

# macron® store



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# INDEX

④	HISTORY	②①	WHAT MACRON OFFERS
⑥	MISSION AND OBJECTIVES	②②	MACRON STORE STAFF
⑦	A STEADY GROWTH	②③	PARTNER PROFILE
⑧	MACRON TEAMS	②④	STORE LAYOUT
⑫	MACRON STORE	②⑥	MACRON STORE IN THE WORLD
⑭	MACRON STORE PROJECT: THE WINNING FORMULA	②⑦	ITALY
⑮	MACRON STORE PROJECT: WHY?	②⑧	FRANCE
⑯	MACRON STORE ACTIVITIES	②⑨	UK
⑰	MACRON STORE CHARACTERISTICS	③①	SPAIN
⑱	MACRON STORE LOCATION	③①	REST OF EUROPE AND OF THE WORLD

# THE COMPANY

A photograph of a modern, multi-story office building with a blue facade. The building is illuminated from within, and the windows are lit up. The sky is a deep blue, suggesting dusk or dawn. The word "macron" is written in large, illuminated letters across the top of the building. The letters are blue, with the 'o' being red and white. The building has several windows of varying sizes, some of which are lit up. The overall scene is a professional and modern corporate environment.

macron

# HISTORY

## MACRON

Macron, Italian Company based in Crespellano (BO) is a European leader in the production of active sportswear. Macron operates in three main business areas: -teamwear- apparel and accessories for professional and amateur teams (football, basketball, volleyball, baseball, handball, five a side football, running); -merchandising- official kits, free time apparel and accessories for the supporters of Macron's Sponsored Clubs; -leisurewear- sports inspired apparel for those who want to wear Macron off the field. Macron owes its success to the quality of the products, to the high standard of service and to the ability of best interpreting the athletes' needs.

1971



Macron is founded in Bologna and starts its business as Italian exclusive distributor of baseball equipment for Mac Gregor USA and for other American brands operating in the baseball field.

1974



With the acquisition of Record Sports, workshop specialized in sportswear manufacturing, the production of apparel for baseball, basketball and volleyball is now developed alongside the equipment distribution business. In this period the Company (from '74 to '78 Macron Record Sports) produces also for renowned brands such as Adidas, Nike, Spalding, Reebok, Champion with focus on the manufacturing of the sponsored professional teams' uniforms.

1981



Macron reaches an important milestone celebrating its 10th anniversary. Macron's reputation is growing steadily especially thanks to the manufacturing and direct sales of its own brand, specializing in the production of technical sportswear for both clubs and individual athletes.

1991



Macron starts the industrial production of NBA replicas for the European market on behalf of Champion.

1994



As a result of its significant growth, Macron moves to larger premises in Crespellano, where there is enough room for all its activities under one roof: the conception, design, prototyping and distribution of technical apparel for baseball, basketball, volleyball and football.



# HISTORY

2001



Macron's adventure in professional football begins, with its first contract with a top-level professional club, Bologna FC 1909. Since then, the Macron brand has been seen on the official shirts of the best and most renowned teams in the world. The important partnerships signed by Macron have led to a more advanced technical development of its products, in terms of design and materials.

2005



Macron opens its horizons, and expands throughout the world: first to Europe, then the United States, Canada and the Middle East. Macron products are worn by a growing number of professional and amateur athletes worldwide.

2007



The steady growth of the Company is reflected once again in the need for new space: Macron opens a new office, and expands its range of products to include rugby, handball and five a side football.

2010



The 'Macron Store' project is launched – a unique outlet for the full range of Macron products, from teamwear to leisurewear, from merchandising to accessories. It is the ultimate place to go for professional athletes, amateur enthusiasts, and organizations looking for quality in the technical products. To bring supporters closer to their teams, Macron also opens its Official Online Shop, for online sales of the official merchandise.



2012



Macron is already an internationally recognized brand, renowned for the quality of its products and reliability of its service, and now counts SS Lazio, Aston Villa and Real Betis among professional clubs that it sponsors.

Having reached a leadership position in the teamwear business, Macron has also introduced a collection of "sports-inspired" leisurewear, designed for young, smart and sporty consumers.



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# MISSION AND OBJECTIVES

## OUR PHILOSOPHY: WORK HARD, PLAY HARDER

Passion, creativity, results, fun and lots and lots of hard work: these are the rules that the Macron philosophy and athletes have in common. In short: “work hard, play harder”. Macron produces for sport and shares with it all the passion, joy and hard work, because we know how important clothing and accessories are.

The day-to-day challenge for Macron is focused on meeting the needs of those who sweat and toil for their passion, whether they are beginners or professionals. That’s why Macron “trains” hard day after day to improve and to always fulfil the requirements of the market.

Sports are a serious business. They play a very important role in everyone’s life: MACRON knows this and that is why the company supports every kind of athletic endeavour with ideals that are indispensable, to grow in a world that obeys all the rules. Both on and off the field.

## A COMPANY WITH INTERNATIONAL DNA

### INTERNATIONAL DNA

Macron, an Italian company with strong international DNA, is now one of Europe’s main players combining typical Italian quality and tradition with globalisation and competence: a winning combination right from the start.

### A FAST GROWING REALITY

From an initial customer base that was entirely Italian, Macron now distributes about 40% of its products in Italy and the remaining 60% to other European countries: Great Britain, France, Spain, and Portugal as well as other leading foreign markets for a company that is truly European and is continuing to expand its horizons across the ocean.

### A NETWORK OF OVER 1.300 STORES

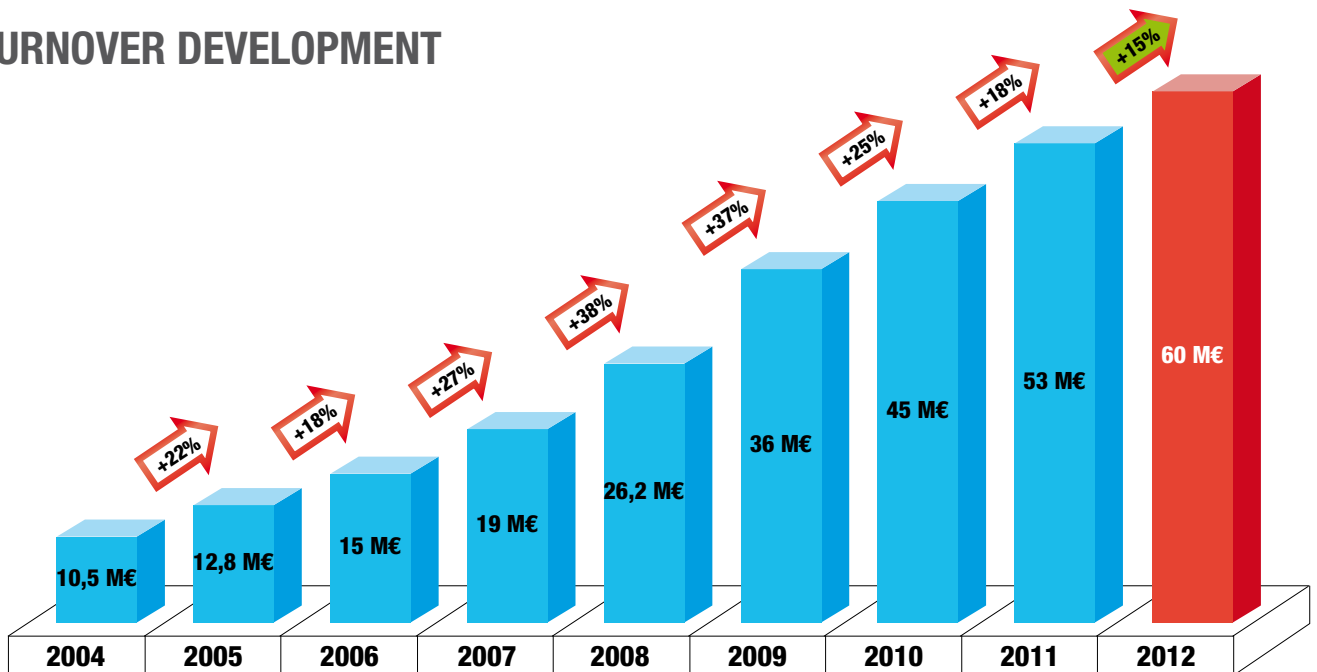
The company supports a number of teams across Europe with its products and services. Today, indeed, more than 10,000 teams wear Macron kits, thanks to a network of over 1,300 multi-brand sales points and 67 Macron Stores.

