



ANNUAL REPORT 2009
COUNCIL OF FASHION DESIGNERS OF AMERICA



The Council of Fashion Designers of America, Inc. (CFDA) is a not-for-profit trade association whose membership consists of more than 340 of America's foremost womenswear, menswear, jewelry and accessory designers. CFDA membership is by invitation only. Founded in 1962, the CFDA's initial goals were, and still are: "To further the position of fashion design as a recognized branch of American art and culture, to advance its artistic and professional standards, to establish and maintain a code of ethics and practices of mutual benefit in professional, public, and trade relations, and to promote and improve public understanding and appreciation of the fashion arts through leadership in quality and taste." The CFDA Foundation, Inc. is a separate not-for-profit organization, which was organized to raise funds for charity and industry activities.

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DIANE VON FURSTENBERG

PRESIDENT



> Looking back at 2009, we can all agree it was a very chaotic year. The recession transformed the fashion industry like nothing we have seen in recent history. And it was important we react as a community and stand strong as a family.

The CFDA continued on its path of supporting American fashion designers, offering advice and support. In the summer, a Town Hall meeting was convened by the CFDA for designers, retailers and journalists, at which we discussed and strategized the relevance of fashion shows, timing of deliveries, discounting and the impact of technology.

In the fall we furthered these conversations as part of Fashion.NYC.2020, joining with the city and other industry stakeholders to plan efforts to strengthen New York's fashion/retail sector over the next decade.

The CFDA maintained a full schedule of programs and initiatives otherwise. All of them are outlined in the following pages but we would be remiss not to give special attention to some of the highlights.

The CFDA Fashion Awards were once again sponsored by Swarovski and supported by our great friend Nadja Swarovski. For the first time the event was held at Alice Tully Hall at Lincoln Center, enabling us to accommodate more guests in a more relaxed

setting. A proper stage allowed us to finally have live fashion featuring the work of the very talented Anna Sui, the recipient of the Geoffrey Beene Lifetime Achievement Award.

The creation of Fashion Night's Out to stimulate business was an overwhelming success. It took the city by storm in a way none of us could have ever imagined. We are so grateful to Anna Wintour for her brilliant idea and Mayor Bloomberg and all the retailers for their leadership.

Education remained a priority with the launch of the Liz Claiborne Fashion Scholarship. We are honored to have the support of Art Ortenberg and share his commitment in honoring the work of Liz. We are also honored to have the continued support of Tom Hutton in the Geoffrey Beene Design Scholarship and Amy Astley and Target in the CFDA/Teen Vogue Scholarship. Their help is so important as we continue to prepare students for their future work as designers.

Our Professional Development programs continue to be a very prominent part of our mission. Now in its 6th year, the CFDA/VOGUE Fashion Fund continued to champion and mentor new talent, and has become a defining initiative and influence around the globe. New to our efforts and under the leadership of

STEVEN KOLB

EXECUTIVE DIRECTOR



Lisa Smilor, the CFDA Fashion Incubator was established in partnership with Mayor Bloomberg, the New York City Economic Development Corporation and Newmark Holdings. Twelve studio spaces will be made available in 2010 to eligible designers to help grow and sustain their businesses while providing them with educational support and access to essential resources.

Two new books were published with Assouline. *American Fashion Cookbook* quickly became one of Assouline's all-time bestsellers and *American Fashion Menswear* was a great tribute to menswear designers in this country. And thanks to our partnership with GQ on the Best News Menswear program, we further highlighted six menswear designers to watch.

To commemorate the 15th anniversary of Fashion Targets Breast Cancer, we teamed up with QVC on Designer Charms for Charity, and as part of the CFDA Health Initiative we continued our outreach on the well-being of models by creating a small collection of merchandise promoting "Health is Beauty."

A dedicated group of designers, led by Yeohlee Teng and Nanette Lepore, rallied for and lobbied on behalf of the Garment District and it was an honor for the CFDA to have been selected by the Design Trust as a

partner in a study that will guide city policy on land use and zoning by creating a compelling and feasible vision for the role of creative industries in New York.

Protecting the intellectual property rights of designers remained a priority. We continued to work with industry groups and elected officials in Washington to strengthen the language of the Design Piracy Prohibition Act (DPPA), bringing this much-needed law closer to reality.

Most important of all is the addition of 31 new Members into the CFDA family. Our ranks continue to increase both in numbers and diversity of talent. With a total of 340 active designers, the success and growth of American fashion comes from our collective goals—and we pledge to continue our work for each and every one of you.

Diane and Steven

Two handwritten signatures in black ink. The first signature is 'Diane' and the second is 'St'.

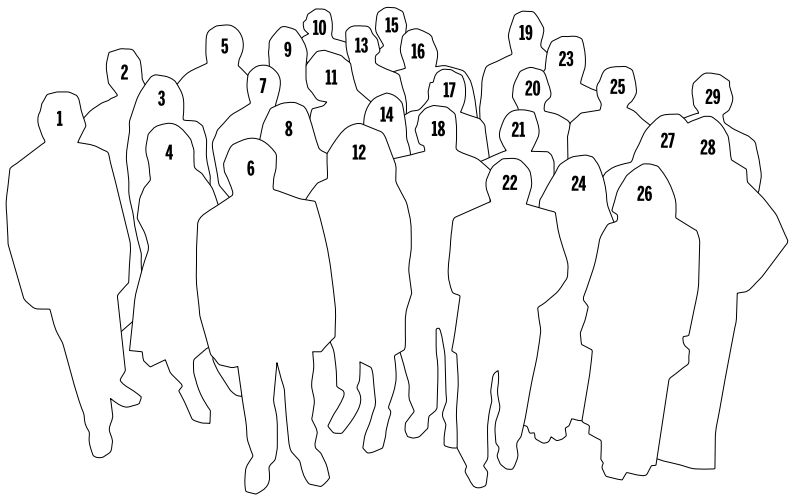
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Membership

THE COUNCIL OF FASHION DESIGNERS, INC. IS A NOT-FOR-PROFIT TRADE ASSOCIATION WHOSE MEMBERSHIP CONSISTS OF MORE THAN 340 OF AMERICA'S FOREMOST WOMENSWEAR, MENSWEAR, JEWELRY AND ACCESSORY DESIGNERS. MEMBERSHIP IS OPEN TO AMERICANS DESIGNING IN THE UNITED STATES OR ABROAD, OR INTERNATIONAL DESIGNERS WHOSE BUSINESSES ARE BASED PRIMARILY IN THE UNITED STATES. EACH YEAR, THE ADMISSIONS COMMITTEE MEETS TO REVIEW CANDIDATES' APPLICATIONS BEFORE MAKING ITS RECOMMENDATIONS TO THE CFDA'S BOARD OF DIRECTORS. AN AFFIRMATIVE VOTE BY THE BOARD IS REQUIRED FOR THE ELECTION OF EACH NEW MEMBER.

MEMBERSHIP ADMISSION OF NEW MEMBERS

10.21.09 The 31 new members were greeted by Diane von Furstenberg and the entire CFDA membership with warm words of welcome and a champagne toast. The intimate crowd of designers, editors, retailers and stylists mingled against the backdrop of the iconic Four Seasons Restaurant while getting to know the inductees.



1 STEVEN KOLB; 2 TIM HAMILTON; 3 LYN DEVON; 4 MARIA PINTO; 5 CHRISTOPHER KUNZ; 6 JULIAN NICCOLINI (THE FOUR SEASONS RESTAURANT CO-OWNER AND HOST OF THE PARTY); 7 KEVIN CARRIGAN; 8 SUSIE CHO; 9 NICHOLAS KUNZ; 10 JENNA LYONS; 11 ALEXANDER WANG; 12 DIANE VON FURSTENBERG; 13 SIMON SPURR; 14 DEBORAH LLOYD; 15 DAIKI SUZUKI; 16 ALBERTUS SWANEOEL; 17 JOHN PATRICK; 18 ALEX VON BIDDER (THE FOUR SEASONS RESTAURANT CO-OWNER AND HOST OF THE PARTY); 19 STEFAN MILJANICH; 20 MARCELLA LINDEBERG; 21 KOI SUWANNAGATE; 22 STAN HERMAN; 23 JOHAN LINDEBERG; 24 MARY-KATE OLSEN; 25 CHRIS BENZ; 26 ASHLEY OLSEN; 27 JILL PLATNER; 28 IRENE NEUWIRTH; 29 ALEJANDRO INGELMO



THE BOARD OF DIRECTORS RATIFIED THE SELECTION OF 31 NEW MEMBERS, BRINGING THE TOTAL MEMBERSHIP TO MORE THAN 340.

THE NEW MEMBERS ARE:

CHRIS BENZ *Chris Benz*
Growing up in Seattle in the early 90's, Chris Benz spent time in his grandmother's attic carefully sorting through antique jewelry and fifties-era dolls. Chris arrived in New York City at the age of 17 to study at Parsons School of Design. He graduated in 2004, winning a CFDA Scholarship Award in 2003. While at Parsons, Benz interned with Marc Jacobs. After graduation, Chris joined the J.Crew team as a Designer of Dresses and Special Occasion. Chris Benz has built a solid reputation for himself as a designer who can take specific historical points of reference and make them thoroughly apropos for today's girls-about-town. The look is slouchy but feminine, sporty but put-together. Unexpected color, mix-and-match silk jacquard, and quirky details prevail in his collections.

KEVIN CARRIGAN *Kevin Carrigan*
Kevin Carrigan serves as the Creative Director of the ck CALVIN KLEIN and CALVIN KLEIN labels and is responsible for setting the direction of the global design aesthetic for the ck Calvin Klein and Calvin Klein men's and women's sportswear businesses, as well as the men's and women's wholesale and retail lines, which are produced by licensing partners. Kevin also oversees the design direction of additional licensed product categories, including jeans, coats, dresses, socks and hosiery, handkerchiefs, ties, and umbrellas. He holds a Bachelor of Arts degree from Ravenbourne College of Design and Communication, and a Masters of Art degree in Fashion Design from the Royal College of Art and Design in London. Kevin joined Calvin Klein in 1998 as a Design Director for ck Women's. In 2002, he was promoted to Design Direction—ck Men's and Women's.

SUSIE CHO *Inhabit*
Susie Cho graduated from Rhode Island School of Design in 1993 and then quickly went to work as an Assistant Designer at Armani Exchange. From 1997 to 1999, Cho worked as a consultant/freelancer for designers such as John Bartlett, Jussara Lee, Coleridge, Pamela Dennis, Philip, Pixie Yates, and DKNY. In 1999, Susie joined the team of Susan Lazar as the head designer for Sportswear. From 2002-2003, she served as head designer at TSESAY before becoming a knitwear consultant for DKNY Jeans and Michael Kors. In 2003, Susie founded and became the Creative Director of INHABIT. The success of her women's line prompted the launch of a men's collection in the fall of 2005. INHABIT is noted for its superior materials and artisanal detail and focuses on explorations of fit and proportion that are attuned to the lines, volumes, and movement of the body.



LYN DEVON *Lyn Devon*

Born and raised in Manhattan, Lyn Devon completed a course of study at Parsons School of Design, after graduating from Brown University in 2002. After working as an intern for Zac Posen, she joined Ralph Lauren, where she designed women's Ready-to-Wear. While at Ralph Lauren, Lyn also began designing and producing her own line of custom clothing out of her living room for a small, private clientele. Working one-one-one with clients enabled Devon to further cultivate her design philosophy and creative process.

In 2005, Lyn launched her eponymous label and showed her first collection in New York that September. In January 2007, she was named a "Rising Star" in Womenswear Design by Fashion Group International. Following the debut of her Fall/Winter 2008 collection, Style.com named Lyn Devon one of the "The Season's Most Promising

Talents". Most recently, she was awarded the prestigious Ecco Domani Fashion Foundation Award for Womenswear.

ERIN FETHERSTON *Erin Fetherston*

Erin Fetherston grew up in Piedmont, California and attended UC Berkeley. After graduating in 2002 with a Bachelor of Arts degree, she headed to France where she studied fashion and attended Parsons School of Design in Paris. In January 2005, she debuted her eponymous collection during the Haute Couture shows in Paris. Soon thereafter, Erin shifted her focus to ready-to-wear and moved from Paris to New York City. In November 2007, Erin was selected to design a Go International line for Target. In 2007, she was a recipient of an Ecco Domani Fashion Foundation Award for emerging designers. That same year, Erin was also named a finalist for the CFDA/VOGUE Fashion Fund.

TIM HAMILTON *Tim Hamilton*

Tim Hamilton founded his men's label in 2007. For Fall 2009, Tim launched a women's collection which debuted in Paris during Fashion Week. He has risen to become a leading voice of American menswear's new guard. Hamilton credits his unusual biography—he was born in Iowa to a Lebanese mother and an American-English father—and extensive design background with guiding his unique design philosophy. Hamilton is not only concerned about clothes, but the energy and convictions he wants them to relay. His design studio is based in New York but he sells to stores throughout the US, Europe and Asia. He has been nominated three times (2007, 2008 and 2009) for the CFDA Swarovski Award for Menswear. He took home the award in 2009.

MEMBERSHIP ADMISSION OF NEW MEMBERS

CHRISTINA AND SWAIM HUTSON *Hutson*

Christina Hutson's fashion background includes more than a decade of experience working conceptual direction and consultancy for brands such as Abercrombie & Fitch and Victoria's Secret.

After several years in the fashion industry, working as a design assistant and various production management positions, Swaim Hutson started OBEDIENT SONS in California in late 2001. The label started out with a sportswear focus and quickly became popular within the Japanese market. Swaim relocated to New York in 2003 and continued his one-man operation until finally securing an investor in 2006.

As a result, Swaim and his wife Christina decided to re-launch OBEDIENT SONS in 2007 with a more tailored platform.

Building on the success of their menswear line, Swaim and Christina launched a women's collection for Fall 2008, aptly named Daughters and began showing both OBEDIENT SONS AND DAUGHTERS together during New York Fashion Week.

After the company's unexpected closure (due to on-going complications with their investor) Swaim and Christina Hutson were able to launch their new brand, Hutson, for Fall 2009. Their new collection consists of both men's and women's handmade tailored clothing and thus far has gained strong reviews.

ALEJANDRO INGELMO *Alejandro Ingelmo*

Alejandro Ingelmo is a fourth generation shoe designer. Alejandro is continually inspired by his great-grandfather, Calzados, who began as a cobbler in Salamanca, Spain, and later established Ingelmo shoes.

Born and raised in Miami, Alejandro moved to New York to study at Parsons School of Design to achieve his goal of developing and expanding his great-grandfather's business. His collections feature shoes that are feminine and erotic in look, that take the modern woman from the office to parties and even the beach. He also designs a collection of Men's shoes and "sneakers"; and holds a consulting position with an internationally recognized accessories brand. Alejandro was named a CFDA/VOGUE Fashion Fund finalist in 2009 and this year, he was nominated for the 2009 Swarovski CFDA Award for Accessory Design.

CHRISTOPHER AND NICHOLAS KUNZ *Nicholas k*

After holding several positions in both the men's and women's departments of DKNY, Coach, John Varvatos, and Nautica, and consulting for Liz Claiborne, Polo Ralph Lauren, and Calvin Klein, Nicholas Kunz co-founded the Nicholas K line with her brother Christopher Kunz in 2003. The line features both men's and women's knitwear. Although he has had no formal training in fashion, Christopher focuses on the menswear line, even serving as muse and inspiration. Nicholas, on the other hand, studied at Fashion Institute of Technology before graduating from the Polimoda School of Design in Florence, Italy in 1995.

JOHAN LINDEBERG AND MARCELLA *Paris 68*

Johan launched his brand J.Lindeberg during the summer of 1996, in Stockholm and New York simultaneously. Two parallel offices were assembled, one in Stockholm's port district and one on 57th Street in New York. The first design concept was called "21st Century Lifestyle" and debuted in New York during the Fall/Winter 1997 Fashion Week. Johan was always interested with the idea of transforming elements from high fashion and "active" sports apparel into sportswear. In 2002 Johan Lindeberg and his wife Marcella, relocated to London and shortly thereafter the first women's collection was revealed under the supervision of Marcella. J.Lindeberg also presented a full denim concept for both men and women. The most recent complement to the J.Lindeberg team is their new relationship with the brand William Rast; both Marcella and Johan will be designing for the label.

