



Opinium Research Results/ Tables October 2013

1,948 Online Interviews (GB Nat. Rep)

1,657 Likely Voters

Field: 1st to 4th October 2013

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

Gender		Unweighted count	Weighted count
	Male		893
Female		1055	1000

Age group		Unweighted count	Weighted count
	18-34		539
35-54		721	689
55+		688	698

GB region		Unweighted count	Weighted count
	North East		92
North West		251	223
Yorkshire & Humberside		161	171
East Midlands		134	145
West Midlands		176	174
East of England		195	187
London		252	250
South East		248	273
South West		168	172
Wales		111	97
Scotland		160	171

Working status		Unweighted count	Weighted count
	Full time		838
Part time		337	307
Unemployed		109	103
Retired		416	456
Other		248	246

Social grade		Unweighted count	Weighted count
	ABC1		1274
C2DE		674	877

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
VI 9 inc propensity							
Weighted base	1416	437	511	101	366	0	0
Unweighted base	1412	450	512	101	349	0	0
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	0	0
	437	437	0	0	0	0	0
	450						
Conservative	31%	100%	0	0	0	0	0
	511	0	511	0	0	0	0
	512						
Labour	36%	0	100%	0	0	0	0
	101	0	0	101	0	0	0
	101						
Liberal Democrat	7%	0	0	100%	0	0	0
	56	0	0	0	56	0	0
	51						
SNP	4%	0	0	0	15%	0	0
	6	0	0	0	6	0	0
	7						
Plaid Cymru	0%	0	0	0	2%	0	0
	218	0	0	0	218	0	0
	204						
UKIP	15%	0	0	0	60%	0	0
	55	0	0	0	55	0	0
	58						
Green	4%	0	0	0	15%	0	0
	23	0	0	0	23	0	0
	22						
BNP	2%	0	0	0	6%	0	0
	8	0	0	0	8	0	0
	7						
Other parties	1%	0	0	0	2%	0	0

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
VI 9 inc propensity									
Weighted base	366	56	6	55	218	23	1	7	0
Unweighted base	349	51	7	58	204	22	1	6	0
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	100%	100%	100%	0
	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
Conservative	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
Labour	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
Liberal Democrat	0	0	0	0	0	0	0	0	0
	56	56	0	0	0	0	0	0	0
	51	100%	0	0	0	0	0	0	0
SNP	15%	100%	0	0	0	0	0	0	0
	6	0	6	0	0	0	0	0	0
	7	0	100%	0	0	0	0	0	0
Plaid Cymru	2%	0	100%	0	0	0	0	0	0
	218	0	0	0	218	0	0	0	0
	204	0	0	0	100%	0	0	0	0
UKIP	60%	0	0	0	100%	0	0	0	0
	55	0	0	55	0	0	0	0	0
	58	0	0	100%	0	0	0	0	0
Green	15%	0	0	100%	0	0	0	0	0
	23	0	0	0	0	23	0	0	0
	22	0	0	0	0	100%	0	0	0
BNP	6%	0	0	0	0	100%	0	0	0
	8	0	0	0	0	0	1	7	0
	7	0	0	0	0	0	100%	100%	0
Other parties	2%	0	0	0	0	0	100%	100%	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
VI 9 inc propensity							
Weighted base	1416	742	674	1416	345	516	554
Unweighted base	1412	698	714	1412	330	539	543
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	100%	100%
	437	238	199	437	91	143	203
	450			450			
Conservative	31%	32%	30%	31%	26%	28%	37%
	511	261	250	511	155	208	149
	512			512			
Labour	36%	35%	37%	36%	45%	40%	27%
	101	55	46	101	34	32	36
	101			101			
Liberal Democrat	7%	7%	7%	7%	10%	6%	6%
	56	19	37	56	5	21	30
	51			51			
SNP	4%	3%	5%	4%	2%	4%	5%
	6	3	3	6	3	1	3
	7			7			
Plaid Cymru	0%	0%	0%	0%	1%	0%	0%
	218	126	92	218	29	78	112
	204			204			
UKIP	15%	17%	14%	15%	8%	15%	20%
	55	23	31	55	17	25	12
	58			58			
Green	4%	3%	5%	4%	5%	5%	2%
	23	11	11	23	5	8	10
	22			22			
BNP	2%	2%	2%	2%	1%	2%	2%
	8	4	4	8	6	1	1
	7			7			
Other parties	1%	1%	1%	1%	2%	0%	0%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V1 first stage vote							
If there were a general election tomorrow, for which party would you vote?							
Weighted base	1948	446	529	106	388	172	308
Unweighted base	1948	459	529	106	371	167	316
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
Conservative	446 459 23%	446 100%	0 0	0 0	0 0	0 0	0 0
Labour	529 529 27%	0 0	529 100%	0 0	0 0	0 0	0 0
Liberal Democrat	106 106 5%	0 0	0 0	106 100%	0 0	0 0	0 0
Some other party	388 371 20%	0 0	0 0	0 0	388 100%	0 0	0 0
Would not vote	172 167 9%	0 0	0 0	0 0	0 0	172 100%	0 0
Don't know	308 316 16%	0 0	0 0	0 0	0 0	0 0	308 100%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V1 first stage vote									
If there were a general election tomorrow, for which party would you vote?									
Weighted base	388	56	6	59	228	24	1	7	6
Unweighted base	371	51	7	63	214	23	1	6	6
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	0	0	0	0	0	0	0	0	0
Labour	0	0	0	0	0	0	0	0	0
Liberal Democrat	0	0	0	0	0	0	0	0	0
Some other party	388	56	6	59	228	24	1	7	6
	371								
Would not vote	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	0	0	0	0	0	0	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V1 first stage vote							
If there were a general election tomorrow, for which party would you vote?							
Weighted base	1948	948	1000	1948	561	689	698
Unweighted base	1948	893	1055	1948	539	721	688
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	446	244	202	446	96	147	203
	459			459			
Conservative	23%	26%	20%	23%	17%	21%	29%
	529	270	259	529	161	217	151
	529			529			
Labour	27%	29%	26%	27%	29%	31%	22%
	106	57	49	106	38	32	36
	106			106			
Liberal Democrat	5%	6%	5%	5%	7%	5%	5%
	388	199	188	388	74	141	172
	371			371			
Some other party	20%	21%	19%	20%	13%	20%	25%
	172	68	104	172	83	48	41
	167			167			
Would not vote	9%	7%	10%	9%	15%	7%	6%
	308	109	198	308	110	103	95
	316			316			
Don't know	16%	12%	20%	16%	20%	15%	14%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	388	0	0	0	0	388	0
Unweighted base	371	0	0	0	0	371	0
<i>All selecting "some other party"</i>	100%	0	0	0	0	100%	0
	56	0	0	0	0	56	0
	51						
Scottish National Party	14%	0	0	0	0	14%	0
	6	0	0	0	0	6	0
	7						
Plaid Cymru	2%	0	0	0	0	2%	0
	59	0	0	0	0	59	0
	63						
Green	15%	0	0	0	0	15%	0
	228	0	0	0	0	228	0
United Kingdom Independence Party (UKIP)							
	214						
	59%	0	0	0	0	59%	0
	24	0	0	0	0	24	0
	23						
British National Party (BNP)	6%	0	0	0	0	6%	0
	1	0	0	0	0	1	0
	1						
Respect	0%	0	0	0	0	0%	0
	7	0	0	0	0	7	0
	6						
Some other party	2%	0	0	0	0	2%	0
	6	0	0	0	0	6	0
	6						
Don't know	1%	0	0	0	0	1%	0

