

SUMMIT

*at*

GETTYSBURG

*our unfinished work*

JUNE 4 - 6, 2014



National Conference on Citizenship



**The Summit at Gettysburg** is being convened by the Franklin Project in partnership with other leaders in the national service movement: the National Conference on Citizenship, ServiceNation, and Voices for National Service.

This year, our four organizations have come together to form a new coalition: the National Service Alliance. Our vision is a country where national service is a common expectation and opportunity. This is the right idea for our time, and we look forward to leaving Gettysburg with renewed energy to make that vision a reality.

A handwritten signature in black ink, reading "John M. Bridgeland".

**John Bridgeland**  
Co-Chair  
The Franklin Project

A handwritten signature in black ink, reading "Alan Khazei".

**Alan Khazei**  
Co-Chair  
The Franklin Project

A handwritten signature in black ink, reading "Ilir Zherka".

**Ilir Zherka**  
Executive Director  
The National Conference  
on Citizenship

A handwritten signature in black ink, reading "Zach Maurin".

**Zach Maurin**  
Executive Director  
ServiceNation

A handwritten signature in black ink, reading "AnnMaura Connolly".

**AnnMaura Connolly**  
President  
Voices for National Service

A handwritten signature in black ink, reading "Jason Mangone".

**Jason Mangone**  
Director  
The Franklin Project



## MY VISION FOR GETTYSBURG

By the time the Army of Northern Virginia and the Army of the Potomac met here in early July 1863, every young soldier knew the gravity of war. Whatever excitement may have existed in boyhood notions of battle had been worn down by two years of conflict. At Gettysburg, everyone present understood both the magnitude of their historical moment, and the terrible costs that duty can impose.

It is not our purpose to recount a battle. We are here to recommit ourselves to the uniquely American brand of citizenship—grounded in action—to which President Lincoln called us in his famous address. It is a citizenship that does not simply reflect upon the sacrifices of others, but that honors their service through action: “It is for us the living, rather, to be dedicated to the unfinished work which they who fought here have thus far so nobly advanced.”

By your presence at this Summit, you have shown that you believe in our new call to action: at least one year of full-time national service should be a cultural expectation, a common opportunity, and a civic rite of passage for every young American. This Summit is about the unfinished work of realizing that idea. We want history to remember this Summit as a defining moment when a special group of leaders, representing American institutions from every sector, committed to a concrete plan of action that altered the course of American citizenship. Below, I outline six goals for these three days:

- **ADVANCE A BIG IDEA.** The idea of a service year can challenge and change our country. We must leave Gettysburg, however, with a sense that this aspiration is *achievable* because we have the right people behind a smart plan of action.
- **INSPIRE A VIEW THAT NATIONAL SERVICE IS ESSENTIAL.** Many agree with the idea of national service in principle, but do not think it is a pressing national priority. We must demonstrate why national service is so central to America’s future and persuade others to support it.
- **DEMOCRATIZE THE MEANING OF SERVICE TO COUNTRY.** Civilian and military service are two sides of the same coin. When civilian national service is just as respected in American culture as military service currently is, we will be much closer to making our vision a reality.
- **ESTABLISH KEY PARTNERS IN EACH PILLAR OF OUR SOCIETY.** Service must become deeply entangled with our current way of life—that means establishing key partners in every pillar of our civic infrastructure, to include nonprofits, businesses, higher education, philanthropy, cities, states, federal government, faith communities, and the military. Young people, veterans, leaders of institutions, and Americans of all ages and from all backgrounds must work together to realize this vision.
- **PROPEL THE TERM “SERVICE YEAR” INTO COMMON USAGE.** Simple, self-evident language will allow our idea to spread organically. The term “service year” is a simple way of saying exactly what we mean.
- **SUSTAIN OUR COMMITMENT OVER THE LONG RUN.** Good planning is important, but we are likely to achieve success in ways that we cannot currently predict. Persistence and innovation are what forge real change. This idea is not a small one, and not achievable within the next few years. I’m asking you to stick with us for the next decade or more.

Respectfully,

Stanley McChrystal  
Leadership Council Chair  
The Franklin Project

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**SUMMIT OPENING**

MEADE'S HEADQUARTERS GETTYSBURG BATTLEFIELD

**5:30 - 6:15 PM CALL TO SERVICE****COLONEL (RET.) ROBERT L. GORDON III** President, Be The Change, Inc.**GENERAL (RET.) STANLEY MCCHRYSTAL** Leadership Council Chair,  
The Franklin Project**DEV ZAVERI** U.S. Navy Veteran**GERMAIN CASTELLANOS** AmeriCorps Alum**ERIC ROBINSON** U.S. Army Veteran**MYEASHA TAYLOR** AmeriCorps Alum**MAJOR REBECCA LANGE** AmeriCorps Alum and U.S. Air Force

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**EVENING PROGRAM**

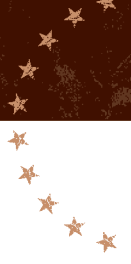
GETTYSBURG FOUNDATION VISITOR CENTER

**6:30 - 7:30 PM RECEPTION****7:30 - 8:45 PM DINNER****NATIONAL SERVICE AND THE AMERICAN CHARACTER**

This session will explore the deep historical relationship between the American tradition of national service and the character of our nation, as well as the promise of robust, engaged citizenship.

**TESTIMONIAL OF SERVICE JANAI GILMORE** AmeriCorps Urban Safety Program**MODERATOR WALTER ISAACSON** President & CEO, The Aspen Institute**JOHN BRIDGELAND** Co-Chair, The Franklin Project and Former Director, White House Domestic Policy Council**BARBARA BUSH** CEO, Global Health Corps**HAROLD FORD, JR.** Managing Director, Morgan Stanley and  
Former U.S. Congressman**WENDY KOPP** CEO & Co-Founder, Teach for All and Founder & Chair,  
Teach for America**CECILIA MUÑOZ** Director, White House Domestic Policy Council**8:45 - 10:15 PM DESSERT RECEPTION**

Private evening tours of the museum, special exhibits, and cyclorama at the Gettysburg Visitor Center are available for Summit participants.



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## OPTIONAL MORNING RUN

MEET AT LINCOLN SQUARE, DOWNTOWN GETTYSBURG

### 6:30 AM TEAM RWB & AMERICORPS ALUMS GROUP RUN

Co-led by Team RWB and AmeriCorps Alums, you're welcome to start your day with this optional four mile run and see some of historical Gettysburg with a group of veterans and civilian service alumni.

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## PLENARY SESSION

BALLROOM, GETTYSBURG COLLEGE UNION BUILDING

### 8:00 AM BREAKFAST SERVICE BEGINS

#### 8:45 - 9:00 AM NUTS AND BOLTS OF THE BIG IDEA

**JASON MANGONE** Director, The Franklin Project

#### 9:00 - 10:00 AM CIVILIAN AND MILITARY SERVICE: THE CONTINUUM OF NATIONAL SERVICE

This panel will demonstrate how civilian and military service are two sides of the same coin, and consider how civilian service can become as respected and intertwined into American life as military service traditionally has been.

**INTRODUCTION BRUCE MCNAMER** Head of Global Philanthropy, JPMorgan Chase

**MODERATOR DAVID GERGEN** CNN Senior Political Analyst; Director, Harvard Kennedy School Center for Public Leadership; Former Senior Advisor to four U.S. Presidents

**GENERAL (RET.) PETER CHIARELLI** Former Vice Chief of Staff, U.S. Army and CEO, One Mind for Research

**CHRIS MARVIN** Managing Director, Got Your 6

**GENERAL (RET.) STANLEY MCCHRYSTAL** Leadership Council Chair, The Franklin Project and Former Commander, International Security Assistance Force & U.S. Forces Afghanistan

**NAKEISHA NEAL JONES** Executive Director, Public Allies Washington, D.C.

**WENDY SPENCER** CEO, Corporation for National and Community Service

**TESTIMONIAL OF SERVICE TIMM LOVITT** VetSuccess Corps

#### 10:00 - 10:10 AM INTRODUCTION AND READING OF ENLISTING AMERICA PLEDGE

**LIEUTENANT GENERAL (RET.) JACK GARDNER** Leadership Council, The Franklin Project and Former Deputy Commander, European Command

#### 10:10 - 10:30 AM SERVICE YEAR PLATFORM INTRODUCTION AND DEMONSTRATION

**TAE YOO** Senior Vice President of Corporate Affairs, Cisco Systems

**ILIR ZHERKA** Executive Director, National Conference on Citizenship

#### 10:30 - 10:45 AM COFFEE BREAK

**10:45 – 11:40 AM INNOVATIONS IN NATIONAL SERVICE:  
NEW CORPS MODELS**

This session focuses on how leading non-profits are utilizing national service to advance their missions and explores how organizations like theirs could innovate around the big idea to take service year opportunities to scale.

