

# NEWS FROM THE FORD

THE NEWSLETTER OF THE GERALD R. FORD FOUNDATION

July 2008



Chairman Jack Ford welcomed guests to the Foundation's annual dinner meeting prior to presenting the Ford Medal. [l-r: Jack Ford, Carla Hills, Chairman-emeritus Marty Allen, Susan Ford Bales, Mike Ford and Steve Ford]



Carla Hills received the 2008 Ford Medal.

## Carla Hills Awarded the 2008 Ford Medal

Carla A. Hills received the 2008 Gerald R. Ford Medal for Distinguished Public Service at the annual dinner of the Gerald R. Ford Foundation on June 2 in Washington, D.C. Foundation Chairman Jack Ford presented the award, stating "...it is only fitting that the medal should be awarded to Carla Hills, an extraordinary individual whose long career in public service has placed patriotism before partisanship and who has demonstrated so many of the ideals championed by President Ford. Our nation has benefited for many years from Carla's distinguished service and unwavering commitment to the highest ideals of integrity."

In her long career, Ms. Hills has served as President Ford's Secretary of the Department of Housing and Urban Development and as U.S. Trade

Representative under President George H.W. Bush. She was the primary U.S. negotiator of the North American Free Trade Agreement (NAFTA). In 1993 she founded Hills & Company International Consultants, which provides advice on investment, trade and risk issues abroad. She was one of the founders of the Forum for International Policy and serves on a number of corporate and non-profit organization boards.

The Ford Medal is given annually to an individual who has served the public good in the private or public sector. The award was established by the Board of Trustees of the Gerald R. Ford Foundation in 2003. Previous recipients have been Alan Greenspan, Richard Cheney and Donald Rumsfeld, Betty Ford, the Men and Women of the United States Armed Forces, and Lee Hamilton and James Baker.

SEE INSIDE:

*Betty Ford's  
90th Birthday*



# Happy 90th Birthday, Mrs. Ford!



1920s

Betty Bloomer moved from Chicago to Grand Rapids at 3 years of age, 1920



1930s

Studied at the Bennington College Summer School of Dance, 1937



1940s

Married Gerald R. Ford, Jr. in Grand Rapids during his first Congressional campaign, 1948



1950s

Raised four children in her Alexandria, Virginia home while performing the duties of a Congressional wife, 1958



1960s

Served on the Capitol Restoration project, 1966



1970s

Served as First Lady of the United States, 1974



1980s

As co-founder broke ground for the Betty Ford Center, of which she was chairman of the board for 21 1/2 years, 1981



1990s

Received the Presidential Medal of Freedom for her courage and candor related to health issues, 1991



2000s

Led her family and the nation in a farewell to their President and her husband of 56 years, 2007

## Letter from the Director



As the photos in this issue amply demonstrate, the Ford Library and Museum continue to draw crowds to exhibits and programs at both of our sites. The number of public programs featuring authors, journalists and leading intellectuals has increased, drawing many “first-timers” to both the Library and Museum.

Student visits to the Museum have continued to increase, aided by the Secchia-Allen Student Transportation Fund which funds bus transportation. In addition, visits by adult tour groups are more than twice what they were two years ago. Our fine facilities also draw other groups to use the Library and Museum for programs and receptions, and this usage has also increased significantly.

At the Museum, we just completed installation of a new permanent exhibit featuring photos, artifacts and tributes from President Ford’s funeral ceremonies. The exhibit displays the Profile in Courage Award, Presidential Medals of Freedom and Congressional Gold Medal presented to President and Mrs. Ford, and Stan Stokes’ painting of the USS Gerald R. Ford aircraft carrier (CVN-78) that is scheduled for launch in 2013.

At the Library, a new timeline of key events and accomplishments from President Ford’s life and career will be installed by late summer, and the “Wolverine Corner,” which highlights his time at the University of Michigan, will be redesigned this fall.

We continue to receive documents and other materials from Mrs. Ford and others in the administration, and this will further enhance our draw for future researchers. As part of the Foundation’s Five Year Plan, Trustee and former director Richard Norton Smith is leading a project to conduct additional oral history interviews on video with members of the Ford Family

and administration. At the same time, Library staff are ready to begin a three-year project to transcribe and process hundreds of earlier interviews to make them available to researchers.

