

Opinium Research Results/ Tables September 2013

1,942 Online Interviews (GB Nat. Rep)

1,643 Likely Voters

Field: 3rd to 6th September 2013

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

	Unweighted	Weighted		Unweighted	Weighted
Gender	count	count	Working status	count	count
Male	880	945	Full time	869	834
Female	1062	997	Part time	327	306
			Unemployed	114	103
Age group			Retired	395	454
18-34	527	559	Other	237	245
35-54	688	687			
55+	727	696	Social grade		
			ABC1	1268	1068
GB region			C2DE	674	
North East	86	85			
North West	219	222			
Yorkshire & Humberside	163	171			
East Midlands	138	144			
West Midlands	202	173			
East of England	200	187			
London	251	249			
South East	248	272			
South West	156	171			
Wales	112	97			
Scotland	167	170			

VI\_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know	
VI 9 inc propensity  Weighted base	1369	408	476	95	391	(		0
Unweighted base	1309		-			-		0
All likely voters who chose a party	100%							0
Till linely votore who driede a party	<b>408</b> 427	408						0
Conservative	30%	100%	0	0	0	(	)	0
	<b>476</b> 477		476	0	0		)	0
Labour	35%			0	0	(	)	0
	<b>95</b> 98		0	95	0	(	)	0
Liberal Democrat	7%						)	0
	<b>55</b> 51		0	00	55	(	)	0
SNP	4%			0	14%		)	0
	<b>7</b> 8		0	0	7	(	)	0
Plaid Cymru	0%						)	0
	<b>237</b> 225		0	0	237	(	)	0
UKIP	17%							0
	<b>59</b> 64		0	0	59	(	)	0
Green	4%		0				)	0
	<b>21</b> 16		0	0			)	0
BNP	2%						)	0
	<b>13</b> 11		-					0
Other parties	1%	0	0	0	3%		)	0

	Stage									
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know	
VI 9 inc propensity										
Weighted base	391									0
Unweighted base	375				_			-		0
All likely voters who chose a party	100%						100%			0
	<b>0</b> 0		0	0	0	0	0	) (	)	0
Conservative	0	0	0	0	0	0	0	(		0
	<b>0</b>		0	0		0	0	)	)	0
Labour	0	0	0			0	0	(		0
	<b>0</b> 0	_	0	0		0	0	)	)	0
Liberal Democrat	0	0	0				0	(		0
	<b>55</b> 51	55	0	0		0	0	0	)	0
SNP	14%	100%					0	(		0
	<b>7</b> 8		7	0		0	0	0	)	0
Plaid Cymru	2%	0	100%							0
	<b>237</b> 225		0	0	237	0	0	(	)	0
UKIP	61%	0	0			. 0	0			0
	<b>59</b> 64		0	59		0	0	· · · · · ·	)	0
Green	15%	0	0	100%	0			(	)	0
	<b>21</b> 16		0	0	0	21	0		)	0
BNP	5%	0	0	0	0	100%	0	(	)	0
	<b>13</b> 11		0	0	0	0	3	10	)	0
Other parties	3%	0	0	0	0	0	100%	100%	, D	0
-										

Gender	Age	
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	Total	Male	Female	Total	18-34	35-54	55+
VI 9 inc propensity							
Weighted base	1369						529
Unweighted base	1377	699	678	1377	337	487	553
All likely voters who chose a party	100%	100%	100%	100%	100%	100%	100%
	408		188			144	159
	427	•		427			
Conservative	30%	30%	30%	30%	29%	30%	30%
	476	246	230	476	154	173	149
	477			477			
Labour	35%	33%	36%	35%	43%	36%	28%
	95	48	47	95	31	31	33
	98			98			
Liberal Democrat	7%	6%	<b>7</b> %	7%	9%	6%	6%
	55	28	27	55	8	26	21
	51			51			
SNP	4%	4%	4%	4%	2%	5%	4%
	7	5	1	7	1	0	6
	8	i		8			
Plaid Cymru	0%	1%	0%	0%	0%	. 0	1%
•	237	144	93	237	27	71	139
	225			225			
UKIP	17%	20%	15%	17%	8%	15%	26%
	59	23	35	59	24	22	13
	64			64			
Green	4%	3%	6%	4%	7%	5%	2%
	21	16	5	21	4	12	5
	16	i		16			
BNP	2%	2%	1%	2%	1%	2%	1%
	13						
	11			11			
Other parties	1%		1%			1%	1%

VI\_1st Stage

V1 first stage vote If there were a general election	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
tomorrow, for which party would you vote?							
Weighted base	1942	415	492	103	406	195	330
Unweighted base	1942	434	493	105	389	189	332
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	415	415	0	0	0	0	0
	434						
Conservative	21%	100%	0	0	0	0	0
	492	_	492	0	0	0	0
	493						
Labour	25%		100%	0	0		
	103	_	0	103	0	0	0
	105						
Liberal Democrat	5%						
	406	_	0	0	406	0	0
	389						
Some other party	21%		0	0	100%		
	195		0	0	0	195	0
	189						
Would not vote	10%						
	330		0	0	0	0	330
	332						
Don't know	17%	0	0	0	0	0	100%

