

# USING OCEAN ART TO INSPIRE CONSERVATION.

Art inspires. Art brings passion. Art educates.

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*It is through our artworks that we utilize man's intellect,  
science, and innovation to bring about*

## **THE CHANGE NOW NEEDED TO SAVE OUR PLANET AND TO INITIATE MAN'S “ENVIRONMENTAL RENAISSANCE.”**

**A**rt has left us a lasting impression of many ancient cultures. We know how they have lived and what they believed in through their artworks that are still visible today. Art can be a driving force to inspire change. It was art that drove man's awakening of intellect, science, and being during the Great Renaissance of the 1400s, bringing man out of the Dark Ages.

This is the mission of the Ocean Artists Society: Using Ocean Art to Inspire People around the World to a Greater Awareness of Our Need to Preserve Our Natural World. Its purpose is to awaken man to the New Environmental Renaissance.

The Ocean Artists Society strives to deliver a message of environmental awareness and the need for ocean conservation using all mediums of art. Members include painters, sculptors, photographers, cinematographers, performance artists, musicians, and all humanities. What separates the OAS members from other artistic or imaging groups is that our members utilize their art for conservation purposes. Our members are not only respected pioneers of their industries, but are drivers of conservation, using their art to bring awareness to act on preserving our natural world.

The Society was founded 10 years ago by ocean luminaries Wyland, Guy Harvey, and Bob Talbot. At this time, notable members inducted include our Scientific Advisor Dr. Sylvia Earle, Ernie Brooks, David Doubilet, Michael AW, Hans Hass, Emory Kristof, Stephen Frink, Howard and Michele Hall, Ron and Valerie Taylor, Brian Skerry, and Doug Perrine, to name a few. We are now 242 members across 18 different

countries around the world, having a collective reach of over 100 million people. Our members work locally on their own accord, which is the best way to help, given the initiative of “Think Globally, Act Locally”.

It is through the artists' eye, and our responsibility, to bring aesthetics that both inspire and educate, to the public. Examples include Michael AW's work with the Brunei government that assisted in passing laws banning shark products from the Kingdom; Brian Skerry's award winning photographs that were on display during CITES CoP16 so voting delegates could visualize the natural wonders they were protecting; Wyland's monumental whaling walls in various land-locked cities that brought whales closer to people who would otherwise never see these colossal marine mammals in real life.

As a collective, the Society produces quarterly films and “Ocean Artists United” magazines once a year, all free to the public. These films and e-magazines can be viewed on our website. There is a specific theme of marine conservation in each of these publications. Our first publication was in January of 2013 and began with Shark Conservation. Other subjects since then included “Water Drives Nature : Artists United for Water Conservation”; “Forests of the Oceans : Artists United for Coral Reefs”; “Eyes on the Oceans : Artists United for Ocean Awareness”; and in our most current issue, “Artists United against Pollution”. Future subjects scheduled for 2014 are awareness of manta ray protection, over fishing, and whales.




'WHEAT FIELD' - VAN GOGH OCEAN EDITION  
BY MICHAEL AW.COM

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**INSPIRE AND EDUCATE , TO THE PUBLIC**

Through our artworks, we hope to awaken man to a new thinking of how we treat our home planet. We hope to initiate man's collective thoughts towards a more sustainable living strategy. We are at the tipping point of environmental destruction. In a remarkably short period of geologic time, man has created a huge destructive diversion in Earth's natural processes that have taken millennia to build.

We play on Dr. Earle's message: "What we do in the next 10 years, will affect the next 10,000." It is through our artworks

that we utilize man's intellect, science, and innovation to bring about the change now needed to save our planet and to initiate man's "Environmental Renaissance". Ingrain the importance of maintaining a healthy marine environment so that one day, when man looks back at our artwork, they will not say, "Look how beautiful it used to be," but instead, will say, "Look how well we have maintained our beautiful home." 

[OceanArtistsSociety.org](http://OceanArtistsSociety.org)



# OCEAN GEOGRAPHIC

*Almanac of Our Seas*

ISSUE 28:4/2014  
THE REEF EDITION

[www.OGSociety.org](http://www.OGSociety.org)

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