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ANNUAL REPORT 2010
COUNCIL OF FASHION DESIGNERS OF AMERICA

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CFDA

THE COUNCIL OF FASHION DESIGNERS OF AMERICA, INC. (CFDA) IS A NOT-FOR-PROFIT TRADE ASSOCIATION WHOSE MEMBERSHIP CONSISTS OF MORE THAN 370 OF AMERICA'S FOREMOST WOMENSWEAR, MENSWEAR, JEWELRY AND ACCESSORY DESIGNERS. CFDA MEMBERSHIP IS BY INVITATION ONLY. FOUNDED IN 1962, THE CFDA'S INITIAL GOALS WERE, AND STILL ARE: "TO FURTHER THE POSITION OF FASHION DESIGN AS A RECOGNIZED BRANCH OF AMERICAN ART AND CULTURE, TO ADVANCE ITS ARTISTIC AND PROFESSIONAL STANDARDS, TO ESTABLISH AND MAINTAIN A CODE OF ETHICS AND PRACTICES OF MUTUAL BENEFIT IN PROFESSIONAL, PUBLIC, AND TRADE RELATIONS, AND TO PROMOTE AND IMPROVE PUBLIC UNDERSTANDING AND APPRECIATION OF THE FASHION ARTS THROUGH LEADERSHIP IN QUALITY AND TASTE." THE CFDA FOUNDATION, INC. IS A SEPARATE NOT-FOR-PROFIT ORGANIZATION, WHICH WAS CREATED TO RAISE FUNDS FOR CHARITY AND INDUSTRY ACTIVITIES.

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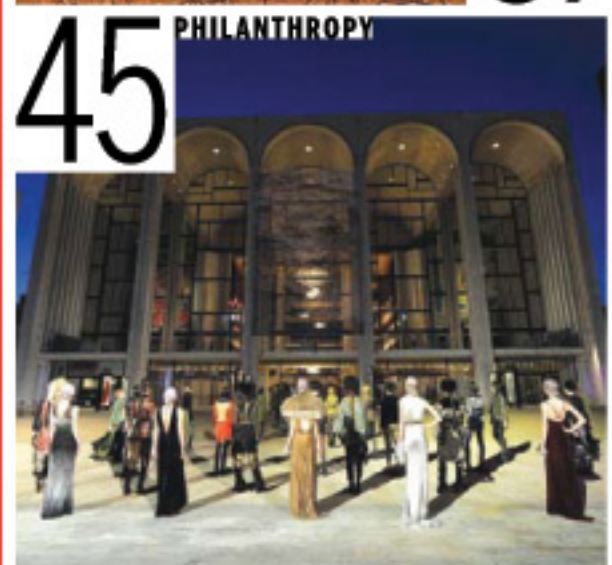
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DIANE VON FURSTENBERG PRESIDENT



STEVEN KOLB
EXECUTIVE DIRECTOR

2010 was a very busy year and we wanted to share with you some of our accomplishments—we should all be very proud. More details are in this Annual Report, but here are a few of the highlights:

> Our scholarship program has become one of the best in the country, no matter the area of study. The Liz Claiborne Fashion Scholarship and the Geoffrey Beene Design Scholarship are named for two of the most iconic talents to have worked in fashion, and our CFDA/Teen Vogue Scholarship is supporting young talent entering college. Working with the country's top design schools we once again identified and awarded the most talented students, with over \$100,000 in scholarships this year.

> This year marked the seventh anniversary for the CFDA/Vogue Fashion Fund, a program which is now duplicated around the world. Once again we identified ten bright stars of fashion and were pleased to increase the prize money for winners from \$200,000 to \$300,000 as well as for the two runners-up from \$50,000 to \$100,000. We were all inspired by Karl Lagerfeld when he spoke at the Fund dinner in November.

> Twelve very talented designers moved into the CFDA Fashion Incubator, a program created with Mayor Bloomberg in support of industries important to the city's vitality.

> The Business Services Network (BSN) connects our members to corporate partners, bringing them work and licensing opportunities, and we continue to build and expand the program.

> The Senate Judiciary Committee unanimously approved the Innovation Design Protection Piracy Prevention Act (IDPPPA), bringing the industry closer to a law that will safeguard our designs. Working with Senator Schumer and the American Apparel Footwear Association (AAFA) we have put on alert those who copy designers' work.

> In partnership with Fordham Law, we launched the Fashion Law Institute, the world's first fashion law center, which will educate design students and provide legal services for working designers.

> September was the first time Fashion Week was held at Lincoln Center and the CFDA worked closely with IMG and Lincoln Center to bring it there. The feedback has only been positive.

> The Design Trust and the CFDA completed Phase One of Made in Midtown, a first-ever comprehensive study of how building space is used in the Garment District.

> In September, we helped organize the second very successful Fashion's Night Out with our partners, Vogue and NYC & Company. Over 1,000 retailers participated in FNO; the city's largest ever outdoor runway show took place live at Lincoln Center; and, a CBS prime time special offered a behind-the-scenes look at the making of the event. Over \$500,000 was raised through the sale of official Fashion's Night Out merchandise for the CFDA/Vogue HIV AIDS Initiative of the New York City AIDS Fund.

> Thanks to all of you, we raised \$1 million in three weeks through the sale of the Fashion for Haiti T-shirt, which benefited the Clinton Bush Haiti Fund.

> Fashion Targets Breast Cancer expanded internationally with El Exito and Esteban Cortazar in Colombia, and we added new partners here in the United States.

> The CFDA Health Initiative aligned with the prestigious Harris Center and went to Harvard as part of a panel entitled "Health Matters: Weight and Wellness in the World of Fashion."

> We had one of the best-ever CFDA Fashion Awards in June. It is hard to forget the moving tribute we produced for Alexander McQueen. As always, we are so grateful to Nadja Swarovski and Swarovski for their continued support of this important night.

> "American Fashion: Designers at Home," our sixth book with Assouline, was published and, as with the others, quickly became a best-seller.

> The CFDA is building more international programs: We went to Paris with a New York promotion at Printemps, and we created a CFDA pop-up shop in Korea with Samsung and 10 Corso Como.

> With Lexus Hybrid Living, we launched an eco fund for designers with a goal of increasing sustainable practices in the fashion industry.

> Harper's Bazaar and the CFDA teamed up on "Accessories Bazaar" to showcase the best accessories from eighteen emerging designers.

> Year three of the Best New Menswear program with GQ celebrated top talent and highlighted the important role menswear plays in fashion.

> Pentagram reworked the classic CFDA logo originally designed in the 1990s. With broader consumer interest in fashion, the new logo defines the organization better by including Council of Fashion Designers of America and cfda.com in the design.

> As an organization we have grown significantly. Over the last five years our membership has climbed 37% to more than 370 members, and revenue from our programs has grown by 24%.

There is so much more we do on a day-to-day basis to help the membership and to promote American fashion around the world. We welcome your ideas for strengthening the CFDA and how we can do more. It is our promise, along with the entire CFDA staff, to keep working hard for you and our industry.

Diane and Steven

MEMBERSHIP

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THE NEW MEMBERS ARE:

FROM LEFT: STEVEN KOLB; GARY GRAHAM; SANG A IM-PROPP; SOPHIE THÉALLET; BIBHU MOHAPATRA; NIKKI KULE; ANTHONY KEEGAN; ULRICH GRIMM; PAMELLA ROLAND; DIANE VON FURSTENBERG; L'WREN SCOTT; VERA WANG; REBECCA MINKOFF; STAN HERMAN; KIMBERLY MCDONALD; SHANE BAUM; MONICA RICH KOSANN; ROBERT GELLER; KAREN ERICKSON; JUAN CARLOS OBANDO; LUBOV AZRIA; VICKI BEAMON; GEORGE ESQUIVEL; SHELLY STEFFEE; MONIQUE PÉAN; WARIS AHLUWALIA; STEVEN ALAN

10.27 Vera Wang graciously hosted the New Members Party at her Park Avenue home where the 26 new members were celebrated.

STEVEN ALAN

A graduate of the University of Southern California, Steven opened the first Steven Alan store in New York City in 1994, carrying a variety of women's clothing and accessories brands. Four years later, he created his first private label Steven Alan men's shirt. In 1999 he started men's line Orfi and opened a store on Prince Street, and in 2000 he opened a Steven Alan men's store/barber shop on Broome Street. In 2002 Steven partnered with Galleria department store to open five Steven Alan women's stores in South Korea, launched the Steven Alan website and online store, and opened a stand-alone store at the Steven Alan Showroom in New York City.

In 2003 he designed and launched an eponymous men's collection, and in 2005 a women's collection. More recently, Steven launched handbags and is focused on opening additional Steven Alan stores.

WARIS AHLUWALIA

Waris Ahluwalia is a pioneer among a new breed of craftsmen. With a passion for quality and beauty as well as a naturally creative spirit, Waris got started making jewelry for friends. While acting in Wes Anderson's "The Life Aquatic with Steve Zissou," Waris fell in love with Rome. He was inspired by the city's living history and the quality and attention to detail of its artisans. Tucked away in the old

city, he discovered the perfect small workshop. Within six months, HOUSE OF WARIS had moved production from New York to Rome, where artisans with generations of experience in creating meticulously handcrafted jewelry now help make Waris' unique and instinctive design philosophy become a reality. Waris, who is now based in New York, travels frequently to Rome and Rajasthan on a quest to preserve the methods of the Old World, working with the best in each city, from the goldsmiths to the diamond setters who once made crests for royal families. Waris was a CFDA/Vogue Fashion Fund Finalist in 2009 and is currently participating in the {CFDA FASHION INCUBATOR} program.

LISA AXELSON

After graduating from Parsons School of Design, Lisa worked at Banana Republic and ultimately became the Senior Director of Design for Men's and Women's Wovens. She left in 2002 to work at Gap as Senior Director of Design for Women's where she was responsible for setting seasonal direction for concept, fabric, print and silhouette, managing a design team, print stylists, and fabric R&D. In 2003 Lisa was appointed Vice President of Design at Abercrombie & Fitch, where she was the lead designer on a team launching Ruehl.

the anticipated runway debut of Hervé Léger By Max Azria, marking the first time in history that an American fashion house showed three separate collections during one season.

SHANE BAUM

Shane graduated from San Jose State University with a BS in Industrial Technology and Business Management. From 1991-99, he was Vice President of Optics at Mossimo Incorporated. In 1999 he joined as Vice President of Design and International Development at the Optical

Shop of Aspen. He founded Baumvision in 2000. In 2006 Shane also worked as a designer for Louis Vuitton, and in 2008 became owner of Eye Society Retail Stores. Shane has worked as a design consultant for Marc Jacobs, and is now currently designing his own line, "Leisure Society", which is set to launch in Spring of 2011.

KAREN ERICKSON & VICKI BEAMON

Founded and designed by Detroit natives Karen Erickson and Vicki Beamon, Erickson Beamon was born out of the same spontaneous spirit that carries the brand forward today. In 1985 Vicki Beamon moved to London to spearhead the brand's European division, and the opening of a flagship boutique in London's Belgravia soon followed. Erickson Beamon is now sold in over 600 stores and 75 countries worldwide. Though the collection has grown exponentially in the past 27 years, the same handcrafted aesthetic is still Erickson Beamon's trademark. Karen and Vicki are currently experimenting with pushing the possibilities of pearls, crystals, and chains—including mirrors, masks, and a chandelier collection that was launched in 2004. They have also worked with many of the nation's leading fashion houses on collaborations for runway shows.

GEORGE ESQUIVEL

From 1993 to 2003, George held apprenticeships at companies such as Emigdio Canales, Vicente Aldana and Oscar Navarro. In 1999 he founded Esquivel Designs, where he oversees all aspects of design, prototyping, shoe making and leather working. George has also worked as a design consultant for Gravis Footwear, Cobian, K-Swiss, and most recently at Dynasty Footwear, where he designed entire collections as well as consulted on single items. Additionally, George has collaborated with designers such as Zero Maria Cornejo and Loden Dager to develop capsule collections, and he recently collaborated with Fratelli Rossetti. George was a CFDA/Vogue Fashion Fund Finalist in 2009.

ROBERT GELLER

Robert Geller was born in Hamburg, Germany and in 2001 graduated from the Rhode Island School of Design, where he concentrated his studies on Fashion Design. Upon graduation, he began his training at Marc Jacobs, and in 2002 became a partner in the menswear line Cloak, where he co-designed the collections. In 2003 Cloak was the recipient of the Ecco Domani Fashion Fund Award. Robert launched his eponymous menswear line for Fall/Winter 2007. In 2009 GQ named him as the winner of the second annual "Best New Menswear Designer in America" project. Later that year, Robert was nominated for the CFDA Swarovski Award for Menswear.

GARY GRAHAM

After graduating from the School of the Art Institute of Chicago, Gary worked as a costume assistant at Parson Meares Ltd. Over the next seven years, he worked as an assistant designer for J. Morgan Puett and as a textile and costume designer for Julie Taymor, and Disney's The Lion King on Broadway. He also designed a private label and developed textiles for a wide range of product for ABC Carpet And Home. In 1999 he opened Gary Graham in Tribeca. In 2005 he moved his operations and showroom to midtown Manhattan and the next year he opened a 250-square foot boutique inside ABC Carpet And Home. In 2009 Gary moved the company back to Tribeca where he opened a store. The next year he was also a Finalist for the CFDA/Vogue Fashion Fund.

ULRICH GRIMM

Ulrich grew up in Porta Westfalica, Germany. He studied fashion design at Esmod in Paris and later returned to Germany to earn a BFA in fashion design from Fachhochschule Bielefeld. Early in his career, he held design positions at Joop!, Bogner, and Fendi. In 1994 Ulrich began his career in American fashion as a

GEORGE ESQUIVEL, DIANE VON FURSTENBERG, JUAN CARLOS OBANDO



Studio Designer for Anne Klein and Anne Klein II accessory collections; a year later he was promoted to the role of Studio Design Director. In 1996 he was appointed Design Director for the licensee behind the ck Calvin Klein shoe division. In 1997 Ulrich went to Coach Inc. as a Design Director, responsible for updating and modernizing the women's handbag and shoe collections. In 1998 he was invited to join the in-house design team at Calvin Klein, where he served as the Design Director for Men's and Women's ck Calvin Klein shoes. A year later, he was given additional responsibilities for Accessories and Women's collection shoes. Ulrich was promoted to the role of Creative Director in July 2006.

SANG A IM-PROPP

Upon Sang A Im-Propp's arrival in New York City, she found herself drawn to the world of fashion. To hone her skills she enrolled at Parsons School of Design. In addition to her formal education, she gained experience through internships with high-profile stylists such as Victoria Bartlett and Lisa Von Weise. Eventually, she decided to start her own business, launching her collection of exotic skin and leather accessories in Spring 2006. Her intricate and exceptional use of alligator, python, and ostrich skins, among others, quickly established her as a designer to watch in the luxury accessories market. In November 2007, Sang A was awarded the prestigious Samsung Fashion Design Fund Award in Seoul, South Korea. Sang A is currently participating in the {CFDA FASHION INCUBATOR} program.

ANTHONY KEEGAN

Anthony received a degree in Men's tailoring and a second degree in Men's design at London's prestigious Central St. Martins. After graduating, he spent the next ten years designing for Giorgio Armani, Benetton, and Gianni Versace. He moved to New York to work with Kenneth Cole for five years, after which he developed a new division for the Donna Karan DKNY brand. Anthony Keegan is a co-founder of Commonwealth Utilities which launched its first collection for Spring 2009.

ADAM KIMMEL

Adam graduated from New York University, where he majored in Architecture and Urban Design. While in college, he started making clothes for friends. In 2003, he was introduced to Joe Serino, the former president of Calvin Klein Menswear, and together they launched Adam Kimmel. That year, Adam went to Italy for six months to learn tailoring and pattern making, and then he put together his first small collection of jumpsuits and utilitarian clothing. He sold his first collection, Fall/Winter 2004, exclusively to Colette in Paris. Adam launched the first full Adam Kimmel collection for Fall/Winter 2005 and it was immediately picked-up by Colette, Dover Street Market, and Bergdorf Goodman. In 2008 Adam added shoes and accessories to his collection, and was also selected as a guest designer at Pitti Uomo in Florence, Italy. More recently, Adam was presented with the Wallpaper Design Award for Best Fashion Concept.



WARIS AHLUWALIA AND BIBHU MOHAPATRA

In 2005 she became Senior Vice President of Design for Men's, Women's and Accessories at Club Monaco. In 2008 Lisa accepted the position of Creative Director at Ann Taylor, where she has developed new product launches and brand building ideas, and established and guided a new brand filter.

