

Greg Kolodziejzyk

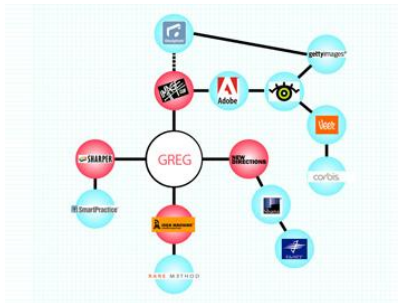
Inventor ☆ Entrepreneur ☆ Millionaire ☆ Athlete ☆ World Record Holder

Greg Kolodziejzyk's life could be the subject of a Hollywood movie. It's definitely a success story based on strategies anyone can emulate.

Greg Kolodziejzyk's amazing achievements began at the young age of 21. Spotting an opportunity in the burgeoning world of electronic publishing, he formed a company called Image Club Inc., supplying royalty-free stock images and digital typefaces to the desktop publishers, layout artists, and designers who were eagerly embracing personal computers, but needed electronic content for their work. With a 50% annual growth rate during its nine-year climb to a top position on the list of Canada's 100 fastest growing companies, the company attracted the attention of industry giant Adobe Software. In 1994 Adobe bought Image Club, making Greg a millionaire.

The successful offshoot companies created in the wake of Image Club's revolutionary development and marketing approach resulted in high-tech success stories including Eyewire.com, Veer.com and iStockPhoto.com.

Like so many great businesses, it was the right idea at the right time. But was it merely a fluke? Greg answered that question resoundingly with his next venture. Joining forces with his wife and business partner Helen, they created another successful business ‘Sharper Cards’. You know those humorous reminder postcards you get when it’s time for your next check-up? Chances are they were created by Sharper Cards. Now you know whom to thank when you DON’T miss a date with the dentist’s drill! And in what can only be considered the ultimate compliment in the world of business, Greg and Helen soon found themselves on the receiving end of an offer to buy the company from their biggest U.S. competitor, Smart Health.



With two multi-million dollar entrepreneurial success stories to his credit, it was time for a new challenge. This time Greg set his sights on some physical challenges. His bold approach and rigorous preparation helped him loose 50 lbs and complete 13 Ironman triathlons, placing 4th in his division at Ironman Arizona in 2006 and earning an invitation to compete at the fabled Ironman World Championships in Kona Hawaii. Less than 5% of all Ironman competitors ever get this opportunity. It's said getting into Harvard is easier to accomplish!



Now it was time to kick back, relax, and gain back that flabby spare tire right? Not for Greg. He recalled a childhood dream – to be in the Guinness Book of World Records and set his sights on a punishing accomplishment... to break the record for distance traveled over 24-hours by human power alone - no stored energy or wind assistance is allowed. At the start of his quest for Guinness glory, Greg didn't own a single tool. By the end of it, he had designed and fabricated one of the fastest bicycles in the world - Critical Power Human Powered Vehicle - a carbon fiber bullet bike weighing in at a nimble 50 pounds, with a cruising speed of 50 kph (31 mph) and a top speed of 100 kph (62 mph).



But there was to be no beginner's luck. A failed attempt in 2005 only strengthened his resolve however. A year later, Greg pedaled Critical Power an amazing 1041 km (647 miles) in 24 hours, around a race track in Eureka CA, claiming his first world record and a coveted position on Page 112 of the 2009 edition of the Guinness Book of World Records, the cover of Popular Science magazine, and coverage in dozens of leading magazines, TV and newspapers around the globe.

Well, it seems world records are a bit like potato chips. Turns out you can't have just one! Greg's next challenge: the 24-hour self-propelled record on water. Using knowledge gained in the design and construction of Critical Power he built an innovative pedal-powered kayak for the record attempt. After another crushing unsuccessful first try, he added this record to his impressive list of accomplishments in September 2008 by traveling 245.16 km (152.33 miles) around a loop course on Whitefish Lake, Montana, bettering the previous record by two miles. Once again, Greg's world record was featured in the 2010 edition of the Guinness Book of World Records.



Greg's next goal is his most ambitious yet. He wants to **conquer the world by human power**. His goal is to achieve something no person on this planet has even accomplished: **The human powered TRIPLE CROWN** - 3 world records for distance traveled by human power on land, water and in the sky. With two records complete, Greg's next challenge is a human powered flight record.

Greg is truly one of those rare speakers who has WALKED THE WALK and can TALK THE TALK. When he talks about accomplishing a goal - be it financial, business, personal or physical in nature, he speaks from experience. Greg's passion and focus is a template for success anyone can employ. His motivational speech "Bold!" is an entertaining look at the kind of attitude it takes to accomplish a dream. His spirit is contagious and his message is vital. Audiences are inspired when they hear his fascinating story.



[Click here to watch Greg in action](#)



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