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V2 second stage vote									
Which of these parties would you vote for?									
Weighted base	388	56	6	59	228	24	1	7	6
Unweighted base	371	51	7	63	214	23	1	6	6
<i>All selecting "some other party"</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	56	56	0	0	0	0	0	0	0
Scottish National Party	14%	100%	0	0	0	0	0	0	0
	6	0	6	0	0	0	0	0	0
Plaid Cymru	2%	0	100%	0	0	0	0	0	0
	7	0	0	59	0	0	0	0	0
Green	15%	0	0	100%	0	0	0	0	0
	63	0	0	0	228	0	0	0	0
United Kingdom Independence Party (UKIP)	59%	0	0	0	100%	0	0	0	0
	214	0	0	0	0	24	0	0	0
British National Party (BNP)	6%	0	0	0	0	100%	0	0	0
	23	0	0	0	0	0	1	0	0
Respect	0%	0	0	0	0	0	100%	0	0
	1	0	0	0	0	0	0	7	0
Some other party	2%	0	0	0	0	0	0	100%	0
	6	0	0	0	0	0	0	0	6
Don't know	1%	0	0	0	0	0	0	0	100%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	388	199	188	388	74	141	172
Unweighted base	371	182	189	371	68	145	158
<i>All selecting "some other party"</i>	100%	100%	100%	100%	100%	100%	100%
	56	19	37	56	5	21	30
	51			51			
Scottish National Party	14%	10%	19%	14%	7%	15%	17%
	6	3	3	6	3	1	3
	7			7			
Plaid Cymru	2%	2%	1%	2%	3%	1%	2%
	59	24	35	59	20	26	13
	63			63			
Green	15%	12%	18%	15%	27%	18%	7%
	228	130	98	228	32	81	114
United Kingdom Independence Party (UKIP)	59%	65%	52%	59%	44%	58%	66%
	24	13	11	24	7	8	10
	23			23			
British National Party (BNP)	6%	7%	6%	6%	9%	6%	6%
	1	1	0	1	1	0	0
	1			1			
Respect	0%	0%	0%	0%	1%	0%	0%
	7	3	4	7	5	1	1
	6			6			
Some other party	2%	2%	2%	2%	7%	0%	1%
	6	5	1	6	1	3	2
	6			6			
Don't know	1%	2%	0%	1%	1%	2%	1%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1948	446	529	106	388	172	308
Unweighted base	1948	459	529	106	371	167	316
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	1278	363	397	77	314	0	125
	1280						
Would definitely vote	66%	82%	75%	73%	81%	0	41%
	379	74	114	24	56	3	108
	386						
Would probably vote	19%	17%	22%	22%	15%	1%	35%
	133	4	14	4	13	43	56
	129						
Would probably not vote	7%	1%	3%	4%	3%	25%	18%
	126	0	0	1	1	116	7
	122						
Would definitely not vote	6%	0	0	1%	0%	68%	2%
	32	4	4	0	3	11	11
	31						
Does not apply (e.g. not eligible to vote in UK General Elections)	2%	1%	1%	0	1%	6%	4%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?									
Weighted base	388	56	6	59	228	24	1	7	6
Unweighted base	371	51	7	63	214	23	1	6	6
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	314	53	5	42	183	20	1	5	5
	296								
Would definitely vote	81%	95%	78%	72%	80%	83%	100%	71%	84%
	56	3	1	12	35	2	0	2	0
	58								
Would probably vote	15%	5%	22%	21%	15%	10%	0	29%	0
	13	0	0	3	9	0	0	0	1
	14								
Would probably not vote	3%	0	0	5%	4%	0	0	0	16%
	1	0	0	0	1	0	0	0	0
	1								
Would definitely not vote	0%	0	0	0	0%	0	0	0	0
	3	0	0	1	0	2	0	0	0
	2								
Does not apply (e.g. not eligible to vote in UK General Elections)	1%	0	0	2%	0	7%	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1948	948	1000	1948	561	689	698
Unweighted base	1948	893	1055	1948	539	721	688
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	1278	673	605	1278	266	458	554
	1280			1280			
Would definitely vote	66%	71%	60%	66%	47%	66%	79%
	379	154	225	379	149	142	88
	386			386			
Would probably vote	19%	16%	23%	19%	26%	21%	13%
	133	46	88	133	65	44	25
	129			129			
Would probably not vote	7%	5%	9%	7%	12%	6%	4%
	126	58	68	126	62	39	25
	122			122			
Would definitely not vote	6%	6%	7%	6%	11%	6%	4%
	32	17	16	32	20	7	6
	31			31			
Does not apply (e.g. not eligible to vote in UK General Elections)	2%	2%	2%	2%	4%	1%	1%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	157	123	18	9	2	0	5
	152						
Strongly approve	9%	28%	4%	9%	1%	0	2%
	457	258	49	44	59	0	48
	476						
Somewhat approve	28%	59%	9%	44%	16%	0	20%
	271	47	43	24	66	2	89
	269						
Neither approve nor disapprove	16%	11%	8%	24%	18%	69%	38%
	300	10	139	13	87	1	51
	311						
Somewhat disapprove	18%	2%	27%	13%	23%	31%	22%
	472	0	263	10	157	0	42
	458						
Strongly disapprove	28%	0	51%	10%	42%	0	18%
	614	381	66	54	61	0	52
	628						
TOTAL: Approve	37%	87%	13%	53%	16%	0	22%
	772	10	403	23	244	1	92
	769						
TOTAL: Disapprove	47%	2%	79%	23%	66%	31%	40%
Net:	-10%	85%	-66%	30%	-50%	-31%	-18%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	0	2	0	0	0	0
	2								
Strongly approve	1%	0%	0%	0%	1%	0%	0%	0%	0%
	59	3	4	6	41	2	0	2	1
	57								
Somewhat approve	16%	6%	60%	10%	19%	8%	0%	29%	17%
	66	7	1	12	40	6	0	0	0
	64								
Neither approve nor disapprove	18%	13%	10%	22%	18%	28%	0%	0%	0%
	87	15	0	13	54	2	0	3	0
	83								
Somewhat disapprove	23%	26%	0%	24%	25%	8%	0%	42%	0%
	157	31	2	24	80	13	1	2	4
	148								
Strongly disapprove	42%	55%	30%	44%	37%	57%	100%	29%	83%
	61	3	4	6	43	2	0	2	1
	59								
TOTAL: Approve	16%	6%	60%	10%	20%	8%	0%	29%	17%
	244	45	2	37	135	15	1	5	4
	231								
TOTAL: Disapprove	66%	81%	30%	68%	62%	65%	100%	71%	83%

