

## Opinion Poll

### ONLINE Fieldwork : 11th-12th September 2013

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**

**Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2018	999	1019	205	315	348	401	333	416	603	571	325	519	530	534	475	295	184	247	819	445	544	117	251	576	404	396	
Weighted base	2018	989	1029	242	323	384	343	303	423	545	585	424	464	513	533	506	291	175	261	869	451	566	150	96	555	402	414	
Absolutely certain to vote	(10)	1094	600	494	77	145	202	193	173	304	318	209	237	288	269	278	156	102	160	425	311	396	95	69	386	286	261	
		54%	61%	48%	32%	45%	53%	56%	57%	72%	61%	54%	49%	51%	56%	51%	55%	54%	58%	61%	49%	69%	70%	63%	72%	70%	71%	63%
	(9)	236	133	103	23	42	41	37	38	54	74	66	56	39	60	73	56	31	16	31	104	76	65	21	17	81	39	62
		12%	13%	10%	10%	13%	11%	11%	13%	14%	11%	13%	8%	12%	14%	11%	11%	9%	12%	12%	17%	11%	14%	18%	15%	10%	15%	
	(8)	117	53	65	25	20	21	16	23	13	26	40	28	24	32	33	28	13	11	8	61	27	35	11	3	32	31	23
		6%	5%	6%	10%	6%	5%	5%	8%	3%	5%	7%	7%	5%	6%	6%	6%	5%	6%	3%	7%	6%	6%	7%	3%	6%	8%	6%
	(7)	103	43	61	16	21	25	17	13	12	27	26	28	21	24	25	34	11	10	13	50	18	28	10	3	15	21	21
		5%	4%	6%	7%	6%	6%	5%	4%	3%	5%	4%	7%	5%	5%	5%	7%	4%	6%	5%	6%	4%	5%	6%	3%	3%	5%	5%
	(6)	48	19	29	4	12	11	10	7	3	11	15	10	11	16	9	8	11	5	9	24	5	14	1	1	7	4	4
		2%	2%	3%	2%	4%	3%	3%	2%	1%	2%	3%	2%	2%	3%	2%	2%	4%	3%	3%	1%	2%	1%	1%	1%	1%	1%	1%
	(5)	84	25	60	21	27	15	6	11	5	14	28	13	29	19	24	25	11	5	6	37	5	17	5	3	6	7	12
		4%	2%	6%	9%	8%	4%	2%	4%	1%	3%	5%	3%	6%	4%	5%	5%	4%	3%	2%	4%	1%	3%	3%	3%	1%	2%	3%
	(4)	23	8	16	5	4	5	3	4	2	3	6	7	7	10	11	-	1	-	5	11	2	5	8	*	-	1	6
		1%	1%	2%	2%	1%	1%	1%	1%	*	1%	1%	2%	1%	2%	2%	-	1%	-	2%	1%	*	1%	5%	*	-	*	1%
	(3)	33	15	19	7	5	11	5	4	2	9	15	-	9	4	18	1	8	2	3	18	5	4	-	*	4	-	3
		2%	1%	2%	3%	2%	3%	1%	1%	*	2%	3%	-	2%	1%	3%	*	3%	1%	1%	2%	1%	1%	-	*	1%	-	1%
	(2)	19	4	15	9	1	3	3	3	1	5	4	3	7	7	3	4	5	-	1	10	1	2	-	*	1	2	*
		1%	*	1%	4%	*	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	2%	-	*	1%	*	*	-	*	*	1%	*
Definitely would not vote	(1)	155	64	91	26	21	32	37	15	24	30	36	44	45	29	40	38	33	15	14	74	-	-	-	-	15	8	11
		8%	6%	9%	11%	7%	8%	11%	5%	6%	6%	6%	10%	10%	6%	7%	8%	11%	9%	6%	8%	-	-	-	-	3%	2%	3%
Don't know		104	28	77	28	24	17	18	13	3	13	30	26	35	23	27	35	10	10	11	56	-	-	-	-	8	3	11
		5%	3%	7%	12%	8%	4%	5%	4%	1%	2%	5%	6%	7%	4%	5%	7%	3%	6%	4%	6%	-	-	-	-	2%	1%	3%
Mean		8.27	8.63	7.90	7.06	8.02	8.09	8.19	8.58	9.05	8.64	8.33	8.08	7.89	8.44	8.13	8.41	7.89	8.41	8.65	8.05	9.36	9.24	9.02	9.46	9.24	9.23	9.00
Standard deviation		2.80	2.55	2.99	3.23	2.73	2.91	3.02	2.47	2.26	2.50	2.69	2.95	3.09	2.61	2.85	2.69	3.19	2.78	2.50	2.91	1.32	1.50	1.70	1.17	1.79	1.70	1.96
Standard error		0.06	0.08	0.10	0.24	0.16	0.15	0.14	0.11	0.10	0.11	0.17	0.14	0.12	0.13	0.13	0.19	0.21	0.16	0.10	0.06	0.06	0.16	0.07	0.08	0.08	0.10	