**ANNOUNCEMENT** **ASA FIRESTONE** and **MIKE SAGAN**, Adventure Forward

**MODERATOR** **S.E. CUPP** Co-host, CNN's Crossfire

**MELODY BARNES** Chair, Aspen Forum for Community Solutions and Former Director, White House Domestic Policy Council

**KIRSTEN LODAL** CEO, LIFT

**FATHER LARRY SNYDER** CEO, Catholic Charities

**STACEY STEWART** President, United Way USA

**TESTIMONIAL OF SERVICE** **JOHANN SHOCKENCY** Minnesota Reading Corps

**11:50 AM – 12:00 PM REMARKS BY CHELSEA CLINTON****12:00 – 12:55 PM OUR GENERATION, OUR LEGACY**

The panel focuses on the importance of national service to a younger generation of Americans, whose leadership is often shaped by their service and who believe that their generation has the opportunity—and the responsibility—to make a service year a common rite of passage.

**MODERATOR** **CHELSEA CLINTON** Vice Chair, Clinton Foundation

**MARY BRUCE** Co-Executive Director, AmeriCorps Alums

**RODRIGO GARCIA** Chairman, Student Veterans of America

**FAGAN HARRIS** CEO, Baltimore Corps

**ZACH MAURIN** Executive Director, ServiceNation

**12:55 PM LUNCH SERVED****BREAKOUT SESSIONS**

COLLEGE UNION BUILDING, SCIENCE CENTER, MCCREARY HALL, BREIDENBAUGH HALL, AND WEIDENSALL HALL

**1:30 – 3:00 PM** The goals of the breakouts are to more deeply explore specific strategies to expand national service and consider how we can best implement those strategies to achieve the big idea.

**CONNECTING WITH THE SERVICE YEAR PLATFORM**

How can we leverage technology to support the expansion of national service and connect with the new online Service Year Platform in development?

**FACILITATOR** **BEN FREAKLEY** Special Advisor to the President, Arizona State University

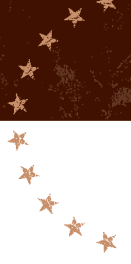
**FACILITATOR** **SHIRLEY SAGAWA** Chief Certification Officer, National Conference on Citizenship

**INNOVATIONS IN HIGHER EDUCATION**

How can colleges and universities expand national service by integrating service year opportunities into the higher education experience?

**FACILITATOR** **DR. RICHARD GUARASCI** President, Wagner College

**FACILITATOR** **DR. CHRIS HOWARD** President, Hampden-Sydney College



BREAKOUT SESSIONS CONTINUED

**AMERICA'S YOUTH: BUILDING A PIPELINE INTO NATIONAL SERVICE**

How can we foster the cultural expectation of doing a service year from a young age?

**FACILITATOR** DOROTHY STONEMAN CEO & Founder, YouthBuild USA

**FACILITATOR** KATHY PAYNE Senior Director of Education Leadership, State Farm

**EFFECTIVENESS OF FEDERAL AND STATE PARTNERSHIPS**

How can federal and state government agencies, in collaboration with private sector partners, more effectively meet their missions by creating and expanding new service year opportunities and partnerships?

**FACILITATOR** JOHN KELLY Deputy Chief of Staff, Corporation for National and Community Service

**FACILITATOR** PAULA KAISER VANDAM Bureau Director, Michigan Department of Human Services and Chair, America's Service Commissions

**SERVING TOGETHER: NATIONAL SERVICE IN LOCAL COMMUNITIES**

How can we further develop and support service year opportunities at the city level?

**FACILITATOR** GEORGE KHALDUN Chief Administrative Officer, Harlem Children's Zone

**FACILITATOR** MYUNG LEE Executive Director, Cities of Service

**THE CONTINUUM OF SERVICE: BRIDGING THE MILITARY-CIVILIAN DIVIDE**

How can we work together to make a service year a rite of passage and common expectation by pairing military and civilian service as two sides of the same coin?

**FACILITATOR** COLONEL (RET.) JOHN TIEN Managing Director, Citi Retail Services, Citigroup and Board of Directors, The Mission Continues

**FACILITATOR** MICHAEL BROWN Co-Founder and CEO, City Year

**IMPORTANCE OF NARRATIVE: SPREADING THE BIG IDEA**

How can we turn the idea of a service year into a mainstream subject and get the message out through media, technology, pop-culture, brands and other channels?

**FACILITATOR** RON FOURNIER The National Journal

**FACILITATOR** LANCE GOULD Executive Special Projects Editor, The Huffington Post

**FROM SERVICE TO CAREER: THE EMPLOYER'S ROLE IN THE BIG IDEA**

How can employers increase interest in service years and build a service-to-employment pipeline by valuing national service experience in the hiring process?

**FACILITATOR** BLAIR TAYLOR EVP, Global Partner Resources & Chief Community Officer, Starbucks

**FACILITATOR** MAUREEN CASEY Managing Director, Military & Veterans Affairs, JPMorgan Chase

## BREAKOUT SESSIONS CONTINUED

**SUPPORTING NATIONAL SERVICE – FROM PHILANTHROPY TO GOVERNMENT**

How can government, the private sector and philanthropy work together to create innovative new funding models to support the creation of one million annual service year positions?

**FACILITATOR DARYL BREWSTER** CEO, Committee Encouraging Corporate Philanthropy

**FACILITATOR JONATHAN GREENBLATT** Deputy Director, Office of Social Innovation and Civic Participation, White House Domestic Policy Council

**POLICY OPTIONS & ADVOCACY PRIORITIES**

How do we take the desire for national service and turn it into advocacy plans and policy proposals that bring the service year concept to life?

**FACILITATOR ANDREI CHERNY** President, Democracy Journal

**FACILITATOR E.J. DIONNE, JR.** Columnist, The Washington Post

**RED-TEAMING UNIVERSAL NATIONAL SERVICE**

What are the biggest obstacles to achieving our vision of one million annual service year opportunities? Once we're successful, what problems will arise as a result?

**FACILITATOR RICHARD DANZIG** Senior Fellow, Center for a New American Security

**FACILITATOR RENÉ SPELLMAN** Local Marketing Director, mtheory LLC

## TOURS OF GETTYSBURG BATTLEFIELD

**3:30 – 6:30 PM** Created especially for participants of the Summit, tours are customized for our group and will be led by a Gettysburg Foundation guide, highlighting themes of service.

## EVENING PROGRAM

MEMORIAL FIELD, GETTYSBURG COLLEGE

**6:30 – 7:30 PM CONVERSATION & REPORT-BACKS FROM BREAKOUTS**

**TESTIMONIAL OF SERVICE ERIKA JOHNSON** Jesuit Volunteer Corps

**E.J. DIONNE, JR.** Columnist, The Washington Post

**ALAN KHAZEI** Co-Chair, The Franklin Project

**7:30 – 9:30 PM BBQ DINNER**

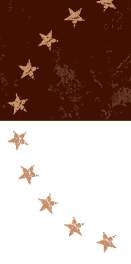
## SIDEBAR

THE ATTIC, GETTYSBURG COLLEGE

**9:30 – 11:00 PM EMERGING LEADERS MEETING**

The goals of this sidebar are to brainstorm unique ways to support service years within an emerging generation of leaders; to set benchmarks for success; and to allow for targeted feedback from young participants.





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**PLENARY SESSION**

BALLROOM, GETTYSBURG COLLEGE UNION BUILDING

**8:00 AM BREAKFAST SERVICE BEGINS**

**8:40 - 9:30 AM FEDERAL, STATE, AND LOCAL SOLUTIONS**

This session explores how state and local governments and federal agencies are leveraging national service to address their most pressing problems and to more effectively meet their missions.

**MODERATOR JONATHAN ALTER** Author and Journalist

**ANNMAURA CONNOLLY** President, Voices for National Service

**SPEAKER EMERITUS JOHN A. PÉREZ** California State Assembly

**MAYOR DAYNE WALLING** City of Flint, Michigan

**TESTIMONIAL OF SERVICE ERICK ORTIZ** FEMA Corps

**9:35 - 10:30 AM NATIONAL SERVICE - IMPROVING CITIZENSHIP, TRANSCENDING POLITICS**

The goals of this session are to illustrate how the idea of a service year might encourage a political class more willing to work together to get things done, and to consider strategies to make universal national service politically feasible.