LUBOV AZRIA

Born in Kiev, Ukraine, and relocating to the United States with her family in her early teens, Lubov focused on the visual arts. A passion for design and a natural talent for illustration led her to pursue a degree at the Fashion Institute of Design and Merchandising. Lubov joined BCBG Max Azria as a designer in 1991 and was named Creative Director in 1996, the same year the company's core brand, BCBG Max Azria, first debuted its runway collection during New York Fashion Week. In 2004 Lubov, along with Max Azria, began designing The Max Azria collection, which debuted in 2006. The following year was

VICKI BEAMON, KAREN ERICKSON



DEE OCLEPPE, TOMMY HILFIGER, VERA WANG



REBECCA MINKOFF,
SHANE BAUM,
SELIMA SALAUN



MONICA RICH
KOSANN, SANG
A IM-PROPP

MONICA RICH KOSANN

Monica, the Creative Director and Founder of Monica Rich Kosann Fine Jewelry, creates 18 karat gold and sterling silver lockets, charm bracelets, and a broad collection of other fine jewelry. She started with a concentration in photography, opening Monica Rich Kosann Photography in 1989. In 2004 she founded Monica Rich Kosann Fine Jewelry. Monica graduated from Clack University and participated in study programs at the Rhode Island School of Design, Ecole des Artes, Academie Fur Kunst, and the Fashion Institute of Technology. Monica was awarded the Rising Star Award for Fine Jewelry from Fashion Group International in 2010.

NIKKI KULE

Upon graduation from Parsons School of Design in Paris, Nikki took her first creative position as the Design Director of Silk Club. She then moved on to become the Director of Design for Pivote Rules. In 1997, Nikki was part of the founding team of Bluefly.com. As Creative Director, she was the design and branding expert, as well as its first merchant. In 2000, Nikki started Kule, a children's clothing line. At Kule she makes classics that are crafted to the highest standards and made from the most luxurious fabrics. In 2009, Nikki was

chosen to be a guest children's designer for Brooks Brothers. She oversees their boy's collection and was responsible for introducing their first girl's collection.

KIMBERLY MCDONALD

Kimberly has always had a deep love and appreciation for nature, and these attributes have found their way into her fine jewelry line. A North Carolina native now based in New York City, she has created an entire collection using natural and organic materials such as agates and geodes, complemented by natural/untreated fine materials including diamonds, raw emeralds, and baroque pearls. Kimberly's commitment to honoring nature is further underscored by her use of reclaimed gold and wood, recycled diamonds and other precious stones. Before Kimberly started designing her eponymous line in 2007, she worked as a private seller of jewelry, a makeup artist, and a boutique owner.

REBECCA MINKOFF

Rebecca attended the Fashion Institute of Technology and from 1999 to 2001 was an assistant designer at Craig Taylor. She then launched Rebecca Minkoff as an apparel brand, designing hand-sewn clothing for over 50 boutiques nationwide. In 2005

she refocused the company on handbags, selling internationally to over 400 specialty and department stores. In 2009 Rebecca re-launched her ready-to-wear apparel line. She currently designs ready-to-wear, handbags, and small leather goods.

BIBHU MOHAPATRA

Born in the Indian state of Orissa, Bibhu Mohapatra loved fashion from an early age. The inspiration behind his elegant designs has always been his appreciation for sumptuous Indian fabrics, vibrant colors, and the crafts of his native land. In 1996 he moved to New York to attend the Fashion Institute of Technology. Upon graduation, he received the prestigious "Critic's Award for Best Evening Wear Design." While at FIT, Bibhu was offered a position as an assistant designer at Halston. There he developed his design skills and in 1999, when Gilles Mendel repackaged his label into a more youthful brand and expanded into ready-to-wear, Bibhu was hired as Design Director to help realize the vision. Bibhu left in 2008 to establish his own label, which has been critically acclaimed. Bibhu is currently participating in the {CFDA FASHION INCUBATOR} program.

JUAN CARLOS OBANDO

A native of Baranquilla, Colombia, Juan Carlos began his professional journey in Miami. Possessing a natural ability to translate the beauty that surrounds him into tangible creations, he quickly transformed himself from design student at the University of Miami into one of the most highly sought-after Art Directors in the advertising field. He subsequently worked with advertising powerhouses such as Bates Worldwide, Young & Rubicam, and Saatchi & Saatchi. In the fall of 2006, after a year of literally pulling apart vintage Azzedine Alaïa and Chanel pieces, he taught himself how to construct garments from the inside out. This experience enabled him to launch his privately-held fashion company, which debuted during L.A. Fashion Week that year. His brand look is defined by old-school hand-sewing and pleating techniques, constantly juxtaposing high sophistication and a raw sensibility. A season after his New York debut, he was selected as a 2008 CFDA/Vogue Fashion Fund Finalist.

MONIQUE PÉAN

Monique graduated with majors in Philosophy, Political Science, and Economics from the University of Pennsylvania in 2003. Upon graduation, she worked on Wall Street while taking fashion design courses. She is the founder of the Vanessa Péan Foundation, which she created in her sister's memory to raise funds to provide scholarships to underprivileged students in Haiti. In 2006 Monique founded her accessories

company, which focuses on eco-friendly and sustainable fine jewelry. Monique was selected as one of the 2009 CFDA/Vogue Fashion Fund Runners-Up, and she was also the recipient of the Ecco Domani 2009 Fashion Foundation Award for accessories. Monique's sustainable luxury accessories line is sold in 17 stores internationally.

ROBERT RODRIGUEZ

Robert Rodriguez attended the Fashion Institute of Technology in New York, where he received the Critics Award for Best Designer of the Year. After completing his education, he accepted a design apprentice position working for Christian Dior under the guidance of Marc Bohan and Geri Gerald. In October of 2003, Robert, together with business partner Nicola Guarna, created Robert Rodriguez, a sophisticated, contemporary collection for women. Each season is inspired by the latest European fabrics, and through that, silhouettes are determined. In 2010, Robert took the position of Chief Designer at Jones Apparel Group.

PAMELLA ROLAND

After graduating from Michigan State University with a degree in Business, Pamella built an extensive professional background in marketing and public relations, working for nearly 10 years in both corporate and agency environments. She began the latest chapter in her life in 2002, when she started her clothing design business, Pamella Roland. In addition to her role as Owner/President

of the company, Pamella also plays a definitive role in creating and designing each piece, with the final say on shapes, fabrics, colors and function. The collection has received numerous accolades, including the Gold Coast Award in 2003.

L'WREN SCOTT

L'Wren Scott left Roy, Utah, in 1985 to become a model in Paris. In Paris she befriended the designers she worked with, including Karl Lagerfeld and Thierry Mugler. "In Paris no one was more obsessed than I was with what was going on behind the scenes." In 1994 L'Wren, moved to California and became a stylist for photographer Herb Ritts, before branching out on her own to dress megastars like Nicole Kidman. In 2006 she decided to launch her own line of clothing. While Scott's business is small, she wants to make getting dressed effortless; her collection is based on a one-color palette. She relies mainly on fabrics like silk jacquards and lightweight wools and adds drama in the cut. And with a staff of only four, she is involved in every phase of her business.

SHELLY STEFFEE

Shelly graduated from Drexel University with a degree in Fashion Design. Upon graduation, she first worked as a wovens designer for Liz Claiborne. In 1991 she became the Sportswear Designer for Elie Tahari. From 1992-1997, she was a Senior Designer at Anne Klein II, where she created concepts and colors;



VERA WANG AND
DIANE VON FURSTENBERG

developed prints; sourced fabric and trims; and designed/sketched for eight seasons each year. In 1998 Shelly was appointed Womenswear Design Director at Brooks Brothers. After working there for a year, she took time off to develop her own eponymous brand, Shelly Steffee, which was launched in 2001. Shelly directs and oversees all aspects of design, production, wholesale, retail, and e-commerce operations.

SOPHIE THÉALLET

Upon her graduation from Studio Bercot in Paris, Sophie Théallet received a National Young Designer Award and was commissioned to design her own collection for the Parisian department store Printemps. Shortly thereafter, she began working for Jean-Paul Gaultier, and a few years later she accepted a position with Azzedine Alaïa. After moving to New York, Sophie continued to work with Alaïa on a part-time basis, while also freelancing for other fashion labels. In the spring of 2005, she launched the small and exclusive resort collection, Motu Tane with help of her friend, make-up artist Francois Nars. More recently, in just a few seasons, Sophie has established her eponymous label, which is known for its unique aesthetic in luxury womenswear. Sophie's signature "easy elegance" and classic femininity are rendered in exquisite silhouettes and beautifully hand-finished techniques. In November, Sophie Théallet was named the 2009 Winner of the CFDA/Vogue Fashion Fund.



GARY GRAHAM,
SOPHIE THEALLET,
STEVEN KOLB,
LUBOV AZRIA

NEW BOARD MEMBERS

11.18 DURING A BOARD MEETING, THREE NEW BOARD MEMBERS WERE WELCOMED TO THE GROUP: PHILIP CRANGI, CAROLE HOCHMAN AND NORMA KAMALI. LEIGH BANTIVOGLIO, DANA BUCHMAN, AND MARC ECKO JOINED THE EMERITUS BOARD. ADDITIONALLY, PRESIDENT DIANE VON FURSTENBERG'S NEW CABINET WAS UNANIMOUSLY APPROVED BY THE BOARD OF DIRECTORS. THEY ARE VICE PRESIDENTS MICHAEL KORS AND MARCUS WAINWRIGHT, TREASURER SELIMA SELAUN AND GENERAL SECRETARY VERA WANG. ALL OF THESE CHANGES WERE LATER APPROVED BY THE GENERAL MEMBERSHIP AT THE NOVEMBER BI-ANNUAL MEETING.

**PHILIP CRANGI**

After graduating from Rhode Island School of Design, Philip and his sister—and business partner—Courtney Crangi began creating unique objects and jewelry from their New York City studio. In 2001, the pair launched two collections: their fine jewelry collection, Philip Crangi, and their costume line, Giles & Brother, which are both produced in New York.

Using materials not often associated with traditional fine jewelry design, the siblings created their signature collection, Philip Crangi, by combining age-old techniques with a unique palette of gold, wrought iron, and steel. Giles & Brother is a fashion forward costume jewelry line and a diffusion collection of Philip Crangi fine jewelry.

In 2007 Philip was the CFDA/Vogue Fashion Fund Award winner and in 2008 he won the Swarovski Award for Accessory Design.

**CAROLE HOCHMAN**

A designer and industry pioneer, Carole has been designing intimate apparel for more than 30 years. The Carole Hochman Design Group manufactures not only the Carole Hochman and Midnight brands of sleepwear, loungewear, and daywear, but also owns OnGossamer and the licenses to several exceptional lingerie and sleepwear collections, including Oscar de la Renta, Ralph Lauren, Chaps, American Living, Jockey, and Betsey Johnson.

A graduate of Drexel University with a degree in Fashion Design, she worked at Bergdorf Goodman before creating Carole Hochman Designs in 1985. By the mid-1990's, she was renowned for her cotton knitwear and was approached by global fashion houses to design their sleepwear collections. She was one of the first designers to embrace the concept of QVC, recognizing the power of the home shopper. Today the Carole Hochman Design Group boasts an impressive portfolio of brands—each with its own distinctive positioning and style.

**NORMA KAMALI**

Norma has invented groundbreaking designs such as the sleeping bag coat, a collection created from actual parachutes, packable multi-use clothing, and an influential swimwear collection launched in 1974. Her sweats collection was a force in launching the casual lifestyle way of dressing.

Combining new technology and fashion has always been a fascination for the designer. The Norma Kamali i-Phone app launched in 2009; the use of a new scan life technology, which allows customers to shop from her flagship store's window and throughout the store by scanning 2D barcodes, are examples of how she sees a perfect fit for technology in her business. Continuing to leverage technology and making her designs more accessible, Norma was the first designer to create a virtual online store on eBay.

Norma has received numerous awards for fashion design, architectural design, interior design, the creation of fashion video short stories, and community public service. In 2010, she received an honorary doctorate degree of Fine Arts from the Fashion Institute of Technology. She won the CFDA's Board of Director's Special Tribute at the 2005 CFDA Fashion Awards.

CHRISTOPHER KUNZ,
REBECCA MINKOFF,
NICHOLAS KUNZHOWARD SILVER,
JOHN BARTLETT,
ROD KEENANBI-ANNUAL
MEMBERSHIP
MEETINGS

5.11/11.3 President **Diane von Furstenberg** hosted the bi-annual membership meetings at her 14th Street studio. Upcoming CFDA Initiatives and endeavors were discussed with a cocktail party afterwards.

JANIS SAVITT,
NORMA KAMALITINA LUTZ,
AMY CHAN,
NICOLE COLOVOS,
DEAN HARRISKAY UNGER,
CHRIS BENZ**UNANIMOUS VOTE**

3.17 In a unanimous vote during a board meeting, the CFDA Board of Directors chose to amend the CFDA bylaw limiting the president to two terms and then voted Diane von Furstenberg into a third term as leader of the CFDA. The vote was ratified by the general membership at the May bi-annual membership meeting. At the board meeting, the group also ratified the new cabinet: vice presidents **Michael Kors** and **Marcus Wainwright**, treasurer **Selima Salaun**, and general secretary **Vera Wang**.

