

## TNS Polling OnlineBus Survey - (S5391 - 230942)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1192	579	613	155	199	225	219	192	202	278	914	654	538	650	542	716	419	1135
Weighted base	1154	577	577	138	186	220	199	170	240	303	850	696	458	671	483	702	395	1098
Yes, Conservative	237	114	123	6	19	38	43	48	83	53	183	139	98	174	63	145	84	229
	21%	20%	21%	4%	10%	17%	22%	28%	35%	18%	22%	20%	21%	26%	13%	21%	21%	21%
Yes, Labour	191	105	86	15	24	36	41	32	42	49	142	114	76	102	88	118	68	185
	17%	18%	15%	11%	13%	16%	21%	19%	18%	16%	17%	16%	17%	15%	18%	17%	17%	17%
Yes, Liberal Democrat	158	83	75	11	23	36	27	26	35	33	125	103	54	109	49	86	63	149
	14%	14%	13%	8%	12%	16%	14%	15%	15%	11%	15%	15%	12%	16%	10%	12%	16%	14%
Yes, SNP - Scottish National Party	19	12	6	1	1	4	3	3	6	4	15	8	10	10	9	7	9	17
	2%	2%	1%	1%	1%	2%	2%	2%	3%	1%	2%	1%	2%	1%	2%	1%	2%	2%
Yes, UKIP (United Kingdom Independence Party)	14	8	6	2	1	2	2	2	5	2	12	7	7	5	9	5	6	11
	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	2%	1%	1%	1%
Yes, Green Party	10	6	4	1	5	1	*	3	-	2	8	10	1	6	5	5	6	10
	1%	1%	1%	1%	3%	1%	*	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%
Yes (no detail)	5	2	3	-	1	-	2	1	1	2	2	4	1	4	1	4	1	5
	*	*	1%	-	*	-	1%	1%	*	1%	*	1%	*	1%	*	1%	*	*
Yes, BNP (British National Party)	4	3	1	-	-	2	*	1	1	1	3	2	3	1	3	4	*	4
	*	1%	*	-	-	1%	*	1%	1%	*	*	*	1%	*	1%	1%	*	*
Yes, Plaid Cymru	3	1	2	*	-	1	-	-	1	1	2	1	2	1	2	3	-	3
	*	*	*	*	-	1%	-	-	1%	*	*	*	*	*	*	*	-	*
No, did not vote	383	195	188	95	91	75	57	31	35	117	266	231	152	185	199	245	114	358
	33%	34%	33%	69%	49%	34%	28%	18%	14%	39%	31%	33%	33%	28%	41%	35%	29%	33%
Independent	*	*	-	-	-	-	-	*	-	-	*	-	*	-	*	*	-	*
	*	*	-	-	-	-	-	*	-	-	*	-	*	-	*	*	-	*
Other	2	*	2	-	*	*	1	-	1	-	2	1	1	2	-	1	1	2
	*	*	*	-	*	*	*	-	*	-	*	*	*	*	-	*	*	*
Prefer not to answer	128	48	80	6	22	25	22	23	30	39	89	75	53	72	56	80	44	124
	11%	8%	14%	5%	12%	11%	11%	13%	12%	13%	10%	11%	12%	11%	12%	11%	11%	11%
Don't know	*	-	*	-	*	-	-	-	-	*	-	*	-	*	-	*	-	*
	*	-	*	-	*	-	-	-	-	*	-	*	-	*	-	*	-	*

