



NIGERIAN

TRIBUNE

NIGERIA'S MOST INFORMATIVE NEWSPAPER

ADVERTISEMENT RATES

EFFECTIVE APRIL 1, 2014

VAT INCLUSIVE

For more information, call or visit the following addresses:

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Imalefalafia, Oke-Ado,
P.O. Box 78, Ibadan

LAGOS OFFICE
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Opp. 7 Up (Toll Gate)
Block C 1st Floor

ABUJA OFFICE
Suites G2.06-07 PEB 04 Plaza,
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behind NAPTIP Headquarters,
Wuse Zone 5, Abuja

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Lagos: 08055333067
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Abuja: 08033199716

E-mail: adverttribune@gmail.com

adverttribune@yahoo.com

SIZES	PUBLIC NOTICE/PRODUCT	
	COLOUR (N)	B/W (N)
Full Page	477,750	378,000
14x5cols	409,500	336,000
14x4cols	336,000	276,150
13x5cols	388,500	315,761.25
13x4cols	315,000	257,775
10x6cols	360,150	294,000
10x5cols	304,500	248,850
10x4col	246,750	204,750
8x4cols	201,600	168,525
Half Page	252,000	220,500
8x5cols	246,750	204,750
10x3cols	183,960	155,400
9x3cols	168,000	141,750
8x3cols	150,150	128,100
Quarter Page	132,825	115,500
8x2cols	104,370	85,050
6x3cols	103,425	81,690
6x2cols	68,250	54,600
5x2cols	56,700	44,625
4x2cols	45,465	35,700
3x2cols	33,600	26,775
2x2cols	23,100	17,850
1x2cols	11,550	8,925
1x1cols	5,670	4,462.50

SIZES	POLITICAL	
	COLOUR (N)	B/W (N)
Full Page	565,950.00	444,675
Half Page	296,275.50	259,875
Quarter Page	158,812.50	136,500
Single Column	7,350	6,300

Weekly Shop Window (Wednesdays)

**N8,000 PER SPACE OF 4X2 COLS
FOR PRODUCT ADVERTS ONLY**

PROPERTY/REAL ESTATE/COMPUTER/IT & EDUCATION MART

SIZES	
Quarter Page	55,440
6x2Col	32,256
5x2Col	26,880
4x2Col	21,504
3x2Col	16,128
2x2Col	10,752
1x2Col	5,376
1x1Col	2,688
2x6(Bottom Strip)	33,600

LOOSE INSERTS

Leaflet	15,750 Per 1,000 Copies
4 Pages	21,000 Per 1,000 Copies
Handling Charges	52,500

SPECIAL POSITIONS

	COLOUR (N)	B/W (N)
Centrespread	1,764,000	1,575,000
Half Centrespread	882,000	823,914
Double Spread	1,512,000	1,260,000
Half Page Double Spread	756,000	630,000
Bottom Strip (ROP) 2x6Col	189,630	157,500
FPS 6x2Cols	525,000	
BPS 6x2Cols	420,000	
FEP 2x2Cols	241,500	
BEP 2x2Cols	137,550	
FPS 2x6Cols	787,500	
BPS 2x6Cols	525,000	
Front Page 10x6Cols	6,300,000	
Front Page 10x5Cols	5,250,000	
Back Page 10x6Cols	4,725,000	
Back Page 10x5Cols	3,150,000	
Corporate Affairs Commission	21,000	
Picture & Caption 3x3Cols	26,250	
Page/Column Sponsorship	Negotiable	
Wrap Around	21,000,000	
Front Page Cover	10,500,000	
Back Page Cover	7,350,000	

TECHNICAL DATA

**SIZES ARE
IN
INCHES
BY
COLUMN(S)**

PAGE SPECIFICATION

Surcharge Other special
Page 2 - 45% Positions Attract 30%
Page 3 - 60%
Page 5 - 40% Classified Change
of Name - 4,000

ALL ADVERTISEMENTS ARE TO BE PREPAID