CURRENT MEMBERSHIP ROSTER 370+

AMSALE ABERRA	GEORGINA CHAPMAN	R. SCOTT FRENCH	ANTHONY KEEGAN	CATHERINE MALANDRINO	EDWARD PAVLICK	MICHAEL SIMON	GORDON THOMPSON III
REEM ACRA	RON CHERESKIN	MR. JAMES GALANOS	ROD KEENAN	MAURICE MALONE	MONIQUE PÉAN	GEORGE SIMONTON	MONIKA TILLEY
ADOLFO	WENLAN CHIA	NANCY GEIST	PAT KERR	COLETTE MALOUF	JAMES PERSE	PAUL SINCLAIRE	ZANG TOI
WARIS AHLUWALIA	SUSIE CHO	ROBERT GELLER	NAEEM KHAN	ISAAC MANEVITZ	ROBIN PICCONE	PAMELA SKAIST-LEVY	ISABEL TOLEDO
STEVEN ALAN	DAVID CHU	GERI GERARD	EUGENIA KIM	ROBERT MARC	MARY PING	MICHAEL SMALDONE	RAFE TOTENGCO
SIMON ALCANTARA	EVA CHUN	JUSTIN GIUNTA	ADAM KIMMEL	MARY JANE MARCASIANO	MARIA PINTO	AMY SMILOVIC	JOHN TRUOX
LINDA ALLARD	DOO-RI CHUNG	GARY GRAHAM	CALVIN KLEIN	LANA MARKS	JILL PLATNER	MICHELLE SMITH	TRINA TURK
CAROLINA AMATO	PETER COHEN	NICHOLAS GRAHAM	MICHAEL KORS	DEBORAH MARQUIT	LINDA PLATT	MARIA SNYDER	MISH TWORKOWSKI
RON ANDERSON	KENNETH COLE	HENRY GRETHEL	MONICA RICH KOSANN	LISA MAYOCK	TOM PLATT	MIMI SO	PATRICIA UNDERWOOD
JOHN ANTHONY	LIZ COLLINS	ULRICH GRIMM	FIONA KOTUR-MARIN	JESSICA MCCLINTOCK	ALEXANDRE PLOKHOV	PETER SOM	KAY UNGER
NAK ARMSTRONG	MICHAEL COLOVOS	JEFF HALMOS	REED KRAKOFF	JACK MCCOLLOUGH	LAURA PORETZKY	KATE SPADE	CARMEN MARC VALVO
BRIAN ATWOOD	NICOLE COLOVOS	TIM HAMILTON	MICHEL KRAMER-METRAUX	MARY MCFADDEN	ZAC POSEN	GUNNAR SPAULDING	NICHOLAS VARNEY
LISA AXELSON	SEAN COMBS	DOUGLAS HANNANT	REGINA KRAVITZ	KIMBERLY MCDONALD	LILLY PULITZER	PETER SPELIOPOULOS	JOHN VARVATOS
LUBOV AZRIA	RACHEL COMEY	CATHY HARDWICK	DEVI KROELL	MARK MCNAIRY	JAMES PURCELL	MICHAEL SPIRITO	JOAN VASS
MAX AZRIA	ANNA CORINNA SELLINGER	KAREN HARMAN	NIKKI KULE	DAVID MEISTER	JESSIE RANDALL	SIMON SPURR	ADRIENNE VITTADINI
YIGAL AZROUEL	MARIA CORNEJO	DEAN HARRIS	CHRISTOPHER KUNZ	ANDREAS MELBOSTAD	DAVID REES	LAURIE STARK	DIANE VON FURSTENBERG
MARK BADGLEY	ESTEBAN CORTAZAR	JOHNSON HARTIG	NICHOLAS KUNZ	GILLES MENDEL	TRACY REESE	RICHARD STARK	PATRICIA VON MUSULIN
MICHAEL BALL	FRANCISCO COSTA	SYLVIA HEISEL	BLAKE KUWAHARA	GENE MEYER	WILLIAM REID	CYNTHIA STEFFE	MARCUS WAINWRIGHT
JEFFREY BANKS	VICTOR COSTA	JOAN HELPERN	STEVEN LAGOS	CARLOS MIELE	ROBIN RENZI	SHELLY STEFFEE	TOM WALKO
LEIGH BANTIVOGLIO	JEFFREY COSTELLO	STAN HERMAN	DEREK LAM	STEFAN MILJANICH	MARY ANN RESTIVO	SUE STEMPE	ALEXANDER WANG
JHANE BARNES	ERICA COURTNEY	LAZARO HERNANDEZ	RICHARD LAMBERTSON	NICOLE MILLER	BRIAN REYES	SCOTT STERNBERG	VERA WANG
JOHN BARTLETT	JAMES COVIELLO	CAROLINA HERRERA	ADRIENNE LANDAU	MALIA MILLS	JUDITH RIPKA	ROBERT STOCK	CATHY WATERMAN
VICTORIA BARTLETT	STEVEN COX	TOMMY HILFIGER	LIZ LANGE	REBECCA MINKOFF	PATRICK ROBINSON	STEVEN STOLMAN	HEIDI WEISEL
DENNIS BASSO	KEREN CRAIG	CAROLE HOCHMAN	RALPH LAUREN	JAMES MISCHKA	LOREE RODKIN	JAY STRONGWATER	STUART WEITZMAN
MICHAEL BASTIAN	PHILIP CRANGI	CHRISTINA HUTSON	EUNICE LEE	RICHARD MISHAAN	DAVID RODRIGUEZ	JILL STUART	CARLA WESTCOTT
SHANE BAUM	SANDY DALAL	SWAIM HUTSON	JUDITH LEIBER	ISAAC MIZRAHI	NARCISO RODRIGUEZ	ANNA SUI	JOHN WHITLEDGE
BRADLEY BAYOU	ROBERT DANES	SANG A IM-PROPP	LARRY LEIGHT	BIBHU MOHAPATRA	ROBERT RODRIGUEZ	KOI SUWANNAGATE	EDWARD WILKERSON
VICKI BEAMON	DAVID DARTNELL	ALEJANDRO INGELMO	NANETTE LEPORE	PAUL MORELLI	JACKIE ROGERS	DAIKI SUZUKI	GARY WOLKOWITZ
RICHARD BENGTTSSON	OSCAR DE LA RENTA	MARC JACOBS	MICHAEL LEVA	ROBERT LEE MORRIS	PAMELLA ROLAND	ALBERTUS SWANEPOEL	JASON WU
DIANNE BENSON	DONALD DEAL	HENRY JACOBSON	MONIQUE LHUILLIER	MIRANDA MORRISON	LELA ROSE	ELIE TAHARI	ARAKS YERAMYAN
CHRIS BENZ	LOUIS DELL'OLIO	ERIC JAVITS, JR.	PHILLIP LIM	REBECCA MOSES	KARA ROSS	ROBERT TAGLIAPIETRA	GERARD YOSCA
ALEXIS BITTAR	PAMELA DENNIS	LISA JENKS	JOHAN LINDBERG	KATE MULLEAVY	CHRISTIAN ROTH	VIVIENNE TAM	DAVID YURMAN
KENNETH BONAVITACOLA	LYN DEVON	BETSEY JOHNSON	MARCELLA LINDBERG	LAURA MULLEAVY	CYNTHIA ROWLEY	REBECCA TAYLOR	GABRIELLA ZANZANI
SULLY BONNELLY	KATHRYN DIANOS	ALEXANDER JULIAN	ADAM LIPPES	SANDRA MULLER	RACHEL ROY	YEOHLEE TENG	KATRIN ZIMMERMANN
MONICA BOTKIER	KEANAN DUFFTY	GEMMA KAHNG	DEBORAH LLOYD	MATT MURPHY	RALPH RUCCI	SOPHIE THEALLET	ITALO ZUCHELLI
MARC BOUWER	RANDOLPH DUKE	NORMA KAMALI	ELIZABETH LOCKE	GELA NASH-TAYLOR	KELLY RYAN		
BRYAN BRADLEY	STEPHEN DWECK	DONNA KARAN	TINA LUTZ	JOSIE NATORI	GLORIA SACHS		
BARRY BRICKEN	MARC ECKO	KASPER	JENNA LYONS	CHARLOTTE NEUVILLE	JAMIE SADOCK		
THOM BROWNE	LIBBY EDELMAN	KEN KAUFMAN	BOB MACKIE	IRENE NEUWIRTH	SELIMA SALAUN		
DANA BUCHMAN	SAM EDELMAN	JENNI KAYNE	JEFF MAHSHIE	DAVID NEVILLE	ANGEL SANCHEZ		
ANDREW BUCKLER	MARK EISEN			ROZAE NICHOLS	BEHNAZ SARAFPOUR		
SOPHIE BUHAI	MELINDA ENG			LARS NILSSON	JANIS SAVITT		
TORY BURCH	KAREN ERICKSON			ROLAND NIVELAIS	ARNOLD SCAASI		
STEPHEN BURROWS	GEORGE ESQUIVEL			VANESSA NOEL	JORDAN SCHLANGER		
ANTHONY CAMARGO	STEVE FABRIKANT			CHARLES NOLAN	LORRAINE SCHWARTZ		
KEVIN CARRIGAN	CARLOS FALCHI			MAGGIE NORRIS	L'WREN SCOTT		
PIERRE CARRILERO	PINA FERLISI			JUAN CARLOS OBANDO	RICKY SERBIN		
LILIANA CASABAL	ERIN FETHERSTON			ASHLEY OLSEN	CHRISTOPHER SERLUCO		
EDMUNDO CASTILLO	ANDREW FEZZA			MARY-KATE OLSEN	RONALDUS SHAMASK		
SALVATORE CESARANI	CHERYL FINNEGAN			SIGRID OLSEN	GEORGE SHARP		
RICHARD CHAI	EILEEN FISHER			LUCA ORLANDI	MARCIA SHERRILL		
JULIE CHAIKEN	DANA FOLEY			RICK OWENS	SAM SHIPLEY		
AMY CHAN	TOM FORD			THAKOON PANICHGUL	KARI SIGERSON		
CHARLES CHANG-LIMA	ISTVAN FRANCR			MARCIA PATMOS	DANIEL SILVER		
NATALIE CHANIN	ISAAC FRANCO			JOHN PATRICK	HOWARD SILVER		

CFDA ONLINE

> The CFDA's website was expanded and redesigned in order to better feature the growing array of programs offered as well as to incorporate the previously freestanding Fashion Targets Breast Cancer website. A design refresh on the home page makes for a much more dynamic welcome, with news, events, and member profiles front-and-center. Reflecting the growing importance of social media, the CFDA's Facebook and Twitter updates are now featured on the home page.



COUNCIL OF FASHION DESIGNERS
OF AMERICA CFDA.COM

UPDATED LOGO

> In response to the fact that the organization is now a much more public-facing entity, the CFDA went back to Pentagram to freshen up the CFDA logo. Pentagram's Michael Bierut, who created the original logo in the '90s, tightened up the design and created additional versions of the logo—one featuring the website address and one with the organization's name spelled out.

BUSINESS SERVICES NETWORK EXPANDS

NOW IN ITS FIFTH YEAR, THE BUSINESS SERVICES NETWORK CONTINUES TO EXPAND AND HAS BECOME A VALUABLE TOOL FOR CFDA MEMBERS. IT IS ALSO A SIGNIFICANT SOURCE OF REVENUE FOR THE CFDA FOUNDATION. THE BUSINESS SERVICES NETWORK (BSN) IS A DIVERSE COMMUNITY OF BUSINESSES THAT WORK WITH THE CFDA TO CREATE DEVELOPMENT AND GROWTH OPPORTUNITIES FOR MEMBERS ACROSS MYRIAD PLATFORMS WHILE SUPPORTING THE SHARED VISION AND MISSION OF THE CFDA. THE BSN INCLUDES STRATEGIC CORPORATE AFFILIATES AND PARTNERSHIP PERKS ASSOCIATES. MANY NEW MEMBERS JOINED THE NETWORK IN 2010 AND WE LOOK FORWARD TO EXCEPTIONAL PROGRAMMING IN 2011

<p>2010 CORPORATE AFFILIATES: ANDAZ HOTEL CURVE EXPO DESIGNERS & AGENTS EBAY GILT GROUPE HAND, BALDACHIN & AMBURGEY, LLP INTERMIX KAREN HARVEY CONSULTING GROUP</p>	<p>LEXUS LUXOTTICA MELISSA MIRIAM HASKELL PREMIERE VISION SWAROVSKI W HOTELS WORLDWIDE PRINTEMPS SAMSUNG FASHION & DESIGN FUND</p>	<p>BSN PARTNERS: PARTNERSHIP PERKS 2010 A TO Z COURIERS INC ASSOULINE BELLE FLEUR CAMBRIA COVE COLUMBIA OMNICORP FASHION GPS FEDERAL EXPRESS FIRST CORPORATE</p>	<p>FIRST CORPORATE SEDANS GARDE ROBE ONLINE IN THE KNOW EXPERIENCES JOOR MEURICE GARMENT CARE MY FASHION DATABASE SPROUT CREATIVE STYLEEXPO PHOTOGRAPHY</p>	<p>ARCHITECTURAL SYSTEMS, INC. OPENHOUSE GALLERY MUSIC EXPRESS CAR SERVICE BRENTWOOD ROYAL CLEANERS RETAIL SPACE PARTNERS</p>
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KAREN HARVEY WORKSHOP

6.16 BSN member Karen Harvey hosted her annual story training workshop at the CFDA Fashion Incubator to educate and empower designers on how to further articulate, translate, and differentiate their individual story for various audiences, ranging from press to buyers to investors.

FROM LEFT: WARIS AHLUWALIA, NATALIE LEVY, RACHEL DOOLEY, GRANT KRAJECKI, ALICE RITTER, SANG A IM-PROPP, PRABAL GURUNG, TOM SCOTT, JOEL DIAZ, KAREN HARVEY, TARA JEPSON, CHRISTINA LAPENS, DANNA KOBO, YUVI ALPERT



JESSICA SZOHR (DEVI KROELL), ALEXIS BLEDEL (MATT MURPHY), AND EMILY ROSSUM (KARA ROSS)

LUXOTTICA CHALLENGE

6.22 Luxottica hosted the CFDA /Vogue Eyewear Capsule Collection Launch Party at Sunglass Hut, unveiling sunglasses designed by CFDA Members **Devi Kroell, Matt Murphy** and **Kara Ross**, winners of the 2010 CFDA/Luxottica Sunglass Challenge.



JANE MCVERRY AND ED MANDELBAUM

BSN COCKTAILS

12.6 The Business Services Network hosted its second annual BSN Members Cocktail Party with BSN partner W Hotels. The party provided an opportunity for BSN Members to connect, socialize, and begin making plans for 2011. This year's event was a great success, as BSN Members were each invited to bring a potential BSN partner. A lot of great introductions were made!



MARIA CORNEJO, JEFFREY COSTELLO, MONIQUE PEAN, ROBERT TAGLIAPIETRA

11.9 Lexus Hybrid Eco Challenge 2010 Announcement. CFDA Members **Costello Tagliapietra, Monique Péan** and **Maria Cornejo** received awards from Lexus Hybrid Living. The Eco Challenge was conceived to promote sustainable practices in fashion.

PREMIERE VISION

1.12 Premiere Vision hosted a Spring/Summer 2010 Preview New York Trend Presentation for CFDA Members at the Metropolitan Pavilion.

DESIGNERS & AGENTS

10.2 Designers & Agents expanded to include Paris in its roster. Each season, D&A showcases two CFDA Members in NY & LA, and now Paris—markets that fit within D&A's carefully curated offering. 2010 CFDA participants included: **Billy Reid, Albertus Swanepoel, VPL by Victoria Bartlett, Gary Graham, Selima Salaun, Erin Fetherston, Alice Ritter, Alexis Bittar, Eugenia Kim** and **Rebecca Minkoff**

E D *Education* C A T I O N

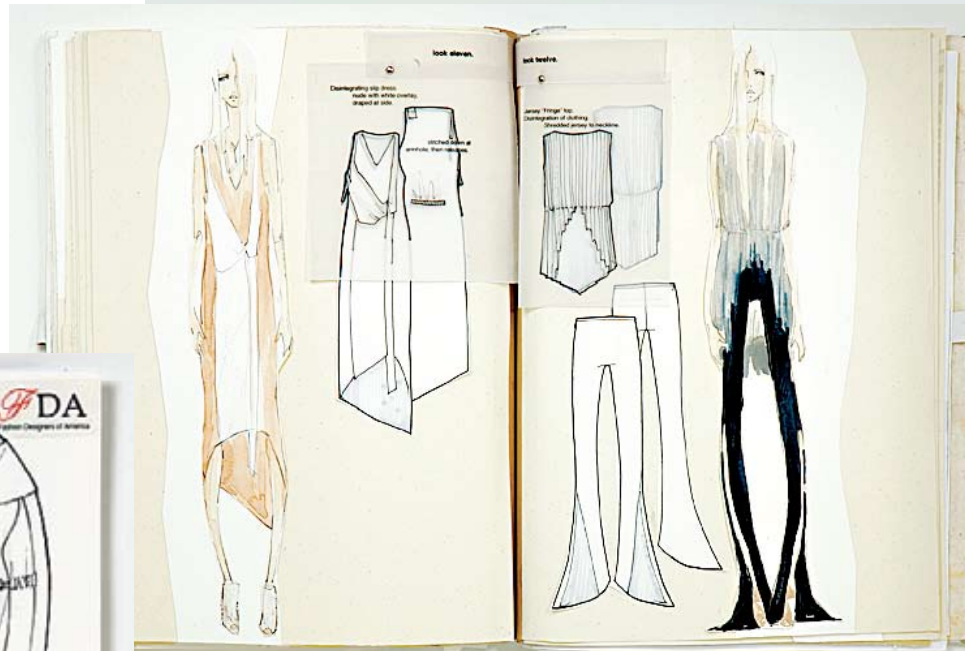
THE CFDA IS DEVOTED TO SUPPORTING AND NURTURING NEW AND EMERGING DESIGN TALENT. THE CFDA'S EDUCATIONAL INITIATIVES WERE ESTABLISHED TO ASSIST ASPIRING FASHION DESIGNERS IN THEIR HIGH SCHOOL, COLLEGIATE, AND POST-GRADUATE STUDIES, AS WELL AS THE EARLY STAGES OF THEIR CAREERS. THE GOAL OF THE CFDA'S EDUCATIONAL INITIATIVES IS TO EASE THE TRANSITION FROM STUDENT TO PROFESSIONAL DESIGNER.

CFDA SCHOLARSHIP PROGRAM

> In 1986, the CFDA established an endowed scholarship at Parsons School of Design, in memory of Member and previous CFDA president Perry Ellis.

In 1996, the CFDA Scholarship Program was created to award annual merit-based scholarship grants to students in their junior year of study in a four-year, full-time college level fashion design program. In 2005, CFDA Board Member Joseph Abboud made a personal commitment to underwrite the CFDA Scholarship Program.

The CFDA Scholarship Program is highly competitive, and entrants represent the best from the country's top design colleges and universities. Since the program's inception, 141 scholarships totaling \$550,000 have been awarded.



SCHOLARSHIP COMMITTEE

- JOHN ANTHONY
- JEFF HALMOS
- MIRANDA MORRISON
- CHARLOTTE NEUVILLE
- SAM SHIPLEY
- LISA SMILOR
- ITALO ZUCHELLI

> The CFDA Scholarship Committee reviewed 100 portfolios, which were submitted by the participating schools. Students presented their concepts for womenswear, menswear, childrenswear, and accessories. Each applicant's collection included a minimum of ten to fifteen design looks, together with mood/inspiration boards, fabrics/trim, and flat sketches. The CFDA, with the support of its Scholarship Committee, awarded \$45,000 in 2010. Scholarships are to be used toward the students' senior year of study.