## TNS Polling OnlineBus Survey - (S5391 - 230942)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1192	415	406	371	101	162	152	226	256	141	154
Weighted base	1154	393	356	405	104	154	135	191	264	144	161
Yes, Conservative	237 21%	52 13%	100 28%	84 21%	16 15%	21 14%	15 11%	47 25%	74 28%	17 12%	46 29%
Yes, Labour	191 17%	72 18%	64 18%	54 13%	17 16%	27 18%	29 21%	35 18%	41 16%	24 16%	19 12%
Yes, Liberal Democrat	158 14%	57 14%	42 12%	59 15%	7 6%	28 18%	22 16%	24 12%	32 12%	18 12%	27 17%
Yes, SNP - Scottish National Party	19 2%	17 4%	- -	2 *	17 16%	* *	* *	- -	1 *	1 1%	- -
Yes, UKIP (United Kingdom Independence Party)	14 1%	5 1%	3 1%	6 2%	2 2%	2 1%	1 1%	2 1%	4 1%	1 *	3 2%
Yes, Green Party	10 1%	3 1%	1 *	6 1%	2 2%	1 *	1 1%	1 *	5 2%	2 1%	* *
Yes (no detail)	5 *	2 *	1 *	3 1%	1 1%	- -	1 1%	* *	2 1%	- -	1 *
Yes, BNP (British National Party)	4 *	3 1%	* *	1 *	- -	3 2%	* *	* *	- -	1 *	* *
Yes, Plaid Cymru	3 *	- -	3 1%	- -	- -	- -	- -	- -	- -	- -	3 2%
No, did not vote	383 33%	139 35%	102 29%	142 35%	35 33%	58 38%	47 35%	60 31%	76 29%	58 40%	50 31%
Independent	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -
Other	2 *	1 *	* *	1 *	- -	- -	1 *	- -	* *	* *	1 *
Prefer not to answer	128 11%	42 11%	39 11%	47 12%	10 9%	14 9%	18 14%	23 12%	30 11%	23 16%	11 7%
Don't know	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -

## TNS Polling OnlineBus Survey - (S5391 - 230942)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1192	579	613	155	199	225	219	192	202	278	914	654	538	650	542	716	419	1135
Weighted base	1154	577	577	138	186	220	199	170	240	303	850	696	458	671	483	702	395	1098
Labour	325 28%	169 29%	156 27%	52 37%	63 34%	64 29%	57 29%	40 24%	50 21%	98 32%	228 27%	218 31%	108 24%	188 28%	138 29%	196 28%	116 29%	313 28%
Conservatives	224 19%	110 19%	114 20%	10 8%	19 10%	40 18%	37 18%	50 29%	68 28%	47 15%	177 21%	141 20%	83 18%	162 24%	62 13%	138 20%	80 20%	218 20%
Liberal Democrats	57 5%	29 5%	29 5%	9 6%	6 3%	11 5%	8 4%	7 4%	16 7%	12 4%	45 5%	30 4%	27 6%	33 5%	24 5%	38 5%	17 4%	55 5%
SNP - Scottish National Party	29 3%	14 2%	15 3%	1 1%	3 2%	5 2%	6 3%	6 3%	8 3%	5 2%	24 3%	15 2%	14 3%	17 3%	12 2%	16 2%	12 3%	28 3%
Plaid Cymru	5 *	2 *	3 1%	1 1%	1 1%	1 1%	- *	1 *	1 *	1 *	4 *	2 *	3 1%	2 *	3 1%	4 1%	1 *	5 *
Other	104 9%	57 10%	47 8%	5 4%	9 5%	18 8%	16 8%	20 12%	37 15%	18 6%	86 10%	58 8%	46 10%	58 9%	46 10%	47 7%	49 13%	97 9%
Would not vote for a party	224 19%	121 21%	103 18%	45 33%	50 27%	53 24%	41 21%	19 11%	16 6%	77 25%	147 17%	133 19%	92 20%	111 16%	114 24%	148 21%	65 17%	213 19%
Prefer not to say	185 16%	76 13%	110 19%	16 11%	36 19%	27 12%	34 17%	27 16%	46 19%	45 15%	140 16%	100 14%	85 19%	101 15%	85 18%	115 16%	55 14%	170 15%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for  
Base: All respondents in GB 18+

