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ROYAL
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Diamonds Are Forever



BOND 7

Winners & Finalists

2014

**SALES &
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COUNCIL**
GREATER HOUSTON
BUILDERS ASSOCIATION

“*Beauty...*”

- is in the eye of the beholder*
- is as beauty does*
- comes from within*
- is in the form of a Prism award*
- all of the above*

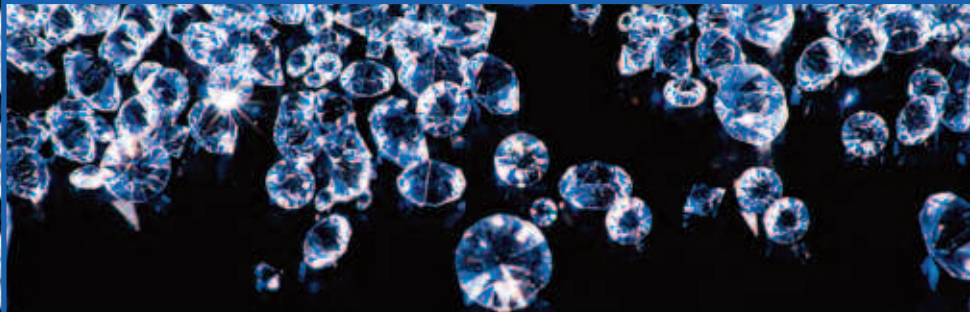
engage. inspire. sell!



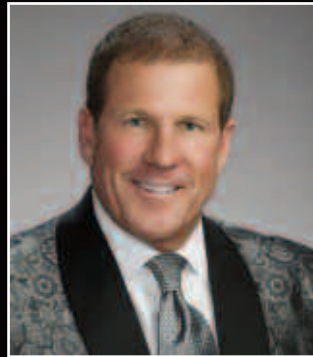
On-Target!TM
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At the end of the day, we're all winners.

Thank you GHBA for recognizing everyone's hard work.



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*As of print date.

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Gold Level Sponsors

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Congratulations to the 2014
GRAND AWARD
WINNERS & FINALISTS

CUSTOM BUILDER:
Frankel Building Group

FINALISTS:
Morning Star Builders
Texana Builders

VOLUME BUILDER:
Ashton Woods

FINALISTS:
Darling Homes
Gehan Home

REMODELER:
Craftsmanship by John

FINALIST:
LaRocque Construction & Remodeling, LLC

DEVELOPER:
Caldwell Companies

FINALISTS:
Holcomb Properties
The Johnson Development Corporation

PROMOTION:
The Johnson Development Corporation

FINALISTS:
MHI - Coventry Homes / Plantation Homes
Trendmaker Homes



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media

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BEST PEOPLE



Humanitarian
of the Year - Business
**Caldwell
Companies**



Sales Manager
of the Year - Volume Builder
Brett Briggs
LEGEND HOMES /
PRINCETON CLASSIC HOMES

FINALIST:
Kathy Delgado, Ryland Homes
Michelle Shepherd,
Meritage Homes



Marketing Professional
of the Year - Developer
Christen Johnson
RIVERSTONE
The Johnson Development
Corporation

FINALIST:
Randy Corson, Mischer Investments
submitted by Boe Creative
Jennifer Symons, Caldwell Companies



Marketing Professional
of the Year -
Custom Builder
Victoria Hawes

JAMESTOWN
ESTATE HOMES



Marketing Professional
of the Year - Volume Builder
Kristina Jones
HIGHLAND HOMES

FINALISTS:
Melissa Guerra
Newmark Homes
Liz Thompson
Ryland Homes



Online Sales Professional
of the Year
Ashelea Pinzon
TAYLOR MORRISON

FINALIST:
Leigha Roberts
Ashton Woods
Bobbie Baker
Gehan Homes



Sales Professional
of the Year
Custom Builder
Cathy Craig
JAMESTOWN
ESTATE HOMES



Sales Professional
of the Year
Build On Your Lot
Kevin Lee
PARTNERS IN BUILDING

FINALIST:
Bill Conrad
Princeton Classic Homes



Sales Professional
of the Year
Volume Builder
Sheila Panjwani
MERITAGE HOMES

FINALIST:
Amy Faircloth
Partners In Building
Kevin Havelka
Anglia Homes



Rookie Onsite Sales
Professional of the Year
Volume Builder
Celeste Valdez
TAYLOR MORRISON

FINALISTS:
Tim Schubert
Ashton Woods
Tim Malter
Anglia Homes



2014 PRISM
TRAILBLAZER AWARD
RECIPIENT
Susie Goff

THE JOHNSON DEVELOPMENT
CORPORATION



Realtor Team of the Year
Icon Real Estate

FINALIST:
Joe Rothchild Team
at Rothchild Realty



Realtor of the Year
Individual
Kunal Seth
RE/MAX Fine Properties



Mortgage Specialist of the Year
David Patton
TAYLOR MORRISON

FINALIST:
Sarah Spadola
Legend Homes/Princeton
Classic Homes
Brad Snyder
Gehan Homes



Construction Superintendent
of the Year - Custom Builder
Tim Brogan
RONNY CARROLL CUSTOM HOMES

FINALIST:
Kurt Gorrell - Jamestown Estate Homes
Scott Evans - Frankel Building Group



Construction Superintendent
of the Year - Volume Builder
Cody Metcalf
TAYLOR MORRISON

