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A Celebration of Tribal Chic with Weekend Max Mara

The audacious color-blocking, exotic embellishments and rich embroidery styles offered by Weekend Max Mara Autumn Winter 2014 collection tell the mythical tales of the nomadic people in North America and Central Asia.

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Ethnic inspirations

Known as a timeless element in the fashion scene, ethnic chic comes to play again this fall and winter season. Prying homage to the nomadic people scattered around North America and Central Asia, this collection embraces bold colors, exotic tribal patterns, heavy embellished details and woolen weaves.

As the nomads make their living by constantly moving from one place to another and often having to cope with unpredictable weather, their wardrobes comprise comfortable pieces which are made of soft and heat protective materials. This collection reflects the best of these essential qualities with a touch of artisanal quality.

Color-blocking plays a key role in tribal style. Bold shades are daring and eye-catching, making them great to pair with neutral basics. Energize your usual monochromatic fall and winter look with these colorful accents this season. Week this statement-making Moretto multi-colored jacquard cape with a plain top, skinny jeans and ankle boots. Don't forget the earth-tone necklaces and headbands along with the chunky bangles, in order to complete your tribal outfit perfectly.

Symbolic and geometric, tribal patterns also steal the show this season with an aesthetic touch. From the simple triangular shapes to heavily embellished cross-shaped details, these patterns can add a playful yet sophisticated twist to your look. While the patterns can energize your outfit, also jazz it up with a checked scarf and a chic belt.

Mention winter wardrobe and one of the key pieces that first springs to mind ought to be woolen wear. From cozy pale shade woolen coats to bright tone knitwear, enjoy comfy and warm outfits with style. To further enhance this look, adorn it with unique and edgy Aztec jewelry.

Weekend Max Mara fall winter collection is now available at Shop LG 223, Festival Walk, Kowloon Tong, (2722 9681)

Weekend Max Mara Fall Winter 2014 Collection

- a. Black one piece with bold tribal prints (\$3,280), checked scarf (\$1,000), long effortless-chic boots (\$3,980)
- b. V-necked tunic (\$4,400), patterned scarf as headband (\$900), edgy Aztec necklace (\$1,180), masculine black oxford shoes (\$2,600)
- c. Beige furry medium length coat (\$4,600), patterned knitwear jumper (\$2,600), edgy Aztec necklace (\$1,180), navy midi-skirt (\$2,480), heeled ankle boots (\$2,580)
- d. Ruby knitted jumper (\$3,780), beige fur scarf (\$2,600), navy midi-skirt (\$2,680), statement-making necklace (\$1,180), masculine black oxford shoes (\$2,600)
- e. Statement-making tribal inspired cape (\$3,280), top (\$2,780), wooden necklace (\$780), crystal necklace (\$1,180), skinny jeans (\$1,980), heeled ankle boots (\$2,580)



Ultimate Strength

To celebrate its 130th anniversary, Victorinox, most renowned for its emblematic Swiss army knives, has launched a new timepiece so tough and durable that it will emerge unscathed after two hours in a washing machine at 90° C and with a full spin cycle.

In fact, the ultimate timepiece I.N.O.X. is especially designed to withstand unusual stress, having passed 130 vigorous strength tests under extreme pressure, temperature, flame, and chemical attacks.

These robust tests have made I.N.O.X. the epitome of the values that made the brand one of the great national treasures of Sweden, namely authenticity, strength, quality, expertise and exquisite design.

Not sacrificing appearance and function for strength, the timepiece, which is named after the French word for stainless steel, comes in a sleek stainless steel case containing a Swiss-made Ronda 715 Quartz movement. It is water resistant up to 200m underwater. (www.victorinox.com)



Caught in Charlotte's Web

Trick or Treat! British heavy shoe and accessories brand Charlotte Olympia has released a limited edition capsule collection to celebrate Halloween. Inspired by sweet treats and glow in the dark silhouettes, the festive collection includes the Gold Spiders crawl up signature Dolly platforms, while Minerva booties weave a web in laser-cut suede. Signature Kitty flats glow in the dark in pumpkin orange kidkin and the Pandora clutch box soresen "trick or treat" with embroidered Crêpe de Chine inserts and sweetie accessory clasp.

Founded in 2008, Charlotte Olympia designs have become synonymous with classic sophistication and meticulous attention to detail. Each shoe is finished with a signature gold spider's web on the sole, and all designs are handcrafted in Italy using only the finest materials. The chic Halloween collection is exclusively available now at Charlotte Olympia seasonal shop in the Landmark, Central. (2142 9008)

With Added Zip

The popular Converse All Star shoes have been updated especially for autumn. The classic silhouette, the Chuck Taylor All Star Back Zip, now comes in vintage wash twill with an embroidered patch, burnished suede with detail banding on the zipper or classic canvas in core colors of black, turtle dove, ochre, red and black.

For something a little fancier, the Chuck Taylor All Star Tri Zip features zipper detailing with pops of color and materials such as sparkle-washed canvas and premium suede. The colors available are funkier than the Back Zip cosmos pink, black, navy and ochre. Leather zipper pulls and waxed leas make the line perfect for both day and night. (www.converse.com.hk)



The Power of Pink

Okinawan Beauty Secrets

As we transition into breezy and crispy autumn evenings, we are also reminded of the importance of hydration of our skin in this dry season. Derived from Okinawa's ancient beauty manuscript, TATCHA is adding a new element to its well-received "Water Collection" that was launched last year.

Created using a blend of 40% proprietary hydrating complex, this brand new Luminous Deep Hydration Firming Serum can be absorbed effortlessly by the skin, leaving skin plumped with moisture yet velvety to the touch. The intense hydration offers an instant firming effect of your skin and the serum can be mixed in with foundation for a beautiful glow of your skin.

The collection also features Luminous Dewy Skin Mist, Luminous Deep Hydration Lifting Mask as well as Luminous Deep Hydration Revitalizing Eye Mask. (www.tatcha.com)



In support of the annual Breast Cancer Awareness Month campaign this October, Crabtree & Evelyn is presenting a limited cosmetic kit series that offers skincare, nail care and hand therapy. Treat yourself to the chic pink nail care set that boasts three alluring shades of pink, a cuticle oil pen and a charming pink cosmetic pouch. Further indulge in the delightful skincare collection which smells of roses and includes cleansing balm, restoring micellar water, and day and night cream. And finally, while you're at it, pamper yourself with the hand cream set that features a captivating variety of hand creams with aromas of Evelyn rose, rose water, and pear and pink magnolia.



Upon any net purchase of or above HK\$500 in one single transaction, you will receive a complimentary Crabtree & Evelyn Pear & Pink Magnolia umbrella! (Offer stands while stock lasts) (www.crabtree-evelyn.com.hk)