**INTRODUCTION MICHAEL POWELL** President, National Cable & Telecommunications Association

**CO-MODERATOR PAUL BEGALA** Commentator, CNN and Former counselor to President Clinton

**CO-MODERATOR MICHAEL GERSON** Columnist, The Washington Post and Former Special Assistant to the President for Policy & Strategic Planning

**ANNA BURGER** Retired Secretary Treasurer, SEIU; Chair, Change to Win; Co-Chair, Gettysburg Project on Civic Engagement

**DAN GLICKMAN** Executive Director, Aspen Congressional Program and Former Secretary of Agriculture

**PATRICIA DE STACY HARRISON** President & CEO, Corporation for Public Broadcasting

**RAY LAHOOD** Former U.S. Congressman and Former Secretary of Transportation

**10:30 - 10:45 AM COFFEE BREAK**

**10:45 - 11:35 AM WHAT IS THE ROLE OF THE PRIVATE SECTOR IN NATIONAL SERVICE?**

Conversation partners will discuss how the private sector can support service years in diverse ways and explore the responsibility of the sector to expand and fortify the national service system.

**TESTIMONIAL OF SERVICE DAN PING HE** Bank of America Financial

**MODERATOR LISA GARCIA QUIROZ** Chief Diversity Officer & Senior Vice President, Corporate Responsibility, Time Warner Inc. and Board Chair, Corporation for National and Community Service

**MEG GARLINGHOUSE** Head of LinkedIn for Good

**RICHELLE PARHAM** CMO, eBay North America

**DANNIELLE CAMPOS** Philanthropy Director, Bank of America Corporate Social Responsibility

**MEGAN SMITH** Vice President, Google Opportunity Corps

**11:40 AM - 12:35 PM NATIONAL SERVICE AND HIGHER EDUCATION**

This session highlights examples of recent national service program expansion within colleges and universities, and considers innovative ways higher education can expand service year opportunities.

**INTRODUCTION AND REMARKS JAMIE MERISOTIS** President & CEO, Lumina Foundation

**MODERATOR TIM SHRIVER** Chairman, Special Olympics

**DR. DAVID HARRIS** Provost & Senior Vice President, Tufts University

**DR. HUNTER RAWLINGS** President, Association of American Universities

**KURT SCHMOKE** General Counsel, Howard University

**DR. DREW STELLJES** Assistant Vice President, College of William & Mary

**12:35 - 2:00 PM LUNCH — ACTION STEPS**

The closing session will provide a roadmap for the future, opportunities for action, and concluding remarks.

**GENERAL (RET.) STANLEY MCCHRYSTAL** Leadership Council Chair, The Franklin Project

**HARRIS WOFFORD** Senior Advisor, The Franklin Project and Former U.S. Senator

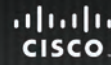


Thank you, Franklin Project.  
You're serving our country well.

We are honored to support your efforts to instill the pride of national service.

Lynda & Stewart Resnick

# LET'S MULTIPLY OUR IMPACT ON PEOPLE AND COMMUNITIES



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Cisco is proud to be an initial funder of the Service Year Platform.

For 30 years, we've supported organizations dedicated to improving quality of life and opportunity -- for people and communities.

We look forward to helping the Franklin Project match 1 million people to national service opportunities through the combined power of human collaboration and networked connections.

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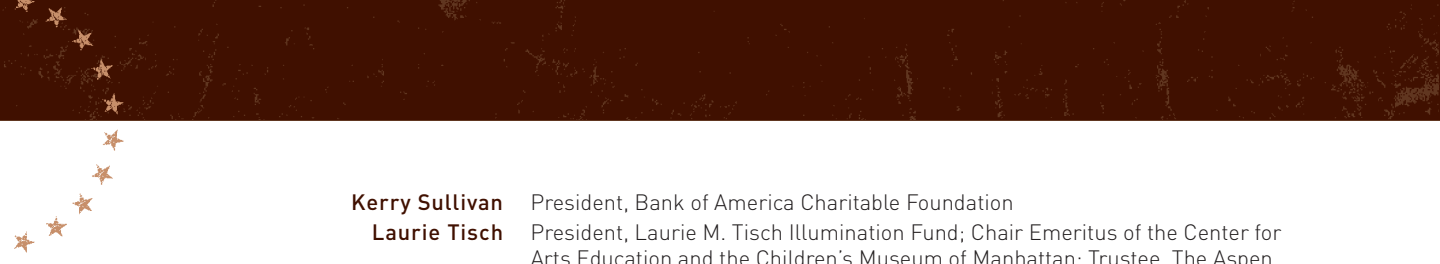
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<b>Samuel R. "Sandy" Berger</b>	Chair, Albright Stonebridge Group; Former National Security Advisor
<b>Tom Branen</b>	Executive Director, America's Service Commissions
<b>John Bridgeland</b>	Co-Chair, The Franklin Project; CEO, Civic Enterprises; Former Director, White House Domestic Policy Council
<b>Tom Brokaw</b>	Former Anchor & Managing Editor, NBC Nightly News; Author, <i>The Greatest Generation</i> , <i>Boom!</i> and <i>The Time of Our Lives</i>
<b>Michael Brown</b>	Co-Founder & CEO, City Year
<b>Anna Burger</b>	Co-Chair of the Gettysburg Project on Civic Engagement; Senior Advisor to the Democracy Alliance; Roosevelt Institute Director of the Economic Media Project; Former Member of President Obama's Economic Recovery Advisory Board; the Retired Chair of Change to Win; Secretary Treasurer of SEIU
<b>Barbara Bush</b>	Co-Founder and CEO, Global Health Corps
<b>Jean Case</b>	CEO, The Case Foundation; Former Chair, President's Council on Service and Civic Participation
<b>Raymond G. Chambers</b>	U.N. Secretary-General's Special Envoy for Financing of the Health Related Millennium Development Goals & for Malaria; Co-Founder, America's Promise Alliance; Chair, MCJ Amelior Foundation
<b>AnnMaura Connolly</b>	President, Voices for National Service; Chief Strategy Officer & Executive Vice President, City Year
<b>Scott S. Cowen</b>	President, Tulane University; Former Member, White House Council for Community Solutions
<b>Maureen Curley</b>	Former President, Campus Compact
<b>Richard Danzig</b>	Chairman, Center for a New American Security; Former Secretary of the Navy; Author, <i>National Service: What Would It Mean</i>
<b>John Dilulio</b>	University of Pennsylvania, Professor of Political Science; Former Director of the White House Office of Faith-Based and Community Initiatives
<b>Bill Drayton</b>	CEO & Founder, Ashoka: Innovators for the Public; Former Assistant Administrator, Environmental Protection Agency
<b>Joshua DuBois</b>	Former Director, White House Office of Faith-Based and Neighborhood Partnerships
<b>General (Ret.) Ann Dunwoody</b>	U.S. Army General (Retired); Former Commanding General, U.S. Army Materiel Command
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<b>David Gergen</b>	CNN Senior Political Analyst; Director, Harvard Kennedy School Center for Public Leadership; Former Senior Advisor to four U.S. Presidents
<b>Elliot Gerson</b>	Executive Vice President of Policy and Public Programs, The Aspen Institute; American Secretary of the Rhodes Trust
<b>Michael Gerson</b>	Columnist, The Washington Post; Former Assistant to the President for Policy and Strategic Planning
<b>Dan Glickman</b>	Vice President & Executive Director of Congressional Programs, The Aspen Institute; Senior Fellow, Bipartisan Policy Center; Former U.S. Secretary of Agriculture; Former Member of Congress (Kansas)
<b>Rob Gordon</b>	President, Be The Change, Inc., U.S. Army (Ret); Former Deputy Undersecretary of Defense for Military Community and Family Policy