DEBORAH LLOYD *Kate Spade*

A graduate of Ravensbourne College of Art and Design (1986) and a masters graduate of the Royal College of Art (1988), Deborah worked at a variety of design houses in Italy,



KEVIN CARRIGAN,
DEBORAH LLOYD,
SIMON SPURR



DAVID RUBENSTEIN,
ALEJANDRO INGELMO,
RAFE TOTENCO



DAIKI
SUZUKI,
SWAIM
HUTSON



STEFAN
MILJANICH,
CHRISTINA
HUTSON



MARY-KATE OLSEN
ASHLEY OLSEN

Paris and London after finishing school. Later Lloyd joined Burberry London as VP of Women's Design, where she was charged with the redevelopment of the brand—identifying core classics while modernizing and creating a successful new design direction in order to create a highly profitable commercial business. In late 2001, she left Burberry to become the SVP of Design and Product Development at Banana Republic in New York, where she was promoted to EVP in 2003. In late 2007, Deborah joined the Kate Spade team as the Co-President and Creative Director. In the two years she has been at Kate Spade, Deborah has designed and launched the Kate Spade New York Jewelry, RTW, and Legwear collections.

JENNA LYONS *J.Crew*

After graduating from Parsons in 1990, Jenna held a brief internship at Donna Karan before joining J.CREW as an assistant designer. She still remains at J.CREW after 15 years. Having held a variety of positions within the company, Jenna was promoted to SVP of Women's Design in 2005, and has served as Creative Director of J.CREW since 2007. In the world of mass-brand fashion, Jenna intuitively understands where America's ever-shifting fashion culture is going next, and what women will want from it. When Mickey Drexler became the CEO of J.CREW in 2002, he relied on Jenna to oversee the design makeover of the J.CREW brand.

DEBORAH MARQUIT *Deborah Marquit*

After graduating from Parsons School of Design, Deborah started her career as a staff fashion illustrator at WWD for seven years. After growing restless and coming up with a more diverse vision for herself she

changed her career. She wanted to use strong color and sharp shapes—and in 1984 she introduced her handmade, hand-dyed “fluorescent” lace bras. In 2005, she opened a studio on 15th Street, which operates as a store, design studio, and manufacturing space.

STEFAN MILJANICH *Gilded Age*

After receiving his Bachelor of Arts degree in Fashion Design and Fashion Merchandising from The American College in London, Stefan was the head designer for Men's outerwear at Starter Sportswear. After stints at Tommy Hilfinger, Calvin Klein, Swiss Army, Banana Republic, and Abercrombie & Fitch, he established a high-end, casual luxury menswear brand—Gilded Age, which derives inspiration from old New York. The brand utilizes organic materials, natural dyes and natural and artisanal fabrics reminiscent of an era that predates mass production.

IRENE NEUWIRTH *Irene Neuwirth*

Founded in 2000, Irene's namesake company has emerged as a leading jewelry brand in the US, recognized by its uniquely modern and sophisticated designs.

When Irene began designing jewelry in her early twenties, she became inundated with requests to purchase her one-of-a-kind pieces. In 2000, she showed a small collection to a buyer at Barneys New York, who placed a significant order on the spot. Only one year after selling at Barneys, Irene ranked among the store's top-selling jewelry lines, a position maintained to this day. Her creations have garnered tremendous editorial attention and are featured consistently in such publications as *Vogue*, *Harper's Bazaar*, *InStyle*,

Town & Country, *W*, and *Elle*. In June 2006, Irene was the recipient of the coveted *Town & Country Couture Design Editors' Choice Award* at the *Couture Jewelry Collection & Conference* and in July of 2008 she was selected as a finalist for the *CFDA/VOGUE Fashion Fund*.

ASHLEY AND MARY-KATE OLSEN *The Row and Elizabeth and James*

Moving away from their careers as actresses, both Mary-Kate and Ashley have recently moved forward in the fashion industry. As young girls, they had a clothing and beauty line in Wal-Mart stores across America for girls ages 4-14. In a more mature fashion project, Ashley and her sister have since launched THE ROW, a high-end fashion line inspired by London's Savile Row. The line is a direct reflection of their personal style. Ashley and Mary-Kate continued their expansion in the fashion industry with the Fall 2007 launch of ELIZABETH & JAMES, their contemporary collection, which is inspired by many of their unique vintage finds and pieces in their personal wardrobes. They plan to expand both labels to include menswear by Fall 2009.

JOHN PATRICK *Organic*

ORGANIC, John Patrick's ethically produced and sustainable line defies the “crunch conception” of how a “green” collection is expected to look. He designs and works from an abandoned warehouse in Albany, New York, and produces most of the line the United States. When John Patrick launched ORGANIC in 2004, the conscious clothing market was a lonely place, so Patrick went ahead and innovated the supply chain that he required, essentially from scratch.

MEMBERSHIP ADMISSION OF NEW MEMBERS



NICHOLAS KUNZ,
MICHAEL SMALDONE



ANGEL SANCHEZ,
MARIA PINTO

He established organic fields in the jungles of Peru, and educated factories all over the world in the process required to mill the crop into fibers suitable for his city-sleek apparel. In the Fall/Winter 2008 collection, Patrick seized sustainable luxury's Holy Grail—introducing embroidered coats and jackets made of organic Vermont wool. In 2008 John Patrick was named a finalist for the CFDA/VOGUE Fashion Fund.

MARIA PINTO *Maria Pinto*

An alumna of Chicago's School of the Art Institute, Maria Pinto majored in fine art with a focus in fashion, and later attended both New York's Parsons School of Design and the Fashion Institute of Technology. Soon after finishing school, Maria landed a coveted position working for legendary designer Geoffrey Beene. It was there that Pinto learned the importance of attention to detail, the techniques of draping, and the art of editing.

Maria's luxurious women's accessories collection debuted at Bergdorf Goodman in 1991, after being 'discovered' by then-company president Dawn Mello. It was this initial success that gave her the confidence to expand into eveningwear. In August 2008, Maria Pinto opened the doors to her first boutique, a natural extension of her atelier, located in Chicago's West Loop. Her collections are known for well-edited luxury, with each garment incorporating innovative materials and sophisticated tailoring from beginning to end.

Some of Maria's high-profile clients are First Lady Michelle Obama and Oprah Winfrey. She has received many prestigious design and fashion accolades throughout her career, including the opportunity (on two occasions) to design seductive costumes for the Joffrey Ballet's *Record Per Due* (2002) and *Age of Innocence* (2008).

JILL PLATNER *Jill Platner*

Jill Platner was raised in rural Massachusetts and spent most of her formative years outdoors, soaking up the wonders of nature. She came to New York City to attend Parsons School of Design, finding another source of inspiration in the urban chaos and the rich diversity of faces. Jill chanced upon her true calling when she took a metalworking class.

At Jill Platner's store, which opened on Crosby Street in 1999, she can often be found in the downstairs workroom, where she oversees a small hive of industry and creativity that represents the progress she has made since she sold her thesis collection to Barneys in 1992. What has not changed is the passion that informs every element, the joy of creation and the desire to continually evolve her body of work.

LORRAINE SCHWARTZ

Lorraine Schwartz

Lorraine Schwartz's love of diamonds began as a child. As the granddaughter of one of the world's leading diamond manufacturers, she learned early on about the intricate aspects of gemstones and fine jewelry. When Lorraine started her career as a diamond dealer, she quickly became known for her keen eye for quality and clarity. When she was approached by a client who had bought loose stones from her to create a one-of-a-kind piece, Lorraine Schwartz Jewelry was born. Her original designs, superior craftsmanship and creative insight won her immediate acclaim. In addition to a full line of jewelry, she has had success with her signature "against evil eye diamond bracelets", which have become hugely popular and are worn daily by many of her celebrity clients. In the spring of 2007, Lorraine launched her Monkey Collection, which consists of gold and diamond encrusted necklaces,

bracelets, rings and cufflinks, based on the three monkeys representing Hear No Evil, See No Evil, and Speak No Evil.

MICHAEL SMALDONE *Talbots*

Michael Smaldone joined Talbots, Inc. as Chief Creative Officer for the brand in December 2007. In this newly created role, Michael is responsible for developing a cohesive look and design process for all concepts under the Talbots brand. Additionally, he ensures this look is consistently and seamlessly expressed in merchandise, displays, catalogs and other customer-facing collateral. Prior to joining the Talbots, Michael served as SVP of Design for Ann Taylor from September 2003 until December 2007. He also held senior leadership roles in design at Anne Klein and Elie Tahari.

SIMON SPURR *Spurr*

Simon Spurr graduated with honors from Middlesex University in London in 1996 with a B.A. in Men's fashion design. Simon has over 12 years of experience in design and product development, specializing in the men's luxury market. From 1998-2001, Simon trained under the watchful eye of Hedi Slimane while designing the diffusion line of Yves Saint Laurent Rive Gauche. In 2001 Simon was the Senior Designer of menswear at ck. From 2003 to 2006, he served as Men's Design Director for Ralph Lauren Purple Label and Ralph Lauren Black Label. He has also consulted for several global brands, including Burberry Black (Japan) and ICB Menswear (Japan). In 2007, Simon received WWD-DNR Magazine's "Editors Choice Award" for "Best New Label". In February 2008, Simon was also chosen by GQ/CFDA as one of the "Best New Menswear Designers in America." The SPURR brand evokes a powerful association with style, confidence, and luxury.

The unique design aesthetic is reflected in each of its products, which are instantly recognizable for their detailed, clean, and modern look.

KOI SUWANNAGATE

Koi Suwannagate

Born in Bangkok and now living in Los Angeles, the very artistically-inclined Koi Suwannagate captures nature's fleeting beauty in her trademark and hand-sculpted creations of multilayered luxurious fabrics. Launching KOI in 2001, she did not make her New York Fashion Week debut until 2007, where she was received much praise from the fashion press and retailers. That same year, the CFDA/VOGUE Fashion Fund recognized her talents, selecting her as a Finalist. Most recently, Women's Wear Daily named the KOI Spring/Summer 2009 collection as one of the Top Ten collections of the season.

DAIKI SUZUKI *Engineered Garments*

While growing up in Japan, Daiki Suzuki coveted American sportswear for its interesting blend of design innovation and the latest in industrial manufacturing. He studied fashion design at the Bantan Design Institute in Japan and graduated in 1982. Upon graduation, he worked at Union Square Inc. in Japan in their sales department. In 1988, he became the Head Buyer of North American Exports for Nepenthes, Co., Ltd. Daiki was

mesmerized by the details and saw that American sportswear was affected in many ways throughout the decades from the immigrants who sewed the clothes to the industry specialists who designed and manufactured them. In 1999, Daiki's own collection, ENGINEERED GARMENTS, which comes from the belief that clothes are not designed but engineered, debuted in 2004. In 2008, he was awarded the GQ/CFDA Menswear Designer of the Year.

ALBERTUS SWANEPOEL

Albertus Swanepoel

Born and raised in Pretoria, South Africa, Albertus Swanepoel moved to New York City from Johannesburg, after a seven-year career as a critically acclaimed fashion designer under his Quartus Manna label. In 1987, he won the Coty Award as top designer in South Africa. In New York, Albertus trained as a milliner under Janine Galimard, who worked for Balenciaga in Paris in the 1950's and 1960's. He assisted well-known hat designer Lola for several years on a freelance basis and also Lynne Mackey, a theatrical milliner.

In 2004, Albertus began collaborating with several New York designers for their runway presentations. He established his namesake label in 2006 and was selected as a runner up for the CFDA/VOGUE Fashion Fund in 2008. This year, Albertus was nominated for the 2009 Swarovski CFDA Award for Accessory Design.



JOHAN LINDEBERG, MARCELLA LINDEBERG

ALEXANDER WANG *Alexander Wang*

A native Californian with a Chinese-American family heritage, Alexander Wang was born and raised in San Francisco. At the age of 18, he moved to New York to attend Parsons School of Design and to intern at various design companies. By his sophomore year (2005), Alexander was already designing the first collection of his eponymous label, which predominately consisted of knit pieces. He launched his full women's collection in 2007, selling internationally to over 200 boutiques and retail stores, and a full accessories collection followed in 2008. Now at the age of 25, Alexander resides in New York City's Lower East Side, where there is never a shortage of inspiration in music, life, reality and culture. In 2008, Alexander was selected as the winner of the prestigious CFDA/VOGUE Fashion Fund. In 2009, he was recognized by his peers with a second nomination for the Swarovski Award for Emerging Talent in Womenswear Design, and was announced the winner on June 15th.

JASON WU *Jason Wu*

Although only 26, Jason has already achieved much success as a designer. At age 9, Jason began learning how to sew, draft patterns, and sketch in fashion proportions by using dolls as mannequins. After studying sculpture in Tokyo, he spent his senior year of high school in Paris, where he decided to become a fashion designer. Jason then enrolled at Parsons School of Design in New York. In February 2006, Jason debuted his collection, where he was instantly recognized as an emerging talent in American fashion design. He continues to receive accolades—including Fashion Group International's Rising Star Award for Women's Ready-to-Wear in January 2008. He was also named one of the finalists in the CFDA/VOGUE Fashion Fund in that same year. Jason's business exploded overnight when First Lady Michelle Obama wore one of his original designs on Inauguration night. Later this year, he was nominated for the Swarovski Award for Emerging Talent in Womenswear.



STAN HERMAN, IRENE NEUWIRTH

NEW BOARD MEMBERS

At the April 13th Board Meeting, the CFDA membership ratified the election of three candidates for election to the Board of Directors—Tory Burch, Marcus Wainwright, and David Yurman.



TORY BURCH

> ADMITTED TO THE CFDA IN 2007

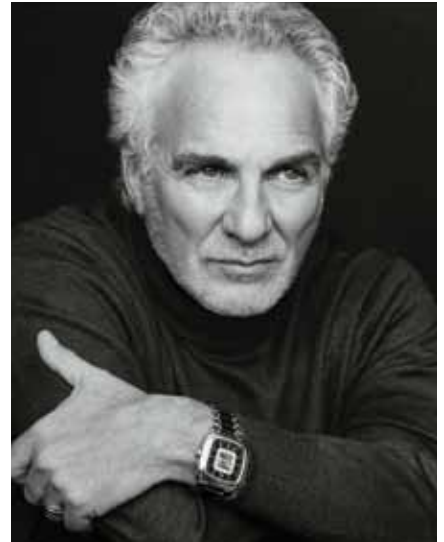
Tory Burch was launched in February 2004 as a lifestyle concept with multiple product categories, including ready-to-wear, handbags, shoes and jewelry. Going against the minimalist trend that was popular at the time, Tory designed her flagship boutique, in downtown New York, to feel more like a room in her own home than a traditional retail store. Her sensibility is also inspired by art, photography, films travel, and the work of interior designer David Hicks. Graphic prints, bold colors and ethnic detailing are all signatures of the brand.



MARCUS WAINWRIGHT

> ADMITTED TO THE CFDA IN 2007

David Neville and Marcus Wainwright launched Rag & Bone in 2001. Initially, they were drawn to denim and jeans because jeans held so many of the values they felt relevant to Rag & Bone—history, authenticity, and fundamentals. David and Marcus fuse these elements with all of their designs in order to produce collections that reflect the qualities of classic work wear. Also guided by a strong British tailoring influence, Rag & Bone produces classic yet modern sportswear for men and women that is known for being understated and wearable. Rag & Bone launched their men's line in Spring 2004, and expanded the label to offer a full women's collection by Fall 2005. Their entire collection is manufactured in the United States. The Fall/Winter 2007 season marked the introduction of Rag & Bone accessories for both men and women.



DAVID YURMAN

> ADMITTED TO THE CFDA IN 1999

David Yurman founded his eponymous jewelry line 26 years ago in New York City, with his wife and business partner, Sybil Yurman. By combining their artistic talents and experience—David as a sculptor and Sybil as a painter and natural marketer—the Yurmans created an inspired concept: fusing art and fashion into fine jewelry in sync with the American penchant for relaxed luxury. The casual elegance of pairing of sterling silver with 18k gold and gemstones was visionary and it struck a chord with American women that still resonates today.

