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MEDIA RELEASE

SYZ & CO voted “Best Private Banking Boutique” in the Global Private Banking Awards 2014



Geneva, 30 October 2014 – The Swiss banking Group SYZ & CO has been voted “Best Private Banking Boutique” by the jury of the Global Private Banking Awards 2014 organized by PWM and The Banker, two publications of the Financial Times group. The prize award ceremony was held in Geneva on 29 October 2014.

The “Best Private Banking Boutique” category was particularly hotly contested this year, with entries from institutions across Europe and the Americas. The judges felt that Banque SYZ & CO was not only a true “boutique”, in terms of its size and established expertise, but also one of the few banks to really offer something different to clients, in terms of a service concentrating on portfolio management.

The jury, which was made up of 15 influential figures from the global finance industry, considered that Banque SYZ & CO was playing a key and vocal role in the transformation of the Swiss private banking model to an asset management-led proposition.

Eric Syz, CEO of Banque SYZ & CO, stated: “We are very honoured to receive this prize, which is a recognition of our determination to create a Swiss private bank which retains the relationship quality and alignment of interests found in traditional private banking, but which is clearly forward-looking and meets the clients’ new expectations.”

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Note to editors

About SYZ & CO

Founded in 1996, the Swiss banking group SYZ & CO has established itself as a respected player in the financial industry, thanks to its original concept and its proven long-term track record. SYZ & CO focuses exclusively on asset management, with 440 employees and assets under management totalling CHF 35 billion (EUR 29 billion). In addition to the Bank’s headquarters in Geneva, the Group also has offices in Switzerland in Zurich, Lugano and Locarno and internationally in Milan, Madrid, London, Brussels, Luxembourg, Paris, Nassau, Dubai and Hong Kong. Its activities are based on two complementary lines of business: high-end private banking and institutional management.

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