- Eric Greitens** CEO & Founder, The Mission Continues; United States Navy SEAL (Retired); Author, *The Heart & the Fist*
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- Jon Huntsman** Former Governor of Utah; Former U.S. Ambassador to Singapore & China
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- Benjamin Jealous** Former President & CEO, NAACP; Former Executive Director, National Newspaper Publishers Association; Former Director, U.S. Human Rights Program at Amnesty International
- Rosabeth Moss Kantor** Ernest L. Arbuckle Professor, Harvard Business School
- Dirk Kempthorne** Former Governor of Idaho; Former U.S. Senator; Former U.S. Secretary of the Interior
- Alan Khazei** Co-Chair, The Franklin Project; Co-Founder, City Year; CEO & Founder, Be The Change, Inc.
- Wendy Kopp** Founder & Chair, Teach For America; CEO & Co-Founder, Teach For All; Author, *One Day, All Children & A Chance to Make History*
- Laura Lauder** Venture Philanthropist, Lauder Family Foundation; Co-Principal, Lauder Partners LLC, Venture Capital
- Mel Martinez** Chairman, Southeast and Latin America and Vice Chair, JPMorgan Chase; Former U.S. Senator; Former U.S. Secretary of Housing and Urban Development
- Zach Maurin** Executive Director, ServiceNation
- Jamie Merisotis** President & CEO, Lumina Foundation
- Wes Moore** U.S. Army Captain (Retired); Author, *The Other Wes Moore*; Host & Executive Producer, *Coming Back with Wes Moore*
- Sam Nunn** Co-Chairman & CEO, Nuclear Threat Initiative; Former U.S. Senator
- Eduardo Padrón** President, Miami Dade College; Chairman, White House Commission on Educational Excellence for Hispanic Americans
- Robert Putnam** Professor, Public Policy, Harvard University Kennedy School of Government; Author, *Bowling Alone*, *Better Together* and *American Grace*
- Lynda Resnick** Vice Chairman, Roll Global; Author, *Rubies in the Orchard*; Trustee, The Aspen Institute
- W. Taylor Reveley III** President, College of William and Mary
- Condoleezza Rice** Professor & Former Provost, Stanford University; Former U.S. Secretary of State; Former National Security Advisor; Author, *No Higher Honor*; Trustee, The Aspen Institute
- Norm Rice** President & CEO, The Seattle Foundation; Former Mayor of Seattle; Former Member, White House Council for Community Solutions
- Shirley Sagawa** Fellow, Center for American Progress; Former Deputy Chief of Staff, First Lady Hillary Clinton; Author, *The American Way to Change*
- Donna Shalala** President, University of Miami; Former U.S. Secretary of Health and Human Services; Former Peace Corps Volunteer
- Patty Shinseki** Board of Advisors, White House Joining Forces Initiative; Board of Directors, Military Child Education Coalition
- Bill Shore** Founder & CEO, Share our Strength; Author, *The Cathedral Within*
- Timothy Shriver** Chairman, Special Olympics; Chair, Collaborative for Academic, Social and Emotional Learning
- Richard Stengel** Former Managing Editor, TIME Magazine; Former CEO, National Constitution Center; Author, *Mandela's Way*
- Patty Stonesifer** CEO, Martha's Table; Former CEO, Bill & Melinda Gates Foundation; Former Chair, White House Council for Community Solutions



- Kerry Sullivan** President, Bank of America Charitable Foundation
- Laurie Tisch** President, Laurie M. Tisch Illumination Fund; Chair Emeritus of the Center for Arts Education and the Children’s Museum of Manhattan; Trustee, The Aspen Institute, Whitney Museum, & Lincoln Center
- Laysha Ward** President, Target Community Relations and Target Foundation
- Harris Wofford** Senior Advisor, The Franklin Project; Former U.S. Senator; Former CEO, Corporation for National and Community Service; Former President, Bryn Mawr College; Associate Director, Peace Corps; Civil Rights Advisor to President Kennedy
- Tae Yoo** Senior Vice President of Corporate Affairs, Cisco Systems



# LIST OF ATTENDEES\*

<b>Kimberly Allman</b>	Director, Office of Government Relations, Corporation for National and Community Service
<b>Jonathan Alter</b>	Author and Columnist
<b>Ashley Amin</b>	Consultant, Deloitte Consulting
<b>Mark Andrews</b>	Vice President, Habitat For Humanity International
<b>Stephen Angelsmith</b>	Director of Peace Corps Programs, School of International Service, American University
<b>MacArthur Antigua</b>	Director, Alumni Engagement, Public Allies
<b>Dr. George Askew</b>	Chief Medical Officer at Administration for Children and Families, US Department of Health and Human Services
<b>Maria-Elena Augustin</b>	Assistant Director, UCF Center for Public and Nonprofit Management
<b>Kelita Bak</b>	CEO, National Youth Leadership Council
<b>Kanya Balakrishna</b>	President, The Future Project
<b>Brian Ballard</b>	CEO, APX Labs
<b>Dr. Carroll Baltimore</b>	President, Progressive National Baptist Convention, Inc.
<b>Marcus Banks</b>	Student, Water Valley Ventures
<b>Melody Barnes</b>	Chair, Aspen Forum for Community Solutions
<b>Paul Begala</b>	Commentator, CNN
<b>Jean Beil</b>	Sr. Vice President of Programs & Services, Catholic Charities USA
<b>Josh Bekenstein</b>	Bain Capital
<b>Kristen Bennett</b>	Associate Program Director of National Service, National Conference on Citizenship
<b>Dr. Jerry Benson</b>	Provost and Senior Vice President, James Madison University
<b>Joel Berg</b>	Executive Director, National Anti-Hunger and Opportunity Corps
<b>Kyle Betty</b>	Managing Directly, Sankaty Advisors
<b>Rishabh Bhandari</b>	Student, Yale University
<b>Arthur Bilger</b>	Founder, Jedd Capital
<b>Mary Billington</b>	Sr. Public Policy Manager, Voices for National Service
<b>Benjamin Black</b>	Associate, Sullivan & Cromwell
<b>Glenn Blumhorst</b>	President & CEO, National Peace Corps Association
<b>Brandon Bodor</b>	Executive Director, Serve Illinois Commission, Office of Governor Pat Quinn
<b>Naila Bolus</b>	President and CEO, Jumpstart
<b>Lynly Boor</b>	External Relations, USO
<b>Todd Bowers</b>	Vice President, JPMorgan Chase & Co.
<b>Amanda Bowman</b>	Executive Director, The Anglosphere Society
<b>Dan Braga</b>	Partner, McKinsey & Co
<b>Tom Branan</b>	Executive Director, America's Service Commissions
<b>Daryl Brewster</b>	CEO, Committee Encouraging Corporate Philanthropy
<b>John Bridgeland</b>	Co-Chair, The Franklin Project
<b>Maureen Bridgeland</b>	Adult Program Docent, National Gallery of Art
<b>James Brobyn</b>	Executive Director, Travis Manion Foundation
<b>Katrina Brooker</b>	Newsweek
<b>Rosa Brooks</b>	Senior Fellow, New America Foundation
<b>Katherine Brown</b>	Executive Director, U.S. Advisory Commission on Public Diplomacy, U.S. Department of State
<b>Michael Brown</b>	CEO & Co-Founder, City Year
<b>Gloria Browne-Marshall</b>	Professor, John Jay College
<b>Mary Bruce</b>	Co-Executive Director, AmeriCorps Alums
<b>Harry Bruell</b>	President & CEO, Conservation Legacy
<b>Rachel Bruns</b>	Deputy Director, America's Service Commissions
<b>Mary Buckler</b>	Executive Director/National Secretary, American Legion Auxiliary National HQ
<b>Anna Burger</b>	Senior Advisor, Democracy Alliance
<b>Arienne Burger</b>	Returned Peace Corps Volunteer, National Peace Corps Association
<b>Kevin Burke</b>	Unit Leader, Corporation for National and Community Service
<b>Barbara Bush</b>	Co-Founder, Global Health Corps
<b>Shuan Butcher</b>	Director of Communications, JTHG Partnership
<b>Rev. William Byron</b>	University Professor of Business and Society, St. Joseph's University
<b>John Cammack</b>	Managing Partner, Cammack Associates
<b>John Campbell</b>	CEO, JRC Advisors