This spring the Fetzer Foundation in Kalamazoo, MI, hosted all of the presidential library directors for a unique three-day retreat to develop ideas for collaboration across the network of libraries. The discussions were wide-ranging and highly stimulating, and the ideas generated are still percolating among the participants. Stand by for future updates!

In another very special experience, First Lady Laura Bush hosted presidential library directors, the Archivist of the United States, and staff from the Office of Presidential Libraries for a private tour of the Presidential Retreat at Camp David. We were greatly honored to have this unique opportunity to see the facilities and share our insights with Mrs. Bush regarding planning for the new George W. Bush Presidential Library.

While this issue is at press, the Museum will host the second annual Wreath-Laying Ceremony, on the occasion of President Ford’s 95th birthday on July 14. In conjunction with this, Richard North Smith will present the 2008 William E. Simon Lecture on Public Affairs on July 13. Both Mike Ford and Susan Ford Bales will be in attendance at these events.



Director Didier celebrates the June 17th arrival of the Museum’s THREE MILLIONTH VISITOR. The Lund/Dieleman family was thrilled to receive phone calls of recognition from both Susan Ford Bales and Steve Ford.

Looking ahead, the calendar is filling up with wonderful programs for the coming year, including talks by the winners of the 2008 Ford Journalism Awards and special programs at both the Library and Museum in honor of Abraham Lincoln’s 200th birthday on February 12, 2009. These are in addition to speakers and events planned in conjunction with feature exhibits at both sites. At the Library this fall, there will be a lobby exhibit on presidential campaigns. At the Museum, feature exhibits include *Born to Play Ball*, co-curated with the Bush Presidential Library, followed by the *White House in Miniature* and *Caroline Kennedy’s Dolls* from her childhood in the White House.

We look forward to seeing you at many of these exhibits and events!

ELAINE K. DIDIER, DIRECTOR  
Gerald R. Ford  
Presidential Library and Museum

## The 2008 Gerald R. Ford Scholar Award in Honor of Robert M. Teeter

Adam M. Saunders has received the 2008 Teeter Award, given annually to a doctoral student conducting dissertation research on the U.S. political process during the latter part of the 20th century.

The award will enable Mr. Saunders, a doctoral student in Comparative Social Policy at the University of Oxford, to conduct research at the Ford Library on his dissertation: *Power and the Welfare State: The Political Economy of American and British Unemployment Insurance Reform, 1964-1986*.

The Teeter Award was established in 2005 to honor the life and work of Robert Teeter, a renowned public opinion analyst and campaign strategist and former Foundation Trustee.

## GERALD R. FORD FOUNDATION

Betty Ford  
Honorary Co-Chair

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## Foundation News

### IN MEMORIUM

ROBERT T. HARTMANN, 1917-2008



Robert Hartmann died of cardiac arrest at the age of 91 on April 11, 2008. He wrote President Ford's memorable swearing-in speech, when in the aftermath of Richard Nixon's resignation the new President told the nation "My fellow Americans, our long national nightmare is over. Our constitution works. Our great Republic is a government of laws and not of men."

As a long-time senior advisor, confidant and speechwriter for Gerald Ford, Bob wrote many speeches for Congressman, Vice President and President Ford. In Gerald Ford's vice presidential oath of office speech he coined the phrase "I am a Ford, not a Lincoln" to illustrate the plain-spoken style of

Gerald Ford, a man of the people.

Prior to joining House Minority Leader Ford's staff in 1968, he served 25 years as a reporter and editor of the *Los Angeles Times* and 2 years with the House Republican Conference. In the White House he enjoyed frequent access to President Ford as his Counselor, speechwriter and head of the White House Editorial Office, and liaison to Republican Party organizations. In later years he served as Senior Research Fellow at Stanford University's Hoover Institution and authored *Palace Politics: An Inside Account of the Ford Years*.

Bob delivered devoted and outstanding service to the Foundation since its inception in 1981. His helpful counsel, wise leadership and great contributions during these years will be sorely missed.



#### NEW TRUSTEE

#### David Hume Kennerly

- Pulitzer Prize-winning photographer
- Personal Photographer to President Ford
- Head of Ford White House Photographic Office
- Television and film writer and producer
- Book author



#### HONORARY TRUSTEE

#### Seymour Padnos

- Foundation Trustee from 1998 to the present
- Established an endowment that since the mid-1990s has provided the Museum with 7-8 internships a year, to work directly with the artifact collections and exhibits. Current Museum Registrar Jamie Draper received the first internship.
- Long-time friend of Gerald Ford since Ford's first congressional campaign in Michigan in 1948.