FINALIST:
Chris Binnion - Beazer Homes
Steve Smith - Chesmar Homes



Heather Fullen
CORNERSTONE
MORTGAGE PROVIDERS



Laurie Wilson
FIRST AMERICAN TITLE
HOMEBUILDER SERVICES

SMC Board Members of the Year



SMC Associates of the Year
Acme Brick Team

CUSTOM BUILDERS



Custom Home Design Over \$2.5 Million+
ELAN HOMES

FINALISTS:

Jamestown Estate Homes
Sneller Custom Homes and Remodeling



Custom Home Design
\$2 Million to \$2.5 Million+
FRANKEL BUILDING GROUP



Custom Home Design
\$1.5 Million to \$2 Million
FRANKEL BUILDING GROUP

FINALIST:
Morning Star Builders



Custom Home Design
\$1 Million to \$1.5 Million
MORNING STAR BUILDERS

FINALIST:
Frankel Building Group
On Point Custom Homes



Custom Home Garden Home / Patio Home
JAMESTOWN ESTATE HOMES

FINALISTS:

Jamestown Estate Homes
On Point Custom Homes



Custom Home Design \$500,000 to \$1 Million
WHITESTONE BUILDERS

FINALISTS:

Jamestown Estate Homes
On Point Custom Homes



Custom Home Design Under \$500,000
FRANKEL BUILDING GROUP

FINALISTS:

ROC Homes Texas, LTD.
ROC Homes Texas, LTD.



Custom Home Elevation
Over \$2.5 Million
ELAN HOMES

FINALISTS:

Sneller Custom Homes and Remodeling
Texana Builders



Custom Home Elevation
\$2 Million to \$2.5 Million
FRANKEL BUILDING GROUP



Custom Home Elevation
\$1.5 Million to \$2 Million
MORNING STAR BUILDERS

FINALIST:

Frankel Building Group



Custom Home Elevation
\$1 Million to \$1.5 Million
MORNING STAR BUILDERS

FINALIST:

Morning Star Builders
On Point Custom Homes



Custom Home Elevation
\$500,000 TO \$1 Million
WHITESTONE BUILDERS

FINALISTS:

Jamestown Estate Homes
Whitestone Builders



Custom Home Elevation Under \$500,000
FRANKEL BUILDING GROUP

FINALISTS:

ROC Homes Texas, LTD.
Sterling Builders

2014 HOUSTON'S BEST PRISM AWARDS



Custom Home
Townhome Product Design
ZANDER HOMES

FINALISTS:
ROC Homes Texas
Sandcastle Homes



Custom Home
Outdoor Living Space
MORNING STAR BUILDERS

FINALISTS:
Frankel Building Group
Jamestown Estate Homes



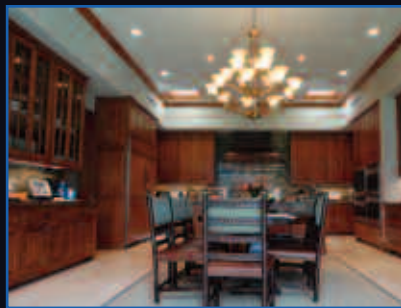
Custom Home Specialty Room
Home Over \$1 Million
TEXANA BUILDERS

FINALISTS:
Frankel Building Group
Sneller Custom and Remodeling



Custom Home Specialty Room
Home Under \$1 Million
TEXANA BUILDERS

FINALISTS:
Braziel Building Group
Jamestown Estate Homes



Custom Home Kitchen
Home Over \$1 Million
TEXANA BUILDERS

FINALISTS:
Elan Homes
Morning Star Builders



Custom Home Bedroom
Home Over \$1 Million
**SNELLER CUSTOM
HOMES AND
REMODELING**

FINALISTS:
Elan Homes
Morning Star Builders



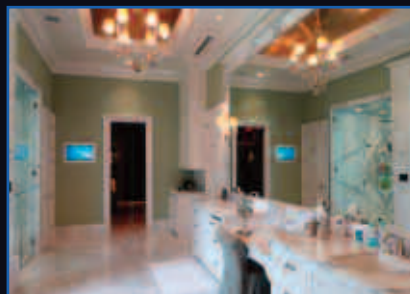
Custom Home Kitchen
Home Under \$1 Million
WHITESTONE BUILDERS

FINALISTS:
Braziel Building Group
Texas Elite Custom Homes



Custom Home Bedroom
Home Under \$1 Million
JAMESTOWN ESTATE HOMES

FINALISTS:
Frankel Building Group
Jamestown Estate Homes



Custom Home Bath Home Over \$1 Million
TEXANA BUILDERS

FINALISTS:
Morning Star Builders for Champions
Morning Star Builders for Highclere Park



Custom Home Bath
Home Under \$1 Million
FRANKEL BUILDING GROUP

FINALISTS:
Texas Elite Custom Homes
Whitestone Builders

VOLUME BUILDERS



Volume Builder Product Design
\$500,000+
DARLING HOMES
FINALISTS:
Darling Homes
Newmark Homes



Volume Builder Product Design
\$400,000 to \$500,000
RYLAND HOMES
FINALISTS:
Ashton Woods
Taylor Morrison



Volume Builder Product Design
\$350,000 to \$400,000
ASHTON WOODS
FINALISTS:
Chesmar Homes
Taylor Morrison



Volume Builder Product Design
\$300,000 to \$350,000
GEHAN HOMES
FINALISTS:
Ashton Woods
Ashton Woods



