



Montana Political Issues - Toplines

N=798 Registered Voters

August 3 – August 4

REGISTERED: Are you currently registered to vote in Montana?

Yes, Registered	100%
No, Not Registered	-

SEX: And now for your sex.

Male	48
Female	52

AGE: And now for your age.

18-29	14
30-45	25
46 – 65	37
Older than 65	23

QRACE. How would you describe your racial or ethnic heritage?

Hispanic	3
Black	3
White	86
Asian	1
Other	8

GOVOTER: How likely do you think it is that you will vote in the Governor, US Senate, Congress or other local elections coming up this November?

Definitely voting	88
Probably voting	9
Probably not voting	2

PREZAPPV: Do you approve or disapprove of President Barack Obama's job performance?

Strongly approve	22
Somewhat approve	16
Somewhat disapprove	13
Strongly disapprove	49

COLLAPSED:

Approve	38
Disapprove	62

WALSHAPPV: And do you approve or disapprove of U.S. Senator John Walsh's job performance in Washington?

Strongly approve	18
Somewhat approve	26
Somewhat disapprove	24
Strongly disapprove	32

COLLAPSED:

Approve	44
Disapprove	56

SENBALLOT: And if the election for the United States Senate were held today, for whom would you vote?

Republican Steve Daines	47
Democrat John Walsh	34
Don't know	18

REPBALLOT: And if the election for the United States Representative were held today, for whom would you vote?

Republican Ryan Zinke	44
Democrat John Lewis	37
Don't know	19

ACA1: Thinking about the Affordable Care Act, sometimes called ObamaCare would you describe it as a success, a failure or something in between?

Success	25
Failure	48
Something in between	26
Refused	0

PLAGIARISM: Recently Senator Walsh has had plagiarism charges leveled against him in regards to his Master's thesis. How do these charges affect your likelihood of voting for Senator Walsh?

Much less likely	32
Somewhat less likely	31
No impact	42
More likely	4
Refused	2

INSPECTOR GENERAL: A report from the Inspector General of the Department of the Army found that while Adjutant General of the Montana National Guard John Walsh improperly used his position for private gain. How does the report affect your likelihood of voting for Senator Walsh?

Much less likely	34
Somewhat less likely	20
No impact	36
More likely	4
Refused	5

FOOTBALL: And who do you believe will win this year's annual Brawl of the Wild college football game between the University of Montana Grizzlies and the Montana State University Bobcats?

University of Montana Grizzlies	40
Montana State University Bobcats	32
Unsure	22
Refused	7

PARTY: Would you best consider yourself a Republican, Democrat, an Independent or something else?

Democrat	27
Republican	29
Independent / Something Else	37
Refused	7

METHODOLOGY:

The sample size for the survey is 798 active voters taken from a listed sample of registered voters who voted in the 2010 or 2012 general election or registered since the 2012 general election. The margin of error is +/- 3.5%. 696 interviews were completed using automated telephone technology and 102 were conducted using mobile based survey technology. All interviews were conducted August 3 – August 4, 2014 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.