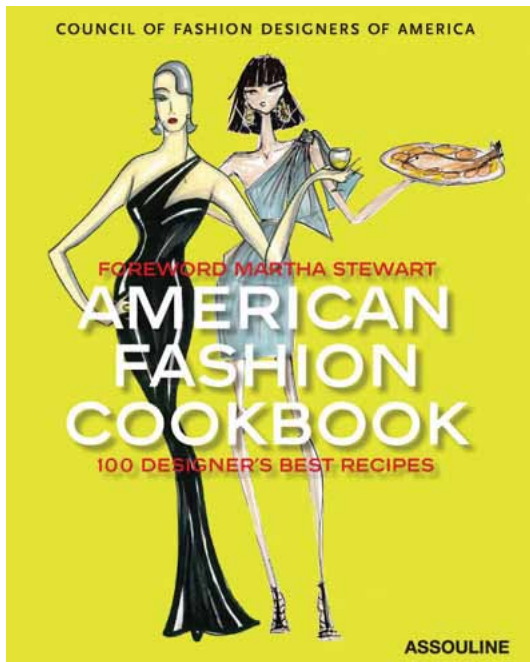
LIST OF MEMBERS

CURRENT MEMBERSHIP ROSTER

AMSALE ABERRA	VICTOR COSTA	JENNI KAYNE	CHARLOTTE NEUVILLE	MICHAEL SIMON
REEM ACRA	JEFFREY COSTELLO	ROD KEENAN	IRENE NEUWIRTH	GEORGE SIMONTON
ADOLFO	ERICA COURTNEY	PAT KERR	DAVID NEVILLE	PAUL SINCLAIRE
SIMON ALCANTARA	JAMES COVIELLO	NAEEM KHAN	ROZAE NICHOLS	PAMELA SKAIST-LEVY
LINDA ALLARD	STEVEN COX	EUGENIA KIM	LARS NILSSON	MICHAEL SMALDONE
CAROLINA AMATO	KEREN CRAIG	CALVIN KLEIN	ROLAND NIVELAIS	AMY SMILOVIC
RON ANDERSON	PHILIP CRANGI	MICHAEL KORS	VANESSA NOEL	MICHELLE SMITH
JOHN ANTHONY	SANDY DALAL	REED KRAKOFF	CHARLES NOLAN	MARIA SNYDER
NAK ARMSTRONG	ROBERT DANES	MICHEL KRAMER-METRAUX	MAGGIE NORRIS	MIMI SO
BRIAN ATWOOD	DAVID DARTNELL	REGINA KRAVITZ	ASHLEY OLSEN	PETER SOM
MAX AZRIA	OSCAR DE LA RENTA	DEVI KROELL	MARY-KATE OLSEN	KATE SPADE
YIGAL AZROUEL	DONALD DEAL	CHRISTOPHER KUNZ	SIGRID OLSEN	GUNNAR SPAULDING
MARK BADGLEY	LOUIS DELL'OLIO	NICHOLAS KUNZ	LUCA ORLANDI	PETER SPELIPOPOULOS
MICHAEL BALL	PAMELA DENNIS	BLAKE KUWAHARA	RICK OWENS	MICHAEL SPIRITO
JEFFREY BANKS	LYN DEVON	STEVEN LAGOS	THAKOON PANICHGUL	SIMON SPURR
LEIGH BANTIVOGGLIO	KATHRYN DIANOS	DEREK LAM	MARCIA PATMOS	LAURIE STARK
JHANE BARNES	KEANAN DUFFTY	RICHARD LAMBERTSON	JOHN PATRICK	RICHARD STARK
JOHN BARTLETT	RANDOLPH DUKE	ADRIENNE LANDAU	EDWARD PAVLICK	CYNTHIA STEFFE
VICTORIA BARTLETT	STEPHEN DWECK	LIZ LANGE	CHRISTINA PERRIN	SUE STEMPE
DENNIS BASSO	MARC ECKO	RALPH LAUREN	JAMES PERSE	SCOTT STERNBERG
MICHAEL BASTIAN	LIBBY EDELMAN	EUNICE LEE	ROBIN PICCONE	ROBERT STOCK
BRADLEY BAYOU	SAM EDELMAN	JUDITH LEIBER	MARY PING	STEVEN STOLMAN
RICHARD BENGTSOON	MARK EISEN	LARRY LEIGHT	MARIA PINTO	JAY STRONGWATER
DIANNE BENSON	MELINDA ENG	NANETTE LEPORE	JILL PLATNER	JILL STUART
CHRIS BENZ	STEVE FABRIKANT	MICHAEL LEVA	LINDA PLATT	ANNA SUI
ALEXIS BITTAR	CARLOS FALCHI	MONIQUE LHUILLIER	TOM PLATT	KOI SUWANNAGATE
KENNETH BONAVITACOLA	PINA FERLISI	PHILLIP LIM	ALEXANDRE PLOKHOV	DAIKI SUZUKI
SULLY BONNELLY	ERIN FETHERSTON	JOHAN LINDEBERG	LAURA PORETZKY	ALBERTUS SWANEPOEL
MONICA BOTKIER	ANDREW FEZZA	MARCELLA LINDEBERG	ZAC POSEN	ROBERT TAGLIAPIETRA
MARC BOUWER	PATRICIA FICALORA	ADAM LIPPES	LILLY PULTZER	ELIE TAHARI
BRYAN BRADLEY	CHERYL FINNEGAN	DEBORAH LLOYD	JAMES PURCELL	VIVIENNE TAM
BARRY BRICKEN	EILEEN FISHER	ELIZABETH LOCKE	JESSIE RANDALL	REBECCA TAYLOR
THOM BROWNE	DANA FOLEY	TINA LUTZ	DAVID REES	YEOHLEE TENG
DANA BUCHMAN	TOM FORD	JENNA LYONS	TRACY REESE	GORDON THOMPSON III
ANDREW BUCKLER	ISTVAN FRANCR	BOB MACKIE	WILLIAM REID	MONIKA TILLEY
SOPHIE BUHAI	ISAAC FRANCO	JEFF MAHSHIE	ROBIN RENZI	ZANG TOI
TORY BURCH	R. SCOTT FRENCH	CATHERINE MALANDRINO	MARY ANN RESTIVO	ISABEL TOLEDO
STEPHEN BURROWS	JAMES GALANOS	MAURICE MALONE	BRIAN REYES	RAFE TOTENGCO
ANTHONY CAMARGO	NANCY GEIST	COLETTE MALOUF	JUDITH RIPKA	JOHN TRUOX
PAMELA CAPONE	GERI GERARD	ISAAC MANEVITZ	PATRICK ROBINSON	TRINA TURK
KEVIN CARRIGAN	JUSTIN GIUNTA	ROBERT MARC	LOREE RODKIN	MISH TWORKOWSKI
PIERROT CARRILERO	NICHOLAS GRAHAM	MARY JANE MARCASIANO	DAVID RODRIGUEZ	PATRICIA UNDERWOOD
LILIANA CASABAL	HENRY GRETHEL	LANA MARKS	NARCISO RODRIGUEZ	KAY UNGER
EDMUNDO CASTILLO	JEFF HALMOS	DEBORAH MARQUIT	JACKIE ROGERS	CARMEN MARC VALVO
SALVATORE CESARANI	TIM HAMILTON	FIONA KOTUR MARIN	ALICE ROI	NICHOLAS VARNEY
RICHARD CHAI	DOUGLAS HANNANT	LISA MAYOCK	LELA ROSE	JOHN VARVATOS
JULIE CHAIKEN	CATHY HARDWICK	JESSICA MCCCLINTOCK	KARA ROSS	JOAN VASS
AMY CHAN	KAREN HARMAN	JACK MCCOLLOUGH	CHRISTIAN ROTH	ADRIENNE VITTADINI
CHARLES CHANG-LIMA	DEAN HARRIS	MARY MCFADDEN	CYNTHIA ROWLEY	DIANE VON FURSTENBERG
NATALIE CHANIN	JOHNSON HARTIG	MARK MCNAIRY	RACHEL ROY	PATRICIA VON MUSULIN
GEORGINA CHAPMAN	SYLVIA HEISEL	DAVID MEISTER	RALPH RUCCI	MARCUS WAINWRIGHT
RON CHERESKIN	JOAN HELPERN	ANDREAS MELBOSTAD	KELLY RYAN	TOM WALKO
WENLAN CHIA	STAN HERMAN	GILLES MENDEL	GLORIA SACHS	ALEXANDER WANG
SUSIE CHO	LAZARO HERNANDEZ	GENE MEYER	JAMIE SADOCK	VERA WANG
DAVID CHU	CAROLINA HERRERA	CARLOS MIELE	SELIMA SALAUN	CATHY WATERMAN
EVA CHUN	TOMMY HILFIGER	STEFAN MILJANICH	ANGEL SANCHEZ	HEIDI WEISEL
DOO-RI CHUNG	CAROLE HOCHMAN	NICOLE MILLER	BEHNAZ SARAFPOUR	STUART WEITZMAN
PETER COHEN	CHRISTINA HUTSON	MALIA MILLS	JANIS SAVITT	CARLA WESTCOTT
KENNETH COLE	SWAIM HUTSON	JAMES MISCHKA	ARNOLD SCAASI	JOHN WHITLEDGE
LIZ COLLINS	ALEJANDRO INGELMO	RICHARD MISHAAN	JORDAN SCHLANGER	EDWARD WILKERSON
MICHAEL COLOVOS	MARC JACOBS	ISAAC MIZRAHI	LORRAINE SCHWARTZ	GARY WOLKOWITZ
NICOLE COLOVOS	HENRY JACOBSON	PAUL MORELLI	ANNA CORINNA SELLINGER	JASON WU
SEAN COMBS	ERIC JAVITS, JR.	ROBERT LEE MORRIS	RICKY SERBIN	ARAKS YERAMYAN
RACHEL COMEY	LISA JENKS	MIRANDA MORRISON	CHRISTOPHER SERLUCO	GERARD YOSCA
MARIA CORNEJO	BETSEY JOHNSON	REBECCA MOSES	RONALDUS SHAMASK	DAVID YURMAN
ESTEBAN CORTAZAR	ALEXANDER JULIAN	KATE MULLEAVY	GEORGE SHARP	GABRIELLA ZANZANI
FRANCISCO COSTA	GEMMA KAHNG	LAURA MULLEAVY	MARCIA SHERRILL	KATRIN ZIMMERMANN
	NORMA KAMALI	SANDRA MULLER	SAM SHIPLEY	ITALO ZUCCHELLI
	DONNA KARAN	MATT MURPHY	KARI SIGERSON	
	KASPER	GELA NASH-TAYLOR	DANIEL SILVER	
	KEN KAUFMAN	JOSIE NATORI	HOWARD SILVER	

MEMBERSHIP PUBLISHING

The release of *American Fashion Menswear* and the *American Fashion Cookbook* continued the series of CFDA/Assouline American Fashion books. *American Fashion Menswear*, with a foreword by Ralph Lauren, was written by author and fashion historian, Robert E. Bryan, and chronicled the evolution of men's fashion while the *American Fashion Cookbook*, edited by Lisa Marsh, contained recipes and original illustrations by over 100 American designers and a foreword by Martha Stewart.



JEFFREY BANKS,
MRS. ELEANOR BANKS,
TERRON SCHAEFER

AMERICAN FASHION COOKBOOK

10.20.09 Diane von Furstenberg and Steve Sadove celebrated the release of the CFDA and Assouline's *American Fashion Cookbook* at Saks Fifth Avenue's Café SFA. Bite-size morsels made with recipes pulled directly from the book were served and the store windows paid homage to the pages from the book.



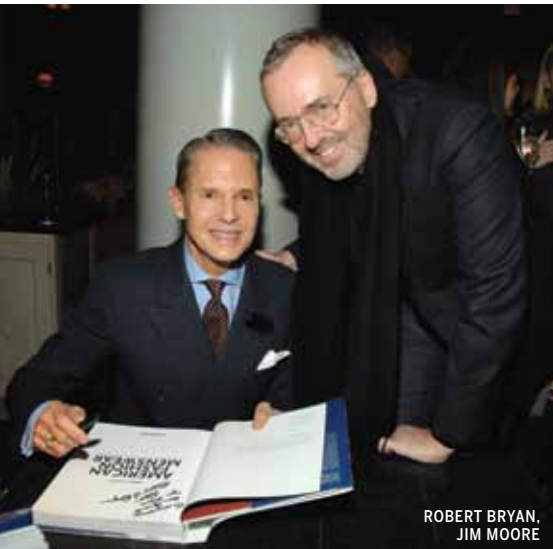
ALBERTUS SWANEPOEL,
MEREDITH MELLING BURKE,
STEVEN KOLB



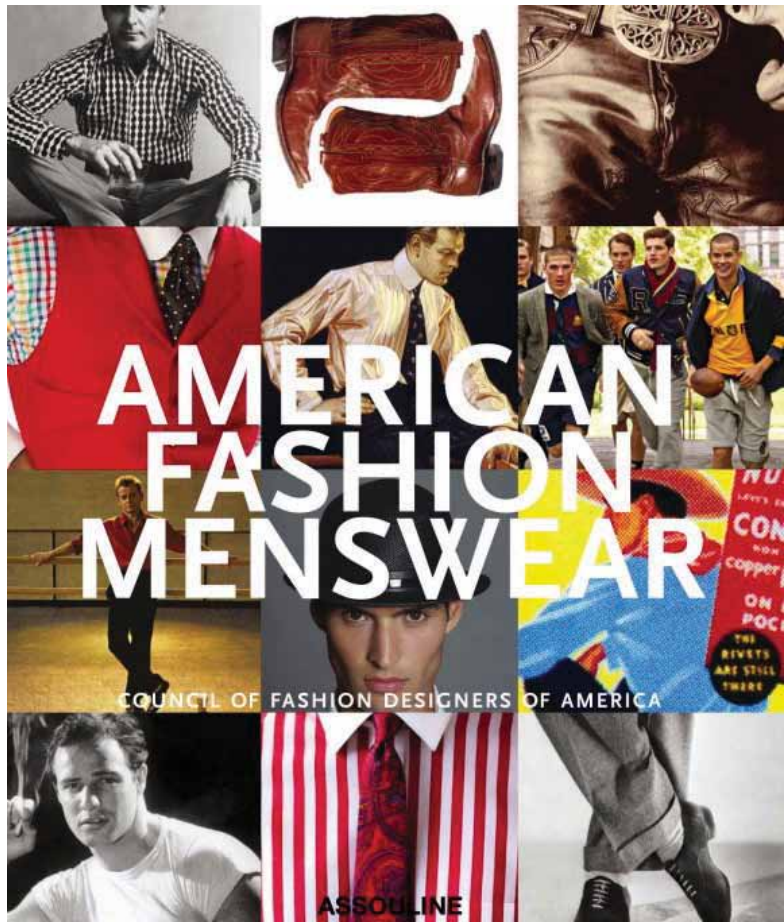
LISA MARSH, STEVE SADOVE,
DIANE VON FURSTENBERG,
PROSPER ASSOULINE



SUSAN LYNE,
JOHN BARTLETT



ROBERT BRYAN,
JIM MOORE



AMERICAN FASHION MENSWEAR

10.3.09 The CFDA and Gilt Man feted the publication of *American Fashion Menswear* at the newly opened Ace Hotel New York where author Robert E. Bryan signed books for the well-wishers in attendance amidst the handsome models appropriately styled by Gilt Man in CFDA members' designs.



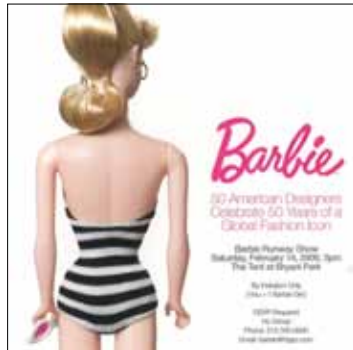
ERIN FETHERSTON,
RICHARD CHAI



ROBERT BRYAN,
DIANE VON FURSTENBERG,
STEVEN KOLB



RACHEL ROY



KENNETH COLE



NORMA KAMALI



KOI SUWANNAGATE

BARBIE & THE CFDA LAUNCH PARTNERSHIP

2.14.09 To kick off a three-year partnership between Barbie and the CFDA, Barbie invited 51 labels to outfit the icon for the first-ever Barbie runway show. These designers included Reem Acra, Yigal Azrouel, Mark Badgley & James Mischka, Chris Benz, Bryan Bradley, Sophie Buhai & Lisa Mayock, Tory Burch, Georgina Chapman & Keren Craig, Wenlan Chia, Kenneth Cole, Francisco Costa, Lyn Devon, Erin Fetherston, Tommy Hilfiger, Betsey Johnson,

Norma Kamali, Donna Karan, Naem Khan, Michael Kors, Derek Lam, Nanette Lepore, Monique Lhuillier, Bob Mackie, Catherine Malandrino, Nicole Miller, Gela Nash-Taylor & Pamela Skaist-Levy, David Neville & Marcus Wainwright, Tracy Reese, Brian Reyes, Rachel Roy, Peter Som, Amy Smilovic, Anna Sui, Koi Suwannagate, Vivienne Tam, Rebecca Taylor, Yeohlee Teng, Trina Turk, Carmen Marc Valvo, Diane von Furstenberg, Alexander Wang, and Vera Wang.



