



Louisiana Political Issues

N=761 Active Voters

November 16-17, 2014

REGISTERED: Are you currently registered to vote in Louisiana?

Yes, Registered	100%
No, Not Registered	-

SEX: And now for your sex.

Male	44
Female	56

AGE: And now for your age.

18-29	8
30-45	21
46 – 65	36
Older than 65	35

QRACE: How would you describe your racial or ethnic heritage?

Hispanic	1
Black	29
White	66
Asian	0
Other	3

GOVOTER: How likely do you think it is that you will vote in the US Senate runoff election coming up this December?

Definitely Voting	92
Probably Voting	6
Probably Not Voting	2

SENBALLOT1: On December 6 there will be a runoff between the top two candidates in the US Senate race: Democrat Mary Landrieu and Republican Bill Cassidy. If the election were held today, for whom would you vote?

Democrat Mary Landrieu	33
Lean towards Landrieu	9
Lean towards Cassidy	8
Republican Bill Cassidy	45
Unsure	5

COLLAPSED:

Democrat Mary Landrieu	42
Republican Bill Cassidy	53
Unsure	5

SENBALLOT2: As you may know, the Republicans have already gained control of the US Senate with the results of the November 4th elections. Does this make you more inclined to vote for Democrat Mary Landrieu or Republican Bill Cassidy in the runoff election on December 6th?

Democrat Mary Landrieu	34
Republican Bill Cassidy	40
No effect	26

SENBALLOT3: As you may know, the US Senate will likely be voting soon to approve the Keystone XL oil pipeline project. The effort to bring the Keystone pipeline issue to a vote has been led by Louisiana Senator Mary Landrieu. Does this make you more likely to vote for Democrat Mary Landrieu or Republican Bill Cassidy in the December 6th runoff for US Senate?

Democrat Mary Landrieu	32
Republican Bill Cassidy	39
No effect	28

ISSUES: If you had to choose one issue that is driving your decision of who to vote for in the election this December, what would it be?

Obama job performance	23
Economy and jobs	12
Budget and taxes	7
Foreign policy/National defense	3
Immigration	5
Healthcare/Obamacare	22
Environment	3
Social issues	8
None of the above	17

PREZAPPV: Do you approve or disapprove of President Barack Obama's job performance?

Strongly approve	24
Somewhat approve	14
Somewhat disapprove	8
Strongly disapprove	53

ACA1: Thinking about the Affordable Care Act, sometimes called Obamacare, would you describe it as a success, a failure, or something in between?

Success	20
Failure	52
Something in between	28

ACA2: Thinking again about the Affordable Care Act, sometimes called Obamacare, have you, a close friend, or a family member been hurt or adversely affected by the law?

Yes, hurt	39
No, not hurt	61

PARTY: What political party do you most closely identify with?

Democrat	40
Republican	37
Independent / Something Else	24

METHODOLOGY:

The sample size for the survey is 761 active voters taken from a listed sample of registered voters who voted in the 2010 or 2012 general election or registered since the 2012 general election. The margin of error is +/- 3.55%. 626 interviews were completed using automated telephone technology and 135 were conducted using mobile based survey technology. All interviews were conducted November 16-17, 2014 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.