

September 26 - October 2, 2014 HAI3271 502 Interviews Margin of Error: +/- 4.4%

30

18

Hello.	my name is	from HA	l. a national	I research f	irm.

[IF LANDLINE] We're conducting a survey in Louisiana to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the **[ALTERNATE: YOUNGEST/OLDEST] [ALTERNATE: MAN/WOMAN]** at this address who is registered to vote.

[IF CELL PHONE] We're conducting a survey of cell phone users in Louisiana to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? **[IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]**

RESUME ASKING ALL RESPONDENTS

QA. To make sure that we have a proper sample, would you please tell me the name of the parish you live in? [COUNTY CODED]

QB. Are you officially registered to vote in that parish? **[IF YES]** Regardless of what you think of the candidates and how you might feel about the parties, on the official registration lists, at the present time are you officially registered as a Democrat, a Republican, an Independent, or in some other way?

QC. As you may know, in November there will be an election for U.S. Senator, U.S. Congress, and other offices. There is no election for President this year so many people will not vote. What about you? Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Q1. When it comes to politics, do you generally think of yourself as a Democrat, an Independent or a Republican?

ASK IF DEMOCRAT/REPUBLICAN

Would you call yourself a strong [DEMOCRAT/REPUBLICAN] or a not very strong [DEMOCRAT/REPUBLICAN]?

Definitely vote	15
Strong Democrat	26% 9 27 7

No/(Don't know) -----> TERMINATE

YES: Democrat

YES: Independent.....

YES: Republican.....

YES: Other.....

(Green Party)(Other/Don't know)	- 4
TOTAL DEMOCRAT TOTAL INDEPENDENT TOTAL REPUBLICAN	35% 27 34

RESUME ASKING ALL RESPONDENTS

Q2. Now I'd like to ask your impressions of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: [READ ITEM] Have you heard of that person? [IF YES] Is your impression of that person very favorable, somewhat favorable, or very unfavorable?

,,		RABLE		UNFAVO	RABLE	(Can't	Never	RECOGN	IITION	TO	TAL
ROTATE	Very	Some	(Mixed)	Some	Very	rate)	heard	Effective	Total	Fav	<u>Unfav</u>
Mary Landrieu	29%	17	1	13	35	4	1	95%	99%	46%	48
Barack Obama	29%	12	2	10	45	3	-	97%	100%	41%	55
Bill Cassidy	13%	26	1	15	22	13	10	77%	90%	39%	37

Q3. Mary Landrieu is running for another term in the U.S. Senate this year. At this point, would you most likely vote for Landrieu to serve another term in the U.S. Senate, or would you most likely vote to replace her with a Republican? [IF CHOICE] Do you strongly or only somewhat support [RE-ELECTING LANDRIEU/REPLACING LANDRIEU WITH A REPUBLICAN]?

		Likely	Definite
	LANDRIEU: Strongly	33%	34%
	LANDRIEU: Somewhat	8	6
	REPUBLICAN: Somewhat	5	4
	REPUBLICAN: Strongly	42	45
VOL:	(Depends)	6	6
VOL:	(Don't know)	7	4
	TOTAL LANDRIEU	40%	41%
	TOTAL REPUBLICAN	47	49