Volume Builder Product Design
\$250,000 to \$300,000
ASHTON WOODS
FINALISTS:
Darling Homes
Plantation Homes



Volume Builder Product Design
\$200,000 to \$250,000
SCOTT THOMAS HOMES
FINALISTS:
Plantation Homes
Taylor Morrison



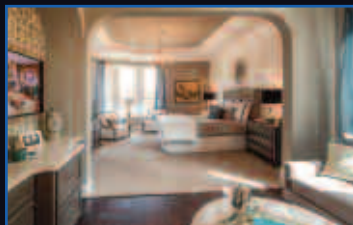
Volume Builder Product Design
\$150,000 to \$200,000
LEGEND HOMES
FINALISTS:
Ashton Woods
Gehan Homes



Volume Builder - Kitchen
ASHTON WOODS
FINALISTS:
Ashton Woods
Sitterle Homes



Volume Builder - Family Room
ASHTON WOODS
FINALISTS:
Darling Homes
Taylor Morrison



Volume Builder - Bedroom
ASHTON WOODS
FINALISTS:
Darling Homes
Gehan Homes



Volume Builder - Specialty Room
NEWMARK HOMES
FINALISTS:
Highland Homes
Taylor Morrison



Volume Builder - Bath
PRINCETON CLASSIC HOMES
FINALISTS:
Ashton Woods
Highland Homes

2014 HOUSTON'S BEST PRISM AWARDS



Volume Builder
Garden Home/Patio Home of the Year
DARLING HOMES

FINALISTS:
Darling Homes
Sitterle Homes



Design Center of the Year
Volume Builder
PARTNERS IN BUILDING

FINALISTS:
Newmark Homes
Ryland Homes



Volume Builder Outdoor Living Space
ASHTON WOODS

FINALISTS:
Ashton Woods
Darling Homes

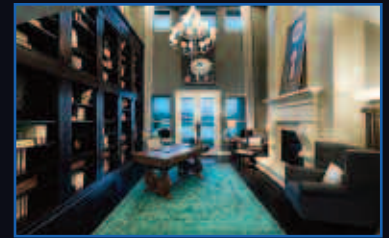


Volume Builder
Design Center Assoc. of the Year
Angela Hobby
NEWMARK HOMES

FINALISTS:
Deborah Opalacz- Ashton Woods



Volume Builder
Model Home Park Design
of the Year
MERITAGE HOMES
for Westlake



Volume Builder
Interior Merchandising
for a Model Home: Over \$500,000
MERITAGE HOMES

FINALISTS:
Ashton Woods
Darling Homes



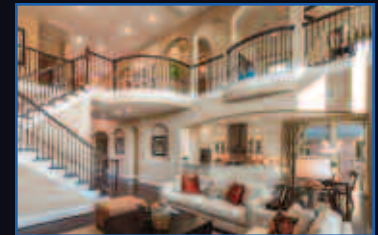
Volume Builder Interior Merchandising
for a Model Home: \$400,000 to \$500,000
TRENDMAKER HOMES

FINALISTS:
Dunn and Stone Builders
Newmark Homes



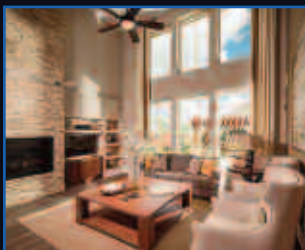
Volume Builder Interior Merchandising
for a Model Home: \$350,000 to \$400,000
KB HOME

FINALISTS:
Ashton Woods
Meritage Homes



Volume Builder Interior Merchandising
for a Model Home: \$300,000 to \$350,000
ASHTON WOODS

FINALISTS:
Ashton Woods
Ryland Homes



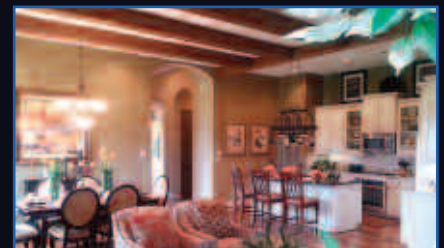
Volume Builder Interior Merchandising
for a Model Home: \$250,000 to \$300,000
ASHTON WOODS

FINALISTS:
Gehan Homes
KB Home



Volume Builder Interior Merchandising
for a Model Home: \$200,000 to \$250,000
ASHTON WOODS

FINALISTS:
Ashton Woods
Meritage Homes



Volume Builder Interior Merchandising
for a Model Home: Under \$200,000
GEHAN HOMES

FINALISTS:
Ashton Woods
Taylor Morrison

REMODELERS & ASSOCIATES



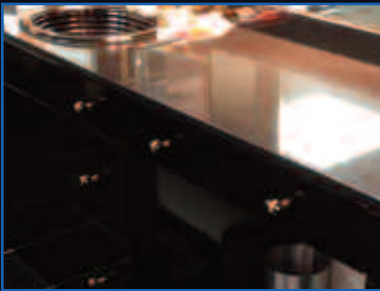
Whole House Renovation
KEECHI CREEK BUILDERS
 FINALISTS:
 Chuck Morris Coastal Homes
 Morning Star Builders



Remodeled Specialty Room
CAM CONSTRUCTION
 FINALIST:
 Craftsmanship by John
 Chuck Morris Coastal Homes



Remodeled Kitchen Over \$100,000
SOUTHERN GREEN BUILDERS
 FINALISTS:
 Craftsmanship by John
 Greymark Construction