ELIE TAHARI PARTNERS WITH CFDA TO PROMOTE CFDA JEWELRY DESIGNERS

7.1.09–9.9.09 Elie Tahari partnered with the CFDA throughout the summer to help promote sales of select CFDA jewelry designers by featuring their product in the **Elie Tahari** East Hampton flagship boutique. Beginning the first weekend in July through the first weekend in September, two different and distinct accessories designers sold their jewelry in the Elie Tahari East Hampton store in 2 week rotations, giving the designers a chance to reach a wider, or in some cases, new clientele.

Participating designers included **Kara Ross, Robin Renzi** of Me & Ro, Subversive Jewelry designer and CFDA Award-winner **Justin Guinta, Mimi So, Stephen Dweck, Simon Alcantara, Gerard Yosca, Isaac Manevitz** of Ben-Amun, **Janis Savitt** and **Patricia Von Musulin**, who showcased pieces from their collection on the main floor of the 5,000 square foot store. The Elie Tahari store windows featured signage promoting each designer during the time that their work was in the store and designers Justin Guinta, Mimi So, Isaac Manevitz and Simon Alcantara made special appearances during their sessions for in-store shopping events.

BI-ANNUAL MEMBERSHIP MEETINGS



LISA SMILOR,
TORY BURCH,
THAKOON
PANICHGUL



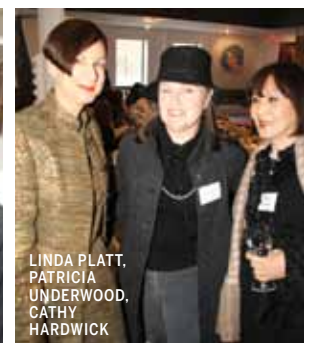
HENRY
GRETHEL,
DEBORAH
LLOYD



GILLES MENDEL,
JUSTIN GIUNTA



MARIA PINTO,
ROBERT DANES,
DAVID RODRIGUEZ,
ROD KEENAN



LINDA PLATT,
PATRICIA
UNDERWOOD,
CATHY
HARDWICK

4.13.09/11.9.09 President **Diane von Furstenberg** hosted the CFDA membership at her 14th Street studio to discuss the organization's current undertakings and future plans. After the meetings, members socialized at a casual cocktail party.

MEMBERSHIP PARTNERSHIPS AND EVENTS

DIANE VON FURSTENBERG



MICHAEL BALL



LEVERAGING OPPORTUNITIES WITH CONDÉ NAST

➤ Throughout the year, the CFDA partnered with Condé Nast Media Group to bring high-profile commercial opportunities to members. **Catherine Malandrino** was featured in a multi-page advertisement for BMW and **Narciso Rodriguez** starred in an ad for Samsung's Chocolate mobile phone. Both ad campaigns were featured in multiple Condé Nast magazines.

DESIGNERS AND MICROSOFT

➤ In an innovative partnership, the CFDA introduced member designers to Microsoft to create a variety of designer themes to help people express their personal style on a new generation of Windows phones. **Isaac Mizrahi** was the first to create exclusive themes, including color palettes and wallpaper, followed by **Michael Ball** of Rock & Republic, **Diane von Furstenberg**, **Amy Smilovic** of Tibi, and **Vera Wang**.



ALEXA CHUNG, EMMA HILL

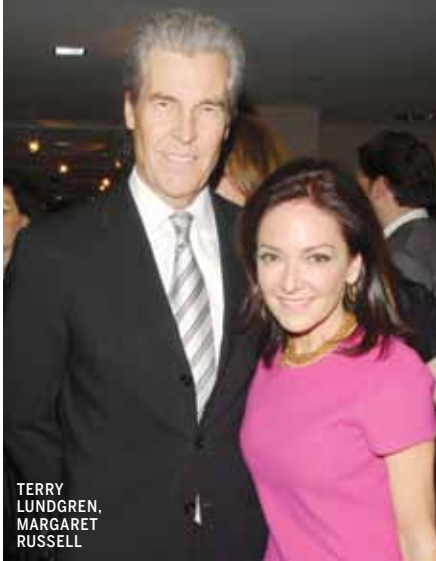


CHRIS CRAYMER, AMY CHAN

MULBERRY AND CFDA CELEBRATE ROMANCE

4.14.09 Mulberry's Emma Hill and the CFDA hosted a party to celebrate photographer Chris Craymer's book *Romance*. Sales from the party, which took place in Mulberry's Upper East Side retail space, benefited the CFDA Foundation.

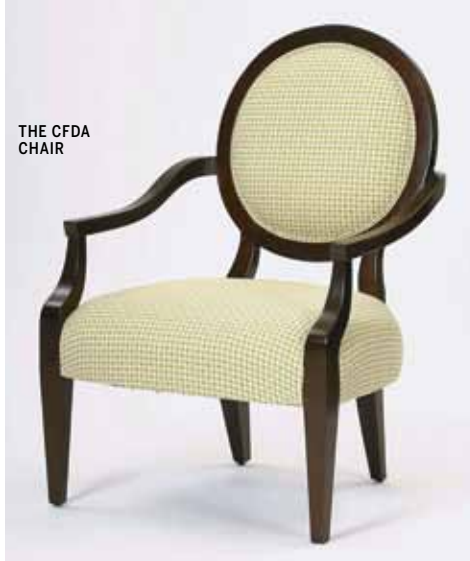




TERRY LUNDGREN, MARGARET RUSSELL



STAN HERMAN, ANNA SUI, STEVEN KOLB



THE CFDA CHAIR



TORY BURCH



ZAC POSEN



MARC JACOBS



MICHAEL KORS

RIGHT OFF THE RUNWAY

1.28.09 In celebration of the new furniture floor at its 59th Street location, Bloomingdale's invited nine CFDA designers to customize the store's classic Bernhardt chair. The designer chairs by **Tory Burch, Marc Jacobs, Donna Karan, Michael Kors, Monique Lhuillier, Ralph Lauren, Zac Posen, Anna Sui** and **Diane von Furstenberg** were debuted at a party hosted by Bloomingdale's Michael Gould, Elle Decor's Margaret Russell, and Diane von Furstenberg, and then auctioned to benefit the CFDA Foundation.



DONNA KARAN

FASHION WEEK TOWN HALL MEETING



ELIE TAHARI



LAZARO HERNANDEZ, JACK MCCOLLOUGH

7.28.09 The CFDA hosted a Town Hall meeting, moderated by **Diane von Furstenberg** at FIT's Katie Murphy Amphitheater amongst designers, publicists, retailers and editors to start an open dialogue regarding the relevance and future of Fashion Week.



GABRIELA MERILES,
DOUG GREENBERG,
WAYNE EDELMAN,
LAURENCE TEINTURIER



DOUGLAS HAND,
DIANE VON FURSTENBERG

BSN COCKTAIL PARTY

11.2.09 Diane von Furstenberg hosted an intimate cocktail party at her studio, providing an opportunity for BSN members to meet the new Director of Business Affairs, Catherine Bennett. The event also allowed BSN members to interact, offer feedback, and talk about ideas for the coming program. The event was extremely well-attended and a great success; many ideas discussed that evening will be implemented in 2010.

KAREN HARVEY WORKSHOP

6.23.09 BSN member Karen Harvey hosted her annual story-telling workshop to educate and empower CFDA Members on how to further articulate, translate and differentiate their individual stories for various audiences—ranging from press to buyers to investors.

PREMIÈRE VISION PREVIEW

7.15.09 BSN member Première Vision hosted a Fall/Winter 2010 Preview New York Presentation for CFDA members at the Metropolitan Pavilion.

DESIGNERS & AGENTS

9.20.09 BSN member Designers & Agents showcased two CFDA members in NY & LA markets who fit within D&A's carefully curated offering and have yet to experience the show. 2009 CFDA participants included: **John Whitlege** of Trovata, **David Rees** and **Ron Anderson** of Tenthousandthings, VPL by **Victoria Bartlett** and Subversive Jewelry by **Justin Giunta**.

Now in its fourth year, the Business Services Network is rapidly expanding. The Business Services Network is an exclusive community of high-profile, diverse businesses which create custom benefits and services for CFDA members. The network provides strategic access, value and myriad opportunities for business development and growth in conjunction with the shared vision and mission of the CFDA. The BSN is comprised of Corporate Affiliates and Partnerships Perks members.

2009 CORPORATE AFFILIATES:

DESIGNERS & AGENTS
 DESIGNERS
 MANAGEMENT AGENCY
 GILT GROUPE
 HAND BALDACHIN
 & AMBURGEY LLP
 INTERMIX
 KAREN HARVEY
 CONSULTING GROUP

LUXOTTICA GROUP

MELISSA
 ORANGE FILMS
 PREMIÈRE VISION
 PRINTEMPS
 SAMSUNG FASHION
 AND DESIGN FUND
 SWAROVSKI

2009 PARTNERSHIPS PERKS MEMBERS:

ASSOULINE
 A-Z COURIERS
 ARCHITECTURAL
 SYSTEMS, INC.
 BELLE FLEUR
 COLUMBIA OMNICORP
 FASHION GPS
 FIRST CORPORATE
 SEDANS

GARDE ROBE ONLINE

JOOR
 MEURICE GARMENT CARE
 OPENHOUSE GALLERY
 SPROUT CREATIVE GROUP
 FEDEX
 W HOTELS
 STYLEEXPO PHOTOGRAPHY
 A-Z COURIERS

GILT GROUPE

BSN member Gilt Groupe hosted exclusive sales of items from the CFDA to support Fashion Targets Breast Cancer and the CFDA Health Initiative, donating all proceeds to the CFDA to benefit the two programs.

11.3.09 Gilt Man hosted a celebration of *American Fashion Menswear* edited by Robert E. Bryan and published by Assouline at the ACE Hotel.

3.09/9.09 Gilt Groupe generously sponsored the fashion shows for CFDA members **Richard Chai, Brian Reyes, Alexander Wang, Rodarte, Phillip Lim** and **Peter Som**.

SWAROVSKI WORKSHOP

5.1.09 BSN member Swarovski hosted a full-day workshop for CFDA members, introducing them to the full perspective of the Swarovski brand and all elements of Swarovski crystals.



E

*E*ducation

THE CFDA IS DEVOTED TO SUPPORTING AND NURTURING NEW AND EMERGING DESIGN TALENT. THE CFDA'S EDUCATIONAL INITIATIVES WERE ESTABLISHED TO ASSIST ASPIRING FASHION DESIGNERS IN THEIR HIGH SCHOOL, COLLEGIATE, AND POST-GRADUATE STUDIES, AND THE EARLY STAGES OF THEIR CAREERS. THE GOAL OF THE CFDA'S EDUCATIONAL INITIATIVES IS TO EASE THE TRANSITION FROM STUDENT TO PROFESSIONAL DESIGNER.

CFDA SCHOLARSHIP PROGRAM

> In 1986, the CFDA established an endowed scholarship at Parsons School of Design in memory of member and previous president Perry Ellis. In 1996, the CFDA Scholarship Program was created to award annual merit-based scholarship grants to students in their junior year of study in a four-year, full-time college level fashion design program. In 2005, Joseph Abboud made a personal commitment to underwrite the CFDA Scholarship Program. The program is highly competitive, and entrants represent the best and brightest from the country's top design colleges and universities. Since the program's inception, the CFDA Scholarship Committee has awarded 135 scholarships totaling \$505,000. The Clara Hancox Scholarship Fund was established in 2007, to support the next generation of menswear designers. Clara Hancox reported for the Daily News Record (DNR) from 1944-1993, and was a great friend to the menswear industry. Each year, the CFDA will select one aspiring menswear design student from among the applicants within its existing Scholarship Program.





SCHOLARSHIP COMMITTEE

JEFF HALMOS
CHARLOTTE NEUVILLE
SAM SHIPLEY
KARI SIGERSON
REBECCA TAYLOR
GERARD YOSCA
ITALO ZUCHELLI

> This year, the CFDA Scholarship Committee reviewed 90 portfolios from the participating schools. Students presented their concepts for womenswear, menswear, childrenswear, and accessories. Each applicant's collection included a minimum of ten to 15 design looks, together with mood/inspiration boards, fabrics/trim, and flat sketches. The CFDA, with the support of its Scholarship Committee, awarded multiple scholarships totaling \$50,000 in 2009. Scholarships are to be used toward the students' senior year of study.

\$10,000 AWARD WINNERS

NILOUFAR MOZAFARI
 PARSONS THE NEW SCHOOL FOR DESIGN
YUNQI WU
 ACADEMY OF ART UNIVERSITY
***ATSUKO YAGI**
 PARSONS THE NEW SCHOOL FOR DESIGN

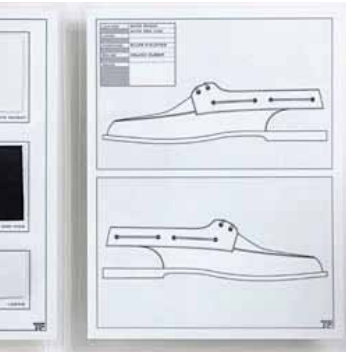
\$5,000 AWARD WINNERS

THOMAS FINNEY
 SAVANNAH COLLEGE OF ART AND DESIGN
ARIANNA ISABEL PEREZ
 ACADEMY OF ART UNIVERSITY
TREY PHILLIPS
 PARSONS THE NEW SCHOOL FOR DESIGN
DYLAN PAUL MORAN TAVERNER
 PARSONS THE NEW SCHOOL FOR DESIGN

*Based on his outstanding menswear design talent and portfolio submission, the CFDA Scholarship Committee was happy to present Atsuko Yagi with the Clara Hancox Scholarship Award for Menswear. In addition to awarding seven Scholarship Awards, the Scholarship Committee also named five Honorable Mentions as well.

HONORABLE MENTION

ANETTE NYSETH
 ACADEMY OF ART UNIVERSITY
LEVI STEFFENSEN
 FASHION INSTITUTE OF TECHNOLOGY
ANDREA SISSON
 UNIVERSITY OF CINCINNATI
ELIZABETH MUNN
 COLUMBUS COLLEGE OF ART & DESIGN
GRACE EUNHAE LEE
 SCHOOL OF THE ART INSTITUTE OF CHICAGO



THE FOLLOWING SCHOOLS WERE INVITED TO PARTICIPATE IN THE CFDA SCHOLARSHIP PROGRAM IN 2009:

ACADEMY OF ART UNIVERSITY
 SAN FRANCISCO, CA
CALIFORNIA COLLEGE OF THE ARTS
 SAN FRANCISCO, CA

COLUMBUS COLLEGE OF ART & DESIGN
 COLUMBUS, OH

DREXEL UNIVERSITY
 PHILADELPHIA, PA

FASHION INSTITUTE OF TECHNOLOGY
 NEW YORK, NY

KENT STATE UNIVERSITY
 KENT, OH AND NEW YORK, NY

MASSACHUSETTS COLLEGE OF ART
 BOSTON, MA

MIAMI INTERNATIONAL UNIVERSITY OF ART AND DESIGN
 MIAMI, FL

OTIS COLLEGE OF ART AND DESIGN
 LOS ANGELES, CA

PARSONS THE NEW SCHOOL FOR DESIGN
 NEW YORK, NY

PRATT INSTITUTE
 NEW YORK, NY

RHODE ISLAND SCHOOL OF DESIGN
 PROVIDENCE, RI

SAVANNAH COLLEGE OF ART AND DESIGN
 SAVANNAH, GA

UNIVERSITY OF CINCINNATI
 CINCINNATI, OH

GEOFFREY BEENE DESIGN SCHOLAR AWARD

➤ In 2007, a \$5,000,000 endowment from the Geoffrey Beene Foundation expanded CFDA's core scholarship program, significantly increasing CFDA's Scholarship grants by \$2,500,000. This generous pledge also funded establishment of the merit-based \$25,000 GEOFFREY BEENE DESIGN SCHOLAR AWARD.

