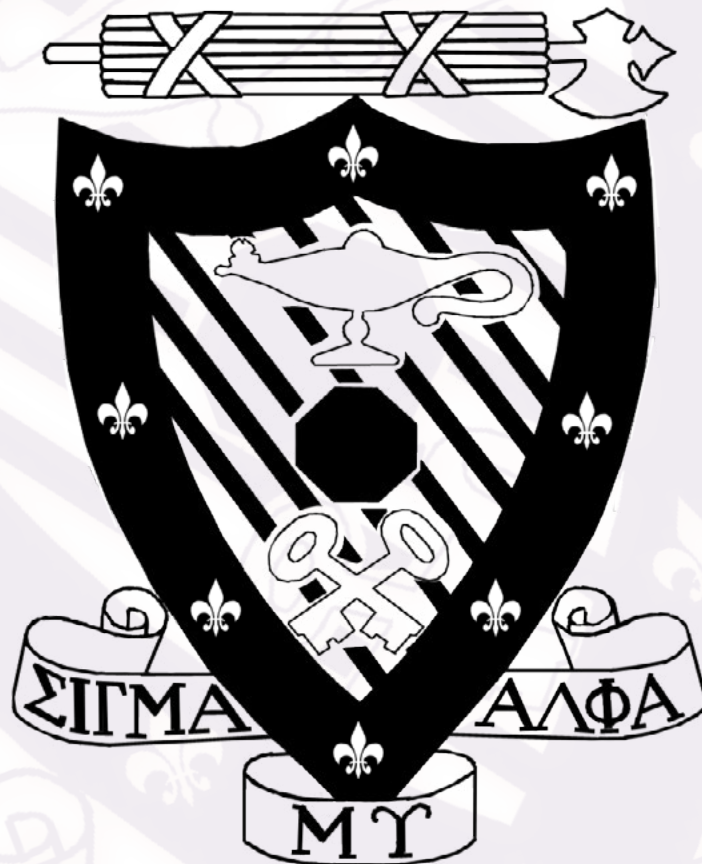


The

Theta Shield



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Theta Chapter, Sigma Alpha Mu Fraternity
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Alumni | Mitchell Kaufman & Raj Mehta
Brotherhood | Harrison Brunelli & Zachary Nessel
Environment Rep | Daniel Shuter
Fraternity Athletics | Young Joo
Graphics & Apparel | Colin Feo
Historian | Tanner Frank
House Manager | Justin Averbach
Philanthropy | Patrick O'Hara & Mario Aksiyote
Pledgemaster | Connor Clerkin
Quartermaster | David Freed
Risk Manager | Aaron Nessel
Rush | Austin Gillies, Benjamin Kramer, & Corey Loman
Social | Jason Bleiweiss & Alec Josiah
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Visit us online at:
www.samtheta.org

Prior Letter

Dear Fratres,

One hundred years ago, our Theta Chapter of Sigma Alpha Mu formed at Penn. Since then, thousands of men have passed through the doors at 3817 Walnut Street—learning the true meaning of brotherhood and fraternalism.

One hundred years later, we find ourselves in a very exciting time for Sammy. With 75 active brothers, we are one of the largest fraternities on campus. We consistently excel academically, maintaining the 3rd highest GPA on campus. Our brotherhood is brought closer together through outings, Shabbat dinners, and rush. Socially, we are known for our Halloween and Spring Fling Band Parties. Charitably, we are a top Sammy chapter, donating \$2,500 annually to our national charity—The Judy Fund.

Our success can be attributed to our foundation—our alumni. As we look to the future, the next one hundred years, we would like to connect with the people who contributed to the rich history of Theta. Your support will allow use to continuously thrive. Through a fall Centennial celebration, alumni weekend, New York meetups, and newsletters like this, we think this will be possible.

And so this edition of the Theta Shield serves to inform you what we have been up to at 3817. Hopefully it will stir up memories, or lead you to reconnect with old friends and our chapter. I look forward to meeting many of you this year, starting with our Centennial celebration on the evening of Saturday, November 1st (Homecoming Weekend). More details will follow, but for now, feel free to contact me at mrudin@wharton.upenn.edu with any questions.

Fast and Firm,
Matthew Rudin

Bowling and Brunch: Rush 2014

This year our rush chairs were Cole Blum (W'14), Alston Brown (W'16), and Austin Gillies (C'16). They worked hard to plan this year's rush schedule and did a great job with scheduling events. They also made a big push to keep brothers active in the rush process with the motto "ABR - Always Be Rushing." There were several freshmen that we got to know through the first semester and, from what we heard, there was a lot of interest in our fraternity. Our open rush this year was catered by Federal



The ice sculpture from Rush Date Night (top) and pledges before Battle of the Dance (bottom).