	Stage									
V1 first stage vote If there were a general election tomorrow, for which party would you vote?	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP) Respect		Some other party	Don't know	
Weighted base	406	55	7	59	240	24	3	11	7	
Unweighted base	389	51	8	64	228	19	3	9	7	
All GB respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	0	C	0	0	0	0	0	0	0	
	0									
Conservative	0		0	0	0	0	0	0	0	
	<b>0</b> 0	C	0	0	0	0	0	0	0	
Labour	0	C	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	0	0	
	0									
Liberal Democrat	0	C	0	0	0	0	0	0	_	
	406	55	7	59	240	24	3	11	7	
	389									
Some other party	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	0	C	0	0	0	0	0	0	0	
	0									
Would not vote	0									
	0	C	0	0	0	0	0	0	0	
	0									
Don't know	0		0	0	0	0	0	0	0	

	Total	Male	Female	Total	18-34	35-54	55+
V1 first stage vote							
If there were a general election							
tomorrow, for which party would							
you vote?							
Weighted base	1942	945	997	1942	559	687	696
Unweighted base	1942	880	1062	1942	527	688	
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	415		191	415	107	149	159
	434			434			
Conservative	21%	24%	19%	21%	19%	22%	23%
	492	252	240	492	161	181	150
	493			493			
Labour	25%	27%	24%	25%	29%	26%	22%
	103	51	51	103	36	34	33
	105			105			
Liberal Democrat	5%	5%	5%	5%	6%	5%	5%
	406	233	173	406	74	140	192
	389			389			
Some other party	21%	25%	17%	21%	13%	20%	28%
	195	75	120	195	93	60	42
	189			189			
Would not vote	10%	8%	12%	10%	17%	9%	6%
	330	109	221	330	88	123	119
	332			332			
Don't know	17%	12%	22%	17%	16%	18%	17%

VI\_1st Stage

				Liberal	Some other	Would	Don't	
10	Total	Conservative	Labour	Democrat	party	not vote	know	
V2 second stage vote								
Which of these parties would you								
vote for?	400				400			_
Weighted base	406			0 0				0
Unweighted base	389			0 0				0
All selecting "some other party"	100%			0 0				0
	55		)	0 0	55	0		0
	51			_				
Scottish National Party	13%			00				0
	7	-	)	0 0	7	0	)	0
	8							
Plaid Cymru	2%			00				0
	59			0 0	59	0		0
	64							
Green	14%			00				0
	240			0 0	240	0	)	0
United Kingdom Independence	228							
Party (UKIP)	59%			0 0	59%	0		0
	0	0	)	0 0	0	0	)	0
	0							
Veritas	0		)	0 0	0	0	)	0
	24			0 0	24	0		0
	19							
British National Party (BNP)	6%		)	0 0	6%	0	)	0
	3			0 0	3	0		0
	3	}						
Respect	1%			0 0	1%	0	)	0
·	11			0 0	11	0		0
	9							
Some other party	3%			0 0	3%	0	)	0
	7	·		0 0	7	0		0
	7	•						
Don't know	2%			0 0	2%	0	)	0

VI\_2nd Stage

	Stage									
		Scottish National	Plaid		United Kingdom Independence	British National		Some other	Don't	
	Total	Party	Cymru	Green	Party (UKIP)		Respect	party	know	
V2 second stage vote Which of these parties would you vote for?	Total	. urty	- Cynnu	Oreen	rany (oran )	Party (BNP) Respect		purty	KIIOW	
Weighted base	406									
Unweighted base	389			_	_			_		
All selecting "some other party"	100%									
	<b>55</b> 51									
Scottish National Party	13%									
	<b>7</b> 8				0	0	0	0	0	
Plaid Cymru	2%									
	<b>59</b> 64					0	0	0	0	
Green	14%									
	240		0	0	240	0	0	0	0	
United Kingdom Independence	228				4000/				•	
Party (UKIP)	59%									
	<b>0</b> 0						_			
Veritas	0									
	<b>24</b> 19							0	0	
British National Party (BNP)	6%									
	<b>3</b>		0	0	0	0			0	
Respect	1%									
	<b>11</b> 9		0	0	0	0	0			
Some other party	3%		0	0			0	100%		
	<b>7</b> 7		0	0	0	0	0	0	7	
Don't know	2%		0	0	0	0	0	0	100%	

Gender	Age	
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e Female <mark>Total</mark> 18-34 35-54 55	5+
233 173 406 74 140	192
209 180 389 68 131	190
100% 100% 100% 100% 100%	100%
28 27 55 8 26	21
51	
<b>12% 16% 13% 11% 19%</b>	11%
5 1 7 1 0	6
8	
2% 1% 2% 1% 0	3%
23 35 59 24 22	13
64	
10% 20% 14% 32% 16%	7%
145 95 240 27 72	142
228	
<b>62% 55% 59% 37% 51%</b>	74%
0 0 0 0 0	0
0	
0 0 0 0 0	0
18 6 24 5 14	5
19	
8% 3% 6% 7% 10%	3%
3 0 3 1 0	2
3	
1% 0 1% 1% 0	1%
5 6 11 4 5	2
9	
2% 4% 3% 6% 3%	1%
5 3 7 4 2	1
7	
2% 2% 2% 5% 1%	1%
7	