## Opinion Poll

### ONLINE Fieldwork : 11th-12th September 2013

Absolutes/col percents

Table 2

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2018	999	1019	205	315	348	401	333	416	603	571	325	519	530	534	475	295	184	247	819	445	544	117	251	576	404	396
Weighted base	2018	989	1029	242	323	384	343	303	423	545	585	424	464	513	533	506	291	175	261	869	451	566	150	96	555	402	414
Conservative	451	257	193	27	50	74	66	78	156	173	136	71	70	124	150	89	68	19	47	184	451	-	-	-	368	10	30
	22%	26%	19%	11%	15%	19%	19%	26%	37%	32%	23%	17%	15%	24%	28%	18%	23%	11%	18%	21%	100%	-	-	-	66%	2%	7%
Labour	566	285	282	72	108	136	90	69	90	123	169	138	136	142	118	184	72	50	97	247	-	566	-	-	19	328	105
	28%	29%	27%	30%	34%	35%	26%	23%	21%	23%	29%	33%	29%	28%	22%	36%	25%	29%	37%	28%	-	100%	-	-	3%	82%	25%
Liberal Democrat	150	84	66	14	21	33	22	23	38	56	35	33	26	47	45	24	19	14	13	67	-	-	150	-	6	5	115
	7%	8%	6%	6%	6%	9%	6%	7%	9%	10%	6%	8%	6%	9%	8%	5%	7%	8%	5%	8%	-	-	100%	-	1%	1%	28%
SNP	35	22	13	2	4	6	11	5	8	10	12	8	5	-	-	-	-	35	9	10	-	-	-	-	2	1	4
	2%	2%	1%	1%	1%	2%	3%	2%	2%	2%	2%	2%	1%	-	-	-	-	20%	3%	1%	-	-	-	-	*	*	1%
Plaid Cymru	8	4	4	*	1	1	2	2	2	2	4	1	1	-	-	-	8	-	3	2	-	-	-	-	-	-	1
	*	*	*	*	*	*	1%	1%	1%	*	1%	*	*	-	-	-	3%	-	1%	*	-	-	-	-	-	-	*
The UK Independence Party	96	62	35	2	8	10	27	15	34	28	23	18	27	23	33	25	15	2	13	33	-	-	-	96	51	2	18
	5%	6%	3%	1%	3%	3%	8%	5%	8%	5%	4%	4%	6%	4%	6%	5%	5%	1%	5%	4%	-	-	-	100%	9%	1%	4%
The Green Party	42	25	17	4	11	8	12	5	3	13	13	6	10	20	9	3	7	2	6	20	-	-	-	-	2	2	16
	2%	3%	2%	2%	3%	2%	3%	2%	1%	2%	2%	1%	2%	4%	2%	1%	2%	1%	2%	2%	-	-	-	-	*	1%	4%
The British National Party	11	8	3	1	2	-	3	5	-	-	3	6	3	1	6	4	-	1	-	5	-	-	-	-	3	-	2
	1%	1%	*	*	1%	-	1%	2%	-	-	*	1%	1%	*	1%	1%	-	*	-	1%	-	-	-	-	1%	-	1%
Some other party	13	11	2	*	3	1	1	2	5	3	6	2	1	3	3	6	-	*	2	4	-	-	-	-	3	-	3
	1%	1%	*	*	1%	*	*	1%	1%	1%	1%	*	*	1%	*	1%	-	*	1%	*	-	-	-	-	*	-	1%
Would not vote	188	74	114	39	28	38	42	17	24	37	43	50	58	37	45	43	45	17	16	91	-	-	-	-	16	9	13
	9%	7%	11%	16%	9%	10%	12%	6%	6%	7%	7%	12%	13%	7%	9%	9%	15%	10%	6%	11%	-	-	-	-	3%	2%	3%
Rather not say	33	10	22	8	6	7	1	6	4	10	7	2	13	14	9	3	6	1	3	12	-	-	-	-	4	4	1
	2%	1%	2%	3%	2%	2%	*	2%	1%	2%	1%	*	3%	3%	2%	1%	2%	*	1%	1%	-	-	-	-	1%	1%	*
Don't know	426	147	279	73	81	70	67	76	59	90	133	89	114	102	116	124	50	34	52	193	-	-	-	-	81	41	106
	21%	15%	27%	30%	25%	18%	20%	25%	14%	16%	23%	21%	25%	20%	22%	24%	17%	19%	20%	22%	-	-	-	-	15%	10%	26%

