

PRIVACY POLICY

JointMedia News Service (“JNS,” “we,” or “us”) is committed to protecting the privacy of the personal information of our customers and subscribers. This Privacy Policy describes: the information that we collect through our Web site (accessible at www.jns.org) (the “Site”) and other online services and functions; how we use that information; and the circumstances under which we may disclose that information to third parties. This policy may be amended at any time. Amendments will be effective when posted, and therefore we encourage you to visit this page periodically in order to be aware of updated practices .

By using this Site, you are consenting to our collection and use of your information, including personally identifiable information, as set forth in the Privacy Policy in effect at the time of your use. If you do not consent, you may not use the Site..

I. Information Collected

Users may engage with the JNS Site and our other online services and functions in a variety of ways, which may change and expand over time, and which at any time may include (but are not limited to) the following: visiting the Site; registering on the Site; subscribing to JNS’s services; signing up to receive email, SMS, or other communications from JNS; contacting us; submitting content to us; participating in forums, message boards, or chats; rating, tagging, or commenting on content; and participating in surveys, sweepstakes, contests, or games.

When you engage with the JNS Site and other online services and functions in any manner, JNS may collect certain personally identifiable information about you, as well as certain non-personally identifiable information, all as described below.

A. Non-Personally Identifiable Information. We collect and use certain generic information that does not identify you personally (“Non-Personally Identifiable Information”), including without limitation: the type of web browser you are using; the type of operating system you are using; ,the domain name of your company or other Internet Service Provider (“ISP”); your Internet Protocol (“IP”) address, which may reveal the location from which you accessed the Internet; and your computer settings or most-recently visited URL. We may also ask you to provide certain non-personally identifiable information about yourself, such as your age, household income, buying preferences, etc.

B. Personally Identifiable Information. We do not collect any personally identifiable information about you unless you voluntarily submit such information to us by, for example, registering or subscribing to the Site; contacting us to inquire about the Site, provide feedback, or request support; joining an online community, chat room, forum, or message board; filling out a survey; or entering a contest or sweepstakes. The kinds of personally identifiable information collected may include, without limitation, your name, your email address, your postal address; and your telephone or fax number.

Certain actions in which you engage on the Site may trigger the collection of additional Personally Identifiable Information. Here are some examples:

Chats, Clubs, Forums, and Message Boards. Please consult our Terms of Use for a description of our chats, clubs, forums, and message boards ("Forums"). You should be aware that any Personal Information, such as your name and email address, as well as any other information or content that you post on a Forum, or otherwise specifically and knowingly disclose by participating in a Forum, may be directly collected and used by us and by third parties. You may therefore receive unsolicited email as a result of your disclosure of such information. **You should have no expectation of privacy with respect to your communications through these Forums.**

Promotions and Contests. We may, from time to time, sponsor sweepstakes, contests, or other events ("Promotions") which require the collection, processing, and storage of individual contact information and demographic information. These Promotions may also prompt registrants to answer survey questions. Any personally identifiable information collected through promotions will be treated as Personal Information. No purchase is ever necessary to enter a Promotion. Please see the official rules of each Promotion for more information.

We may co-sponsor Promotions with other companies, in which case any information collected is likely to be shared with other participating sponsors, who may use this information as they wish. A registrant's personal contact and demographic information will not be released to any third party organization, other than the named sponsors, without the registrant's consent.

Surveys and Polls. We may conduct anonymous surveys and polls of users to the Site to obtain aggregate demographic information. Such information may be compiled and shared in the aggregate with advertisers and other third parties, but no personal details will be traceable or associated with specific individuals unless otherwise specified in the survey rules.

Third Party Information. You may choose to sign up for certain promotions, newsletters, or affiliated publications on behalf of another person. You may order a service as a gift for a third party and send it directly to the third party by submitting the third party's name, address, e-mail address, and telephone number. The personal information of another person also constitutes Personal Information.

II. Use of Information

In general, we will only use the information you provide to us for the purpose for which such information was provided, such as to contact you when necessary; to supply you with, and fulfill your requests for, products, services, programs, subscriptions, and offerings; to send you information about your transactions with us; or to notify you in connection with your entry into a sweepstakes or contest. We may use your IP address to help diagnose problems with our server. In addition, in our letters to the editor section, we typically disclose the city or town in which the letter-writer resides.

