

Michigan Survey Results

Q1 The candidates for U.S. Senate are Republican Terri Lynn Land and Democrat Gary Peters. If the election was today, who would you vote for?

Terri Lynn Land 39%
Gary Peters 53%
Undecided 8%

Q2 The candidates for Governor are Republican Rick Snyder and Democrat Mark Schauer. If the election was today, who would you vote for?

Rick Snyder 48%
Mark Schauer 48%
Undecided 4%

Q3 Do you have a favorable or unfavorable opinion of Gary Peters?

Favorable 45%
Unfavorable 36%
Not sure 19%

Q4 Do you have a favorable or unfavorable opinion of Terri Lynn Land?

Favorable 35%
Unfavorable 52%
Not sure 13%

Q5 Would you be more or less likely to support Terri Lynn Land if you knew that she has made statements denying the scientific evidence that humans are the primary cause of climate change, or would it not make a difference?

More likely 14%
Less likely 40%
Wouldn't make a difference 37%
Not sure 9%

Q6 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama 51%
Mitt Romney 43%
Someone else / Don't remember 6%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man 47%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 36%
Republican 28%
Independent / Other 36%

Q9 If you are white, press 1. If African-American, press 2. If other, press 3.

White 80%
African-American 11%
Other 9%

Q10 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45 27%
46 to 65 44%
Older than 65 29%



	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Sen.				
Terri Lynn Land	39%	9%	77%	19%
Gary Peters	53%	85%	16%	40%
Undecided	8%	6%	7%	41%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Gov				
Rick Snyder	48%	20%	83%	33%
Mark Schauer	48%	77%	13%	40%
Undecided	4%	3%	4%	26%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Peters Favorability				
Favorable	45%	68%	17%	42%
Unfavorable	36%	14%	63%	31%
Not sure	19%	18%	20%	27%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Land Favorability				
Favorable	35%	12%	67%	11%
Unfavorable	52%	78%	19%	64%
Not sure	13%	10%	14%	24%

	Base	2012 Pres Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Land Denies Climate Science				
More likely	14%	6%	26%	4%
Less likely	40%	61%	17%	18%
Wouldn't make a difference	37%	26%	48%	52%
Not sure	9%	7%	9%	26%

	Base	Gender	
		Woman	Man
Sen.			
Terri Lynn Land	39%	35%	44%
Gary Peters	53%	54%	51%
Undecided	8%	11%	5%





	Base	Gender	
		Woman	Man
Gov			
Rick Snyder	48%	44%	52%
Mark Schauer	48%	51%	44%
Undecided	4%	5%	4%

	Base	Gender	
		Woman	Man
Peters Favorability			
Favorable	45%	45%	45%
Unfavorable	36%	30%	42%
Not sure	19%	25%	13%

	Base	Gender	
		Woman	Man
Land Favorability			
Favorable	35%	32%	38%
Unfavorable	52%	54%	50%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Land Denies Climate Science			
More likely	14%	12%	17%
Less likely	40%	43%	37%
Wouldn't make a difference	37%	35%	39%
Not sure	9%	10%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Sen.				
Terri Lynn Land	39%	11%	75%	39%
Gary Peters	53%	84%	19%	47%
Undecided	8%	5%	6%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Gov				
Rick Snyder	48%	16%	82%	54%
Mark Schauer	48%	82%	15%	38%
Undecided	4%	2%	3%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Peters Favorability				
Favorable	45%	67%	16%	44%
Unfavorable	36%	18%	62%	33%
Not sure	19%	15%	22%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
Land Favorability				
Favorable	35%	17%	66%	30%
Unfavorable	52%	72%	22%	55%
Not sure	13%	11%	12%	15%





	Base	Party		
		Democrat	Republican	Independent / Other
Land Denies Climate Science				
More likely	14%	8%	26%	12%
Less likely	40%	58%	22%	36%
Wouldn't make a difference	37%	26%	41%	45%
Not sure	9%	8%	12%	8%

	Base	Race		
		White	African-American	Other
Sen.				
Terri Lynn Land	39%	45%	2%	31%
Gary Peters	53%	47%	88%	59%
Undecided	8%	8%	9%	10%

	Base	Race		
		White	African-American	Other
Gov				
Rick Snyder	48%	53%	22%	32%
Mark Schauer	48%	43%	76%	57%
Undecided	4%	4%	2%	12%

	Base	Race		
		White	African-American	Other
Peters Favorability				
Favorable	45%	42%	55%	57%
Unfavorable	36%	38%	24%	31%
Not sure	19%	20%	21%	12%

	Base	Race		
		White	African-American	Other
Land Favorability				
Favorable	35%	38%	17%	32%
Unfavorable	52%	48%	77%	55%
Not sure	13%	14%	6%	12%

	Base	Race		
		White	African-American	Other
Land Denies Climate Science				
More likely	14%	16%	3%	9%
Less likely	40%	38%	61%	36%
Wouldn't make a difference	37%	37%	29%	40%
Not sure	9%	9%	7%	15%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Sen.				
Terri Lynn Land	39%	29%	41%	46%
Gary Peters	53%	60%	52%	47%
Undecided	8%	11%	8%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Gov				
Rick Snyder	48%	44%	47%	54%
Mark Schauer	48%	53%	47%	43%
Undecided	4%	3%	6%	4%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Peters Favorability				
Favorable	45%	44%	46%	43%
Unfavorable	36%	33%	36%	39%
Not sure	19%	23%	18%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Land Favorability				
Favorable	35%	29%	34%	42%
Unfavorable	52%	57%	53%	47%
Not sure	13%	14%	13%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Land Denies Climate Science				
More likely	14%	12%	14%	17%
Less likely	40%	43%	38%	40%
Wouldn't make a difference	37%	33%	43%	31%
Not sure	9%	11%	6%	11%

