



# RED AND BLUE IS IT IN YOUR BUSINESS?



NEWCASTLE KNIGHTS  
CORPORATE HOSPITALITY  
POWERED BY

**aggreko**

**NEWCASTLE KNIGHTS 2013 CORPORATE HOSPITALITY**  
SHOW YOUR BUSINESS' COLOURS AT [NEWCASTLEKNIGHTS.COM.AU](http://NEWCASTLEKNIGHTS.COM.AU)

# KNIGHTS CEO MESSAGE

The history of our Club has been paved much like the history of our town. Tough and resilient, we've faced adversity and come through change, but two things have remained the same - since 1988, we've worn the red and blue, played with courage, commitment and pride for our town. We have also enjoyed being part of the Hunter Business community - who's vital support has helped our club succeed.

Our team is made up not only of the players that take to the field baring our colours, but also our Members and corporate supporters, who have red and blue in their hearts, and pumping through their veins week in week out. Your staff, customers, suppliers, partners and their friends and families are proud supporters of our Club.

Last season, we showed the rugby league community that we have the most passionate supporters when 18,000 committed as Knights Members and over 20,000 corporate guests enjoyed the world-class corporate facilities at Hunter Stadium. Our players ran onto our field knowing that they had a sea of red and blue support behind them.

There's a lot to look forward to in 2013. The team has been fine-tuned under Coach Wayne Bennett and will see the return of Captain Kurt Gidley as well as the addition of several proven stars.

Now is not the time for complacency. It's our goal to continue to improve the service and experience we offer our corporate partners and to help more Hunter businesses to grow. We want 2013 to be a standout year where our Club fulfils its potential. This isn't possible without the support of your business.

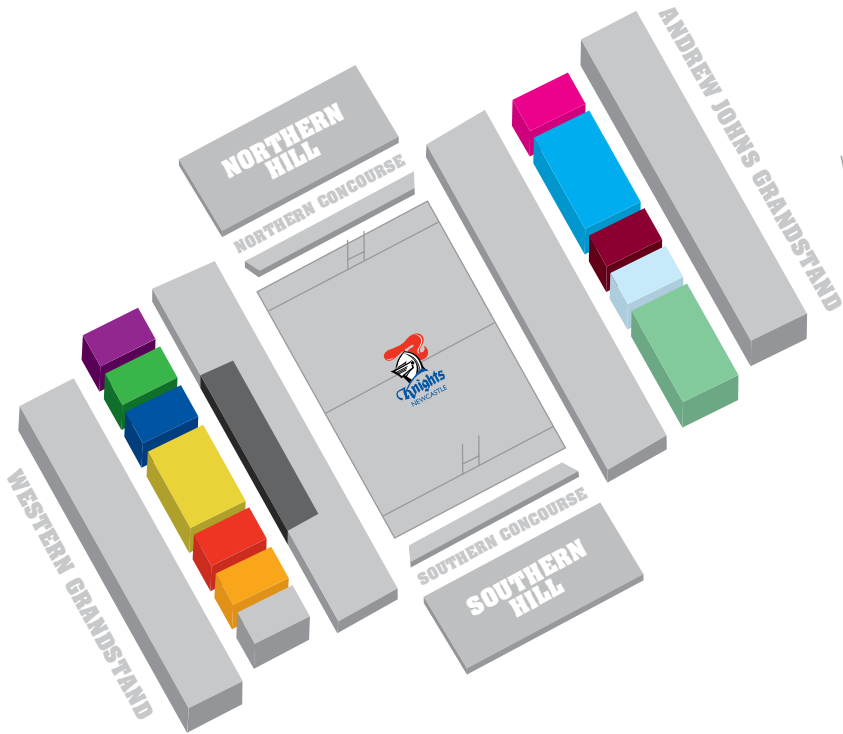
**Red and blue...is it in your business?**















**Matthew GIDLEY**  
CEO, Newcastle Knights



# CORPORATE STADIUM MAP













- WARATAH ROOM 
- JESMOND ROOM 
- WESTERN CORPORATE SUITES 3-11 
- CHAIRMAN'S LOUNGE 
- WESTERN CORPORATE SUITES 12-21 
- LAMBTON ROOM 
- OPEN AIR BOXES 
- EASTERN CORPORATE SUITES B 
- EASTERN CORPORATE SUITES A 
- HAMILTON ROOM 
- LEGENDS LOUNGE 
- BAR 88 

\*PRICES INCLUDE GST, PPM = PER PERSON PER MATCH, SUBJECT TO AVAILABILITY.