\$10,000 AWARD WINNERS

- PETER NGUYEN
ACADEMY OF ART UNIVERSITY
- YUEN CHI LO
PARSONS THE NEW SCHOOL FOR DESIGN
- LAUREN BURNET
PARSONS THE NEW SCHOOL FOR DESIGN

\$5,000 AWARD WINNERS

- ELIN JOHANSSON
FASHION INSTITUTE OF TECHNOLOGY
- LISA RELTH
ACADEMY OF ART UNIVERSITY
- WEI-LI TING*
ACADEMY OF ART UNIVERSITY

* Each year, the CFDA selects one aspiring menswear design student from among the applicants within its existing Scholarship Program to receive the Clara Hancox Scholarship Award. Based on Wei-Li Ting's outstanding menswear design talent and portfolio submission, the CFDA Scholarship Committee was happy to present Wei-Li with the Clara Hancox Scholarship Award for Menswear. The Clara Hancox Scholarship Fund was established in 2007 to support the next generation of menswear designers. Clara Hancox reported for the Daily News Record (DNR) from 1944-1993, and was a great friend to the menswear industry.

HONORABLE MENTION

IN ADDITION TO THE MAIN SCHOLARSHIPS, THE SCHOLARSHIP COMMITTEE NAMED SEVERAL HONORABLE MENTIONS AS WELL.

- JUSIL CARROLL
FASHION INSTITUTE OF TECHNOLOGY
- TIM DEJSIRIUDOM
SAVANNAH COLLEGE OF ART AND DESIGN
- NAAMA DOKTOFSKY
FASHION INSTITUTE OF TECHNOLOGY
- PAUL NEGRON
PARSONS THE NEW SCHOOL FOR DESIGN
- SARAH RICHARDS
RHODE ISLAND SCHOOL OF DESIGN
- SUNG HEE SHIN
OTIS COLLEGE OF ART AND DESIGN

THE FOLLOWING SCHOOLS WERE INVITED TO PARTICIPATE IN THE CFDA SCHOLARSHIP PROGRAM IN 2010:

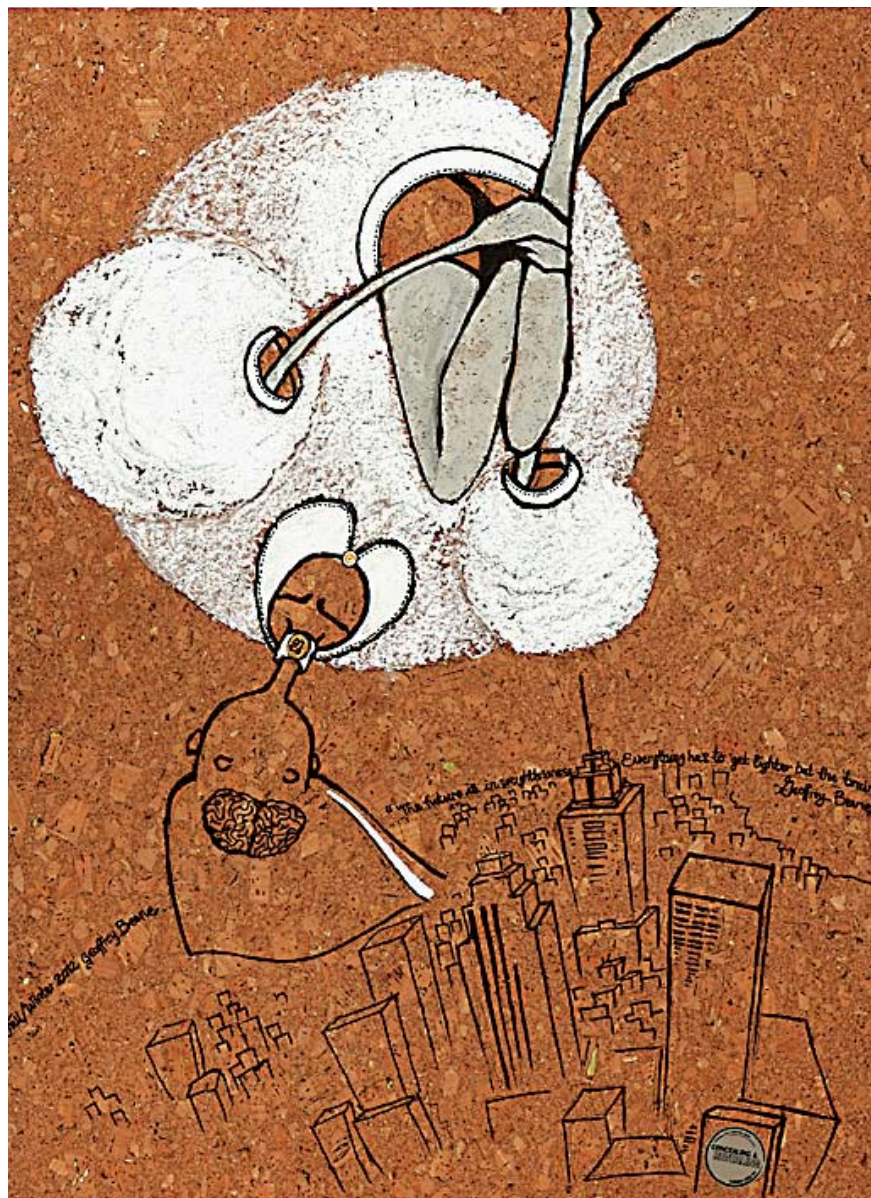
- ACADEMY OF ART UNIVERSITY
SAN FRANCISCO, CA
- CALIFORNIA COLLEGE OF THE ARTS
SAN FRANCISCO, CA
- COLUMBUS COLLEGE OF ART & DESIGN
COLUMBUS, OH
- DREXEL UNIVERSITY
PHILADELPHIA, PA
- FASHION INSTITUTE OF TECHNOLOGY
NEW YORK, NY
- KENT STATE UNIVERSITY
KENT, OH AND NEW YORK, NY
- MASSACHUSETTS COLLEGE OF ART
BOSTON, MA
- MIAMI INTERNATIONAL UNIVERSITY OF ART AND DESIGN
MIAMI, FL
- OTIS COLLEGE OF ART AND DESIGN
LOS ANGELES, CA
- PARSONS THE NEW SCHOOL FOR DESIGN
NEW YORK, NY
- PHILADELPHIA UNIVERSITY
PHILADELPHIA, PA
- PRATT INSTITUTE
NEW YORK, NY

- RHODE ISLAND SCHOOL OF DESIGN
PROVIDENCE, RI
- THE SCHOOL OF THE ART INSTITUTE OF CHICAGO
CHICAGO, IL

- SAVANNAH COLLEGE OF ART AND DESIGN
SAVANNAH, GA
- UNIVERSITY OF CINCINNATI
CINCINNATI, OH

There are two supplemental design competitions within the CFDA Scholarship Program: The Geoffrey Beene Design Scholarship and the Liz Claiborne Fashion Scholarship, both of which identify the most exemplary and innovative womenswear design students, based on specific guidelines. Each is very competitive—only the top two junior students from each of the participating schools is invited to submit a portfolio for consideration.

THE GEOFFREY BEENE DESIGN SCHOLARSHIP



GEOFFREY BEENE COMMITTEE
DOO-RI CHUNG
MARIA CORNEJO
KIM HASTREITER
RICHARD LAMBERTSON
RUSSELL NARDOZZA
LISA SMILOR
ANNA SUI

WINNER

CARMEN CHEN WU
 PARSONS THE NEW SCHOOL FOR DESIGN

HONORABLE MENTION

PIA JANNIKA LILJA
 ACADEMY OF ART UNIVERSITY



> In 2007 a generous \$2,500,000 endowment from the Geoffrey Beene Foundation expanded CFDA's core scholarship program, significantly increasing CFDA's scholarship grants, and funding the establishment of the merit-based Geoffrey Beene Design Scholarship.

This prestigious program brings the work of the legendary American fashion designer into classrooms at the country's leading design colleges and universities. A specialized teaching

curriculum challenges students to look beyond conforming to trends and the practicality of business in order to advance the art form.

Each year, the selected Geoffrey Beene Design Scholar will receive \$25,000 to help defray senior year tuition and educational expenses. This competitive award is based solely on merit as judged by a prestigious panel of industry experts. The winner is announced at the annual CFDA Fashion Awards in June.

THE LIZ CLAIBORNE FASHION SCHOLARSHIP

> In 2009, the CFDA and Art Ortenberg—Liz Claiborne's husband and business partner—established the Liz Claiborne Fashion Scholarship Award, a special award within the CFDA's existing Scholarship Program.

This prestigious program recognizes the important contribution that Liz Claiborne made to the fashion industry, and brings her innovative design aesthetic into classrooms at the country's leading design colleges and universities. A specialized teaching curriculum challenges students to translate and re-interpret Claiborne's concept of design—"fit the way you live"



\$25,000 LIZ CLAIBORNE FASHION SCHOLAR
JUSIL CARROLL
 FASHION INSTITUTE OF TECHNOLOGY

HONORABLE MENTION

SARAH RICHARDS
 RHODE ISLAND SCHOOL OF DESIGN

LIZ CLAIBORNE COMMITTEE

DANA BUCHMAN
SOPHIE BUHAI
NORMA KAMALI
VAN LUPU
LISA MAYOCK
CHARLES NOLAN
ANDREW ROSEN
LISA SMILOR

—to dress women of the 21st century.

The \$25,000 Liz Claiborne Fashion Scholarship Award is presented to the student who best addresses the lifestyle and needs of women, given the current culture and world in which they live and

work—based on specific guidelines.

The award is based solely on merit as judged by a prestigious panel of industry experts. The award must be used towards the student's senior year tuition and/or educational expenses.



DANA BUCHMAN, GOHAR RAJABZADEH (2009 LIZ CLAIBORNE FASHION SCHOLAR), ART ORTENBERG

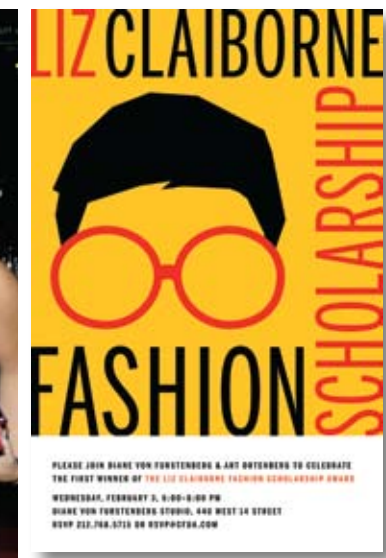
2.3 (TOP) Liz Claiborne's husband Art Ortenberg and Diane von Furstenberg celebrated Gohar Rajabzadeh, the 2009 winner of the Liz Claiborne Fashion Scholarship award, at Diane's studio with a roomful of designers and industry supporters.

6.7 (RIGHT) At the CFDA Fashion Awards, the 2010 Claiborne winner Jusil Carroll was honored from the stage, along with Carmen Chen Wu, the 2010 Beene winner, and Nicole Goh, the 2009-2010 Teen Vogue winner.

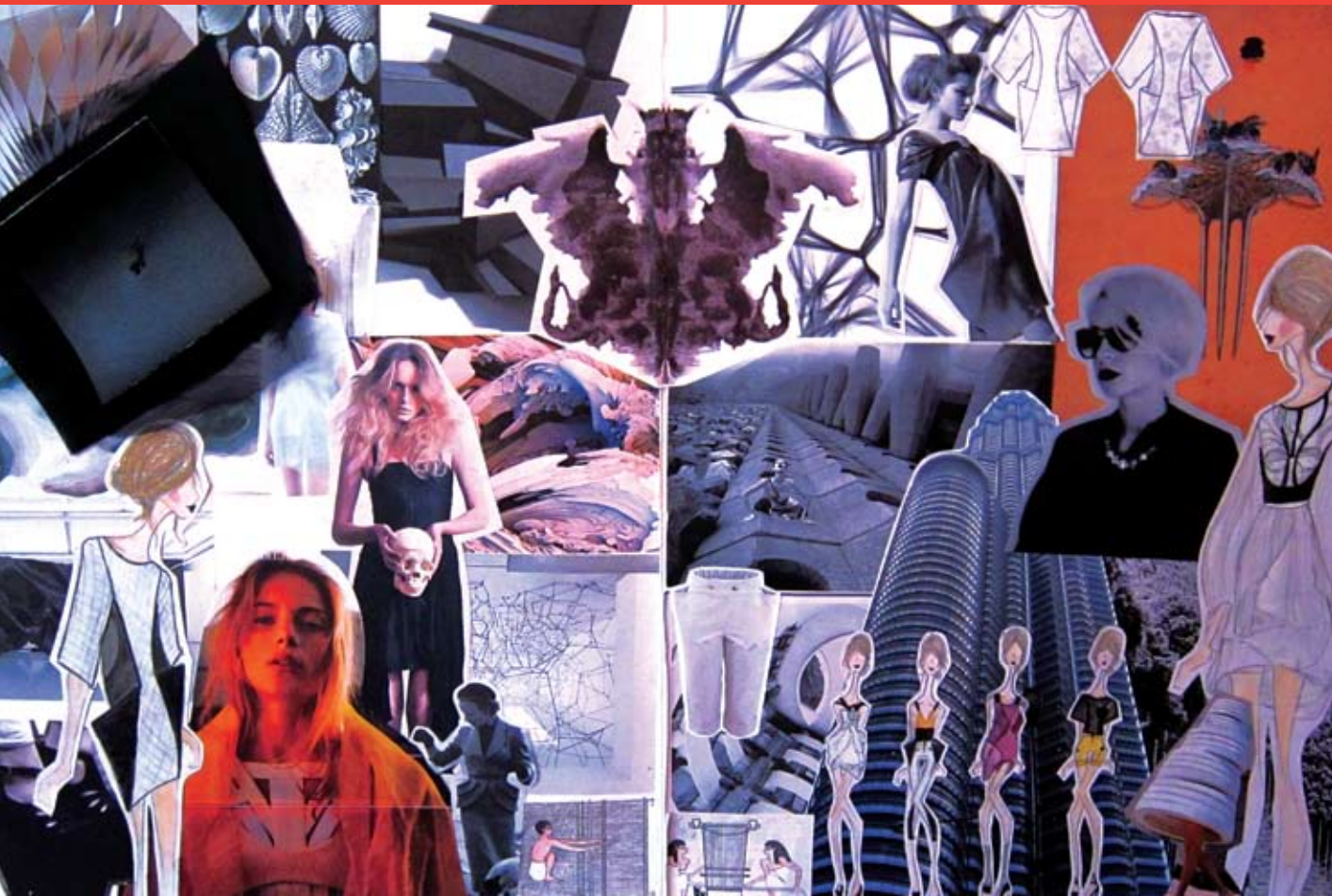
LIZ CLAIBORNE SCHOLARSHIP AWARDS CELEBRATED



JUSIL CARROLL (LIZ CLAIBORNE FASHION SCHOLAR WINNER 2010), CARMEN CHEN WU (GEOFFREY BEENE DESIGN SCHOLARSHIP WINNER 2010), NICOLE GOH (TEEN VOGUE WINNER 2009-2010)



PLEASE JOIN DIANE VON FURSTENBERG & ART ORTENBERG TO CELEBRATE THE FIRST WINNER OF THE LIZ CLAIBORNE FASHION SCHOLARSHIP AWARD
 WEDNESDAY, FEBRUARY 24, 6:00-8:00 PM
 DIANE VON FURSTENBERG STUDIO, 440 WEST 24 STREET
 RSVP 212.754.4710 OR WWW.PFPCOM.COM



CFDA/TEEN VOGUE SCHOLARSHIP

> In 2007, the CFDA/Teen Vogue Scholarship was established to identify and provide financial assistance to high school students who demonstrate exceptional promise for a future in fashion design, and to help these graduating students make informed decisions about their college education.

Target has made a commitment to donate \$250,000 annually to help endow this program. To recognize Target's unwavering dedication to supporting emerging design talent, the top winner is awarded \$25,000 and the title Target Fashion Scholar. In addition, Target arranges for supplemental learning opportunities on the Target Fashion Scholar's behalf, including a trip to their headquarters in Minneapolis to work with the Target Design team. The Target Fashion Scholar is also flown to New York to attend the annual CFDA Fashion Awards, where they are honored alongside the other scholarship winners.

The five winners are selected based on design talent and mood board presentation, in addition to answers contained in applicants' written application and the support of their letters of recommendation. The 2010 CFDA/Teen Vogue Scholarship



AMANDA GYURAN, FROM ALLEN PARK, MI, WAS THE 2010 TARGET FASHION SCHOLAR. IN OCTOBER, SHE WAS FLOWN TO NEW YORK CITY TO ATTEND TEEN VOGUE'S FASHION U WEEKEND.