VI\_1st Stage

V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1942	415	492	103	406	195	330
Unweighted base	1942	434	493	105	389	189	332
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	<b>1271</b> 1281	334	383	71	341	0	143
Would definitely vote	65%	80%	<b>78</b> %	69%	84%	0	43%
	<b>371</b> 376		93	24	56	2	122
Would probably vote	19%	18%	19%	23%	14%	1%	37%
	<b>133</b> 125		13	5	7	51	51
Would probably not vote	<b>7</b> %	2%	3%	4%	2%	26%	15%
<u> </u>	<b>144</b> 138		0	3	1	136	4
Would definitely not vote	7%		0	3%	0%	69%	1%
•	23		4				
Does not apply (e.g. not eligible	22						
to vote in UK General Elections)	1%	0%	1%	0	0%	3%	3%

	Stage								
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?									
Weighted base	406				_		_	= =	7
Unweighted base	389	51	l 8	8 64	228	19			7
All GB respondents	100%							100%	100%
	<b>341</b> 326	49	7	<b>'</b> 49	204	19	3	8	2
Would definitely vote	84%		100%	83%	85%	77%	100%	72%	33%
	<b>56</b> 55		6 0	10	33	2	0	2	4
Would probably vote	14%	11%	<b>6</b> 0	17%	14%	9%	0	15%	55%
	<b>7</b> 6		0	0	4	. 2	0	1	0
Would probably not vote	2%	(	) (	0	2%	8%	0	13%	0
	1	(	)		<b>_</b>	0	0	0	1
	1								
Would definitely not vote	0%	(	) (	0	0	0	0	0	12%
	1	(	) 0	0	0	1	0	0	0
Does not apply (e.g. not eligible	1								
to vote in UK General Elections)	0%	(	) 0	0	0	5%	. 0	0	0

Gender	Age	
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	Total	Male	Female	Total	18-34	35-54	55+
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1942	945	997	1942	559	687	696
Unweighted base	1942	880	1062	1942	527	688	727
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	<b>1271</b> 1281	672	599	<b>1271</b> 1281		452	553
Would definitely vote	65%	71%	60%	65%	48%	66%	79%
	<b>371</b> 376		209	<b>371</b> 376		137	84
Would probably vote	19%	17%	21%	19%	27%	20%	12%
	<b>133</b> 125		91	<b>133</b> 125		43	29
Would probably not vote	7%	4%	9%	7%	11%	6%	4%
	144	61	83	144	64	51	29
	138			138			
Would definitely not vote	7%	6%	8%	7%	11%	7%	4%
	23	8	15	23	17	5	
Does not apply (e.g. not eligible	22			22			
to vote in UK General Elections)	1%	1%	1%	1%	3%	1%	0%

VI\_1st Stage

	Total	Conservative	l abour	Liberal Democrat	Some other	Would not vote	Don't know
DC Approval	Total	OOIISCI VALIVE	Laboui	Democrat	party	not vote	KIIOW
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1643	408	476	95	397	2	265
Unweighted base	1657	427	477	98	381	2	272
All likely voters	100%	100%	100%	100%	100%	100%	100%
	135	109	15	7	3	0	1
	133						
Strongly approve	8%	27%	3%	7%	1%	0	0%
	416		37	31	60	0	46
	437						
Somewhat approve	25%		8%	33%	15%	0	17%
	282		64	27	61	1	99
	284						
Neither approve nor disapprove	17%						
	<b>351</b> 359	23	128			0	75
Somewhat disapprove	21%		27%	17%	28%		
	<b>459</b> 444		231	14	163	2	44
Strongly disapprove	28%	1%	49%	15%	41%	65%	17%
	551	351	52	38	63	0	47
	570						
TOTAL: Approve	34%	86%	11%	40%	16%		
	<b>810</b> 803		360	30	273	2	119
TOTAL: Disapprove	49%		76%	32%	69%	65%	45%
Net:	-15%	79%	-65%	8%	-53%	-65%	-27%

	Stage								
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
DC Approval To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?									
Weighted base	397						_		6
Unweighted base	381			_	_			_	6
All likely voters	100%			100%			100%	100%	
	<b>3</b>		0	1	3	0	0	0	0
Strongly approve	1%		0	1%	1%	. 0	0	0	0
	<b>60</b> 59		1	8	43	3	0	1	0
Somewhat approve	15%	5%	21%	14%	18%	15%	0	14%	0
	<b>61</b> 59		2	16	22	6	0	2	1
Neither approve nor disapprove	15%		32%			28%	0	20%	
	<b>109</b> 110				74			3	2
Somewhat disapprove	28%						0	26%	35%
	<b>163</b> 150		0	21	95	9	3	4	3
Strongly disapprove	41%	<b>52</b> %	0	35%	40%	44%	100%	39%	42%
	<b>63</b> 62		1	9	45	3	0	1	0
TOTAL: Approve	16%		21%					14%	
	<b>273</b> 260								5
TOTAL: Disapprove	69%	74%	47%	57%	<b>72</b> %	57%	100%	66%	77%