This prestigious design award program brings the work of the legendary American fashion designer Geoffrey Beene into classrooms at the country's leading design colleges and universities. A specialized teaching curriculum designed for the GEOFFREY BEENE DESIGN SCHOLAR AWARD challenges

students to look beyond conforming to trends and the practicality of business in order to advance the art form.

This supplemental design competition identifies the most exemplary, innovative womenswear design student, based on specific guidelines. Only the top two junior students from each of the participating schools are invited to submit a portfolio for consideration.

Each year, the selected GEOFFREY BEENE DESIGN SCHOLAR will receive \$25,000 to help defray senior year tuition and educational expenses. This competitive award is based solely on merit as judged by a prestigious panel of industry experts.

GEOFFREY BEENE DESIGN SCHOLAR AWARD COMMITTEE

DOO-RI CHUNG
MARIA CORNEJO
KIM HASTREITER
RICHARD LAMBERTSON
RUSSELL NARDOZZA

\$25,000 GEOFFREY BEENE DESIGN SCHOLARSHIP

NILOUFAR MOZAFARI
PARSONS THE NEW SCHOOL FOR DESIGN

HONORABLE MENTION GEOFFREY BEENE DESIGN SCHOLARSHIP

STACEY CUNNINGHAM
PARSONS THE NEW SCHOOL FOR DESIGN
DAVID KRAUSE PRATT INSTITUTE





CFDA/TEEN VOGUE SCHOLARSHIP

➤ In 2007, the CFDA and Teen Vogue joined forces to create the CFDA/Teen Vogue Scholarship. This program was established to identify high school students who demonstrate exceptional promise for a future in fashion design, and who intend to pursue a BFA (or equivalent undergraduate degree, as offered) at one of the reputable design schools that participate in the CFDA's Educational Initiatives. The goal of this educational initiative is to help graduating students make informed decisions about their college education and to help defray their tuition costs.

Target has made a commitment to financially support this program. To recognize Target's unwavering dedication to support emerging design talent, the top winner is awarded \$25,000 and the title Target Fashion Scholar. In addition, Target arranges for supplemental learning opportunities on the Target Fashion Scholar's

behalf—including a trip to their headquarters in Minneapolis to work with the Target Design team. The Target Fashion Scholar will also be flown to New York to be announced and presented as the winner at the annual CFDA Fashion Awards.

Winners are selected based on design talent and mood board presentation, in addition to answers contained in applicants' written application and the support of their letters of recommendation. The 2009-2010 CFDA/Teen Vogue Scholarship Selection Committee was comprised of representatives from CFDA, Teen Vogue and Target—as well as designers/CFDA Members Richard Chai and Thankoon Panichgul. CFDA received 120 applications this year which were thoroughly reviewed by each of the Selection Committee members. Nicole Goh, from Deer Park, NY, was selected as the 2009-2010 Target Fashion Scholar.

CFDA/TEEN VOGUE SCHOLARSHIP COMMITTEE

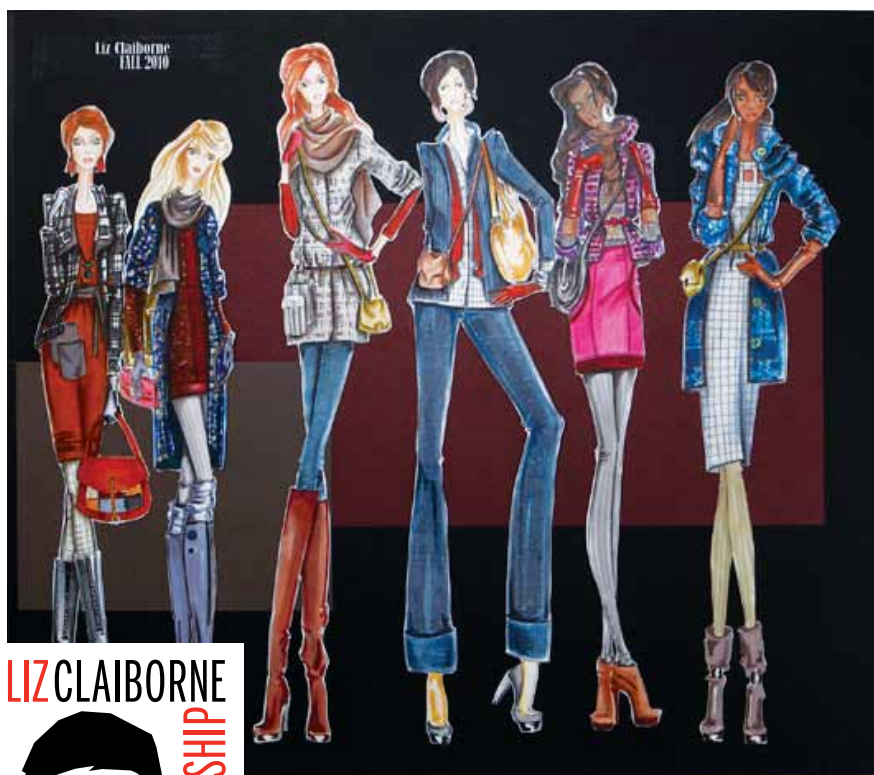
AMY ASTLEY
 RICHARD CHAI
 JANE KELTNER
 JAMIE CURTIS
 THAKOON PANICHGUL
 EJ SAMSON
 MEGHAN SUTHERLAND

THE TWO WINNERS OF THE 2009-2010 CFDA/TEEN VOGUE SCHOLARSHIP ARE:

DANI PERRET
 REMY RENZULLO

➤ These two seniors were awarded \$5,000 each to help pay for their first-year expenses at the participating school of their choice. The Target Fashion Scholar and the two winners were also provided with Singer Sewing Machines.

EDUCATION SCHOLARSHIP PROGRAMS



LIZ CLAIBORNE



SCHOLARSHIP

THE LIZ CLAIBORNE FASHION SCHOLARSHIP AWARD

➤ In 2009, the Council of Fashion Designers of America (CFDA) and Art Ortenberg—Liz Claiborne’s husband and business partner—established the Liz Claiborne Fashion Scholarship Award, a special award within the CFDA’s existing Scholarship Program.

This prestigious new design award program recognizes the important contribution that Liz Claiborne made to the fashion industry and brings her innovative design aesthetic into the classrooms at the country’s leading design colleges and universities. A specialized teaching curriculum designed for this program challenges students to translate and re-interpret Claiborne’s concept of design—“fit the way you live”—to dress women of the 21st century.

Each year, the CFDA invites the leading fashion colleges and universities to participate in this unprecedented scholarship opportunity. The LCFSA program is presented to all full-time, junior level fashion design students. Only the top two junior students from each of the participating schools is invited to submit a portfolio for consideration.

The Liz Claiborne Fashion Scholarship Award is presented to the student who best addresses the lifestyle and needs of women in 2010—given the current culture and world in which she lives and works—based on specific guidelines. This \$25,000 award is based solely on merit, as judged by a prestigious panel of industry experts. The award must be used towards the student’s senior year tuition and/or educational expenses.

LIZ CLAIBORNE FASHION SCHOLAR COMMITTEE

VICTORIA BARTLETT
 DANA BUCHMAN
 SOPHIE BUHAI
 ELLEN DANIEL
 VAN LUPU
 LISA MAYOCK
 NICOLE MILLER
 CHARLES NOLAN
 ART ORTENBERG
 ANDREW ROSEN

2009 LIZ CLAIBORNE FASHION SCHOLAR

GOHAR RAJABZADEH
 MIAMI INTERNATIONAL UNIVERSITY
 OF ART & DESIGN

HONORABLE MENTION

NILOUFAR MOZAFARI
 PARSONS THE NEW SCHOOL FOR DESIGN
 LAURA SCHMITS
 CALIFORNIA COLLEGE OF THE ARTS





BEST NEW MENSWEAR

2.11.09 Robert Geller was named the winner of the second annual Best New Menswear Designers in America competition, a joint venture between GQ and the CFDA. Among the finalists were CFDA members **Yigal Azrouel** and **Jeff Halmos & Sam Shipley**. The arrival of Geller's capsule collection in-store was celebrated on September 9, at a party hosted by GQ and Bloomingdale's.

{CFDA FASHION INCUBATOR}

11.09 The CFDA received a two-year grant from the New York City Economic Development Corporation (NYEDC) to develop the CFDA Fashion Incubator, in partnership with the NYEDC, New York City Mayor Michael R. Bloomberg and Newmark Holdings. The CFDA's newest program to support emerging designers will be located in the heart of the Garment Center at 209 West 38th Street. In April 2010, eligible designers will begin moving into twelve brand new studios. A two-year "curriculum" will be put in place to help the designers grow and sustain their businesses, and each will meet with a group of specially selected mentors on a quarterly basis to help ensure that business goals and objectives are met. The CFDA Fashion Incubator was developed under the direction of Associate Executive Director Lisa Smilor with input from fashion editors, buyers, designers, educators, business experts and members of city government.

EDUCATION CFDA/VOGUE FASHION FUND

➤ The CFDA/VOGUE Fashion Fund was established in September 2003 to generate sufficient monies in order to grant significant financial awards each year to one or more designers, and to provide business mentoring based on the award recipient's specific goals and needs.

In 2007, a CFDA/VOGUE Fashion Fund Business Advisory Committee was formed with the intent of getting a more focused business perspective and targeted feedback on the finalists' future potential in business. Equally as important, the members of the Business Advisory Committee are available (on a limited basis) to the seven finalists who were not chosen as a winner or runner-up, as an on-going, year-long resource for mentoring and guidance.

THE CFDA IS PLEASED TO RECOGNIZE THE FOLLOWING COMPANIES AS OFFICIAL 2009 SPONSORS OF THE FUND:

PARTNER:
GAP

UNDERWRITERS:
AMERICAN EXPRESS, APPLEMAN FOUNDATION, BARNEYS NEW YORK, COACH, EVGENY LEBEDEV, JUICY COUTURE, LIZ CLAIBORNE, INC., L'ORÉAL PARIS, LORD & TAYLOR, NORDSTROM, THEORY, AND VOGUE.

TIMELINE

➤ In April, an advertisement was placed in Women's Wear Daily to solicit interest from designers. To be eligible to apply, designers must meet several prerequisites that ultimately illustrate their exceptional talent in fashion design, and also confirm their capacity for future distinction in the fashion industry.

Over 130 designers showed interest in the opportunity. From this initial group, the CFDA/VOGUE Fashion Fund Selection Committee chose 49 designers to move on to Phase II of what was to be an arduous application process. In mid-July, the Committee selected ten finalists from this group, after reviewing portfolios and written applications.

The finalists were then interviewed by the Selection Committee, and were required to present looks from their past, present, and future collections. Additionally, the designers participated in the Google Design Challenge and Frédéric Fekkai Fashion Show. Finally, the last phase of the application process included visits to each finalist's design studio to assess day-to-day operations, while conducting a more in-depth interview of the candidate.



NICOLE KIDMAN, ALBER ELBAZ



STEVEN KOLB, ANNA WINTOUR.



DIANE VON FURSTENBERG

FINALISTS

ALABAMA CHANIN
NATALIE CHANIN

ESQUIVEL SHOES
GEORGE ESQUIVEL

GARY GRAHAM

HOUSE OF WARIS
WARIS AHLUWALIA

MONIQUE PÉAN

OHNE TITEL
FLORA GILL AND
ALEXA ADAMS

PATRIK ERVELL

SOPHIE THÉALLET

SPURR SIMON SPURR

WAYNE WAYNE LEE

WINNERS ARE ANNOUNCED...

> The Selection Committee made their final decisions during a November 16 Breakfast Meeting held at Fred's at Barneys New York; confidential ballots were cast by each member of the Committee to determine the winner and runners-up. The results were announced that evening at the awards dinner held at Skylight Studios and sponsored by Cartier. The guest list included an array of American designers, including many former CVFF winners and runners up. Some of the evenings' highlights included an

inspiring speech by Alber Elbaz and Nicole Kidman's presentation of the top award to Sophie Théallet. The winner of this year's CFDA/VOGUE Fashion Fund Award received \$200,000 and the runners-up each received \$50,000. The cash awards are meant to encourage and enable these "emerging" designers to pursue their design plans. The recipients will also meet regularly with a business mentor, who was selected based on the designers' specific needs for business expertise and resources.



SOPHIE THEALLET, NATALIE CHANIN



WAYNE LEE, KARLIE KLOSS



MONIQUE PEAN, JESSICA STAM



ALEXA ADAMS, FLORA GILL



LILY DONALDSON, WARIS AHLUWALIA

MEMBERS OF THE 2009 BUSINESS ADVISORY COMMITTEE:

HARLAN BRATCHER, AX ARMANI EXCHANGE

MARYANN FITZMAURICE, AMERICAN EXPRESS

PAMELA THOMAS GRAHAM CREDIT SUISSE

TOM MURRY, CALVIN KLEIN, INC.

JAMES SEUSS TOURNEAU, INC.

PAULA SUTTER, DIANE VON FURSTENBERG

DOUGLAS HAND, HAND, BALDACHIN & AMBURGEY, LLP

KAREN HARVEY, KAREN HARVEY CONSULTING GROUP

DAVID MCTAGUE COLE HAAN

RICHARD DICKSON JONES APPAREL GROUP

2009 SELECTION COMMITTEE:

JULIE GILHART
REED KRAKOFF
JEFFREY KALINSKY
STEVEN KOLB
PATRICK ROBINSON
ANDREW ROSEN
SALLY SINGER
LISA SMILOR
DIANE VON FURSTENBERG
ANNA WINTOUR

WINNER: SOPHIE THÉALLET

RUNNERS-UP: MONIQUE PÉAN AND PATRIK ERVELL



FEKKAI FASHION SHOW

10.30.09 Frédéric Fekkai, and Vogue's Lisa Love and Sally Singer hosted a fashion show and afternoon tea at the Chateau Marmont to promote and celebrate this year's CFDA/VOGUE Fashion Fund finalists.



CLOCKWISE STARTING FROM LEFT:
 PATRIK ERVELL, RICHARD CHAI, JONATHAN GREEN,
 CINDY GREENE, NATALIE CHANIN, SOPHIE BUHAI,
 WARIS AHLUWALIA, MARCUS WAINWRIGHT, ALEXA ADAMS,
 FLORA GILL, LISA MAYOCK, PHILIP CRANGI,
 GEORGE ESQUIVEL, SOPHIE THEALLET, SIMON SPURR



ROSE BYRNE,
 WARIS
 AHLUWALIA

GOOGLE DESIGN CHALLENGE

10.14.09 Google Vice President of Search Products and User Experience Marissa Mayer, Vogue Editor-in-Chief Anna Wintour, and CFDA President Diane von Furstenberg hosted a cocktail party for the CVFF Finalists and their "Google Design Challenge" creations.

Each designer created a look (an accessory, shoe, or piece of jewelry) that was inspired by Google—be it their colors, icons, culture, information, technology, products/features, or concepts. Each finalist received \$20,000 from Google to create their design.

Additionally, the finalists translated their designs into iGoogle themes for Google's exclusive Artist Collection. Google launched these themes online on October 15.



SIMON SPURR,
 MATTHEW MORRISON



GARY GRAHAM,
 LILY DONALDSON



SEAN
 LENNON,
 GEORGE
 ESQUIVEL,
 KEMP MUHL



RYAN
 MCGINLEY,
 PATRIK
 ERVELL

GAP DESIGN EDITIONS

Gap, CFDA and Vogue launched the 2009 Gap Design Editions featuring all new khakis. 2008 CVFF winner Alexander Wang and runners-up, Albertus Swanepoel and Vena Cava's Sophie Buhai and Lisa Mayock, created a limited edition collection inspired by classic Gap Khakis.

> On June 16, Gap debuted the third consecutive collection of Gap Design Editions, a limited edition collection designed exclusively for Gap. This year's Gap Design Editions presents an exciting new twist, offering designers the opportunity to re-interpret

a different Gap classic—the Khaki. The resulting collection offers a variety of Khaki pieces ranging from jackets to dresses to hats. Each piece reflects the designers' creative visions while still retaining Gap's classic, yet casual aesthetic.