	Total	REGION			Scot land	REGION					
		North	Mid lands	South		North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1192	415	406	371	101	162	152	226	256	141	154
Weighted base	1154	393	356	405	104	154	135	191	264	144	161
Labour	325 28%	115 29%	94 26%	116 29%	20 19%	52 34%	43 32%	57 30%	57 22%	59 41%	38 24%
Conservatives	224 19%	49 12%	90 25%	85 21%	14 14%	19 12%	16 12%	41 21%	66 25%	20 14%	48 30%
Liberal Democrats	57 5%	19 5%	16 5%	22 5%	3 3%	8 5%	8 6%	8 4%	18 7%	4 3%	8 5%
SNP - Scottish National Party	29 3%	26 7%	1 *	2 1%	25 24%	- -	1 *	1 1%	- -	1 1%	1 1%
Plaid Cymru	5 *	- -	5 1%	- -	- -	- -	- -	1 *	- -	- -	4 3%
Other	104 9%	38 10%	28 8%	39 10%	5 5%	16 10%	17 13%	10 5%	31 12%	11 7%	14 9%
Would not vote for a party	224 19%	85 22%	65 18%	75 18%	22 22%	36 23%	26 19%	41 21%	42 16%	27 19%	29 18%
Prefer not to say	185 16%	62 16%	57 16%	67 16%	14 13%	24 16%	24 18%	34 18%	49 19%	22 15%	19 11%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	822	422	400	93	120	153	149	149	158	176	646	458	364	470	352	483	307	790
Weighted base	744	381	364	78	101	140	124	124	179	181	563	463	281	459	285	440	275	714
Labour	325	169	156	52	63	64	57	40	50	98	228	218	108	188	138	196	116	313
	44%	44%	43%	67%	62%	46%	46%	33%	28%	54%	40%	47%	38%	41%	48%	45%	42%	44%
Conservatives	224	110	114	10	19	40	37	50	68	47	177	141	83	162	62	138	80	218
	30%	29%	31%	13%	19%	29%	30%	40%	38%	26%	31%	30%	30%	35%	22%	31%	29%	30%
Liberal Democrats	57	29	29	9	6	11	8	7	16	12	45	30	27	33	24	38	17	55
	8%	8%	8%	11%	6%	8%	7%	6%	9%	7%	8%	6%	10%	7%	8%	9%	6%	8%
SNP - Scottish National Party	29	14	15	1	3	5	6	6	8	5	24	15	14	17	12	16	12	28
	4%	4%	4%	1%	3%	4%	5%	5%	4%	3%	4%	3%	5%	4%	4%	4%	4%	4%
Plaid Cymru	5	2	3	1	1	1	-	1	1	1	4	2	3	2	3	4	1	5
	1%	*	1%	1%	1%	1%	-	1%	*	1%	1%	*	1%	*	1%	1%	*	1%
Other	104	57	47	5	9	18	16	20	37	18	86	58	46	58	46	47	49	97
	14%	15%	13%	7%	8%	13%	13%	16%	21%	10%	15%	13%	16%	13%	16%	11%	18%	14%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling OnlineBus Survey - (S5391 - 230942)

Q2a. If a general election were to be held tomorrow which party, if any, would you vote for

Base: All who would vote

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	822	281	290	251	76	103	102	155	178	96	112
Weighted base	744	247	234	264	68	94	84	116	173	95	113
Labour	325 44%	115 47%	94 40%	116 44%	20 30%	52 55%	43 51%	57 49%	57 33%	59 62%	38 33%
Conservatives	224 30%	49 20%	90 39%	85 32%	14 21%	19 20%	16 19%	41 35%	66 38%	20 22%	48 42%
Liberal Democrats	57 8%	19 8%	16 7%	22 8%	3 5%	8 8%	8 9%	8 7%	18 11%	4 5%	8 7%
SNP - Scottish National Party	29 4%	26 10%	1 *	2 1%	25 37%	- -	1 1%	1 1%	- -	1 1%	1 1%
Plaid Cymru	5 1%	- -	5 2%	- -	- -	- -	- -	1 *	- -	- -	4 4%
Other	104 14%	38 15%	28 12%	39 15%	5 8%	16 17%	17 20%	10 8%	31 18%	11 11%	14 13%
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-