# A STEADY GROWTH



**2012 FIGURES**  
Number of employees: 135  
Stores: 1.300  
Macron teams: 10.000  
Items in collections: 650  
Pieces sold: 4.5 Mio

## TURNOVER DEVELOPMENT



# MACRON TEAMS: FOOTBALL

## ITALY

 <b>SSC NAPOLI</b> Serie A	 <b>SS LAZIO</b> Serie A	 <b>BOLOGNA FC 1909</b> Serie A	 <b>VICENZA CALCIO</b> Serie B	 <b>TERNANA CALCIO</b> Serie B	 <b>TRITIUM CALCIO</b> Lega Pro 1
 <b>US LATINA CALCIO</b> Lega Pro 1	 <b>U.S. ALESSANDRIA CALCIO</b> Lega Pro 2	 <b>AC RIMINI 1912</b> Lega Pro 2	 <b>A.S. CASALE CALCIO</b> Lega Pro 2	 <b>L'AQUILA CALCIO 1927</b> Lega Pro 2	 <b>GIACOMENSE</b> Lega Pro 2

## UK

 <b>ASTON VILLA</b> Premiership	 <b>WEST HAM UNITED</b> Premiership	 <b>LEEDS UNITED F.C.</b> Championship	 <b>MILLWALL F.C.</b> Championship	 <b>SHEFFIELD UNITED FC</b> League One	 <b>NEWPORT COUNTY</b> Conference
 <b>TELFORD UNITED</b> Conference	 <b>LINCOLN LADIES</b> Women's Super League WSL	 <b>RYMAN FOOTBALL LEAGUE</b>	 <b>NEWTOWN</b> Welsh Premier League	 <b>BANGOR CITY</b> Welsh Premier League	 <b>CARMATHEN TOWN</b> Welsh Premier League

## SPAIN

 <b>REAL BETIS BALOMPIÉ</b> Primera Division	 <b>RCD MALLORCA</b> Primera Division	 <b>CULTURAL LEONESA</b> Segunda B	 <b>CUC VILLALBA</b> Tercera Division	 <b>FUNDACIÓN ATLÉTICO MADRID</b>
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## AZERBAIJAN

 <b>FC BAKI</b>
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## HOLLAND

 <b>AZ ALKMAAR</b> Eredivisie	 <b>WILLEM II</b> Eredivisie	 <b>DEN BOSCH</b> Jupiler League
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## FRANCE

 <b>FC LORIENT</b> Ligue 1	 <b>AC AJACCIO*</b> Ligue 1	 <b>AS MONACO FC</b> Ligue 2	 <b>LE MANS FC</b> Ligue 2
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## PORTUGAL

 <b>SC BRAGA</b> Liga Sagres	 <b>GIL VICENTE</b> Liga Sagres	 <b>SC PORTIMONENSE</b> Liga Orangina	 <b>UD OLIVEIRENSE</b> Liga Orangina	 <b>UNIAO MADEIRA</b> Liga Orangina	 <b>CLUBE DESPORTIVO DE TONDELA</b> Liga Orangina	 <b>SC BRAGA-EQUIPA B</b> Liga Orangina
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## AUSTRALIA

 <b>MELBOURNE KNIGHTS FC</b> Victorian Premier League	 <b>BONNYRIGG WHITE EAGLES</b> New South Wales Premier League	 <b>SUTHERLAND SHARKS FC</b> New South Wales Premier League	 <b>PERTH SOCCER CLUB</b> Wa Premier League	 <b>PENINSULA POWER FC</b> Brisbane Premier League
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## TUNISIA

 <b>ETOILE SPORTIVE DU SAHEL</b> Tunisian League 1
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## IRELAND

 <b>BOHEMIAN FC</b> Premier Division	 <b>SHELBOURNE FC</b> Premier Division	 <b>LIMERICK FC</b> First Division	 <b>LONGFORD TOWN FC</b> First Division
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## GREECE

 <b>PLATANIAS F.C.</b> Superleague Greece	 <b>AO-EPIKOPIS</b> Greek Football League 2
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## QATAR

 <b>AL RAYYAN</b>
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## MALAYSIA

 <b>ATM FA</b> Super League
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## NORWAY

 <b>BRYNE FK</b> Adeccoligaen
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## CANADA

 <b>MISSISSAUGA EAGLES FC</b> Canadian Soccer League
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## CYPRUS

 <b>APOLLON FC</b>
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## ISRAEL

 <b>MACCABI TEL AVIV</b>
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# MACRON TEAMS: BASKETBALL

## ITALY

 <b>PALLACANESTRO VARESE</b> Serie A	 <b>VIRTUS BOLOGNA</b> Serie A	 <b>SUTOR MONTEGRANARO</b> Serie A	 <b>EFFE BIANCOBLU BOLOGNA</b> Legadue	 <b>JUNIOR CASALE</b> Legadue	 <b>SCALIGERA VERONA</b> Legadue
 <b>FAMILA SCHIO</b> Serie A1 Women					

## SPAIN

 <b>MALLORCA BASQUET</b> Liga Adecco LEB	 <b>GUADALAJARA BASKET</b> Liga Adecco LEB	 <b>BASKET VILLALBA</b> 1ª Autonómica Madrileña	 <b>CD BASKET ZARAGOZA</b> Liga Femenina	 <b>REAL CANOE</b> Liga EBA	 <b>BANVIT BASKETBOL</b> Beko Basketball L.
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## TURKEY

## FRANCE

 <b>ORLEANS LOIRET BASKET</b> Pro A	 <b>SCB AUVERGNE</b> Pro B	 <b>CHALLES LES EAUX BASKET</b> PRO A LFB Feminin	 <b>TARBES GESPE BIGORRE</b> Ligue Féminine de Basketball	 <b>BCS SOUFFELWEYERSHEIM</b> Nationale 1	 <b>ASK/BUKI GULBENE</b> Baltic League
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## LATVIA

## PORTUGAL

 <b>ACADÉMICA COIMBRA</b> Liga Uzo	 <b>AD VAGOS</b> Liga Uzo	 <b>UD OLIVEIRENSE</b> Liga Uzo	 <b>CAB MADEIRA</b> LPB	 <b>SAMPAENSE BASKET</b> LPB	 <b>RANDERS CIMBRA</b> Canal Digital Legaen
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## DENMARK

## UKRAINE

 <b>BC DNIPRAZOT</b> Ukraina Superleague	 <b>BC FERRO-ZNTU</b> Ukraina Superleague	 <b>BC GRIFONI</b> Ukraina Superleague	 <b>BC TRIUMPH</b> A Superleague	 <b>BC SEVERSTAL</b> Russian 1 League	 <b>DINAMO KURSK</b>
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## RUSSIA

## ROMANIA

 <b>BCA PITESTI</b> Liga 1	 <b>BC TIMISOARA</b> Liga 1	 <b>BCM DANZIO</b> Women First League	 <b>TIMBA TIMISOARA</b> Liga 2	 <b>DEN HELDER KINGS</b> Premier League Men	 <b>CBV BINNELAND</b> Eredivisie Women
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## HOLLAND