Q4. In particular, in the November election for U.S. Senate, the candidates are [ROTATE:]		Landrieu(Lean Landrieu)	Likely 37% 2	Definite 38% 2
Democrat Mary Landrieu, Popublican Bill Considu		Cassidy	28	30
Republican Bill Cassidy,Democrat Wayne Ables,		(Lean Cassidy) Maness		2 7
Libertarian Brannon Lee McMorris,		(Lean Maness)		*
Republican Thomas Clements,		McMorris	3	2
Democrat Vallian Senegal,		(Lean McMorris)		*
Republican Rob Maness, AND		Waymire(Lean Waymire)		1
Democrat William Waymire, Junior		Clements	1	1
If the election was held today, for whom would you vote? [IF UNDECIDED, ASK] Who		(Lean Clements)		*
would you lean toward supporting if the election were held today?		Ables(Lean Ables)		_
Thousand you rount to make a capporting it also discuss it note thought.		Senegal		*
	VOI -	(Lean Senegal)		-
	VOL:	(Don't know)	19	16
		TOTAL LANDRIEU	39%	40%
		TOTAL CASSIDY		32
		TOTAL MANESS		7 2
		TOTAL WAYMIRE		1
		TOTAL CLEMENTS	1	1
		TOTAL SENERAL	*	*
		TOTAL SENEGAL	•	
Q5. If no candidate receives over 50% of the vote in November, a runoff election			Likely	Definite
between the top two candidates will be held on December 6th. If the candidates in		Landrieu	45%	45%
the runoff election for U.S. Senate are [ROTATE:]		(Lean Landrieu)		- 47
Mary Landrieu, the Democrat, AND		Cassidy(Lean Cassidy)		1
Bill Cassidy, the Republican,	VOL:	(Undecided)		7
And the election were held today, for whom would you vote? [IF UNDECIDED, ASK]		TOTAL LANDDIELL	450/	450/
Who would you lean toward supporting if the election were held today?		TOTAL LANDRIEU		45% 48
Now for a few questions on other issues. ROTATE ORDER OF ASKING Q6 and Q7/Q8				
Q6. Do you strongly support, somewhat support, somewhat oppose, or strongly		SUPPORT: Strongly	56%	
oppose expanding offshore oil and gas drilling in U.S. waters?		SUPPORT: Somewhat	20	
		OPPOSE: Somewhat		
	VOL:	OPPOSE: Strongly(Don't know)		
		,		
		TOTAL SUPPORT TOTAL OPPOSE		
Q7. Do you strongly support, somewhat support, somewhat oppose, or strongly		SUPPORT: Strongly	47%	
oppose allowing offshore oil and natural gas drilling north of Alaska, in U.S. waters		SUPPORT: Somewhat		
inside the Arctic circle?		OPPOSE: Somewhat OPPOSE: Strongly		
	VOL:	(Don't know)		
		,		
		TOTAL SUPPORT TOTAL OPPOSE		
Q8. Over the past 10 years, the amount of oil the United States imports from Russia had decreased. Under President Putin, Russia has begun drilling for oil in Russian waters of the following is closest to your opinion? [ROTATE]				
 The U.S. should allow oil and natural gas drilling in the Arctic to increase dome 				
our dependence on Russian oil, or			55%	
We should protect the Arctic, and should not allow oil and natural gas drilling				
even if it means foreign oil imports to the U.S. continue to increase			25	
VOL: (Neither)			2	
VOL: (Both/Depends)			1	
VOL: (Don't know)			18	

Now I would like to ask you a few final questions for statistical purposes only.			
D100. Sex.		Male	48%
		Female	52
D101. What is your age?		18-24	4%
- · · · · · · · · · · · · · · · · · · ·		25-29	4
		30-34	3
		35-39	7
		40-44	6
		45-49	6
		50-54	14
		55-59	9
		60-64	9
		65+	37
	VOL:	(Refused)	1
D105. When it comes to politics, do you generally think of yourself as liberal, somewhat		Liberal	13%
		Somewhat liberal	7
liberal, moderate, somewhat conservative or conservative?		Moderate	17
		Somewhat conservative	15
		Conservative	39
	VOL:	(Don't know)	10
		TOTAL LIBERAL	20%
		TOTAL CONSERVATIVE	54
D510. Do you have a landline telephone?		Yes	84%
,		No	15
	VOL:	(Don't know/Not sure)	1
D511. Do you have a mobile telephone?		Yes	81%
bott. Do you have a mobile telephone:		No	16
	VOL:	(Don't know/Not sure)	4
DE40 Mayld you are you mainly you your landling talanhana mainly you your mahila		Landline only	19%
D512. Would you say you mainly use your landline telephone, mainly use your mobile		Landline mostly	13
phone, or do you use both equally?			
		Both	29
		Cell mostly	22
		Cell only	16
	VOL:	(Don't know)	*
		TOTAL LANDLINE	61%
		TOTAL CELL	67
D300. And just to make sure we have a representative sample of voters, could you please		Black	29%
tell me your race? [IF NECESSARY] Well, most people consider themselves black or white?		White	68
to the feet that the second of	VOL:	(Other)	1
	VOL:	(Don't know/Refused)	2
D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?		Yes	4%
		No	94
	VOL:	(Don't know/Refused)	2
Thank you for taking the time to complete this interview.			