Remodeled Bath Over \$50,000
CHARANZA CONTRACTING
 FINALISTS:
 Craftsmanship by John
 Greymark Construction



Remodeled Bathroom Under \$50,000
CRAFTSMANSHIP BY JOHN
 FINALISTS:
 LaRocque Construction and Remodeling
 Morning Star Builders



Remodeled Kitchen Under \$100,000
LIPPOLD CUSTOM HOMES
 FINALISTS:
 Morning Star Builders
 William Shaw and Associates



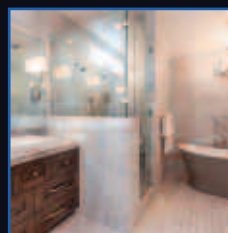
Remodeled
 Outdoor Living Space
**LaROCQUE CONSTRUCTION
 AND REMODELING**
 FINALISTS:
 Texas Custom Patios
 Texas Custom Patios



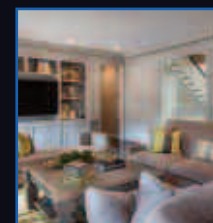
Green Building
 Associate -
 Individual
NICOLE KEOWN
 SANDCASTLE HOMES



Private Residence
 Interior Design -
 Specialty Room
**EKLEKTIC INTERIORS
 FOR GROGANS POINT**
 Finalists:
 Chairma Design Group
 for Pirates Cove
 Eklectic Interiors
 for Hunters Creek Village



Private Residence
 Interior Design - Bath
**EKLEKTIC INTERIORS
 FOR HUNTERS RIDGE**
 Finalists:
 Eklectic Interiors
 for Cochran's Crossing
 Eklectic Interiors
 for Grogans Point



Private Residence
 Interior Design - Family
**EKLEKTIC INTERIORS
 FOR HUNTERS CREEK VILLAGE**
 Finalists:
 Accent Cabinets
 for Atascocita Shores
 Chairma Design Group
 for Pirates Cove

DEVELOPERS

2014 HOUSTON'S BEST PRISM AWARDS



Master-Planned Community of the Year
THE JOHNSON DEVELOPMENT CORPORATION
for Cross Creek Ranch

FINALISTS:

Bridgeland Development, LP for Bridgeland

The Johnson Development Corporation for Riverstone



Community of the Year
CALDWELL COMPANIES
for Rock Creek

FINALIST:

Caldwell Companies for Willowcreek Ranch

Holcomb Properties for

The Falls at Imperial Oaks,

submitted by On-Target! Marketing & Advertising



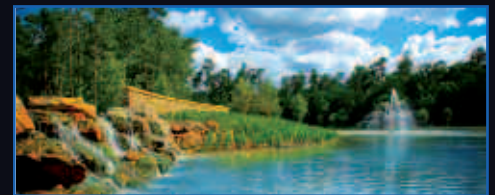
Master Planned Community
Recreation Center of the Year
THE JOHNSON DEVELOPMENT
CORPORATION
for Riverstone



Master Planned Community
Entrance of the Year - Developer
THE JOHNSON DEVELOPMENT
CORPORATION
for Imperial - Sugar Land

FINALIST:

The Johnson Development Corporation
for Riverstone



Community Entrance of the Year
Developer
HOLCOMB PROPERTIES

for The Falls of Imperial Oaks,
submitted by On-Target! Marketing & Advertising

FINALISTS:

Caldwell Companies for Willowcreek Ranch

Ryko Development for Lakes of Bella Terra,
submitted by On-Target! Marketing & Advertising



Community Recreation Center of the Year
Developer

HOLCOMB PROPERTIES

for The Falls of Imperial Oaks,

submitted by On-Target! Marketing & Advertising

FINALIST:

Ryko Development for Lakes of Bella Terra,
submitted by On-Target! Marketing & Advertising



Community Landscape Design of the Year
Developer
CALDWELL COMPANIES
for Willowcreek Ranch

FINALISTS:

Bridgeland Development, LP for Bridgeland

Ryko Development for Lakes of Bella Terra,
submitted by On-Target! Marketing & Advertising



Interactive Point of Sale Experience
of the Year - Developer
CALDWELL COMPANIES
for Towne Lake



Master Plan Landscape Design of the Year
Developer
CALDWELL COMPANIES
for Towne Lake

FINALISTS:

Aliana Development Company for Aliana
The Johnson Development Corporation
for Cross Creek Ranch

PROMOTIONS



Billboard of the Year - Branding
Developer

THE JOHNSON DEVELOPMENT CORPORATION
for Cross Creek Ranch

FINALISTS:

Holcomb Properties for The Falls at Imperial Oaks,
submitted by On-Target! Marketing & Advertising

The Johnson Development Corporation for Woodforest



Billboard of the Year - Event Promotion
Developer

THE JOHNSON DEVELOPMENT CORPORATION
for Woodforest's Fourth Birthday

FINALISTS:

Aliana Development Company for Art & Music Festival
Bridgeland Development, LP for Nature Fest



Billboard of the Year
Volume Builder
TRENDMAKER HOMES

FINALISTS:
Highland Homes

Trendmaker Homes for Texas Casual Cottages



Marketing Campaign of the Year
Volume Builder

TRENDMAKER HOMES FOR REALTORI

FINALISTS:

Highland Homes for A Sense of Reward
Newmark Homes for Geek is the New Chic



Internet Marketing Campaign of the Year
Volume Builder
COVENTRY HOMES / PLANTATION HOMES

FINALISTS:

Newmark Homes for Brand U



Internet Marketing Campaign of the Year
Developer

THE JOHNSON DEVELOPMENT
CORPORATION
for The Largest Home Tour

FINALIST:

Holcomb Properties - The Falls at Imperial Oaks
for Fall in Love with The Falls,
submitted by On-Target! Marketing & Advertising



Marketing Campaign of the Year - Developer
HOLCOMB PROPERTIES FOR THE FALLS AT IMPERIAL OAKS
for Fall in Love with the Falls,
submitted by On-Target! Marketing & Advertising

FINALISTS:

The Johnson Development Corporation
for The Largest Home Tour

The Woodlands Development Company
for Liberty Branch Grand Opening



Event of the Year - Developer
BRIDGELAND DEVELOPMENT, LP
for Nature Fest

FINALISTS:

The Johnson Development Corporation
for Cross Creek Ranch Fest of Trails

The Woodlands Development Company
for Liberty Branch Grand Opening



Event of the Year - Volume Builder
ASHTON WOODS



Marketing Campaign of the Year - Associate
ICON REAL ESTATE
for Take Control of the Buyer Experience



Marketing Campaign
of the Year -Remodeler
GREYMARK
CONSTRUCTOR
COMPANY



Event of the Year - Custom Builder
JAMESTOWN ESTATE HOMES

2014 HOUSTON'S BEST PRISM AWARDS



Direct Mail Piece of the Year
Business to Consumer - Developer
THE JOHNSON DEVELOPMENT CORPORATION

for The Largest Home Tour

FINALISTS:

Holcomb Properties - The Falls at Imperial Oaks, submitted by On-Target! Marketing & Advertising

The Woodlands Development Company for Liberty Branch Grand Opening



Direct Mail Piece of the Year
Business to Business - Developer
LANDEAVOR COMMUNITIES FOR SEDONA LAKES,

submitted by Baker One



Direct Mail Piece of the Year
Business to Consumer - Volume Builder
TRENDMAKER HOMES TEXAS CASUAL COTTAGES

FINALISTS:

Coventry Homes
Plantation Homes



Direct Mail Piece of the Year
Remodeler
GREYMARK CONSTRUCTION COMPANY



Direct Mail Piece of the Year Business to Business
Volume Builder
TRENDMAKER HOMES

FINALISTS:

Newmark Homes
Trendmaker Homes



Print Ad of the Year
Remodeler
GREYMARK CONSTRUCTION COMPANY



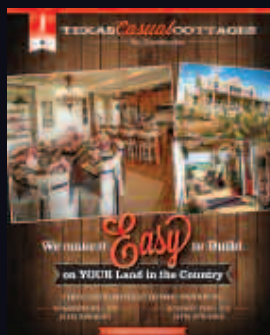
Print Ad of the Year
Developer
THE JOHNSON DEVELOPMENT CORPORATION

for Riverstone

FINALISTS:

Bridgeland Development, LP for Life Well Played

The Johnson Development Corporation for ICING



Print Ad of the Year
Volume Builder
TRENDMAKER HOMES

for Texas Casual Cottages

FINALISTS:

Trendmaker Homes for Avanti Custom Homes

Trendmaker Homes for Where the Upgrades are Standard



Print Ad of the Year
Associate
ICON REAL ESTATE

FINALIST:

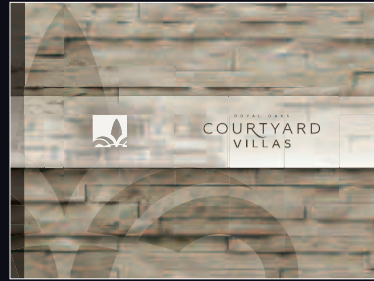
Post Oak Publishing for Houston Newcomer

PROMOTIONS



Sales Brochure of the Year
Developer
MISCHER DEVELOPMENT
for Cypress Creek Ranch,
submitted by Boe Creative

FINALISTS:
Ryko Development
for Lakes of Bella Terra,
submitted by On-Target! Marketing & Advertising



Sales Brochure of the Year
Custom Builder
McVAUGH CUSTOM HOMES



Sales Brochure of the Year
Volume Builder
COVENTRY HOMES

FINALISTS:
Newmark Homes
Plantation Homes



Television/Video Promo
of the Year -Developer
MISCHER DEVELOPMENT
for Cypress Creek Lakes,
submitted by Boe Creative

FINALISTS:
Bridgeland Development, LP
for Lakeland Heights

The Johnson Development Corporation
for The Largest Home Tour



Television/Video Promo of the Year
Builder
COVENTRY HOMES
for Reserve at Inverness
REALTOR® Grand Opening



Sales Brochure of the Year
Remodeler
TEXAS CUSTOM PATIOS

FINALIST:
Greymark Construction Company



RADIO

Radio Commercial of the Year - Builder
GEHAN HOMES
FOR HOUSTON HOMES

FINALIST:
Highland Homes for Make Sense to Me



Television/Video Promo of the Year
Custom Builder
McVAUGH HOMES
for Royal Oaks Courtyard Villas

The Johnson Development Corporation - Woodforest
for Woodforest's Fourth Birthday

FINALISTS:
Ryko Development - Lakes of Bella Terra
for What's an Incentive?, submitted by On-Target! Marketing & Advertising

