

# PRESS RELEASE

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# RATP Dev acquires a leading London sightseeing operator to confirm expansion in this sector and in the UK

RATP Dev announces the acquisition of "The Original London Sightseeing Tour", a pioneer and major operator in the sightseeing sector in London, thereby confirming expansion in this field and in the United Kingdom.

"We are delighted to be acquiring this company which is an ideal component of our development strategy in a sector boasting of high growth potential and in the United Kingdom. RATP Dev is very proud to be able to offer sightseeing circuits now in the world's three most frequently visited cities: London, New York and Paris. This will further allow us to create synergies not only between The Original Tour and our other London operations, but also with our other sightseeing activities", stated RATP Dev Executive Board Chairman François-Xavier Perin.

Established in 1951, "The Original London Sightseeing Tour" is a pioneer and one of the major operators of the sightseeing sector in London. The company has a fleet of 90 buses and operates three sightseeing circuits in the centre of London along with three feeder lines for passengers from major rail terminals. The Original Tour carries over one million passengers each year.

The company, Arriva's subsidiary, has a workforce of 200 in low season and up to 370 in the peak season. "We look forward to working with the existing management and staff of The Original Tour, whose expertise and experience are vital aspects of this company's appeal to its customers and to our extensive international plans", François-Xavier Perin added.

## RATP Dev and sightseeing experience

RATP Dev is one of the few public transport operators in the world to have expertise and experience in the sightseeing sector thanks to its "subsidiary in Paris, in New York and in Bath, in the United Kingdom.

- "L'OpenTour" operates four sightseeing circuits in Paris making it possible for tourists to enjoy Paris, the world's leading tourist destination, at a leisurely pace. The forty-odd vehicles run by "L'OpenTour" transport some 700,000 passengers each year.
- RATP Dev launched a sightseeing operation in New York City in May 2014: two routes are available in the heart of Manhattan taking in the city's iconic sites and areas such as Times Square, Broadway and the Empire State Building. Lines are operated using 15 double-decker buses sporting the American flag.
- The "Bath Bus Company" was acquired in 2011 by RATP Dev and offers guided sightseeing circuits in four outstanding locations in England and Wales: Bath, Eastbourne, Windsor and Cardiff.



### **RATP Dev in the United Kingdom**

The United Kingdom is a strategic region for RATP Dev with revenues in the region of €300 million in 2013 and a workforce of over 4,500.

RATP Dev is present in the United Kingdom through the following subsidiaries:

- London United, one of the leading bus operators in the Greater London area, which operates a fleet of over 850 vehicles. RATP Dev bus operations have been extended following the acquisition of London Sovereign, which operates over 140 buses along 12 lines in the centre, north and northwest of London on behalf of the London transport authority, Transport for London. Each year, London United buses are used by 30 million people.
- Metrolink operates and maintains the Manchester tramway network
- Epsom Coaches operates bus lines on behalf of Transport for London and the Surrey County Council, as well as coach services
- Bournemouth Transport operates the Yellow Buses brand, bus lines in Bournemouth (Southern England) and inter-urban coaches
- The Bath Bus Company offers sightseeing circuits in Bath, Eastbourne, Windsor and Cardiff
- Selwyns Travel, a bus and coach company, which has inter-urban transport and transport-on-demand services for the cities of Manchester, Runcorn and St Helens.

#### **About RATP Dev**

RATP Dev is the RATP Group subsidiary established in 2002 to export the group's operations and maintenance know-how outside the historical network operated by RATP in the Paris region. RATP Dev is present in twelve countries on four continents (United Kingdom, France, Italy, Switzerland, Algeria, Morocco, South Africa, USA, Brazil, India, China and South Korea). RATP Dev is aiming at revenue close to €1 billion in 2014.

#### **About RATP Group**

With twelve million passengers every day worldwide, RATP Group is the fifth largest urban transport operator in the world. The multimodal network operated by RATP in the Paris region, with its 14 metro lines (including two driverless lines), two regional express network (RER) lines, five tramway lines, 350 bus lines and shuttle services catering to the region's two international airports, is the largest of its kind in the world to be managed by a single company.

RATP Group can devise, design and implement infrastructure development projects, operate and maintain networks irrespective of the transport mode (metro, regional train, tramway and bus) and develop innovative services to promote mobility such as passenger information, electronic ticketing, pricing and customer marketing. The automation of Paris metro's Line 1, which was completed at the end of 2012, is a world first and once again has demonstrated the ability of RATP Group to complete particularly complex projects.

RATP Group exports its know-how all over the world via its Systra subsidiary (of which it owns 50%) in engineering, through its wholly-owned RATP Dev subsidiary in operations and maintenance and through its IXXI subsidiary for innovative services promoting mobility.

RATP Group has a workforce of nearly 60,000 worldwide and in 2013 generated revenue of €5.14 billion.