## Opinion Poll

### ONLINE Fieldwork : 11th-12th September 2013

Absolutes/col percents

Table 3

**Q.2 Which party would you vote for if there was a General Election tomorrow?****Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	1206	662	544	96	166	198	250	204	292	395	345	189	277	311	318	280	178	119	157	477	363	434	92	201	413	294	244
Weighted base	1097	615	482	87	158	211	193	165	284	334	322	221	219	284	286	272	155	100	158	449	368	448	114	80	384	288	242
Conservative	368	213	155	19	37	60	54	66	132	143	109	58	58	103	121	73	55	15	38	150	368	-	-	-	312	8	24
	34%	35%	32%	22%	23%	28%	28%	40%	47%	43%	34%	26%	26%	36%	42%	27%	36%	15%	24%	34%	100%	-	-	-	81%	3%	10%
Labour	448	229	219	51	82	105	75	56	78	100	132	113	103	110	93	147	60	39	83	188	-	448	-	-	16	271	89
	41%	37%	46%	58%	52%	50%	39%	34%	28%	30%	41%	51%	47%	39%	33%	54%	38%	39%	53%	42%	-	100%	-	-	4%	94%	37%
Liberal Democrat	114	68	46	10	15	26	17	16	31	48	30	18	18	35	32	20	15	12	10	50	-	-	114	-	5	4	92
	10%	11%	10%	11%	9%	12%	9%	10%	11%	14%	9%	8%	8%	12%	11%	7%	10%	12%	6%	11%	-	-	100%	-	1%	1%	38%
SNP	30	19	12	2	3	5	10	4	7	8	11	7	4	-	-	-	-	30	8	9	-	-	-	-	1	1	3
	3%	3%	2%	2%	2%	2%	5%	3%	2%	2%	3%	3%	2%	-	-	-	-	30%	5%	2%	-	-	-	-	*	*	1%
Plaid Cymru	7	4	3	*	1	1	2	1	2	2	3	1	1	-	-	-	7	-	3	2	-	-	-	-	-	-	1
	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	*	1%	-	-	-	4%	-	2%	*	-	-	-	-	-	-	1%
The UK Independence Party	80	51	29	1	7	8	22	12	29	21	20	15	23	18	27	21	12	1	10	28	-	-	-	80	43	2	16
	7%	8%	6%	2%	4%	4%	12%	7%	10%	6%	6%	7%	10%	6%	9%	8%	8%	1%	6%	6%	-	-	-	100%	11%	1%	6%
The Green Party	34	21	14	3	9	5	10	5	3	10	11	5	8	17	7	3	6	2	5	16	-	-	-	-	2	2	13
	3%	3%	3%	3%	6%	2%	5%	3%	1%	3%	3%	2%	4%	6%	2%	1%	4%	2%	3%	4%	-	-	-	-	1%	1%	6%
The British National Party	8	6	2	*	2	-	2	4	-	-	2	4	2	*	4	3	-	*	-	3	-	-	-	-	3	-	2
	1%	1%	*	*	1%	-	1%	2%	-	-	1%	2%	1%	*	1%	1%	-	*	-	1%	-	-	-	-	1%	-	1%
Some other party	8	7	1	*	3	1	1	1	2	2	4	2	1	2	2	4	-	*	2	3	-	-	-	-	2	-	3
	1%	1%	*	*	2%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	*	1%	1%	-	-	-	-	1%	-	1%

