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One Month Out: Michaud Leads in Maine Statewide Polling of Likely November 2014 Voters

To: Interested Parties**From:** Greenberg Quinlan Rosner Research

Less than four weeks from Election Day, a poll of likely Maine voters¹ shows Congressman Mike Michaud with a 4-point lead over Governor Paul LePage, 43 to 39 percent, with Eliot Cutler trailing significantly at 15 percent and 3 percent undecided. Michaud garners positive personal ratings from voters, while both LePage and Cutler receive higher negative than positive ratings.

Voters view Michaud favorably, with 45 percent favorable and 37 percent unfavorable ratings. In contrast, a 53 majority of voters view LePage negatively, with just 41 percent positive toward him. For Cutler, 27 percent of voters rate him positively while 36 percent rate him negatively.

This is now a 2-way race, and Michaud maintains a significant advantage over LePage in the race in spite of a barrage of negative attacks against him. Cutler's support has not moved in the last month.²

■ Table 1: Three-way Gubernatorial Vote

	Oct. 8	Sept. 23	Sept. 10
Michaud	43%	44%	42%
LePage	39%	38%	40%
Cutler	15%	15%	15%
Undecided	3	3	3%

Michaud's record of bringing people together to solve problems and helping Maine's middle class is resonating with voters and putting Michaud on the path to a victory in November.

¹ Greenberg Quinlan Rosner Research conducted a survey of 605 likely 2014 Maine voters. The survey was conducted from October 5-7, 2014 and included both landline and cell phones. The margin of error for the full sample is +/- 4.0 percent.

² GQRR also conducted a survey of 605 likely 2014 Maine voters from September 21-23, 2014 and included both landline and cell phones. The margin of error for the full sample is +/- 4.0 percent; GQRR conducted a survey of 900 likely 2014 Maine voters September 7-10, 2014 and included both landline and cell phones. The margin of error for the full sample is +/- 3.3 percent.

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