	Total	Male	Female	Total	18-34	35-54	55+
DC Approval							
To what extent do you approve or							
disapprove of the way David							
Cameron is handling his job as Prime Minister?							
Weighted base	1643	834	809	1643	417	589	637
Unweighted base	16 <del>4</del> 3						
All likely voters	100%						
All likely voters	135			135			
	133			133			
Strongly approve	8%		7%			8%	6%
	416	216	199	416	113	138	164
	437			437			
Somewhat approve	25%	26%	25%	25%	27%	23%	26%
	282	113	169	282	78	110	94
	284			284			
Neither approve nor disapprove	17%	14%	21%	17%	19%		15%
	351	173	178		90	111	151
	359			359			
Somewhat disapprove	21%					19%	24%
	459		209			182	188
	444			444			
Strongly disapprove	28%						
	551	299	252		161	186	204
	570			570			
TOTAL: Approve	34%						
	810		387			293	339
TOTAL Discussion	803		4007	803		F00/	<b>E0</b> 0/
TOTAL: Disapprove	49%	51%	48%	49%	43%	50%	53%

Age

Gender

VI\_1st Stage

	Total	Conservative	Lobour	Liberal	Some other	Would	Don't	
EM Approval	lotai	Conservative	Labour	Democrat	party	not vote	know	
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?								
Weighted base	1643	408	476	95	397	2	265	
Unweighted base	1657	427	477	98	381	2	272	
All likely voters	100%	100%	100%	100%	100%	100%	100%	
	<b>86</b> 80		66	6	5	0	2	
Strongly approve	5%	2%	14%	6%	1%	0	1%	
	239	31	163	14	18	0	13	
	244							
Somewhat approve	15%	8%	34%	15%	5%	0	5%	
	<b>482</b> 488	_	144	33	83	1	118	
Neither approve nor disapprove	29%	25%	30%	34%	21%	35%	45%	
	<b>429</b> 438		86	29	113	0	86	
Somewhat disapprove	26%	28%	18%	31%	29%	0	32%	
	<b>407</b> 407		16	13	178	2	46	
Strongly disapprove	25%	37%	3%	14%	45%	65%	17%	
	<b>325</b> 324		229	20	23	0	15	
TOTAL: Approve	20%	9%	48%	21%	6%	0	6%	
·	<b>836</b> 845		102	42	291	2	132	
TOTAL: Disapprove	51%	66%	21%	45%	73%	65%	50%	
Net:	-31%	-57%	27%	-24%	-67%	-65%	-44%	

	Stage								
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?									
Weighted base	397								6
Unweighted base	381	51	8	64	225	16	3	3 8	6
All likely voters	100%								
	<b>5</b> 5		0	1	4	. 0	C	0	0
Strongly approve	1%		0	1%	2%	0	0	0	0
	<b>18</b> 19		3 1	9	4	. 1	C	0	0
Somewhat approve	5%	5%	8%	16%	2%	5%		0	0
	<b>83</b> 77		1	18	37	6	C	) 1	3
Neither approve nor disapprove	21%	32%	14%	30%	16%	30%		10%	41%
	<b>113</b> 109		3	15	63	7	2	2 5	2
Somewhat disapprove	29%	29%	52%	26%	27%	32%	65%	52%	29%
	<b>178</b> 171		) 2	16	128	7	1	4	2
Strongly disapprove	45%	34%	25%	27%	54%	33%	35%	38%	30%
	<b>23</b> 24							0	0
TOTAL: Approve	6%								
	<b>291</b> 280	)						_	
TOTAL: Disapprove	73%	63%	78%	53%	81%	65%	100%	90%	59%

	Total	Male	Female	Total	18-34	35-54	55+
EM Approval	TOLAT	Wale	remale	TOtal	10-34	33-34	33 <del>+</del>
To what extent do you approve or							
disapprove of the way Ed Miliband							
is handling his job as Leader of the							
Labour Party?							
Weighted base	1643	834	809	1643	417	589	637
Unweighted base	1657	785	872	1657	394	596	667
All likely voters	100%	100%	100%	100%	100%	100%	100%
	86		30	86	40	24	22
	80			80			
Strongly approve	5%						
	239		130			80	78
	244			244			
Somewhat approve	15%						
	482		265	482		183	154
	488			488			
Neither approve nor disapprove	29%						
	429		209			173	167
	438			438			
Somewhat disapprove	26%						
	407		174			129	216
	407			407			
Strongly disapprove	25%						
	325		160			104	100
	324			324			
TOTAL: Approve	20%						
	836		384			302	382
	845			845			
TOTAL: Disapprove	51%	54%	47%	51%	36%	51%	60%

Age

Gender

VI\_1st Stage

	Total	Conservative	Lahour	Liberal Democrat	Some other	Would not vote	Don't know
NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?		Oonsel valive	Labour	Democrat	party	not vote	Kilow
Weighted base	1643	408	476	95	397	2	265
Unweighted base	1657	427	477	98	381	2	272
All likely voters	100%	100%	100%	100%	100%	100%	100%
	<b>39</b> 36		12	10	4	0	1
Strongly approve	2%	3%	2%	10%	1%	0	0%
	<b>180</b> 189		28	38	17	0	18
Somewhat approve	11%	19%	6%	41%	4%	0	7%
	<b>446</b> 450		84	34	74	1	98
Neither approve nor disapprove	27%	38%	18%	36%	19%	35%	37%
	<b>410</b> 419		127	10	96	0	90
Somewhat disapprove	25%	21%	27%	11%	24%	0	34%
• •	<b>568</b> 563		225	3	206	2	58
Strongly disapprove	35%	18%	47%	3%	<b>52</b> %	65%	22%
	<b>219</b> 225		39	48	21	0	19
TOTAL: Approve	13%	22%	8%	51%	5%	0	7%
	<b>978</b> 982		352	13	302	2	148
TOTAL: Disapprove	60%	40%	74%	14%	76%	65%	56%
Net:	-47%	-18%	-66%	37%	-71%	-65%	-49%