Net:

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
Strongly approve	157	100	57	157	49	48	60
	152			152			
	9%	12%	7%	9%	12%	8%	9%
Somewhat approve	457	240	216	457	114	145	197
	476			476			
	28%	29%	26%	28%	28%	24%	31%
Neither approve nor disapprove	271	127	144	271	81	97	92
	269			269			
	16%	15%	17%	16%	20%	16%	14%
Somewhat disapprove	300	119	182	300	86	99	115
	311			311			
	18%	14%	22%	18%	21%	17%	18%
Strongly disapprove	472	241	231	472	84	210	178
	458			458			
	28%	29%	28%	28%	20%	35%	28%
TOTAL: Approve	614	340	274	614	163	193	257
	628			628			
	37%	41%	33%	37%	39%	32%	40%
TOTAL: Disapprove	772	360	412	772	170	309	293
	769			769			
	47%	44%	50%	47%	41%	52%	46%

Net:

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	97	4	86	3	4	0	1
	95						
Strongly approve	6%	1%	17%	3%	1%	0	0%
	306	20	216	13	34	0	23
	305						
Somewhat approve	18%	5%	42%	13%	9%	0	10%
	508	113	143	37	93	1	119
	517						
Neither approve nor disapprove	31%	26%	28%	37%	25%	59%	51%
	392	148	51	33	103	1	56
	399						
Somewhat disapprove	24%	34%	10%	33%	28%	41%	24%
	354	153	17	14	136	0	34
	350						
Strongly disapprove	21%	35%	3%	14%	37%	0	15%
	403	24	301	16	38	0	24
	400						
TOTAL: Approve	24%	5%	59%	16%	10%	0	10%
	746	300	67	47	240	1	90
	749						
TOTAL: Disapprove	45%	69%	13%	47%	65%	41%	38%
Net:	-21%	-64%	46%	-31%	-55%	-41%	-28%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	4	1	0	0	2	1	0	0	0
	4								
Strongly approve	1%	1%	0	0	1%	5%	0	0	0
	34	9	1	4	17	2	0	0	0
	31								
Somewhat approve	9%	16%	22%	8%	8%	8%	0	0	0
	93	15	1	25	43	6	0	2	0
	91								
Neither approve nor disapprove	25%	27%	20%	46%	20%	27%	0	32%	0
	103	12	2	12	64	5	1	5	3
	99								
Somewhat disapprove	28%	21%	29%	22%	29%	23%	100%	68%	56%
	136	19	2	13	92	8	0	0	2
	129								
Strongly disapprove	37%	34%	29%	24%	42%	37%	0	0	44%
	38	10	1	4	19	3	0	0	0
	35								
TOTAL: Approve	10%	18%	22%	8%	9%	13%	0	0	0
	240	31	4	25	156	14	1	5	5
	228								
TOTAL: Disapprove	65%	55%	58%	46%	71%	61%	100%	68%	100%

Net:

Gender **Age**

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?

Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	97	60	37	97	30	35	31
	95			95			
Strongly approve	6%	7%	4%	6%	7%	6%	5%
	306	147	159	306	83	129	95
	305			305			
Somewhat approve	18%	18%	19%	18%	20%	21%	15%
	508	211	297	508	161	188	159
	517			517			
Neither approve nor disapprove	31%	26%	36%	31%	39%	31%	25%
	392	210	182	392	81	132	179
	399			399			
Somewhat disapprove	24%	25%	22%	24%	19%	22%	28%
	354	200	155	354	60	116	178
	350			350			
Strongly disapprove	21%	24%	19%	21%	14%	19%	28%
	403	207	196	403	113	164	127
	400			400			
TOTAL: Approve	24%	25%	24%	24%	27%	27%	20%
	746	409	337	746	141	248	357
	749			749			
TOTAL: Disapprove	45%	49%	41%	45%	34%	41%	56%

Net:

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	34	13	4	10	5	0	2
	32						
Strongly approve	2%	3%	1%	10%	1%	0	1%
	195	66	52	48	12	1	16
	202						
Somewhat approve	12%	15%	10%	47%	3%	41%	7%
	479	180	92	30	72	1	104
	478						
Neither approve nor disapprove	29%	41%	18%	30%	19%	27%	45%
	392	100	134	9	88	1	60
	401						
Somewhat disapprove	24%	23%	26%	9%	24%	31%	26%
	556	78	230	4	193	0	52
	553						
Strongly disapprove	34%	18%	45%	4%	52%	0	22%
	229	79	56	58	18	1	18
	234						
TOTAL: Approve	14%	18%	11%	57%	5%	41%	8%
	948	178	363	13	281	1	112
	954						
TOTAL: Disapprove	57%	41%	71%	13%	76%	31%	48%
Net:	-43%	-23%	-60%	44%	-71%	10%	-40%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	5	0	0	0	5	0	0	0	0
	4								
Strongly approve	1%	0	0	0	2%	0	0	0	0
	12	1	2	2	5	2	0	0	0
	14								
Somewhat approve	3%	2%	31%	4%	2%	8%	0	0	0
	72	7	1	14	44	4	0	2	0
	68								
Neither approve nor disapprove	19%	13%	17%	25%	20%	18%	0	32%	0
	88	16	1	15	46	7	0	3	1
	82								
Somewhat disapprove	24%	28%	11%	28%	21%	29%	0	35%	23%
	193	32	3	23	117	10	1	3	4
	186								
Strongly disapprove	52%	57%	41%	43%	54%	45%	100%	34%	77%
	18	1	2	2	11	2	0	0	0
	18								
TOTAL: Approve	5%	2%	31%	4%	5%	8%	0	0	0
	281	48	3	39	164	17	1	5	5
	268								
TOTAL: Disapprove	76%	86%	52%	71%	75%	74%	100%	68%	100%