## TNS Polling OnlineBus Survey - (S5391 - 230942)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	128	66	62	11	14	23	23	23	34	21	107	65	63	65	63	60	60	120
Weighted base	104	57	47	5	9	18	16	20	37	18	86	58	46	58	46	47	49	97
UKIP - United Kingdom Independence Party	54 52%	30 52%	24 51%	* 6%	1 10%	6 36%	7 44%	11 54%	28 77%	7 37%	47 55%	28 48%	26 56%	36 62%	18 39%	27 57%	25 51%	52 54%
Green Party	22 21%	13 23%	9 19%	2 41%	4 44%	4 20%	3 16%	6 30%	4 11%	3 15%	20 23%	16 27%	7 14%	15 27%	7 15%	5 12%	15 30%	20 21%
BNP - British National Party	11 10%	7 12%	4 9%	- -	2 24%	2 14%	5 30%	1 6%	- -	3 16%	8 9%	9 15%	2 5%	3 5%	8 17%	8 17%	1 2%	9 9%
Independent	1 1%	1 2%	- -	- -	- 6%	1 -	- -	- -	- -	1 5%	- -	1 2%	- -	1 2%	- -	- -	1 2%	1 1%
Other	6 6%	1 2%	5 10%	- -	* 4%	2 10%	1 4%	1 3%	3 7%	1 8%	5 5%	2 4%	4 8%	2 3%	4 10%	3 6%	3 6%	6 6%
Prefer not to answer	6 6%	3 5%	3 7%	1 22%	2 18%	3 15%	- -	1 3%	- -	3 15%	3 4%	3 4%	3 7%	2 3%	4 9%	3 6%	3 5%	5 5%
None	2 2%	- -	2 4%	- -	- -	- -	- -	- 5%	2 5%	- -	2 2%	- -	2 4%	- -	2 4%	- -	- -	- -
Don't know	3 3%	3 5%	* 1%	2 32%	- -	- -	1 5%	1 3%	- -	1 5%	2 3%	- -	3 7%	- -	3 7%	1 3%	2 3%	3 3%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

## Q3. Which party is that?

Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	128	43	37	48	5	18	20	15	38	14	18
Weighted base	104	38	28	39	5	16	17	10	31	11	14
UKIP - United Kingdom Independence Party	54 52%	16 43%	17 61%	21 53%	-	7 46%	9 54%	6 67%	16 51%	4 39%	11 75%
Green Party	22 21%	8 21%	6 20%	8 22%	2 34%	2 10%	5 28%	2 21%	7 21%	4 37%	2 11%
BNP - British National Party	11 10%	5 14%	3 10%	2 6%	-	3 21%	2 12%	1 6%	3 11%	1 10%	* 2%
Independent	1 1%	-	-	1 3%	-	-	-	-	1 3%	-	-
Other	6 6%	3 9%	1 3%	2 5%	1 13%	2 13%	1 4%	-	2 6%	-	1 6%
Prefer not to answer	6 6%	3 9%	-	3 7%	1 21%	2 10%	1 3%	-	1 4%	1 14%	-
None	2 2%	2 4%	-	-	2 32%	-	-	-	-	-	-
Don't know	3 3%	-	1 5%	2 4%	-	-	-	1 6%	2 5%	-	1 6%