**Danielle Campos** Philanthropy Director, Bank of America Corporate Social Responsibility  
**Michelle Cann** ArtistYear Fellow, The Curtis Institute of Music  
**Mary Cappabianca** Public Affairs Associate, The Aspen Institute  
**Maureen Casey** Managing Director, Military & Veterans Affairs, JPMorgan Chase  
**Germain Castellanos** Program Director, SHINE Educational Leadership Program  
**Wiley Cerilli** CEO, SinglePlatform  
**Leonard Chase** Civic Works Community Lot Team  
**Catherine Cheney** Special Projects Editor, NationSwell  
**Emily Cherniack** Executive Director, New Politics  
**Andrei Cherny** President, Democracy Journal  
**GEN (Ret.) Peter Chiarelli** Former Vice Chief of Staff, US Army  
**Scot Chisholm** Board Director, Team Rubicon  
**Ed Clark** Superintendent, Gettysburg National Military Park  
**Chelsea Clinton** Vice Chair, Clinton Foundation  
**Jeff Coates** Program Director, National Service, National Conference on Citizenship  
**Robert Coates** Sr. Vice President for Program Development, Student Conservation Association  
**Amy Cohen** Executive Director, Center for Civic Engagement and Public Service  
**Marsha Cohen** Professor of Law, Lawyers for America  
**Patricia Cole** Chief Communications and Marketing Officer, Catholic Charities USA  
**AnnMaura Connolly** President, Voices for National Service  
**Shane Cooke** Communications & Outreach Director, Code of Support Foundation  
**Adam Coretz** Project Coordinator, The Franklin Project  
**Kim Coretz** Vice President, Coretz Family Foundation  
**Rob Coretz** Chair, Omni Air International  
**Rev. Luis Cortes** President, Esperanza  
**Wade Coufal** ArtistYear Fellow, The Curtis Institute of Music  
**Ian Crawford** DC Operations Manager, ServiceNation  
**Steven Culbertson** President & CEO, Youth Service America  
**Craig Cummings** Chairman, Ridescout  
**S. E. Cupp** Panelist, Crossfire, CNN  
**Anthony Dale** Director, Military Initiatives, Points Of Light  
**Vu Dang** Chief Service Officer, Mayor's Office, Baltimore City  
**Richard Danzig** Senior Fellow, Center for a new American Security  
**Laura Davis** Board Member, Northwestern Memorial Foundation  
**E.J. Dionne, Jr.** Columnist, The Washington Post  
**Steven Dow** Executive Director, CAP Tulsa  
**Margo Drakos** Principal, REDWALL Advisors  
**LTG (Ret.) James Dubik** Chairman, the Leadership Roundtable  
**Ben Duda** Co-Executive Director, AmeriCorps Alums  
**Tyler Duffey** Peace Corps Volunteer, Peace Corps  
**MAJ GEN Sharon Dunbar** U.S. Air Force  
**Joanne Dunne** Interim Executive Director, National PTA  
**David Eisner** President and CEO, Repair the World  
**CDR Brent Embry** Northern Region Director, The Joint Staff  
**Jack Enoch** Investment Banker, RBC Wealth Management  
**Jennifer Eplett Reilly** Trustee and Co-Founder, City Year Inc.  
**Diana Epstein** Senior Research Analyst, Corporation for National and Community Service  
**Mike Erwin** Chairman, Team Red, White & Blue  
**Debra Eschmeyer** Co-Founder and Vice President of External Affairs, FoodCorps  
**Mark Este** Special Assistant to the President, Campus Compact  
**Denise Fairchild** President/CEO, Emerald Cities Collaborative  
**Abby Falik** Founder & CEO, Global Citizen Year  
**Carol Farer** State Director, Washington, ServiceNation  
**Ted Fessel** Deputy Executive Director, ESGR  
**Jacob Finkel** Founder, Corporation for Civic Documentaries  
**Asa Firestone** Director of Development, Adventure Forward  
**Abby Flottemesch** Chief Development & Engagement Officer, Atlas Corps  
**Harold Ford, Jr.** Managing Director, Morgan Stanley



<b>John Fortier</b>	Director, Democracy Project, Bipartisan Policy Center
<b>Ron Fournier</b>	The National Journal
<b>Lissa Franklin</b>	Board President, Bay Area Community Resources
<b>LTG (Ret.) Benjamin Freakley</b>	Special Advisor to the President, Arizona State University
<b>Nicole Gallant</b>	Senior Vice President, Community Impact, United Way of New York City
<b>Rodrigo Garcia</b>	Board Chairman, Student Veterans of America
<b>LTG (Ret.) Jack Gardner</b>	Leadership Council, The Franklin Project
<b>Richard Gardner</b>	Chief Development & Marketing Officer, LIFT
<b>Meg Garlinghouse</b>	Head of LinkedIn for Good
<b>Jeremy Gaskill</b>	Deputy Director, ServeColorado
<b>Christopher Gates</b>	Executive Director, Philanthropy for Active Civic Engagement (PACE)
<b>David Gergen</b>	Director, Harvard Kennedy School Center for Public Leadership, Harvard University
<b>Elliot Gerson</b>	Executive Vice President, The Aspen Institute
<b>Mike Gerson</b>	Columnist, The Washington Post
<b>Brett Gibson</b>	Major, Army National Guard
<b>Michael Gilligan</b>	Board Chair, LIFT
<b>Janai Gilmore</b>	Education & Outreach Program Associate, Michigan Community Resources
<b>Dan Glickman</b>	Executive Director of the Aspen Congressional Program, The Aspen Institute
<b>John Gomperts</b>	President & CEO, America's Promise Alliance
<b>Maria Gonzales</b>	Director, Social Policy & External Affairs Projects, Catholic Charities USA
<b>Steve Gonzalez</b>	Assistant Director, The American Legion
<b>COL. (Ret.) Robert L. Gordon III</b>	President, Be The Change, Inc. and Chairman, Board of Advisors, APX Labs
<b>Lance Gould</b>	Executive Special Projects Editor, The Huffington Post
<b>Alan Gover</b>	Partner White & Case LLP
<b>Jessica Graham</b>	Community Relations Manager, Cisco
<b>Lisa Grattan</b>	Chair, Jesuit Volunteer Corps
<b>Michael Gravens</b>	Director of Strategic Communications and Outreach, Military Child Education Coalition
<b>Valerie Green</b>	General Counsel, Corporation for National and Community Service
<b>Jonathan Greenblatt</b>	Director of the Office of Social Innovation and Civic Participation, White House Domestic Policy Council
<b>Corey Griffin</b>	Associate Director, Peace Corps
<b>Brandon Gryde</b>	Director of Government Affairs, Dance/USA and OPERA America
<b>Dr. Richard Guarasci</b>	President, Wagner College
<b>William Hall</b>	Executive Director, Ohio Commission on Service and Volunteerism
<b>Lisa Hamler-Fugitt</b>	Executive Director, Ohio Association of Foodbanks
<b>Joanne Hanley</b>	President, Gettysburg Foundation
<b>Kenneth Harbaugh</b>	Chief Operations Officer, Team Rubicon
<b>Dr. David Harris</b>	Provost and Senior Vice President, Tufts University
<b>Fagan Harris</b>	CEO, Baltimore Corps
<b>Rich Harris</b>	Director, Community Service-Learning, James Madison University
<b>Patricia deStacy Harrison</b>	President & CEO, Corporation for Public Broadcasting
<b>David Hartman</b>	Board of Directors, Gettysburg Foundation
<b>Dr. Mike Haynie</b>	Executive Director, Institute for Veterans & Military Families
<b>Dan Ping He</b>	Bank of America Financial Opportunity Corps
<b>Bethany Henderson</b>	Founder, City Hall Fellows
<b>Mark Hews</b>	Commissioner, Maine Commission for Community Service
<b>Marchelli Hill</b>	AmeriCorps Chapter Leader, AmeriCorps Alums
<b>Chelsea Hilton</b>	Director of Case Coordination, Code of Support Foundation
<b>Stephanie Hinton</b>	Teacher, KIPP Central City, New Orleans
<b>Ginna Holmes</b>	Executive Director, Michigan Community Service Commission
<b>Megan Hoot Walker</b>	Director, Planning and Alignment, United Way Worldwide
<b>Tracy Hoover</b>	President, Points of Light
<b>Dr. Chris Howard</b>	President, Hampden-Sydney College
<b>Dr. Nicole Hurd</b>	Founder and CEO, College Advising Corps
<b>Erin Ingram</b>	Research Associate, Civic Enterprises
<b>Walter Isaacson</b>	President, The Aspen Institute