# CHAIRMAN'S LOUNGE

**THE NEWCASTLE KNIGHTS CHAIRMAN'S LOUNGE IS OUR PREMIUM CORPORATE ENTERTAINMENT OPTION, COMBINING FIRST-CLASS HOSPITALITY, UNRIVALLED VIEWS OF THE ACTION AND THE OPPORTUNITY TO MINGLE WITH CLUB VIPS.**

## **PACKAGE INCLUDES:**

-  HOSTED BY KNIGHTS CHAIRMAN PAUL HARRAGON AND CEO MATT GIDLEY
-  PREMIUM CORPORATE FACILITY OFFERING FINE DINING AND EXCLUSIVE NETWORKING
-  CANAPÉS ON ARRIVAL FOLLOWED BY MEAL WITH DESSERT AT HALF-TIME
-  3.5 HOUR DRINKS PACKAGE INCLUDING PRE-MIX MID-STRENGTH SPIRITS, BEER, WINE AND SOFT DRINKS
-  UNDERCOVER SEATING IN FRONT OF FUNCTION ROOM ON HALFWAY LINE
-  1 X 2013 SUPPORTER MEMBERSHIP PER SEAT (PAGE 10)
-  **NEW FOR 2013:**
  -  LIVE ENTERTAINMENT PLUS GUEST SPEAKER
  -  NEW AND IMPROVED GOURMET MENU
  -  TABLE LIMIT MEANING MORE ROOM FOR NETWORKING

**\$4,700 PER SEAT / \$46,000 PER TABLE OF 10**  
(EQUIVALENT TO \$390 PPM)



**WATCH THE MATCH FROM THE LUXURY OF YOUR OWN PRIVATE SUITE. ENJOY SPECTACULAR VIEWS OF THE ACTION AND AN INTIMATE SETTING TO ENTERTAIN YOUR MOST VALUED CLIENTS.**

**PACKAGE INCLUDES:**

- PRIVATE 20 SEAT CORPORATE SUITE AVAILABLE IN WESTERN OR EASTERN GRANDSTAND 
- INCLUDING PERSONAL ROOM HOST AND KITCHENETTE 
- PLASMA TV TO CATCH THOSE IMPORTANT REPLAYS 
- UNDERCOVER SEATING IN FRONT OF CORPORATE SUITE 
- PRICES EXCLUDE CATERING 
- 1 X 2013 SUPPORTER MEMBERSHIP PER SEAT (PAGE 10) 



**20 PERSON EXAMPLE MENU FOR CATERED SUITES**

**PRIOR TO KICK-OFF - Individual Servings**

- Sliced Moroccan spiced chicken breast with saffron yoghurt
- Baby spinach and mixed leaf salad with a selection of dressings
- Slow braised beef and red wine sauce
- Garlic and rosemary roasted baby chats
- Fresh artisan dinner rolls and butter

**HALF-TIME**

- Cocktail beef pies sausage rolls and spinach pastizis

**BEVERAGES**

- 4 hour beverage package of beers, wines and soft drinks

SUITE	NON-CATERED	CATERED
Western Grandstand	\$47,500 (Equivalent to \$198 PPPM)	\$68,500 (Equivalent to \$285 PPPM)
Eastern Grandstand A	\$37,000 (Equivalent to \$156 PPPM)	\$58,500 (Equivalent to \$243 PPPM)
Eastern Grandstand B	\$31,500 (Equivalent to \$131 PPPM)	\$52,500 (Equivalent to \$219 PPPM)

**CORPORATE LOUNGES OFFER EXCELLENT CATERING, NETWORKING AND GREAT VIEWS OF THE ACTION TO MATCH YOUR BUDGET.**

## WESTERN GRANDSTAND

### THE WARATAH ROOM

-  NORTHERN IN-GOAL AREA
-  NEW AND IMPROVED SIT DOWN PRE-MATCH GOURMET BUFFET
-  HALF-TIME DESSERTS
-  3.5 HOUR DRINKS PACKAGE INC. PRE-MIX MID-STRENGTH SPIRITS, BEER, WINE AND SOFT DRINKS
-  UNDERCOVER SEATING IN FRONT OF FUNCTION ROOM
-  1 X 2013 SUPPORTER MEMBERSHIP PER SEAT (PAGE 3)







### THE LAMBTON ROOM

-  NORTHERN IN-GOAL AREA
-  NEW AND IMPROVED STAND-UP PREMIUM GRAZING MENU
-  HALF-TIME DESSERTS
-  3.5 HOUR DRINKS PACKAGE INC. BEER, WINE AND SOFT DRINKS
-  UNDERCOVER SEATING IN FRONT OF FUNCTION ROOM
-  1 X 2013 SUPPORTER MEMBERSHIP PER SEAT (PAGE 3)