## TNS Polling OnlineBus Survey - (S5391 - 230942)

## VotingIntention

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	814	418	396	91	118	150	149	148	158	173	641	455	359	468	346	480	303	783
Weighted base	738	378	360	77	99	137	124	123	179	178	560	461	278	458	281	437	272	709
Labour	325	169	156	52	63	64	57	40	50	98	228	218	108	188	138	196	116	313
	44%	45%	43%	68%	63%	47%	46%	33%	28%	55%	41%	47%	39%	41%	49%	45%	43%	44%
Conservatives	224	110	114	10	19	40	37	50	68	47	177	141	83	162	62	138	80	218
	30%	29%	32%	14%	19%	29%	30%	41%	38%	26%	32%	31%	30%	35%	22%	32%	29%	31%
Liberal Democrats	57	29	29	9	6	11	8	7	16	12	45	30	27	33	24	38	17	55
	8%	8%	8%	11%	6%	8%	7%	6%	9%	7%	8%	7%	10%	7%	9%	9%	6%	8%
SNP - Scottish National Party	29	14	15	1	3	5	6	6	8	5	24	15	14	17	12	16	12	28
	4%	4%	4%	1%	3%	4%	5%	5%	4%	3%	4%	3%	5%	4%	4%	4%	4%	4%
Plaid Cymru	5	2	3	1	1	1	-	1	1	1	4	2	3	2	3	4	1	5
	1%	*	1%	1%	1%	1%	-	1%	*	1%	1%	*	1%	*	1%	1%	*	1%
Green	22	13	9	2	4	4	3	6	4	3	20	16	7	15	7	5	15	20
	3%	3%	3%	3%	4%	3%	2%	5%	2%	1%	3%	3%	2%	3%	2%	1%	5%	3%
UKIP	54	30	24	*	1	6	7	11	28	7	47	28	26	36	18	27	25	52
	7%	8%	7%	*	1%	5%	6%	9%	16%	4%	8%	6%	9%	8%	6%	6%	9%	7%
BNP	11	7	4	-	2	2	5	1	-	3	8	9	2	3	8	8	1	9
	1%	2%	1%	-	2%	2%	4%	1%	-	2%	1%	2%	1%	1%	3%	2%	*	1%
Other	12	5	7	2	*	3	1	1	4	3	9	3	8	3	9	4	6	10
	2%	1%	2%	2%	*	2%	1%	1%	2%	2%	2%	1%	3%	1%	3%	1%	2%	1%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

## Voting Intention

Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	814	276	290	248	75	100	101	155	177	94	112
Weighted base	738	243	234	261	67	92	84	116	172	93	113
Labour	325 44%	115 47%	94 40%	116 44%	20 30%	52 56%	43 52%	57 49%	57 33%	59 63%	38 33%
Conservatives	224 30%	49 20%	90 39%	85 32%	14 21%	19 20%	16 19%	41 35%	66 38%	20 22%	48 42%
Liberal Democrats	57 8%	19 8%	16 7%	22 8%	3 5%	8 9%	8 9%	8 7%	18 11%	4 5%	8 7%
SNP - Scottish National Party	29 4%	26 11%	1 *	2 1%	25 37%	- -	1 1%	1 1%	- -	1 1%	1 1%
Plaid Cymru	5 1%	- -	5 2%	- -	- -	- -	- -	1 *	- -	- -	4 4%
Green	22 3%	8 3%	6 2%	8 3%	2 3%	2 2%	5 6%	2 2%	7 4%	4 4%	2 1%
UKIP	54 7%	16 7%	17 7%	21 8%	- -	7 8%	9 11%	6 6%	16 9%	4 4%	11 10%
BNP	11 1%	5 2%	3 1%	2 1%	- -	3 4%	2 2%	1 *	3 2%	1 1%	* *
Other	12 2%	5 2%	2 1%	5 2%	2 3%	2 2%	1 1%	1 1%	4 3%	- -	2 2%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