Net:

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
Strongly approve	34	23	11	34	7	8	19
	32			32			
	2%	3%	1%	2%	2%	1%	3%
	195	105	90	195	54	69	72
	202			202			
Somewhat approve	12%	13%	11%	12%	13%	12%	11%
	479	220	259	479	141	176	162
	478			478			
Neither approve nor disapprove	29%	27%	31%	29%	34%	29%	25%
	392	172	220	392	105	138	148
	401			401			
Somewhat disapprove	24%	21%	26%	24%	25%	23%	23%
	556	307	249	556	106	208	242
	553			553			
Strongly disapprove	34%	37%	30%	34%	26%	35%	38%
	229	128	101	229	62	77	91
	234			234			
TOTAL: Approve	14%	15%	12%	14%	15%	13%	14%
	948	479	469	948	212	347	390
	954			954			
TOTAL: Disapprove	57%	58%	57%	57%	51%	58%	61%

Net:

V5 Parties Summary

Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?

	Has plenty of new ideas	Cares about people like me	Has the best ideas for improving my standard of living	Is more interested in looking after their core supporters than the needs of the rest of the population	Can be trusted to keep their promises if elected
Weighted base	1657	1657	1657	1657	1657
Unweighted base	1666	1666	1666	1666	1666
<i>All likely voters</i>	100%	100%	100%	100%	100%
	358	321	418	758	295
	361	329	426	769	297
The Conservative Party	22%	19%	25%	46%	18%
	326	474	469	449	308
	324	473	464	451	310
The Labour Party	20%	29%	28%	27%	19%
	136	117	103	92	58
	139	114	104	93	58
The Liberal Democrats	8%	7%	6%	6%	3%
	837	745	667	357	996
	842	750	672	353	1001
None of these	51%	45%	40%	22%	60%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V5 Parties 0							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Has plenty of new ideas							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	358	280	21	12	29	0	16
	361						
The Conservative Party	22%	64%	4%	12%	8%	0	7%
	326	19	258	6	21	1	21
	324						
The Labour Party	20%	4%	50%	6%	6%	41%	9%
	136	22	29	45	22	0	18
	139						
The Liberal Democrats	8%	5%	6%	45%	6%	0	8%
	837	116	204	38	298	1	179
	842						
None of these	51%	27%	40%	38%	80%	59%	77%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V5 Parties 0									
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?									
Has plenty of new ideas									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	29	4	1	3	22	0	0	0	0
	28								
The Conservative Party	8%	7%	17%	5%	10%	0	0	0	0
	21	6	0	6	6	3	0	0	0
	20								
The Labour Party	6%	10%	0	11%	3%	12%	0	0	0
	22	0	0	5	14	3	0	0	0
	23								
The Liberal Democrats	6%	0	0	10%	6%	11%	0	0	0
	298	46	5	40	176	17	1	7	5
	283								
None of these	80%	83%	83%	73%	81%	76%	100%	100%	100%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V5 Parties 0							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Has plenty of new ideas							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	358	193	165	358	79	110	169
	361			361			
The Conservative Party	22%	23%	20%	22%	19%	18%	26%
	326	156	171	326	104	125	97
	324			324			
The Labour Party	20%	19%	21%	20%	25%	21%	15%
	136	77	59	136	32	54	50
	139			139			
The Liberal Democrats	8%	9%	7%	8%	8%	9%	8%
	837	401	436	837	200	311	326
	842			842			
None of these	51%	48%	53%	51%	48%	52%	51%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V5 Parties 1							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Cares about people like me							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	321	278	7	7	19	0	11
	329						
The Conservative Party	19%	63%	1%	7%	5%	0	5%
	474	9	394	7	37	0	27
	473						
The Labour Party	29%	2%	77%	7%	10%	0	11%
	117	18	12	57	18	0	12
	114						
The Liberal Democrats	7%	4%	2%	57%	5%	0	5%
	745	133	99	29	298	3	184
	750						
None of these	45%	30%	19%	29%	80%	100%	79%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V5 Parties 1									
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?									
Cares about people like me									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	19	1	1	1	14	2	0	0	0
