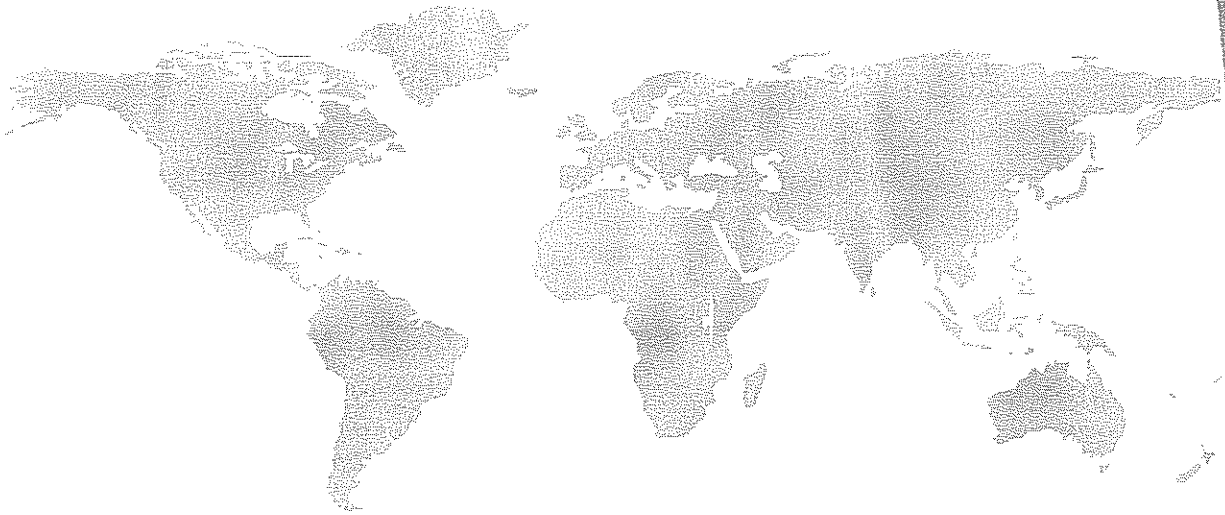


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18 - 20 November 2013
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ABOUT BIG DATA WORLD SHOW 2013

Speaker List



Agus Fahrurrozy Abdillah
Consumer and SME Portfolio Director
Telkom Indonesia



Bob Chua
CEO
Pulse Group PLC



Rakesh Mohan
Chairman & Managing Director
Unilever Malaysia & Singapore



Suhana Omar
Head, Business Solutions Group
Malaysia Airlines



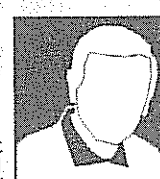
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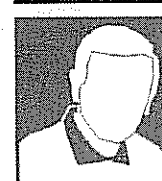
Mark van Rijmenam
Big Data Strategist / Founder
Big Data Startup



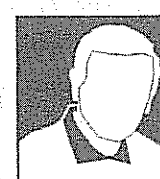
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Director Technical Services &
Research
PanOptiCrypt



Pradeep Namblat
ISCM Delivery Head
Standard Chartered



Himanshu Jha
Head of Data Solutions
Yahoo



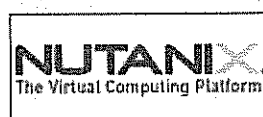
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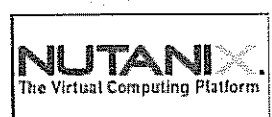


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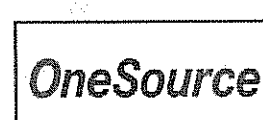
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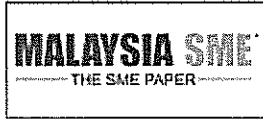
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ABOUT BIG DATA WORLD SHOW 2013

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Big Data

The Big Data Age is coming! Be a part of the change or be left behind?!

As we all already know technology has progressed to a stage that information is just everywhere. But it will be wastage if this information is not used to increase their bottom line and long term profitability. Big Data Age is coming, especially in the fields of telecommunication, finance, and internet industries, which led to the result of "Data as a Service".