A

Awards

EACH JUNE, THE INTERNATIONAL FASHION COMMUNITY GATHERS IN NEW YORK TO CELEBRATE THE BEST IN AMERICAN FASHION AT THE CFDA FASHION AWARDS. HELD ANNUALLY SINCE 1981, THE AWARDS ARE THE HIGHEST HONOR THAT CAN BE BESTOWED ON A MEMBER OF THE FASHION COMMUNITY. AWARDS ARE GIVEN FOR DESIGN EXCELLENCE IN WOMENSWEAR, MENSWEAR, AND ACCESSORY DESIGN, AS WELL AS EXTRAORDINARY ACCOMPLISHMENTS IN JOURNALISM, CREATIVE VISION, PERSONAL STYLE AND LIFETIME ACHIEVEMENT. ADDITIONALLY, EACH YEAR THE CFDA HONORS EMERGING DESIGN TALENT FOR THEIR ACHIEVEMENTS WITH SWAROVSKI AWARDS.

NOMINATIONS FOR EACH AWARD CATEGORY ARE SUBMITTED BY THE CFDA FASHION AWARDS SELECTION COMMITTEE, MADE UP OF THE CFDA MEMBERSHIP, TOP FASHION RETAILERS, JOURNALISTS, AND STYLISTS. ALL NOMINATIONS ARE RATIFIED BY THE CFDA BOARD OF DIRECTORS, AND FINAL VOTES ARE CAST FOR THE DESIGNER OF THE YEAR AND SWAROVSKI AWARDS BY THE SELECTION COMMITTEE. THE WINNERS ARE ANNOUNCED AT THE CFDA FASHION AWARDS, WHICH THIS YEAR WERE AGAIN UNDERWRITTEN BY SWAROVSKI.



JOHN BARTLETT, CAROLINA HERRERA,
NADJA SWAROVSKI, DIANE VON FURSTENBERG,
PHILIP CRANGI, ISABEL TOLEDO, STAN HERMAN



ALBERTUS
SWANEPOEL,
ALEJANDRO
INGELMO

SWAROVSKI HOSTS ANNOUNCEMENT PARTY



JANIS SAVITT,
ALEXIS BITTAR



ANNA SUI,
NARCISO
RODRIGUEZ

3.16.09 Nadja Swarovski and the CFDA Board of Directors hosted a cocktail party on Rockefeller Center's Rooftop Garden to announce the 2009 CFDA Fashion Awards nominees and honorees, who were revealed by CFDA members **John Bartlett, Philip Crangi, Carolina Herrera, Stan Herman, Isabel Toledo** and **Diane von Furstenberg**.

2009 CFDA FASHION AWARDS



LAURA MULLEAVY,
KIRSTEN DUNST,
KATE MULLEAVY

6.15.09 For the first time, the CFDA Fashion Awards took place at Alice Tully Hall Lincoln Center. The crowd of over 650 entered the newly renovated Alice Tully Hall through lush foliage and a live installation of womenswear nominee designs. Once again, Swarovski generously underwrote the evening, which was hosted by Tracey Ullman, and followed by an elegant cocktail reception.



ANTOINE ARNAULT,
MARC JACOBS,
ROBERT DUFFY



DIANE
KRUGER,
JASON WU



JIMMY
FALLON,
SCOTT
STERNBERG



ALEXANDER WANG,
DREE HEMINGWAY

AWARDS CFDA FASHION AWARDS



BRADLEY COOPER,
ITALO ZUCHELLI,
ZOE SALDANA,
FRANCISCO COSTA



NADJA
SWAROVSKI,
RUPERT ADAMS



2009 GEOFFREY BEENE
SCHOLAR NILOUFAR
MOZAFERI, 2008 CFDA/
TEEN VOGUE TARGET
SCHOLAR RACHEL BROWN



LAZARO HERNANDEZ,
KERRY WASHINGTON,
JACK MCCOLLOUGH



ED NARDOZA



TRACY
ULLMAN



JACK WHITE,
ANNA SUI



DIANE VON
FURSTENBERG,
STEVEN KOLB



DOO-RI CHUNG,
ANTOINE ARNAULT,
KERRY WASHINGTON



NADJA
SWAROVSKI,
JUSTIN GIUNTA,
ALEXANDER
WANG, TIM
HAMILTON,
BLAKE LIVELY



JUSTIN
TIMBERLAKE,
JIM MOORE

WINNERS, NOMINEES & PRESENTERS

WOMENSWEAR DESIGNER OF THE YEAR
KATE & LAURA MULLEAVY
FOR RODARTE

PRESENTED BY
DIANE KRUGER
NOMINEES:
MARC JACOBS,
NARCISO RODRIGUEZ

MENSWEAR DESIGNER OF THE YEAR (TIE)
SCOTT STERNBERG FOR
BAND OF OUTSIDERS,
ITALO ZUCCHELLI
FOR CALVIN KLEIN

PRESENTED BY
JIMMY FALLON
NOMINEE:
MICHAEL BASTIAN

ACCESSORY DESIGNER OF THE YEAR
JACK MCCOLLOUGH &
LAZARO HERNANDEZ
FOR PROENZA SCHOULER

PRESENTED BY
KERRY WASHINGTON
NOMINEES:
MARC JACOBS,
VERA WANG

SWAROVSKI AWARD FOR WOMENSWEAR
ALEXANDER WANG

PRESENTED BY
BLAKE LIVELY
NOMINEES:
THAKOON PANICHGUL,
JASON WU

SWAROVSKI AWARD FOR MENSWEAR
TIM HAMILTON

PRESENTED BY
BLAKE LIVELY
NOMINEES:
PATRIK ERVELL,
ROBERT GELLER

SWAROVSKI AWARD FOR ACCESSORY DESIGN
JUSTIN GIUNTA FOR
SUBVERSIVE JEWELRY

PRESENTED BY
BLAKE LIVELY
NOMINEES:
ALEJANDRO INGELMO,
ALBERTUS SWANEPOEL

EUGENIA SHEPPARD AWARD
ED NARDOZA,
EDITOR IN CHIEF,
WOMEN'S WEAR DAILY

PRESENTED BY
PATRICK MCCARTHY

INTERNATIONAL AWARD
MARC JACOBS FOR
LOUIS VUITTON

PRESENTED BY
ANTOINE ARNAULT

ELEANOR LAMBERT AWARD
JIM MOORE,
CREATIVE DIRECTOR, GQ

PRESENTED BY
JUSTIN TIMBERLAKE

GEOFFREY BEENE LIFETIME ACHIEVEMENT AWARD
ANNA SUI

PRESENTED BY
JACK WHITE

BOARD OF DIRECTORS' SPECIAL TRIBUTE FIRST LADY MICHELLE OBAMA

2009 CFDA FASHION AWARDS GENEROUSLY UNDERWRITTEN BY SWAROVSKI

P

Philanthropy

THE CFDA FOUNDATION, INC. IS A SEPARATE, NOT-FOR-PROFIT ORGANIZATION WHICH WAS CREATED TO RAISE FUNDS FOR CHARITABLE INITIATIVES AND CAMPAIGNS ON BEHALF OF THE AMERICAN FASHION INDUSTRY'S DESIGNERS. THE CFDA'S MAIN PHILANTHROPIC EFFORTS INCLUDE FASHION TARGETS BREAST CANCER, AND THE CFDA-VOGUE INITIATIVE, A PHILANTHROPIC COLLABORATION WITH VOGUE MAGAZINE THAT RAISES MONIES VIA 7TH ON SALE FOR HIV AND AIDS ORGANIZATIONS.

FASHION UNDERFOOT II BY ELSON & COMPANY BENEFITS FTBC

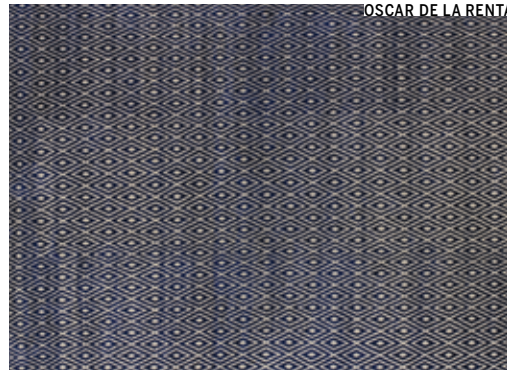
4.01.09 The CFDA and Elson & Company presented Fashion Underfoot II, a collaboration between founder Diane Elson Bankoff and some of the nation's most celebrated fashion designers.

A follow-up to Elson's previous Fashion Underfoot collection, launched in 2003, Elson & Company donated

ten percent of the proceeds to benefit Fashion Targets Breast Cancer. The custom carpets were designed by **Oscar de la Renta, Marchesa, Lilly Pulitzer, Francisco Costa for Calvin Klein Home, Cynthia Rowley, Adam Lippes for ADAM, Doo-ri Chung, Peter Som, Thakoon Panichgul, and Tory Burch.**



DOO-RI



OSCAR DE LA RENTA



GEORGINA CHAPMAN AND KEREN CRAIG



ADAM LIPPES



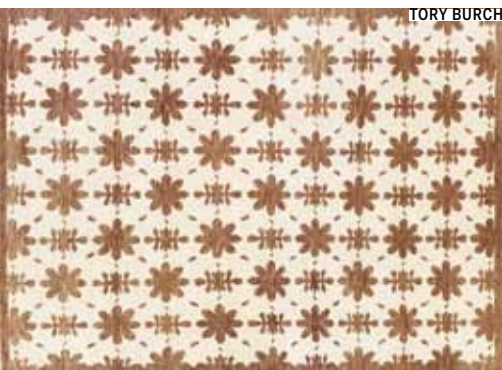
PETERS SOM



THAKOON PANICHGUL



LILLY PULITZER



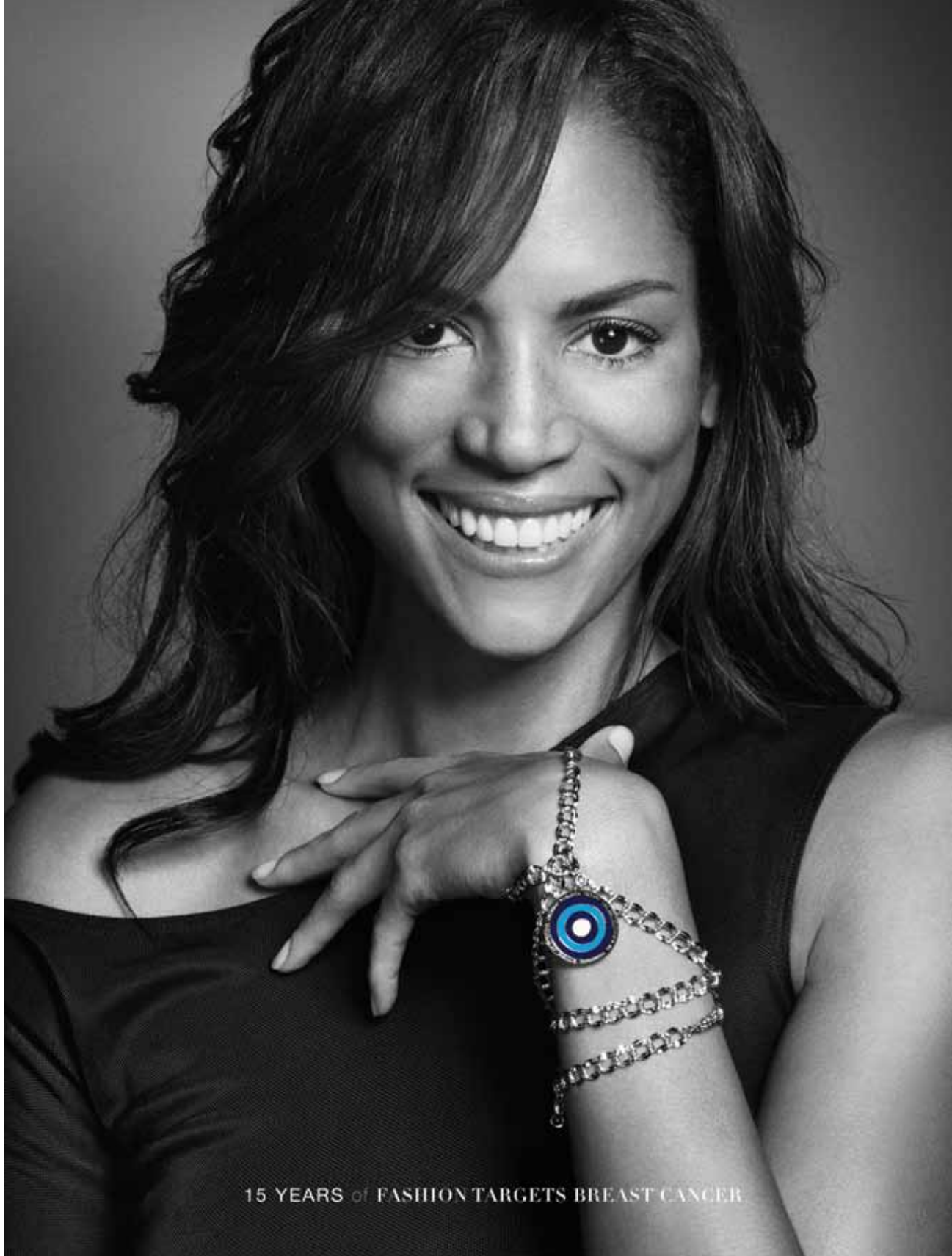
TORY BURCH



CYNTHIA ROWLEY



CALVIN KLEIN



15 YEARS of FASHION TARGETS BREAST CANCER

DESIGNER CHARMS FOR CHARITY

9.1.09 To commemorate the 15th anniversary of Fashion Targets Breast Cancer, the CFDA teamed up with leading multimedia retailer QVC to create QVC Designer Charms for Charity. The collection, which featured charms by some of the industry's top fashion and jewelry designers as well as a 15th Anniversary Fashion Targets Breast Cancer charm, was featured during QVC's broadcasts from New York Fashion Week.

VERONICA WEBB SHOT BY NIGEL BARKER



CANDACE RAVAN,
ALANNA BRAM,
NISHA SHAH

FTBC AWARENESS

4.17.09 Los Angeles private school, Harvard-Westlake, dedicated the proceeds from its yearly Fashion for Action runway show to FTBC. The event featured clothing from **Rachel Roy, Nicole Miller, Judith Leiber, Amy Smilovic, Tommy Hilfiger** and **Colette Malouf**, and raised almost \$35,000.

During Breast Cancer Awareness Month, Space NK continued to support FTBC, recognizing the 15th anniversary of the program by donating 20% of sales from spa services from October 15 – November 15. Taco Tuesday, hosted by Krupp Group, donated tips and raffle proceeds from its October 27 edition.

