

Conference 5-6 October In Logomo, Turku, Finland

BALTIC SEA REGION SETTING SAILS FOR CO-CREATIVE MULTILEVEL GOVERNANCE

Themes:

- **EU 2020 Strategy, main focus on smart and inclusive growth**
- **EU Strategy for the Baltic Sea Region**
- **Smart specialisation strategies as a key to multilevel governance**
- **partnerships, collaboration, creativity and transnationality**

PROGRAMME

Moderator: Anna Sorainen (journalist)

Wednesday 5.10.2011 / Day 1 - Tools and networks for smart strategies

9.30 Registration and Coffee

10.30 **Opening words**

Mr Alexander Stubb, Minister for European Affairs and Foreign Trade in Finland

Greetings from the Committee of Regions of the European Union

Ms Pauliina Haijanen, Head of the Finnish Delegation to the Committee of the Regions

Opening session:

EU Strategy for the Baltic Sea Region boosting EU 2020

Mr Esa Kokkonen, Director, The Baltic Institute of Finland

EU 2020 and Baltic Sea Region from the European Parliament point of view

Speaker TBC, Member of the European Parliament

Smart specialisation strategies as a key to multilevel governance

Ms Charlina Vitcheva, Director, European Commission, DG REGIO

The EU 2020 Strategy and enhancing innovation in the Baltic Sea Region

Mr Dimitri Corpakis, Head of Unit, European Commission, DG Research & Innovation

12.00 Lunch

DAY 1 CONTINUES

13.15 **Turku 2011 - European Capital of Culture**
Ms Gay Sevón, CEO, Turku 2011 Foundation

Innovation in the Baltic Sea Region - BSR Stars
Dr. Pirjo Kutinlahti, Ministerial Adviser
Ministry of Employment and the Economy in Finland

14.00 **Open Space - Working sessions for co-creative multilevel governance**
Facilitator Jan-Erik Tarpila, Facilitation Arena

You are welcome to be where your passion is! You decide on what and how will be worked on in relation to the co-creative multilevel governance. Every issue of concern to anybody can be raised. Work will be done in parallel break-out groups run by the participants. Groups make short reports on their findings. Everybody will during the event receive a Book of Proceedings with all the reports.

Among issues raised by participants there will also be available following prearranged working sessions:

1 Creating stepping stones to a world class innovation hub
Hosted by *BSR Stardust project*, Culminatum Innovation Oy Ltd.

2 Local and regional contribution to EUSBSR and EU 2020: Best project practices from the Baltic Sea region
Hosted by The Baltic Institute of Finland

3 Distinctive marks of success - Triple helix
Hosted by *Unicreds project*, University Consortium of Seinäjoki and *Best Practises in the Baltic Sea area project*, Regional Council of Pohjois-Savo

4 Orchestrating societal innovation processes
Hosted by *Orkesterointi-Inno project* and *Aalto Camp for Societal Innovation ACSI*, Aalto University

5 Ripples and waves - creating ecosystems
Hosted by *Kaleidoskooppi* and *Luova Tila projects*, HUMAK University of Applied Sciences and *D-Force project*, Lahti Science and Business Park

6 Innovations, so what? - Implementing results from multi-governance innovations. Case tourism.
Hosted by *BSRS Flagship project*, Turku Touring / Centre of Expertise for Tourism and Experience Management (OSKE), Regional Council of Southwest Finland

Refreshments served in the hall during the working sessions

16.00 **Open Space - Second round of working sessions**
Working sessions executed and facilitated by the participants.

17.15 **Open Space - First Day Evening News in Seminar Hall**
Facilitator Jan-Erik Tarpila, Facilitation Arena
Closure of Day 1. Groups hand over their reports. Book of Proceedings with all the reports will be made available for everybody.

17.30 **End of day 1**

17.30 Get Together and Cocktails In Logomo

Thursday 6.10.2011 / Day 2 - Towards co-creative multilevel governance

8.30 Coffee & Tea

9.00 **Ideas having sex**
Mr Magnus Lindkvist, Trendspotter & Futurologist
Pattern Recognitions, Sweden

Multilevel governance - New openings for implementing the EU2020
Mr Markku Markkula, Advisor to the Aalto Presidents, Aalto University Member of the
Committee of Regions

10.15 **Change is a raw thing - Developing creativity**
Mr Pekka Ruuska, Director of Productions
Arteles

Glocal networking
Mr Petri Rinne, President of ELARD
European LEADER Association for Rural Development

10.45 **Open Space – Action Sessions Announced in Seminar Hall**
Facilitator Jan-Erik Tarpila, Facilitation Arena

11.15 **Open Space – Action Sessions and Lunch**
Action planning executed and facilitated by the participants.

Lunch is served during the working sessions between 11.30-12.30 at Logomo's Restaurant

13.15 **Open Space – Action Plans Announced in Seminar Hall**
Facilitator Jan-Erik Tarpila, Facilitation Arena

13.45 **Organising co-operation in a regional context**
Mr Tommi Ranta, CEO
Management Design Intelligence

Development Program for Child and Youth Policy setting an example of multilevel governance
Mr Georg Henrik Wrede, Director of Youth Division
Ministry of Education and Culture in Finland

Dialogue by Mr Tommi Ranta, Mr Georg Henrik Wrede and Commentary speaker Mr Janne Antikainen, Director for Regional Development, Ministry of Employment and the Economy in Finland

14.45 **Finale & Mini Silent Shout**
Signmark (a.k.a. Mr Marko Vuoriheimo)

15.15 End of event