## ENGLAND

 <b>HUDDERSFIELD HEAT</b>	 <b>MERSEYSIDE TIGERS</b>	 <b>NILAN BISONS</b> Seuraava Kotiottelu	 <b>TAPIOLAN HONKA</b> Seuraava Kotiottelu	 <b>MBK BANIK HANDLOVÁ</b> Slovak Extraleague Basketbal	 <b>BK 04 AC LBS SPIŠSKÁ NOVA VES</b>
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## FINLAND

## SLOVAKIA

















## LITHUANIA

 <b>KK NEPTUNAS</b> VTB league, LKL	 <b>JUVENTUS</b> VTB league, LKL	 <b>PANEVEŽIO LIETKABELIS</b> BBL & LKL	 <b>BC KIBIRKŠTIS-VICI-IKI</b> LMKL	 <b>KK MAŽEIKIAI</b> NKL	 <b>KK MANTINGA</b> NKL
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# MACRON TEAMS: VOLLEYBALL

<p>┆ ITALY ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>PALLAVOLO MODENA</b> Serie A1         </div> <div style="text-align: center;">   <b>TONNO CALLIPO VOLLEY</b> Serie A1         </div> <div style="text-align: center;">   <b>VOLLEY BERGAMO</b> Serie A1 Woman         </div> <div style="text-align: center;">   <b>URBINO VOLLEY</b> Serie A1 Woman         </div> <div style="text-align: center;">   <b>TERRE VERDIANE VOLLEY</b> Serie A2 Woman         </div> </div>					<p>┆ UKRAINA ┆</p> <div style="text-align: center;">   <b>VK IMPEXAGRO SPORT CHERK</b> </div>
<p>┆ PORTUGAL ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>ACADÉMICA DE ESPINHO</b> Divisão A1         </div> <div style="text-align: center;">   <b>GINÁSIO VILACONDENSE</b> Divisão A1         </div> <div style="text-align: center;">   <b>CAMARA DE LOBOS</b> I Div Feminino         </div> <div style="text-align: center;">   <b>SC BRAGA</b> I Div Feminino         </div> <div style="text-align: center;">   <b>RIBEIRENSE</b> Liga Feminina         </div> </div>					
<p>┆ LATVIA ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>BIOLAR OZOLNIEKI</b> Shenker League         </div> <div style="text-align: center;">   <b>VK EZERZEME</b> Shenker League         </div> </div>		<p>┆ POLAND ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>BUDOWLANI LODZ</b> </div> <div style="text-align: center;">   <b>LTS LEGIONOWIA</b> </div> <div style="text-align: center;">   <b>POLITECHNIKA WARSAW</b> </div> <div style="text-align: center;">   <b>SIATKARZ WIELUN</b> </div> </div>			
<p>┆ RUSSIA ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>JURMASH MAJOR</b> Super League Women         </div> <div style="text-align: center;">   <b>LENINGRADKA</b> Super League Women         </div> <div style="text-align: center;">   <b>LOKOMOTIV NOVOSIBIRSK</b> Super League         </div> <div style="text-align: center;">   <b>YAROSLAVICH YAROSLAV</b> Super League         </div> </div>		<p>┆ SPAIN ┆</p> <div style="text-align: center;">   <b>ALMERIA VOLLEY SVM</b> </div>	<p>┆ HOLLAND ┆</p> <div style="text-align: center;">   <b>LYCURGUS</b> Eredivisie Women         </div>		
<p>┆ TURKEY ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>KONYA EREGLI</b> Turkish 1st Div.         </div> <div style="text-align: center;">   <b>PURSAKLAR</b> Turkish 1st Div.         </div> <div style="text-align: center;">   <b>CERKEZKOJ SPOR KULUBU</b> </div> </div>		<p>┆ AZERBAIJAN ┆</p> <div style="text-align: center;">   <b>VC BAKU</b> </div>	<p>┆ DENMARK ┆</p> <div style="text-align: center;">   <b>BRONDBY VK</b> Elite Divisionen         </div>	<p>┆ ROMANIA ┆</p> <div style="text-align: center;">   <b>SCM CSU ARGES VOLEI</b> </div>	

# MACRON TEAMS: RUGBY

<p>┆ UK ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>SCOTLAND</b> </div> <div style="text-align: center;">   <b>EDINBURGH RUGBY</b> RaboDirect PRO12         </div> <div style="text-align: center;">   <b>GLASGOW WARRIORS</b> RaboDirect PRO12         </div> <div style="text-align: center;">   <b>FEATHERSTONE ROVERS</b> Championship         </div> <div style="text-align: center;">   <b>SHEFFIELD EAGLES</b> Championship         </div> </div>					<p>┆ FINLAND ┆</p> <div style="text-align: center;">   <b>LINNA RUGBY CLUB</b> </div>
<p>┆ ITALY ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>RUGBY ROVIGO DELTA</b> Eccellenza         </div> <div style="text-align: center;">   <b>VALSUGANA RUGBY</b> First XV         </div> <div style="text-align: center;">   <b>GRAN SASSO RUGBY</b> Serie B         </div> <div style="text-align: center;">   <b>RUGBY BOLOGNA 1928</b> Serie C Elite         </div> </div>		<p>┆ SPAIN ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>ATLETICO DI MADRID</b> Division De Honor         </div> <div style="text-align: center;">   <b>CRC POZUELO MADRID</b> </div> </div>			
<p>┆ FRANCE ┆</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   <b>LOU RUGBY</b> Pro D2         </div> <div style="text-align: center;">   <b>SECTION PALOISE</b> Pro D2         </div> <div style="text-align: center;">   <b>ST JEAN DE LUZ OLYMPIQUE</b> Fédérale 1         </div> <div style="text-align: center;">   <b>MLSGP 78</b> Fédérale 2         </div> </div>					

# MACRON TEAMS: HANDBALL

┆ PORTUGAL ┆



**FEDERAÇÃO DE ANDEBOL DE PORTUGAL**



**LIBERTIS SAN BERNARDO**  
Andebol 1



**OS BELENENSES**  
Andebol 1



**XICO DE HOLANDA**  
Andebol 1

┆ FRANCE ┆



**BHB 64 BILLERE HANDBALL**  
LNH



**BORDEAUX BEGLES**  
D2F

┆ SPAIN ┆



**REALE ADEMAR**  
Liga ASOBAL

┆ LATVIA ┆



**ASK**  
High League



**SK DOBELE**  
High League



**SK LUDZA**  
High League

┆ ITALY ┆



**BOLOGNA UNITED**  
Serie A Elite



**HANDBALL ESTENSE**  
Serie A1

┆ FINLAND ┆



**IF HELSINGE ATLAS**

# MACRON TEAMS: BASEBALL

┆ ITALY ┆



**FORTITUDI B.C. 1953**  
IBL 1D

┆ SPAIN ┆



**FEDERACIÓN ESPAÑOLA BÉISBOL - SÓFBOL**

┆ FRANCE ┆



**ROUEN HUSKIES**

# MACRON TEAMS: FIVE A SIDE FOOTBALL

┆ SPAIN ┆



**SANTIAGO FUTSAL**  
Liga Marca Carnicer



**FISIOMEDIA MANACOR**  
Liga Marca Carnicer



**GESTESA GUADALAJARA**  
División de Honra



**MARFIM STA. COLOMA**  
División de Honra

┆ ITALY ┆



**KAOS**  
Serie A



**VERONA CALCIO 5**  
Serie A



**MARAN**  
Serie A2

┆ PORTUGAL ┆



**AD FUNDÃO**  
Campeonato Nacional I Div.



**AA UTAD**  
Campeonato Nacional I Div.



**GD BOTICAS**  
Campeonato Nacional I Div.



**OS BELENENSES**  
Campeonato Nacional I Div.



**SPORTING BRAGA**  
Campeonato Nacional I Div.



**C.R.L. P.S.**  
Campeonato Nacional I Div.



**A.R. FREIXEIRO**  
Campeonato Nacional I Div.

# MACRON STORE





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# MACRON STORE PROJECT: THE WINNING FORMULA

The Macron Store project kicked off in 2010.