Statistics projects that global IP traffic will reach 4.8 zettabyte by end of 2015. According to Wikipedia, "a zettabyte is a unit of information or computer storage equal to one sextillion bytes." Put another way, a zettabyte equals:

- One billion terabytes
- The equivalent of the entire collection of ALL the academic libraries in the United States multiplied by half a million!
- According to Seagate CEO Steve Luczo, "A zettabyte is equal to all the data that's been digitized from 1957 through 2010"
- 4.8 zettabytes of Web data is 50 times the Internet of 2006

As of April, 2012, current estimates put the entire Web at only about half a zettabyte, but Cisco expects traffic to explode to the 4.8 zettabytes figure in the next two years, with 76 per cent of that growth coming from the data centre. What's driving this unprecedented explosion in Web traffic? Most sources attribute it to our massive social inter-connectivity, mobile devices, the growth of unstructured data and the sharing of media-rich (i.e. video) content. 500 million people are now using Facebook and they are sharing 684,478 pieces of information every MINUTE!

Here are some more remarkable stats

- Bandwidth demands will quadruple over the next four years
- Movie downloads and file sharing could soon reach 100 exabytes
- "Cloud" computing and remote backup is expected to total 50 exabytes
- Internet video, gaming, and virtual worlds could produce 200 exabytes
- Business IP traffic will generate some 100 exabytes

As data gets bigger, so does our vocabulary. Now we're talking about exabytes and zettabytes. Tomorrow it will be something else. Terms may change, but one thing remains constant. It will only get bigger and faster!

Big Data World Show 2013 will be launched on November 18-20 in Kuala Lumpur Malaysia! More than 500 big data professionals from various industries such as telecommunications, finance, government and healthcare industries just to name a few and world's leading big data solution providers are expected to share the most advanced experience and brainstorm in Global Big Data Market Outlook & Development, Data Storage, Data Maintenance, Data Mining and Business Intelligence in the 2 day conference and exhibition.

Big Data World Show 2013 is going to be a prestigious platform in the industry with the largest scale, most professional attendees, richest content, most advanced experience and most senior speakers in Asia-Pacific region.

Event Format

- 2-Day Conference composed of Keynote Sessions, Super Sessions, Panel Discussions and Breakout Sessions
- 2-Day Exhibition
- Post-Conference workshops
- Networking Night
- About 50 exhibitors are expected to participate in the event.

Key topics to be discussed

- Best practice strategies to integrate big data solutions into your business
- How to utilise unstructured data within your organisation
- The latest technical changes related to using Hadoop in the enterprise
- Why big data solutions can enhance your ROI and deliver value
- The risks related to increasing volumes of data
- The future of big data and the Internet of Things
- How cloud computing is changing the enterprise's use of data
- Crack the code and analyze unstructured data
- Focus on Big Data to create a competitive advantage
- Build flexibility and security into your Big Data storage to overcome data threats
- Harness the value of social data to maximize ROI
- Monetize data to gain deeper customer insights and engage customers better

Benefits of Attending

1. Networking opportunities with senior management of global Big Data vendors and end users
2. Gain insights into real market strategies from major Big Data leaders
3. Connect face-to-face with the who's who of the industry
4. Understand current and future trends and challenges
5. Discover solutions and approaches to Big Data concerns and dilemmas
6. Get up-to-date with the latest Big Data innovations and technological advancements
7. Expand your business reach and generate new deal-making leads

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TARGET ATTENDEES

Who Should Attend?

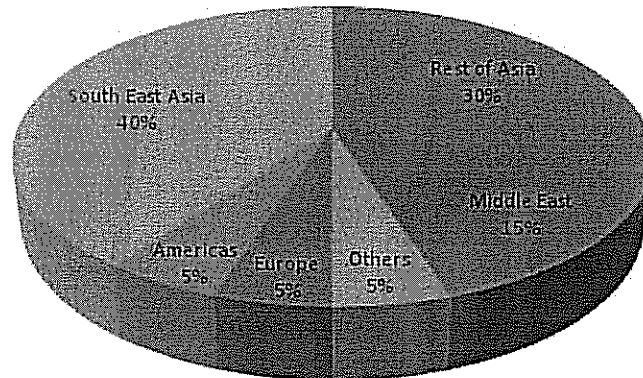
This is a must attend for all IT and Marketing Professionals. Some of the job titles would include the following:

- Data Scientist
- Data Analyst
- CMO / Head of Marketing
- CIO / Head of IT
- Data Intelligence Architect
- Head of Customer Analytics
- Head of Data Warehousing
- Head of Branding
- Head of E-Commerce
- Head of CRM
- Head of Loyalty
- Head of Customer Insights / Intelligence

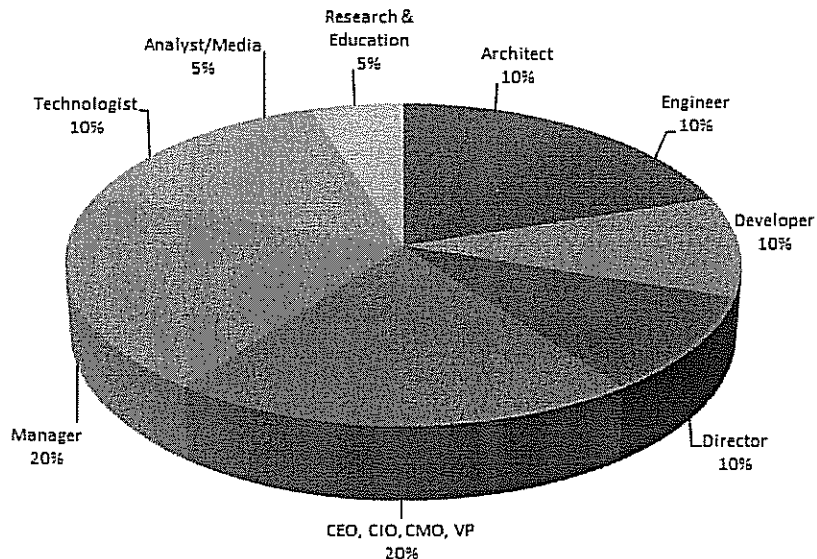
From the following industries;

- Telecom Operators
- Media
- Retail / Luxury Retail
- E-Commerce Portals
- Fast-Moving Consumer Goods
- Food & Beverage
- Healthcare
- Health & Wellness
- High-Tech & Electronics
- Leisure
- Logistics
- Energy & Utilities
- Oil & Gas
- Services
- Banks & Financial Services
- Government Department
- Education

Breakdown of Attendees by Region



Breakdown of Attendees by Job Function



18-20 November 2013
JW Marriott Kuala Lumpur, Malaysia

Conference - Day One

18th November 2013 (Monday)

08:30 Registration and Morning Coffee

09:00 Opening and Welcome Remarks from the Chairperson

09:10 Keynote Address: **Embracing the Era of Big Data - Opportunities and Threats**

09:55 Keynote Address: **Revealing Emerging Technology and Trends in Big Data Evolution**

10:40 Morning Refreshments

11:10 **The Real Impact of Big Data and Analytics**

- Optimize Every Customer Interaction with Smarter Analytics
- Achieve Capital Optimization from Risk Analytics
- Improve Operational and Financial Results with Predictive Analytics
- Enhance Strategic Decision Making, Tactical Execution and Business Results
- Big Data Case Study

Bob Chua CEO, Pulse Group PLC

11:50 **Panel Session: Establishing a Big Data Ecosystem Within the Company**

12:50 Lunch

13:50 **Deliver Value and Enhance Competitive Advantage with Business Discovery**

14:30 **Pinpointing Challenges of Implementing Big Data and How to Overcome Them**

15:10 Afternoon Refreshments

15:40 **Big Data in FMCG**

- How Big Data will impact the FMCG industry
- Opportunities Big Data offers
- Challenges in using Big Data
- FMCG: the scenario going forward

Rakesh Mohan Chairman & Managing Director, Unilever Malaysia & Singapore

16:20 **The Big Data App Server**

The explosion of data has forced the creation of a new set of frameworks and technologies to cost effectively ingest, store, and analyze data that has unprecedented Volume, Velocity, and Variety. This talk covers the following:

- Outline a best practice architecture from end-to-end that can replace the traditional n-tier web application stack with a horizontally scalable, event-based, eventually consistent application framework that is orders of magnitude cheaper to run at scale. Opportunities Big Data offers
- Examine a number of technologies that specifically address various concerns of a complete solution (Ingress, distributed compute and storage, workflow, analytics, and search/recommender system)
- Investigate the various motivations that forced Google, Facebook, Yahoo, and others to produce new and innovative technologies that they ultimately published and/or contributed to open source
- Show how these same technologies can be utilized to solve a number of problems in very different verticals (e.g. Finance, Healthcare, Security)

Lance Riedel CTO, The Hive

17:00 End of Day One

Conference agenda is subject to change without prior notice

CONFERENCE AGENDA

Conference - Day Two
19th November 2013 (Tuesday)

08:30	Registration and Morning Coffee		
09:00	Opening and Welcome Remarks from the Chairperson		
		Stream 1 Big Data Architecture	Stream 2 Big Data Analytics
09:10	Efficient Architectures for Bigger and Faster Data		Using Your Data to Cut Through the Noise and Drive Customer Engagement
09:55	An Integrated Approach to Big Data Analytics Using Teradata and Hadoop		Social Media, Big data, Intelligence and Customer Management – Is there a silver bullet <ul style="list-style-type: none"> View point on big data and analytics Why it is important to have a view on a passenger – Being one step ahead of the game with information and analytics Defining a future proof platform, catering for the Young and the old shifting gears with innovations Suhana Omar Head, Business Solutions Group, Malaysia Airlines
10:40	Morning Refreshments		
11:10	Panel: Architecting for “Big Data” in the Enterprise <ul style="list-style-type: none"> What is the key to enterprise adoption of new technologies? Lessons learnt on the front line Putting new insights into action in the business 		Panel: Marketing and IT – how should the relationship look like? <ul style="list-style-type: none"> On which initiatives should Marketing and IT collaborate to accomplish? Which initiatives are better left to each area? Convergence of CMO and CIO What does each side wish the other knew? Does marketing need to clear technology purchases with IT? What about cloud-based solutions? Do technology support functions belong in IT or Marketing?
12:10	Applying new technology to solve old problems		Best Practice of Big Data with Social Media
12:50	Lunch		
13:50	Can the CIO be the Chief Analytics Officer?		Becoming an Analytics Driven Organization
14:30	Big Data Fuels Intelligence-Driven Security		New Business Intelligence excavates the Commercial Value of Big Data
15:10	Afternoon Refreshment		
15:40	Migrating from Expensive Data Warehouse Solutions to Open Source Big Data Solutions		Establishing & Sustaining Multiple Big Data Analytics Initiative in a Cost Effective Way
16:20	Evaluating NoSQL Performance: Which Database is Right for Your Data?		Identifying and Overcoming Barriers to Big Data Analytics
17:00	End of Day Two		

Conference agenda is subject to change without prior notice

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Post-Conference Workshop - Day Three 20th November 2013 (Wednesday)

Workshop 1 Title A Big Data Strategy: How to prepare your organization for the big data era

Course Facilitator



Mark van Rijmenam
Founder of BigData-Startups / Big Data Strategist

- Author of "A Big Data Strategy – How Brontobytes will change your organization", to be published end 2013

Key Takeaways

- What is big data and what are the most important big data trends and how do they affect your organisation;
- Big data within your organisation; how to develop a big data strategy and a roadmap for an information-centric organisation;
- Big data privacy and security: how do you respect the privacy of your customers and keep your data safe and secure;
- Big data tools, technologies and analyses: what are the most relevant tools, technologies and analyses when developing a big data strategy;
- How does big data affect different industries and what are some great use cases of organisations that successfully have implemented a big data strategy;

Target Audience

Decision-makers from organizations from various industries that are in the midst of planning stage in implementing big data or thinking about developing a big data strategy. Those managers that have a strategic or corporate planning background and have the authority to set policies and strategies in an organizational perspective.

- C-level executives;
- Managing Directors;
- VPs in marketing, finance, operations or IT;
- Operation or Marketing Manager

From cross industries especially:

- Telco
- Financial Institutions
- Government Sector
- Manufacturing
- Automotive
- FMCG
- Retail
- Travel & Leisure

Workshop Overview

Big Data is here to stay and will drastically change the way we manage and operate organizations. The benefits of big data are tremendous, but the methods and concepts are sometimes difficult to understand. This workshop will give you a clear overview of what big data is and, more importantly, what it means for your organization and how you can implement a winning big data strategy.