AMY ASTLEY, AMANDA GYURAN, VERA WANG

Selection Committee was comprised of representatives from CFDA, Teen Vogue and Target as well as **Anna Sui** and **Jason Wu**. CFDA received 98 applications this year, which were thoroughly reviewed by each of the Selection Committee members. The top finalists were interviewed via SKYPE before the five winners and the Target Fashion Scholar were selected.

CFDA/TEEN VOGUE SCHOLARSHIP COMMITTEE
 AMY ASTLEY
 JASON WU
 JANE KELTNER
 JAMIE CURTIS
 ANNA SUI
 EJ SAMSON
 MEGHAN SUTHERLAND

THE FIVE WINNERS OF THE 2010 CFDA/TEEN VOGUE SCHOLARSHIP
 ELIZABETH BASTIAN
 ABBY GALLAGHER
 MOLLY GLOVER
 MADISON MAXEY
 MCQUISTON STODDARD

> These five students were awarded \$5,000 each to help pay for their first-year expenses at the participating school of their choice. The Target Fashion Scholar and the five winners were also provided with supplemental prizes from Singer.

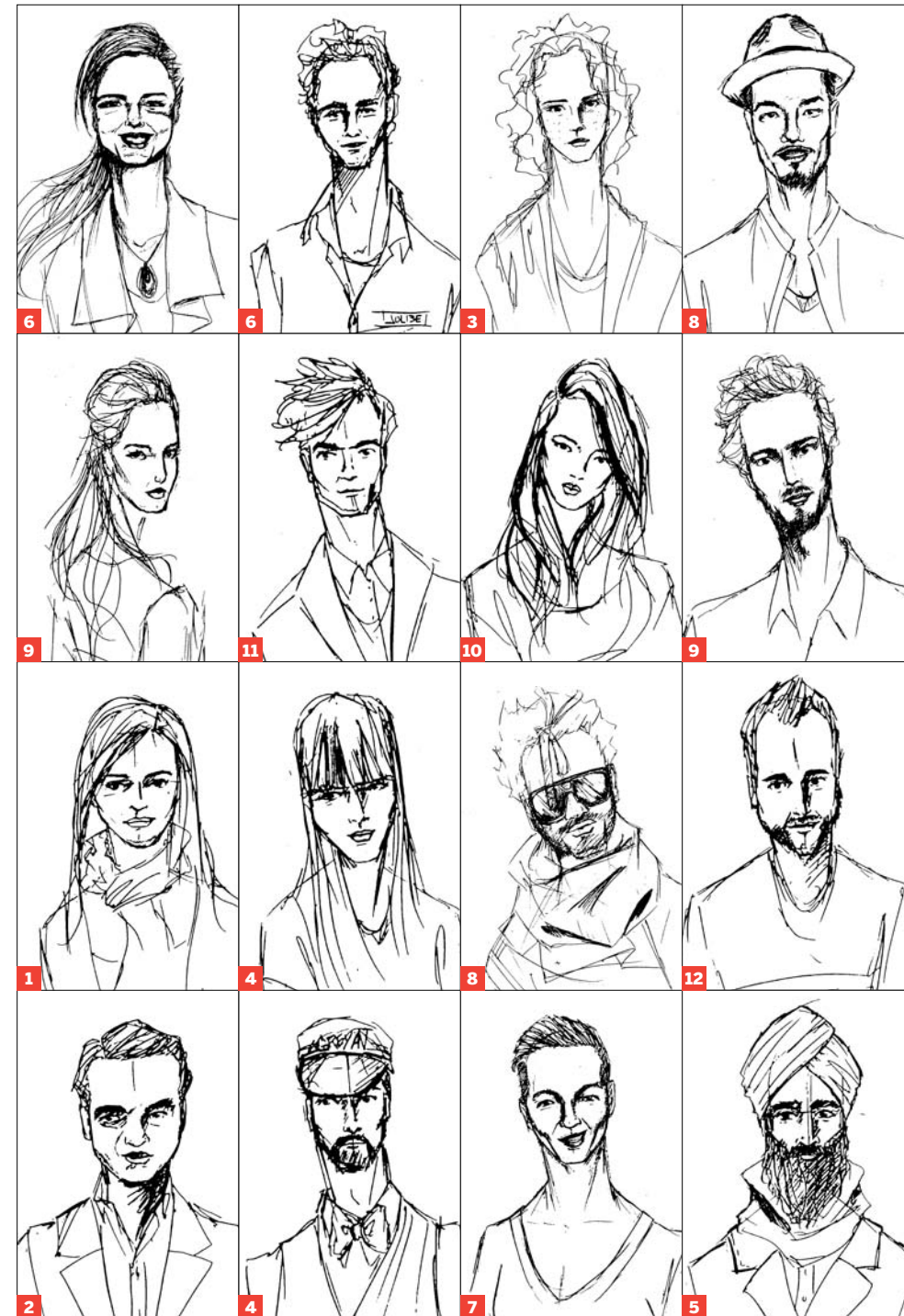
{CFDA FASHION INCUBATOR}

> The {CFDA FASHION INCUBATOR} is the newest professional development program designed to support the next generation of fashion designers. The mission is to help grow and sustain the business of the 12 participating brands over the course of the next two years. The {CFDA FASHION INCUBATOR} provides a creative professional environment to foster promising fashion talent. By offering low-cost design studio space in the heart of New York City's Garment Center, plus business mentoring, educational seminars, and networking opportunities, the program provides a way for participants to reach their full potential and become an integral part of the New York fashion community.

INAUGURAL DESIGNERS:

- 1 ALICE RITTER, ALICE RITTER
- 2 BIBHU MOHAPATRA, BIBHU MOHAPATRA
- 3 GEMMA REDUX, RACHEL DOOLEY
- 4 GREY ANT, GRANT KRAJECKI AND NATALIE LEVY
- 5 HOUSE OF WARIS, WARIS AHLUWALIA
- 6 JOLIBE, JOEL DIAZ & CHRISTINA LAPENS
- 7 PRABAL GURUNG, PRABAL GURUNG
- 8 PUBLIC SCHOOL, DAO YI CHOW AND MAXWELL OSBORNE
- 9 RUBY KOBO, YUVI ALBERT AND DANNA KOBO
- 10 SANG A, SANG A IM-PROPP
- 11 SUBVERSIVE JEWELRY, JUSTIN GIUNTA
- 12 TOM SCOTT, TOM SCOTT

THE {CFDA FASHION INCUBATOR} IS GENEROUSLY UNDERWRITTEN BY TARGET, WITH SUPPORT FROM NEW YORK CITY MAYOR MICHAEL R. BLOOMBERG, NEW YORK CITY ECONOMIC DEVELOPMENT CORPORATION (NYCEDC), AND NEWMARK HOLDINGS.



ILLUSTRATIONS BY IAN CLARK



FROM LEFT: JUSTIN GIUNTA, BIBHU MOHAPATRA, MAXWELL OSBORNE, DAO-YI CHOW, WARIS AHLUWALIA, CHRISTINA LAPENS, JOEL DIAZ, YUVI ALPERT, GRANT KRAJECKI, TOM SCOTT, PRABAL GURUNG, ALICE RITTER, SANG A IM PROPP, RACHEL DOOLEY

OPEN HOUSE

5.19 The {CFI} opened its doors to the fashion industry, in a day-long event at which top retailers, editors, bloggers and stylists were invited to meet the 12 designers as well as to tour their new studio spaces.



DVF, MAXWELL OSBORNE IN PUBLIC SCHOOL'S STUDIO



NYCEDC'S SETH PINSKEY, DVF, NEWMARK HOLDING'S ERIC GURAL



ALICE RITTER BEING INTERVIEWED BY NY1



PRABAL GURUNG, NICOLE PHELPS



NYCEDC'S ERIC JOHNSON, PATRICK MURPHY.



STYLE.COM'S DIRK STANDEN AND BIBHU MOHAPATRA

BUSINESS MENTOR PROGRAM

> Designers receive intensive business mentoring from a team of leading experts in areas including, but not limited to: accounting, finance, legal, manufacturing, marketing, retail, branding, licensing, and operations. {CFI} Business Mentor teams meet with designer(s) approximately once a month, and speak/correspond on an ongoing basis between meetings.

2010-2012 BUSINESS MENTORS

RON ANDERSON AND DAVID REES, TEN THOUSAND THINGS

JOHN BARTLETT, JOHN BARTLETT

MARC BECKMAN, DESIGNERS MANAGEMENT AGENCY

BETH BUCCINI AND SARAH EASLEY, KIRNA ZABETE

JOSEPH FERRARA, FERRARA MANUFACTURING

MARY GLEASON, JUDITH LEIBER AND ADRIENNE VITTADINI

DOUGLAS HAND, HAND, BALDACHIN & AMBURGEY, LLP

KAREN HARVEY, KAREN HARVEY CONSULTING GROUP

ROOPAL PATEL, NEIMAN MARCUS

TREY LAIRD, LAIRD+PARTNERS

GARY WASSNER, HILDUN CORPORATION

THE {CFI} ADVISORY BOARD IS MADE UP OF THE AFOREMENTIONED BUSINESS MENTORS, PLUS:

ERIC GURAL, NEWMARK, KNIGHT FRANK

STEVEN KOLB, CFDA

SEO HYUN LEE, CHEIL INDUSTRIES

BARBARA RANDALL, FASHION CENTER B.I.D.

SHAN REDDY, REDLINE CONSULTING

LISA SMILOR, CFDA

STEVEN STRAUSS, NYCEDC

SUPPLEMENTAL INDUSTRY SUPPORT PROVIDED BY:

NANCY CATON

KEVIN HARTER, BLOOMINGDALE'S

SVETLOZAR KAZANJIEV AND DRUE KATOAKA, ABOOMBA

KATE LANPHEAR, ELLE

DENISE WILLIAMSON, DENISE WILLIAMSON SHOWROOM

KRISTINA O'NEILL, HARPER'S BAZAAR

NICOLE PHELPS, STYLE.COM

PETER SOM, PETER SOM

ANDREW WARD, GARMENT INDUSTRY DEVELOPMENT CORP.

WGSN PRESENTATION

10.29 As part of the {CFI} business development focus, WGSN hosted a breakfast presentation for the {CFI} designers to introduce them to the resources that their website has available. WGSN is the leading online trend-analysis and research services that provide creative and business intelligence for the apparel, style, design and retail industries. Vilislava Petrova, WGSN's Trend Editor then gave a presentation on global trends. The designers were given a free subscription to WGSN for the remainder of the {CFI} program.



EDUCATIONAL LECTURE SERIES

> Monthly lectures address key issues relevant to the growth of the designers' businesses. Each designer is required to complete assignments to ensure that the information presented in each of the mini-courses is well-received and formulated into workable tools for business development and sustainability. In 2011, established apparel, accessories, and jewelry designers will be invited to share the details about the early stages of their careers with the {CFI} designers—the experiences and challenges that they faced when they were starting their businesses.



PUCCI MANNEQUINS



EDITORS VIEWING RUBY KOBO SPRING 2011 COLLECTION



TOM SCOTT



RACHEL DOOLEY, ALICE RITTER



DANNA KOBO, GRANT KRAJECKI, NATALIE LEVY, PRABAL GURUNG



WARIS AHLUWALIA, BIBHU MOHAPATRA

DESIGNERS CELEBRATE FASHION'S NIGHT OUT

9.10 The {CFI} designers celebrated Fashion's Night Out uptown at The Shops at The Plaza. Shoppers were able to get pictures taken with Prabal in his accessories photo booth, freshen up their manicure with Bibhu, or knit T-shirt pot holders with Tom Scott. Attendees could



JUSTIN GIUNTA, JOEL DIAZ

also get their caricature sketched onto a special Sang A canvas tote bag or get a styling consult with Alice Ritter. Later in the evening Chris Brown showed up to keep friends Dao-Yi Chow & Maxwell Osborne of Public School company in their NY♥s Me pop-up shop.



SANG A IM-PROPP



ALICE RITTER IN HER INCUBATOR STUDIO WITH HER SPRING 2011 COLLECTION

MARKET PREVIEW

9.8 During Fashion Week, seven {CFI} designers—Alice Ritter, Gemma Redux, House of Waris, Jolibe, Public School, Ruby Kobo and Subversive Jewelry participated in a Spring 2011 Market Preview, which was a huge success. Top editors, retail buyers, stylists, and bloggers attended. Pucci sponsored mannequins for each of the twelve {CFI} designers to dress and accessorize. Bobbi Brown and Bumble+bumble were makeup and hair sponsors.



YUVI ALPERT AND BIBHU MOHAPATRA

- 1 SANG A
- 2 GEMMA REDUX
- 3 SUBVERSIVE JEWELRY
- 4 TOM SCOTT
- 5 ALICE RITTER
- 6 PUBLIC SCHOOL
- 7 HOUSE OF WARIS
- 8 PRABAL GURUNG
- 9 GREY ANT
- 10 JOLIBE
- 11 RUBY KOBO
- 12 BIBHU MOHAPATRA



BUSINESS MENTORS GARY WASSNER AND DOUGLAS HAND



PUBLIC SCHOOL'S MAXWELL OSBORNE WITH BERGDORF GOODMAN'S NICK WOOSTER



CFDA'S JOHANNA STOUT WITH MELISSA LEUNG, BENJAMIN SETIAWAN, GEORGIA MACK AND YUVI ALPERT



SOHO HOUSE

12.10 The {CFDA FASHION INCUBATOR} had a private holiday shopping event hosted by SOHO House NY.

CFDA/VOGUE FASHION FUND



FASHION FUND OVERVIEW

> The CFDA/Vogue Fashion Fund was established in September 2003 to generate sufficient monies in order to grant significant financial awards each year to one or more designers, and to provide business mentoring based on the award recipients' specific goals and needs. In 2007 a CFDA/Vogue Fashion Fund Business Advisory Committee was formed with the intent to get a more focused business perspective and targeted feedback on the Finalists' future potential in business. Equally as important, the members of the Business Advisory Committee are available (on a limited basis) to the seven Finalists who are not chosen as a Winner or Runner-Up, as an on-going, year-long resource for mentoring and guidance.

> In March, an advertisement was placed in Women's Wear Daily to solicit interest from designers. To be eligible to apply, designers must meet several prerequisites that ultimately demonstrate their exceptional design talent, and also confirm their capacity for future distinction in the fashion industry.

Over 120 designers showed interest in the opportunity. From this initial group, the CFDA/Vogue Fashion Fund Selection Committee chose 53 designers to move on to Phase II of what was to be an arduous application process. In mid-July, the Committee selected ten Finalists from this group, after reviewing portfolios and written applications.

THE CFDA IS PLEASED TO RECOGNIZE THE FOLLOWING COMPANIES AS OFFICIAL 2010 SPONSORS OF THE FUND:

PARTNER: J.CREW
UNDERWRITERS:
 AMERICAN EXPRESS, APPLEMAN FOUNDATION, BARNEYS NEW YORK, COACH, JUICY COUTURE, LIZ CLAIBORNE, INC., LORD & TAYLOR, L'ORÉAL PARIS, NORDSTROM, THEORY, AND VOGUE.



2010 FINALISTS ANNOUNCED

- JOSEPH ALTUZARRA, ALTUZARRA
- BILLY REID, BILLY REID
- CHRISTIAN COTA, CHRISTIAN COTA
- EDDIE BORGIO, EDDIE BORGIO
- GREGORY PARKINSON, GREGORY PARKINSON
- OLIVER HELDEN & PAUL MARLOW, LODEN DAGER
- MOSS LIPOW, MOSS LIPOW
- PAMELA LOVE, PAMELA LOVE JEWELRY
- PRABAL GURUNG, PRABAL GURUNG
- ROBERT GELLER, ROBERT GELLER



ROBERT GELLER, BILLY REID, JOSEPH ALTUZARRA, CHRISTIAN COTA, EDDIE BORGO, GREGORY PARKINSON, PRABAL GURUNG, MOSS LIPOW, PAUL MARLOW, OLIVER HELDEN, PAMELA LOVE

FEKKAI FASHION SHOW

10.19 Frédéric Fekkai and Vogue's West Coast editor Lisa Love hosted a fashion show and afternoon tea at the Chateau Marmont to promote and celebrate the finalists. Afterwards, a dinner party for the designers was held at the restaurant Eveleigh in West Hollywood.