**Opinion Poll**  
**ONLINE Fieldwork : 11th-12th September 2013**

Absolutes/col percents

Table 4  
**Gender**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
Male	999 50%	989 49%
Female	1019 50%	1029 51%

**Opinion Poll**  
**ONLINE Fieldwork : 11th-12th September 2013**

Absolutes/col percents

Table 5  
**Age**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
18-24	205 10%	242 12%
25-34	315 16%	323 16%
35-44	348 17%	384 19%
45-54	401 20%	343 17%
55-64	333 17%	303 15%
65+	416 21%	423 21%
Average age	47.81	46.90

**Opinion Poll**  
**ONLINE Fieldwork : 11th-12th September 2013**

Absolutes/col percents

Table 6  
**Social Grade**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
AB	603 30%	545 27%
C1	571 28%	585 29%
C2	325 16%	424 21%
DE	519 26%	464 23%

**Opinion Poll**  
**ONLINE Fieldwork : 11th-12th September 2013**

Absolutes/col percents

Table 7  
**GO Region**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
Scotland	184 9%	175 9%
North East	79 4%	91 5%
North West	231 11%	237 12%
Yorkshire & Humberside	165 8%	178 9%
West Midlands	199 10%	187 9%
East Midlands	148 7%	157 8%
Wales	101 5%	107 5%
Eastern	187 9%	189 9%
London	198 10%	254 13%
South East	332 16%	259 13%
South West	194 10%	184 9%

**Opinion Poll**  
**ONLINE Fieldwork : 11th-12th September 2013**

Absolutes/col percents

Table 8  
**Which of the following best describes your current working status?**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
NET: Working	1066 53%	1130 56%
Working full time - working 30 hours per week or more	754 37%	888 44%
Working part time - working between 8 and 29 hours per week	312 15%	242 12%
NET: Not working	952 47%	888 44%
Not working but seeking work or temporarily unemployed or sick	112 6%	94 5%
Not working and not seeking work	162 8%	160 8%
Retired on a state pension only	116 6%	112 6%
Retired with a private pension	386 19%	369 18%
House person, housewife, househusband, etc.	176 9%	153 8%



**Opinion Poll**  
**ONLINE Fieldwork : 11th-12th September 2013**

Absolutes/col percents

Table 9  
**Tenure**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
NET: Homeowners	1267 63%	1372 68%
Owned outright - without mortgage	710 35%	665 33%
Owned with a mortgage or loan	557 28%	707 35%
NET: Renters	721 36%	622 31%
Rented from the council	161 8%	262 13%
Rented from a housing association	180 9%	102 5%
Rented from someone else	380 19%	258 13%
Rent free	30 1%	24 1%

**Opinion Poll**  
**ONLINE Fieldwork : 11th-12th September 2013**

Absolutes/col percents

Table 10  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
Yes	1160 57%	1251 62%
No	858 43%	767 38%

**Opinion Poll**  
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Absolutes/col percents

Table 11  
**How many cars are there in your household?**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
No cars in the household	386 19%	408 20%
NET: Any	1632 81%	1610 80%
1	1059 52%	836 41%
2	470 23%	591 29%
3+	103 5%	183 9%

**Opinion Poll**  
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Absolutes/col percents

Table 12

**Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2018	2018
Weighted base	2018	2018
Conservative	573 28%	565 28%
Labour	620 31%	626 31%
Liberal Democrat	201 10%	262 13%
SNP	52 3%	37 2%
Plaid Cymru	9 *	6 *
Green	56 3%	31 2%
UKIP	206 10%	20 1%
BNP	17 1%	13 1%
Another party	21 1%	14 1%
None	263 13%	444 22%