Today, the single-brand store network extends over Italy, France, the UK, Spain, Portugal, the Netherlands, Finland, Greece, Ireland, Lithuania and Canada.

Macron Stores are retail spaces designed and outfitted by Macron for the sales of their sportswear (teamwear, merchandising and leisurewear) and accessories.

They are aimed at sports teams (association football, rugby, volleyball, basketball, baseball and five-a-side) as well as individual athletes.

Their aim is to become a point of reference for all those who are passionate about sport and who are looking for high-quality, sportswear in their area.

Each Macron Store aims to provide full service to local sports teams, including in-house customisation.

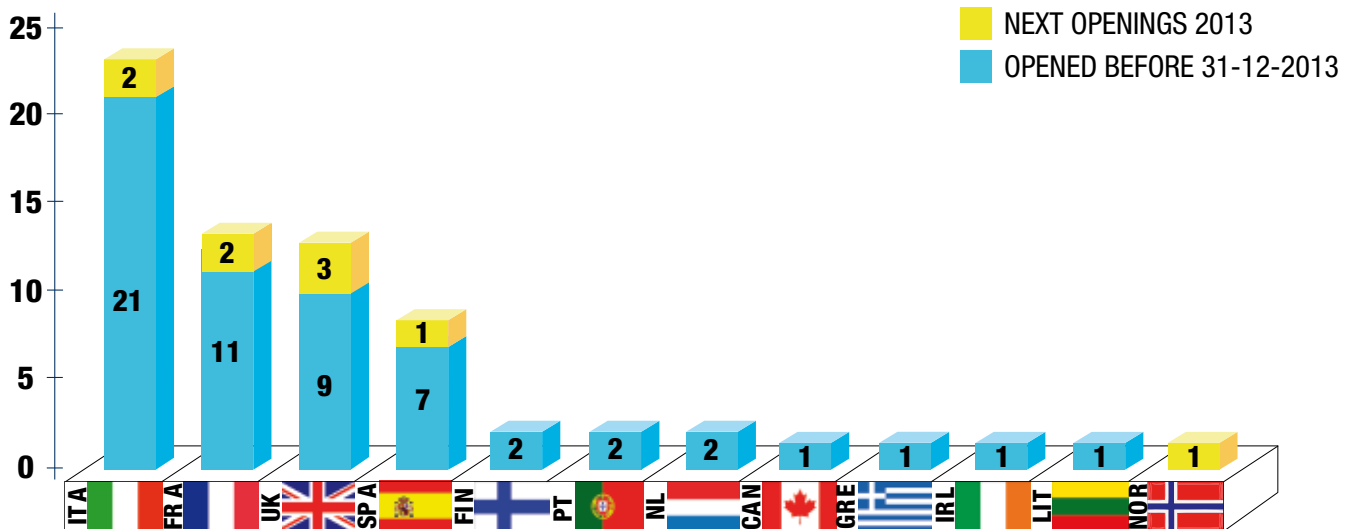
Today Macron Stores have a hospitality area where customers can discuss team requirements. Inside, spacious showrooms enable customers to view samples and verify the offer and quality of Macron products.

## MACRON STORE FIGURES

The first Macron Store was officially inaugurated on 17th January 2010.

The network now includes 58 stores, 21 of which are in Italy and 37 in the rest of the world.

There are 9 more Macron Store openings planned for 2013.



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## MACRON STORE PROJECT: WHY?

- **Partnership:** the stores aim to create a strong collaborative relationship between Macron and the Partner thanks to shared goals and interests.
- **Communication:** the stores provide area visibility for the Macron brand.
- **Teamwear sales:** the stores facilitate sales as they provide hands-on experience with all products, at the same time conveying the company's assets and values. In short, the stores provide an improved purchasing experience.
- **Merchandising, Accessories and Leisurewear sales:** the stores allow sales of Merchandising, Accessories (e.g. sports underwear, goalkeeping gloves, shinpads etc.) and Leisurewear articles.

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# MACRON STORE ACTIVITIES

MACRON STORE ACTIVITIES INCLUDE:

- Contacting sports clubs and organisations in the relevant territory.
- Presenting Macron teamwear samples.
- Presenting garment customisation.
- Dealing with deliveries of finished product to clubs.
- Dealing with after-sales.
- Retail selling of accessories, merchandising, Macron apparel.



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# MACRON STORE CHARACTERISTICS

## OPERATIONAL

Visible position, easy and convenient to reach for the potential target, convenient for receiving and transforming goods.

## FUNCTIONAL

Premises functionally designed for business:

- 1) impact/retail area;
- 2) showroom area for displaying products and making offers;
- 3) laboratory area for customisation/transformation.