Ryko Development - Lakes of Bella Terra
for Pool of Maple Syrup, submitted by On-Target! Marketing & Advertising



RADIO



Sales Brochure of the Year
Associate
ICON REAL ESTATE

2014 HOUSTON'S BEST PRISM AWARDS



Signage of the Year
Developer

RYKO DEVELOPMENT
for Lakes of Bella Terra,

submitted by On-Target! Marketing & Advertising

FINALISTS:

Friendswood Development for Woodtrace,
submitted by Boe Creative

Holcomb Properties for
The Falls at Imperial Oaks,
submitted by On-Target! Marketing & Advertising



Sales Information Center of the Year
Developer

CALDWELL COMPANIES
FOR TOWNE LAKE

FINALISTS:

Caldwell Companies for
Willowcreek Ranch



Website of the Year
Developer

HOLCOMB PROPERTIES

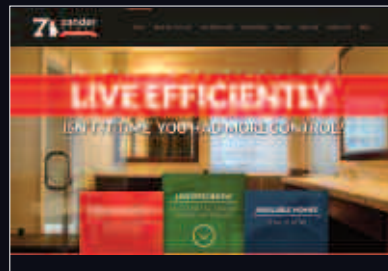
for FallsatImperialoaks.com,

submitted by On-Target! Marketing & Advertising

FINALIST:

Ryko Development for Lakesofbellaterra.com,
submitted by On-Target! Marketing & Advertising

The Johnson Development Corporation
for JohnsonDevelopment.com



Website of the Year - Custom Builder
ZANDER HOMES

FINALIST:

Jamestown Estate Homes



Website of the Year - Remodeler
TEXAS CUSTOM PATIOS

FINALISTS:

Greymark Construction Company
Legal Eagle Contractors



Website of the Year - Volume Builder
ASHTON WOODS

FINALIST:
Newmark Homes
Taylor Morrison



Website of the Year - Associate
ICON REAL ESTATE
for HoustonIcon.com

FINALISTS:

Maxitile for Maxitile.com,
submitted by On-Target! Marketing & Advertising

Post Oak Publishing for
HoustonNewComerGuides.com

CONGRATULATIONS TO The 2014 GHBA Sales & Marketing Council

LEADERSHIP COMMITTEE

PRESIDENT
Teresa Riehl
Taylor Morrison

VICE PRESIDENT & 2014 HOUSTON'S BEST PRISM CHAIR
Gigi Lilly
Perfect Image Signs & Graphics

SECRETARY / TREASURER
Kristina Jones
Highland Homes

ASSOCIATE VICE PRESIDENT
Johnnye Barrera
AdMANgination

PAST PRESIDENT
Amy Rino
Darling Homes

SMC BOARD MEMBERS

Mike Blalock, Post Oak Publishing
Heather Fullen - Cornstone Mortgage Providers
Scott Gardner, Core Details
Dan Gezella, Ashton Woods
Melissa Guerra, Newmark Homes
Shannon League, The Johnson Development Corporation - Woodforest
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Johnny Schiro IV, Icon Real Estate
Sarah Starr, Taylor Morrison
Christy Stratton, RREA Media
Jamie Virkus - Darling Homes
Scott von Gonten - ConnectRealty.com
Laurie Wilson, First American Title - Homebuilder Services



For more information, contact:
Mel Audain (281) 970-8970 MAudain@ghba.org

Title Sponsor

Sudhoff
COMPANIES

PRESENTS THE

2015 MILLION DOLLAR CIRCLE

Awards

*Laissez les
bon temps
roulez!*

AWARDS PRESENTATION, DINNER &
Fabulous Silent Auction

Attendance: 400

Sales & Marketing Professionals

Annual event recognizing new home sales achievement
in the Houston building industry.



OMNI HOUSTON HOTEL

Fat Tuesday

FEBRUARY 17, 2015

6:30 PM TO 9:00 PM

Awarding Sales Associates, Sales Managers and Realtors who
closed over \$1 million worth of single family homes,
townhomes or patio homes during the calendar year.

Recognize Your Company. Recognize Your People.

BECOME A SPONSOR

Available Sponsorships

- Table Centerpiece Sponsor \$1,750 (Limit 1)
- Beverage Sponsor \$1,250 (Limit 2)
- Million Dollar Sponsor \$750 (Unlimited)

Exclusive sponsorships can be tailored to fit your company's needs. Ask for details.

Thank you to our current Sponsors!



ICON REAL ESTATE
INSPIRED TO MOVE



TRENDMAKER HOMES
THE LEADER IN AFFORDABLE LUXURY

Photography Sponsors



Million Dollar Sponsor

*Event details and
sponsorship availabili-
ties are subject to
change without notice.
Ask for full details.

Contact: Mel Audain (281) 667-1428 MAudain@ghba.org

*As of print date.

Membership Has Its Privileges.

Become a member of the GHBA's Sales & Marketing Council (SMC) and discover opportunities for yourself and your company. SMC members enjoy the benefits of year round involvement in this industry-leading organization.



Member Benefit

- Industry Advocacy
- Networking
- Education
- Industry Information
- Member Discounts
- Marketing Opportunities
- Community Involvement
- Prestigious Affiliations



Mel Audain
 (281) 664-1428
 MAudain@ghba.org

Year 'Round Networking Events & Opportunities

Million Dollar Circle • Battle of the Builders • Texas Bash • PRISM Awards • Top Producer Awards



Omni Houston Hotel
 Fat Tuesday: February 17, 2015



Minute Maid Park
 Summer 2015



Fall 2015

Become a Sponsor!