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	Stage								
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?									
Weighted base	397	55	7	59	237	21	3	10	6
Unweighted base	381	51	8	64	225	16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	<b>4</b> 4	_	0	1	3	0	0	0	0
Strongly approve	1%		0	1%	1%	. 0	0	0	0
	<b>17</b> 17		- 0	2	11	0	0	0	0
Somewhat approve	4%		0	3%	5%	0	0	0	0
	<b>74</b> 70	-	1	21	32	7	0	1	1
Neither approve nor disapprove	19%	18%	21%	36%	13%	34%	0	10%	23%
	<b>96</b> 94		5	11	53	6	0	5	2
Somewhat disapprove	24%	26%	79%	19%	22%	28%	0	51%	29%
	<b>206</b> 196		0	24	138	8 8	3	4	3
Strongly disapprove	<b>52</b> %	49%	0	40%	58%	38%	100%	39%	48%
	<b>21</b> 21		0	3	14	. 0	0	0	0
TOTAL: Approve	5%	7%	0	5%	6%	0	0	0	0
• •	<b>302</b> 290		5	35	190	14	3	9	5
TOTAL: Disapprove	<b>76</b> %	74%	79%	60%	80%	66%	100%	90%	77%

	Total	Male	Female	Total	18-34	35-54	55+
NC Approval	Total	Maio	Tomaic	Total	10 04	00 04	001
To what extent do you approve or							
disapprove of the way Nick Clegg							
is handling his job as Leader of the							
Liberal Democrats?							
Weighted base	1643						
Unweighted base	1657	785	872	1657	394	596	667
All likely voters	100%					100%	
	39		19			7	10
	36			36			
Strongly approve	2%						
	180		85			67	55
	189			189			
Somewhat approve	11%						
	446		248			170	150
	450			450			
Neither approve nor disapprove	27%						
	410	_	219			145	165
	419			419			
Somewhat disapprove	25%						
	568		237			200	256
	563			563			
Strongly disapprove	35%						
	219		105			73	66
	225			225			
TOTAL: Approve	13%						
	978		456			345	421
	982			982			
TOTAL: Disapprove	60%	63%	56%	60%	51%	59%	66%

Age

Gender

Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1	Ed Miliband's leadership	Ed Balls being Shadow Chancellor	The party's links with the trade union movement	How they will handle the economy	Their previous record in government	Their handling of the Syria crisis	That they do not plan to hold a referendum on EU membership
Weighted base	1643	1643	1643	1643	1643	1643	1643
Unweighted base	1657	1657	1657	1657	1657	1657	1657
All likely voters	100%	100%	100%	100%	100%	100%	100%
	275	318	449	447	402	471	340
	272	314	440	448	404	479	351
A reason to vote Labour	17%	19%	27%	27%	24%	29%	21%
	899	717	708	790	906	511	807
	917	729	729	812	931	522	816
A reason NOT to vote Labour	55%	44%	43%	48%	55%	31%	49%
	469	607	486	406	335	661	495
	468	614	488	397	322	656	490
Don't know / no opinion	29%	37%	30%	25%	20%	40%	30%

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	Stage						
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 0	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Ed Miliband's leadership						_	
Weighted base	1643						
Unweighted base	1657	427	477	98	381	2	272
All likely voters	100%	100%	100%	100%	100%	100%	100%
	<b>275</b> 272		198	12	28	0	9
A reason to vote Labour	17%	7%	42%	13%	7%	0	3%
	<b>899</b> 917	_	126	51	276	2	122
A reason NOT to vote Labour	55%	79%	26%	54%	70%	100%	46%
	<b>469</b> 468		152	32	93	0	134
Don't know / no opinion	29%	14%	32%	34%	23%	0	51%

	Stage								
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 0	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Ed Miliband's leadership									
Weighted base	397	55	7	59	237	21	3	10	6
Unweighted base	381	51	8	64	. 225	16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	<b>28</b> 29		1	11	11	1	0	0	1
A reason to vote Labour	7%	6%	8%	18%	5%	5%	0	0	18%
	<b>276</b> 266		5	27	184	13	1	9	2
A reason NOT to vote Labour	70%	67%	78%	45%	78%	60%	35%	90%	30%
	<b>93</b> 86		1	21	42	7	2	1	3
Don't know / no opinion	23%	27%	14%	37%	18%	35%	65%	10%	<b>52</b> %

	Gender			Age				
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?	Total	Male	Female	Total	18-34	35-54	55+	
Labour Q1 0								
Ed Miliband's leadership								
Weighted base	1643	834	809	1643	417	589	637	
Unweighted base	1657	785	872	1657	394	596	667	
All likely voters	100%	100%	100%	100%	100%	100%	100%	
	<b>275</b> 272		137	<b>275</b> 272		100	95	
A reason to vote Labour	17%	16%	17%	17%	19%	17%	15%	
	<b>899</b> 917		402	<b>899</b> 917	_	306	402	
A reason NOT to vote Labour	55%	60%	50%	55%	46%	<b>52%</b>	63%	
	<b>469</b> 468		270	<b>469</b> 468	147	183	140	
Don't know / no opinion	29%	24%	33%	29%	35%	31%	22%	

