



Year End Results 2005 for Seven Nox AB (publ.)

with registration no. 556645-5893

Seven Nox AB (publ.) is a network sales company present in Sweden, Norway, Denmark, Finland and Italy with head office in Gothenburg, Sweden. Sevens current product and service portfolio consists of home coffee products, fixed and mobile telephone services and nutritional products.

Seven is a public company with 11 000 shareholders and an official share trading.

Information about the company

Seven Nox AB began its business operations in August of 2003. Seven works as a direct sales company using independent operators and a commission-based sales system to approach the consumer market with products and services.

Seven offers customers an Espresso home coffee system and nutritional products in Scandinavian and further, telecom services in Sweden, Denmark and Norway.

Summary for 2005

- Key developments in 2005 were the launch in May of the Zinzino Café club, a home espresso system in Scandinavian. The supplier is a well known Pan-European producer, based in Belgium, and sales company of primary espresso coffee and systems named Rombouts. A supply & service contract were signed in May, giving Seven an exclusive right to the Scandinavian market for Rombouts home espresso products. Seven launched Products under a new brand "Zinzino café" which have had a good response in the Scandinavian markets.
- Turnover for 2005 in the Group was 34,6 MSEK and the net result was 5,7 MSEK, which gives a result per share of 0,03 kr. The cash at bank and in hand increased with 4,6 MSEK.
- During the year Seven Nox have made investments in coffee machines which have reduced cash substantially. Further, the company have had other non-reoccurring costs which have had a negative impact on the cash flow for the year such as: new ERP-system, new premises for logistics, settlements for old Partners and investments in nutritional products.
- Seven have reorganized the sales organization in Finland and in Norway which has lead to a decrease in turnover during the later part of 2005.
- A major cost cut package has been launched under 2005 and cost has been decreased by more than 40 %. Some of the effects have had late impact during 2005 and the full effect will be reached during the first half of 2006.
- During the year Seven Nox have sold its interests in Valuengine, PGOne Denmark and PGOne Norway which have affected the result. This is in line with the board strategy to have full control of decisions made in Seven Nox.

Essentials after the year end.

- New board elected by extraordinary general assembly in March 2006, Chairman Daniel Lagesson, directors Bernt Roslund and Herbert Wiegand and new elected directors of the board, Kjell Munksten, Martin Hogmalm and Per Jansson who replaced Torkil Frantzén and Edward Ludbrook.
- Launch of Zinzino Café club in Finland with a new sales organization.
- Product development of the Zinzino café concept.

Net result and financial position

Turnover and Result

The group had a turnover of 34,6 MSEK during 2005, to be compared with 2004 turnover of 66,9 MSEK. The holding company, Seven Nox AB, had a turnover of 10 MSEK compared with 5,3 MSEK in 2004.

The net result are 5,7 MSEK (0,03 kr/share) were a net profit of 28,8 MSEK is related to the sales of Valuengine, PGOne AB, Silver Grå and PGOne Norway AS.

For the holding company the net result was 1,2 MSEK. The results include a write off in the Italian companies of 796 KSEK.

Financial situation

At the end of 2005 the group had an equity of 25,4 MSEK, available cash was 12,9 MSEK and solvency was 73,6%. The holding company had an equity of 31,9 MSEK which gives a solvency of 85,7%.

Major investments have been taken during the year which have affected the available cash negatively with 1,5 MSEK. Seven have a, by the board, locked cash reserve in 10 MSEK whereof 3 MSEK is placed in an investment fund.

General Assembly and Annual report

The ordinary General Assembly will take place in Gothenburg on the 16th of June 2006. The call for this will be published in daily newspapers four weeks ahead. The Annual report for 2005 will be available at the head office from the 9th of June.

Coming reports

Half year report 2006	2006-09-01
Publishing of Year End Results 2006	March 2007
Publishing of Annual report 2006	June 2007

Financial report 2005

All numbers in KSEK

The Financial information is based on the same accounting principles and calculation methods as the last financial year. Those accounting principles are described in the annual report for 2004.