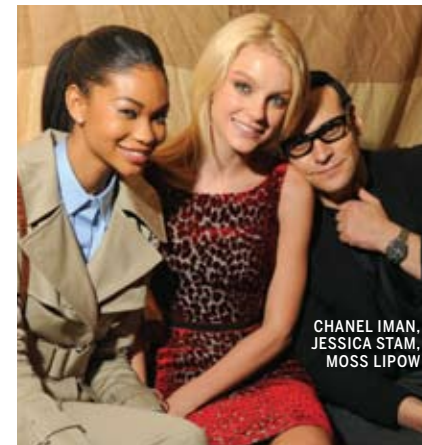


ITALIAN VOGUE LAUNCHES FRESH FACES

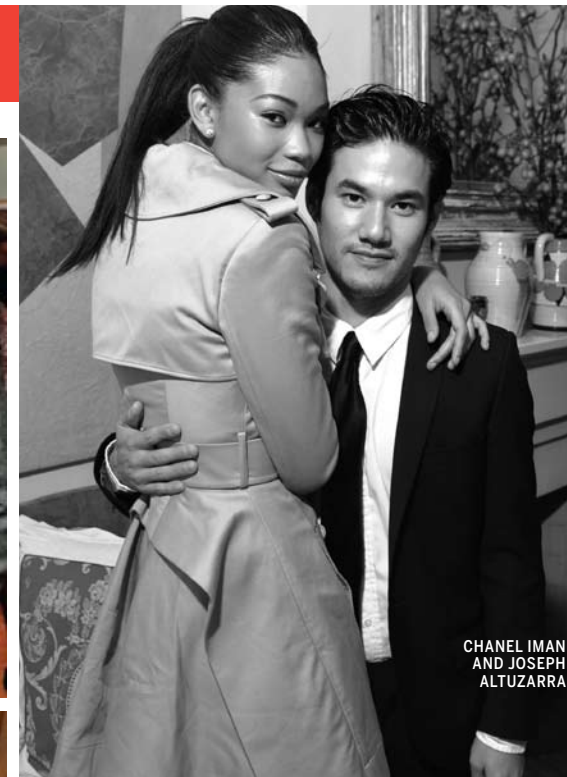
> This year Italian Vogue launched Fresh Faces, a program in support of emerging talent that is patterned after the CFDA/Vogue Fashion Fund. A show during Milan Fashion Week featured designers from other "Fashion Fund" countries including 2009 CVFF finalist Ohne Titel representing the United States.



ROBERT GELLER AND BILLY REID



CHANEL IMAN, JESSICA STAM, MOSS LIPOW



CHANEL IMAN AND JOSEPH ALTUZARRA



OLIVER HELDEN AND PAUL MARLOW

ANN TAYLOR DESIGN CHALLENGE

11.15 Together with Ann Taylor President Christine Beauchamp and Diane von Furstenberg, Anna Wintour hosted a cocktail party for the CVFF Finalists at her home, during which the designers' interpretations of looks for a modern, professional Ann Taylor customer were debuted. Each Finalist received \$20,000 from Ann Taylor for their participation. The pieces plus signed 8 1/2 x 11 sketches were auctioned off on eBay in early 2011, with all money raised benefiting CVFF.



EDDIE BORGO



NICOLE RICHIE AND FRÉDÉRIC FEKKAI

GAP LIMITED EDITION

6.3 For its fourth consecutive year, Gap debuted a limited edition collection of designs created exclusively for Gap by 2009 CVFF winners—**Sophie Théallet**, **Monique Péan** and Patrik Ervell. The collection was available exclusively at the Gap's rotating concept store on Fifth Avenue in New York City.

For the first time, the designers—representing women's, jewelry and men's design—were encouraged to openly interpret the spectrum of Gap's iconic looks, resulting in a collection of flirtatious dresses, skirts and tops for women; modern blazers, t-shirts and button-downs for men; and modern necklaces and bracelets. Pieces were produced by the designers and reflected their creative visions, while still retaining Gap's classic, yet casual aesthetic.



THE WINNERS ARE ANNOUNCED...



BILLY REID,
ANNA WINTOUR,
KARL LAGERFELD,
PRABAL GURUNG,
DIANE VON FURSTENBERG,
EDDIE BORGIO

10.13 The Selection Committee made their final decisions during a breakfast meeting held at Fred's at Barneys New York; confidential ballots were cast by each member to determine the Winner and Runners-Up. The results were announced that evening at the Awards dinner, which was generously underwritten by eBay, and held at Skylight Studios.

The guest list included an array of American designers, including former

CVFF Winners and Runners-Up. Karl Lagerfeld told stories of the early days of his career, and Carey Mulligan presented the awards to this year's winners.

This year, the financial Awards were increased; with the winner taking home \$300,000 (upped from \$200,000) and each runner-up \$100,000 (previously \$50,000). Additionally each of the designers also received a specially-designed sculpture created by Rachel Feinstein. The winners also received

a gift certificate in the amount of \$5,000 from eBay. The Winner and Runners-Up will meet regularly with a business mentor, selected based on the designers' specific needs for business expertise and resources.

WINNER: BILLY REID
RUNNERS-UP: EDDIE BORGIO,
PRABAL GURUNG



ALEXA CHUNG
AND PAMELA LOVE

**MEMBERS OF
THE 2010 BUSINESS
ADVISORY COMMITTEE:**

- HARLAN BRATCHER,**
AX ARMANI EXCHANGE
- MARYANN
FITZMAURICE REILLY,**
AMERICAN EXPRESS
- DAVID N. ROBERTS,**
ANGELO, GORDON & CO.
- CHRISTINE BEAUCHAMP,**
ANN TAYLOR
- TOM MURRY,**
CALVIN KLEIN INC.
- PAULA SUTTER,**
DIANE VON FURSTENBERG

MIRIAM LAHAGE,
EBAY MARKETPLACE

- DOUGLAS HAND,**
HAND, BALDACHIN
& AMBURGEY, LLP
- RICHARD DICKSON,**
JONES APPAREL GROUP
- KAREN HARVEY,**
KAREN HARVEY
CONSULTING GROUP
- BRENDAN HOFFMAN,**
LORD & TAYLOR
- MORTIMER SINGER,**
MARVIN TRAUB ASSOCIATES
- ANDREW ROSEN,**
THEORY LLC

**2010 SELECTION
COMMITTEE:**

- JULIE GILHART**
- MARK HOLGATE**
- REED KRAKOFF**
- JEFFREY KALINSKY**
- STEVEN KOLB**
- JENNA LYONS**
- ANDREW ROSEN**
- LISA SMILOR**
- DIANE VON
FURSTENBERG**
- ANNA WINTOUR**



CAREY
MULLIGAN
AND
LEIGHTON
MEESTER



CHRISTIAN
COTA AND
YAYA DA COSTA



CHRISTINA
RICCI AND
PETER SOM



RICHARD
CHAI, ANNA
PAQUIN,
STEPHEN
MOYER

AWARDS

EACH JUNE, THE INTERNATIONAL FASHION COMMUNITY GATHERS IN NEW YORK TO CELEBRATE THE BEST IN AMERICAN FASHION AT THE CFDA FASHION AWARDS. HELD ANNUALLY SINCE 1981, THE AWARDS ARE THE HIGHEST HONOR THAT CAN BE BESTOWED ON A MEMBER OF THE FASHION COMMUNITY. AWARDS ARE GIVEN FOR DESIGN EXCELLENCE IN WOMENSWEAR, MENSWEAR, AND ACCESSORY DESIGN, AS WELL AS EXTRAORDINARY ACCOMPLISHMENTS IN JOURNALISM, CREATIVE VISION, PERSONAL STYLE, AND LIFETIME ACHIEVEMENT. ADDITIONALLY, EACH YEAR THE CFDA HONORS EMERGING DESIGN TALENT FOR THEIR ACHIEVEMENTS WITH THE SWAROVSKI AWARDS.



SWAROVSKI AWARD COLLECTION

> Swarovski celebrated the nine Swarovski awards finalists by creating a special collection dubbed the CFDA Swarovski Award Collection. Each piece, whether womenswear, menswear or accessories, was created by the designer using Swarovski crystals in an imaginative way. The collection was then sold on Gilt.com with proceeds benefiting the CFDA's educational initiatives.



SWAROVSKI CELEBRATES NOMINEES AND HONOREES

5.24 The Awards nominees and honorees were féted at a party hosted by Nadja Swarovski and Stefano Tonchi at Ink 48 Hotel's newly opened Press Lounge and Rooftop Terrace. The décor included an exhibition of the CFDA Swarovski Award Collection, created by the 2010 Swarovski Award nominees for Womenswear, Menswear, and Accessory Design.

2010 CFDA FASHION AWARDS NOMINEES AND HONOREES ANNOUNCED

3.17 Nominations for the 2010 CFDA Fashion Awards were announced at an exclusive event hosted by Nadja Swarovski and Diane von Furstenberg at the designer's studio.

FASHION AWARDS

6.7 The CFDA Fashion Awards were held for the second consecutive year at Alice Tully Hall, Lincoln Center. Over 700 of America's foremost designers, editors, retailers, and VIPs walked the red carpet and enjoyed the elegant cocktail reception, the awards ceremony and summer supper. Swarovski once again generously underwrote the evening.

The show included a moving tribute to Alexander McQueen with a live presentation of his final collection featured on a custom-built stage by Tony-Award winning set designer Scott Pask. The set centerpiece was the "Schonbek Olde World Chandelier," a glass-arm chandelier with the largest number of Swarovski crystal pendants in the world.

IRIS APFEL AND ALEXIS BITTAR



MARCUS WAINWRIGHT, ANTHONY MACKIE, DAVID NEVILLE



PRABAL GURUNG AND HEIDI MOUNT



CHRISTOPHER BAILEY AND DONNA KARAN



CAROLINE KENNEDY AND TONNE GOODMAN



ED WESTWICK AND EDDIE BORGO



IMAN



GWYNETH PALTROW AND MICHAEL KORS



VANESSA TRAIN AND JOSEPH ALTUZARRA



JACK MCCOLLOUGH, LIYA KEBEDE, LAZARO HERNANDEZ



JESSICA STAM AND DANA LORENZ



SIMON SPURR AND ZACHARY QUINTO



ED WESTWICK, JASON WU, RICHARD CHAI, ALEXANDER WANG, ALEXA CHUNG



MARC JACOBS AND JESSICA BIEL



EUGENIA GONZALEZ RUIZ-OLLOQUI AND MICHAEL BASTIAN



SARAH JESSICA PARKER



ALEXANDER MCQUEEN TRIBUTE



BROOKE SHIELDS AND KIM HASTREITER



NADJA SWAROVSKI

SWAROVSKI HOSTS AFTER-PARTY

> Swarovski graciously hosted an after-party at the Standard Hotel's rooftop lounge, the Boom Boom Room, where guests enjoyed the views and celebrated the evening's winners, nominees, and honorees.

PHILANTHROPY

THE CFDA FOUNDATION, INC. IS A SEPARATE NOT-FOR-PROFIT ORGANIZATION THAT WAS CREATED TO RAISE FUNDS FOR CHARITABLE INITIATIVES AND CAMPAIGNS ON BEHALF OF THE AMERICAN FASHION INDUSTRY'S DESIGNERS. THE CFDA'S MAIN PHILANTHROPIC EFFORTS INCLUDE FASHION TARGETS BREAST CANCER AND THE CFDA-VOGUE INITIATIVE, A PHILANTHROPIC COLLABORATION WITH VOGUE MAGAZINE THAT RAISES MONIES VIA 7TH ON SALE FOR HIV AND AIDS ORGANIZATIONS.



BEAUTY OF HEALTH

2.9 During fashion week, MAC & Milk hosted "The Beauty of Health: Resizing the Sample Size," a panel discussion about the weight and age issues of models, held at Milk Studios. Participants included David Bonnouvier, Tonne Goodman, Doutzen Kroes, Aerin Lauder, Zac Posen, and James Scully, as well as moderator Dr. David Herzog, an eating disorder specialist from the Harris Center.

FROM LEFT: JAMES SCULLY, AERIN LAUDER, ZAC POSEN, NIAN FISH, DOUTZEN KROES, DIANE VON FURSTENBERG, TONNE GOODMAN, DAVID BONNOUVRIER



DR. DAVID HERZOG, NATALIA VODIANOVA, MICHAEL KORS, ANNA WINTOUR

DVF LETTERS

1.15/8.15 As always, CFDA President Diane von Furstenberg included the CFDA Health Initiative recommendations in her twice-annual, fashion industry-wide mailing that precedes the New York fashion shows.

ROUND TABLES

1.13/12.7 The CFDA hosted another series of intimate breakfasts for industry leaders to discuss the initiative. Meetings with top modeling agency owners and agents at the beginning of the year, and then with show producers towards the end, provided forums to discuss the initiative's guidelines, the successes and challenges of implementing them, and creating positive change.

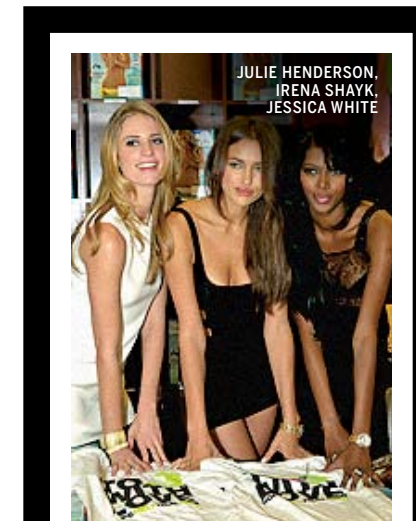
HARVARD BUSINESS SCHOOL

3.22 Health Initiative supporters Michael Kors, Natalia Vodianova and Anna Wintour participated in a Harvard Business School panel discussion about "Health Matters: Weight and Wellness in the World of Fashion," moderated by Dr. David Herzog.

FASHION INDUSTRY RAISES \$1M FOR HAITI

> In response to the devastating January 12 earthquake in Haiti, the fashion industry pulled together to organize a nation-wide effort to raise monies for the victims of the natural disaster. A \$25 short sleeve T-shirt, with a logo designed by Peter Arnell, was manufactured by Theory and went on sale on February 16 at retailers across the country and online. Proceeds benefited the Clinton Bush Haiti Fund, which raised funds for immediate, high-impact relief and long-term recovery efforts to help those who were most in need of assistance. The initiative was widely supported by the American

fashion industry, including the entire CFDA membership, and carried the endorsement of fashion leaders **Burch, Rosen, von Furstenberg,** and **Ralph Lauren,** along with **Kevin Carrigan, Kenneth Cole, Francisco Costa, Oscar de la Renta, Tommy Hilfiger, Donna Karan, Vera Wang, Anna Wintour, Italo Zucchelli,** among many, many others. Supporting retailers numbered in the hundreds and included Barneys New York, Bergdorf Goodman, Bloomingdale's, Gilt.com, J. Crew, Neiman Marcus, Nordstrom, QVC, Saks Fifth Avenue, among others.



SPORTS ILLUSTRATED MODELS RAISE FUNDS FOR "FASHION FOR HAITI"

2.23 Lorenzo Martone and Ryan Brown of ARC NY, Rothmans Union Square, and FashionIndie.com came together to raise funds for Fashion for Haiti. Sports Illustrated Swimsuit models Julie Henderson, Jessica White, and Irena Shayk signed copies of the magazine and calendar, which were sold to eager fans.



DIANE VON FURSTENBERG, BILL CLINTON, TORY BURCH, ANDREW ROSEN

CLINTON BUSH HAITI FUND

4.13 At the Pierre Hotel, **Diane von Furstenberg, Tory Burch** and Andrew Rosen presented a check for \$1 million to President Clinton for the Clinton Bush Haiti Fund.

FTBC COLLABORATIONS

2010 WAS A BUSY YEAR FOR THE FTBC INITIATIVE, WITH MANY EXCITING COLLABORATIONS (WITH PARTNERS OLD AND NEW), COLLECTIONS, AND EVENTS—BOTH HERE IN THE UNITED STATES AND WITH OUR NINE INTERNATIONAL PARTNERS.

IBCC IN BRAZIL

5.19 Dr. João Carlos Sampaio Góes, the Technical and Scientific Director of IBCC, honors the CFDA for 15 years of support for FTBC Brazil, at the groundbreaking ceremony for the new IBCC surgical building.



NATALIE LEGG,
LYNNE ARCHIBALD,
MARILENA
STRATOPOULOU,
JILL CLARK

INTERNATIONAL PARTNERS MEETING

11.11/11.12 FTBC hosted a two-day international partners meeting at the Andaz Hotel in New York City. Representatives from Australia, Brazil, Canada, Cyprus, Greece, Ireland, Portugal, and the United Kingdom were all in attendance. Partners shared their current campaigns and discussed their suc-

cesses and challenges. Guest speakers covered social media, sponsorship, and event marketing, as well as the latest on breast cancer and the state of treatment and research. A cocktail party on the first night allowed the international partners to get to know each other as well as various FTBC supporters.

