



THE MUSLIM GIRLS' N GUYS' PROJECT AT MUSLIMFEST 2012!!!

On September 1st & 2nd, ProjectM was for the first time at MuslimFest 2012! MuslimFest is an annual multicultural community arts and entertainment festival happening in the City of Mississauga. It was a fascinating experience! We have not done outreach in Mississauga before, and were surprised at the diversity we found at the event: Muslims, non-Muslims, Muslims from a variety of backgrounds, young people, youth, and elders, it was very inspiring! We communicated with over 200 people over the weekend, providing HIV/AIDS awareness. The response received was intriguing: youth were thoroughly engaged, adults surprised but approved of awareness initiatives, and non-Muslims amazed that we were doing such work in the Muslim community! Along with providing education to the general Muslim population; we also chatted with Members of Parliament, webmasters for the Mississauga region, Muslim entrepreneurs, non-profits which worked with Muslim persons, Muslim persons with disabilities, and Muslim youth leaders. It was an effective, appropriate, outreach engagement effort and we were not disappointed. We would like to thank the organizers, staff and our volunteers for making this event happen! Best, ProjectM Coordinators 9/12