	20								
The Conservative Party	5%	2%	17%	1%	7%	8%	0	0	0
	37	11	0	6	16	2	0	1	0
	34								
The Labour Party	10%	19%	0	11%	7%	8%	0	20%	0
	18	2	0	5	9	2	0	0	0
	15								
The Liberal Democrats	5%	3%	0	10%	4%	8%	0	0	0
	298	42	5	43	179	17	1	6	5
	285								
None of these	80%	76%	83%	78%	82%	76%	100%	80%	100%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V5 Parties 1							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Cares about people like me							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	321	180	141	321	64	99	158
	329			329			
The Conservative Party	19%	22%	17%	19%	15%	17%	25%
	474	233	241	474	134	188	152
	473			473			
The Labour Party	29%	28%	29%	29%	32%	31%	24%
	117	62	55	117	40	35	41
	114			114			
The Liberal Democrats	7%	7%	7%	7%	10%	6%	6%
	745	353	392	745	176	277	292
	750			750			
None of these	45%	43%	47%	45%	43%	46%	45%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V5 Parties 2							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Has the best ideas for improving my standard of living							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	418	323	18	11	43	1	22
	426						
The Conservative Party	25%	74%	3%	11%	12%	41%	10%
	469	10	375	7	42	0	35
	464						
The Labour Party	28%	2%	73%	7%	11%	0	15%
	103	11	12	54	16	0	11
	104						
The Liberal Democrats	6%	2%	2%	53%	4%	0	5%
	667	94	107	29	271	1	165
	672						
None of these	40%	21%	21%	29%	73%	59%	71%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V5 Parties 2									
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?									
Has the best ideas for improving my standard of living									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	43	1	2	3	38	0	0	0	0
	42								
The Conservative Party	12%	2%	29%	5%	17%	0	0	0	0
	42	10	1	7	21	4	0	0	0
	39								
The Labour Party	11%	18%	11%	12%	10%	18%	0	0	0
	16	2	0	5	6	2	0	1	0
	16								
The Liberal Democrats	4%	3%	0	10%	3%	8%	0	12%	0
	271	43	4	40	154	17	1	7	5
	257								
None of these	73%	78%	60%	73%	71%	75%	100%	88%	100%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V5 Parties 2							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Has the best ideas for improving my standard of living							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	418	238	181	418	82	122	214
	426			426			
The Conservative Party	25%	29%	22%	25%	20%	20%	33%
	469	226	243	469	140	184	144
	464			464			
The Labour Party	28%	27%	29%	28%	34%	31%	22%
	103	60	43	103	37	39	27
	104			104			
The Liberal Democrats	6%	7%	5%	6%	9%	7%	4%
	667	304	363	667	155	254	258
	672			672			
None of these	40%	37%	44%	40%	37%	42%	40%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V5 Parties 3							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases? Is more interested in looking after their core supporters than the needs of the rest of the population							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	758	90	354	55	172	0	87
	769						
The Conservative Party	46%	21%	69%	54%	47%	0	37%
	449	237	92	25	57	0	39
	451						
The Labour Party	27%	54%	18%	24%	16%	0	17%
	92	28	22	13	19	1	9
	93						
The Liberal Democrats	6%	6%	4%	12%	5%	41%	4%
	357	82	44	9	122	1	99
	353						
None of these	22%	19%	9%	9%	33%	59%	42%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V5 Parties 3									
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases? Is more interested in looking after their core supporters than the needs of the rest of the population									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	172	36	2	31	88	9	1	4	3
	168								
The Conservative Party	47%	64%	30%	57%	40%	39%	100%	53%	59%
	57	1	1	5	48	2	0	1	0
	57								
The Labour Party	16%	2%	12%	9%	22%	8%	0	12%	0
	19	4	1	0	12	2	0	0	0
	17								
The Liberal Democrats	5%	7%	17%	0	5%	9%	0	0	0
	122	15	3	19	71	10	0	3	2
	112								
None of these	33%	27%	41%	34%	32%	45%	0	35%	41%

