



Protecting Our Ocean Planet -
One Dive at a Time™



Join 100% AWARE

Project AWARE's Partner Giving Program

Exclusively for PADI Members

PADI Professionals around the world are putting ocean protection at the heart of their business so whether you're a dive center, resort or individual instructor we invite you to join them. When you make a commitment to become 100% AWARE **all of your students*** processed through **PADI PIC Online** receive the **Project AWARE Certification Card**. *with an exception of EFR, Seal Team and Tec Rec®

The donation you give through 100% AWARE protects the planet's most vulnerable shark and manta ray species and helps tackle marine debris issues globally.

For your business 100% AWARE means you can:

- Streamline PIC Online Process - give all of your students the Project AWARE certification card, in one easy step.
- Effortlessly support ocean protection with every certification.
- Create loyal customers who appreciate and value your commitment to conservation.
- Partner with Project AWARE to protect the underwater world your business relies on.

How does it work?

- Agree to donate on behalf of each student you certify as an individual instructor or dive center.
- This can be paid US\$10/AU\$10/€10/£10 per student (you'll be invoiced each month) or as a flat donation of US\$250/AU\$250/€250/£250 per month depending on your AWARE Office location through our online giving at www.projectaware.org/100percent
- The Project AWARE certification card will be issued automatically through the PIC online process.

What are the benefits? You can promote your commitment to conservation with AWARE's fantastic marketing tools:

- Posters, flyers, decal, certificate, web banners and social media tools to promote your support.
- Listed as a 100% AWARE Partner and featured on the global map www.projectaware.org
- Broad reach – Project AWARE has a reach of approx 1.5 million globally.
- My Ocean Online Badge and a shout out on Facebook – Project AWARE has over 120,000 followers and growing.
- Your partnership contributes 10 points towards the PADI Green Star award and waives the usual fee.

What will my support do?

Your support is paramount in our fight to save the ocean planet. It will help to:

- Collect data and remove devastating debris worldwide while tackling prevention and policy efforts addressing long-term solutions.
- Secure protection for the world's most threatened shark species.
- Strengthen shark finning bans and closing loopholes.
- Engage divers in education and conservation actions worldwide.

How do I join and become a 100% AWARE Partner?

- Read and sign the agreement form and return via fax, email or mail to your local Project AWARE Office.

PROJECT AWARE FOUNDATION

Americas

30151 Tomas, Suite 200
Rancho Santa Margarita
CA 92688-2151 USA
phone: +1 949 858 7657
fax: +1 949 267 1221
information@projectaware.org

Asia Pacific

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info@projectaware.org.uk



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100% AWARE – AGREEMENT FORM

Please sign and fax/email to your local AWARE office.

Yes, I agree to take part in the 100% AWARE Program.

Please select **Option One** or **Option Two**:

OPTION ONE: Donate US\$250/AU\$250/€250/£250 each month (depending on your AWARE office location) to protect our ocean planet. All students certified will receive a Project AWARE version of their PADI Certification Card.

OPTION TWO: Project AWARE will send notification of the donation amount to pay on a monthly basis based on US\$10/AU\$10/€10/£10 for each student certified in eligible dive courses in the previous month. Once the amount of donation is received I am required to make payment within 2 weeks.

I understand that a donation is required for being recognized for this program. I understand that if I fail to make the agreed upon donation within 14 days of the due date, I will automatically be excluded from the program.

Is this agreement for your dive center or for the certification cards you process as an individual instructor?

Dive Center

Individual Instructor

CONTACT DETAILS:

Contact Name: _____

Contact Signature: _____

Store Number: S# _____
(for dive center agreements only)

Dive Center Name : _____
(for dive center agreements only)

PADI Instructor #: _____
(for individual instructor agreements only)

Contact Telephone #: _____

Contact Email: _____



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