	VI_1st Stage						
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 1	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Ed Balls being Shadow Chancellor							
Weighted base	1643	408	476	95	397	2	265
Unweighted base	1657	427	477	98	381	2	272
All likely voters	100%	100%	100%	100%	100%	100%	100%
	<b>318</b> 314	_	229	16	35	0	20
A reason to vote Labour	19%	5%	48%	17%	9%	0	7%
	<b>717</b> 729		51	38	236	2	85
A reason NOT to vote Labour	44%	75%	11%	40%	59%	100%	32%
	<b>607</b>		196	41			
Don't know / no opinion	614 <b>37</b> %		41%	43%	32%	0	61%

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	Stage								
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 1	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Ed Balls being Shadow Chancellor									
Weighted base	397	7 55	5 7	' 59	237	21	3	10	6
Unweighted base	381	51	8	64	225	16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	35	5 6	5 1	8	17	3	0	0	0
	30	)							
A reason to vote Labour	9%	11%	8%	13%	7%	15%	0	0	0
	236	30	5	18	161	10	2	2 7	4
	226	6							
A reason NOT to vote Labour	59%	55%	71%	30%	68%	48%	64%	68%	69%
	126	19	) 1	33	59	8	1	3	2
	125	5							
Don't know / no opinion	32%	34%	21%	56%	25%	37%	36%	32%	31%

	Gender			Age				
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 1	Total	Male	Female	Total	18-34	35-54	55+	
Ed Balls being Shadow Chancellor								
Weighted base	1643	834	809	1643	417	589	637	
Unweighted base	1657	785	872	1657	394	596	667	
All likely voters	100%	100%	100%	100%	100%	100%	100%	
	318	164	154			118	112	
	314			314				
A reason to vote Labour	19%	20%	19%	19%	21%	20%	18%	
	717	417	301	717	130	222	366	
	729			729				
A reason NOT to vote Labour	44%	50%	37%	44%	31%	38%	57%	
	607	254	353	607	200	248	158	
	614			614				
Don't know / no opinion	37%	30%	44%	37%	48%	42%	25%	

	VI_1st Stage						
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 2  The party's links with the trade union movement	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1643	408	476	95	397	2	265
Unweighted base	1657	427	477	98	381	2	272
All likely voters	100%	100%	100%	100%	100%	100%	100%
•	<b>449</b> 440	_	284	. 24	78	0	34
A reason to vote Labour	27%	7%	60%	25%	20%	0	13%
	<b>708</b> 729		55	40	218	2	
A reason NOT to vote Labour	43%	76%	12%	42%	55%	100%	31%
	<b>486</b> 488	_	136	31	101	0	148
Don't know / no opinion	30%	17%	29%	32%	25%	0	56%

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	Stage								
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 2  The party's links with the trade union movement	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	397	55	7	59	237	21	3	10	6
Unweighted base	381	51	8	64	225	16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
·	<b>78</b> 73		. 1	21	36	3	1	2	1
A reason to vote Labour	20%	22%	14%	36%	15%	16%	36%	25%	16%
	<b>218</b> 211		3	20	152	14	. 1	4	3
A reason NOT to vote Labour	55%	39%	52%	33%	64%	64%	29%	43%	<b>53</b> %
	<b>101</b> 97		2	18	49	4	. 1	3	2
Don't know / no opinion	25%	39%	34%	30%	21%	20%	35%	32%	31%

	Gender			Age			
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 2  The party's links with the trade union movement	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1643	834	809	1643	417	589	637
Unweighted base	1657	785					
All likely voters	100%	100%	100%	100%	100%	100%	100%
•	<b>449</b> 440	255	194	<b>449</b> 440		166	156
A reason to vote Labour	27%	31%	24%			28%	24%
A reason to vote Labour	708	393					
	729	550	010	729	_	200	<b>V</b> 11
A reason NOT to vote Labour	43%	47%	39%	_		41%	54%
	486	187		486			
	488			488			
Don't know / no opinion	30%	22%	37%	30%	40%	31%	21%

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	Stage						
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 3	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
How they will handle the economy	1612	400	476	05	207		265
Weighted base	1643						
Unweighted base	1657						
All likely voters	100%	100%	100%	100%	100%	100%	100%
	<b>447</b> 448		343	16	45	0	20
A reason to vote Labour	27%	6%	72%	17%	11%	. 0	7%
	<b>790</b> 812		37	51	257	2	91
A reason NOT to vote Labour	48%	86%	8%	54%	65%	100%	34%
	<b>406</b> 397	_	96	28	95	0	154
Don't know / no opinion	25%	8%	20%	30%	24%	<u>0</u>	58%

	Stage								
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 3	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
How they will handle the economy									
Weighted base	397	55	7	7 59	237	' 21	3	3 10	6
Unweighted base	381	51	8	64	225	5 16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	<b>45</b> 39		) (	) 11	18	3 1	O	) 2	2
A reason to vote Labour	11%	18%		19%	8%	5%	. 0	25%	31%
	<b>257</b> 252		5	5 21	182	2 13	2	2 4	3
A reason NOT to vote Labour	65%	50%	81%	35%	77%	59%	64%	43%	53%
	<b>95</b> 90		3 1	27	36	5 8	1	3	1
Don't know / no opinion	24%	32%	19%	46%	15%	36%	36%	32%	16%