ROOM	GRANDSTAND	MENU	CAPACITY	SEASONAL SEAT	EQUIVALENT PPPM
Waratah Room	Western	Sit down Buffet	60	\$3,150	\$260
Hamilton Room	Eastern	Stand-up Premium Cocktail	60	\$2,850	\$240
Lambton Room	Western	Stand-up Premium Cocktail	50	\$2,650	\$220
Lengends Lounge	Eastern	Stand-up Relax Bar Menu	50	\$2,400	\$200
Bar 88	Eastern	Relaxed BBQ	250	\$1,800	\$150

**THE HAMILTON ROOM**

- HALFWAY LINE 
- NEW AND IMPROVED STAND-UP PREMIUM GRAZING MENU 
- HALF-TIME DESSERTS 
- 3.5 HOUR DRINKS PACKAGE INC. BEER, WINE AND SOFT DRINKS 
- UNDERCOVER SEATING IN FRONT OF FUNCTION ROOM 
- 1 X 2013 SUPPORTER MEMBERSHIP PER SEAT (PAGE 3) 



**ANDREW JOHNS (EASTERN) GRANDSTAND**






**THE LEGENDS LOUNGE**

- SOUTHERN 30M LINE 
- HOSTED BY EX-KNIGHTS PLAYERS 
- STAND-UP PRE-MATCH RELAXED BAR MENU 
- HALF-TIME FOOTY SNACKS 
- 3.5 HOUR DRINKS PACKAGE INC. BEER, WINE AND SOFT DRINKS 
- UNDERCOVER SEATING IN FRONT OF FUNCTION ROOM 
- 1 X 2013 SUPPORTER MEMBERSHIP PER SEAT (PAGE 3) 

**ENJOY A RELAXED PUB-STYLE ENVIRONMENT AND CHEER YOUR TEAM ON FROM PREMIUM, CORPORATE SEATS IN THE EASTERN GRANDSTAND WHILE MIXING WITH UP TO 300 PASSIONATE KNIGHTS FANS.**

**BAR 88**







**PACKAGE INCLUDES:**

- SOUTHERN GOAL LINE 
- RELAXED PRE-MATCH BBQ MENU 
- 3.5 HOUR BEVERAGE PACKAGE INCLUDING PRE-MIX MID-STRENGTH SPIRITS, MID-STRENGTH BEER, WINE AND SOFT DRINKS 
- RESERVED UNDERCOVER CORPORATE SEATS 
- 1 X 2013 SUPPORTER MEMBERSHIP PER SEAT (PAGE 3) 

# OPEN AIR BOXES

**SOAK UP THE EXCITEMENT AND ATMOSPHERE OF THE BIG MATCH,  
HEAR EVERY CALL AND TACKLE AND ENJOY FOOD AND DRINKS  
DELIVERED RIGHT TO YOUR SEAT.**

## **PACKAGE INCLUDES:**

-  RESERVED SEAT IN BACK 4 ROWS  
OF LOWER WESTERN GRANDSTAND
-  CASUAL OPEN AIR ENVIRONMENT
-  WAITER SERVICE TO YOUR BOX
-  9-20 SEAT BOXES AVAILABLE
-  PRICES **EXCLUDE** CATERING
-  1 X 2013 SUPPORTER  
MEMBERSHIP PER SEAT (PAGE 3)

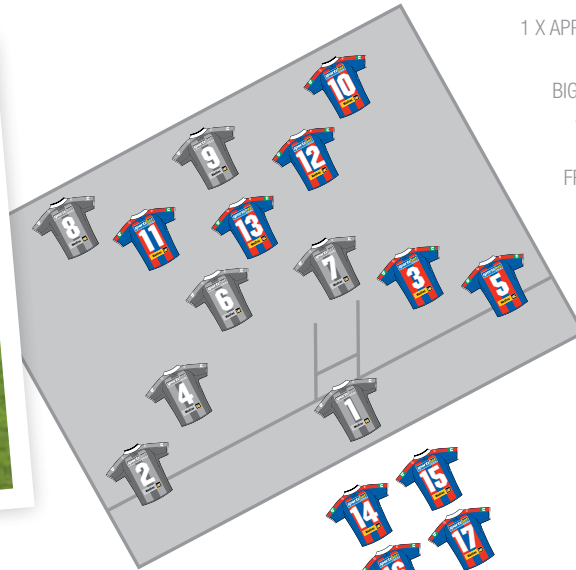
**\$1,050 PER SEAT**  
(EQUIVALENT TO \$88 PPPM)












**ASSOCIATING YOUR COMPANY WITH THE FAMOUS RED AND BLUE PROVIDES VALUABLE PROMOTION AND BRANDING AT EACH HOME MATCH. SPONSOR A KNIGHTS JERSEY TO GET YOUR BUSINESS ON THE BIG SCREEN IN FRONT OF 20,000 FANS EVERY MATCH.**

