

Press Information

Online survey Destination Germany

Favorites maintain their position among Germany's most popular destinations

Frankfurt am Main/New York, July 07, 2014 – Neuschwanstein Castle, Europa-Park Rust and Cologne Cathedral take front row yet again in this year's list of the 100 most popular sights for foreign tourists in Germany. This was the result of the third survey about the "Top 100" (via the website www.germany.travel/top100 and the Top 100 app), conducted by the German National Tourist Board (GNTB) between August 2013 and April 2014.

Petra Hedorfer, CEO of the GNTB, appreciates the great feedback to the online voting: "More than 11,000 Germany travelers took the opportunity to vote for their favorites. At the same time we asked users to rate our website: 75% gave us a good or very good – proof of our well-received online presence."

Overview Top 100

For the first time, events were incorporated into the Top 100 in addition to the sights. The Oktoberfest in Munich received most votes (rank 10), but also the Christkindelsmarkt in Nuremberg, the Dresden Striezelmarkt and the Frankfurt Christmas Market found a spot in the ranking.

Significant buildings and architectural ensembles were present among the Top 100, just as well as landscapes, testimonies of intellectual and cultural history, or theme parks. The most important attractions for visitors are spread all over Germany. 21 of the 39 UNESCO World Heritage sites are listed among the Top 100.

Germany Top 100 mobile

The online survey's ranking is incorporated as an update into the GNTB app „Germany TOP 100“. The free mobile application has been available in German and English for iOS

Supported by:



and Android devices since 2012. It offers fast access to information about all TOP 100 sights via a list or interactive map: short descriptions, information on accessibility, entrance fees, opening hours, arrival options via car or public transport, links and suggestions for further touristic highlights in the area. Additional useful features are coupons for various discounts at the listed destinations, as well as an up-to-date event calendar. This way tourists can already prepare their trip to Germany at home and update their journey on the go.

About the GNTB

The German National Tourist Board (GNTB) has its headquarters in Frankfurt am Main, Germany. It works on behalf of the Federal Ministry of Economic Affairs and Energy (BMWi) to represent Germany as a tourist destination and is funded by the Ministry in accordance with a decision taken by the German Bundestag. The GNTB develops and communicates strategies and products to promote Germany's positive image abroad as a tourist destination and to encourage tourists to visit the country. It has 30 agencies around the world to support its activities. More information can be found in our online press centre at www.germany.travel/presse.