**Classification****Base: All respondents who would vote for a party other than the main political parties**

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	128	66	62	11	14	23	23	23	34	21	107	65	63	65	63	60	60	120
Weighted base	104	57	47	5	9	18	16	20	37	18	86	58	46	58	46	47	49	97
<b>Sex</b>																		
Male	57	57	-	3	5	10	6	13	21	10	47	30	28	35	23	18	35	53
	55%	100%	-	51%	53%	58%	35%	63%	59%	55%	55%	51%	60%	59%	49%	39%	70%	55%
Female	47	-	47	3	4	7	10	7	15	8	39	28	19	24	24	29	15	44
	45%	-	100%	49%	47%	42%	65%	37%	41%	45%	45%	49%	40%	41%	51%	61%	30%	45%
<b>Age</b>																		
16-24	5	3	3	5	-	-	-	-	-	-	5	-	5	1	5	1	3	4
	5%	5%	5%	100%	-	-	-	-	-	-	6%	-	11%	1%	10%	2%	6%	4%
25-34	9	5	4	-	9	-	-	-	-	3	6	6	3	3	5	4	5	9
	8%	8%	9%	-	100%	-	-	-	-	15%	7%	10%	6%	6%	11%	8%	9%	9%
35-44	18	10	7	-	-	18	-	-	-	10	8	15	3	8	10	10	6	17
	17%	18%	16%	-	-	100%	-	-	-	53%	10%	26%	6%	13%	22%	22%	13%	17%
45-54	16	6	10	-	-	-	16	-	-	6	10	12	4	6	9	9	5	14
	15%	10%	22%	-	-	-	100%	-	-	32%	12%	20%	9%	11%	21%	18%	10%	14%
55-64	20	13	7	-	-	-	-	20	-	-	20	14	7	15	5	9	11	20
	19%	22%	16%	-	-	-	-	100%	-	-	24%	24%	14%	26%	11%	19%	23%	21%
65+	37	21	15	-	-	-	-	-	37	-	37	12	25	25	12	15	19	34
	35%	37%	32%	-	-	-	-	-	100%	-	42%	20%	54%	43%	26%	31%	39%	35%
<b>Work</b>																		
Working	58	30	28	-	6	15	12	14	12	14	44	58	-	39	20	27	28	56
	56%	52%	60%	-	69%	85%	73%	68%	32%	78%	51%	100%	-	66%	42%	58%	57%	58%
Not working	46	28	19	5	3	3	4	7	25	4	42	-	46	20	27	20	21	41
	44%	48%	40%	100%	31%	15%	27%	32%	68%	22%	49%	-	100%	34%	58%	42%	43%	42%
<b>Region</b>																		
North	38	21	17	2	2	4	7	10	13	5	33	21	17	19	19	14	17	31
	37%	37%	36%	40%	28%	22%	42%	49%	36%	29%	38%	37%	36%	33%	41%	30%	34%	32%
Midlands	28	15	13	*	1	5	5	5	11	5	23	18	10	16	12	16	11	27
	26%	26%	27%	7%	13%	27%	30%	26%	31%	25%	27%	30%	21%	27%	25%	33%	22%	28%
South	39	22	17	3	5	9	5	5	12	8	30	19	20	23	16	18	21	39
	37%	38%	36%	53%	59%	51%	29%	25%	33%	46%	35%	33%	43%	40%	34%	37%	43%	40%
<b>SOCIAL GRADE</b>																		
ABC1	58	35	24	1	3	8	6	15	25	7	52	39	20	58	-	25	31	56
	56%	60%	50%	14%	40%	43%	40%	75%	68%	36%	60%	66%	42%	100%	-	53%	62%	58%
C2DE	46	23	24	5	5	10	9	5	12	11	35	20	27	-	46	22	19	41
	44%	40%	50%	86%	60%	57%	60%	25%	32%	64%	40%	34%	58%	-	100%	47%	38%	42%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

**Classification****Base: All respondents who would vote for a party other than the main political parties**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	128	43	37	48	5	18	20	15	38	14	18
Weighted base	104	38	28	39	5	16	17	10	31	11	14
<b>Sex</b>											
Male	57	21	15	22	2	10	9	7	16	5	8
	55%	55%	53%	56%	31%	63%	55%	72%	51%	48%	57%
Female	47	17	13	17	4	6	8	3	16	6	6
	45%	45%	47%	44%	69%	37%	45%	28%	49%	52%	43%
<b>Age</b>											
16-24	5	2	*	3	-	1	1	-	2	1	-
	5%	6%	1%	7%	-	4%	8%	-	8%	7%	-
25-34	9	2	1	5	*	2	-	-	2	3	1
	8%	6%	4%	13%	9%	12%	-	-	7%	24%	9%
35-44	18	4	5	9	1	2	1	1	8	3	2
	17%	10%	17%	24%	21%	14%	3%	12%	24%	26%	15%
45-54	16	7	5	5	-	-	7	2	4	*	3
	15%	17%	17%	12%	-	-	39%	19%	13%	4%	19%
55-64	20	10	5	5	2	5	3	5	2	3	1
	19%	26%	19%	13%	38%	30%	18%	50%	6%	27%	6%
65+	37	13	11	12	2	6	5	2	13	1	7
	35%	35%	41%	31%	32%	39%	31%	18%	41%	11%	51%
<b>Work</b>											
Working	58	21	18	19	3	9	9	6	16	6	8
	56%	56%	64%	49%	55%	60%	53%	63%	52%	57%	57%
Not working	46	17	10	20	2	6	8	4	15	5	6
	44%	44%	36%	51%	45%	40%	47%	37%	48%	43%	43%
<b>Region</b>											
North	38	38	-	-	5	16	17	-	-	-	-
	37%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	28	-	28	-	-	-	-	10	13	-	5
	26%	-	100%	-	-	-	-	100%	42%	-	32%
South	39	-	-	39	-	-	-	-	18	11	10
	37%	-	-	100%	-	-	-	-	58%	100%	68%
<b>SOCIAL GRADE</b>											
ABC1	58	19	16	23	2	10	8	5	19	6	9
	56%	51%	57%	60%	34%	63%	44%	51%	61%	53%	63%
C2DE	46	19	12	16	3	6	10	5	12	5	5
	44%	49%	43%	40%	66%	37%	56%	49%	39%	47%	37%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