	Gender			Age			
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to							
vote for it?	Total	Male	Female	Total	18-34	35-54	55+
Labour Q1 3							
How they will handle the economy							
Weighted base	1643	834	809	1643	417	589	637
Unweighted base	1657	785	872	1657	394	596	667
All likely voters	100%	100%	100%	100%	100%	100%	100%
	<b>447</b> 448	236	210	<b>447</b> 448	131	170	147
A reason to vote Labour	27%	28%	26%	27%	31%	29%	23%
	<b>790</b> 812		362	<b>790</b> 812		260	371
A reason NOT to vote Labour	48%	51%	45%	48%	38%	44%	58%
	<b>406</b> 397		236	<b>406</b> 397		159	119
Don't know / no opinion	25%	20%	29%	25%	31%	27%	19%

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	VI_1st Stage						
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 4  Their previous record in government	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1643	408	476	95	397	2	265
Unweighted base	1657	427	477	98	381	2	272
All likely voters	100%	100%	100%	100%	100%	100%	100%
<u> </u>	<b>402</b> 404		299	16	38	0	26
A reason to vote Labour	24%	6%	63%	17%	9%	0	10%
	<b>906</b> 931	362	68	56	292	2	126
A reason NOT to vote Labour	55%	89%	14%	59%	73%	100%	48%
	<b>335</b> 322	23	108	23	68	0	113
Don't know / no opinion	20%		23%	24%	17%	0	42%

VI\_2nd Stage

	Stage								
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 4  Their previous record in government	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	397	55	7	59	237	21	3	10	6
Unweighted base	381	51	8	64	225	16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	<b>38</b> 33		6 0	9	19	1	0	1	0
A reason to vote Labour	9%	12%	. 0	16%	8%	5%	0	14%	0
	<b>292</b> 285	_	2 6	34	190	14	3	7	6
A reason NOT to vote Labour	73%		92%	58%	80%	66%	100%	68%	100%
	<b>68</b> 63		1	16	27	6	0	2	0
Don't know / no opinion	17%	30%	8%	27%	12%	29%	0	18%	0

	Gender			Age				
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 4  Their previous record in government	Total	Male	Female	Total	18-34	35-54	55+	
Weighted base	1643	834	809	1643	417	589	637	
Unweighted base	1657	785	872	1657	394	596	667	
All likely voters	100%	100%	100%	100%	100%	100%	100%	
	<b>402</b> 404		195	<b>402</b> 404		158	123	
A reason to vote Labour	24%	25%	24%	24%	29%	27%	19%	
	906	492	414	906	194	304	408	
	931			931				
A reason NOT to vote Labour	55%	59%	51%	55%	46%	<b>52</b> %	64%	
	335	135	200	335	103	126	105	
	322			322				
Don't know / no opinion	20%	16%	25%	20%	25%	21%	17%	

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						Stage	
Don't know	Would not vote		Liberal Democrat	Labour	Conservative	Total	Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 5  Their handling of the Syria crisis
2 20	2	397	95	476	408	1643	Weighted base
2 2	2	381	98	477	427	1657	Unweighted base
% 100	100%	100%	100%	100%	100%	100%	All likely voters
0	0	83	29	268	48	<b>471</b> 479	•
0 16	0	21%	31%	56%	12%	29%	A reason to vote Labour
2	2	154	35	33	243	<b>511</b> 522	
% 16	100%	39%	37%	<b>7</b> %	60%	31%	A reason NOT to vote Labour
0 17	0	160	30	175	117	<b>661</b> 656	
0 67	0	40%	32%	37%	29%	40%	Don't know / no opinion
-	10	21% 154 39% 160	31% 35 37% 30	56% 33 7% 175	12% 243 60% 117	479 29% 511 522 31% 661 656	A reason NOT to vote Labour

VI\_2nd Stage

	Stage								
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 5	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Their handling of the Syria crisis									
Weighted base	397	55	7	59	237	21	3	10	6
Unweighted base	381	51	8	64	225	16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	<b>83</b> 80		2	23	39	3	1	2	2
A reason to vote Labour	21%	20%	33%	39%	16%	12%	36%	25%	35%
	<b>154</b> 148		- 0	9	123	4	1	3	1
A reason NOT to vote Labour	39%	26%	. 0	16%	52%	17%	29%	29%	15%
	<b>160</b> 153		4	27	75	15	1	5	3
Don't know / no opinion	40%	54%	67%	46%	32%	71%	35%	46%	50%

	Gender			Age					
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 5	Total	Male	Female	Total	18-34	35-54	55+		
Their handling of the Syria crisis									
Weighted base	1643	834	809	1643	417	589	637		
Unweighted base	1657	785	872	1657	394	596	667		
All likely voters	100%	100%	100%	100%	100%	100%	100%		
	<b>471</b> 479	255	216	<b>471</b> 479	127	161	183		
A reason to vote Labour	29%	31%	27%	29%	31%	27%	29%		
	<b>511</b> 522	294	217	<b>511</b> 522	96	166	249		
A reason NOT to vote Labour	31%	35%	27%	31%	23%	28%	39%		
	<b>661</b> 656	286	375	<b>661</b> 656	194	262	205		
Don't know / no opinion	40%	34%	46%	40%	47%	44%	32%		