<b>Kate Jackson</b>	McKinsey & Company
<b>Shawnice Jackson</b>	Community and Youth Advocate, National Council of Young Leaders
<b>Janet Jefford</b>	National Vice President, American Legion Auxiliary
<b>Erika Johnson</b>	Jesuit Volunteer Corps
<b>William Johnson</b>	Habitat AmeriCorps Alum
<b>Deon Jones</b>	Special Project Assistant to the President, Be The Change, Inc.
<b>Deb Jospin</b>	Partner, sagawa/jospin
<b>Taylor Justice</b>	Co-Founder & CBO, Unite US
<b>Paula Kaiser VanDam</b>	Chair, America's Service Commissions
<b>Kristina Kaufmann</b>	Executive Director, Code of Support Foundation
<b>Dr. Mary Keller</b>	President and CEO, Military Child Education Coalition
<b>John Kelly</b>	Deputy Chief of Staff, Corporation for National and Community Service
<b>Vanessa Kerry</b>	CEO, Seed Global Health
<b>Dr. George Khaldun</b>	Chief Administrative Officer, Harlem Children's Zone
<b>Alan Khazei</b>	Co-Chair, The Franklin Project
<b>Janet Kim</b>	Director of Communications and Culture Change, Caring Across Generations
<b>Vanessa Kirsch</b>	Founder & Managing Director, New Profit Inc.
<b>Traci Kirtley</b>	Director of Programming and Evaluation, College Possible
<b>Ethan Knight</b>	Executive Director, American Gap Association
<b>Wendy Kopp</b>	CEO, Teach For All
<b>Jonathan Koppell</b>	Dean, Arizona State University
<b>Holly Kuzmich</b>	Senior Vice President, George W. Bush Presidential Center
<b>Spencer Kympton</b>	President, The Mission Continues
<b>Ray LaHood</b>	Former Secretary, U.S. Department of Transportation
<b>Rob Lalka</b>	Director of Strategy and Partnerships, Village Capital
<b>Leo Lambert</b>	President, Elon University
<b>MAJ Rebecca Lange</b>	Deputy Legislative Assistant to the Chairman of the Joint Chiefs of Staff, U.S. Air Force
<b>Koby Langley</b>	Senior Executive Advisor, Corporation for National and Community Service
<b>Axelle Latortue</b>	Education Specialist, World Bank
<b>Jonathan Lavine</b>	Managing Partner & Chief Investment Officer, Sankaty Advisors
<b>Myung Lee</b>	Executive Director, Cities of Service
<b>Sue Lehmann</b>	Board Member, Teach For America
<b>Rich Leimsider</b>	Vice President, Fellowship Programs, Echoing Green
<b>Joanna Lennon</b>	Co-Founder and CEO, Civic Assets
<b>Kirsten Lodal</b>	Co-Founder, LIFT
<b>Kristen Loden</b>	SVP of Development, The Curtis Institute of Music
<b>Adam Lounsbury</b>	Executive Director, Iowa Commission on Volunteer Service
<b>Timm Lovitt</b>	VetSuccess Corps
<b>Helen Lowman</b>	Associate Director, Office of Volunteer Recruitment and Selection, Peace Corps
<b>David Ludwig</b>	Dean of Artistic Programs, The Curtis Institute of Music
<b>Rick Luftglass</b>	Executive Director, Laurie M. Tisch Illumination Fund
<b>John Mack</b>	Chairman Emeritus, Morgan Stanley
<b>Jennifer Magida</b>	Development and Strategic Advisor, American Gap Association
<b>Tara Maller</b>	Associate Director for Communications, The Franklin Project
<b>Andrew Mangino</b>	CEO, The Future Project
<b>Jason Mangone</b>	Director, The Franklin Project
<b>Kara Mangone</b>	Vice President, Goldman Sachs
<b>Jonathan Margolick</b>	Editor, CitizenThink
<b>Yaffa Maritz</b>	Psychologist, The Community of Mindful Parenting
<b>Lori Markowitz</b>	Founder, Youth Ambassadors Seattle Indian Health Board
<b>Lizzie Martinez</b>	Assistant Director of Strategy and Development, ServiceNation
<b>Kelly Martini</b>	Assistant Director, PennSERVE
<b>Chris Marvin</b>	Managing Director, Got Your 6
<b>Jon Mason</b>	Director, Serve Alabama, The Governor's Office of Faith Based and Volunteer Service
<b>Tess Mason-Elder</b>	Policy Advisor, The Franklin Project
<b>Meg Massey</b>	Consultant, Monitor Deloitte



<b>Dr. Félix Matos Rodríguez</b>	President, Eugenio María de Hostos Community College – CUNY
<b>Zach Maurin</b>	Executive Director, ServiceNation
<b>Annie McChrystal</b>	The Yellow Ribbon Fund
<b>GEN (Ret.) Stanley McChrystal</b>	Chair, The Franklin Project Leadership Council
<b>Orin McCluskey</b>	President, Equity Value Partners
<b>George McDonald</b>	Youth Programs Manager, National Park Service
<b>Adam McGriffin</b>	Global Partnership Relations Manager, Lions Clubs International
<b>Kathleen McMahon</b>	Chief of Staff, Civic Enterprises
<b>Bruce McNamer</b>	Head of Global Philanthropy, JPMorgan Chase
<b>William McNulty</b>	Cofounder, Team Rubicon
<b>Pete McRoberts</b>	Iowa State Director, ServiceNation
<b>Stephanie Meeks</b>	President, National Trust for Historic Preservation
<b>Julie Mendez</b>	Outreach Manager, Maryland Governor's Office on Service and Volunteerism
<b>Jamie Merisotis</b>	President & CEO, Lumina Foundation
<b>Kira Mikityanskaya</b>	Senior Coordinator, America Forward at New Profit Inc.
<b>Monique Miles</b>	Deputy Director, Aspen Forum for Community Solutions
<b>Ted Miller</b>	Chief of External Affairs, Corporation for National and Community Service
<b>William Miracky</b>	Director, Monitor Deloitte
<b>Asim Mishra</b>	Chief of Staff, Corporation for National and Community Service
<b>Nicole Mlade</b>	Director, Intergovernmental Affairs and Global Partnerships, Peace Corps
<b>Robert Monahan</b>	Chairman, U.S. Strategic Leadership Center
<b>Dr. Stephen Monroe</b>	Assistant Dean of Liberal Arts, University of Mississippi
<b>Michael Montelongo</b>	CAO & SVP, Public Policy and Corporate Affairs, Sodexo, Inc.
<b>Wes Moore</b>	Host & Executive Producer, <i>Coming Back with Wes Moore</i>
<b>MacKenzie Moritz</b>	Associate Director for Strategic Partnerships, The Franklin Project
<b>Dr. Margaret Mulrooney</b>	Associate Vice Provost, James Madison University
<b>Kathy Mulvany</b>	Senior Director of Corporate Affairs, Cisco Systems
<b>Cecilia Muñoz</b>	Director, White House Domestic Policy Council
<b>Patrick Murphy</b>	Anchor, MSNBC
<b>Nakeisha Neal Jones</b>	Executive Director, Public Allies Washington, DC
<b>Craig Newmark</b>	Founder and Customer Service Representative, craigslist
<b>Jennifer Ney</b>	Managing Director, Voices for National Service
<b>Craig Obey</b>	Senior Vice President, National Parks Conservation Association
<b>David Oclander</b>	Principal Fellow, Noble Network of Charter Schools
<b>Steven Olikara</b>	President and Co-Founder, Millennial Action Project
<b>Leigh O'Neill</b>	Policy Director, Truman Project & Center for National Policy
<b>Erick Ortiz</b>	Assistant Team Leader, FEMA Corps
<b>Richelle Parham</b>	Chief Marketing Officer, eBay North America
<b>Whitney Parnell</b>	Community Engagement Manager, Capitol Hill Group Ministry
<b>Jason Patnosh</b>	National Director, Community HealthCorps, National Association of Community Health Centers
<b>Kathy Payne</b>	Senior Director of Education Leadership, State Farm
<b>Dr. Raul Perea-Henze</b>	Consultant, The MITRE Corporation
<b>The Honorable John Pérez</b>	Speaker Emeritus, California State Assembly
<b>Gregg Petersmeyer</b>	Vice Chair, America's Promise Alliance
<b>Meredith Petrin</b>	Executive Director, BizCorps
<b>Meg Poole</b>	Director, Global Service Leaders, Meridian International Center
<b>Susan Portugal</b>	SVP & Philanthropy Director, Bank of America
<b>Michael Powell</b>	Former Chairman, Federal Communications Commission
<b>Greg Propper</b>	Partner, Propper Daley
<b>Sandie Quinn</b>	CTO, National Conference on Citizenship
<b>Lisa Garcia Quiroz</b>	Chief Diversity Officer and Senior Vice President, Corporate Responsibility, Time Warner Inc.
<b>Stacey Rapp</b>	Program Director, LISC
<b>Dr. Hunter Rawlings</b>	President, Association of American Universities
<b>Bob Reeg</b>	ALA Call to Service Corps AmeriCorps Project Director, American Legion Auxiliary
<b>Jesse Reising</b>	Chairman, Warrior-Scholar Project