We may also use both Non-Personally Identifiable Information and Personally Identifiable Information to tailor your experience at our Site, to improve the content of the Site (such as by analyzing trends to improve the Site's design and content), and for systems administration and trouble-shooting purposes. This information may also be shared with our subscribers and advertisers on an aggregate non-personal basis.

We will not sell or otherwise share your Personally Identifiable Information with third parties, except in the following circumstances: to transfer such information among our company offices, affiliates, or third party service providers for administrative or customer service purposes; if duly authorized to do so; if required to do so by law; if necessary in order to protect the rights of JNS; if necessary as part of a sale of other disposition of JNS's assets; to comply with a court order or government investigation; in response to subpoena; or if it becomes necessary to do so to protect the rights, property, or personal safety of JNS, its employees and agents, users of the Site, or the public. We may also use and disclose Personally Identifiable Information to prevent or trace abuses of the Site or other online functions or activities.

III. A Note About Online Security

We have put in place industry-standard security measures to protect against the loss, misuse, and alteration of the information under our control, including the information we collect online, and to prevent unauthorized access or fraud. While we have taken reasonable steps to insure the safety of your Personally Identifiable Information, there is no such thing as "perfect security" on the Internet, and we cannot guarantee that this information will remain permanently secure. We are not responsible for loss or theft of your Personally Identifiable Information, or for any other unanticipated security breach.

IV. Cookies, Web Beacons, and Analytics [AMANDA: Please check with your tech folks:. No 'session cookies'?]

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. JNS uses "persistent cookies" to prevent you from having to register or re-enter your information every time you visit the Site. Cookies are also used to authenticate your identity. Cookies from our Site provide us with certain information about your computer, but will not interfere with the operation of your computer. We may use cookies to gain knowledge of Internet usage and to improve the Site's content and advertisements. Some cookies may contain your Personal Information, in which case such information shall be collected and used as noted elsewhere in this Privacy Policy.

If you would like to avoid cookies, your web browser may have an option that enables you to disable or not accept cookies. It should be noted, however, that some aspects of the Site may not function properly if you choose to disable or not accept cookies.

A web beacon is an electronic image that is embedded in a web page or email which allows us to track when users view a web page or recipients open an email containing a beacon. We may use web beacons to gather metrics from anonymous web users and email recipients for the purpose of operating and improving the Site and email communications. We do not identify the name of a web user or the email address of a web recipient when we use web beacons.

We may also analyze the Site's traffic using Google Analytics and similar tools. Google Analytics collects information such as the browsers that visitors use, which information can be used to improve the usefulness of the Site to visitors. Google Analytics is subject to the privacy policy of Google, Inc., located at <http://www.google.com/intl/en/privacy/>.

V. Hyperlinks

We may post hyperlinks to third-party Web sites ("Third Party Sites"). We cannot control the actions of Third Party Sites, and are not responsible for their use of any information that you provide directly to them. We advise you to take the time to educate yourself about the privacy policy and terms of use of any website that you visit. We do not control or endorse Third Party Sites.

VI. Third Party Advertisements

Third party advertisements may appear on the JNS Site now or in the future. This Privacy Policy covers the practices of JNS only, and does not cover the use of cookies by third party advertisers.

Advertisements may be delivered (or "served") directly to users by third party advertisers. The advertisers may automatically receive your IP address when they deliver advertisements to you. Third party advertisers may also download cookies to your computer, or use other technologies to measure the effectiveness of their ads and to personalize advertising content. Cookies allow the advertiser to recognize your computer each time that advertisers sends you an advertisement. In this way, an advertiser may compile information about where individuals using your computer or browser saw the advertisements and determine on which advertisements users have clicked.

JNS does not have access to or control of the cookies that may be placed on your computer by the third party advertisers, and third party advertisers do not have access to your contact information stored on the Site unless you choose to share such information with them. Your web browser may allow you to control and limit cookies on your computer. If you reject cookies, you may still use the Site, but your ability to use some areas or functions of the Site may be limited.

VIII. Children's Online Privacy

The Site is not intended for use by anyone under the age of 13. Children under the age of 13 are not permitted to register on the Site or use any functionality for which registration is required., and JNS does not knowingly collect Personal Information from children under the age of 13.. Minors between the ages of 13 and 17 must obtain the permission of their parents or legal guardians before making purchases of any type on this Site.

If you are a parent with concerns about children's privacy issues in conjunction with the use of this Site, or any other privacy issue, please contact us at info@jns.org.

Last Updated: 18 December 2011.