Donuts and, as is tradition, Franklin Fountain. Who needs dinner when you can have dessert? This is college, after all. The rest of the closed rush schedule included traditional events such as A Night at the Lanes (1999 throwback), Tap House Brunch, and final dinner at Marrakesh—a Moroccan restaurant where you eat with your hands. At the end of the process we welcomed 24 new pledges to our brotherhood, tied for the largest pledge class of any Penn fraternity. Our new members are a diverse group, hailing from three countries and studying a wide variety of subjects. We hope to build on this momentum of growth in future years, with the goal of having one hundred brothers someday.

bringing back a Sammy tradition from the 1990s. We hear that Jam with SAM used to be a tradition, so we promise to look into reviving this in the future. If anyone wants to donate sand for this, contact us.

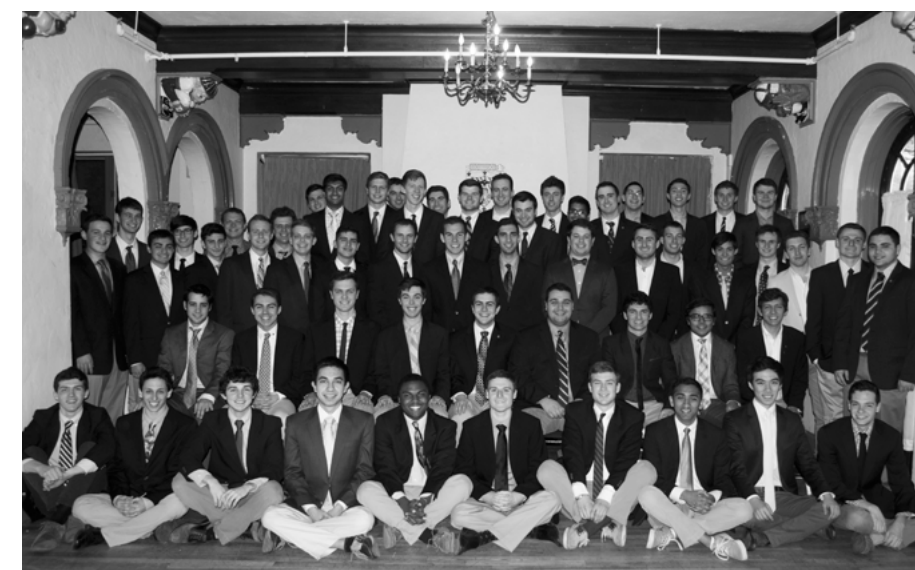
Fling and Halloween: Social Update

The chapter's social calendar was managed this year by Yusef Houamed (C'15) and Spencer Jaffe (C'16). In the fall semester, we hosted our annual Sammitville Horror Halloween Party. The party featured live music from band USS Mars, which includes Alston Brown (W'16) on bass guitar, and a DJ set from Matthew Rudin (W'16). The party was so successful that we invited the same performers for our Spring Fling Jungle Party,



Pictured from top left, clockwise: The chapter room setup for Sammityville horror, a custom pumpkin carving at our Halloween party, brothers Mitch Kaufman (C'17), Jon Stahl (C'16), and Jeremy Jick (C'16) with friends at Spring Fling in the Quad, and the setup for our Spring Fling Jungle Party.

riveting basketball game between the Philadelphia 76ers and the Milwaukee Bucks. About 30 brothers came to the game, and all had a great time. The brotherhood cannot thank Mr. Wrubel enough for his generosity. In the annual Brotherhood Olympics, which pits class against class in a series of games and athletic events, the Seniors emerged victorious. The spring semester also featured more BBQs, including one for the NCAA championship, and an event on the Saturday of Spring Fling. To round out the year, we held our annual Brotherhood Roast.



Above, brothers embark on a spring break trip to Cancun, Mexico. Left, our entire brotherhood pictured in the Spring semester. Below, a picture of eight of our graduating seniors.



