

TERMS AND CONDITIONS

Messe München GmbH organizes the ISPO AWARD.

Participation is open to all sporting goods manufacturers, whether they are participating in an ISPO exhibition (ISPO MUNICH 2014, ISPO BEIJING 2014, ISPO BIKE 2013) - or not. The only products that are accepted, are those that will be on the market over the course of 2014/2015.

PRODUCTS DIVISION

All companies can apply for the Products Division with hardware, footwear, apparel or accessories.

ASIAN PRODUCTS DIVISION

The Asian Products Division is only for companies who have their Headquarters based in a member country of the Olympic Council of Asia.

All Asian companies can apply for the Asian Products Division with hardware, footwear, apparel or accessories.

Asian companies can also apply for the Products Division. Participation and promotional fees will be charged for each submitted application.

DEADLINE

Submission deadline for the Products and Asian Products Division is January 10th, 2014.

APPLICATION

The only applications accepted are those completed and submitted by the deadline. Except for the shipment of products or samples, applications must be submitted online at www.ispo.com/award.

Multiple applications will be accepted, which means a company may submit one or more products in one or more categories. Please note that full participation fees are due per application. For example, if two applications are submitted, two application fees are incurred.

The products must arrive at the organizer's address by the deadline. You can find more information under Shipping.

All entries need to provide the copyrights of the work's intellectual property. All submitted products must be a replicate of what is currently in the marketplace. For products not currently available on the marketplace, the submitted samples should be as they are intended to be brought to consumers.

When uploading photos, text and additional information, applicants grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to exercise all copyrights and ancillary copyrights for advertising and PR carried out for the ISPO AWARD 2014.

Messe München GmbH reserves the right to sublicense the content mentioned above. All applications must be in English. Any applications in other languages will not be considered.

Required information for a valid application are:

- Complete company information
- Complete contact details of person responsible for the entry
- Nomination of entry to a Division (Products or Asian Products) and category
- Product name and description
- Arrival of shipped products must be before the deadline
- Logo (vectorized, ai or eps)
- At least one high-resolution product image for publication in the Yearbook and other communication channels (squared, studio recorded photo (white background), resolution at least 2500 x 2500 pix with 300 dpi, integrated clipping path around the product (shadows, reflexions and elements in the background have to be outside the clipping path), permitted file format: JPG, TIFF, EPS, PSD. At least one of them has to be a product picture (clipping path) on removed background.

Not mandatory but with a probable effect on the jury's decision:

- A short video (max. 1 min. in English, Format: avi, mov, mp4, mpeg, HD 1920 x 1080) explaining the most important features of the product to the jury.
- Marketing / advertising material

By accepting the terms and conditions on the website during the application process and by submitting the online application via the submit-button, the application is valid and the fees will be charged.

OVERVIEW OF AWARDS AND BENEFITS

In every category, in the corresponding segment and division, there are several WINNERS selected from the submissions. Among the WINNERS, one GOLD WINNER in each category will be chosen. In addition, for each segment (Action, Ski, Outdoor, Performance) there will be one PRODUCT OF THE YEAR awarded in each division.

Depending on the entries, the jury has the right to cancel, rename or create categories. Entries can also be switched to other categories by the jury. The number of announced WINNERS, GOLD WINNERS and PRODUCTS/ASIAN PRODUCTS OF THE YEAR is up to the jury.

ISPO will promote all WINNERS, GOLD WINNERS and PRODUCTS/ASIAN PRODUCTS OF THE YEAR with an extensive PR and communication benefits package.

OVERVIEW OF AWARDS AND BENEFITS

	GOLD WINNERS / PRODUCTS OF THE YEAR	WINNERS
Award Label	✓	✓
Award Trophy	✓	
Certificate		✓
Award Ceremony	✓	
Pins	10	5
Yearbook - Doublepage	✓	
Yearbook - Singlepage		✓
Yearbook	10 Copies	5 Copies
Website Presence	✓	✓
Social Media Presence	✓	
Exhibit ISPO MUNICH	Product	Digital or Print
Exhibit ISPO BEIJING for applicants in the Asian Product Division	✓	✓
Exhibit ISPO BEIJING for applicants in the Product Division	optional	optional

Booth Sticker at ISPO MUNICH	✓	✓
ISPO AWARD WINNER Manual	✓	✓
PR and promotional measures	✓	✓

In addition, the awardees can choose between getting either

	GOLD WINNERS / PRODUCTS OF THE YEAR	WINNERS
Hangtags	10,000	5,000
or		
Product Stickers	10,000	5,000

JURY

The decisions of the jury are not subject to appeal.