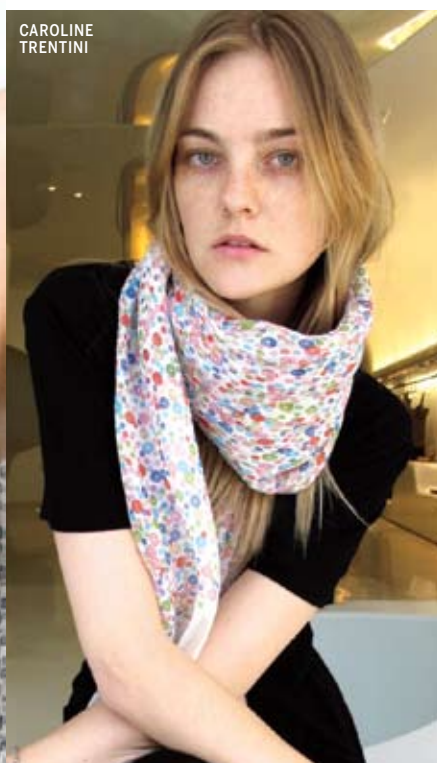


STEVEN
KOLB,
CATHERINE
BENNETT,
CARLOS
MIELE

**CARLOS MIELE
FOR FTBC**



HARLEY
VIERA
NEWTON



CAROLINE
TRENTINI

> The designer created limited-edition scarves featuring the iconic FTBC logo, unveiled at a launch party sponsored by Vogue at his home in the Meatpacking District. Proceeds from the \$125 scarves benefitted U.S. and Brazilian branches of FTBC.

CURVE

The lingerie/swimwear trade show is making FTBC it's charity of choice, with all exhibitors participating in CURVE NY and CURVE LV being asked to make a \$500 donation to FTBC when they register for the show.

COMMANDO

During the month of October, Commando donated \$5 for every item sold on www.herlook.com.

HENRI BENDEL

In October, the retailer launched a limited-edition FTBC branded "tootsie" bag, which was featured in the company's iconic holiday campaign.

INTERMIX

The retailer celebrated its collaboration with FTBC with a trio of bracelets designed by Dana Kobo and Yuvi Alpert of Ruby Kobo and Shashi. With the tagline "Share Love, Spread Awareness," one bracelet was meant to be worn by the purchaser while the other two were to be given to loved ones or someone affected by breast cancer. Intermix also featured a limited edition t-shirt by Torn by Ronny Kobo, featuring the FTBC logo reinterpreted in a pink and grey colorway. Proceeds benefited FTBC and both pieces were available throughout October at all Intermix stores and online. Additionally, Intermix made FTBC the beneficiary of its gift card program in September by donating \$2 for every card purchased.

JONES APPAREL GROUP

In September, Jones Apparel Group launched "Nine West Runway Relief" with Modelinia. The company produced a limited-edition FTBC-branded boot with a built-in odometer, which was distributed to models participating in Fashion Week shows, including Coco Rocha, Jessica White, Michelle Alves and Lisalla Montenegro. For every step tracked on each pair of boots, Nine West made a donation to FTBC, guaranteeing a minimum of \$50,000.

JURLIQUE

During the month of October, natural skin care line Jurlique donated a portion of sales to FTBC.

KBL AND LEROY & PERRY

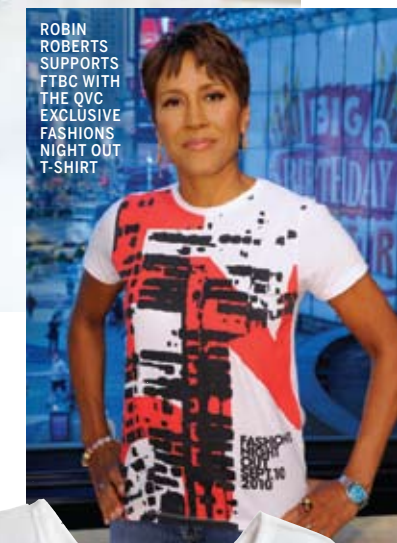
Leroy & Perry, founded by Marcia Patmos, collaborated with KBL eyewear on the company's first designer collection. The collection includes two styles: Gameface, an aviator, and Wild



COCO ROCHA
FOR "NINE
WEST RUNWAY
FOR RELIEF"



HENRI BENDEL'S ICONIC
"TOOTSIE" MAKE UP BAG
IN FTBC COLORS



ROBIN
ROBERTS
SUPPORTS
FTBC WITH
THE QVC
EXCLUSIVE
FASHIONS
NIGHT OUT
T-SHIRT

Promises, an acetate frame, both of which are sold with an up-cycled organic cotton drawstring pouch made from the excess of sweatshirt production from the Leroy & Perry collection. Both frames retail for \$150 with 100% of proceeds benefitting FTBC.

QVC

QVC created an exclusive FTBC T-shirt for the September 10 Fashion's Night Out event. The shirt was sold online and at QVC's first-ever NYC pop-up shop and studio in New York's Rockefeller Center. Net proceeds from the sale of the T-shirt, sold exclusively through QVC, benefited FTBC.

SOUTH COAST PLAZA

On October 5, South Coast Plaza shopping center in Los Angeles hosted a "Plaza Style" event. Over 100 retailers participated in the shopping evening and a donation was made to FTBC.



FTBC
TORN BY
RONNY
KOB
T-SHIRT
SOLD AT
INTERMIX

INTERNATIONAL PARTICIPATION



FTBC GREECE



KIM CATTRALL FOR FTBC CANADA



FTBC PORTUGAL

BRAZIL
FTBC Brazil donated \$2,990,000.00 to IBCC, the Brazilian Institute for Cancer Control. The donation was invested in equipment and contributed to IBCC's large-scale building refurbishment and expansion program. CFDA attended the opening ceremony of IBCC's new quarters and was honored by IBCC and FTBC Brazil for fifteen years of partnership.

IRELAND
In March, Ireland launched its 6th annual FTBC campaign with a **Tory Burch**-designed tote bag available exclusively at Brown Thomas. The bag quickly sold out, raising over €74,000 for Action Breast Cancer and Europa Donna Ireland.

AUSTRALIA
FTBC Australia produced its biggest campaign to date, with the launch of a multi-piece black-and-white collection. Some of Australia's favorite retailers joined the campaign with Peep Toe, Cue, Metalicus, and Seafolly each creating pieces that were available

in-store starting in August. Each brand donated a minimum of 25% of each product sold to FTBC.

GREECE
In the Spring, FTBC Greece launched its first-ever children's collection with a campaign featuring FTBC ambassador Vicky Kagia, a renowned model, television personality and actress.

PORTUGAL
Laço once again organized two successful campaigns this year. In the Spring, an ad campaign with retailer Lanidor celebrated the organization's five-year anniversary. Five well-known Portuguese celebrities participated in a shoot in Lisbon's botanical garden to promote a special edition FTBC T-shirt. In October, FTBC by Women's Secret was launched, featuring a mix of casual wear and accessories. A supporting campaign, featuring five actresses and TV and radio presenters, was widely covered in the national media.

CYPRUS
FTBC Cyprus sponsored Targeting Life, an archery event featuring women under 40 who had been diagnosed with breast cancer, as well as young survivors from Slovenia, Switzerland, Greece and Romania. All are members of Europa Donna, the European Breast Cancer Coalition. The event, an archery competition, was supported by The Archery Association of Cyprus which helped to train the participants.

CANADA
Rethink Breast Cancer's 2010 FTBC campaign was a huge success. In its second year of partnership with retailer Joe Fresh, the collection launched in May with branded T-shirts and nail polish. Canadian actress Kim Catrall lent her star power to the campaign by posing in the T on the cover of the May issue of Chatelaine and in the national

advertising campaign. She also endorsed the FTBC campaign's message in a special video produced for partners Rethink, Joe Fresh, Chatelaine, and Flare. Through a Facebook contest, Rethink enrolled the public in the program by asking people to share how they wore their FTBC T-shirt for a chance to win a trip to Toronto Fashion Week and tickets to the Joe Fresh fashion show.

UNITED KINGDOM
FTBC UK worked with 10 British retailers to create a special collection of black-and-white items that had something for everyone. In support of the collection, Mario Testino photographed Kylie Minogue, Sienna Miller and Claudia Schiffer in the collection. More than £1 million was raised, all earmarked for Breakthrough Breast Cancer.



MERCHANDISE FROM THE NEW BLACK AND WHITE CAMPAIGN FOR FTBC AUSTRALIA

COLOMBIA
In December, Colombia became the newest addition to the International FTBC program. **Esteban Cortazar** spearheaded the establishment of FTBC Colombia with the support of leading retailer El Exito. For the launch, Cortazar created a capsule collection of three FTBC T-shirts featuring his interpretation of the iconic FTBC bulls-eye logo. The designs were inspired by his father, the celebrated painter Valentino Cortazar. The campaign kicked off on December 9 with a gala day of celebrations, including a press conference, a fashion

show of Cortazar's second womenswear collection for El Exito, which included the FTBC T-shirts, and a cocktail party. The T-shirts went on sale on December 10 at El Exito retail locations throughout the country. Proceeds benefitted Fundacion Ellen Riegner de Casas, an organization providing treatment, care, and financial assistance to low-income breast cancer patients. Claudia Schiffer and Naomi Campbell served as the international faces for the campaign. During the launch festivities, the CFDA, in partnership with Cortazar, hosted a cultural exchange to engage emerging designers in Colombia.



STEVEN KOLB AND ESTEBAN CORTAZAR IN BOGOTA, COLOMBIA FOR FTBC LAUNCH



ARCHERY COMPETITION TO SUPPORT FTBC CYPRUS



TORY BURCH TOTE FOR FTBC IRELAND

FASHION'S NIGHT OUT 2010

9.10 FOR THE SECOND YEAR IN A ROW, THE CFDA, VOGUE, AND NYC & COMPANY ORGANIZED THE "FASHION'S NIGHT OUT" SHOPPING EXTRAVAGANZA, DESIGNED TO REINVIGORATE RETAIL AND GET CONSUMERS EXCITED ABOUT SHOPPING. THE EVENT HELPS TO SUPPORT THE 175,000 NEW YORKERS WHO WORK IN THE FASHION INDUSTRY AND THE \$10 BILLION IN WAGES IT BRINGS TO THE CITY. THIS TIME THE INITIATIVE TOOK PLACE IN 16 COUNTRIES, WITH MORE THAN 1,200 PARTICIPANTS IN NEW YORK AND OVER 100 CITIES NATIONWIDE. MORE THAN HALF A MILLION DOLLARS WAS RAISED FOR THE NEW YORK CITY AIDS FUND THROUGH SALES OF A SPECIAL FNO COLLECTION, AS WELL AS FROM SPECIAL ITEMS AND EXPERIENCES CREATED BY DESIGNERS AND RETAILERS.



TERRY LUNDGREN, MAYOR MICHAEL R. BLOOMBERG, TOMMY HILFIGER, DONNA KARAN, MARY-KATE OLSEN, MARC JACOBS

DETAILS ANNOUNCED

8.11 Mayor Michael R. Bloomberg, NYC & Company's George Fertitta, and Anna Wintour announced plans for FNO at a midday press conference at City Hall. Many CFDA members attended to show their support, including Marc Jacobs who spoke movingly about what the city means to him.



WATCH THE CBS SPECIAL: THE MAKING OF FASHION'S NIGHT OUT

CBS SPECIAL

9.15 A one-hour documentary special chronicling the planning for FNO aired nationwide on CBS. Hosted by Neil Patrick Harris, the show took viewers behind the scenes during the months of intense planning and preparation, as well as tracking the night itself as it unfolded across the globe. Looking beyond the glamour to the real-life implications at stake, the show also focused on individuals working in all parts of the industry, from salespeople to design staff, for whom the vibrancy of the fashion business is a question of economic survival.



JENNA LYONS, ALEXANDER WANG, TORY BURCH, HAMISH BOWLES

ON STAGE

9.7 American Express presented a cardmember-only live viewing event and designer discussion for Fashion's Night Out: The Show. Held at Lincoln Center's Alice Tully Hall, Vogue's Hamish Bowles moderated a discussion with CFDA members **Tory Burch, Alexander Wang**, and J.Crew President **Jenna Lyons**. In addition to answering questions from the audience, the trio addressed fall trends, personal inspirations, and the night's upcoming looks.



THE SHOW



9.7 FNO 2010 kicked off with "Fashion's Night Out: The Show," the largest consumer fashion show in New York City history. The 1,500 guests watched 150 models walk an outdoor runway at Lincoln Center's Josie Robertson Plaza in outfits styled by Vogue editors in outfits styled by Vogue editors to highlight the season's key trends. The show commenced with top models, including Naomi Campbell, Gisele Bündchen, Lara Stone, Karolina Kurkova, and Coco Rocha arriving on a double decker bus, and it wrapped up with a live performance by Pharrell Williams.





RUBEN TOLEDO AND ISABEL TOLEDO



DONNA KARAN

SHOP UNTIL YOU DROP

9.10 In New York, CFDA members spread out across the city, hosting events in their own shops, making special appearances at stores big and small, and greeting fans wherever they went. From hosting dance-offs and calling bingo games to styling shoppers, serving cocktails, and playing DJ, designers were the stars of the evening. With 1,200 stores open until 11pm and shoppers making multiple stops throughout the evening, the easiest way to get around town became the subway; traffic jams tied up taxis on Fifth Avenue, Soho and the Meatpacking District.



MACY'S



MARY-KATE OLSEN, ASHLEY OLSEN, JACK MCCOLLOUGH, LAZARO HERNANDEZ



ALEXANDER WANG



MARCUS WAINWRIGHT AND DAVID NEVILLE



ANDRÉ LEON TALLEY AND VERA WANG

GOSSIP GIRL

9.13/9.26 Fashion's Night Out was the guest star of two episodes of the top-rated series, with characters on the show acting as part of the planning committee for the event. Cameos by CFDA and Vogue staff were featured in both episodes and one scene was shot at **Diane von Furstenberg's** store.

NYC & COMPANY SALUTES

12.1 Diane von Furstenberg, Anna Wintour and Terry Lundgren were honored at the annual NYC & Company Foundation's Leadership Awards gala hosted by Mayor Michael R. Bloomberg with George Fertitta and Emily Rafferty from NYC & Company. The trio was recognized as distinguished leaders of the fashion and retail industries and contributors to the vibrancy of New York City's arts and cultural communities.

SPECIAL THANKS TO

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| LAIRD+PARTNERS | VECTOR MEDIA |
| LINCOLN CENTER | |
| LUSTRE | |
| MAYOR'S OFFICE OF MEDIA AND ENTERTAINMENT | |

A large, elegant, black calligraphic flourish that starts with a small loop on the left, rises to a peak over the word 'PARTNERSHIPS', and then descends with a long, sweeping tail that curves back towards the left, ending under the word 'PARTNERSHIPS'.

PARTNERSHIPS

THROUGHOUT THE YEAR, THE CFDA EMBARKS ON VARIOUS PARTNERSHIPS AND INITIATIVES TO BENEFIT THE CFDA MEMBERSHIP AND THE FASHION INDUSTRY AS A WHOLE. THESE ARE THE EVENTS AND PROGRAMS THAT TAKE OUR ORGANIZATION TO A BROADER AUDIENCE, HERE IN THE U.S. AND AROUND THE WORLD—WHETHER OFFERING UNIQUE OPPORTUNITIES TO MEMBERS AND SUPPORTING CAUSES IMPORTANT TO THE INDUSTRY, LOBBYING FOR LEGISLATION AND SUPPORTING FASHION WEEK'S NEW HOME IN LINCOLN CENTER, OR SIMPLY CELEBRATING THE CFDA'S NEWEST BOOK.



FROM LEFT: JILL PLATNER, ISAAC MANEVITZ, JANIS SAVITT, IRENE NEUWIRTH, ELIE TAHARI, RACHEL DOOLEY, WARIS AHLUWALIA, YUVI ALPERT, AND PATRICIA VON MUSULIN

SPARKLE IN THE SUN

> For the second year in a row, Elie Tahari partnered with the CFDA throughout the summer helping promote sales for CFDA jewelry designers by featuring their product in the Elie Tahari East Hampton flagship boutique. From the second weekend in July through the first weekend in September, three different and distinct accessories designers sold their jewelry in three week rotations, giving the designers a chance to reach a wider, or in some cases new, clientele.