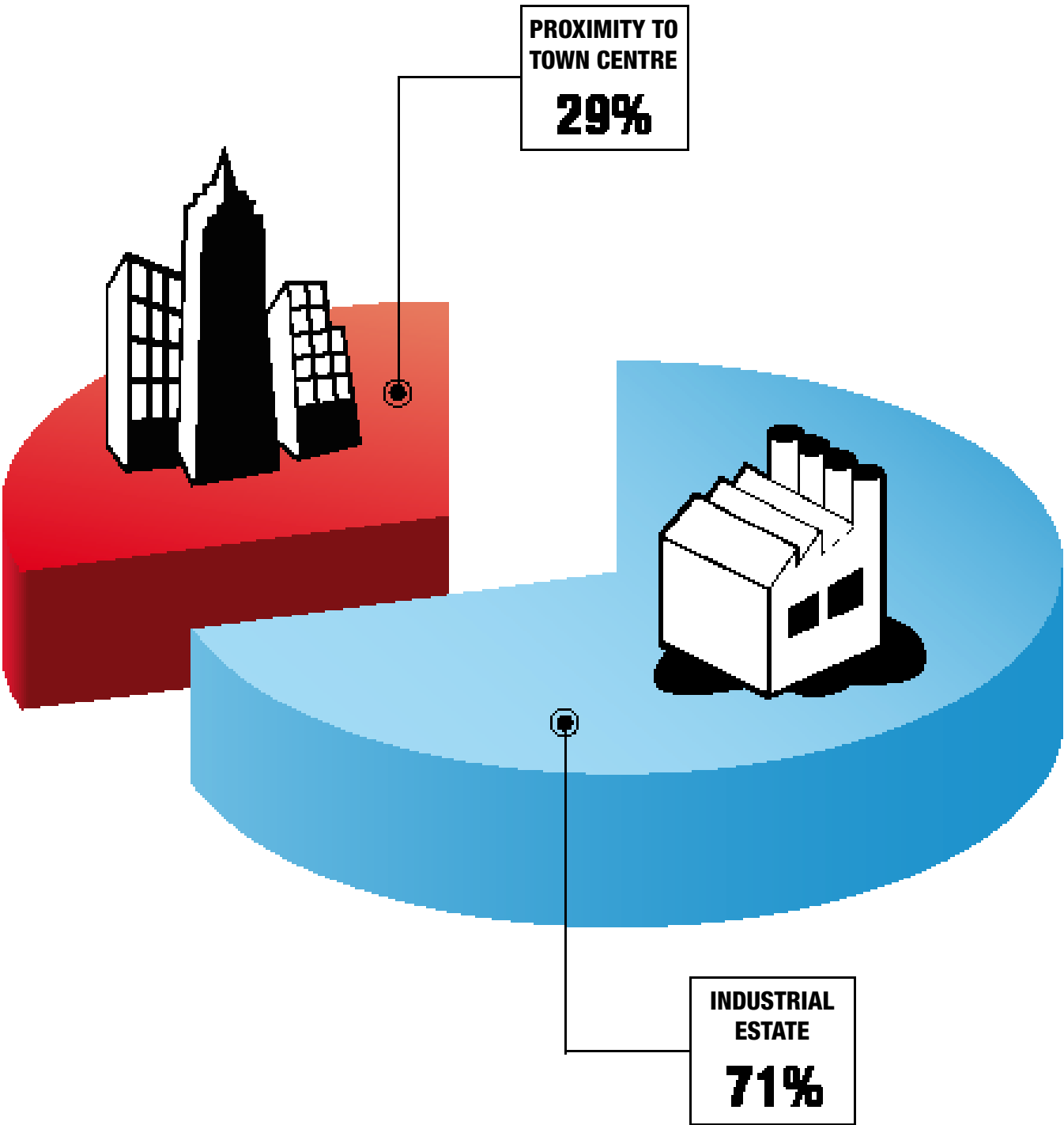
## EMOTIONAL

The point of sale must communicate Macron values and reinforce brand perception: hard work, dynamic and growing company, market leadership.

## MACRON STORE REQUIREMENTS

- Shopping centres on city outskirts containing stores such as Ikea, Decathlon etc.
- Ground floor.
- Size: at least 150 m<sup>2</sup>.
- Store area >80 m<sup>2</sup>.
- Transformation/warehouse area >70 m<sup>2</sup>.
- Independent car access to transformation/warehouse area.
- Local area easily accessible by car.
- Convenient parking.

# MACRON STORE LOCATION





# WHAT MACRON OFFERS



- Preparation of the project.
- Store layout (project, sign, photographic panels, furniture, etc.)
- Visual merchandising aids.
- Free teamwear samples.
- Exclusive economic and payment terms.
- Exclusive area rights.





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macron  
arrow 11

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# MACRON STORE STAFF

## MACRON STORE MANAGER

Responsible for relations with the company and with club clients. Has administrative and managerial as well as sales skills.

## SALES PERSON/AGENT

Assists the Macron Store Manager in serving clubs and seeking out new business outside the Store.

## SALES ASSISTANT

Looks after retail sales and Store appearance.

## CUSTOMISATION ASSISTANT

In charge of receiving and customising goods.

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# PARTNER PROFILE

The Macron Partner is solely responsible for running and developing the business. The Partner is not simply a sales person but an entrepreneur to all intents and purposes.

## THE PARTNER UNDERTAKES TO:

- Purchase and sell only Macron products, in accordance with the product categories present in the catalogue
- Comply with company rules on minimum prices and not making offers to teams who already wear Macron
- Comply with Macron's instructions regarding store image and layout

## SUPPORTING THE PARTNER

Macron will support Partners for the duration of the activity, providing the following business management support:

- Assistance in finding and selecting premises
- Identifying and approving the point of sale
- Checking technical/economic factors of investment
- Assistance and consultancy with sales through Area Manager
- Activity monitoring
- Help with communication
- Visibility on Macron corporate website

# STORE LAYOUT

1. Macron produces a draft project to be shared with the MS manager. Every project is tailor made.
2. On approving the project, Macron sends the technical plans and prepares the furniture material for shipment.
3. The Partner shall be responsible for the necessary works, as indicated on the technical plans.
4. Macron shall be responsible for providing Macron Store furnishings and fittings.
5. On receiving the furniture material, the Macron Store manager organises the assembly and final set-up.