Personal popularity of U.S. Senate candidates

		Mary Landrieu			Bill Cassidy				Total re	cognition	Effective recognition		
		Total	Total	CR/	Net	Total	Total	CR/	Net	Mary	Bill	Mary	Bill
	<u>Total</u>	<u>Fav</u>	<u>Unfav</u>	<u>NH</u>	<u>Fav</u>	<u>Fav</u>	<u>Unfav</u>	<u>NH</u>	<u>Fav</u>	•	<u>Cassidy</u>	<u>Landrieu</u>	<u>Cassidy</u>
TOTAL	502	46%	48	5	-2	39%	37	23	2	99%	90%	95%	77%
Definite voters	424	45%	51	3	-6	41%	38	19	3	99%	91%	97%	81%
REGION													
New Orleans: All	172	55%	40	4	14	37%	38	24	-1	99%	88%	96%	76%
New Orleans: White	112	39%	56	3	-17	47%	33	17	14	98%	94%	97%	83%
New Orleans: Black	50	90%	4	6	86	10%	51	39	-41	100%	78%	94%	61%
Baton Rouge	94	42%	53	6	-11	42%	41	16	1	100%	93%	94%	84%
Lake Charles/Lafayette	103	40%	53	7	-13	46%	35	19	11	100%	95%	93%	81%
Shreveport	61	47%	45	4	2	37%	31	31	6	99%	84%	96%	69%
Alexandria/Monroe	71	38%	57	4	-19	31%	36	32	-6	98%	85%	96%	68%
RACE													
White	341	27%	66	5	-39	50%	28	20	22	99%	94%	95%	80%
Black	143	90%	5	5	85	13%	58	29	-45	99%	82%	95%	71%
PARTY IDENTIFICATION													
Democrat	176	80%	14	6	66	17%	55	28	-38	99%	86%	94%	72%
White Democrat	66	62%	32	5	30	25%	50	24	-25	99%	92%	95%	76%
Others	155	43%	51	5	-8	34%	41	23	-8	100%	94%	95%	77%
Republican	172	14%	80	4	-66	66%	14	18	52	99%	90%	96%	82%
WHITE-SEX													
Male	164	26%	69	4	-43	52%	30	18	21	99%	93%	96%	82%
Female	176	28%	64	6	-36	48%	26	23	22	99%	94%	94%	77%
WHITE-AGE													
18-39	60	31%	57	7	-26	36%	24	37	12	99%	88%	93%	63%
40-59	120	24%	70	6	-46	53%	27	19	26	99%	96%	94%	81%
60+	161	28%	67	4	-39	52%	31	16	21	99%	93%	96%	84%
WHITE-IDEOLOGY													
Conservative	214	16%	79	4	-62	64%	16	18	48	99%	93%	96%	82%
Other	127	46%	45	7	0	25%	49	25	-24	100%	95%	93%	75%
RATE	004	4000/	•	•	400	100/				4000/	000/	1000/	000/
LANDRIEU: Rate favorably	231	100%	0	0	100	19%	60	20	-41	100%	90%	100%	80%
LANDRIEU: Rate not favorably	246	0%	98 75	0	-98	60%	18	20	43	100%	90%	100%	80%
CASSIDY: Rate favorably	195	22%	75 25	2	-53 40	100%	0	0	100	100%	100%	98%	100%
CASSIDY: Not rate favorably Can rate both	190 379	74% 48%	25 51	1 0	49 -3	0% 51%	97 48	0 0	-97 2	100% 100%	100% 100%	99% 100%	100% 100%
Can rate both	319	40 /0	31	U	-3	3176	40	U	2	100 /6	100 /6	100 /6	100 /0
RE-ELECT													
Landrieu	203	92%	4	4	87	13%	65	22	-52	100%	88%	96%	78%
Republican	235	7%	89	2	-82	65%	15	18	50	100%	92%	98%	82%
Depends/Don't know	63	43%	35	19	8	27%	27	47	0	97%	85%	81%	53%
CURRENT VOTE													
Landrieu	196	94%	3	4	91	14%	64	23	-50	100%	89%	96%	77%
Cassidy	147	5%	92	1	-87	86%	4	8	82	100%	95%	99%	92%
Other/Don't know	159	25%	63	10	-39	26%	34	38	-8	98%	86%	90%	62%
RUNOFF VOTE													
Landrieu	224	89%	7	5	82	13%	64	23	-52	99%	88%	95%	77%
Cassidy	232	8%	89	2	-81	70%	11	18	59	100%	92%	98%	82%
Don't know	46	31%	44	20	-13	9%	33	54	-24	98%	83%	80%	46%
DRILL OFFSHORE													
Support	383	38%	57	4	-19	46%	33	20	13	100%	92%	96%	80%
Oppose	63	83%	11	6	72	18%	53	29	-34	99%	85%	94%	71%
Don't know	56	61%	29	10	33	14%	43	42	-30	96%	79%	90%	58%
ARCTIC DRILLING													
CURRENT: Support	331	33%	62	3	-29	50%	30	18	19	100%	92%	97%	82%
CURRENT: Oppose	84	79%	14	5	66	18%	62	20	-44	100%	92%	95%	80%
CURRENT: Don't know	87	62%	27	11	34	18%	37	45	-19	97%	78%	89%	55%
INFORMED: Support	275	29%	67	3	-38	53%	30	16	23	99%	95%	97%	84%
INFORMED: Oppose	123	73%	23	3	50	25%	47	27	-23	100%	84%	97%	73%
INFORMED: Don't know	104	59%	28	13	31	18%	42	39	-24	98%	83%	87%	61%