Participating designers included **Nak Armstrong, Irene Neuwirth,**

Waris Ahluwalia of House of Waris, **Jill Platner, Isaac Manevitz** of Ben-Amun, **Janis Savitt,** and **Patricia von Musulin.** This year this exciting opportunity also included two {CFDA FASHION INCUBATOR} designers: Yuvi Alpert and Donna Kobo of Ruby Kobo and Rachel Dooley of Gemma Redux. All got to showcase pieces from their collections on the main floor of the 5,000 square foot store. The partnership kicked-off with an in-store shopping event on July 10, where each designer had the chance to showcase 2-3 pieces.

NRDC CLEAN BY DESIGN

> The CFDA has partnered with the Natural Resources Defense Council on its "Clean by Design" initiative to green the global textile supply chain. An advisory committee of industry leaders meets regularly to discuss the business challenges the global fashion industry faces, including ways to promote better choices for fiber, dye, and consumer care, as well as standards for factory performance that will reduce the environmental footprint of the industry's supply chain without sacrificing the bottom line.

BARBIE BASICS

"THE LITTLE BLACK DRESS IS A TIMELESS EXPRESSION OF CHIC SOPHISTICATED AND GLAMOUR."
—MICHELLE SMITH, MILLY



2.11 (TOP) To celebrate the launch of the Mattel Barbie Basics line, 12 CFDA accessories designers —**Alexis Bittar, Monica Botkier, Tory Burch, Phillip Crangi, Justin Giunta, Betsey Johnson, Devi Kroell, Deborah Lloyd** of Kate Spade, **Isaac Mizrahi, Rachel Roy, Lorraine Schwartz, and Albertus Swanepoel**—customized one-of-a-kind dolls wearing iconic little black dresses with their own accessories. The Barbies were auctioned off on

eBay with the net proceeds directly benefiting the CFDA's education initiatives and scholarship program. In addition, packaging for the Barbie Basics dolls featured rotating quotes from CFDA members reflecting on the little black dress as a fashion statement.

2.2 (RIGHT) 50 top fashion tweeters met with Justin Giunta, Steven Kolb and Stephanie Cota for a Barbie Basics collection tweet-up.



JUSTIN GIUNTA, STEPHANIE COTA, LAUREN BRUKSCH



ACCESSORIES BAZAAR

9.13 Harper's Bazaar and the CFDA held a cocktail reception to unveil the first-ever Accessories BAZAAR at Lincoln Center's Avery Fisher Hall. A group of talented designers including **Alexis Bittar, Philip Crangi, Dean Harris, Alejandro Ingelmo, Albertus Swanepoel,** and CVFF finalist Pamela Love were selected to showcase their Spring/Summer 2011 collections. Key accessories of the Fall season were also featured by **Tory Burch, Donna Karan, Calvin Klein, Michael Kors, Derek Lam, Ralph Lauren, Phillip Lim, Marcus Wainwright** and **David Neville** of Rag & Bone, **Thakoon Panichgul,** and **Jason Wu.** The Willow Club sponsored the exhibit, which was open to Fashion Week attendees.

HARPER'S BAZAAR EDITOR-IN-CHIEF GLENDA BAILEY WITH STEVEN KOLB, DESIGNERS, AND HARPER'S BAZAAR STAFF.

SAVE THE GARMENT DISTRICT

10.19 Designers and industry leaders rallied once again at the Button on 7th Avenue to promote jobs in midtown Manhattan. Speakers included **Nanette Lepore** and **Malia Mills,** as well as emcee Robert Savage, congressmen Tim Ryan and Jerry Nadler, Manhattan Borough President Scott Stringer, and Arianna Huffington. Supporters included students, union workers, and factory owners from the neighborhood.



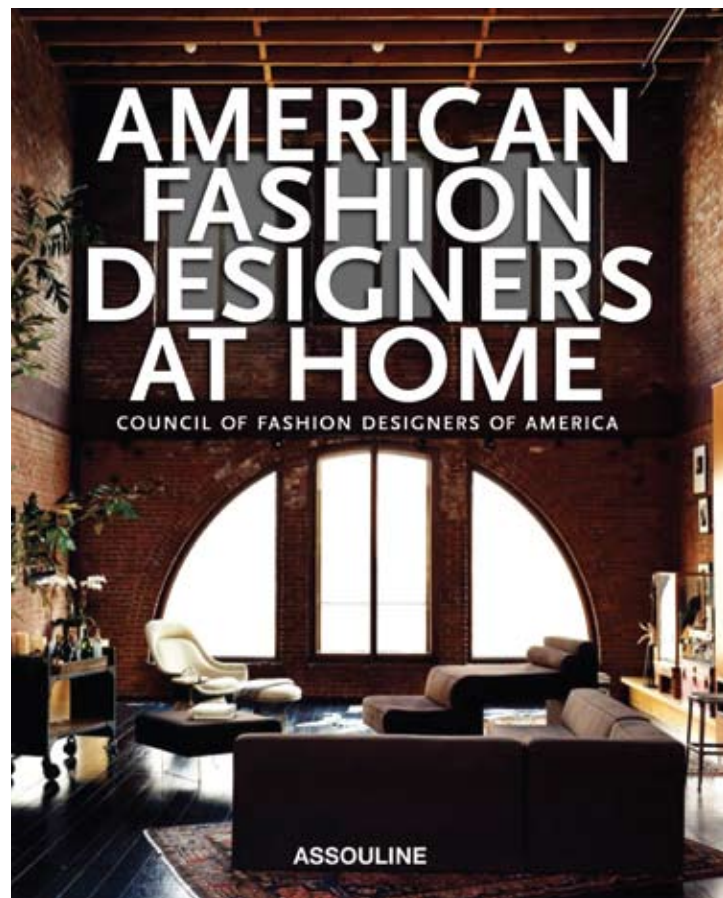
GQ CELEBRATES BEST NEW MENSWEAR DESIGNERS

2.11 Billy Reid was the recipient of the 2010 GQ/CFDA Best New Menswear Designer in America Award. The \$50,000 cash prize was accompanied by the opportunity to create a limited edition Levi's collection for Bloomingdale's, which was featured in the September issue of GQ. Finalists included CFDA members **Richard Chai** and Unis designer **Eunice Lee.**



AMERICAN FASHION AT HOME

➤ CFDA and Assouline continued the American Fashion book series this year with the release of the sixth volume, American Fashion Designers at Home. The book opens with a foreword by Margaret Russell and was written by Rima Suqi. Page after page is filled with exclusive peeks into the personal spaces of over one hundred of the best known designers in American Fashion, CFDA members all.



INNOVATION DESIGN PIRACY PROHIBITION ACT

12.1 The Senate Judiciary Committee unanimously passed the Innovative Design Protection and Piracy Prevention Act (IDPPPA), a bill that provides three years of copyright protection for "unique and original designs." Considered a major victory for fashion designers and their intellectual property rights, this bill extends beyond the preexisting protection of prints, unique elements, and jewelry to prohibit knockoffs of new designs. In order for pieces to infringe upon the law, they must be extremely close copies of the original



PRABAL GURUNG

designs. The bill was sponsored by Senator Charles E. Schumer and is supported by the American Apparel & Footwear Association (AAFA) and the CFDA. Similar legislation was previously introduced in the House by Representative Bob Goodlatte. With a full vote in the Senate and

House expected in 2011, this legislation will for the first time allow creative American designers to benefit from legal protections and at the same time continue to ensure the competitiveness of the U.S. apparel and footwear industry as it delivers fashionable and affordable products to consumers.

FASHION LAW INSTITUTE

9.8 Fordham Law School and the CFDA announced the launch of the Fashion Law Institute with a \$100,000 gift from the CFDA and CFDA President **Diane von Furstenberg**. This leadership gift ensures the innovative work of the Institute can begin.



JASON WU

L.A. BOOK PARTY

➤ The CFDA and Assouline partnered with Gilt Home for a second celebration of American Fashion Designers at Home, this time 3,000 miles away in Los Angeles. The party featured another book signing by author Rima Suqi and was attended by a number of the CFDA's west coast members.

MADE IN MIDTOWN

6.2 At a mid-day press conference at the Port Authority, The Design Trust and the CFDA released the findings from the six-month "Made in Midtown" study, the first-ever comprehensive mapping of how building space is used in the Garment District. The study suggested new ways of thinking about NYC's apparel manufacturing and how to protect its future. Speakers and attendees included Trust director Deborah Marton, Steven Kolb, **Narciso Rodriguez, Anna Sui, Richard Lambertson, Nicole Miller, John Bartlett** and **Reed Krakoff**, as well



ANNA SUI

as **Yeohlee Teng** and architect Joerg Schwartz, both of whom spearheaded the project. The Port Authority space also featured a pop-up installation illustrating the study's findings with large-scale video projections, computer kiosks, the display of locally-produced garments, and diagrams tracing a garment's path from conception to completion. It was open to the public.



PETER SOM AND RIMA SUQI

ST. REGIS BOOK SIGNING PARTY

10.14 The CFDA and Assouline fêted the release of American Fashion Designers at Home at a cocktail party and book signing by Rima Suqi. The St. Regis generously hosted the event in the very appropriate setting of the Louis XIV rooms, known for their interior decoration.

EXTELL SHOW HOUSE
9.21/12.10 The Extell Development Company presented American Fashion Designers at the Aldyn, which was inspired by the book American Fashion Designers at Home and benefited the CFDA Foundation, Inc. Designers **Jeffrey Banks, Natalie Chanin, Liz Lange, Richard Lambertson & John Truex** for Tiffany & Co., **Nicole Miller, Josie Natori, Elie Tahari, and Diane von Furstenberg** collaborated with prominent interior decorators to create rooms at the new luxury residential development on Riverside Boulevard.

LINCOLN CENTER WELCOME PARTY

1.19 To celebrate Lincoln Center as the new home of Fashion Week and Stephanie Winston Wolkoff as Lincoln Center's first Fashion Director, **Diane von Furstenberg** and the CFDA hosted a welcome party at DVF's studio.



STEVEN KOLB, STEPHANIE WINSTON WOLKOFF, REYNOLD LEVY, DIANE VON FURSTENBERG, FERN MALLIS, PETER LEVY



NYCHA CHAIRMAN JOHN B. RHEA, RAFFLE WINNERS, STEPHANIE WINSTON WOLKOFF, ZACH EICHMAN, LISA MARSH

A LIFE IN FASHION

8.25 In partnership with Lincoln Center, IMG, and the New York City Housing Authority, the CFDA hosted teenagers and young adults for "A Life in Fashion" panel discussion at Lincoln Center. The panelists included **Rachel Roy**, Teen Vogue's Jane Keltner de Valle, BCBGMaxAzria Group's Patrick McGregor, The Ground Crew's Audrey Smaltz, and journalist Lisa Marsh, who acted as moderator.



MAYOR'S PRESS CONFERENCE TO KICK OFF FASHION WEEK

9.8 Mayor Michael R. Bloomberg, CFDA President **Diane von Furstenberg**, IMG Chairman and CEO Ted Forstmann, and Lincoln Center Chair Katherine Farley kicked off the first Mercedes-Benz Fashion Week at Lincoln Center, during which the 66th Street subway stop was temporarily renamed The Fashion Line.



TED FORSTMANN, MAYOR MICHAEL R. BLOOMBERG, DIANE VON FURSTENBERG

GEOFFREY BEENE EXHIBITION AND LECTURE

EXHIBITION
The 2009-2010 exhibition entitled Geoffrey Beene: Trapeze continued at the Fashion Design Department of the Phoenix Art Museum. The show, supported by the CFDA, exhibited the everchanging, complicated, and creative relationship between the designer and client.

LECTURE
In addition to the exhibition that continued on into the new year, The CFDA supported a lecture on Geoffrey Beene on January 20, 2010. The lecture, which included Russell Nardoza, Senior Vice President and COO of the Geoffrey Beene Foundation, and **Doo-Ri Chung**, former colleague of Beene, provided attendees with a unique insight into the creative mind of the incredibly innovative American fashion designer.



ANA MARIA PIMENTAL, ALEXIS BITTAR, DEAN HARRIS, PHILIP CRANGI, ALBERTUS SWANEPOEL

9.11 Steven Kolb moderated a panel discussion and tweet-up about trends and inspirations at the DVF and HP Experience Lounge. The panel featured Harper's Bazaar editor Ana Maria Pimental and CFDA designers **Alexis Bittar, Philip Crangi, Dean Harris, Alejandro Ingelmo, and Albertus Swanepoel**.

INSTYLE DINNER WITH A DESIGNER

6.2 In Style editor-in-chief Ariel Foxman and the CFDA hosted "Dinner with a Designer," an intimate evening for **Brian Atwood** at the newly opened Soho House Los Angeles.



VICTORIA BECKHAM, BRIAN ATWOOD, JAKE DEUTSCH, EVA LONGORIA, ARIEL FOXMAN

FEATURING
YIGAL AZROUËL
RICHARD CHAI
DIANE VON FURSTENBERG
NARCISO RODRIGUEZ
SIMON SPURR
ANNA SUI

Hosts: Council of Fashion Designers of America
Runway Sponsors: C.F.D.A., DVF, INSIGNIA, Jeffrey TIM GUNN
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GAY MEN'S HEALTH CRISIS

> The CFDA continued its sponsorship of the GMHC's Fashion Forward fashion show, which this year featured CFDA designers **Yigal Azrouel, Richard Chai, Narcisco Rodriguez, Simon Spurr, Anna Sui, and Diane von Furstenberg.**



TRACY REESE

RED DRESS

2.11 CFDA members once again supported The Red Dress Collection to create awareness around women and heart disease. **Donna Karan, Marchesa designers Georgina Chapman and Keren Craig, J.Crew's Jenna Lyons, Michael Kors, Oscar de la Renta, Tracy Reese, Pamela Roland, Rachel Roy, Zac Posen, Mark Badgley & James Mischka, and Rebecca Taylor** created special red dresses as part of the fashion show. Tracy Reese attended a post-show reception hosted by Heidi Klum and accepted a check on behalf of the CFDA.



BYONGHAN YU AND JAEWOONG LEE

CONCEPT KOREA

2.12 The South Korean Ministry of Culture, Sports & Tourism, Korea Creative Content Agency, and the CFDA with support from Samsung Fashion and Design Funds launched Concept Korea—a partnership to help American and Korean designers build competitive businesses at home and abroad.



MARCUS WAINWRIGHT, THAKOON PANICHGUL, DAVID NEVILLE

POP-UP SHOP

10.22 Corso Como in Seoul created a CFDA pop-up shop featuring Rag & Bone, Band of Outsiders and Thakoon. Samsung Cheil hosted **Marcus Wainwright, David Neville, and Thakoon Panichgul** and féted them with a lavish opening night party.



PRINTEMPS

10.5 Printemps, the legendary Parisian department store, hosted a soiree to celebrate New York fashion. PARIS LOVES NEW YORK featured limited edition T-shirts specially created for Printemps by fifteen CFDA Designers.

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STAFF

STEVEN KOLB
EXECUTIVE DIRECTOR
S.KOLB@CFDA.COM

LISA SMILOR
ASSOCIATE EXECUTIVE DIRECTOR
L.SMILOR@CFDA.COM

CASANDRA DIGGS
DEPUTY DIRECTOR
C.DIGGS@CFDA.COM

CATHERINE BENNETT
DIRECTOR OF BUSINESS AFFAIRS
C.BENNETT@CFDA.COM

AMY ONDOCIN
DIRECTOR, EDUCATIONAL INITIATIVE
A.ONDOCIN@CFDA.COM

SARA MANIATTY
MANAGER, MEMBERSHIP
S.MANIATTY@CFDA.COM

JOHANNA STOUT
MANAGER, {CFDA FASHION INCUBATOR}
J.STOUT@CFDA.COM

CHRISTINE OLSEN
MANAGER, PUBLIC RELATIONS/SPECIAL EVENTS
C.OLSEN@CFDA.COM

SOPHIE MARX
ASSOCIATE, PUBLIC RELATIONS/SPECIAL EVENTS
S.MARX@CFDA.COM

HEATHER JACOBSON
ASSISTANT CONTROLLER
H.JACOBSON@CFDA.COM

KAREN PETERSON
CONSULTANT, PUBLIC RELATIONS/SPECIAL EVENTS
K.PETERSON@CFDA.COM

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ELIZABETH DALY
JESSICA DELACE
SEAN DELVIN
EMILY EDGAR

LISA GEORGE
LUCY LAUCHT
LAUREN LEVY
CACHÉE LIVINGSTON
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INQUIRIES

PLEASE SEND FINANCIAL STATEMENT INQUIRIES TO: INFO@CFDA.COM

DESIGN

MARTIN HOOPS
MHOOPSDSIGN@GMAIL.COM

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SOME VERY SPECIAL PROJECTS
AND INITIATIVES IN 2012.
WE LOOK FORWARD TO
CELEBRATING WITH YOU.