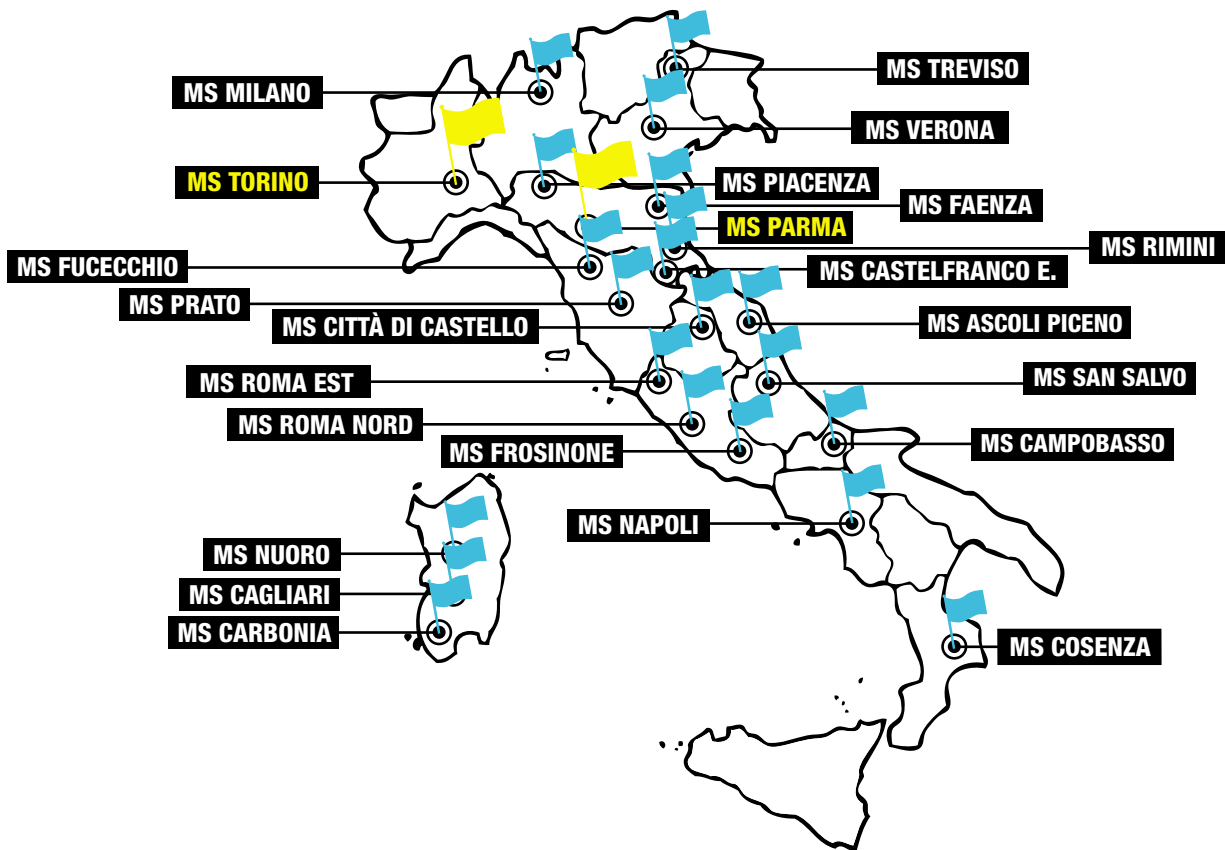


# MACRON STORE IN THE WORLD





# ITALY



## ABRUZZO

**MS SAN SALVO** VIA GIULIO CESARE, 88, 66054, VASTO (CH)

## CALABRIA

**MS COSENZA** VIA MANZONI, 243, 87046, MONTALTO UFFUGO (CS)

## CAMPANIA

**MS NAPOLI** VIA FERRANTE IMPARATO, 385, 80147, NAPOLI (NA)

## EMILIA ROMAGNA

**MS CASTELFRANCO EMILIA** VIA ARCHIMEDE, 2, 41013, CASTELFRANCO EMILIA (MO)

**MS FAENZA** VIA PROVENTA, 76, 48018, FAENZA (RA)

**MS PARMA** VIA STRADA MERCATI 10, 43124 PARMA (PR)

**MS PIACENZA** VIA DELL'ARTIGIANATO, 28, 29100, PIACENZA (PC)

**MS RIMINI** VIA FLAMINIA 371, 47924 RIVAZZURRA (RM)

## LAZIO

**MS FROSINONE** VIA MARCO TULLIO CICERONE, 160, 03100, FROSINONE (FR)

**MS ROMA EST** VIA CARLO ARTURO JEMOLO, 153, 00156, ROMA

**MS ROMA NORD** VIA CAPPELLETTA DELLA GIUSTINIANA 10, 00123 ROMA

## LOMBARDIA

**MS MILANO** VIA SAN FRANCESCO D'ASSISI, 47/R, 20090, OPERA (MI)

## MARCHE

**MS ASCOLI PICENO** VIA PESARO, 14, 63100, ASCOLI PICENO (AP)

## MOLISE

**MS CAMPOBASSO** VIA MAZZINI, 79, 86100, CAMPOBASSO (CB)

## PIEMONTE

**MS TORINO** CORSO TRAPANI, 108, 10141, TORINO (TO)

## SARDEGNA

**MS CARBONIA** VIA MAZZINI, 48, 9013, CARBONIA (CI)

**MS CAGLIARI** LOCALITÀ SCALA SA PERDA, EX S.S. 131 09028 SESTU (CA)

**MS NUORO** VIA TRIESTE, 28, 08100, NUORO (NU)

## TOSCANA

**MS FUCECCHIO** VIA A. VOLTA, 8, 50054, FUCECCHIO (FI)

**MS PRATO** VIA REGGIANA, 27, 59100, PRATO (PO)

## UMBRIA

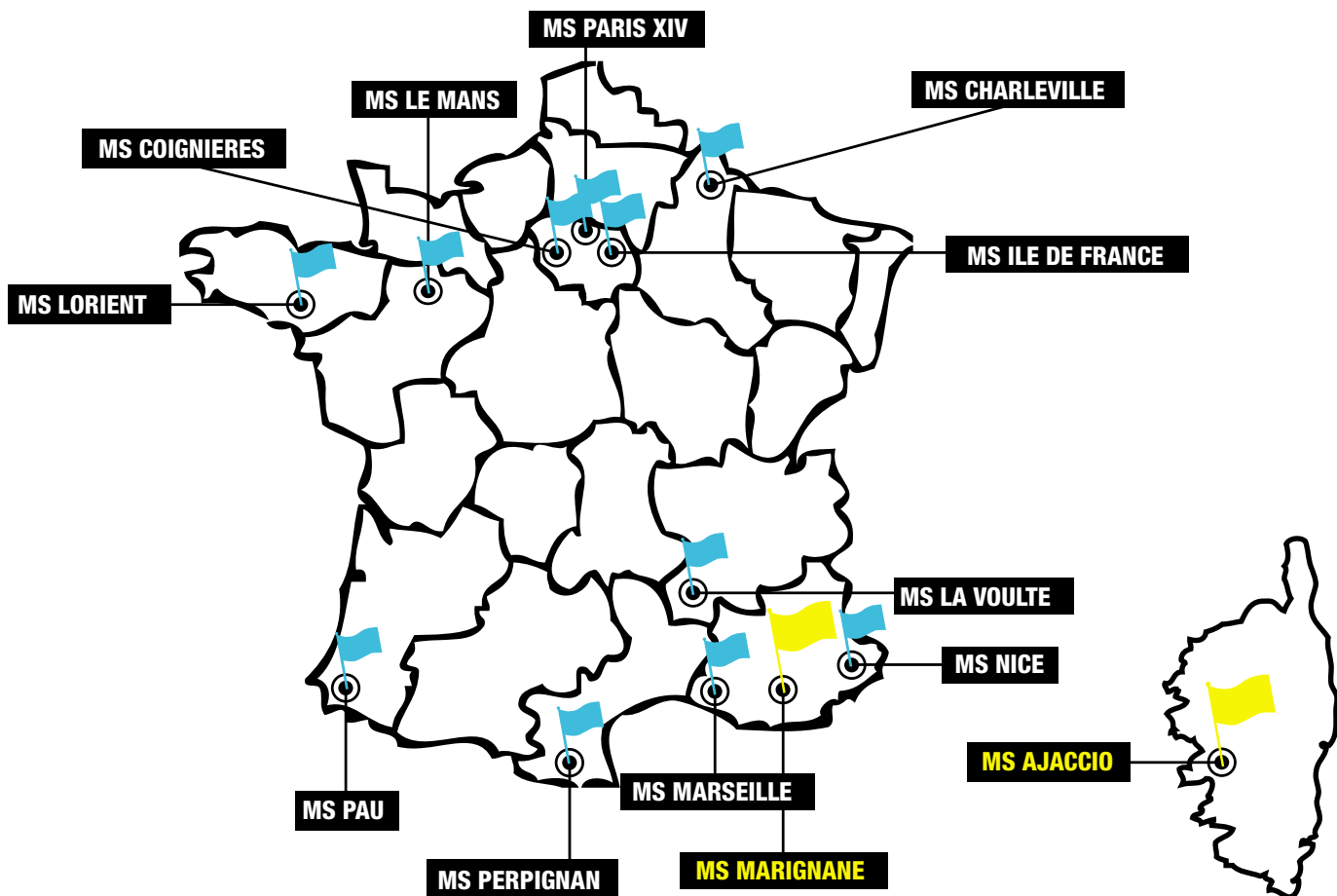
**MS CITTÀ DI CASTELLO** VIA BITURGENSE, 5, 06012, REGNANO (PG)

## VENETO

**MS VERONA** PIAZZA DEL GRANO, 6, 37012, BUSSOLENGO (VR)

**MS TREVISO** STRADA DI NASCIMBEN, 1/B, 31100, TREVISO (TV)

# FRANCE



## ALPES MARITIMES

MS NICE 1, RUE ALBERT VOISIN, 06300, NICE

## ARDÈCHE

MS LA VOULTE 10, AVENUE DU 11 NOVEMBRE, 07800, LA VOULTE SUR RHONE

## ARDENNE

MS CHARLEVILLE 13, RUE JULES HUBERT, 08009, CHARLEVILLE MEZIERES

## BOUCHES DU RHÔNE

MS MARSEILLE 29, BOULEVARD MARECHAL JUIN, 13004, MARSEILLE  
MS MARIGNANE 1, AVENUE DU GENERAL RAUL SAVAN, 13700, MARIGNANE