U.S. Senate vote preference

		Q3	8. Re-elect	Landr	ieu	Q4. Current vote					Q5. Runoff vote			
	<u>Total</u>	Re-elect	Replace	Dep /DK	Net <u>re-elect</u>	Landrieu	Cassidy	Other	DK	Net <u>Landrieu</u>	Landrieu	Cassidy	DK	Net Landrieu
TOTAL	502	40%	47	13	-6	39%	29	12	19	10	45%	46	9	-1
Definite voters	424	41%	49	10	-9	40%	32	12	16	9	45%	48	7	-3
REGION														
New Orleans: All	172	46%	41	13	5	45%	25	11	20	19	52%	38	10	14
New Orleans: White	112	34%	54	12	-21	34%	37	13	17	-3	37%	52	11	-15
New Orleans: Black	50	80%	6	14	74	75%	0	4	22	<i>75</i>	90%	2	8	88
Baton Rouge	94	36%	56	8	-20	36%	37	16	11	-2	36%	54	9	-18
Lake Charles/Lafayette	103	35%	55	10	-19	33%	31	15	21	1	38%	54	7	-16
Shreveport Alexandria/Monroe	61 71	47% 34%	43 42	10 25	4 -8	45% 34%	30 26	7 13	18 27	16 8	48% 44%	42 47	10 9	6 -3
RACE	, .	0170	12	20	ŭ	0170	20	10	_,	ŭ	1170	17	Ū	J
White	341	22%	64	13	-42	24%	42	16	19	-18	27%	62	11	-36
Black	143	86%	6	9	- 4 2 80	78%	1	4	17	-16 77	89%	6	6	83
PARTY IDENTIFICATION														
Democrat	176	78%	13	9	65	74%	7	3	16	67	81%	12	7	70
White Democrat	66	58%	28	13	30	58%	16	5	22	42	62%	25	14	37
Others	155	33%	45	23	-12	33%	19	23	25	14	41%	45	15	-4
Republican	172	9%	83	8	-74	9%	62	12	18	-53	11%	83	6	-72
WHITE-SEX														
Male Female	164 176	25% 20%	65 63	10 16	-40 -43	24% 23%	44 39	20 12	12 25	-21 -16	27% 26%	66 59	7 14	-38 -33
	170	20%	03	10	-43	2370	39	12	23	-10	20%	59	14	-33
WHITE-AGE														
18-39	60	20%	61 •=	19	-42	20%	30	21	28	-10	20%	59	21	-40
40-59 60+	120 161	16% 28%	67 63	16 9	-51 -35	19% 28%	47 42	15 15	20 14	-28 -14	26% 30%	67 60	7 10	-42 -30
	101	2070	00	Ū	00	2070		10	• •	.,	3370	00	10	00
WHITE-IDEOLOGY	044	400/	70	40	07	400/	5 4	47	40	4.4	400/	77	•	0.4
