

Contact

Prof. Jitendra Mohanty

Head, Placement, Campus 7,
KIIT University, Bhubaneswar
Odisha, 751024
Email: jmohanty@ksom.ac.in
Cell: +91 78944 60017
Fax: +91 674 2725 278

Prof. Biranchi N Panigrahi

Chairperson, Summer Internship
Programme, Campus 7,
KIIT University, Bhubaneswar
Odisha, 751024
Email: biranchinp@ksom.ac.in
Cell: +91 78739 80804

Amit Kumar Jenamani

Executive
Placement Department
Email: j.amit@ksom.ac.in
Cell: +91 94391 98260



KIIT School of Management (KSOM)
Campus-7
Bhubaneswar-751024, Odisha
Tel: 0674 - 2725426 / 6012501
Fax - 0674 - 2725278
www.ksom.ac.in

Visiting Bhubaneswar

Bhubaneswar being a capital city is well connected to all major metros through airlines such as Indigo and Air India.

The world famous Puri Jagannath temple, exquisite Konark Sun temple and the Puri sea beach are just an hour's drive from Bhubaneswar.



KIIT UNIVERSITY
KIIT School of Management

Bhubaneswar, Odisha, India
(Declared U/S 3 of UGC Act, 1956)

Summer Internship Programme | 2015



Contributing
while learning

KIIT School of Management, Bhubaneswar

KIIT School of Management (KSOM) is one of the **oldest B-Schools** of the country, with 21 years of successful existence. It has one of the **highest Faculty: Student Ratios** of 1:10.

Around 30% of KSOM's faculty is from **IIMs and XLRI**. With close to **60% faculty having Ph.D.**, the institution ranks one of the **best** amongst private institutions in this regard.

Institution at a Glance

- AICTE Approved and NAAC Accredited in 'A' Grade
- Consistently ranked as one of the best B-schools of Eastern India
- Spread over an area of 35 acres inside the 400 acre University campus
- 240 regular MBA students and 150 dual degree (Engineering + MBA) students from across the country
- More than 50 full time faculty members and 20 visiting faculty
- 50 corporate interaction events per annum, almost one per week
- More than 60 recruiters each year
- Library with 15,000 books, 180 print periodical subscription and 10 e-journals



Corporate Seminars and Conclaves

The institution organises three annual National Level Conclaves in the areas of Finance, Marketing and HR. The conclaves have a large footfall of corporate leaders, entrepreneurs and academicians.

Few of our past conclave speakers



Dr. Aditya Puri
MD, HDFC Bank



Prof. Pankaj Chandra
Director, IIM Bagalore



Mr. Rajeev Dubey, National President,
NHRDN and Group HR & Executive
Board Member, Mahindra & Mahindra



Dr. N. Chandrasekaran
CEO & MD, TCS



Mr. Prahlad Kakkar
Noted AD film maker



Prof. Abraham Koshy, IIM Ahmedabad,
Chairman of The Federal Bank Limited

Industry Partners



Summer Internship Programme at KIIT School of Management

Each student at KSOM has to undergo two-month Summer Internship Programme after their second semester in a reputed organisation. KSOM facilitates a rigorous internship starting from selection of interns by the organisation to submission and evaluation of final report.

Timelines

- Start of Summer Internship Placement Process: October, 2014
- Start of the Programme: First week of May, 2015
- End of the Programme: Last week of June, 2015

Stipend

Organisations providing internship opportunities to students pay the interns stipend for 2 months. The stipend is meant for a tangible and meaningful output that the interns are supposed to provide to the organisation.

Process

- Organisations typically select interns by a two-step process:
 - Shortlisting of students based on the organisation's eligibility criteria
 - Selection of interns by written test or personal interview of shortlisted students (The interviews can be conducted by visiting the campus or Skype Calling)
- Each intern is allotted a faculty guide to oversee the internship.
- To ensure that the project is on track and the student is getting requisite inputs and support, it is suggested that the organisation appoints a corporate guide for the interns
- Each organisation preferably should create a Project with the following: Objective, Audience, Method and Deliverables. This project can be arrived at either by the organisation itself or in consultation with the student and faculty guide
- Each intern will be evaluated through a continuous and rigorous evaluation process which would include:
 - Submission of a joining report with the information about the corporate and the project guide as soon as they join
 - Submission of fortnightly progress reports by the intern to his/her faculty mentor
 - Sign-off from corporate guide on completion of the internship
 - Submission of a full project report and presentation before a panel of judges for final evaluation at KSOM



Infrastructure/Facilities Provided

For organisations visiting campus for selecting interns, the institute provides all necessary facilities, including multimedia-enabled classrooms, test rooms, computer centre and interview rooms. The institute also has the requisite infrastructure for Skype Calling for remote interviews.





Why consider KSOM for
Summer Internship Programme?

The summer Internship Programme at KSOM is a highly rigorous programme that aims to impart meaningful engagement leading to significant takeaways, for both students as well as the organisation concerned.

Additionally, the internship is equivalent to an 8 credit course and hence forms a significant part of students' overall academic credits.