*Event details and sponsorship availabilities are subject to change without notice. Ask for full details.

2015 Underwriter Packages help us reach new goals and is important to the continued success of your Sales and Marketing Council.

Your company will be recognized at all SMC events and you can gain exceptional networking opportunities.

Sponsorships have lasting benefits. For full details, contact:

Mel Audain
(281) 664-1428 MAudain@ghba.org

ANNUAL GOLD LEVEL: \$1,500

- 5 tickets with pre-paid admission to all Networking Events
- 3 tickets with pre-paid admission to Battle of the Builders
- 2 ticket with pre-paid admission to Texas Bash 2015
- 2-3 Minute speaking opportunity at MDC and one other event
- Logo on SMC page in the monthly Houston Builder magazine
- Logo on the SMC webpage with a link to your company's site
- Comany promoted on posts in SMC Social Media marketing

ANNUAL PLATINUM LEVEL \$2,500

- 10 tickets with pre-paid admission to all Networking Events
- 6 tickets with pre-paid admission to Battle of the Builders
- 4 tickets with pre-paid admission to Texas Bash 2015
- 2-3 Minute speaking opportunity at MDC and one other event
- Logo on SMC page in the monthly Houston Builder magazine
- Logo on the SMC webpage with a link to your company's site
- Comany promoted on posts in SMC Social Media marketing

ANNUAL SILVER LEVEL: \$500

- 1 ticket with pre-paid admission to all Networking Events
- 1 ticket with pre-paid admission to Texas Bash 2015
- 1 ticket with pre-paid admission to Battle of the Builders
- Company listing on SMC page in the monthly Houston Builder magazine
- Company listing on SMC webpage with a link to your company's site
- Comany promoted on posts in SMC Social Media marketing

SMC BOARD MEETING SPONSOR: \$300

Your chance to get in front of some of the industry's top sales and marketing professionals.

- Opportunity to speak for 5 minutes at an SMC Board Meeting
- Sit in on a SMC Board Meeting
- Access to SMC Board Contact Info
- Logo in Houston Builder Magazine



Mel Audain
(281) 664-1428
MAudain@ghba.org

Heroes vs Villains

SUPER ADVENTURE DAY

SMC

April 2015



WHICH SIDE ARE YOU ON?

Heroes:

- Dress as your favorite superhero or create your own
- Earn points along the way
- Avoid the villain's tricks and schemes

Villains:

- Dress as your favorite villain or create your own
- Steal points along the way
- Use every trick in your arsenal



BECOME A SPONSOR NOW!

Exclusive Sponsorships:

- Title Sponsor: \$5,000
- Food Sponsor: \$2,500
- Beverage Sponsor: \$2,000
- Sports Equipment Sponsor: \$2,000
- Sports Bag Sponsor: \$1,200
- Koozie Sponsor: \$1,000
- Entertainment Sponsor: \$1,000

Sponsors receive logo recognition in all print, online and social media marketing and in appropriate areas during the event.

WATCH FOR MORE DETAILS!

HEROES vs VILLAINS



TEAMS OF 8 MEMBERS: \$400

Secure your spot today and start rounding up your team of Heroes or Villains.

Each sponsor will be recognized during the awards presentation. If they choose to, sponsors can provide (1) premium item for each team member's sports bag.

CONTACT:

Mel Audain
(281) 664-1428
MAudain@ghba.org

The First Pitch

Title Sponsor: \$7,000

Package includes:

- One company representative allowed to go onto the field and throw out the game's "first pitch" while your company name is displayed on the big screen!
- First pitch sponsor will have a featured role in Texas Bash promotional videos used online and in social media marketing!
- Opportunity to have a short sponsor-provided video shown on TVs in the Texas Bash suite between all innings other than the 7th Inning Stretch
- Logo prominently displayed on all marketing
- Company logo featured on the A/V program in the Texas Bash Suite
- Company featured as The 2015 Texas Bash First Pitch - Title Sponsor on SMC Social Media Marketing
- 10 Tickets to game



"Bring the Heat..."

2015 TEXAS Bash



PRESENTED BY THE 2015

SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION



Exclusive Sponsorships

Ice Cream Sponsor: \$3,000 Package includes:

- Company logo displayed at ice cream station
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 10 Tickets to game

Suite Decor Sponsor: \$3,000 Package includes:

- Company logo featured on room decor as Decor Sponsor
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 10 Tickets to game

Koozie Sponsor: \$2,500 Package includes:

- Company logo on all koozies
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 10 Tickets to game

7th Inning Stretch Sponsor: \$2,500 Package includes:

- Opportunity to present a short sponsor-provided video shown on TVs in the **Texas Bash Suite** during the 7th Inning Stretch
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 10 Tickets to game

Hot Dog Sponsor: \$2,500 Package includes:

- Company logo displayed at Texas Bash food station
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 10 Tickets to game

Beverage Sponsor: \$2,500 Package includes:

- Company logo on cocktail napkins at the bar
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 10 Tickets to game

Peanuts Sponsor: \$2,000 Package includes:

- Company logo on all peanut bags
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 8 Tickets to game

Popcorn Sponsor: \$2,000 Package includes:

- Company logo displayed at popcorn station
- Logo displayed on all marketing
- Company logo shown on A/V program in the **Texas Bash Suite**
- Company featured on SMC Social Media Marketing
- 8 Tickets to game

Minute Maid Park

DOWNTOWN HOUSTON

Summer 2015

GAME DATE TO BE ANNOUNCED.



