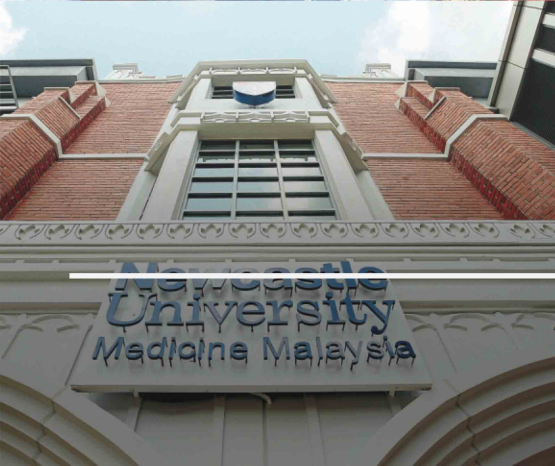


ISKANDAR MALAYSIA

BLUEPRINT AGENDA

ISKANDAR
MALAYSIA

v 2.0



ECONOMY

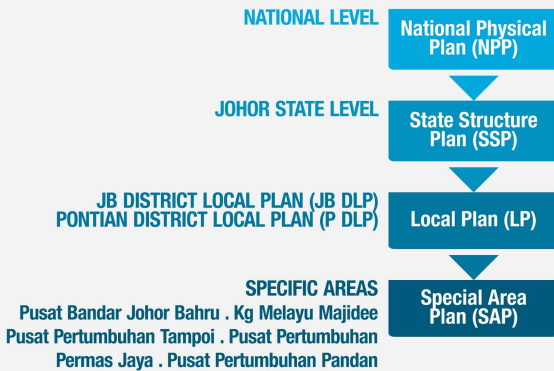
ISKANDAR MALAYSIA BLUEPRINT

Blueprint is a document to guide Iskandar Malaysia's policies and strategies on certain subject such as Land Use, Economic, Environment and Infrastructure. The blueprint details the framework and action plans for implementation of

strategies, programmes and projects based on best practice benchmarked with other world class and livable cities and support the Comprehensive Development Plan (CDP), the main document for Iskandar Malaysia.

Background and framework of preparation of blueprints in relation with other statutory planning documents as shown below:

Town and Country Planning Act (Act 172)



The IRDA Act (Act 664)

2006: COMPREHENSIVE DEVELOPMENT PLAN 2025

Approved by SPC on the 31st Oct 2006 :
Sect 24 (1) Act 664

Coverage - Iskandar Malaysia (IM)
Content - Framework, vision and objectives of the development of Iskandar Malaysia
(Section 23 (2) (a) Act 664)

LIST OF COMPLETED BLUEPRINTS 2006 - 2012

24 Approved Blueprints As At 31st December 2012

Social Development Intervention Strategy & Implementation Plans for Iskandar Malaysia	Enterprise GIS Roadmap for Iskandar Malaysia	Safety & Security Blueprint for Iskandar Malaysia	Investment & Marketing Strategic Roadmap for Iskandar Malaysia	Human Capital Blueprint for Iskandar Malaysia	Tanjung Puteri - Tourism Development Strategy Framework for Iskandar Malaysia
Planning & Design Guideline for Housing, Neighbourhood and Amenities for Iskandar Malaysia	Area Character Statement Blueprint for Iskandar Malaysia	Integrated Land Use Blueprint for Iskandar Malaysia	Housing Management Blueprint for Iskandar Malaysia	Information Communication Technology Blueprint 2020 for Iskandar Malaysia	Drainage and Stormwater Management Blueprint for Iskandar Malaysia
Environment Planning Blueprint for Iskandar Malaysia	Maintenance Operational Plan Blueprint for Iskandar Malaysia	Shoreline Management Plan Blueprint 2010-2030 for Iskandar Malaysia	Electricity Blueprint for Iskandar Malaysia	Transportation Blueprint 2010-2030 for Iskandar Malaysia	Road Layout Design Blueprint for Iskandar Malaysia
Renewable Energy and Energy Efficiency Blueprint for Iskandar Malaysia	Integrated Solid Waste Management Blueprint for Iskandar Malaysia	Planning & Design Guidelines for Commercial & Industrial Development for Iskandar Malaysia	Earthworks Management Blueprint for Iskandar Malaysia	Guidelines for the Integrated Management of Muslim's Cemetery for Iskandar Malaysia	Green Building Road Map for Iskandar Malaysia

BLUEPRINT STRATEGIC FRAMEWORK

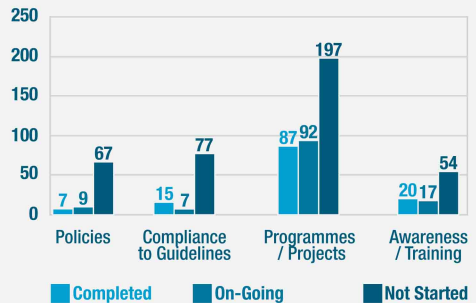
1. In total 649 initiatives are identified in all the approved blueprints.
2. For implementation and monitoring purposes, these initiatives are divided into 4 types of initiatives and consolidated into 11 important subjects which have similar objective and outcome.