#### CONGRATULATIONS AND GRATITUDE

#### Penny Circle

The Board of Trustees of the Gerald R. Ford Foundation extends its congratulations and gratitude to Penny L. Circle for her thirty years of devoted service to President and Mrs. Gerald R. Ford, and, in particular, the Board expresses its sincere appreciation for her contributions to the growth and success of the Foundation since its formation in 1981.

## Gerald R. Ford Foundation Research Grant Awards

### Fall 2007

#### Alessandro Brogi

UNIVERSITY OF ARKANSAS

*Confronting Anti-Americanism: America's Political and Cultural Cold War against the Communists in France and Italy*

#### James Epstein

OHIO UNIVERSITY

*Securing America: Federal Crime Control, Domestic Political Intelligence and the Rise of Political Conservatism, 1964-1984*

#### Chad Mitcham

AUSTRALIAN INSTITUTE OF INTERNATIONAL RELATIONS

*Petroleum and East Asia, 1880-2008: Conflict, Diplomacy and Development*

#### Ross Nicolson

UNIVERSITY OF OXFORD

*Young People and American Politics, c. 1950-1980*

#### David Painter

GEORGETOWN UNIVERSITY

*From the Nixon Doctrine to the Carter Doctrine: Oil and Geopolitics in the 1970s*

#### Patrick Sharma

UNIVERSITY OF CALIFORNIA, LOS ANGELES

*Changing Norms of Development at Robert McNamara's World Bank, 1968-1981*

#### James Stocker

INSTITUTE OF INTERNATIONAL STUDIES, GENEVA

*The U.S., Syria and Lebanon (1975-1990)*

#### Hiroataka Watanabe

OSAKA UNIVERSITY

*U.S. Space Policy during the Nixon and Ford Administrations: Competition and Cooperation through Apollo*

#### Randall Woods

UNIVERSITY OF ARKANSAS

*The Quiet American: William Egan Colby and American Foreign Policy*

#### Leah Wright

PRINCETON UNIVERSITY

*Black Republicans and the Emergence of Contemporary Republican Ideology, 1964-1992*

### Spring 2008

#### Seth Ackerman

CORNELL UNIVERSITY

*The Making of the Second Cold War*

#### Roham Alvandi

UNIVERSITY OF OXFORD

*Nixon, Kissinger, and the Shah: US-Iran Relations and the Cold War in the Middle East, 1969-1976*

#### Barin Kayaoglu

UNIVERSITY OF VIRGINIA

*Authoritarian Modernization and Anti-Americanism in the Middle East: The United States, Turkey, and Iran, 1961-1980*

#### Stephan Kieninger

UNIVERSITY OF MANNHEIM

*U.S. Perceptions and Misperceptions of the Helsinki Final Act*

#### Douglas Little

CLARK UNIVERSITY

*America and Radical Islam during the Nixon, Ford and Carter Years*

#### Joe Merton

UNIVERSITY OF OXFORD

*The Rise and Fall of the White Ethnic Moment in Post-New Deal American Politics*

#### Drew Meyers

UNIVERSITY OF MICHIGAN

*Sun Citizens: The Culture and Politics of Retirement, 1950-2000*

#### Sudina Paungpetch

TEXAS A&M UNIVERSITY

*Domino by Design: Thai-U.S. Relations during the Vietnam War*

#### Jaideep Prabhu

VANDERBILT UNIVERSITY

*Curbing the Buddha: The Nuclear Control Regime after Pokhran*

#### Thomas Rudczynski

NORTHWESTERN UNIVERSITY

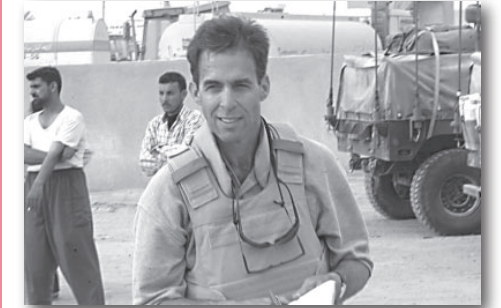
*"God's Waiting Room": How Retirement to Florida Transformed the Sunbelt and the Nation*