Mark van Rijmenam shows the different aspects and explains the many different trends and variables that affect a big data strategy. He will tell how your organization can start with a big data strategy using an understandable and easy to implement big data roadmap, which will give you the handles to develop your own big data strategy.

He will also explain the dark side of big data and what your organization needs to do to prevent from being abandoned by your customers. Privacy will be self-regulating, but when organizations stick to the four big data ethical guidelines they should do fine. Mark will go in-depth about these important guidelines.

The many examples that he will share will give you an idea about the extensive possibilities and the benefits of big data. In addition, together with the attendees he will help to discover the possibilities you have.

The workshop will include presentations, case studies, exercises, and hands-on approach as well as some very active participation.

Program Outline

Session 1: What is big data?

- Explanation of the 7 V's that define big data for your organization. Apart from the three well-known V's: Volume, Velocity and Variety, we will discuss as well Veracity, Variability, Visualization and Value.
- Some facts about big data that will affect your organization;
- The impact of big data on society, your customers.

Session 2: The major trends within big data

- What is on-the-go big data and what are some of the guidelines for any organization that wants to take big data mobile?
- Real-time big data, what are the challenges and benefits?
- The Internet of Things and the quantified-self movement and how any organizations should move ahead with.
- Big Social Data and how to truly get to know your customers.
- Public data and how to get new insights by combining open and public data with company data.

Session 3: Big data privacy, ethics and security

- Why privacy will be self-regulating within the big data era;
- Four ethical guidelines organizations should comply to;
- How big data will affect your organizational security.

Session 4: How to become an information-centric organization?

- What are the most important big data technologies?
- Internal big data opportunities;
- What is the roadmap for developing and implementing a big data strategy?
- The future of big data.

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SPONSORSHIP

Big Data World Show 2013 focuses on bringing together key decision makers and industry thought leaders of the telecommunications sector to harness the power of innovation and advanced vision in the industry.

Dedicated to helping delegates address real needs of the telecommunications business, from implementation challenges to customer experience management and profit growth strategies, Big Data World Show 2013 strives to deliver comprehensive and high value resolutions.

Big Data World Show 2013 presents unique opportunities to you to expand your business profile on a global scale. High profile association through sponsorship will allow you to demonstrate your industry leadership position, maximize your business capacity and establish new business cooperatives with the luminaries of the telecommunications industry.

Contact us for greater possibilities to increase your brand recognition and exposure within the industry. Gain maximum ROI from your marketing spend by incorporating this event into your calendar now and ensure new business engagements for your next quarter.

WHO SHOULD SPONSOR?

Enhance your brand profile and gain maximum mind share at Big Data World Show 2013.

If you have products or services pertaining to the following technologies, we would like to invite you to be a part of Big Data World Show 2013:

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- Market Analysis Software
- Data Management Software
- Cloud Service & Technology
- Data Visualization
- Data Storage Providers
- Data Analytics Solution Providers

Make a lasting impression at Big Data World Show 2013 with our exclusive packages or customise an arrangement to suit your organisation's requirements.

For more information and to secure your place, please call Jerry at +603 2282 0369 or email: jerry.cheng@za.olygen.com

Response form fax back to **+603 2282 0379**

- YES!** I have a leading brand and want to promote it to business leaders and decision makers. Please call me to discuss sponsorship opportunities.
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SPEAKERS PROFILE



Agus Fahrurrozy Abdillah
Consumer and SME Portfolio Director
Telkom Indonesia

I have been in PT Telkom for 22 years. I joined PT Telkom in year 1991 and move up the career ladder with many success stories. My first achievement was in year 2002 whereby I jumped start the Multimedia Infrastructure Development team. In the same year I was responsible for the development and launch of a product which was the Wholesale Internet Port for ISPs. Then in May 2004 we made a breakthrough in Team Multimedia Enhancement. In year 2009 we became the first organization in South East Asia achieve in one single audits and certification process for 3 world class standard certification: ISO 9000 (Quality Management), ISO 27000 (Information Security Management), and PCI DSS (Payment Card Industry Data Security Standard). I also launched the Mobile Payment Service accessible by more than 150 Million mobile users all operator in Indonesia through SMS/GPRS and by more than 5 Million BB users through BB Applications Worlds Services in December 2010.