	VI_1st Stage						
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 6  That they do not plan to hold a referendum on EU membership	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1643	408	476	95	397	2	265
Unweighted base	1657	427	477	98	381	2	272
All likely voters	100%	100%	100%	100%	100%	100%	100%
	<b>340</b> 351	33	204	31	43	0	29
A reason to vote Labour	21%	8%	43%	32%	11%	0	11%
	807	270	119	29	282	2	104
	816						
A reason NOT to vote Labour	49%	66%	25%	31%	71%	100%	39%
	<b>495</b> 490	_	152	35	72	0	132

26%

**32**%

30%

Don't know / no opinion

**37%** 

18%

**50%** 

$VI_{}$	_2nd
Sta	age

	Stage								
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?  Labour Q1 6  That they do not plan to hold a referendum on EU membership	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	397	55	7	59	237	21	3	10	6
Unweighted base	381	51	8	64	225	16	3	8	6
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
·	<b>43</b> 44		1	20	8	0	1	2	0
A reason to vote Labour	11%	21%	22%	33%	3%	0	29%	25%	0
	<b>282</b> 268		7 3	18	206	17	2	6	3
A reason NOT to vote Labour	71%		47%	30%	87%	80%	71%	61%	54%
	<b>72</b> 69	_	5 2	22	23	4	0	1	3
Don't know / no opinion	18%		31%	37%	10%	20%	0	14%	46%

	Gender			Age				
Thinking about the Labour party, would you say that each of the following factors were reasons to vote for the party or reasons not to vote for it?	Total	Male	Female	Total	18-34	35-54	55+	
Labour Q1 6								
That they do not plan to hold a								
referendum on EU membership								
Weighted base	1643	834	809	1643	417	589	637	
Unweighted base	1657	785	872	1657	394	596	667	
All likely voters	100%	100%	100%	100%	100%	100%	100%	
	<b>340</b> 351	184	156	<b>340</b> 351	116	123	101	
A reason to vote Labour	21%	22%	19%		28%	21%	16%	
	807	446	361	807	140	267	400	
	816			816				
A reason NOT to vote Labour	49%	53%	45%	49%	34%	45%	63%	
	495	_	291	495	_	199	135	
	490			490				
Don't know / no opinion	30%	24%	36%	30%	39%	34%	21%	

Labour Q2	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Thinking about the Labour party's links to the trade unions If the party were to become less reliant on funding from trade unions and seek funding from elsewhere (such as private or corporate donations), do you think this would make you more or less likely to vote Labour?							
Weighted base	1643			95			
Unweighted base	1657			98		2	
All likely voters	100%			100%			
	<b>119</b> 107		32	9	48	0	3
A lot less likely	<b>7</b> %	7%	<b>7</b> %	10%	12%	0	1%
	<b>173</b> 180		91	13	20	O	21
A little less likely	11%	7%	19%	14%	5%	0	8%
	1067		298	52	272	1	187
	1070						
No effect	65%			55%			
	244		37	19	49	2	52
	260						
A little more likely	15%			20%	12%	65%	20%
	38	10	17	1	8	0	2
	40						
A lot more likely	2%	3%	4%	1%	2%	0	1%
TOTAL: Less likely	18%	13%	26%	23%	17%	0%	9%
TOTAL: More likely	17%			21%			

VI\_2nd Stage

	Stage									
Labour Q2	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP) Respect		Some other party	Don't know	
Thinking about the Labour party's links to the trade unions If the party were to become less reliant on funding from trade unions and seek funding from elsewhere (such as private or corporate donations), do you think this would make you more or less likely to vote Labour?										
Weighted base	397	55	7	59	237	21	3	10	6	
Unweighted base	381	51	8	64	225	16	3	8	6	
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	48	6	0	6	28	4	1	1	1	
	41									
A lot less likely	12%	11%	0	11%	12%	18%	36%	14%	15%	
	20		1	4	12	0	0	0	0	
	22									
A little less likely	5%									
	272		' 4	35	164	15	2	8	5	
	259									
No effect	68%							86%	85%	
	49		' 1	10	27	3	0	0	C	
	49									
A little more likely	12%								(	
	8		0	2	5	0	0	0	C	
	10									
A lot more likely	2%	1%	0	4%	2%	0	0	0	0	
TOTAL : Loop Block:	470/	400/	4.40/	17%	470/	400/	220/	400/	470/	
TOTAL: Less likely	17%									
TOTAL: More likely	14%	15%	14%	20%	14%	14%	0%	0%	0%	

Gender Age	
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	Total	Male	Female	Total	18-34	35-54	55+
Labour Q2							
Thinking about the Labour party's links to the trade unions If the party were to become less reliant on funding from trade unions and seek funding from elsewhere (such as private or corporate donations), do you think this would make you more or less likely to vote Labour?							
Weighted base	1643						
Unweighted base	1657						
All likely voters	100%						
	119		52			34	54
	107			107			
A lot less likely	7%						
	173		87			51	46
	180			180			
A little less likely	11%						
	1067		542			396	431
	1070			1070			
No effect	65%						
	244		109			97	93
	260			260			
A little more likely	15%	16%	14%			16%	
	38		18			11	12
	40	1		40			
A lot more likely	2%	2%	2%	2%	4%	2%	2%
TOTAL: Less likely	18%	18%	17%	18%	26%	14%	16%
TOTAL: More likely	17%						