Gender **Age**

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

V5 Parties 3

Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?
Is more interested in looking after their core supporters than the needs of the rest of the population

Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	758	378	379	758	174	293	291
	769			769			
The Conservative Party	46%	46%	46%	46%	42%	49%	45%
	449	239	210	449	102	135	213
	451			451			
The Labour Party	27%	29%	25%	27%	25%	22%	33%
	92	49	43	92	30	31	31
	93			93			
The Liberal Democrats	6%	6%	5%	6%	7%	5%	5%
	357	160	197	357	108	142	108
	353			353			
None of these	22%	19%	24%	22%	26%	24%	17%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V5 Parties 4							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Can be trusted to keep their promises if elected							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	295	248	13	13	11	0	10
	297						
The Conservative Party	18%	57%	3%	13%	3%	0	4%
	308	12	259	2	20	0	16
	310						
The Labour Party	19%	3%	51%	2%	5%	0	7%
	58	6	9	26	8	0	8
	58						
The Liberal Democrats	3%	1%	2%	26%	2%	0	3%
	996	171	231	60	332	3	200
	1001						
None of these	60%	39%	45%	59%	90%	100%	86%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V5 Parties 4									
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?									
Can be trusted to keep their promises if elected									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	11	0	1	2	7	0	0	0	0
	12								
The Conservative Party	3%	0	17%	4%	3%	0	0	0	0
	20	9	0	2	5	3	0	1	0
	19								
The Labour Party	5%	16%	0	3%	2%	12%	0	20%	0
	8	0	1	2	5	1	0	0	0
	8								
The Liberal Democrats	2%	0	11%	3%	2%	4%	0	0	0
	332	47	4	49	201	19	1	6	5
	315								
None of these	90%	84%	72%	90%	92%	83%	100%	80%	100%