The criteria for the ISPO AWARD are different for each division and are available on the website: www.ispo.com/award

The jury meeting will be held in January, 2014 at Messe München. The judges commit to confidentiality on all entries until the official announcement of all WINNERS, GOLD WINNERS and PRODUCTS/ASIAN PRODUCTS OF THE YEAR winners.

COSTS

A participation fee will be charged for each application. The participation fees are 125 EUR for ISPO MUNICH 2014, ISPO BEIJING 2014 or ISPO BIKE 2013 exhibitors and 250 EUR for non-exhibitors.

EARLY BIRD DISCOUNT

Applications before November 29th, 2013 receive an early bird discount from the application fee (see price list).

ISPO BRANDNEW PARTICIPANTS

All ISPO BRANDNEW applicants at ISPO MUNICH 2014 can apply for just 75 EUR.

In the case of selection as a WINNER/GOLD WINNER or PRODUCTS/ASIAN PRODUCTS OF THE YEAR, participants agree to additional costs, mentioned overleaf, for PR and communication service charges by Messe München GmbH.

OVERVIEW OF COSTS

	Participation Fees in EUR			Promotional Fees in EUR	
	EARLY BIRD until November 29th, 2013	ISPO BRANDNEW applicants 2014	STANDARD	WINNER	GOLD WINNER and PRODUCTS OF THE YEAR
PRODUCTS / ASIAN PRODUCTS Division ISPO Exhibitor	75	75	125	1,250	2,500
PRODUCTS / ASIAN PRODUCTS Division ISPO Non-Exhibitor	150	75	250	2,500	5,000

All of the above fees are net amounts plus VAT. The Messe München GmbH is the contract partner for all applications of the ISPO AWARD.

The fees will be charged after ISPO MUNICH 2014 to the billing address given in the online application. Changes of the billing address after the deadline, especially after ISPO MUNICH 2014, can be charged additionally.

SHIPPING

Participants are responsible for all shipment and insurance costs. The submitted products must be insured over the entire course of the application, from the time of shipment to the time of return. Messe München GmbH is not responsible for any damage or loss of submitted products or documents.

Please ensure that taxes and custom duties for all submissions are paid in advance and that packaging is reusable. Participants are responsible for all import and export customs fees.

In case of any unpaid fees falling upon the organizers, the applicant will be billed by Messe München GmbH. For ISPO MUNICH exhibitors in 2014, all product returns will be handled at the Munich Trade Fair Center during the ISPO 2014 show. Time and location will be sent to the applicants before ISPO MUNICH 2014.

If ISPO MUNICH exhibitors do not pick up their entries themselves, they can be delivered to their booths. The costs for that will be an additional 50 EUR and charged by Messe München. Products that are not collected by the entering brand by May 30th, 2014 do not have to be returned and can be disposed of by the organizer.

The return shipping of non-exhibitors will be organized after ISPO MUNICH 2014. For returning goods, the customer number of your logistics partner (UPS or other service company)

on the registration form is required. All costs for resending the entries are covered by the applicant. Submissions will only be considered if they are received by the deadline.

PRIVACY POLICY

All applications are subject to the Privacy Policy of Messe München GmbH.

LIABILITY AND OTHER PROVISIONS

Messe München GmbH is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe München GmbH, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grossly negligent breach of duty by Messe München GmbH, its legal representatives or employees. Messe München GmbH is also liable for any damage caused by negligent breach of cardinal duties by Messe München GmbH, its legal representatives or employees. In these cases Messe München GmbH is liable only if the damage is typical damage and not consequential damage and then only up to at most EUR 50,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law.

On the presentation of a legally final and binding judgment or court order, Messe München GmbH is entitled to exclude entries which breach protected rights of others (e.g. plagiarism, unauthorized copies, forgery) from the competition concerned at any stage. In this case Messe München GmbH has the right to retrospectively revoke awards already given for such entries.

If the applicant is a trader, legal person under public law or special fund under public law, Munich is considered the place of performance, for all financial obligations too. Only German law applies.