## MORBIHAN

MS LORIENT 2 RUE EDOUARD HERRIOT, 56530, QUEVEN

## CORSA

MS AJACCIO 7, RUE MEDITERRANEE – 20090 – AJACCIO

## PARIS

MS PARIS XIV 4, RUE NANSOUTY, 75014, PARIS

## PYRÉNÉES ATLANTIQUES

MS PAU CHEMINE DE BROUSSE 11, ZA GASTON FEBUS, 64160, MORLAAS BERLANNE

## PYRÉNÉES ORIENTALES

MS PERPIGNAN 32, ROUTE DE PERPIGNAN - 66380 PIA

## SARTHE

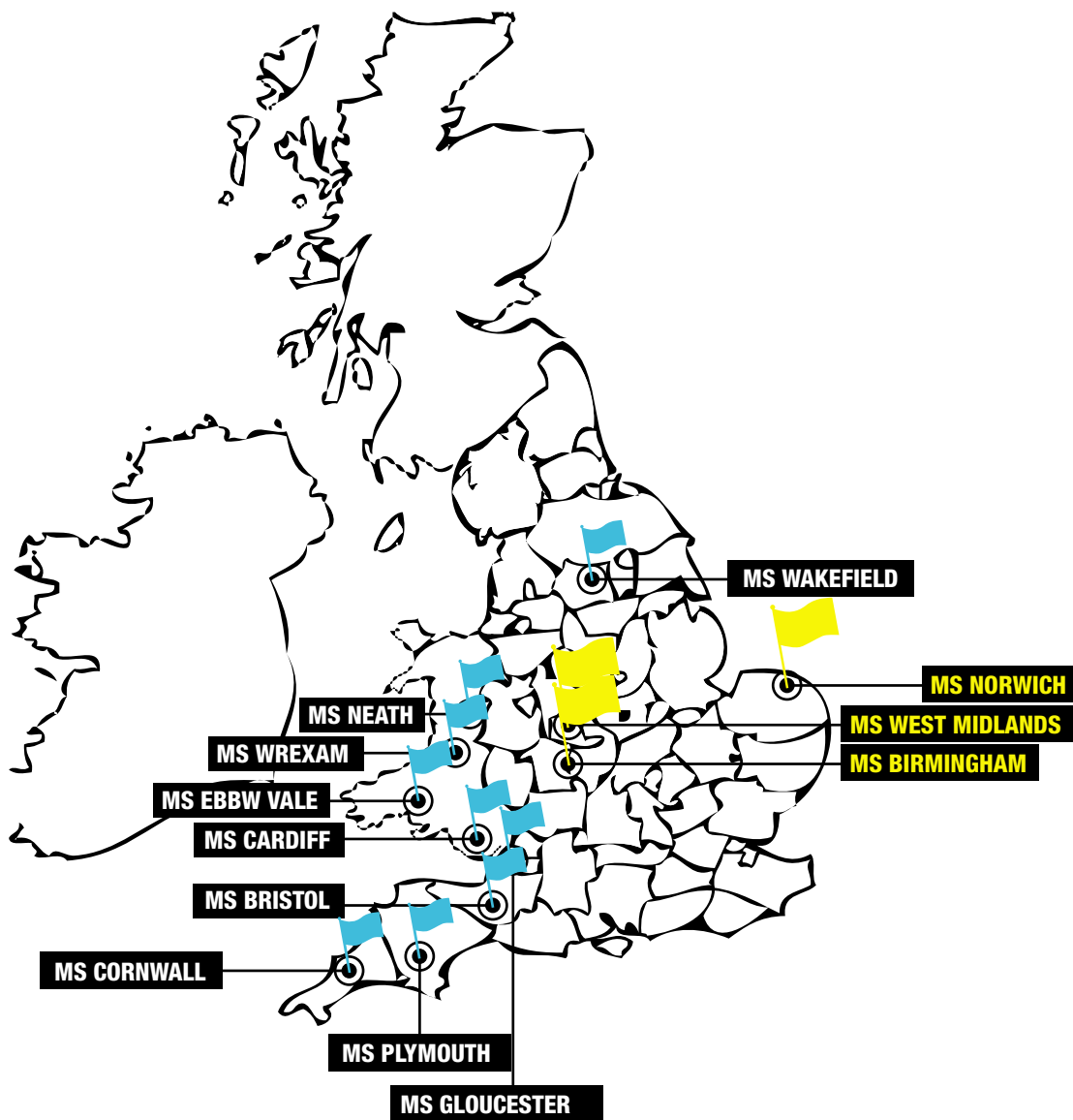
MS LE MANS 85 AV RHIN ET DANUBE, 72000, LE MANS

## SEINE ET MARNE

MS ILE DE FRANCE R.TE NATIONALE 7, LA FERME FOLIE ORGENOY, 77310, BOISSISE LE ROI

## YVELINES

MS COIGNIÈRES 45 ROUTE NATIONALE 10, 78310, COIGNIERES



## CORNWALL

**MS CORNWALL** UNIT 8D ST. COLUMB INDUSTRIAL ESTATE-ST  
COLUMB TR9 6SFGB NEWQUAY

## DEVON

**MS PLYMOUTH** 1 MOORLAND ROAD, PLYMPTON, PL7 2BH, PLYMOUTH

## GLOUCESTERSHIRE

**MS GLOUCESTER** UNIT B9 ELMBRIDGE COURT,  
CHELTENHAM ROAD EAST, GL3 1JZ, GLOUCESTER

## SOMERSET

**MS BRISTOL** 511 WELLS ROAD, WHITCHURCH, BS14 9AL, BRISTOL

## WALES

**MS CARDIFF** RIVERSIDE GARAGE, CARDIFF ROAD, TAFFS WELL, CF15 7RF

**MS NEATH** 63 NEW ROAD, SKEWEN, SA10 6HA, NEATH

**MS WREXHAM** UNIT E1 BERSHAM PARK, COLLIERY ROAD RHOSTYLLLEN, LL14 4EG  
WREXAM

**MS EBBW VALE** UNIT 12 BARLEYFIELD INDUSTRIAL ESTATE BARLEYFIELD WAY  
EBBW VALE GWENT NP23 4LU

## WEST MIDLANDS

**MS WEST MIDLANDS** UNIT 65, BROMSGRONE TECHNOLOGY PARK BROMSGROVE,  
B603 ET, WORCESTERSHIRE

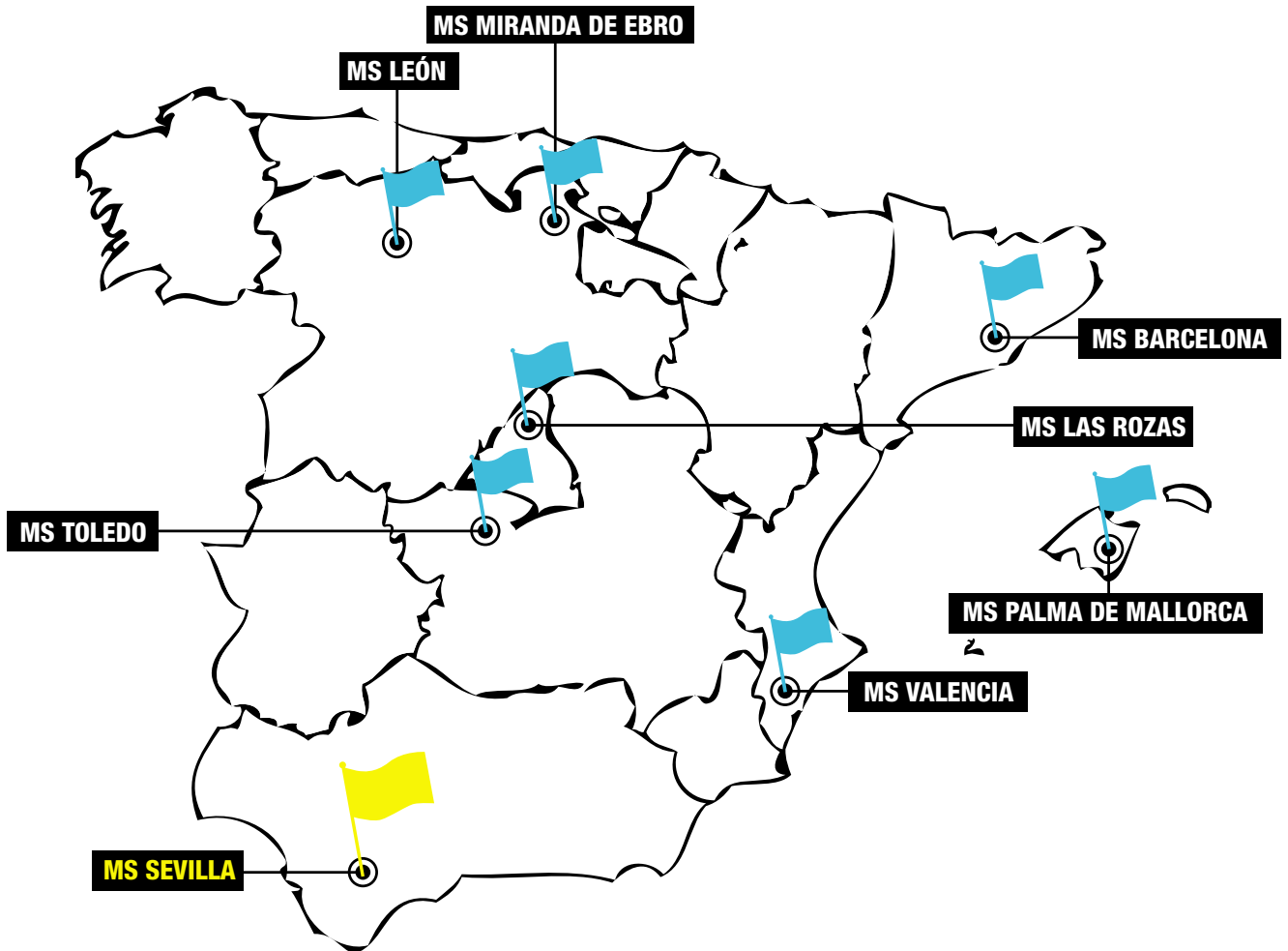
**MS BIRMINGHAM** 121 NEW JOHN STREET, B64 LD, BIRMINGHAM