#### Bartholomew Sparrow

UNIVERSITY OF TEXAS AT AUSTIN

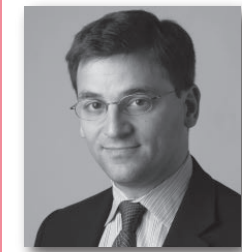
*Realism's Practitioner: Brent Scowcroft and U.S. Foreign Policy from Vietnam to Iraq*

## 21st Annual Gerald R. Ford Foundation Journalism Prize Winners



#### Rick Atkinson

- Received the Prize for Distinguished Reporting on National Defense for *Left of Boom*, a series of *Washington Post* articles on the U.S. effort to defeat IED's (improvised explosive devices).
- Delivered an original perspective, great depth of analysis and a wealth of investigative research on this complex topic that has become a critical factor in the Iraq conflict.
- His series illuminated the issues not only for the general public but for public officials as well.



#### Peter Baker

- Received the Prize for Distinguished Reporting on the Presidency for his work as White House

Correspondent for *The Washington Post*.  
■ His exceptionally trenchant appraisal of President George W. Bush in his penultimate year in office won unanimous approval of the judging panel.  
■ Portrayed the beleaguered President with insight, clarity and compassion in an even-handed account of the odds that he faced and the limited success of his initiatives.

The Gerald R. Ford Foundation semi-annually awards travel grants of up to \$2,000 to support research in the Ford Library's collections. For grant application forms and information, please contact Helmi Raaska, Gerald R. Ford Library, 1000 Beal Avenue, Ann Arbor, MI 48109, by phone (734) 205-0559, or email helmi.raaska@nara.gov. Application deadlines are March 15 and September 15.

Visit our websites for more information on the above awards, the current recipients and the next application deadlines: [fordlibrarymuseum.gov](http://fordlibrarymuseum.gov) and [geraldrfordfoundation.org](http://geraldrfordfoundation.org)

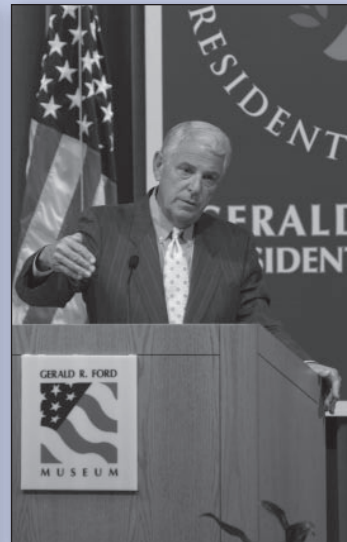
# PROGRAM HIGHLIGHTS



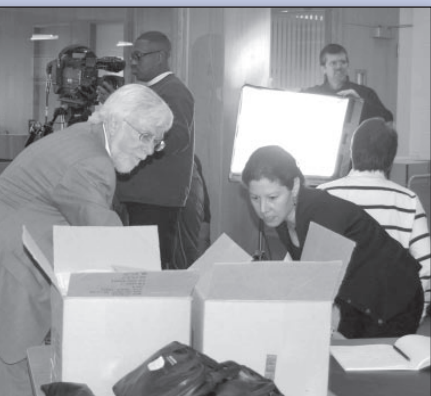
Vice President Dick Cheney delivered a major policy speech about national security at the Museum, September 14, 2007.



Congressman John Lewis opened a new Museum exhibit, *EYEWITNESS: American Originals from the National Archives*, October 5, 2007



Trustee Benton Becker, former legal adviser to Congressman Ford, discussed Gerald Ford's confirmation as Vice President under the newly ratified 25th amendment, October 16, 2007.



At the Library supervisory archivist David Horrocks and C-SPAN staff prepared for a live broadcast of *Presidential Libraries: History Uncovered*, October 26, 2007.



Journalists Tom DeFrank and Charlie Savage spoke about their new books to spellbound audiences at the Library, and in the case of DeFrank also at the Museum, Fall 2007.

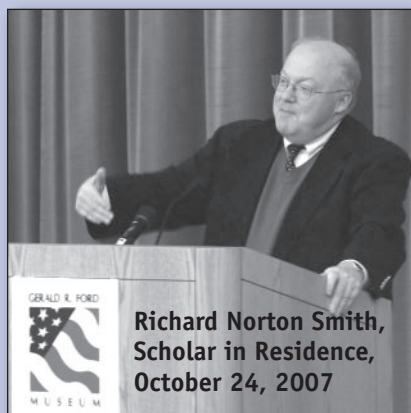


President Ford's personal photographer, David Hume Kennerly, opened an exhibit of photos from his new book, *Extraordinary Circumstances: The Presidency of Gerald R. Ford*, at the Library, January 22, 2008.