Though most management schools have an internship programme, there are several reasons why KSOM's Summer Internship Programme stands out:

Robust and well-defined procedure for selecting the Interns

- Early start of SIP selection process
- Selection of students based on their area of interest and organisations' requirement
- Active encouragement of dialogue between the selected interns and the organisation for selection of projects

Facilitation of smooth and meaningful Internship

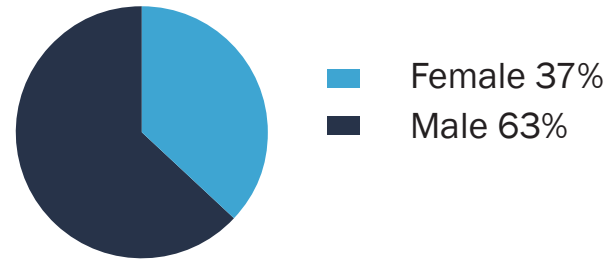
- Clearly defined objective and deliverables for each project
- Allotment of faculty guide for each intern
- Active support by faculty guide to the intern through-out the duration of internship

Rigorous evaluation process

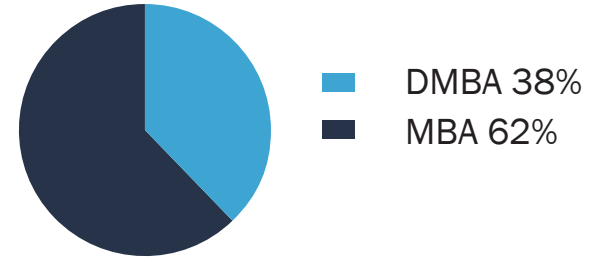
- Submission of Joining Report with Project Details and information on corporate guide along with his/her visiting card
- Fortnightly submission of progress report to the faculty guide
- Submission of completion certificate requiring corporate guide sign off
- Submission of Final report along with a presentation to a panel of judges on the project undertaken and value-add to the organisation



Gender

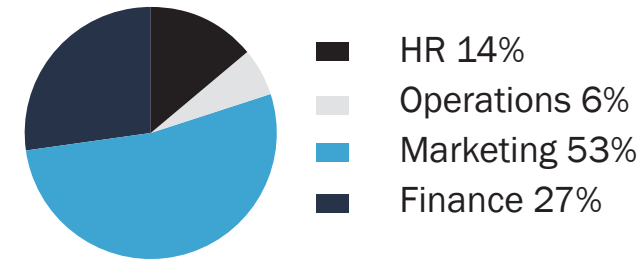


Program



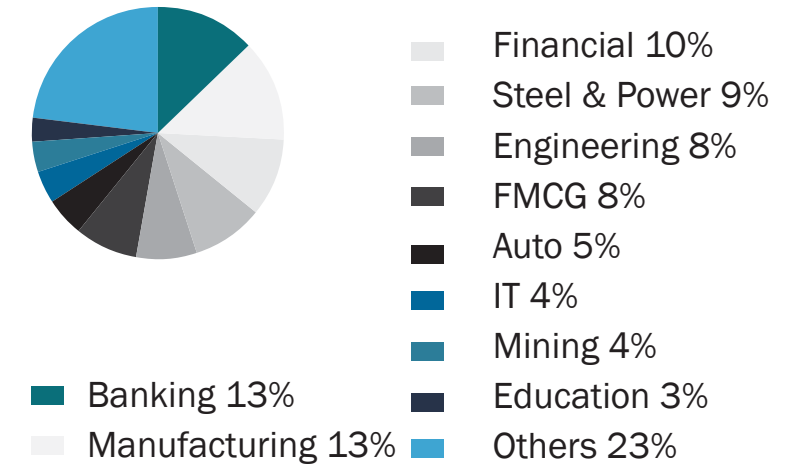
Dual MBA (DMBA) students are those with an integrated 5-year B.Tech+MBA degree

Internship Break-up by verticals

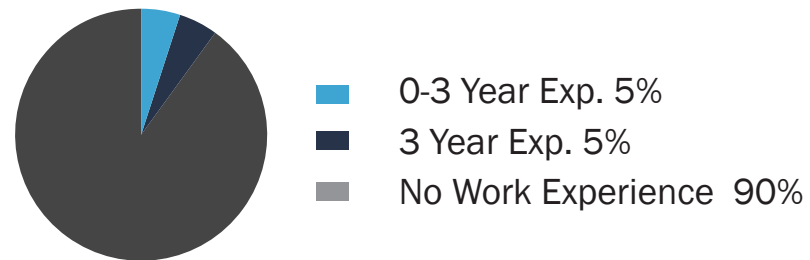


A total of 356 students did their internship across 122 organizations

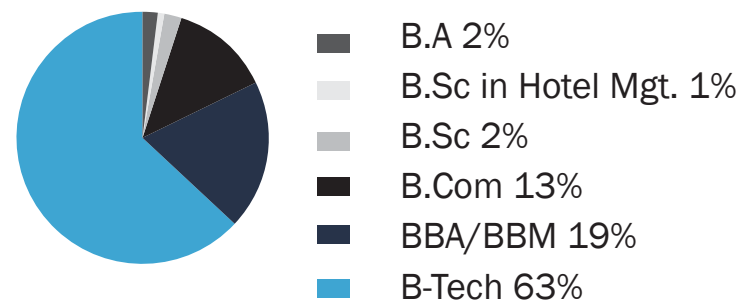
Internship Break-up by sector



Work Experience



Graduation



Summer Internship Projects add value to organisation by providing a fresh perspective

Many of the projects undertaken by our students were highly appreciated by their respective organisations. Through their projects, our students have contributed to the organizations by offering a fresh perspective and unbiased view point on their work processes.