Conservative Other	214 127	12% 41%	79 40	10 20	-67 1	13% 41%	54 21	17 15	16 23	-41 21	16% 45%	77 38	8 16	-61 7
Other	127	4170	40	20	,	4170	21	15	23	21	45%	30	10	/
RATE			_				_	_						
LANDRIEU: Rate favorably	231	81%	7	12	73	80%	3	2	15	76	86%	8	6	78
LANDRIEU: Rate not favorably	246	4%	87	10	-83	2%	56	22	20	-54	6%	85	9	-78
CASSIDY: Rate favorably	195	13%	78	9	-65 40	14%	65	14	8	-51	15%	83	2	-69
CASSIDY: Not rate favorably Can rate both	190 379	70% 41%	21 51	9 8	48 -9	66% 39%	4 35	8 11	22 14	61 4	77% 45%	15 50	9 5	62 -4
	0.0	,0	•		•	33,0				·	,			·
RE-ELECT Landrieu	202	100%	0	^	100	89%	4	2	0	00	97%	0	4	05
Republican	203 235	0%	0 100	0 0	-100 -100	09% 1%	1 60	2 23	8 16	88 -59	3%	2 89	1 8	95 -86
Depends/Don't know	63	0%	0	100	0	18%	5	23 8	69	-59 12	31%	30	39	2
CURRENT VOTE														
Landrieu	196	93%	2	6	91	100%	0	0	0	100	98%	1	1	97
Cassidy	147	93 <i>%</i> 2%	96	2	-95	0%	100	0	0	-100	0%	100	0	-100
Other/Don't know	159	12%	57	31	-45	0%	0	39	61	0	20%	52	28	-31
RUNOFF VOTE														
Landrieu	224	88%	3	9	85	86%	0	2	12	86	100%	0	0	100
Cassidy	232	2%	90	8	-89	1%	63	21	15	-62	0%	100	0	-100
Don't know	46	5%	41	54	-36	3%	0	19	77	3	0%	0	100	0
DRILL OFFSHORE					_		_							
Support	383	33%	56	11	-24	33%	37	15	16	-4	36%	56	8	-19
Oppose Don't know	63 56	73% 56%	12 20	14 24	61 35	68% 51%	7 4	4 6	21 39	60 47	80% 62%	14 18	6 20	67 44
ARCTIC DRILLING	- -		-	-	-			-				-	,	
CURRENT: Support	331	28%	63	8	-35	27%	40	16	16	-13	30%	61	9	-31
CURRENT: Oppose	84	72%	11	17	61	69%	7	7	16	62	83%	11	5	72
CURRENT: Don't know	87	56%	19	25	37	55%	8	3	34	47	64%	22	13	42
INFORMED: Support	275	26%	66	8	-40	25%	44	17	15	-19	29%	64	7	-35
INFORMED: Oppose	123	64%	24	12	41	59%	15	10	15	44	68%	25	7	43
INFORMED: Don't know	104	51%	24	25	27	54%	7	3	36	46	59%	23	18	36