I contributed to the development of the state revenue payment system (MPN) for the finance ministry director-general of Customs, Tax, non-tax revenues for the acceptance of 40 million transactions per year in February 2011. Lately we have implemented Ecosystem Development and Horizontal Service Integration: eTourism, eHealth, eEducation, eGovernment, financial eMoneyand eBanking, Media and Digital Advertising.



Bob Chua
CEO
Pulse Group PLC

Bob Chua is a Malaysian entrepreneur who runs the Pulse Group, Asia's premier Marketing Analytics and BIG DATA Solutions Provider. He is the proud winner of many entrepreneurial awards, including the prestigious Ernst & Young Entrepreneur Award in 2008. Bob advises companies on various public and private boards, and enjoy mentoring Budding entrepreneurs in his spare time.



Rakesh Mohan
Chairman & Managing Director
Unilever Malaysia & Singapore

I was appointed as the Chairman Unilever Malaysia, Singapore in February 2012. After joining Unilever in India in 1990, I worked my way up through roles in Sales Management. These roles gave me a strong experience of retail distribution in emerging markets. Then my career progressed to a General management role as Managing Director DiverseyLever (Now JohnsonDiversey). Here I got the experience of a start-up Business. Johnson Diversey markets specialist industrial products which find applications in Food and Beverage and Hospitality industry. From a start-up situation the company grew into a modest and profitable business within 3 years. We built a customer base including Coke, Pepsi, Taj Hotels etc. In my next role as General Sales Manager (Foods) required me to lead the Indian Food sales team which included over 600 company employees and servicing about 800,000 retail shops. Then my career took me to the mountainous country of Nepal as Managing Director, Unilever Nepal Ltd. Here my key challenge was to turn around the struggling and cash strapped company. We were successful and the company market cap trebled in 5 years. I moved to Bangladesh as the Chairman. During

my 5 year tenure the company trebled its turnover and profits grew even faster. Bangladesh was awarded the global compass award in 2010.



Suhana Omar
Head, Business Solutions Group
Malaysia Airlines

Suhana heads a team of managers with Malaysia Airlines Group IT Business Solutions Group. She has been with the airlines for 6 years looking after solutioning for the end to end supply chain of MAS business from Commercial to Operations and Customer Services as well as Business Support. This also includes the innovations and emerging technology trends for the airlines.

Suhana has 20 years in the IT industry. She started her career in Andersen Consulting (now known as Accenture) doing implementations in various industry. She then moved on to solutioning with SAP, focusing on Oil and Gas Solutioning and moved on to public sector solutions.



Lance Riedel
CTO
The Hive

Lance Riedel is CTO at The Hive helping companies with the right data architecture and data science. He works closely with vendors throughout the entire big data and analytics ecosystems to develop best practices and frameworks for entrepreneurs and companies.

Lance has been working to improve search and matching technologies across multiple sectors for the last 15 years. He has been working the Hadoop stack since the early days 7 years ago when he was a founding member of Yahoo's Computational Advertising group in the research group.

At Yahoo he and his team built out the first production system running on a Hadoop stack while at the same time developing new techniques to massively scale matching and recommendation engines. They published many papers on their work at WWW, SIGIR, and CIKM. Lance has also worked in enterprise search at Verity where he architected enterprise-wide search for many Fortune 500 companies and e-commerce sites.

Most recently Lance co-founded Proximal Labs which built out a massively scalable recommendation engine to match topic experts with threaded discussions. Since Proximal's acquisition by Jive Software, he has led the architecture and implementation of a number of Jive's core initiatives on a big data stack.



Mark van Rijmenam
Big Data Strategist / Founder
Big Data Startup

Mark van Rijmenam is founder of the online big data knowledge platform BigDataStartups.com. BigData-Startups.com is the big data knowledge platform with trends, best practices, information, open source tools and big data startups for organizations developing a big data strategy. The objective of the platform is to help organizations develop a big data strategy and to find the right big data technology company for that strategy. The platform attracts an important niche of consumers, job-seekers, organizations and governments interested in big data.