# JERSEY SPONSORSHIP



## BENEFITS INCLUDE:

- 1 X APPEARANCES BY PLAYER NORMALLY ASSOCIATED WITH POSITION 
- BIG SCREEN BRANDING AND GROUND ANNOUNCEMENT WHEN PLAYER IS INVOLVED AT HOME MATCH 
- FRAMES JERSEY SIGNED BY PLAYER 
- TWO TICKETS TO: 
- SEASON LAUNCH 
- PLAYER OF YEAR AWARDS 
- TEAM BREAKFAST 

## JERSEY SPONSORSHIP KEY

**GREY** = DETAILS ON REQUEST

**STRIP** = AVAILABLE: \$6,000 EACH.  
NUMBERS ALLOCATED VIA DRAW.

**MATCH SPONSORSHIP - PROMOTE YOUR BUSINESS TO THE PASSIONATE LOCAL CROWD AT HUNTER STADIUM BY SPONSORING A KNIGHTS HOME MATCH. A CUSTOMISED PACKAGE CAN BE DEVELOPED TO MATCH YOUR BUDGET AND OBJECTIVES. PRICE VARIES DEPENDING ON THE MATCH AND BENEFITS REQUESTED.**

**POTENTIAL BENEFITS:**

- LED DIGITAL SIDELINE SIGNAGE
- BIG SCREEN ADVERTISING AND GROUND ANNOUNCEMENTS
- USE OF PITCH AT HALF-TIME FOR PROMOTIONAL ACTIVITY OR COMPETITION
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL INFORMATION OR PRODUCT SAMPLES
- OPPORTUNITY TO PROVIDE PROMOTIONAL INFORMATION TO CORPORATE GUESTS
- ACCESS TO PRIVATE CORPORATE LOUNGE OR CORPORATE BOX
- STADIUM TOURS OR MONEY CAN'T BUY EXPERIENCES



**PACKAGES START FROM \$7,500.** CONTACT OUR SALES TEAM FOR MORE INFORMATION.

**2013 KNIGHTS BUSINESS CLUB - SHOW YOUR CUSTOMERS AND EMPLOYEES THAT YOUR BUSINESS SUPPORTS THE KNIGHTS WITH ANNUAL MEMBERSHIP TO THE KNIGHTS BUSINESS CLUB.**

**PACKAGE INCLUDES:**

- LOGO RECOGNITION AND LINK ON KNIGHTS WEBSITE
- SIGNED KNIGHTS JERSEY
- MEMBERSHIP CERTIFICATE
- 2 TICKETS TO TEAM BREAKFAST

**\$750**



# 2013 SUPPORTER MEMBERSHIP

**ALL CORPORATE CLIENTS WILL HAVE THE OPPORTUNITY TO REGISTER ONE CLUB SUPPORTER MEMBERSHIP PER SEAT\***

## **SUPPORTER MEMBERSHIP INCLUSIONS:**

- EXCLUSIVE 2013 MEMBER SCARF 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- 2013 MEMBER CAP 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- 2013 MEMBERSHIP CARD 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- 2013 KEYRING 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- 2013 STICKER SHEET 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- 2013 MAGNETIC FIXTURE LIST 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- REGULAR MEMBER & CORPORATE E-NEWSLETTERS 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- ENTRY TO MEMBER EVENTS 🏴󠁧󠁢󠁥󠁮󠁧󠁿
- ORDINARY MEMBERSHIP (AGED 16+) 🏴󠁧󠁢󠁥󠁮󠁧󠁿

\*SUBJECT TO AVAILABILITY.  
EARLY BOOKING RECOMMENDED.



# CORPORATE HOSPITALITY 2013

ROUND 1



Monday  
11 March  
7:00pm

ROUND 3



Monday  
25 March  
7:00pm

ROUND 4



Sunday  
31 March  
6:30pm

ROUND 6



Saturday  
13 April  
5:30pm

ROUND 8



Sunday  
5 May  
2:00pm

ROUND 10



Sunday  
19 May  
3:00pm

ROUND 13



Saturday  
8 June  
5:30pm

ROUND 16



Sunday  
30 June  
2:00pm

ROUND 20



Sunday  
28 July  
3:00pm

ROUND 21



TBA

ROUND 23



TBA

ROUND 26



TBA

**Mark Duffield-Thomas** GENERAL MANAGER SALES & SERVICING

e: [mark@huntersportsgroup.com](mailto:mark@huntersportsgroup.com) m: 0457 100 539

**Brad Wallace** SPONSORSHIP SALES MANAGER

e: [bwallace@huntersportsgroup.com](mailto:bwallace@huntersportsgroup.com) m: 0421 694 791

**Lance Valentine** CORPORATE SALES REPRESENTATIVE

e: [lvalentine@huntersportsgroup.com](mailto:lvalentine@huntersportsgroup.com) m: 0407 372 214



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