## WEST YORKSHIRE

**MS WAKEFIELD** EUROLINK 31, MILDRED SYLVESTER WAY, WF6 1TA, NORMANTON



# SPAIN



## CASTILLA Y LEÓN

**MS LEÓN** PASEO DE QUINTANILLA, 8, 24007, LEÓN  
**MS TOLEDO** C/ CORPUS CHRISTI, 10, 45005, TOLEDO  
**MS MIRANDA DE EBRO** POL. IND. BAYAS PARC R-29 09200 MIRANDA DE EBRO-  
BURGOS

## CATALUÑA

**MS BARCELONA** FERNANDO PESSOA 27, 08030, BAJO, BARCELONA

## COMUNIDAD VALENCIANA

**MS VALENCIA** AVDA. DE LA PLATA, 47 BAJO, 46006, VALENCIA

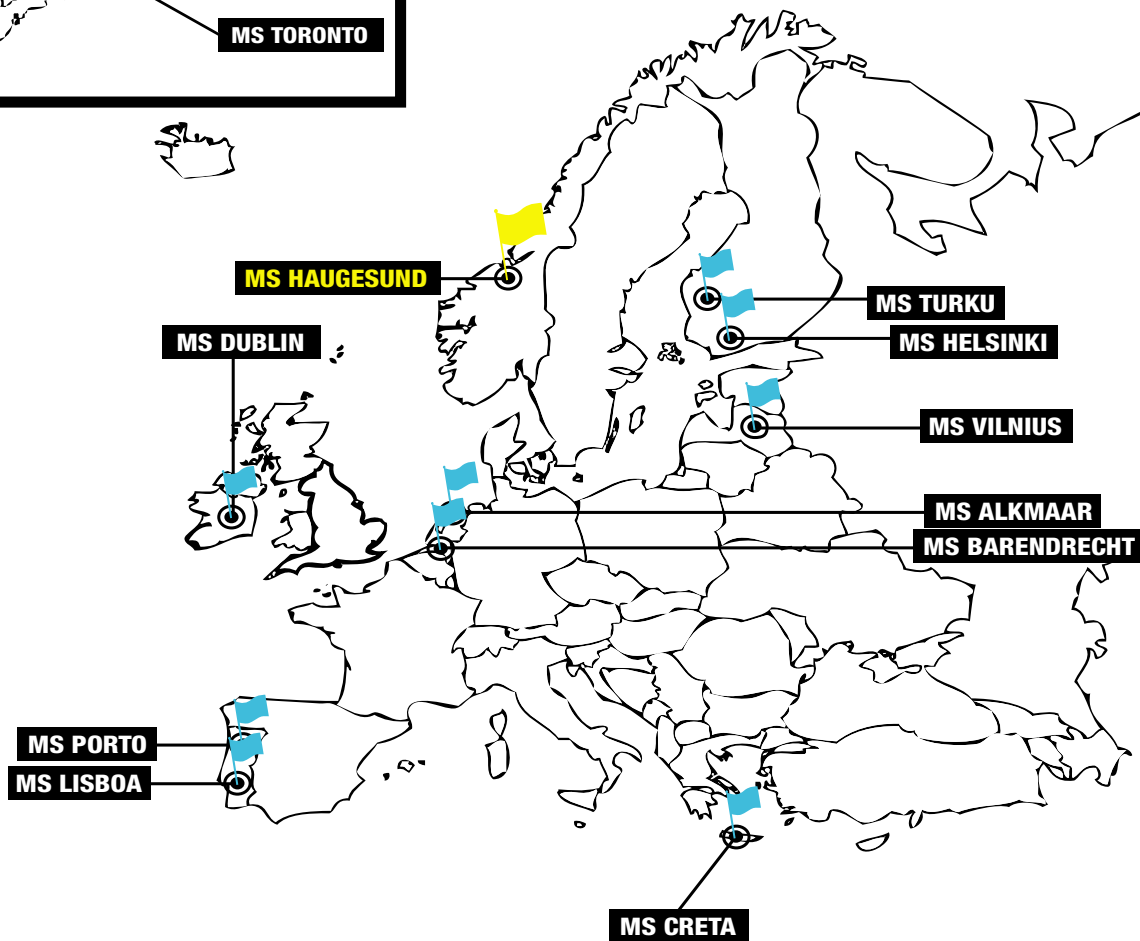
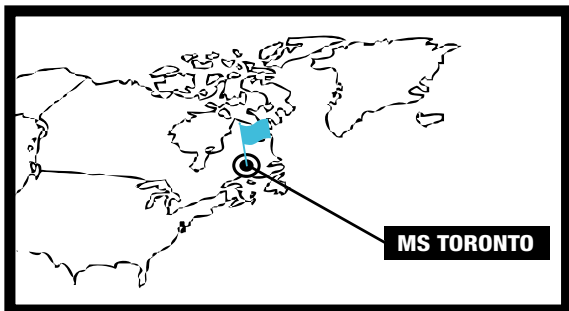
## ISLAS BALEARES

**MS PALMA DE MALLORCA** CALLE JACINTO VERDAGUER, 15, 07003,  
PALMA DE MALLORCA

## MADRID

**MS LAS ROZAS** C/MONACO N. 30 28232 LAS ROZAS DE MADRID

# REST OF EUROPE AND OF THE WORLD



## CANADA

**MS TORONTO** 3611 MAVIS RD UNIT 11, L5C 1T7, MISSISSAGUA

## FINLAND

**MS HELSINKI** HUOLTOKESKUSSENTIE, 04300 TUUSULA  
**MS TURKU** KARJAKATU 35, B 2520, TURKU

## GREECE

**MS CRETA** KRIARI AVE, 44, 74100, RETHYMNO

## IRELAND

**MS DUBLIN** UNIT D11, SANTRY BUSINESS PARK, SANTRY, DUBLIN 9, DUBLIN

## LITHUANIA

**MS VILNIUS** PAKALNES G3, VILNIUS

## NORWAY

**MS HAUGESUND** STRANGADA 122, 5527 HAUGESUND

## HOLLAND

**MS ALKMAAR** STADIONWEG 1, 1812AZ, ALKMAAR  
**MS BARELDRECHT** BIJDORP-00ST17,2992 LA, BARELDRECHT

## PORTUGAL

**MS LISBOA** RUA FREI LUÍS DE GRANADA, LOTE 13 LOJA 12 A, 1500-680 S.DOMINGOS DE BENFICA LISBOA  
**MS PORTO** ESTRADA EXTERIOR DA CIRCUNVALACAO, 12190, 4460-282, SENHORA DA HORA

# macron<sup>®</sup>store

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