ECHO

Project Overview

Editor Engagement Team
01/30/2013

Goals

- **unify notifications experience**

- **make users more aware**

- **invite them to take action**

Target users

- first release: **new editors**

- from **first edit** to ~**100 edits**

- support their critical **first steps**

- next releases: **new members** + **active editors**

Core features

- **badge** + **flyout**

- **all notifications**

- **emails** (single / digests)

- **preferences**

- **hooks**

Next features

- **bundling**

- **dismiss + preferences**

- **job queue**

- **HTML email**

- **metrics**

Future Features

- **api**

- **files**

- **cross-wiki**

- **watchlist** upgrade?

- **talkpage/flow** upgrade?

First Notifications

We are developing these notifications for the first release.

- you have a **message**

- your edit was **reverted**

- your page was **reviewed**

- your page was **linked**

- someone **mentioned** you
- **welcome**

Next Notifications

We are considering these new notifications for our next round.

- how to use your **watchlist**

- here are **more articles** to edit

- someone **replied** to you

- your page was **rated/featured**

- your **user rights** have changed

Echo Roadmap (2012-2013)

First Release (March 2013 on en-wiki)

- **focus on new users** (but make it usable by experienced editors)
- **complete core features** (flyout, "archive", prefs, job queue, bundling, metrics, HTML email)
- **add a few more notifications** ("happy path" for new users, useful notices for power users)
- **deploy limited release on en-wiki** (different defaults for new and experienced users)
- **fix bugs + critical feature tweaks** (as needed, prioritized by urgency)
- **provide in-house developer support** (through hooks, i18n and dev guidelines)
- **estimate maintenance + i18n support** (2013-2014 plan)

Future Releases (as time and resources allow)

- **add even more notifications** (based on community feedback and testing)
- **develop a few more features** (e.g. relative timestamp, 'mark as unread')
- **get started on api framework** (for 3rd party support outside mediawiki)
- **explore cross-wiki notifications** (limited notices from commons/meta?)
- **discuss custom localization** (on other language wiki, as needed)

Echo Demo

MediaWiki.org | Discussion | Read | Edit | View history | ☆ | ▼ | Search 🔍

Welcome to MediaWiki.org

MediaWiki is a free software open source wiki package written in PHP ⧉, originally for use on Wikipedia ⧉. It is now also used by several other projects of the non-profit Wikimedia Foundation and by many other wikis, including this website, the home of MediaWiki.

Use the links below to explore the site contents. You'll find some content translated into other languages, but the primary documentation language is English.

For general questions about MediaWiki see the communication page or ask at the support desk.

About this site | About MediaWiki | Download | Help and support | Contribute

Navigation sidebar

Main page
Browse categories
Community portal
Recent changes
Tech blog

▼ Support
  User help
  Technical manual
  FAQ
  Support desk

▶ Download

▶ Development

▶ Communication

▶ Print/export

▶ Toolbox

Using MediaWiki

What is a wiki?

- Learn **how to navigate**
- Learn **how to edit a page**
- Get **more help**

System Administration

Install & configure MediaWiki

- **Upgrade** an existing MediaWiki installation
- Add features with **third-party extensions**
- Get **more sysadmin help**

Developing & Extending

Become a MediaWiki hacker

- Learn to use the **API** and **write extensions**
- Browse the **developer docs** and **class reference** ⧉
- Already a hacker? Visit the **developer hub**

Current version

- **1.20.2** – 2012-12-04
- 1.19.3 – 2012-11-30

Download

News

- **2012-12-04**: 1.20.2 released
  💡 MediaWiki 1.20.2 is now available.
- **2012-11-30**: 1.20.1, 1.19.3, 1.18.6 released
  ⛔ MediaWiki 1.20.1, 1.19.3 and 1.18.6 security

New opportunities

- **MediaWiki Groups**
- **Wikipedia Engineering Meetup** ⧉
  January 17, 2013 - San Francisco, California, USA

MediaWiki.org | Discussion

My notifications

💬 DarTar posted on your **talk page**.
Do you get a scrollbar yet?: new section
02:03, 4 January 2013