Here is a brief summary of few notable internship projects undertaken by our students:

Organisation	Value-add to the organisation
Fullerton India(FICC)	<ul style="list-style-type: none"> - Detailed study of the personal loan disbursement process of competitor NBFC and Banks. - Recommendation to increase customer base by making the disbursement process simpler and more effective.
Bhavishya Learning India Pvt. Ltd (Kinder Garden)	<ul style="list-style-type: none"> - Work done in areas of B2B (Tie ups with promoters and paediatricians) as well as B2C (Customer interaction) - Facilitation of brand-building activities such as creation of Wikipedia page, Collateral designing (BTL), radio coverage (ATL), franchisee conversion, articles in newspapers and magazines, organizing promotional events
Larsen & Toubro Limited (L&T), Kansbahal	<p>Project 1</p> <ul style="list-style-type: none"> - Study of the budgetary process and control - Recommendation made for quarterly revision of budget in place of biannual revision, preparation of budget manual - Suggestion provided for institutionalisation of proper communication channel for giving feedback and inputs about budget <p>Project 2</p> <ul style="list-style-type: none"> - Study of critical paths for various manufacturing process and suggestion on reducing 'Total Manufacturing Time' by 16 days - Recommendation on cost cutting measures in areas such as power, maintenance, and transportation
Asahi India Map Auto Glass Ltd.	<ul style="list-style-type: none"> - Study of the market potential of five areas in Rajasthan for the automotive glasses in the aftermarket segment - Identification of bottlenecks in the supply chain and suggestion of removal measures
T S Alloys Ltd	<ul style="list-style-type: none"> - Identification of the bottlenecks of the briquetting process by Pareto Analysis - Recommendations of eight measures to increase the process efficiency by 8%
Bank of India	<ul style="list-style-type: none"> - Study of the role of SMEs in Indian economy - Recommendation on methods to improve the loan disbursal procedure to SMEs. - Recommendations on automating the loan disbursal procedure to make it more effective.

Given below is a list of few of the 122 organisations where our students completed their summer internship in 2014

ACC LIMITED
 ALLAHABAD BANK
 AMARON BATTERIES
 AMUL INDIA LIMITED
 ANDHRA BANK
 ASAHI INDIA MAP AUTO GLASS
 AXIS BANK PVT LTD
 BAJAJ FINANCE LIMITED
 BANK OF BARODA
 BATA INDIA LIMITED
 BHARAT COKING COAL LIMITED (BCCL)
 BHARAT EARTH MOVERS
 BIHAR STATE MILK CO-OPERATIVE FEDERATION (COMFED)
 BOKARO STEEL PLANT
 BRITANNIA INDUSTRIES
 COAL INDIA LIMITED
 EMAMI LIMITED
 FORTIS ESCORTS HEART INSTITUTE
 FULLERTON INDIA
 GLAXOSMITHKLINE
 HCL INFOSYSTEM
 HDFC STANDARD LIFE INSURANCE
 HETTICH INDIA PVT. LTD.
 ICICI BANK LIMITED
 INDIAN OIL CORPORATION
 ITC LIMITED
 JINDAL STEEL & POWER
 KOTAK MAHINDRA BANK
 KURLON ENTERPRISE
 LARSEN & TOUBRO
 MARUTI SUZUKI INDIA
 MOTILAL OSWAL SECURITIES
 NATIONAL ALUMINIUM COMPANY
 NEELACHAL ISPAT NIGAM LTD. (NINL)
 NTPC-SAIL POWER COMPANY
 OCL INDIA LIMITED
 OIL AND NATURAL GAS CORPORATION
 PANTALOONS FASHION & RETAIL
 PUNJAB NATIONAL BANK
 RELIANCE RETAIL LIMITED
 ROURKELA STEEL PLANT
 SAIL
 SESA STERLITE LTD.
 SREI BNP PARIBAS
 STATE BANK OF INDIA
 TAJ GROUP
 TATA CONSULTANCY SERVICES
 TATA STEEL LIMITED
 TECH MAHINDRA
 THE TATA POWER COMPANY
 TISCO
 TOYOTA SLAM AUTO SALON
 ULTRA TECH CEMENTS
 USHA MARTIN LIMITED
 VIDEOCON D2H
 VISAKHAPATNAM STEEL PLANT
 VODAFONE TELECOMMUNICATIONS
 WHIRLPOOL INDIA LTD.
 WILDCRAFT INDIA

