

RULE NINETEEN SPECIAL RULES FOR THE SHORT FILM AWARDS

I. DEFINITIONS

- A. A short film is defined as an original motion picture that has a running time of 40 minutes or less, including all credits.
- B. This excludes from consideration such works as:
 - 1. previews and advertising films
 - 2. sequences from feature-length films, such as credit sequences
 - 3. unaired episodes of established TV series
 - 4. unsold TV series pilots

II. CATEGORIES

An award shall be given for the best achievement in each of two categories.

A. Animated Short Film

An animated film is created by using a frame-by-frame technique, and usually falls into one of the two general fields of animation: character or abstract. Some of the techniques of animating films include cel animation, computer animation, stop-motion, clay animation, pixilation, cutouts, pins, camera multiple pass imagery, kaleidoscopic effects, and drawing on the film frame itself. Documentary short subjects that are animated may be submitted in either the Animated Short Film category or the Documentary Short Subject category, but not both.

B. Live Action Short Film

A live action film uses live action techniques as the basic medium of entertainment. **Documentary short subjects will not be accepted in the live action category.**

III. ELIGIBILITY

- A. To be eligible for award consideration for the 87th Awards year, a short film must fulfill one of the following qualifying criteria between October 1, 2013, and September 30, 2014. This qualification must take place within two years of the film's completion date:
 - 1. The picture must have been publicly exhibited for **paid admission** in a commercial motion picture theater in Los Angeles County for a run of at least three consecutive days with at least two screenings a day prior to public exhibition or distribution by any nontheatrical means.
- All eligible motion pictures must be publicly exhibited by means of 35mm or 70mm film, or in a 24- or 48- frame progressive scan Digital Cinema format with a minimum projector resolution of 2048 by 1080 pixels, source image format conforming to ST 428-1:2006 D-Cinema Distribution Master – Image Characteristics; image compression (if used) conforming to ISO/IEC 15444-1 (JPEG 2000), and image and sound file formats suitable for exhibition in commercial Digital Cinema sites.
- The audio in a typical Digital Cinema Package (DCP) is typically 5.1 or 7.1 channels of discrete audio, and these are the preferred audio configurations. The minimum for a non-mono configuration of the audio shall be three channels as Left, Center, Right (a Left/Right configuration is not acceptable in a theatrical environment).

The audio data shall be formatted in conformance with ST 428-2:2006 D-Cinema Distribution Master – Audio Characteristics and ST 428-3:2006 D-Cinema Distribution Master – Audio Channel Mapping and Channel Labeling.

Student films cannot qualify with a theatrical release.

OR

2. The film must have won a qualifying award at a competitive film festival, as specified in the Short Film Qualifying Festival List, regardless of any prior public exhibition or distribution by nontheatrical means. Proof of the award must be submitted with the entry. The Short Film Qualifying Festival List is available at www.oscars.org or may be obtained from the Academy.

OR

3. The film must have won a Gold, Silver or Bronze Medal award in the Academy's 2014 Student Academy Awards competition in the Animation, Narrative, Alternative or Foreign Film category. Winners in the Documentary category are not eligible.

All films must be submitted in a standard theatrical exhibition aspect ratio, in formats currently accepted by the Academy (see Paragraph III.A.1 above), no matter which other formats may have been used during their theatrical run or festival screening. Producers may provide screenings of films in specialized formats for Academy members, but attendance at such screenings is not required for voting purposes.

B. A short film qualifying under Paragraph III.A.1 above may not be exhibited publicly or distributed anywhere in any nontheatrical form until **after** its Los Angeles theatrical release. Nontheatrical public exhibition or distribution includes but is not limited to:

- Broadcast and cable television
- PPV/VOD
- DVD distribution
- Internet transmission

Excerpts of the film totaling no more than ten percent of its running time are exempted from this rule.
Films qualifying under Paragraph III.A.2 or III.A.3 above are exempted from this rule.

