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BPA Worldwide Concurrent Release Data for the Middle East

For the six-month period ended June 30, 2013

BPA Worldwide (www.bpaww.com) announces the concurrent release of circulation and media data in the region for the six-month period ended June 30, 2013. The figures cover media with operations based in nine Middle Eastern countries, including Bahrain, Kuwait, Saudi Arabia, Egypt, Jordan, Iraq, Libya, Oman and UAE. Included in the report are the headline average qualified circulations from the most recent June 2013-ending Circulation Statements. These figures are the "circulation claims" for only those newspapers and magazines that have opted to be BPA audited. Publisher members are required to declare their figures every six months and be audited by our media auditors annually. Also included are Event Audit results for events that took place in 2012. Brand Report data are also listed showing additional audited channels for the same brand including the Web Traffic "Average Unique Browser" for period January through June 2013.

BPA Worldwide Concurrent Circ. Data for the Middle East

For the six-month period ended June 30, 2013

BPA AUDITED MAGAZINE & NEWSPAPER CIRCULATION DATA				
Country	Media Title	Qualified Circulation	Frequency - per year	Language
BAHRAIN	Bahrain This Month	10,854	12	English
BAHRAIN	Oil & Gas News (OGN)	3,746	12	English
BAHRAIN	The Gulf	12,964	12	English
BAHRAIN	Travel & Tourism News (TTN)	4,073	12	English
BAHRAIN	Woman This Month	7,157	12	English
KUWAIT	Bazaar	9,608	11	English/Arabic
KUWAIT	Sarab	10,129	10	English/Arabic
KUWAIT	Studentalk	10,050	11	English
KUWAIT	Styles	9,488	11	English
KUWAIT	TheTalk	9,775	11	English
QATAR	Time Out Doha	15,828	12	English
SAUDI ARABIA	Al Jazirah	123,097	365	Arabic
UAE	7Days	61,494	260	English
UAE	Abu Dhabi Week	81,800	52	English

BPA AUDITED MAGAZINE & NEWSPAPER CIRCULATION DATA

Country	Media Title	Qualified Circulation	Frequency - per year	Language
UAE	Ahlan! English	20,586	52	English
UAE	Aquarius	11,350	12	English
UAE	Arabian Business – English	23,992	47	English
UAE	Arabian Computer News	10,193	12	English
UAE	Arabian Travel News	4,962	12	English
UAE	Aviation Business	5,166	12	English
UAE	Better Homes Magazine	15,227	12	English
UAE	Boat Owner Middle East	3,981	12	English
UAE	Campaign Middle East	7,461	24	English
UAE	Caterer Middle East	4,956	12	English
UAE	CEO Middle East	8,893	11	English
UAE	Channel Middle East (Arabic)	4,215	12	Arabic
UAE	Channel Middle East (English)	7,165	12	English
UAE	Commercial Interior Design	6,188	12	English
UAE	Concierge Abu Dhabi	16,169	12	English
UAE	Concierge Magazine	29,200	12	English
UAE	Digital Studio	5,158	12	English
UAE	Edgar Middle East Magazine	13,025	10	English
UAE	Emirates Woman	13,114	12	English
UAE	Etihad Inflight	22,000	12	English/Arabic
UAE	Facilities Management ME	4,232	12	English
UAE	Golf Digest	12,343	11	English
UAE	Grazia	7,766	47	English
UAE	Gulf Business	22,560	12	English
UAE	Gulf News	106,508	365	English
UAE	Harper's Bazaar Arabia	10,163	11	English
UAE	Hello! Middle East	15,643	51	English
UAE	Hotelier Middle East	7,321	12	English
UAE	Logistics Middle East	5,122	12	English
UAE	Men's Fitness	3,735	12	English
UAE	MEP	5,111	12	English
UAE	Middle East Architect	5,190	12	English
UAE	Middle East Golfer	5,400	11	English
UAE	Mojeh	13,144	6	English
UAE	Network Middle East	5,159	12	English
UAE	Oil & Gas Middle East	7,212	12	English
UAE	Open Skies	98,776	12	English/Arabic

BPA AUDITED MAGAZINE & NEWSPAPER CIRCULATION DATA

Country	Media Title	Qualified Circulation	Frequency - Issues per year	Language
UAE	Sport 360	36,762	312	English
UAE	Sport and Fitness - Middle East	6,833	6	English
UAE	Stuff	12,066	12	English
UAE	The Dubai Mall Magazine	19,362	11	English
UAE	Time Out Abu Dhabi	16,823	51	English
UAE	Vision Magazine	46,071	4	English
UAE	Viva	8,674	12	English
UAE	Wealth	4,630	6	English
UAE	What's On	31,312	12	English
UAE	Wheels	13,967	52	English
UAE	World Traveller	22,920	12	English
UAE	Worldwide Golf Magazine	13,312	11	English

BPA EVENT AUDIT DATA (Total Attendance) Period from January 2012 through June 2013.

Country	Event Name – Year	Total Attendance	Frequency
EGYPT	Cairo Fashion & Tex March 2012	5,663	Semi Annual
EGYPT	Interbuild Egypt June 2012	6,246	Annual
IRAQ	Basra Oil & Gas December 2012	8,363	Annual
IRAQ	Erbil Autoshow March 2012	2,367	Annual
IRAQ	Erbil Building and Construction May 2012	3,022	Annual
IRAQ	Erbil Oil & Gas International Exhibition September 2012	1,835	Annual
JORDAN	JIMEX June 2012	4,128	Annual
JORDAN	China Fair Jordan September 2012	10,533	Annual
JORDAN	SOFEX May 2012	4,286	Biennial
LIBYA	Libya Build May 2012	17,088	Annual
OMAN	Infra Oman October 2012	3,290	Annual
UAE	ADIPEC November 2012	39,527	Annual
UAE	China Homelife (Dubai) Fair December 2012	4,804	Annual
UAE	INDEX International Design Sept 2012	17,589	Annual
UAE	Middle East Concrete & PMV LIVE November 2012	3,598	Annual
UAE	The Big 5 November 2012	45,820	Annual
UAE	The Hotel Show May 2012	8,543	Annual

BPA BRAND REPORT AUDIT DATA for January through June 2013)					
Country	Media Title	Qualified Circulation	Frequency - per year	Average Unique Browsers	Language
UAE	Construction Week	10,245	49	194,856	English
UAE	Time Out Dubai	35,876	51	1,652,378	English

NOTE: The data provided has been compiled from the latest filing of circulation statements as well as the Brand Reach by media titles in the Middle East. This list does not include applicants or any members who have not completed their filing for the period January to June 2013 or it is not yet up online. For complete data, please refer to the BPA Worldwide Circulation Library at www.bpaww.com.

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