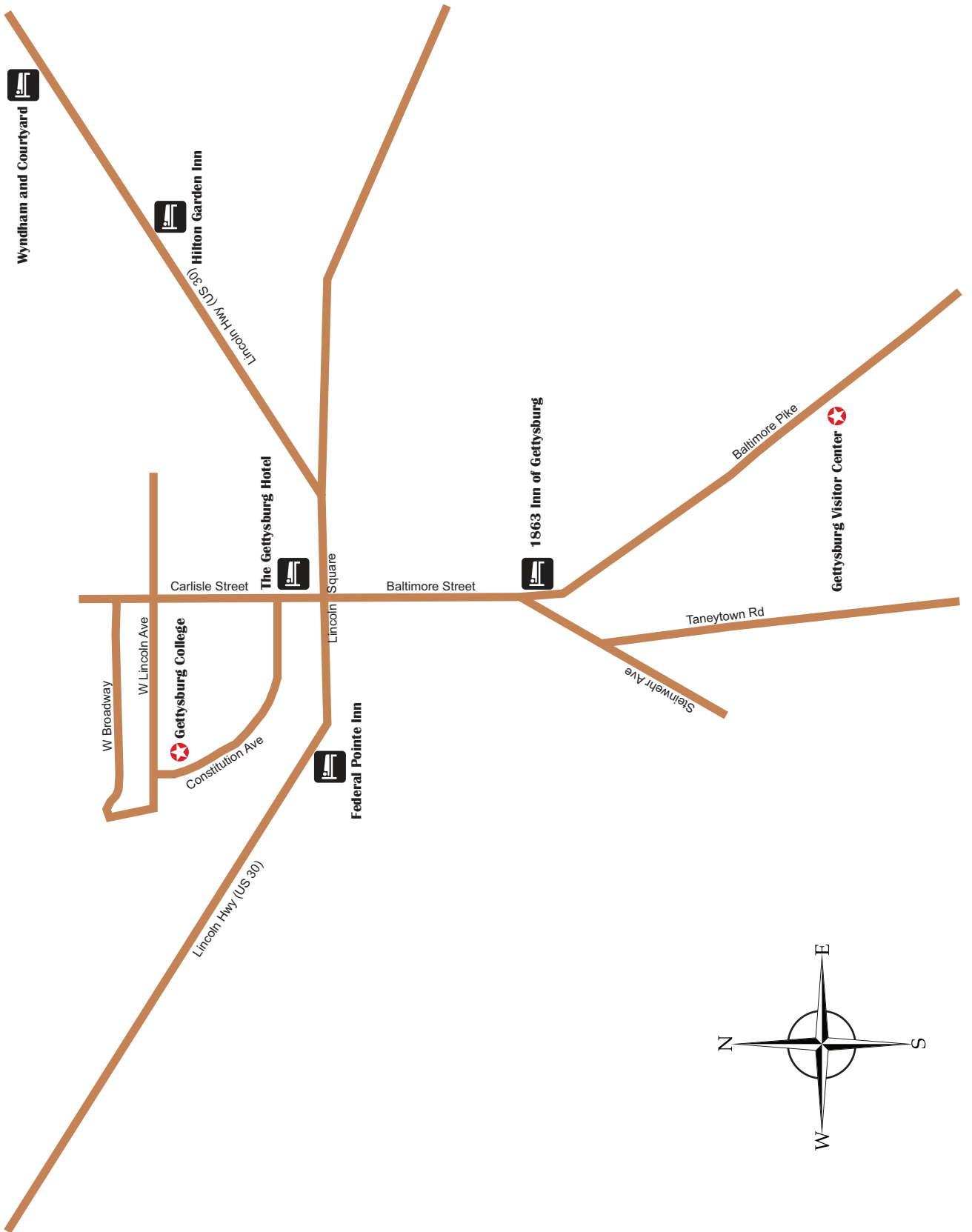
<b>Jeffrey Richardson</b>	Chief Service Officer, Serve DC
<b>Dr. Janet Riggs</b>	President, Gettysburg College
<b>Eric Robinson</b>	National Counterterrorism Center
<b>Martin Rodgers</b>	Managing Director, Accenture
<b>Matt Ronen</b>	Founder & CEO, Impact Year
<b>Peter Rumsey</b>	Director of National Service, Habitat for Humanity International
<b>Mary Claire Ryan</b>	President, Jesuit Volunteer Corps
<b>Jerry Saavedra</b>	Field Director, ServiceNation
<b>Shirley Sagawa</b>	Chief Certification Officer, National Conference on Citizenship
<b>MG (Ret.) Alan Salisbury</b>	Chairman & CEO, Code of Support Foundation
<b>Hina Samnani</b>	Office & Financial Assistant, Civic Enterprises
<b>Paul Sanford</b>	Senior Recreation Specialist, The Wilderness Society
<b>Kari Saratovsky</b>	Chief Engagement Officer, Third Plateau Social Impact Strategies
<b>Nayna Sasidharan</b>	Multimedia Producer, The Aspen Institute
<b>MG (Ret.) Paul Schafer</b>	Consultant, Independent Consulting
<b>Nicole Schmidt</b>	State Director, Ohio, ServiceNation
<b>Kurt Schmoke</b>	General Counsel, Howard University
<b>Ed Schrank</b>	Vice President, Fifth Third Bank
<b>Dr. Karen Schultz</b>	Director, The Center for Public Service and Scholarship, Shenandoah University
<b>Eric Schwarz</b>	Co-Founder and CEO, Citizen Schools
<b>Sandy Scott</b>	Director of Digital Strategy & Public Affairs, Corporation for National and Community Service
<b>Steven Seward</b>	Chair, Student Conservation Association
<b>Yasmeen Shaheen-McConnell</b>	Program Manager, The Franklin Project
<b>Betsi Shays</b>	Worthy Missions
<b>Tom Sheridan</b>	President, The Sheridan Group
<b>Dr. Jonathan Sherin</b>	Chief Medical Officer, Volunteers of America
<b>Harris Sherman</b>	Former Under Secretary, US Department of Agriculture
<b>Patty Shinseki</b>	Leadership Council, The Franklin Project
<b>Johann Shockency</b>	Corps Member, Minnesota Reading Corps
<b>Tim Shriver</b>	Chairman, Special Olympics
<b>Simran Sidhu</b>	Executive Director, YouthBuild Philadelphia Charter School
<b>Max Skolnik</b>	Executive Director – DC, Taproot Foundation
<b>David Smith</b>	Director, Presidio Institute
<b>Deborah Smith</b>	CFO, Samueli Institute
<b>Jacqueline Smith</b>	Executive Director of University Initiatives, Arizona State University
<b>Megan Smith</b>	Vice President, Google
<b>Tim Smith</b>	Director of Online Engagement, ServiceNation
<b>Father Larry Snyder</b>	USA CEO, Catholic Charities
<b>Phyllis Snyder</b>	Vice President, CAEL
<b>Ambassador (Ret.) Alan Solomont</b>	Dean, Tisch College of Citizenship and Public Service, Tufts University
<b>René Spellman</b>	Local Marketing Director, mtheory LLC
<b>Wendy Spencer</b>	CEO, Corporation for National and Community Service
<b>Mary Ellen Sprenkel</b>	President & CEO, The Corps Network
<b>Morgan St. Jean</b>	Deputy Field Director, ServiceNation
<b>Jamie Stacey</b>	Warrior Veteran and Family Support (WVFSN) Program Manager, Code of Support Foundation
<b>Jim Starr</b>	Vice President, Volunteer Management, American Red Cross
<b>Dr. Drew Stelljes</b>	Assistant Vice President, Professor of Leadership and Education, and Director, Office of Community Engagement, College of William and Mary
<b>Stacey Stewart</b>	U.S. President, United Way Worldwide
<b>Chris Stiles</b>	Director, State Farm Insurance Companies
<b>Emily Stock</b>	Manager, Strategic Partnerships, Habitat for Humanity, International
<b>LaDawn Stoddard</b>	Executive Director, UServeUtah/Utah Commission on Service & Volunteerism
<b>Dorothy Stoneman</b>	CEO & Founder, YouthBuild USA
<b>Kristen Strader</b>	Intern, AmeriCorps Alums
<b>Susan Stroud</b>	Executive Director, ICP
<b>Dr. Gretchen Susi</b>	Co-Director, The Aspen Institute Roundtable on Community Change



