

# **buying** business travel

## FOR COMPANY TRAVEL & MEETINGS BUYERS

## FEATURES LIST

2015

### Jan/Feb

- The BBT Hotlist 2015
- Airline Survey: seat statistics on carriers worldwide
- Business Travel Show: preview
- Mobile travel tools: latest developments
- **Education:** business travel training
- Business hotels: market report
- Sustainability & the environment: back on the agenda?
- Power and influence: harnessing emotional intelligence
- Good causes: NGO travel

## Mar/Apr

- Business Travel Awards 2015: the winners
- Car rental special report
- Serviced apartments market review
- Rail travel: sector update
- **Distribution:** a changing landscape
- **UK Hotels:** London & the regions
- **TMCs** and evolving business models
- Premium air: latest products & services
- **Up in the air:** cloud-based solutions
- Business Travel Show review

## May/June

- BBT Leading 50 TMCs: your annual quide
- Smart data: user profiles and personalisation
- Rail booking: latest developments
- Germany: MICE report
- Global hotel brands: round up
- Measuring success: ROI in business travel
- **Essential assistants:** EAs, PAs & virtual secretaries
- On the right track: careers special
- Special supplement: Corporate cards & expense management

## July/Aug

- **SMEs:** optimising travel programmes
- Ground transport: latest developments
- Booking tools: business vs leisure
- Spotlight on Africa
- RFPs: best practice
- Hotels: adding value for business
- Government & policy: post-election special
- Private aviation: the business case
- Eastern Europe MICE report

### Sept/Oct

- Airports special: Davies Commission final report analysed
- Forward thinking: travel buyers' creative approaches
- Talent management: policy and staff retention
- **Expense management:** end-to-end solutions
- Rail: network focus
- Serviced Apartments: comprehensive round-up
- Airlines: global strategies
- Hotel report: brands analysis

#### Nov/Dec

- **2016 Forecast:** the experts' predictions
- Mobile: wearable technology
- Peer pressure: benchmarking
- Marketing: communicating your travel programme
- Low-cost carriers: market report
- A question of sport: specialist travel management
- Travel 3.0: seamless connectivity

## PLUS, IN EVERY ISSUE:

News, conference reports, MICE, destinations, product reviews, Ask the Experts, interviews, Buyer Q&A, Databank, Westminster Watch, Movers & Shakers, columnists, events diary and