## Classification

Base: All respondents in GB 18+

	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1192	579	613	155	199	225	219	192	202	278	914	654	538	650	542	716	419	1135
Weighted base	1154	577	577	138	186	220	199	170	240	303	850	696	458	671	483	702	395	1098
<b>Sex</b>																		
Male	577	577	-	74	98	111	100	88	107	126	451	354	223	324	254	282	249	531
	50%	100%	-	54%	52%	50%	50%	52%	44%	41%	53%	51%	49%	48%	52%	40%	63%	48%
Female	577	-	577	64	89	109	99	82	134	178	399	342	235	347	230	420	146	566
	50%	-	100%	46%	48%	50%	50%	48%	56%	59%	47%	49%	51%	52%	48%	60%	37%	52%
<b>Age</b>																		
16-24	138	74	64	138	-	-	-	-	-	23	115	72	66	54	84	61	61	122
	12%	13%	11%	100%	-	-	-	-	-	8%	14%	10%	14%	8%	17%	9%	16%	11%
25-34	186	98	89	-	186	-	-	-	-	90	96	160	26	117	70	125	58	183
	16%	17%	15%	-	100%	-	-	-	-	30%	11%	23%	6%	17%	14%	18%	15%	17%
35-44	220	111	109	-	-	220	-	-	-	127	94	178	42	142	78	151	64	215
	19%	19%	19%	-	-	100%	-	-	-	42%	11%	26%	9%	21%	16%	21%	16%	20%
45-54	199	100	99	-	-	-	199	-	-	53	146	158	41	111	88	134	56	190
	17%	17%	17%	-	-	-	100%	-	-	18%	17%	23%	9%	17%	18%	19%	14%	17%
55-64	170	88	82	-	-	-	-	170	-	10	160	92	78	101	68	89	73	163
	15%	15%	14%	-	-	-	-	100%	-	3%	19%	13%	17%	15%	14%	13%	19%	15%
65+	240	107	134	-	-	-	-	-	240	-	240	36	204	145	95	143	82	225
	21%	18%	23%	-	-	-	-	-	100%	-	28%	5%	45%	22%	20%	20%	21%	20%
<b>Work</b>																		
Working	696	354	342	72	160	178	158	92	36	248	448	696	-	470	226	424	247	671
	60%	61%	59%	52%	86%	81%	79%	54%	15%	82%	53%	100%	-	70%	47%	60%	62%	61%
Not working	458	223	235	66	26	42	41	78	204	55	402	-	458	200	257	278	148	427
	40%	39%	41%	48%	14%	19%	21%	46%	85%	18%	47%	-	100%	30%	53%	40%	38%	39%
<b>Region</b>																		
North	393	209	183	40	56	67	86	66	77	103	290	227	166	209	184	236	134	369
	34%	36%	32%	29%	30%	30%	43%	39%	32%	34%	34%	33%	36%	31%	38%	34%	34%	34%
Midlands	356	173	183	45	41	71	60	59	81	88	268	208	148	208	147	225	119	344
	31%	30%	32%	32%	22%	32%	30%	34%	34%	29%	32%	30%	32%	31%	30%	32%	30%	31%
South	405	195	210	53	89	83	53	45	83	113	292	262	144	254	152	242	142	384
	35%	34%	36%	39%	48%	37%	27%	27%	34%	37%	34%	38%	31%	38%	31%	34%	36%	35%
<b>SOCIAL GRADE</b>																		
ABC1	671	324	347	54	117	142	111	101	145	188	483	470	200	671	-	389	253	642
	58%	56%	60%	39%	63%	64%	56%	60%	60%	62%	57%	68%	44%	100%	-	55%	64%	59%
C2DE	483	254	230	84	70	78	88	68	95	116	368	226	257	-	483	314	142	455
	42%	44%	40%	61%	37%	36%	44%	40%	40%	38%	43%	32%	56%	-	100%	45%	36%	41%

