FM)**

KANSAS CITY, Mo. – The Kansas City Chiefs announced on Friday that the club has extended a multi-year radio partnership with 101 The Fox (KCFX-FM) that runs through 2019. For the 24th consecutive season, 101 The Fox will proudly serve as the flagship station of the Chiefs Fox Football Radio Network in 2013. The first year of the new agreement in 2014 will be the 25th anniversary of the club's partnership with KCFX.

"We're excited to extend our long-standing partnership with 101 The Fox," Chiefs President Mark Donovan said. "In more than two decades serving as our FM flagship radio station, KCFX has been a valuable partner and more importantly, a remarkable resource for our fan base. Their award-winning broadcast team has provided Chiefs fans with incredible gameday coverage, and we are looking forward to continuing that trend."

"We are extremely happy that our partnership will continue through our 30th season," Cumulus Senior Vice President, General Manager Mark Sullivan said. "The soaring popularity of the National Football League, the real time listening to play-by-play sports, the demand for sports partnerships and the relationship we enjoy with the Hunt family and the entire Kansas City Chiefs organization makes this partnership extremely valuable to 101 The Fox and the entire Chiefs Radio Network team. We are looking forward to continuing to provide the best broadcast in the NFL to the Chiefs Kingdom."

Anchoring one of the largest radio networks in the National Football League, KCFX will broadcast all Chiefs preseason, regular season and postseason games to affiliates throughout a seven-state region once again in 2013. One of the NFL's most respected broadcast tandems – "Voice of the Chiefs" Mitch Holthus and Hall of Fame QB Len Dawson – will call the action together for a 20th-consecutive season on KCFX.

One of the Midwest's most recognizable radio and television personalities, Holthus handles the play-by-play duties for the 20th-straight year, giving him more years of service than any other "Voice of the Chiefs" in team history. Holthus has called a franchise-record 310 regular and postseason contests for Kansas City. Only six active NFL play-by-play announcers have been in their current roles for more seasons than Holthus.

Adding the color analysis to the Chiefs Radio Network for the 29th-consecutive year is Dawson, who was inducted into the Pro Football Hall of Fame in 1987. Dawson was the MVP in Kansas City's Super Bowl IV triumph over Minnesota and guided the franchise to three AFL titles.

Former Chiefs player and Pro Bowl long snapper Kendall Gammon enters his sixth season providing in-game sideline updates. A 15-year NFL veteran, Gammon played in 106 games in a Chiefs uniform and was a member of Pittsburgh's Super Bowl XXX squad.

Dan Israel serves as the Executive Producer of the Chiefs Radio Network. A member of the Chiefs Radio Network since 1989, his talents have also been used by HBO, CBS, NBC and ABC.

"Voice of the Missouri State Bears," Art Haines, anchors the pre-game show, halftime and in-game reports.

"Sports is a key focus for Cumulus and we couldn't be more pleased to announce this long-term extension in Kansas City with our partners at the Chiefs organization," Cumulus Chairman, President and CEO Lew Dickey said. "They are consummate professionals and share our deep passion to create a compelling broadcast experience for the enormous base of Chiefs fans."

KCFX will continue to air one of the league's finest pregame shows, followed by one-hour of postgame interviews and analysis.

Additionally, the "Chiefs Kingdom" radio show on Monday nights from 6-7 p.m. will be broadcast live and will be available to participating stations on the Chiefs Fox Football Radio Network. The hour-long event hosted by Holthus will feature a live call-in from new Chiefs Head Coach Andy Reid, a different player guest every week, as well as a loyal following of Kansas City Chiefs fans.

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