Profit and loss statement Seven Group and Seven AB

	2005		2004	
	Group	Seven AB	Group	Seven AB
Turnover	34 603	10 099	66 910	5 301
Total operational costs	-55 449	-28 423	-110 421	-45 203
Depreciations	-1 922	-1 900	-1 398	-1 076
Results from associated companies	27 983	20 978	5 842	-
Operating profit	5 215	754	-39 067	-40 978
Financial net	502	499	-4	-3 065
Result after financial items	5 718	1 253	-39 071	-44 043
Tax	-27	-	-	-
Net income	5 691	1 253	-39 071	-44 043

Balance sheet Seven Group and Seven AB

	2005		2004	
	Group	Seven AB	Group	Seven AB
Fixed assets				
Intangible fixed assets	360	-		
Tangible fixed assets	1 751	1 651	3 444	2 464
Financial Fixed assets	-	1 114	-	8 705
Total fixed assets	2 111	2 765	3 444	11 169
Current assets				
Inventories	10 150	10 150	2 942	2 941
Short term receivables	9 363	11 616	24 142	19 668
Cash at bank and in hand	12 908	12 739	8 352	4 515
Total Current assets	32 421	34 505	35 436	27 124
Total assets	34 532	37 270	38 880	38 293
Restricted equity	48 022	48 022	47 611	47 662
Unrestricted equity	-28 301	-17 328	10 697	26 715
Profit this year	5 691	1 253	-39 071	-44 043
Total shareholders equity	25 412	31 947	19 237	30 334
Long term liabilities	-	-		
Short term liabilities	9 120	5 323	19 643	7 959
Total liabilities	9 120	5 323	19 643	7 959
Total shareholders equity and liabilities	34 532	37 270	38 880	38 293

Cash flow analysis

	2005		2004	
	Group	Seven AB	Group	Seven AB
Result from operations	5 215	754	-39 030	-40 978
Depreciations	1 922	1 900	1 380	1 058
Results from associated companies			-3 333	-
Non cash associated items	-	-	-	-
Dividends	-	-	-	-
Financial net	502	499	-41	75
Cash flow from current activities	7 639	3 153	-41 024	-39 845
Cash flow from net current capital				
Change in inventory	-7 208	-7 209	-1 942	-2 007
Change in receivables	6 624	-91	-1 790	-
Change in short term receivables	6 044	7 030	-2 550	4 025
Change in trade payables	-4 093	-2 886	-772	-1 102
Change in short term liabilities	-6 429	267	-8 753	-20 322
Change in working capital	-5 062	-2 889	-15 807	-19 406
Cash flow from current activities after change in working capital	2 577	264	-56 831	-59 251
Investments	1 654	169	-2 400	-7 614
Intangible and tangible assets		7 591		-3 869
Subsidiaries and associated companies	-159	-159	-3 961	4 596
Cash flow from investments	1 495	7 601	-6 361	-6 887
Finance				
Issue of new shares	484	360	-	-
Payment of share premium	-	-	-	-
Cash flow from finance activities	484	360	0	0
Total cash flow	4 556	8 225	-63 192	-66 138
Cash at bank and in hand at beginning	8 352	4 515	71 544	70 653
Cash at bank and in hand at year end	12 908	12 739	8 352	4 515
Change in cash	4 556	8 224	-63 192	-66 138

The figures in this report has not been reviewed by company auditors

Business ratio

	2005		2004	
	Group	Seven AB	Group	Seven AB
Turnover	34 603	10 099	66 910	5 301
Earnings before depreciations (KSEK)	7 137	2 654	-37 669	-39 902
Earnings before depreciations (%)	-	-	-	-
EBIT (KSEK) operativt resultat	5 215	754	-39 067	-40 978
EBIT (%)	-	-	-	-
Net margin (%)	-	-	-	-
Solvency (%) Eget kapital/Balansomslutn	73,6	85,7	49,5	79,2
Earnings per share (kr) Oper res/aktie	0,03	0,00	-0,26	-0,27

For more information, please call the CEO of Seven Nox AB, Sophia Johansson, on telephone number +46 (0)31-771 71 50.

Gothenburg, 5 th of April 2006

Seven Nox AB (publ.)

The Board