Gender **Age**

	Total	Male	Female	Total	18-34	35-54	55+
V5 Parties 4							
Thinking about each of the three main parties, which do you most associate with each of the following words or phrases?							
Can be trusted to keep their promises if elected							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	295	171	124	295	63	93	140
	297			297			
The Conservative Party	18%	21%	15%	18%	15%	15%	22%
	308	146	162	308	101	127	80
	310			310			
The Labour Party	19%	18%	20%	19%	24%	21%	12%
	58	31	27	58	22	22	13
	58			58			
The Liberal Democrats	3%	4%	3%	3%	5%	4%	2%
	996	480	516	996	228	358	410
	1001			1001			
None of these	60%	58%	62%	60%	55%	60%	64%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V6 Marriage							
Last week David Cameron announced plans for a tax break for married couples. The plan would allow married couples, where one partner earns less than the £10,000 per year personal tax allowance, to "share" up to £1,000 of this allowance with the other partner as long as neither of them earn more than £32,010 per year. This would affect up to four million couples who could gain up to £200 a year. To what extent would you say you support or oppose this idea?							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	403	182	74	28	80	0	39
	394						
Strongly support	24%	42%	15%	28%	22%	0	17%
	360	126	95	30	64	1	44
	365						
Slightly support	22%	29%	19%	30%	17%	31%	19%
	472	95	170	23	111	1	72
	480						
Neither support nor oppose	29%	22%	33%	23%	30%	27%	31%
	93	11	35	10	21	0	15
	100						
Slightly oppose	6%	3%	7%	10%	6%	0	6%
	178	11	90	5	49	0	23
	182						
Strongly oppose	11%	3%	18%	5%	13%	0	10%
	150	12	47	4	46	1	40
	145						
Don't know / no opinion	9%	3%	9%	4%	12%	41%	17%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V6 Marriage							
Last week David Cameron announced plans for a tax break for married couples. The plan would allow married couples, where one partner earns less than the £10,000 per year personal tax allowance, to “share” up to £1,000 of this allowance with the other partner as long as neither of them earn more than £32,010 per year. This would affect up to four million couples who could gain up to £200 a year. To what extent would you say you support or oppose this idea?							
TOTAL: Support	46%	70%	33%	57%	39%	33%	35%
TOTAL: Oppose	16%	5%	24%	15%	19%	0%	16%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V6 Marriage									
Last week David Cameron announced plans for a tax break for married couples. The plan would allow married couples, where one partner earns less than the £10,000 per year personal tax allowance, to "share" up to £1,000 of this allowance with the other partner as long as neither of them earn more than £32,010 per year. This would affect up to four million couples who could gain up to £200 a year. To what extent would you say you support or oppose this idea?									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	80	8	1	4	62	4	0	1	0
	72								
Strongly support	22%	14%	11%	7%	29%	17%	0	17%	0
	64	10	2	14	32	2	0	3	2
	63								
Slightly support	17%	18%	31%	25%	15%	8%	0	42%	40%
	111	17	2	16	65	6	1	1	3
	107								
Neither support nor oppose	30%	30%	29%	30%	30%	28%	100%	12%	60%
	21	3	0	4	12	1	0	0	0
	22								
Slightly oppose	6%	6%	0	8%	6%	6%	0	0	0
	49	8	1	9	26	3	0	2	0
	49								
Strongly oppose	13%	14%	10%	17%	12%	15%	0	29%	0
	46	10	1	7	21	6	0	0	0
	41								
Don't know / no opinion	12%	19%	19%	13%	9%	27%	0	0	0

VI_2nd Stage

V6 Marriage

Last week David Cameron announced plans for a tax break for married couples. The plan would allow married couples, where one partner earns less than the £10,000 per year personal tax allowance, to “share” up to £1,000 of this allowance with the other partner as long as neither of them earn more than £32,010 per year. This would affect up to four million couples who could gain up to £200 a year. To what extent would you say you support or oppose this idea?

	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Total								
TOTAL: Support	39%	32%	50%	33%	43%	26%	0%	57%
TOTAL: Oppose	19%	20%	17%	24%	17%	17%	0%	29%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V6 Marriage							
Last week David Cameron announced plans for a tax break for married couples. The plan would allow married couples, where one partner earns less than the £10,000 per year personal tax allowance, to “share” up to £1,000 of this allowance with the other partner as long as neither of them earn more than £32,010 per year. This would affect up to four million couples who could gain up to £200 a year. To what extent would you say you support or oppose this idea?							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	403	219	185	403	99	114	190
	394			394			
Strongly support	24%	26%	22%	24%	24%	19%	30%
	360	180	180	360	118	107	135
	365			365			
Slightly support	22%	22%	22%	22%	29%	18%	21%
	472	219	254	472	103	205	164
	480			480			
Neither support nor oppose	29%	26%	31%	29%	25%	34%	26%
	93	39	54	93	25	38	31
	100			100			
Slightly oppose	6%	5%	6%	6%	6%	6%	5%
	178	99	78	178	33	80	64
	182			182			
Strongly oppose	11%	12%	9%	11%	8%	13%	10%
	150	71	79	150	36	56	58
	145			145			
Don't know / no opinion	9%	9%	10%	9%	9%	9%	9%

