

# FP

Foreign Policy

# 2013

## EDITORIAL CALENDAR

We are pleased to share many of the special focus areas for FP in 2013—both print and online—with new, essential content presented online every day.

### REGULAR COVERAGE:

Providing essential coverage of the intersection of global business and foreign policy, FP is committed to delivers insights in four key areas: **defense/national security; technology; markets, economics and trade; energy and resources.**

### SPOTLIGHT ON KEY MOMENTS:

Whether an established global gathering or a significant annual moment, FP will undertake **special print and/or web coverage, distribution, and event creation** upon request. Examples include: the U.S. presidential inauguration/new Congress; the spring and fall World Bank and IMF meetings; UNGA; the G-20 meetings.

### ONLINE FEATURE (new in 2013):

**FP Markets and Economics**—A new channel akin to our FP National Security Channel offering a full range of daily new content from a team of dedicated markets, economics and international business reporters. The special focus of this section will be on those areas in which market developments impact global affairs and in which policy, political and security developments affect markets.

For more information, visit [www.foreignpolicy.com](http://www.foreignpolicy.com) or contact Ed Diller, Publisher, at [ed.diller@foreignpolicy.com](mailto:ed.diller@foreignpolicy.com) or 650-380-1617

MONTH	SPECIAL FOCUS	SPACE	MATERIALS	ON SALE
JANUARY/ FEBRUARY	<b>AMERICA AND THE WORLD</b> Four years ago, we forecasted a tough economy throughout Obama's term and a presidential foreign policy that looked more like George Bush's than anyone then imagined. What are the most unexpected international challenges that will shape the global agenda for the American president in the upcoming term? <i>Plus: International CEOs give their advice to the president (special distribution at Davos); and a special web feature on the new Congress and foreign policy.</i>	11/23/12	11/30/12	1/10/13
MARCH/ APRIL	<b>NATIONAL SECURITY AFTER THE 9/11 DECADE</b> Pulitzer Prize winning contributor Thomas E. Ricks and many of America's top generals and civilian officials from the U.S. defense establishment will explore the lessons learned from this decade of conflict, and what lies ahead: the future of defense leadership and the accelerating pace of technological change inside the world of security. <i>Plus: The FP 50 List of the world's top defense leaders.</i>	1/18/13	1/25/13	3/5/13
MAY/ JUNE	<b>WHO RUNS THE WORLD?</b> FP's first annual issue dedicated to mapping out the superclass who power the world. This new tradition—complementing our year-end Global Thinkers issue—will be tied to a marquee annual gathering of these global heavyweights in Washington, DC. <i>Plus: FP50 lists for just about everyone...those with the most influence in national security, business, international affairs, and more.</i>	4/12/13	4/19/13	4/30/13
JULY/ AUGUST	<b>THE FRONTIERS</b> FP explores the frontier markets and hidden opportunities, pockets of democratization and surprising stories of some of the world's most challenged and least understood countries—presented in conjunction with the ninth annual edition of the Failed States Index, a key geopolitical indicator. <i>Plus: The FP50...most surprising new leaders to watch in Africa.</i>	5/10/13	5/17/13	6/25/13
SEPTEMBER/ OCTOBER	<b>THE FOREIGN POLICY OF BUSINESS... AND THE BUSINESS OF FOREIGN POLICY</b> This section will explore how global businesses increasingly both shape international affairs—and have their own foreign policies to pursue. With original reporting as well as contributions from top business leaders. <i>Plus: Timed to the annual UNGA, a special web feature on the future of the United Nations.</i>	7/12/13	7/19/13	9/3/13
NOVEMBER	<b>PRIME NUMBERS—THE AGE OF BIG DATA</b> A special section dedicated to the age of Big Data—and the many ways it is changing how we think about the world, and the opportunities and consequences surrounding its power. <i>Plus: A look at some of the extraordinary new data sets that have reshaped thinking on key global problems.</i>	8/30/13	9/6/13	10/22/13
DECEMBER	<b>GLOBAL THINKERS</b> FP's annual report—and annual gathering—on the Top 100 Global Thinkers, the men and women whose ideas have created the most compelling solutions to the world's greatest challenges in the preceding year. <i>Plus: The Top Stories You Missed in 2013.</i>	10/11/13	10/18/13	12/3/13