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SPEAKERS PROFILE

He is an entrepreneur with a drive for innovative concepts that make a difference and inspire others. He has a strong background in online & mobile marketing, strategy, social media and big data. He is aware of the latest trends in the world. He uses his knowledge to develop and create inspiring concepts for himself or when advising organizations.

Next to blogging about Big Data, he also advises organizations that want to develop a big data strategy and he is often asked as a public speaker to inform organizations about big data. He is author of the book "A Big Data Strategy" that will be published end 2013.



Eddie Satterly
Chief Big Data Evangelist
Splunk Inc.

Mr. Satterly has served in a variety of roles including developer, engineer, architect and CTO over his 24 year career. He has been a long time big data user in the telecommunications industry, even before it was the cool

to do. More recently he was able to revolutionize the way a leading online travel agency delivers their core web applications using a combination of highly scalable and flexible, best in breed tools. He currently serves as Chief Evangelist for Splunk and is a member of the Apache Cassandra MVP board. Mr. Satterly has a BS Computer Science from Indiana University and presents at several conferences and symposiums yearly.



Dr Craig Wright
Director Technical Services &
Research
PanOptiCrypt

Craig Wright is a lecturer and researcher at Charles Sturt University and executive vice-president (strategy) of CSCSS (Centre for Strategic Cyberspace+ Security Science). He holds numerous

degrees including a Master's degree in Statistics specialising in Heteroscedastics as well as his second doctorate, a PhD on the Quantification of Information Systems Risk.

With over 20 years of IT related experience, Craig is a sought-after public speaker both locally and internationally, presenting his latest research findings at academic conferences.

Craig has personally conducted and managed more than 1,600 engagements for over 180 Australian as well as international organizations (in both the private and government sectors)

These engagements have comprised of:

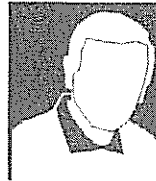
- Algorithmic design
- Systems implementation
- Staff training and Mentoring
- Cross functional Team Development
- Policy and Procedural development,
- Process Analysis
- Compliance and Risk

Craig is adept with both Continuous and Discontinuous Stochastic Calculus preferring Bayesian Inferential technique and Frequentist methods. He works with Generalised Additive model (GAM), both nonparametric as well as semi-parametric methods and works extensively with LDA (both linear discriminant analysis and Longitudinal Data Analysis).

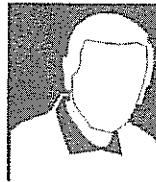
In addition to his consulting engagements Craig has also authored a number of books and articles. He has written and presented on:

- Quantitative Risk Modelling using Heteroscedastic eGARCH models

- Random forest proximities for visualisation
- Text Data Mining and k-proximity associative maps
- Robust Estimation (using C++ modelling)
- Secure .Net coding
- "R"
- QR Algorithms for Real Hessenberg Matrices
- Forward Time Centered Space (FTCS) differencing schemes and von Neumann Stability Analysis
- Survival, Hazard and DREAD modelling.



Pradeep Namblat
ISCM Delivery Head
Standard Chartered



Himanshu Jha
Head of Data Solutions
Yahoo

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REGISTRATION

Investment per delegate	EARLY BIRD RATE <small>Register and pay before 31 Jul 2013</small>	REGULAR RATE	Add-on: Printed Documentation Package
All Others*			
2 Days Conference (18 - 19 Nov) + 1 Day Workshop (20 Nov)	USD 1,790	USD 1,990	USD 100
2 Days Conference (18 - 19 Nov)	USD 1,295	USD 1,495	USD 50
1 Day Workshop (20 Nov)	USD 495		USD 50
Big Data End Users*			
2 Days Conference (18 - 19 Nov) + 1 Day Workshop (20 Nov)	USD 990	USD 1,190	USD 100
2 Days Conference (18 - 19 Nov)	USD 495	USD 695	USD 50
1 Day Workshop (20 Nov)	USD 495		USD 50

* Soft copy documentation included. Download links of non-embargoed presentations will be emailed after the event.
 * All fees stated include lunches and refreshments. Cost of hotel accommodation and travel is not included.