🔀 Your edit on **User talk:Fabrice Florin** has been reverted by LWelling (**Show changes**)
Making test edits so Fabrice gets some notifications.
02:02, 4 January 2013

✅ Kaldari reviewed a page you started: **Tamalpais Valley**
02:02, 4 January 2013

🔗 **Article feedback/Version 5/Links** was linked by Fabrice Florin from this page: **Editor Engagement/2013 strategy**
02:00, 3 January 2013

💬 Fabrice Florin posted on your **talk page**.
Added note to test first Echo prototype
01:31, 1 January 2013

💬 Steven (WMF) posted on your **talk page**.
Testing: This is an edit, not a new comment. Let's see what happens.
20:28, 2 August 2012

💬 Tychay posted on your **talk page**.
Testing: new section
20:13, 2 August 2012

» **All notifications**   ⚙ **Preferences**

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Meetup ⤢
January 17, 2013 - San Francisco, California, USA

COMPOSITE SCREENSHOT

Special page

My notifications

⚙ ▪▪▪

TODAY

💬 **DarTar** posted on your **talk page**.
→ *Do you get a scrollbar yet?: new section*
02:03, 4 January 2013

⤬ Your edit on **User talk:Fabrice Florin** has been reverted by **LWelling** (Show changes)
→ *Making test edits so Fabrice gets some notifications.*
02:02, 4 January 2013

☑ **Kaldari** reviewed a page you started: **Tamalpais Valley**
02:02, 4 January 2013

YESTERDAY

Article feedback/Version 5/Links was linked by Fabrice Florin from this page: **Editor Engagement/2013 strategy**
02:00, 3 January 2013

JANUARY 01

💬 **DarTar** posted on your **talk page**.
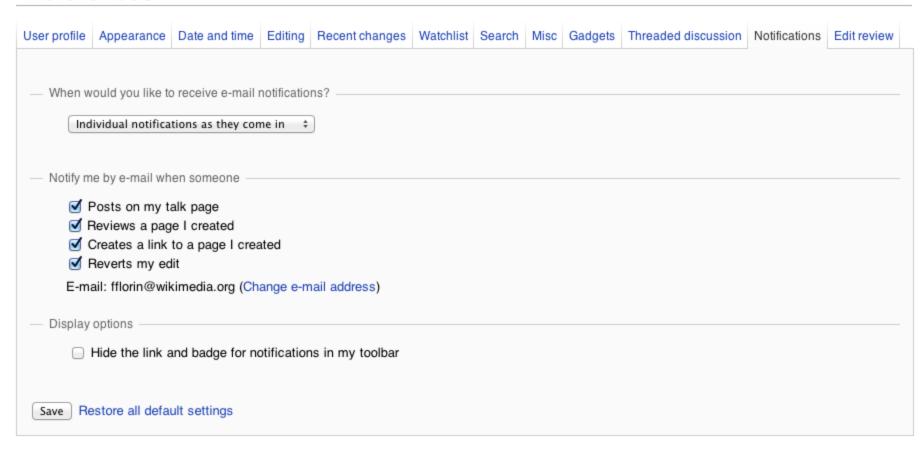→*Test echo:* new section
02:00, 1 January 2013

💬 **LWelling** posted on your **talk page**.

COMPOSITE SCREENSHOT

Special page   Search   🔍

Preferences

User profile	Appearance	Date and time	Editing	Recent changes	Watchlist	Search	Misc	Gadgets	Threaded discussion	Notifications	Edit review

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When would you like to receive e-mail notifications?

Individual notifications as they come in ⇕

Notify me by e-mail when someone

☑ Posts on my talk page
☑ Reviews a page I created
☑ Creates a link to a page I created
☑ Reverts my edit

E-mail: fflorin@wikimedia.org (Change e-mail address)

Display options

☐ Hide the link and badge for notifications in my toolbar

[Save]   Restore all default settings

Privacy policy   About MediaWiki.org   Disclaimers

🌿 **WIKIMEDIA** project   [[□]] Powered By **MediaWiki**

mediawiki.org/wiki/Echo

Editor Engagement Team
Wikipedia:Editor_Engagement

For more info, contact Fabrice Florin