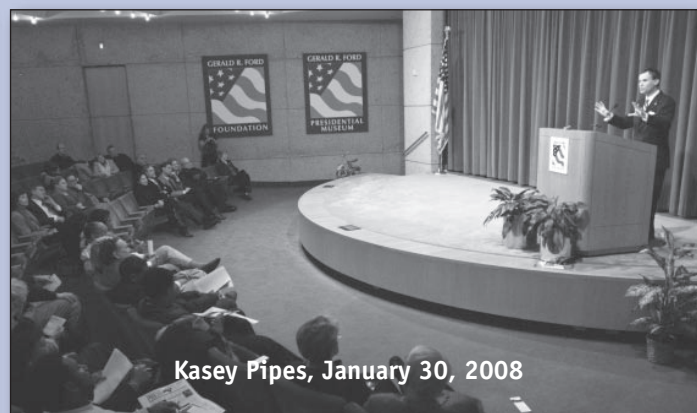
At the Museum photojournalist Diana Walker opened a Smithsonian exhibit of her work photographing multiple presidents, February 12, 2008.



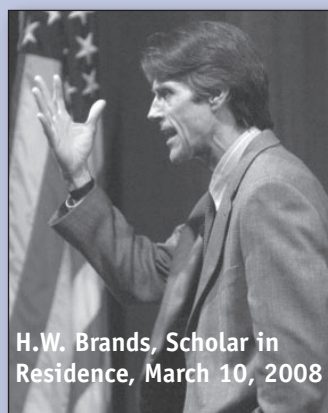
## Museum Collaborations with Grand Valley State University's Hauenstein Center for Presidential Studies



Richard Norton Smith, Scholar in Residence, October 24, 2007



Kasey Pipes, January 30, 2008



H.W. Brands, Scholar in Residence, March 10, 2008

# PROGRAM HIGHLIGHTS



Three packed Museum performances of *Visiting the Lincolns*, featuring Michael Krebs and Debra Ann Miller on February 19-20, 2008.

## PRESIDENTS' DAY HOLIDAY

The Museum's 3rd Annual Gerald R. Ford Essay Challenge Awards Ceremony acknowledged the top 17 of 500 submitted essays on leadership from west Michigan high school students, February 18, 2007.



Read the top six winning essays on our website: [geraldrfordfoundation.org](http://geraldrfordfoundation.org)



Record turnout at the Library for a book talk by Middle East correspondent Robin Wright, an Ann Arbor native and U of M graduate, April 9, 2008.

## BETTY FORD'S 90TH BIRTHDAY, April 8, 2008, celebrated at the Museum with free admission and birthday cake!



*Strength in a Package Marked Fragile*, a birthday talk at the Museum by Patti Matson, assistant press secretary to First Lady Betty Ford, April 7, 2008.



Betty Ford Center Director John Schwarzlose spoke about the Center's co-founder and its mission and programs in an event that opened the Library's new lobby exhibit *The Betty Ford Corner*, April 16, 2008.



Richard Nixon Presidential Library Director Tim Naftali discussed his new book about President George H.W. Bush at the Museum, April 21, 2008.

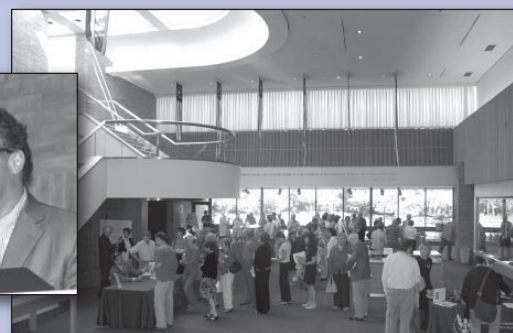


David Hume Kennerly took his *Extraordinary Circumstances* book talk to the Museum, sharing stories about his photographs and experiences with President Ford, May 14, 2008.

The Museum hosted funeral expert Bob Boetticher of the National Museum of Funeral History to talk about State Funerals of the 21<sup>st</sup> Century, May 22, 2008.



Tim Weiner, National Book Award winner for *Legacy of Ashes: The History of the CIA*, discussed the CIA in the Ford administration at a Sunday afternoon book talk and signing at the Library, June 1, 2008.