Get in the Game.
Become a Sponsor today!

UNLIMITED SPONSORSHIP LEVELS

All unlimited sponsors will have their company name listed on A/V program in the Texas Bash Suite.

Grand Slam: \$1,000

- 6 tickets to the **Texas Bash Suite**
- Listing in all marketing and SMC Social Media Marketing

Pinch Hitter: \$500

- 4 tickets to the **Texas Bash Suite**
- Listing in all marketing and SMC Social Media Marketing

Home Plate: \$250

- 2 tickets to the **Texas Bash Suite**
- Listing in all marketing and SMC Social Media Marketing

For more info.: **Mel Audain** (281) 664-1428 MAudain@ghba.org

*Event details and sponsorship availabilities are subject to change without notice.



The Event of the Year

FALL 2015

BLACK TIE GALA

THE PRISM AWARDS HAVE BEEN HONORING THE INDUSTRY'S FINEST FOR OVER 30 YEARS.

THIS ANNUAL GALA RECOGNIZES THE VERY BEST IN THE CATEGORIES OF PEOPLE, PRODUCT AND PROMOTION.

SPONSORS AND WINNERS WILL RECEIVE RECOGNITION THROUGH THE ASSOCIATION AND IN THE LOCAL MEDIA.

BE A PART OF THE ONE NIGHT OF THE YEAR WHEN THE BEST OF THE BEST COME TOGETHER TO REPRESENT THEIR COMPANIES THROUGH SPONSORSHIPS AND AWARD ENTRIES.

AVERAGE ATTENDANCE 750

BECOME A SPONSOR NOW!

For more information, contact:
Mel Audain (281) 664-1428 MAudain@ghba.org

ALONG WITH THEIR OWN INDIVIDUAL BENEFITS, ALL EXCLUSIVE SPONSORSHIPS* INCLUDE:

- Logo recognition in all marketing collateral and advertising
- Company logo displayed during the Awards Presentation
- Recognition and Sponsor Award presented to your company representative
- 10 Complimentary tickets with VIP seating
- Complimentary valet passes
- Free one-time mailing list of GHBA members
- Link to your website from www.ghba.org through Oct. 2015
- 1/4 page ad in one 2015 issue of *Houston Builder Magazine*
- Exclusive Sponsorships can be tailored to your company's specific needs.

Exclusive Sponsorships*

“MOULIN ROUGE” TITLE SPONSOR: \$12,000

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Logo prominently displayed as title sponsor on all advertising and collateral
- Mini presentation to kick off awards show
- a 60-second sponsor-provided video presentation shown during the awards program
- an upgrade to a 1/2 page ad in *Houston Builder Magazine*

“VOILÁ”

DECOR SPONSOR: \$6,000

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo displayed in ballroom
- Recognition at event as the sponsor

“BON TONS”

MUSIC SPONSOR: \$5,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Company logo displayed in band area
- Recognition by the band as the sponsor

“OH, LA, LA...”

MARTINI SPONSOR: \$5,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor representative to hand out 200 martini drink tickets
- Sponsor names the martini for the night
- Logo carved in ice luge at martini bar

“C'EST LA VIE”

SPECIALTY DRINK SPONSOR: \$5,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor representative to hand out 200 specialty cocktail tickets
- Sponsor names the chosen specialty cocktail for the night
- Logo displayed at specialty bar area

“BON VOYAGE”

TRIP GIVE AWAY SPONSOR: \$4,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo printed on event tickets for guest registration for entering to win the grand prize trip for two
- Sponsor draws the winner's name live onstage during the event

“BORDEAUX”

BAR SPONSOR: \$4,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo imprinted stir sticks placed at all bars
- Sponsor's logo elegantly printed on cocktail napkins at all bars

“AMOUR”

PHOTOGRAPHY SPONSOR: \$4,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo printed on event photos

“DEJÁ VU”

PHOTO BOOTH SPONSOR: \$4,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo on photo booth
- Sponsor's logo printed on photo printouts for guests to take home

“FLEUR-DE-LIS”

CENTERPIECE SPONSOR: \$4,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor logo displayed on all centerpieces at awards show

“CAN CAN”

ENTERTAINMENT SPONSOR: \$4,000

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo will appear on the entertainment actor(s)
- Entertainment actor(s) to mix and mingle with guests

“BON APPÉTIT!”

DESSERT SPONSOR: \$4,000

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo prominently displayed on dessert presentation

“SANTÉ!” PRISM 2015

OFFICIAL TOAST SPONSOR: \$3,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- 2 sponsor representatives to give the toast onstage before the Grand Awards are announced

“CHAMPS ELYSÉES”

VALET SPONSOR: \$3,500

Package includes the entire list of Exclusive Sponsor Benefits, plus:

- Sponsor's logo on all valet passes
- Sponsor can place one item of choice to be left in all vehicles



MOULIN ROUGE

paris
1889


HOUSTON'S
BEST
PRISM
AWARDS
GHBA
2015

Moulin
ROUGE

GHBAPrismAwards.com

PRESENTED
BY THE 2015

SALES & MARKETING
COUNCIL
GREATER HOUSTON
BUILDERS ASSOCIATION



Designed by

