

# Terms and Conditions – ISPO AWARD Communication

Messe München GmbH is organizer of ISPO AWARD.

Participation in the Communication Division of ISPO AWARD is open to all service providers, agencies, individuals or in-house creative departments of sports brands that hold copyrights for the creative work involved and have executed communication services for the sporting goods industry or with the topic sports in their campaigns. The projects must have been implemented in the period of October 1st, 2012 and October 1st, 2013 and can be submitted in the following categories: Multichannel / Ad / Website / Social Media / Mobile App / Photo / TV-Spot / Film / Event / Social Awareness.

Submission deadline is October 4th, 2013.

## APPLICATION

The only applications accepted are those completed and submitted by the deadline. Except for the shipment of print material or samples, applications must be submitted online at [www.ispo.com/award](http://www.ispo.com/award).

Multiple applications will be accepted, which means a company may submit one or more creative work for more than one individual award.

Please note that full participation fees are due per application. For example, if two applications are submitted, two application fees incur. The relevant material must arrive at the organizer's address by the deadline. You can find more information under Shipping.

All entries need to provide the copyrights of the work's intellectual property. All entries must be submitted in exactly the way they were published and/or broadcasted beforehand and may not be altered for the award participation. When uploading photos, text and additional information, applicants grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to exercise all copyrights and ancillary copyrights for advertising and PR carried out around ISPO AWARD 2014. Messe München GmbH reserves the right to sublicense the content mentioned above.

All applications must be in English. Any applications in other languages will not be considered.

Required information for a valid application are:

- Complete company information
- Complete contact details of person responsible for the entry
- Assignment of submission to Communication Division and category
- Name of submitted project
- All relevant information on the submitted entry (for further details please see application form)
- Video material (if applicable)
- Shipment of material or samples (if applicable)
- Logo (vectorized, ai or eps)
- One high-resolution project image for publication in the Yearbook and other communication channels - squared, resolution at least 2500 x 2500 pix with 300 dpi, permitted file format: JPG, TIFF, EPS, PSD
- Documentary video, mandatory for all submissions in the category "Event" (max. 4 min. in English, Format: avi, mov, mp4, mpeg, HD 1920 x 1080)
- Optional for all other categories, but potentially a key factor for the jury:  
A short video explaining or presenting the submitted project (max. 1 min. in English, Format: avi, mov, mp4, mpeg, HD 1920 x 1080)

The category chosen by the entrant may be changed by the jury before or during the judging process if needed. Entrants of the category "Mobile App" will bear the costs of apps that need to be downloaded in order to be judged. By accepting the terms and conditions on the website during the application process and by submitting the online application via the submit-button, the application is valid and the fees will be charged.

## OVERVIEW OF AWARDS AND BENEFITS

In every category there are several WINNERS selected from the submissions. Among the WINNERS, one GOLD WINNER in each category will be chosen.

In addition, one COMMUNICATION OF THE YEAR is awarded. Depending on the entries, the jury has the right to cancel, rename or create categories. Entries can also be switched to other categories by the jury. The number of announced WINNERS, GOLD WINNERS and COMMUNICATION OF THE YEAR is up to the jury.

ISPO will promote all WINNERS, GOLD WINNERS and COMMUNICATION OF THE YEAR with an extensive PR and communication benefits package.

## OVERVIEW OF BENEFITS

	GOLD WINNERS/ COMMUNICATION OF THE YEAR	WINNERS
Award Label	✓	✓
Award Trophy	✓	✓
Award Ceremony	✓	✓
Certificate		✓
Pins	50	25
Yearbook - Doublepage	✓	
Yearbook - Singlepage		✓
Website Presence	✓	✓
Social Media Presence	✓	
Exhibit ISPO MUNICH	Digital or Print	Digital or Print
Booth Promotion at ISPO MUNICH	✓	✓
Yearbook	10 Copies	5 Copies
ISPO AWARD Guideline	✓	✓
PR and promoti- onal measures	✓	✓

## JURY

The decisions of the jury are not subject to appeal.

The criteria for the ISPO AWARD are different for each division and are available on the website: [www.ispo.com/award](http://www.ispo.com/award)

The jury meeting will be held end of October 2013 at Messe München. The judges commit to confidentiality on all entries until the official announcement of all WINNERS, GOLD WINNERS and COMMUNICATION OF THE YEAR winners.

## COSTS

A participation fee of 125 EUR will be charged for each application.

Photographers may enter up to 3 samples of their work for a total price of 125 EUR. Submissions in the category "Social Awareness" are free.

## OVERVIEW OF COSTS

EX FEES PER APPLICATION	GOLD WINNERS/ COMMUNICATION OF THE YEAR	WINNERS
Participation Fee in EUR	125,-	125,-
Promotional Fee in EUR	2,500,-	1,250,-

\*except category "Social Awareness"

In the case of selection as a WINNER or GOLD WINNER and COMMUNICATION OF THE YEAR, participants agree to additional costs, mentioned above, for PR and promotional services by Messe München GmbH.

All of the above fees are net amounts plus VAT. The Messe München GmbH is the contract partner for all applications of the ISPO AWARD.

The fees will be charged after ISPO MUNICH 2014 to the billing address given in the online application. Changes of the billing address after the deadline, especially after ISPO MUNICH 2014, can be charged additionally.

## SHIPPING

Participants are responsible for all shipment and insurance costs. The submitted material must be insured over the entire course of the application, from the time of shipment to the time of return. Messe München GmbH is not responsible for any damage or loss of submitted work or documents. Please ensure that taxes and custom duties for all submissions are paid in advance and that packaging is reusable. Participants are responsible for all import and export customs fees. In case of any unpaid fees falling upon the organizers, the applicant will be billed by Messe München GmbH. If ISPO MUNICH exhibitors do not pick up their entries themselves, they can be delivered to the booths. The costs for that will be additional 50 EUR and charged by Messe München.

Applications that are not picked up by the entering brand by May 30th, 2014 do not have to be returned and can be disposed by the organizer.

The return shipping of non-exhibitors will be organized after ISPO MUNICH 2014. For returning goods, the customer number of your logistics partner (UPS or other service company) on the registration form is required. All costs for resending the entries are covered by the applicant. Submissions will only be considered if they are received by the deadline.

## PRIVACY POLICY

All applications are subject to the Privacy Policy of Messe München GmbH.

## LIABILITY AND OTHER PROVISIONS

Messe München GmbH is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe München GmbH, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grossly negligent breach of duty by Messe München GmbH, its legal representatives or employees. Messe München GmbH is also liable for any damage caused by negligent breach of cardinal duties by Messe München GmbH, its legal representatives or employees. In these cases Messe München GmbH is liable only if the damage is typical damage and not consequential damage and then only up to at most EUR 50,000 per claim. This limitation shall not apply in cases of personal injury. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law.

On the presentation of a legally final and binding judgment or court order, Messe München GmbH is entitled to exclude entries which breach protected rights of others (e.g. plagiarism, unauthorized copies, forgery) from the competition concerned at any stage. In this case Messe München GmbH has the right to retrospectively revoke awards already given for such entries.

If the applicant is a trader, legal person under public law or special fund under public law, Munich is considered the place of performance, for all financial obligations too. Only German law applies. The courts of Munich shall have exclusive jurisdiction for all disputes arising from ISPO Award.