INTERNATIONAL PARTICIPATION



FTBC IRELAND

FTBC AUSTRALIA

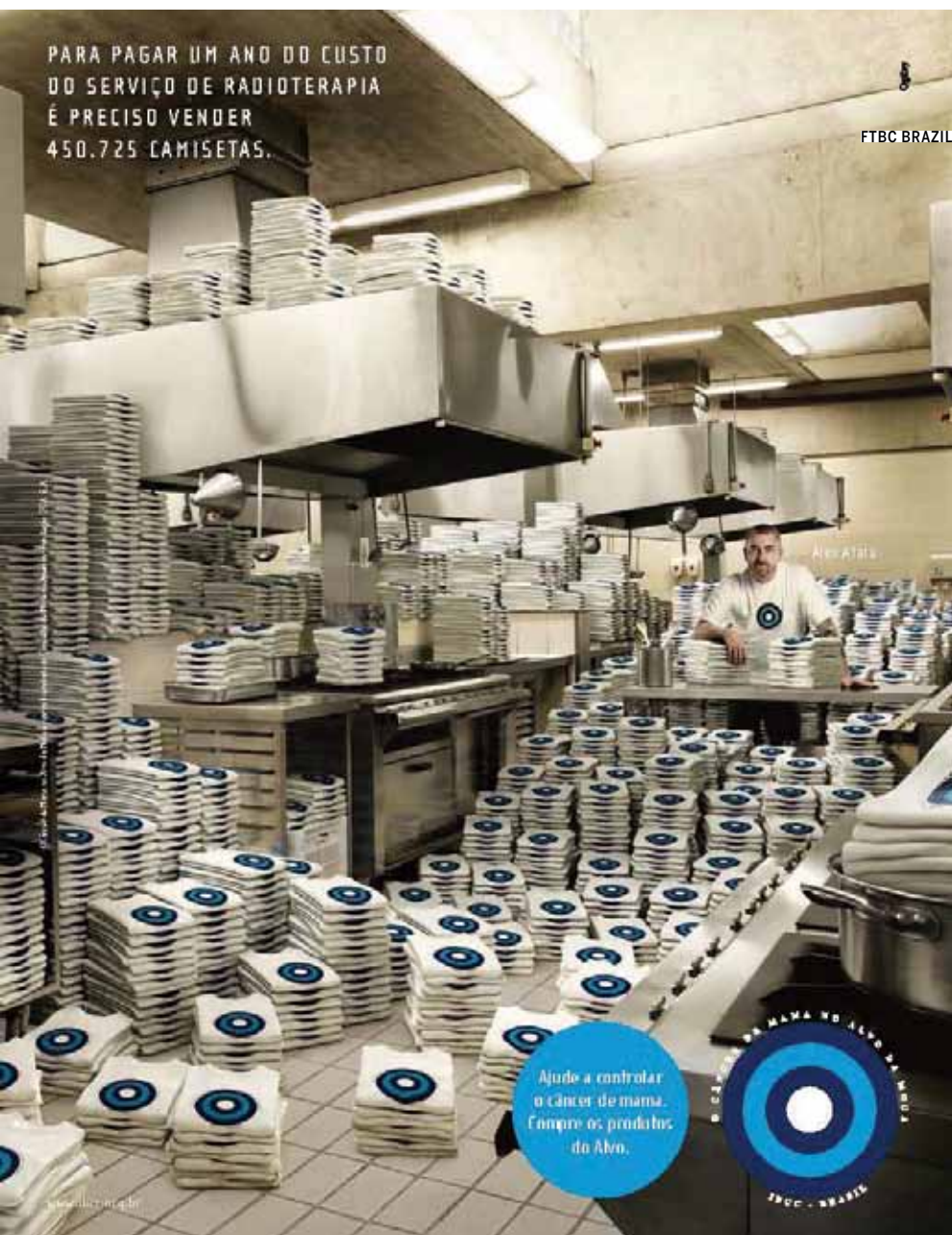
In 2009 FTBC Australia partnered with Fashionlab.net, through which FTBC Australia's Designer Ambassadors (Collette Dinnigan, sass & bide, Ksubi, Easton Pearson, Akira, and Willow) designed, produced, manufactured and retailed a Limited Edition garment inspired by the FTBC brand. Each of these limited edition pieces were sold online at Fashionlab.net, in the designer's boutiques and other major retailers across Australia.

FTBC BRAZIL

For the 2009 FTBC Brazil campaign, IBCC inspired sales with three numbers-driven ads like the one opposite, with captions like, "To pay one year of the service cost of radiation sessions, we need to sell 450,725 t-shirts."

FTBC CANADA

Rethink Breast Cancer launched their eighth annual campaign, partnering with Joe Fresh Style. The national fund-raising campaign focused on the sale of limited edition T-shirts. Rethink Breast Cancer worked with the team at Joe Fresh to create fashionable tees at great prices. A full 100% of the net proceeds from the sale of the t-shirts fund various, support and awareness programs operated by Rethink Breast Cancer, and benefit women and families affected by the disease nationwide.



a global exclusive for the 2009 FTBC Ireland Campaign. The bright multi-coloured limited edition canvas tote depicting “Love Paul Smith” reflected the designer’s signature style while incorporating the distinctive FTBC bull’s eye target logo. The designer bag retailed exclusively at Brown Thomas and BT2 stores for €35 and all proceeds raised benefitted Action Breast Cancer and Europa Donna. Additionally, for the first time ever, Paul Smith also designed a world exclusive FTBC men’s t-shirt, to highlight awareness for breast cancer amongst men.

FTBC JAPAN

Partnering with FTBC, Theory Japan created a with tote with a self-check LIV AID kit, sold in all Theory/Theory Luxe stores in Japan. Net proceeds benefitted the Japan Cancer Society and FTBC.

FTBC PORTUGAL

In April 2009, Portugal launched its fourth annual T-shirt campaign with Lanidor, this time in black and gold, which promptly sold out. In the fall, Fashion Targets Breast Cancer by women’s secret returned to Portugal for the second annual campaign with a speciality collection of casualwear. Both initiatives were supported and promoted by Portuguese celebrities.

FTBC UK

Leah Wood, Sarah Ferguson, Jade Jagger, Bryan Ferry, Abigail Clancy, Sara Cox, Gerry DeVeaux, June Sarpong, Duncan James and Mark Foster graced the 2009 FTBC UK national ad campaign on countrywide posters and strutting their stuff on www.millionmodelcatwalk.com.

Millionmodelcatwalk.com gave women the opportunity to create an online version of themselves and make their catwalk debut in the FTBC collection alongside the ten celebrities supporting the campaign. Additionally, the site provided trend scoops from international style guru Gerry DeVeaux, exclusive celebrity interviews and behind-the-scenes celebrity gossip from the fashion shoot.

The iconic target logo, this time in black and white, was interpreted by Marks & Spencer, River Island, Warehouse, Topshop, Coast, my-wardrobe.com, Laura Ashley and Goodone into on-trend designs, each with a 30% donation to Breakthrough Breast Cancer to help the charity with its life-saving research, campaigning and education work.

FTBC CYPRUS

FTBC Cyprus completed its second successful year, with an increase in retail presence and community involvement which included a student organized a fashion show with over 300 people in attendance. The students served as models, and the show increased breast cancer awareness for both students and their parents. Additionally, FTBC Cyprus also supported the weekend-long “Tell a Story” trade show, where young designers are given the chance to display their work. In October, FTBC Cyprus organized several breast cancer awareness events, the highlight of which

was a march, where over 700 people attended—including the minister of health, members of parliament and other personalities all wearing their FTBC Cyprus shirts.

FTBC GREECE

FTBC Greece based this year’s campaign on mothers and daughters, hoping to urge women of all age groups to support the fight against breast cancer and to buy an FTBC t-shirt.

FTBC IRELAND

Luxury department store Brown Thomas teamed up with internationally renowned British designer Paul Smith to create

FASHION'S NIGHT OUT

9.10.09 Fashion's Night Out (FNO) put the fun back in shopping when more than 800 stores across the cities' five boroughs stayed open until 11:00pm and entertained shoppers with designer and celebrity appearances, special products and fun activities. FNO was created by the CFDA, Vogue, NYC & Company, and the City of New York to celebrate fashion, restore consumer confidence and boost the industry's economy in the midst of the recession. And the results were outstanding: in-store traffic was up 50% that night and into the weekend, and seven out of ten people went home with something new that night. In addition, two important New York charities benefitted from the evening: the September 11 Memorial and Museum (which received profits from the sale of a wildly popular FNO T-shirt) and the New York City AIDS Fund (beneficiary of a city-wide clothing drive).

**OFFICIAL
T-SHIRT**
**FASHION'S
NIGHT
OUT
SEPT. 10
2009
NYC**



Vogue, CFDA, the City of New York, and NYC & Company have teamed up to create an initiative to promote local retail and stimulate the economy. Proceeds raised from the sale of this official T-shirt will benefit the creation of the National September 11 Memorial & Museum at the World Trade Center (national911memorial.org). Visit fashionsnightout.com for more information.



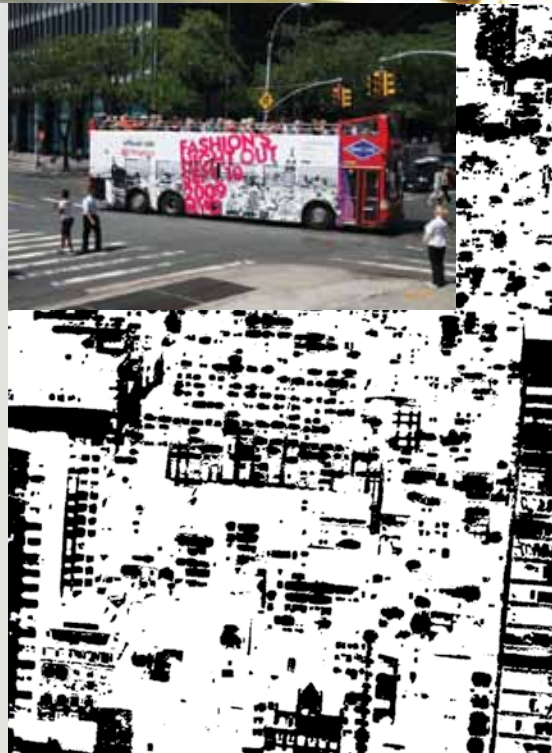
SPECIAL THANKS TO

A WHITE LABEL PRODUCT
 AGGREKO
 ALMA USA
 AUDIBLE DIFFERENCE, INC.
 AMERICAN EXPRESS
 AVEDA
 BERNHARD LINK THEATRICAL
 BOYLAN
 BRAND BUILDING COMMUNICATIONS
 DRAPE KINGS
 ELITE INVESTIGATIONS, LTD.

ESKIMIX
 ESTÉE LAUDER
 FELT, ETC.
 GETTY IMAGES
 GRAY LINE NEW YORK
 GREEN SPA & WELLNESS
 GUGGENHEIM
 IMG
 IMG FASHION
 LAIRD + PARTNERS
 LILYBUG
 M-A-C COSMETICS
 MACY'S

MERCEDES-BENZ FASHION WEEK
 METROMOTION PRODUCTIONS, INC.
 N6
 NEW YORK CARES
 OMNI WASTE SERVICES
 P.S.—I MADE THIS
 PARKCHESTER MALL
 PAYLESS SHOE SOURCE
 RAUL AVILA
 SHOW MEDIA
 SPARITUAL
 STENCIL 1

SWEDEN UNLIMITED
 THE WALL GROUP
 THE NEW YORK CITY AIDS FUND/NYCT (THE NEW YORK COMMUNITY TRUST)
 THEORY
 TRANSCARE CORPORATION
 TRINITY REAL ESTATE
 TUPELO HONEY
 URBAN EXPRESS
 VALBRAN MAINTENANCE
 VIREO
 WIREIMAGE



PHILANTHROPY FASHION'S NIGHT OUT



KATE HUDSON
SHOT BY FRAZER
HARRISON/
GETTY IMAGES

FASHION'S NIGHT OUT PARTICIPANTS

202 NICOLE FARHI
3.1 PHILLIP LIM
7 FOR ALL MANKIND
ACNE JEANS
ADAM LIPPES
ADIDAS
AGENT PROVOCATEUR
AKRIS
ALABAMA CHANIN
ALBERTA FERRETTI
ALBERTUS SWANPOEL
ALDO
ALEJANDRO INGELMO
ALEXANDER MCQUEEN
ALEXANDER WANG
ALEXANDER WEST
ALEXIS BITTAR, INC.
ALICE + OLIVIA
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AMERICAN EAGLE
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ANGEL STREET THRIFT SHOP
ANKASA
ANN TAYLOR
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ANNA SUI
ANTHONY NAK
ANYA HINDMARCH
APPLE
ARMANI 5TH AVENUE
ARMANI EXCHANGE
ASPREY
ATELIER JEAN YU
AUH20
AVEDA
AVEDA EXPERIENCE CENTER

BALENCIAGA
BALLY
BANANA REPUBLIC
BAND OF OUTSIDERS
BARBARA BUI
BARNES & NOBLE
BARNEYS NEW YORK
BCBG MAX AZRIA GROUP
BEBE
BEHNAZ SARAFPOUR
BEL ESPIRIT SHOWROOM
BENEFIT
BERGDORF GOODMAN
BETSEY JOHNSON
BEYOND 7
BILLY REID
BIO EMERGING DESIGNERS
BIRD
BLACKFLEECE
BLISS
BLOOMINGDALE'S

BLOW
BLUEBERI
BLUEMERCURY
BOBBI BROWN
THE BODY SHOP
BOGNER NEW YORK
BOND 07 BY SELIMA
BOND NO. 9
BOSS STORE
BOTKIER
BRIAN REYES
BRIONI
BROOKS BROTHERS
THE BROWNSTONE
BRUNELLO CUCCINELLI
BULGARI
BUMBLE&BUMBLE
BURBERRY
BURT'S BEES
BURTON/GRAVIS
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FRED LEIGHTON
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 HERMÈS
 HERVÉ LÉGER
 BY MAX AZRIA
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 JACK SPADE
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 AND SUE LONDON
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 KATE SPADE
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 KIEHL'S
 KIKI DE MONTPARNASSE
 KILL DEVIL HILL
 KING OF GREENE STREET
 KIRNA ZABÈTE
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 KORRES NATURAL
 PRODUCTS
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 LISA SHAUB
 FINE MILLINERY
 LLOYD KLEIN COUTURE
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 LOLS BOUTIQUE
 LONDON SWAP
 POP UP SHOP
 LONGCHAMP
 LOOPY MANGO
 LORD & TAYLOR
 LORO PIANA
 LOUIS BOSTON
 LOUIS VUITTON
 LUCA LUCA
 LUCIEN PELLAT-FINET
 LUCKY BRAND
 LULU GUINNESS
 LUTZ & PATMOS
 LUXENTER
 M.A.C.
 MACY'S
 MADAME PAULETTE
 MADEWELL
 MAGNOLIA BAKERY
 MAISON MARTIN
 MARGIELA
 MAKE-UP FOREVER
 MALAWI
 MALIA MILLS
 MANDARIN ORIENTAL
 MANGO
 MANOLO BLAHNIK
 MARC JACOBS
 MARCHESA
 MARNI
 MASSIMO BIZZOCCHI
 MATTHEW WILLIAMSON
 MAX STUDIO
 MAXMARA
 MCM NEW YORK
 ME & RO
 MEMOIRE
 LIQUIDE PERFUME
 MICHAEL AND
 NICOLE COLOVOS
 MICHAEL BASTIAN
 MICHAEL KORS
 MIRAGE BOUTIQUE
 MISSONI
 MIU MIU
 MODELL'S
 MOLTON BROWN
 MOMO FALANA
 MOSCHINO
 MOTHERHOOD MATERNITY
 MOVADO
 MULBERRY
 NANETTE LEPORE
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 OAK
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 OSCAR BLANDI SALON
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 SAINT PARFUM
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 SALLY HERSHBERGER
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 FERRAGAMO
 SATYA JEWELRY
 SCOOP
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 SEAN JEAN
 SEARLE
 SELIMA OPTIQUE
 SEPHORA
 SHANE & SHAWN
 SHANGHAI TANG
 SHIPLEY & HALMOS
 THE SHOPS
 AT THE PLAZA
 SHOSHANNA
 SHU UEMURA
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 SMASHBOX
 THE SMILE
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7TH ON SALE GRANTS AWARDED

> In 2007, 7th on Sale raised \$4.2 million for HIV/AIDS organizations. This past year, \$1.3 million was distributed to various organizations.

All monies are distributed by The CFDA-Vogue Initiative/New York City AIDS Fund at The New York Community Trust, which was established in 1990 to make grants from the first 7th on Sale. With an advisory board drawn from the fashion industry and from the New York City AIDS Fund, the Initiative awards grants to HIV and AIDS community organizations assisting those living with HIV and AIDS. Since 1990, the 7th on Sale Initiative has raised more than \$17 million.

On World AIDS Day in December, Mayor Michael R. Bloomberg acknowledged the New York City AIDS Fund and its work.

7TH ON SALE 2007 BENEFICIARIES TO DATE:

AFRICAN SERVICES COMMITTEE, INC.

AFTER HOURS PROJECT, INC.

AIDS COMMUNITY RESEARCH INITIATIVE OF AMERICA

ALBERT EINSTEIN COLLEGE OF MEDICINE OF YESHIVA UNIVERSITY

AMERICAN FOUNDATION FOR AIDS RESEARCH

ASIAN & PACIFIC ISLANDER COALITION ON HIV/AIDS

ASIAN & PACIFIC ISLANDER COALITION ON HIV/AIDS

BELLEVUE HOSPITAL CENTER

BRONX COMMUNITY PRIDE CENTER

BROWNSVILLE MULTI-SERVICE FAMILY HEALTH CENTER

CARIBBEAN WOMEN'S HEALTH ASSOCIATION

CHILD CENTER OF NEW YORK

COMMUNITY HEALTH ACTION OF STATEN ISLAND, INC.

COMMUNITY HEALTH PROJECT

COMMUNITY HEALTHCARE NETWORK

CORRECTIONAL ASSOCIATION OF NEW YORK

DISCIPLESHIP OUTREACH MINISTRIES

DRUG POLICY ALLIANCE

EL PUENTE DE WILLIAMSBURG

EXPONENTS

FORTUNE SOCIETY

GAY MEN OF AFRICAN DESCENT, INC.