Organisation : _____ Invoice Attention To : Mr./Ms. _____
 Address : _____ Job Title : _____
 Email : _____
 Telephone : _____ Fax : _____ Priority Code : _____

DELEGATES' DETAILS Please tick (✓) the stream you are attending

<p>First Delegate : Mr./Ms. _____ Job Title : _____ Direct Line : _____ Email : _____ Diet Preference : None/Vegetarian/Halal/Others: <input type="checkbox"/> 3-Day Pass 18 - 20 Nov (2 Days Conference + 1 Day Workshop) <input type="checkbox"/> 2-Day Pass 18 - 19 Nov (2 Days Conference) <input type="checkbox"/> 1-Day Pass 20 Nov (1 Day Workshop) Stream: <input type="checkbox"/> Big Data Architecture <input type="checkbox"/> Big Data Analytics Workshop: <input type="checkbox"/> 1 : Big Data Strategy <input type="checkbox"/> Add-on: Printed Documentation Package</p>	<p>Third Delegate : Mr./Ms. _____ Job Title : _____ Direct Line : _____ Email : _____ Diet Preference : None/Vegetarian/Halal/Others: <input type="checkbox"/> 3-Day Pass 18 - 20 Nov (2 Days Conference + 1 Day Workshop) <input type="checkbox"/> 2-Day Pass 18 - 19 Nov (2 Days Conference) <input type="checkbox"/> 1-Day Pass 20 Nov (1 Day Workshop) Stream: <input type="checkbox"/> Big Data Architecture <input type="checkbox"/> Big Data Analytics Workshop: <input type="checkbox"/> 1 : Big Data Strategy <input type="checkbox"/> Add-on: Printed Documentation Package</p>
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Second Delegate : Mr./Ms. _____
 Job Title : _____
 Direct Line : _____
 Email : _____
 Diet Preference : None/Vegetarian/Halal/Others:
 3-Day Pass 18 - 20 Nov (2 Days Conference + 1 Day Workshop)
 2-Day Pass 18 - 19 Nov (2 Days Conference)
 1-Day Pass 20 Nov (1 Day Workshop)
 Stream: Big Data Architecture Big Data Analytics
 Workshop: 1 : Big Data Strategy
 Add-on: Printed Documentation Package

PAYMENT BY CREDIT CARD

Card Type : VISA / MASTERCARD / AMEX
 Card No. : _____
 Expiry : /
 Name : _____
 Signature : _____

AUTHORISATION

Name : _____ Signature : _____
 Title : _____ Date : _____

TERMS & CONDITIONS

Payment Terms: Payment is required within 7 days of invoice date. Olygen reserves the right to refuse admission IF payment is not received before the event date. Transfer: Transfer is allowed upon written notification. Cancellation: Registration carries a 50% cancellation liability, notwithstanding, full fee is payable when cancellation is less than two (2) weeks before the event. Cancellation has to be done in writing. If Olygen decides to cancel or postpone this event, it is not responsible for covering airfare, hotel, or other travel costs incurred by clients. The fee will not be refunded, but credited to a future event. No Show: No show does not constitute transfer or cancellation and the full fee is payable. Changes: Olygen reserves the right to change event dates, venue, speakers, or omit event features, or merge the event with another event, as it deems necessary without penalty, refunds or alternative offers. Tax: Registration fees exclude tax. For clients outside Malaysia, the sum payable is as the listed fees, exclusive of tax. To this sum shall be added any other local tax or withholding tax from client's country of origin, if any. Marketing: Olygen may use your company's logo or business name or otherwise refer to your company in our website, any marketing, promotional or advertising material as a client of our services. Governing law: This Agreement shall be governed and construed in accordance with the law of Malaysia and the parties submit to the exclusive jurisdiction of the Malaysian Courts in Malaysia. Indemnity: Should for any reason outside the control of Olygen, the event be cancelled due to an act of terrorism, extreme weather conditions or industrial action, Olygen shall endeavor to reschedule but the client hereby indemnifies and holds Olygen harmless from and against any and all costs, damages and expenses, including attorney's fees, which are incurred by the client.

Please photocopy for additional delegates.