IV. SUBMISSION

- A. Short films must be submitted to the Academy on 35mm or 70mm film, or as a DCP formatted according to the digital qualification standards described in Paragraph III.A.1 above. **Encrypted films will not be accepted.** Formats requiring special technical presentation that meet the technical specifications above will be given consideration if made available for Academy voting screenings in Los Angeles County.
- B. The print or DCP of the short film submitted for Academy Awards consideration must be identical in content and length to the print or DCP that qualified.
- C. Dialogue or narration must be substantially in English or the film must have English-language subtitles.
- D. Prints or DCPs should be marked **“Short Film Entry”** and shipped **prepaid** to the Academy of Motion Picture Arts and Sciences, 8949 Wilshire Blvd., Beverly Hills, CA 90211. Prints or DCPs submitted will be retained by the Academy throughout the voting process.

- E. The deadline for receiving the entry form, all required materials and the film print or DCP is **5 p.m. PT on Wednesday, October 1, 2014. Non-U.S. entries also must comply with this rule.**
- F. If a short film advances to the second round of voting, an additional film print or DCP must be received by the Academy by 5 p.m. PT five business days after the shortlist is announced. If a DCP was submitted, a second DCP must be sent to the Academy. If a film print was submitted, a second print of the picture must be sent to the Academy. In addition, five Region 0/NTSC standard definition DVDs of the shortlisted film must be submitted for Academy records. Shortlisted films must have the necessary clearances for commercial theatrical exhibition. Festival clearances are not sufficient.
- G. The Academy will retain for its archives one film print or DCP and DVDs of every short film receiving a nomination for final balloting. The Academy will have the right, but not the obligation to create a preservation copy of the picture at its own expense. All pictures that are not nominated will be returned at Academy expense. By submitting a film, the filmmaker agrees that the Academy has the right to make copies and distribute them for voting purposes only.
- H. The recipient of the statuette will be the individual most directly responsible for the concept and the creative execution of the film. In the event that more than one individual has been directly and importantly involved in creative decisions, a second statuette may be awarded. However, **no more than two statuettes** will be given to a winning production. Companies or organized groups shall not receive nominations or awards.
- I. No short film may be submitted more than once for Academy Awards consideration. A short film must be submitted in the same Awards year in which it qualifies.

V. VOTING

- A. Excellence of the entries shall be judged on the basis of originality, entertainment and production quality without regard to cost of production or subject matter.
- B. A reviewing process will take place, in which volunteer active and life members of the Short Films and Feature Animation Branch will view all motion pictures entered and mark all entries 10, 9, 8, 7, or 6 with the guidelines of 10 (excellent), 8 (good), 7 (fair) or 6 (poor). In each category not more than ten pictures receiving the highest average numerical scores above 7.5 shall be considered further. In the event that fewer than six pictures receive average numerical scores above 7.5, those with the next highest average numerical scores shall be included until six pictures are selected.
- C. To determine nominations, all entries selected during the reviewing process shall be screened by the Branch Nominating Committee consisting of all active and life members of the Short Films and Feature Animation Branch. A member must see all shortlisted films for the ballot to be counted. Those members of the branch who participated in the reviewing process and who viewed all of the selected pictures, in either or both categories, will receive mail ballots. The running order of the films in each category shall be determined by lot. The 10-to-6 point system will be used for voting at this screening. Those films receiving an average score of 7.5 or more shall be eligible for nomination. However, there may be not more than five nor fewer than three nominations in each category.
- D. Final voting for the Animated Short Film and Live Action Short Film awards shall be restricted to active and life members of the Academy who have viewed all of the nominated short films. Academy members may vote for only one film in each of the two categories.

VI. ADVERTISING AND PUBLICITY RESTRICTIONS

Only short films that receive nominations or Academy Awards may refer to their Academy endorsements in advertising and publicity materials. A film that is selected for the shortlist may not identify itself as an "Academy Award finalist," "Academy Award shortlist film" or the like except when it appears in a program consisting entirely of such films.