Offshore and Arctic drilling

		Q6. Of	fshore dri		Q7. A	rctic drill		Q8. Arct		g - informed	
	<u>Total</u>	<u>Support</u>	<u>Oppose</u>	Don't <u>know</u>	Support	<u>Oppose</u>	Don't <u>know</u>	Allow	Not <u>allow</u>	Depends/ Don't know	
TOTAL	502	76%	13	11	66%	17	17	55%	25	21	
Definite voters	424	77%	13	10	68%	16	16	57%	24	19	
REGION											
New Orleans: All	172	72%	14	15	58%	24	18	47%	28	25	
New Orleans: White	112	82%	10	8	67%	19	14	55%	25	20	
New Orleans: Black	50	53%	20	27	43%	33	23	32%	33	35	
Baton Rouge	94	80%	14	6	77%	12	11	63%	21	16	
Lake Charles/Lafayette	103	89%	6	5	72%	9	19	62%	20	18	
Shreveport	61	62%	26	11	60%	16	24	50%	30	20	
Alexandria/Monroe	71	78%	6	17	67%	16	17	57%	22	22	
RACE											
White	341	87%	7	6	76%	13	11	67%	17	17	
Black	143	53%	24	23	46%	23	31	29%	42	29	
PARTY IDENTIFICATION	4=-	050/	40	40	500 ′		0.1	0001	25	0-	
Democrat	176	65%	16	19	50%	26	24	33%	32	35	
White Democrat	66	72%	16	12	54%	27	19	41%	25	35	
Others	155	78%	16	7	67%	17	16	66%	24	10	
Republican	172	87%	6	7	82%	7	11	67%	17	15	
WHITE-SEX	40.	000/	_	2	0001	40	2	-00'	4.5	4.4	
Male	164	89%	9	2	80%	13	6	73%	16	11	
Female	176	85%	6	9	72%	13	15	60%	18	22	
WHITE-AGE											
18-39	60	80%	16	3	73%	19	8	58%	27	15	
40-59	120	87%	10	3	74%	17	8	70%	16	13	
60+	161	89%	2	9	78%	8	14	67%	13	20	
WHITE-IDEOLOGY											
Conservative	214	93%	2	5	86%	5	9	76%	11	13	
Other	127	77%	16	7	58%	28	14	52%	26	23	
RATE											
LANDRIEU: Rate favorably	231	63%	23	15	48%	29	23	35%	39	27	
LANDRIEU: Rate not favorably	246	91%	3	6	85%	5	10	76%	12	12	
CASSIDY: Rate favorably	195	90%	6	4	84%	8	8	75%	16	9	
CASSIDY: Not rate favorably	190	69%	18	13	56%	27	17	45%	31	24	
Can rate both	379	80%	12	9	70%	17	12	61%	23	16	
RE-ELECT											
Landrieu	203	62%	23	15	46%	30	24	35%	39	26	
Republican	235	92%	3	5	89%	4	7	77%	12	11	
Depends/Don't know	63	65%	14	21	44%	22	34	35%	24	41	
CURRENT VOTE											
Landrieu	196	64%	22	14	46%	30	24	34%	37	28	
Cassidy	147	95%	3	2	91%	4	5	82%	13	5	
Other/Don't know	159	74%	10	16	68%	12	20	55%	20	25	
RUNOFF VOTE											
Landrieu	224	62%	23	15	44%	31	25	35%	37	27	
Cassidy	232	92%	4	4	87%	4	8	76%	13	10	
Don't know	46	68%	8	24	65%	10	25	41%	18	41	
DRILL OFFSHORE											
Support	383	100%	0	0	81%	9	9	67%	18	15	
Oppose Don't know	63 56	0% 0%	100	0	17% 15%	63 16	20	20%	69 30	11 71	
Don't know	56	0%	0	100	15%	16	69	8%	20	71	
ARCTIC DRILLING	00.1	0.407	^	^	40001	^	^	7401	4.5	40	
CURRENT: Support	331	94%	3	3	100%	0	0	74%	15	10	
CURRENT: Oppose	84	43%	47	10	0%	100	0	22%	62	16	
CURRENT: Don't know	87	41%	15	44	0%	0	100	12%	24	64	
INFORMED: Support	275	94%	5	2	89%	7	4	100%	0	0	
INFORMED: Oppose	123	56%	35	9	41%	42	17	0%	100	0	
INFORMED: Don't know	104	55%	7	38	33%	13	53	0%	0	100	