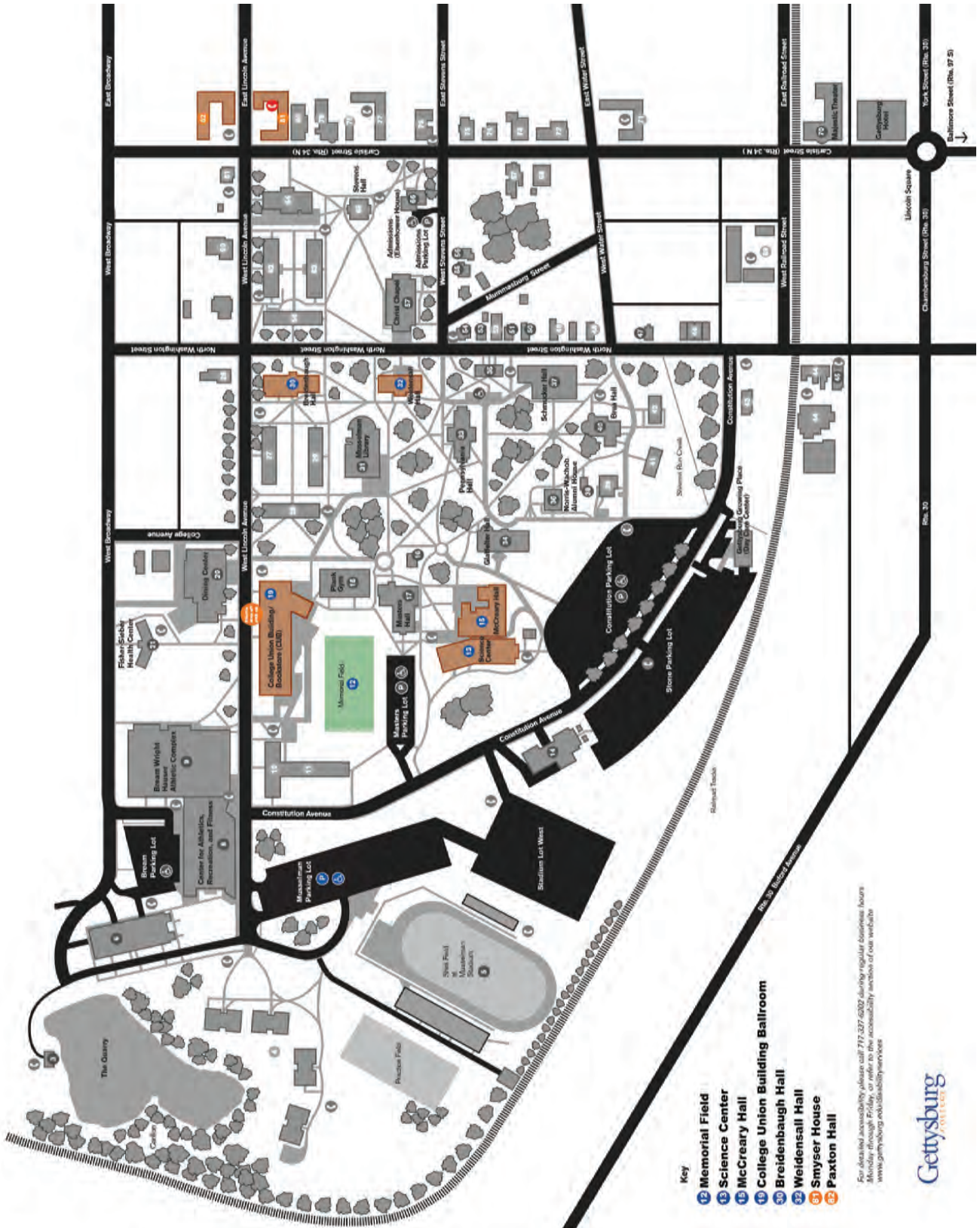
<b>LTG (Ret.) Guy Swan</b>	Vice President, Association of the United States Army
<b>Tom Tarantino</b>	Chief Policy Officer, Iraq and Afghanistan Veterans of America
<b>Blair Taylor</b>	EVP, Global Partner Resources & Chief Community Officer, Starbucks
<b>Myeasha Taylor</b>	Small Farm Unit Apprentice, Center for Environmental Farming Systems
<b>Robert Terry</b>	National Peace Corps Association
<b>Larry Thomas</b>	Inaugural Director, Frederick Douglass Distinguished Scholars Program, American University
<b>John Tien</b>	Managing Director, Citi Retail Services, Citigroup
<b>Noeleen Tillman</b>	Managing Director, Blue Star Families
<b>Laurie Tisch</b>	President, Laurie M. Tisch Illumination Fund
<b>CAPT Robert Tosatto</b>	Director, Medical Reserve Corps, HHS/Office of the Surgeon General
<b>Nate Treffeisen</b>	National Mobilization Manager, Voices for National Service
<b>Nicole Trimble</b>	Senior Director, Corporate Responsibility, Outerwall
<b>Nick Troiano</b>	Candidate, U.S. Congress
<b>Diane Ty</b>	Chief Partnership Development Officer, National Conference on Citizenship
<b>Rhonda Ulmer</b>	Founding Director, University for Parents
<b>Ed Van Buren</b>	Principal, Deloitte
<b>Stefanie Vestal</b>	Teacher
<b>Elisa Villanueva Beard</b>	Co-CEO, Teach for America
<b>Alexandra von der Embse</b>	ArtistYear Fellow, The Curtis Institute of Music
<b>Lafeesah Waalee</b>	Corps Member, Teach For America
<b>Aaron Walker</b>	CEO, Camelback Ventures
<b>Marie Walker</b>	Vice President, The Corps Network
<b>Matt Walker</b>	VP, Public Policy, Teach For America
<b>The Honorable Dayne Walling</b>	Mayor, City of Flint, Michigan
<b>Joan Walter</b>	COO, Samueli Institute
<b>Jennifer Wang</b>	Policy and Advocacy Manager, Young Invincibles
<b>Scott Warren</b>	Executive Director, Generation Citizen
<b>Elizabeth Warshawer</b>	Executive Vice President, Curtis Institute of Music
<b>Marty Weinstein</b>	Co-Chair, CA AmeriCorps Alliance, Bay Area Community Resources
<b>Lucas Welch</b>	Executive Director, National Purpose Initiative
<b>Dr. Rob Wilson-Black</b>	CEO, Sojourners
<b>Lisa Winkler</b>	Vice President, External Relations, ServeMinnesota
<b>Harris Wofford</b>	Senior Advisor, The Franklin Project
<b>Jake Wood</b>	CEO, Team Rubicon
<b>Madeline Yates</b>	Executive Director, Maryland-DC Campus Compact
<b>Tae Yoo</b>	Senior Vice President of Corporate Affairs, Cisco Systems
<b>Ronald Young</b>	Director, Family Employer Programs & Policy, Office of the Assistant Secretary of Defense
<b>Dr. Christopher Zappe</b>	Provost, Gettysburg College
<b>Dev Zaveri</b>	Student, Harvard University Kennedy School of Government
<b>Iilir Zherka</b>	Executive Director, National Conference on Citizenship

\*REGISTERED ATTENDEES AS OF MAY 21









- Key**
- 12 Memorial Field
  - 13 Science Center
  - 14 McCreary Hall
  - 15 College Union Building Ballroom
  - 16 Weidensall Hall
  - 17 Smyser House
  - 18 Paxton Hall
  - 19 Memorial Field
  - 20 Science Center
  - 21 McCreary Hall
  - 22 College Union Building Ballroom
  - 23 Weidensall Hall
  - 24 Smyser House
  - 25 Paxton Hall
  - 26 Memorial Field
  - 27 Science Center
  - 28 McCreary Hall
  - 29 College Union Building Ballroom
  - 30 Weidensall Hall
  - 31 Smyser House
  - 32 Paxton Hall
  - 33 Memorial Field
  - 34 Science Center
  - 35 McCreary Hall
  - 36 College Union Building Ballroom
  - 37 Weidensall Hall

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## THE FRANKLIN PROJECT

The Franklin Project is a new venture by the Aspen Institute to marshal the best case for a voluntary civilian counterpart to military service in the United States. At the 2012 Aspen Ideas Festival, General Stanley McChrystal called for large-scale civilian national service to engage more Americans in serving community and country. We believe national service can and should become a common expectation and common opportunity for all Americans. Getting a generation of Americans to spend a year in full-time service is a transformative idea that will unleash a reservoir of human capital to tackle pressing social challenges, unite diverse Americans in common purpose, and cultivate the next generation of leaders. We're focused on promoting a service year as a civic rite of passage, because it will connect individuals to something bigger than themselves and to an idea that citizenship requires more from each of us.

Young Americans between the ages of 18 and 28 can fulfill their national service obligation through service in the military or through the completion of a full-time **service year** in a civilian service program. Service year opportunities would provide participants with a small living allowance so that all young Americans have opportunities to serve.

Our goal is to create a 21st-century national service system by 2023 that includes one million service year positions annually. To realize universal national service, we must dramatically expand the number of civilian service opportunities and make serving feasible for all Americans regardless of their family's finances. In 2011, AmeriCorps received 580,000 applications for only 80,000 positions, only half of which are full-time. To meet the existing demand, we will create one million civilian national service opportunities every year for Americans between the ages of 18 and 28 to get outside their comfort zones while serving side-by-side with people from different backgrounds. A one million-strong civilian service corps would be a counterpart to the more than one million Americans on active duty in our Armed Forces.

To realize this vision, the Franklin Project engages outstanding Americans from the private sector, higher education, government, the military, faith communities, philanthropy, and nonprofit organizations to develop innovative policy ideas and to build momentum around advancing a new vision of civilian service for the 21st century.

**The Aspen Institute** is an educational and policy studies organization based in Washington, D.C. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues. The Institute has campuses in Aspen, Colorado, and on the Wye River on Maryland's Eastern Shore. It also maintains offices in New York City and has an international network of partners. For more information, visit [www.aspeninstitute.org](http://www.aspeninstitute.org).

## FRANKLIN PROJECT TEAM

**John Bridgeland**  
Co-Chair

**Alan Khazei**  
Co-Chair

**Harris Wofford**  
Senior Advisor

**Jason Mangone**  
Director

**Tara Maller**  
Associate Director for  
Strategic Communications

**MacKenzie Moritz**  
Associate Director for  
Strategic Partnerships

**Yasmeen Shaheen-  
McConnell**  
Program Manager

**Adam Coretz**  
Project Coordinator

**Tess Mason-Elder**  
Policy Advisor

**Jonny Dorsey**  
Advisor

Please follow us on twitter @FranklinProj, or visit us online at [www.aspeninstitute.org/franklin](http://www.aspeninstitute.org/franklin)