	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
V6 Marriage							
Last week David Cameron announced plans for a tax break for married couples. The plan would allow married couples, where one partner earns less than the £10,000 per year personal tax allowance, to “share” up to £1,000 of this allowance with the other partner as long as neither of them earn more than £32,010 per year. This would affect up to four million couples who could gain up to £200 a year. To what extent would you say you support or oppose this idea?							
TOTAL: Support	46%	48%	44%	46%	52%	37%	51%
TOTAL: Oppose	16%	17%	16%	16%	14%	20%	15%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V7 Regardless of how you yourself plan to vote, what do you think is the most likely result of the next UK general election (currently scheduled to be held in May 2015)?							
Weighted base	1657	437	511	101	371	3	234
Unweighted base	1666	450	512	101	354	3	246
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	187	148	14	8	10	0	7
	190						
Conservative majority	11%	34%	3%	8%	3%	0	3%
	426	203	53	38	82	0	50
	436						
Hung parliament with the Conservatives as the largest party	26%	46%	10%	38%	22%	0	21%
	405	26	180	38	112	0	48
	413						
Hung parliament with Labour as the largest party	24%	6%	35%	38%	30%	0	21%
	273	10	195	3	43	1	21
	270						
Labour majority	16%	2%	38%	3%	12%	41%	9%
	66	1	4	0	52	0	8
	60						
Other outcome	4%	0%	1%	0	14%	0	4%
	300	49	66	14	72	1	98
	297						
Don't know	18%	11%	13%	13%	19%	59%	42%
TOTAL: Labour win	41%	8%	73%	41%	42%	33%	29%
TOTAL: Conservative win	37%	80%	13%	46%	25%	0%	24%
TOTAL: Hung Parliament	50%	52%	46%	75%	52%	0%	42%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V7									
Regardless of how you yourself plan to vote, what do you think is the most likely result of the next UK general election (currently scheduled to be held in May 2015)?									
Weighted base	371	56	6	55	218	23	1	7	5
Unweighted base	354	51	7	58	204	22	1	6	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	10	1	2	2	6	0	0	0	0
	12								
Conservative majority	3%	2%	27%	3%	3%	0	0	0	0
	82	6	1	6	65	3	1	0	0
	80								
Hung parliament with the Conservatives as the largest party	22%	11%	9%	11%	30%	11%	100%	0	0
	112	20	3	13	62	7	0	5	2
	108								
Hung parliament with Labour as the largest party	30%	36%	42%	24%	29%	31%	0	61%	34%
	43	11	0	12	13	5	0	2	0
	43								
Labour majority	12%	20%	0	23%	6%	22%	0	21%	0
	52	7	0	5	34	5	0	0	1
	45								
Other outcome	14%	13%	0	10%	15%	20%	0	0	23%
	72	10	1	16	38	3	0	1	2
	66								
Don't know	19%	18%	22%	28%	18%	15%	0	17%	44%
TOTAL: Labour win	42%	55%	50%	45%	34%	52%	0%	100%	40%
TOTAL: Conservative win	25%	13%	50%	15%	33%	13%	100%	0%	0%
TOTAL: Hung Parliament	52%	46%	67%	35%	58%	43%	100%	71%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V7							
Regardless of how you yourself plan to vote, what do you think is the most likely result of the next UK general election (currently scheduled to be held in May 2015)?							
Weighted base	1657	827	830	1657	414	600	643
Unweighted base	1666	782	884	1666	399	631	636
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	187	109	79	187	51	60	76
	190			190			
Conservative majority	11%	13%	9%	11%	12%	10%	12%
	426	246	180	426	85	138	203
	436			436			
Hung parliament with the Conservatives as the largest party	26%	30%	22%	26%	20%	23%	32%
	405	208	196	405	94	143	167
	413			413			
Hung parliament with Labour as the largest party	24%	25%	24%	24%	23%	24%	26%
	273	138	135	273	86	107	81
	270			270			
Labour majority	16%	17%	16%	16%	21%	18%	13%
	66	29	37	66	13	24	28
	60			60			
Other outcome	4%	4%	4%	4%	3%	4%	4%
	300	97	203	300	85	128	87
	297			297			
Don't know	18%	12%	24%	18%	21%	21%	14%
TOTAL: Labour win	41%	42%	40%	41%	43%	42%	39%
TOTAL: Conservative win	37%	43%	31%	37%	33%	33%	43%
TOTAL: Hung Parliament	50%	55%	45%	50%	43%	47%	58%