SUMMARY OF INITIATIVES



Summary Progress based on type of initiatives

The bar chart shows progress of blueprint initiatives as at 31st December 2012. All completed initiatives were successfully done in collaboration with relevant agencies and strong support by private entities and the community. New policies and programmes/projects were carried out yearly, whereby awareness/training is an on-going project.



Intention of this brochure:

This brochure is intended to benefit all stakeholders in Iskandar Malaysia. Amongst the benefits are:

- It showcases progress update of each blueprint agenda so that all stakeholders can anticipate the future.
- It enables public agencies, private entities and community to know areas that will affect them and how they can take part.

VISION

FOCUS

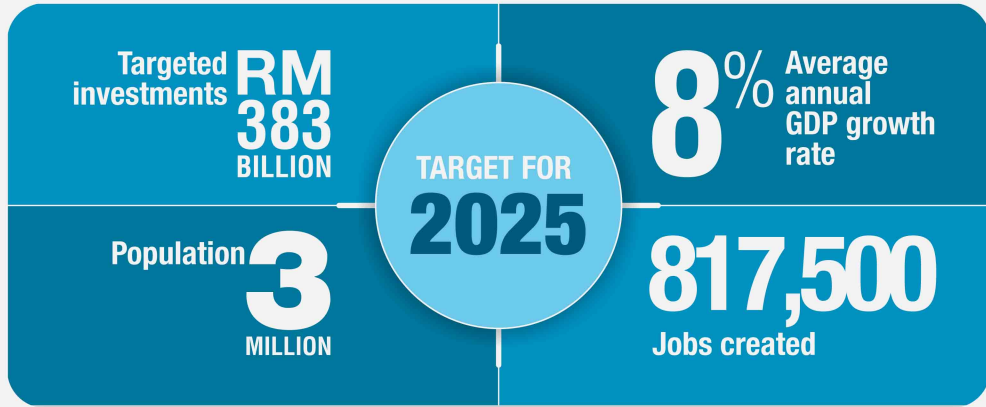
Restructure, improve and strengthen economic

Shift to higher value chain

Strengthen cluster linkages to form a strong hub

Strengthen eco-system

A preferred destination for investors



LIST OF PRIORITY PROJECTS FOR 2014 - 2015

No	Initiatives / Programmes
1	Strengthen and enhance collaboration between State Agencies and IRDA to promote investments.
2	Spearhead the development and positioning of Iskandar Malaysia as Halal Regional Trading & Distribution Hub.
3	Facilitate high level negotiations to promote Senai Airport as gateway to ASEAN and global to improve Tourism & Logistics sector
4	Promote and target strategic investors in Tourism, Logistics, Creative, Healthcare sectors and Halal Industry (Food & non-food) as supporting sectors.
5	Continue developing & enhancing specific enablers and initiatives towards building Integrated Creative Eco-system.
6	Implementation of tailored Incentive Support Package for newly focused & prioritized service sector hubs.
7	Improve connectivity & facilitation of strategic projects for Aviation Logistics
8	Leverage on the strengths of key existing players to expand and move up the value chain.
9	Facilitate strong supporting industries & business eco-system for the promoted sectors, with private sector as the key driver.
10	Facilitate global partnership, promote expansion of FDI, enhance core competitiveness among domestic investors & develop high quality product & service performance.

SNAPSHOT OF PROJECTS IN ISKANDAR MALAYSIA

A JOHOR BAHRU CITY CENTRE

As the southern gateway to Malaysia, Johor Bahru plays host to several key economic activities such as financial, cultural and urban tourism for Johor.

C WESTERN GATE DEVELOPMENT

Known as one of the world's major container ports, Tanjung Pelepas economic cluster houses several key economic activities such as logistics, free zone industrial area, regional distribution and international procurement, and oil storage terminals.

D EASTERN GATE DEVELOPMENT

A renowned manufacturing hub in the southern region of Malaysia, Pasir Gudang is the Flagship D of Iskandar Malaysia. The key economic activities that are taking place include manufacturing (encompassing electronics, petrochemicals and oleochemicals), as well as oil storage terminals.

B NUSAJAYA

A key component to Iskandar Malaysia and one of the largest property developments in South East Asia, Nusajaya's key economic activities include education and medical tourism, entertainment and recreation, state administration, finance and biotechnology.

E SENAI SKUDAI

As the transit town that links Iskandar Malaysia to the world, this township, which is also known as Flagship E, contains important economic activities such as logistics, manufacturing (especially in hi-technology and aerospace-related), tourism (luxury shopping destination) and Cybercity.