GAY MEN'S HEALTH CRISIS

GOD'S LOVE WE DELIVER

HARLEM UNITED COMMUNITY AIDS CENTER

HARLEM UNITED COMMUNITY AIDS CENTER, INC.

HARM REDUCTION COALITION

HEALTH AND EDUCATION ALTERNATIVES FOR TEENS (HEAT)

HETRICK-MARTIN INSTITUTE

IN THE LIFE MEDIA

IRIS HOUSE

LATINO COMMISSION ON AIDS

LATINO COMMISSION ON AIDS

LEGAL ACTION CENTER OF THE CITY OF NEW YORK

LEGAL ACTION CENTER OF THE CITY OF NEW YORK, INC.

LESBIAN, GAY, BISEXUAL & TRANSGENDER COMMUNITY CENTER

LONG IWETWORK

PLANNED PARENTHOOD OF NEW YORK CITY

PLANNED PARENTHOOD OF NEW YORK CITY

PUBLIC HEALTH SOLUTIONS

RED HOOK INITIATIVE

SAINT VINCENT CATHOLIC MEDICAL CENTERS

SPECIAL NEEDS CLINIC-NEW YORK PRESBYTERIAN HOSPITAL

THE CORRECTIONAL ASSOCIATION OF NEW YORK

THE FAMILY CENTER

THE FORTUNE SOCIETY

THE OSBORNE ASSOCIATION

THE OSBORNE ASSOCIATION

THE RED HOOK HEALTH INITIATIVE

VIP COMMUNITY SERVICES

VOCES LATINAS

WOMEN IN NEED

WOMEN'S PRISON ASSOCIATION AND HOME





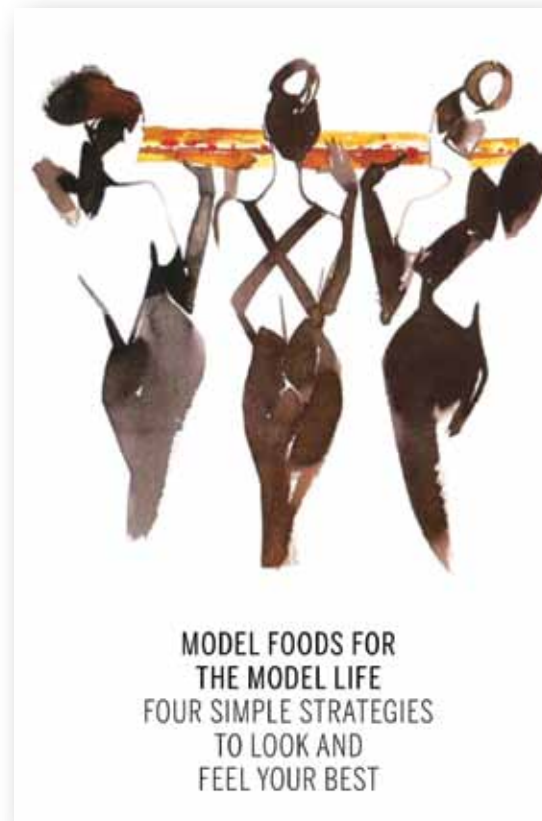
HEALTH INITIATIVE

HEALTH IS BEAUTY

2.13.09–2.20.09 In support of the CFDA Health Initiative, **Donna Karan, Michael Kors, Patrick Robinson, Talbots, and Diane von Furstenberg** designed merchandise with the tagline “Health Is Beauty,” with all proceeds benefiting the initiative. The items were sold during the February Fashion Week in a space donated by IMG Fashion and designed by Calvin Klein. Follow up sales took place on both CFDA.com and Gilt.com.

STYLIST BREAKFAST

9.9.09 Building on the success of the previous roundtable talks, the CFDA hosted a breakfast for top fashion stylists to discuss the issues outlined in the CFDA Health Initiative. The attendees were given a private forum in which to outline concerns and courses of action.



HEALTH ADVICE FOR MODELS ON THE GO

9.9.09–9.17.09 Continuing its campaign of awareness, the CFDA produced and distributed nutritional tip cards during the September Fashion Week. The “Model Foods for the Model Life” cards showcased an image from **Kenny Bonavita** which was featured in the *American Fashion Cookbook*, published by Assouline, and advised models on simple healthy eating tips for Fashion Week and beyond. Joy Bauer, nutritionist and member of the CFDA Health Initiative Committee, composed the tips. MAC + Milk featured the cards at their venues and IMG Fashion and other agencies distributed them to their models.

G

in General



YEOHLEE TENG,
MICHAEL KORS,
ELIE TAHARI,
MARCUS WAINWRIGHT,
NANETTE LEPORE

SAVE THE GARMENT CENTER



10.21.09 The Save the Garment Center rally drew hundreds of supporters including **Michael Kors, Diane von Furstenberg, Nanette Lepore, Elie Tahari** onto Seventh Avenue to raise awareness of the planned rezoning of the Garment District. The rally was supported by the CFDA, the Garment Center Suppliers Association, the Garment Industry Development Corporation, the New York Industrial Retention Network, the Pratt Center for Community Development, Save the Garment District, and Workers United.

DESIGN TRUST FOR PUBLIC SPACE

9.8.09 The Design Trust for Public Space, in collaboration with the CFDA, announced the selection of a new project that addresses the future of the garment district in New York: “Made in Midtown” will commission a comprehensive study of the fashion industry’s presence in the neighborhood and its place in New York’s creative economy.

The study will include two simultaneous and complementary tracks of investigation. In the first, a Design Trust Fellow will interview key fashion industry stakeholders—including designers, manufacturing workers, fashion school deans, and others—in the garment district, Sunset Park, and other clusters of fashion production to gather insights into what works and what doesn’t within the industry. This first track will culminate in a publication and website, as well as a public launch event.

In the second track, a Design Trust Fellow will conduct a feasibility study to assess the viability of the fashion industry cluster in Midtown. The central question of the study will be: does the fashion industry need to remain in Midtown? The Fellow will review prior industry surveys and reports, and analyze precedents of successful fashion clusters and light industrial districts in New York and around the world. The Fellow will

also review real estate trends, zoning regulations, and business retention initiatives, including the current EDC consolidation proposal. This track will result in a report to city agencies and other interested parties.

The Design Trust for Public Space (www.designtrust.org) is a not-for-profit organization dedicated to improving the quality and understanding of New York City’s public realm—from parks and plazas to streets and public buildings. Since its inception in 1995, the Design Trust has successfully completed more than two dozen projects, improving the urban experience for all New Yorkers.

The study is supported by the CFDA, The Diller-von Furstenberg Family Foundation, the Lily Auchincloss Foundation, Nanette Lepore and Bob Savage, the New York City Department of Cultural Affairs, the Louise and Arde Bulova Fund and the Tharanco Group.



SCHMATT A SCREENING

10.14.09 HBO and the CFDA hosted a private advanced screening of the film *Schmatta: Rags to Riches to Rags*, a documentary on the cultural importance of the history of the garment industry. After the viewing, the invitees were treated to a panel discussion with panelists CFDA member Stan Herman, filmmaker Marc Levin, CFDA member Nanette Lepore and fabric cutter Joe Raico.



CFDA ON FACEBOOK AND TWITTER

8.09 CFDA continued to expand its web presence with the addition of very active Facebook and Twitter accounts for both the CFDA and FTBC, giving fans a chance to correspond with the organization.



GEOFFREY BEENE EXHIBIT

11.7.09–3.1.10 The Fashion Design Department of Phoenix Art Museum hosted Geoffrey Beene: Trapeze, displaying one-of-a-kind garments and unique items which highlighted the designer’s conceptual art approach to dressmaking. The CFDA sponsored the exhibit.

IN GENERAL CFDA SUPPORTERS

THE CFDA WOULD LIKE TO EXPRESS ITS GRATITUDE TO THE COMPANIES AND INDIVIDUALS LISTED BELOW AND SO MANY OTHERS WHOSE YEAR-ROUND SUPPORT ENABLES THE CFDA TO FULFILL ITS MISSION:

A TO Z COURIERS INC.	COLUMBIA OMNICORP	FASHION FOR ACTION	TRADING COMPANY
ALAIN COBLENCÉ	CONDÉ NAST PUBLICATIONS	FASHION GPS	HUDSON UNION
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ANDY SPADE	DESIGN TRUST FOR PUBLIC SPACE	FIRST CORPORATE SEDANS	JC PENNEY
ANNA SUI	DESIGNERS & AGENTS	G. THOMPSON HUTTON	JEFFREY BANKS
ANNA WINTOUR	DESIGNERS MANAGEMENT AGENCY	GAP	JESSICA IGOE
APPLEMAN FOUNDATION	DIANE VON FURSTENBERG	GARDE ROBE ONLINE	JOANNE GIBB
ARCHITECTURAL SYSTEMS, INC	DONNA KARAN INTERNATIONAL	GARMENT CENTER SUPPLIERS ASSOCIATION	JOOR
ARTHUR ORTENBERG	DOUGLAS HAND	GARY WASSNER	JOSEPH ABOUD
ASSOULINE	DOUTZEN KROES	GENART	JOSEPH FERRARA
BARBARA RANDALL	EARTH PLEDGE	GEOFFREY BEENE FOUNDATION	JUICY COUTURE
BARBIE	EBAY	GIDC	JURLIQUE
BARNES & NOBLE	ED HOGIKYAN	GILT GROUPE	KAREN HARVEY CONSULTING GROUP
BARNEYS NEW YORK	ELLEN DANIELS	GILT MAN	KATE LANPHEAR
BELLE FLEUR	ELIE TAHARI	GQ	KCD
BERGDORF GOODMAN	ELIZABETH FRAZEE	GOOGLE	KENNETH COLE
BETH BUCCINI	ELLE	HAND BALDACHIN & AMBURGEY LLP	KERRY MADDEN
BLOOMINGDALE'S	ELLE DECOR	HARESH TARANI	KEVIN HARTER
BRENTWOOD ROYAL CLEANERS	ELSON RUGS	HARLAND BRATCHER	KIM HASTREITER
BURN	ENDEAVOR	HARPER'S BAZAAR	KRISTINA O'NEILL
CALVIN KLEIN, INC.	ERIC GURAL	HBO	L'OREAL PARIS
CAMUTO GROUP	ERNST & YOUNG, LLC	HEARST	LAIRD + PARTNERS
CANDY PRATTS PRICE	ESTÉE LAUDER	HL GROUP	LEXUS
CARTIER	FASHION CENTER B.I.D.	HOWARD SOCOL	LINCOLN CENTER
COACH		HUDSON BAY	LISA LOVE
COCO ROCHA			LISA MARSH
COLE HAAN			LIVIDINI WEISENFELD
			LIZ CLAIBORNE INC.

LIZ ROBBINS	DEFENSE	PHOENIX ART MUSEUM	STYLEEXPO
LORD & TAYLOR	COUNCIL	POLO RALPH LAUREN	PHOTOGRAPHY
LUXOTTICA GROUP	NET-A-PORTER	PR CONSULTING	SUSAN DAVIDSON
MAC AIDS FUND	NEW YORK CARES	PREMIÈRE VISION	SUSAN G. KOMEN FOR THE CURE
MAC COSMETICS	NEW YORK CITY AIDS FUND	PRINTEMPS	SUSAN ICE, M.D.
MACY'S	NEW YORK CITY ECONOMIC DEVELOPMENT CORPORATION	PROSPER ASSOULINE	SUSAN PORTNOY
MADAME PAULETTE	NEW YORK CITY PARKS & RECREATION	QVC	SUSAN SCAFIDI
MARC BECKMAN	NEW YORK CITY COMMUNITY TRUST	RALPH LAUREN	SWAROVSKI
MARC JACOBS	NEW YORK TIMES	RENFREW CENTER	TALBOTS
MARGARET RUSSELL	NEWMARK HOLDINGS	REYNOLD LEVY	TARGET
MARISSA MAYER	NIAN FISH	RICHARD DICKSON	TEEN VOGUE
MARTHA STEWART	NICOLE PHELPS	RIMA SUQI	THARANCO GROUP
MARTIN HOOPS	NIGEL BARKER	ROBERT BURKE	THE FOUR SEASONS RESTAURANT
MARTINE ASSOULINE	NINA SANTISI	ROBERT BRYAN	THEORY
MATTEL	NORDSTROM	ROOPAL PATEL	THOMAS O'NEILL
MAYOR MICHAEL R. BLOOMBERG	NORTH PARK CENTER	SAKS FIFTH AVENUE	TIM GUNN
MEGAN SALT	NRDC EQUITY PARTNERS	SALLY MUELLER	T-MOBILE SIDEKICK
MELISSA	NYC & COMPANY	SAMSUNG FASHION AND DESIGN FUND	TOM MURRY
MEURICE GARMENT CARE	OPENHOUSE GALLERY	SARAH EASLEY	TOMMY HILFIGER
MICHAEL KORS	ORANGE FILMS	SAVE THE GARMENT CENTER	TREY LAIRD
MICHAEL KOWALSKI	PANJIVA	SINGER SEWING MACHINES	TRINITY REAL ESTATE
MICROSOFT	PAPER	SKYLIGHT STUDIOS	VAN LUPU
MICKEY DREXLER	PATRICK ROBINSON	SPACE NK	VERONICA WEBB
MILK STUDIO	PAUL WILMOT COMMUNICATIONS	SPENCER GELLMAN	VOGUE
MOMENTUM	PAYLESS	SPROUT CREATIVE GROUP	W HOTELS WORLDWIDE
MONTE ENGLER	PAULA SUTTER	STAN HERMAN	WALDORF ASTORIA
MULBERRY	PENTAGRAM	STEPHANIE WINSTON WOLKOFF	WOMEN'S WEAR DAILY
MUSIC EXPRESS CAR SERVICE	PETER LEVY	STEVE STRAUSS	WORKERS UNITED
NADJA SWAROVSKI		STYLE.COM	WSJ
NANETTE LEPORE			YEOHLEE TENG
NATIONAL RESOURCE			YOGAMATIC.COM



THAKOON PANICHGUL,
MARIA CORNEJO,
SENATOR MARK UDALL,
JASON WU

LOBBYING CONTINUES FOR DESIGN PROTECTION

> The CFDA continued to work closely with supporters in both the House and the Senate on language designed to facilitate passage of a bill to protect fashion designs. On April 23 Steven Kolb, accompanied by members **Narciso Rodriguez, Thakoon Panichgul, Maria Cornejo, and Jason Wu**, spent the day in Washington D.C. lobbying Congress to support the Design Piracy Prohibition Act (DPPA) and celebrating its reintroduction by Representatives Delahunt, Nadler and Goodlatte in the U.S. House of Representatives. During their visit, the group met with key members of Congress that oversee copyright legislation and concluded the day with a reception hosted by the designers at The Capitol Visitors Center. Additional visits by members **Tory Burch, Francisco Costa and Tracy Reese**, as well as Liz Claiborne's Tim Gunn and Project Runway winner Leanne Marshall, kept up the momentum for the bill throughout the year.



CHRISTINA HENDRICKS,
STEVEN KOLB



CFDA SUPPORTS PROJECT ANGEL FOOD

12.3.09 Project Angel Food's 17th annual Divine Design fund-raiser began with an opening night gala in Los Angeles. During the evening, the CFDA's executive director Steven Kolb was honored with its Man of Style Award. Margaret Russell, Elle Decor editor-in-chief and one of the event's honorary chairs, presented him with the award after a short film directed by Fisher Stevens which showed Kolb at work. CFDA members in attendance included **Thom Browne, Irene Neuwirth, Scott Sternberg, and Koi Suwannagate**.

After the event, more than 10,000 consumers shopped the Divine Design boutique for discounted designer fashion, accessories, beauty, and decor, all at 50% and more off retail, with 100% of every penny spent going to Project Angel Food. The CFDA and its membership contributed generously to the merchandise sold, helping raise funds for the organization, which is the only free meal-delivery program serving all of L.A. County. With the support of 1,500 active volunteers,

more than 13,000 meals are cooked and delivered each week to men, women and children affected by HIV/AIDS, cancer and other life-threatening illnesses.

Other honorees included Woman of Style Christina Hendricks from "Mad Men," Fashion Icon Barbie, and Dorothy Kneeder Lawenda who was posthumously given the Interior Design Pioneer Award. The other honorary chairs were Elle editor Joe Zee and interior designer Michael Smith.

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