## TNS Polling OnlineBus Survey - (S5391 - 230942)

**Classification****Base: All respondents in GB 18+**

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1192	415	406	371	101	162	152	226	256	141	154
Weighted base	1154	393	356	405	104	154	135	191	264	144	161
<b>Sex</b>											
Male	577	209	173	195	57	78	75	95	126	72	76
	50%	53%	49%	48%	54%	51%	56%	50%	47%	50%	47%
Female	577	183	183	210	48	76	60	96	139	73	85
	50%	47%	51%	52%	46%	49%	44%	50%	53%	50%	53%
<b>Age</b>											
16-24	138	40	45	53	7	15	18	26	31	21	20
	12%	10%	13%	13%	7%	10%	14%	14%	12%	15%	12%
25-34	186	56	41	89	12	25	19	26	40	46	18
	16%	14%	12%	22%	12%	16%	14%	13%	15%	32%	11%
35-44	220	67	71	83	16	26	25	36	48	31	38
	19%	17%	20%	20%	16%	17%	18%	19%	18%	22%	24%
45-54	199	86	60	53	24	33	30	35	44	13	21
	17%	22%	17%	13%	23%	21%	22%	18%	17%	9%	13%
55-64	170	66	59	45	24	24	19	33	34	13	24
	15%	17%	16%	11%	23%	15%	14%	17%	13%	9%	15%
65+	240	77	81	83	22	31	24	35	68	19	41
	21%	20%	23%	20%	21%	20%	18%	18%	26%	13%	25%
<b>Work</b>											
Working	696	227	208	262	50	94	83	115	156	97	101
	60%	58%	58%	65%	48%	61%	61%	60%	59%	67%	63%
Not working	458	166	148	144	54	60	52	76	109	47	60
	40%	42%	42%	35%	52%	39%	39%	40%	41%	33%	37%
<b>Region</b>											
North	393	393	-	-	104	154	135	-	-	-	-
	34%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	356	-	356	-	-	-	-	191	106	-	58
	31%	-	100%	-	-	-	-	100%	40%	-	36%
South	405	-	-	405	-	-	-	-	158	144	103
	35%	-	-	100%	-	-	-	-	60%	100%	64%
<b>SOCIAL GRADE</b>											
ABC1	671	209	208	254	50	86	73	108	168	85	101
	58%	53%	59%	63%	48%	56%	54%	56%	64%	59%	62%
C2DE	483	184	147	152	55	67	62	83	96	59	61
	42%	47%	41%	37%	52%	44%	46%	44%	36%	41%	38%

	Page	Table	Title	Base Description	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?	Base: All respondents in GB 18+	1192
	3	2	Q2. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All respondents in GB 18+	1192
	5	3	Q2a. If a general election were to be held tomorrow which party, if any, would you vote for	Base: All who would vote	822
	7	4	Q3. Which party is that?	Base: All respondents who would vote for a party other than the main political parties	128
	9	5	VotingIntention	Base: All respondents in GB 18+	814
	11	6	Classification	Base: All respondents who would vote for a party other than the main political parties	128
	13	7	Classification	Base: All respondents in GB 18+	1192