SENAI - SKUDAI INTERNATIONAL AIRPORT

JOHOR BAHRU CITY CENTRE

EASTERN GATE DEVELOPMENT

JOHOR PORT

TANJUNG LANGSAT PORT

SENAI SKUDAI

SENAI - DESARU EXPRESSWAY - OPENED 2011

COASTAL HIGHWAY PHASE 2 - OPENED 2012

EASTERN DISPERSAL LINK (EDL) - OPENED 2012

BAKAR BATU - PASIR GUDANG COASTAL ROAD - OPENED 2012

RAIL TRANSIT SYSTEM (SINGAPORE) - EXPECTED COMPLETION 2018

PROGRESS TO DATE

FLAGSHIP A	FLAGSHIP B	FLAGSHIP B (contd)	FLAGSHIP D	FLAGSHIP E
JB TRANSFORMATION PROGRAMME	AFIAT HEALTHPARK	PUTERI HARBOUR	PASIR GUDANG SPECIALIST HOSPITAL	JOHOR PREMIUM OUTLETS*
SG. SEGGET REHABILITATION	EXPECTED COMPLETION 2015	PHASE 2 COMPLETED 2012	COMPLETED 2012	PHASE 1 COMPLETED 2011
EXPECTED COMPLETION 2015	- COLUMBIA ASIA HOSPITAL	PUTERI HARBOUR FAMILY THEME PARK	BANDAR SERI ALAM, CITY OF KNOWLEDGE	JOHOR PREMIUM OUTLETS*
DOUBLE TREE BY HILTON - DAIMAN GROUP	OPENED 2010	OPENED 2012	EXPECTED COMPLETION	PHASE 2 EXPECTED COMPLETION 2013
EXPECTED COMPLETION 2014	RUMAH ISKANDAR MALAYSIA	KOTA ISKANDAR	- MASTERSKILL UNIVERSITY COLLEGE OF HEALTH SCIENCES	SENAI HI TECH PARK
SUASANA JOHOR BAHRU (MATEX) - UM LAND	LAUNCHED 2011	PHASE 2 EXPECTED COMPLETION 2013	OPENED 2010	EXPECTED COMPLETION 2013
EXPECTED COMPLETION 2014	EDUCITY @ ISKANDAR	PHASE 3 EXPECTED COMPLETION 2015	- UNIKL MITEC	
JBCC (KOMTAR) - DAMANSARA ASSET	EXPECTED COMPLETION 2014	PINEWOOD ISKANDAR MALAYSIA STUDIOS	OPENED 2011	
EXPECTED COMPLETION 2014	- NEWCASTLE UNIVERSITY MEDICINE MALAYSIA (NUMED)	EXPECTED COMPLETION 2013	- MAKTAB RENDAH SAINS MARA - MALAYSIAN ARTS SCHOOL	
KSL RESORT HOTEL	OPENED 2011	GLENEAGLES MEDINI HOSPITAL	EXPECTED COMPLETION 2013	
OPENED 2012	- NETHERLANDS MARITIME INSTITUTE OF TECHNOLOGY	EXPECTED COMPLETION 2014	- UNIVERSITI TEKNOLOGI MARA - EXCELSIOR INTERNATIONAL SCHOOL	
	- UNIVERSITY OF SOUTHAMPTON	TRADERS HOTEL	EXPECTED COMPLETION 2013	
	- UNIVERSITY OF READING MALAYSIA	EXPECTED COMPLETION 2013	RENAISSANCE HOTEL PERMAS JAYA	
	- RAFFLES UNIVERSITY ISKANDAR		EXPECTED COMPLETION 2013	
	- RAFFLES AMERICAN SCHOOL	FLAGSHIP C	AMAN SARI HOTEL	
	- MARLBOROUGH COLLEGE	PETROCHEMICAL & MARITIME INDUSTRIAL HUB TG. BIN	COMPLETED 2012	
	COMPLETED 2012	PHASE 2 2015		
	LEGOLAND® MALAYSIA WATER PARK	RAMSAR		
	EXPECTED COMPLETION 2013	COMPLETED 2012		
	LEGOLAND® HOTEL			
	EXPECTED COMPLETION 2014			
	MALL OF MEDINI			
	EXPECTED COMPLETION 2013			

RM 118.93
BILLION
Cumulative committed investment

386,000
JOBS
Accumulated jobs for others

154,000
JOBS
Accumulated jobs for Manufacturing and Services

For further enquiries, please email Azwah Mohd Noor at azwah@irda.com.my



ISKANDAR MALAYSIA AN OVERVIEW



Spanning across 2,217 square kilometres, about three times the size of Singapore, Iskandar Malaysia offers significant supply of land which is competitively priced. The region has ready infrastructure such as power utilities, transportation networks and services, and broad based telecommunication.

Iskandar Malaysia also offers affordable quality housing, excellent education and healthcare infrastructure within safe, liveable communities. All of which creates a standard of living comparable to some of the region's more developed economies, but at a competitive cost.

Indicator	2006	2025	Annual rate of change (%)
Population (Mil)	1.6	3.0	4.63
GDP per capita (PPP) in USD	14,790	31,100	5.78
Labour Force (Mil)	0.62	1.46	7.00
Employment (Mil)	0.61	1.43	7.00
Projected growth 2006 to 2025			

VISION

**TO BE A STRONG AND SUSTAINABLE
METROPOLIS OF INTERNATIONAL
STANDING.**

For more info please visit: www.iskandarmalaysia.com.my