## Coming Up!

### NATIONAL ISSUES FORUMS INSTITUTES

Supported by the Kettering Foundation, the Ford Library and Museum joins with fellow presidential libraries across the country in hosting the National Issues Forums this fall, to engage citizens in non-partisan discussions about critical issues.

*Coping with the Cost of Health Care: How Do We Pay for What We Need?*

ANN ARBOR: September 16; GRAND RAPIDS: October 2

*What is the 21st Century Mission for Our Public Schools?*

ANN ARBOR: September 30; GRAND RAPIDS: October 16

*The Energy Problem: Choices for an Uncertain Future*

ANN ARBOR: October 21

*Racial and Ethnic Tensions: What Should We Do?*

GRAND RAPIDS: October 30

### EXHIBITS:

*Born to Play Ball*

GRAND RAPIDS: August 7, 2008

*The Life and Times of Gerald R. Ford*

ANN ARBOR: August 2008

*Presidential Campaigns and Inaugurations, 1948-2004*

ANN ARBOR: September 2, 2008–January 25, 2009

*White House in Miniature*

GRAND RAPIDS: January 23, 2009–May 24, 2009

*Caroline Kennedy's Dolls*

GRAND RAPIDS: June 19, 2009–August 31, 2009

### BREAKING NEWS:

*David Broder delivers William E. Simon Lecture*  
ANN ARBOR:  
November 18,  
2008

## Join Friends of Ford!

Don't miss out on these and future exciting events at the Ford Presidential Library and Museum! Join Friends of Ford (or renew your current membership) to help bring more world-class exhibits and lecturers to both sides of our state. Contribute to a greater understanding of our nation's history and current affairs.

*"I am profoundly grateful for the kind words that have been said about me, but the finest tribute of all will be to see the Gerald R. Ford Museum living and growing and constructive and useful."*

**GERALD R. FORD**  
MUSEUM DEDICATION  
SEPTEMBER 18, 1981

For more information about joining Friends of Ford and other donation and underwriting opportunities, please contact Diane Van Allsburg at (616) 254-0396 or [diane.vanallsburg@nara.gov](mailto:diane.vanallsburg@nara.gov) or go on our website [www.geraldrfordfoundation.org](http://www.geraldrfordfoundation.org).



The Gerald R. Ford Foundation is a private, non-profit corporation whose primary mission is to support the Gerald R. Ford Library and Museum through historical exhibits, educational programs, conferences, research grants and awards. In fulfilling its mission, the Foundation seeks to honor the principles and values demonstrated by President Ford throughout his public service career. The Foundation also seeks to educate Americans about the unique history and significant events of the Ford presidency. Finally, the Foundation seeks to enhance public understanding of American history and government, particularly the presidency. Inquiries regarding contributions should be addressed to Martin J. Allen, Jr., Chairman Emeritus, Gerald R. Ford Foundation, 303 Pearl Street NW, Grand Rapids, Michigan 49504-5353.

**THE GERALD R. FORD FOUNDATION NEWSLETTER**  
Editor: Nancy Mirshah

## Gerald R. Ford Foundation

1000 Beal Avenue  
Ann Arbor, Michigan 48109

*For information about Library programs:*

**Gerald R. Ford Library**, 1000 Beal Avenue  
Ann Arbor, MI 48109-2114 (734) 205-0555  
Email: [ford.library@nara.gov](mailto:ford.library@nara.gov)  
Website: [www.fordlibrarymuseum.gov](http://www.fordlibrarymuseum.gov)

*For information about Museum programs:*

**Gerald R. Ford Museum**, 303 Pearl Street NW  
Grand Rapids, MI 49504-5353 (616) 254-0400  
Email: [ford.museum@nara.gov](mailto:ford.museum@nara.gov)  
Website: [www.fordlibrarymuseum.gov](http://www.fordlibrarymuseum.gov)

*For information about Foundation programs:*

Gerald R. Ford Foundation, 303 Pearl Street NW  
Grand Rapids, MI 49504-5353  
Administrative Assistant Diane Van Allsburg (616) 254-0396  
Email: [diane.vanallsburg@nara.gov](mailto:diane.vanallsburg@nara.gov)  
Fax: (616) 254-0403  
Website: [www.geraldrfordfoundation.org](http://www.geraldrfordfoundation.org)

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