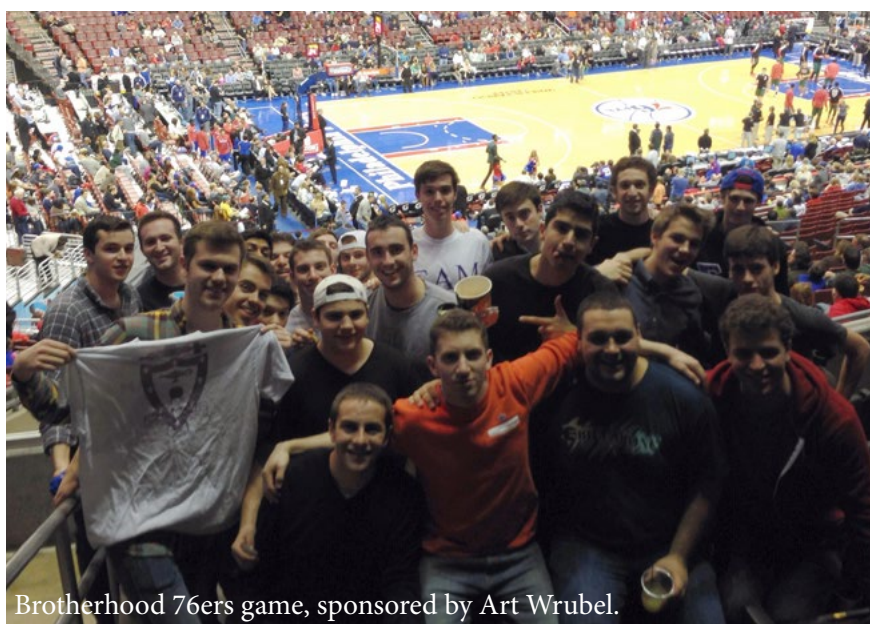
Senior Shoutouts

- Clifford Fishler (C'14) this year became the only Penn fencer to have ever qualified for the Division One championship all four years of their undergraduate career. He will be working at AIG in Los Angeles as an Underwriting Analyst.
- Cole Blum (W'14) will be working at Bain & Company in New York City as an Associate Consultant.
- Todd Duboff (C'14) will be working at Ernst & Young in New York City as a Staff Consultant.
- Andrew Green (C'14) will work at Deloitte Consulting in New York City as a Human Capital Analyst.
- Adam Fogel (C'14) will work at Rothschild in New York City as an Analyst in the Global Financial Advisory Program.

- Julio Albarracin (C'14) will be studying medicine at the University of Texas Medical School at Houston.
- Carlos De La Cruz (W'14) will be studying law at Boston College Law School.
- Peter Bittar (W & C'14) will be studying medicine at the Duke University School of Medicine.
- Jonathan Blutinger (ENG'14) will be pursuing a M.S.E. in Integrated Product Design at Penn.
- Peter Elliot (C'14) will work in the Office of Councilman Kenyatta Johnson in Philadelphia as a Legislative Assistant.
- Doron Roberts-Kedes (C'14) will be working at Wildcard LLC in New York City as a Software Engineer.
- Zak Opperman (C'14) will be working at Kobre Kim LLP in Washington, DC as an Analyst.
- Josh Traub (C'14) will be pursuing a Masters in Criminology at Penn.
- Michael Buzinover (ENG & C'14) will be working at Caesar's Palace in Las Vegas as an Enterprise Analyst.
- Noah Feit (C'14) will be working at Booz Allen Hamilton in McLean, Virginia as a Consultant.
- Souhail Salty (W'14) will be working at McKinsey & Company in Dubai as a Business Analyst.

Basketball, Football, and Food: Brotherhood 2014

Brotherhood chairs Daniel Locker (C'16) and Andrew Van Duyn (W'16), were busy planning a variety of events for 2013-2014. To kick off the new year we fired up the grill for a brotherhood cookout during NSO. Building on that momentum, we had several catered Monday Night Football events which were a fall favorite for brothers. Recognizing that free food was a big draw, the next event was a steak and cigars night, a relaxing evening of BYO-steaks and cigars. For the biggest event of the semester we must give thanks to Art Wrubel (W'87) who graciously donated prime seats for a



Brotherhood 76ers game, sponsored by Art Wrubel.

Award Winners

The Fabrikant Award, named in honor of Marvin Fabrikant (C'67), is given to the rising senior who embodies the true spirit of our fraternity. This year's winner is former Vice Prior, Jack Menkes (W'15). The Jacobs Award, named in memory of John Henry Jacobs ('67), is given to the rising senior who displays leadership and athleticism. This year's winner is Zac Krowitz (C'15), a valuable player on our intramural teams.

The Chapter House

Matthew Rudin (W'16) was our house manager last year, winning the House Manager of the Year Award given by the Office of Fraternity and Sorority Affairs (OFSA). Matt fostered an excellent relationship with OFSA, obtaining new washers and driers for the laundry room, as well as a new crest printed on the basement floor. Together we solicited donations from lighting companies to illuminate the house for various holidays, such as Breast Cancer Awareness Month and Hanukkah. Together with Casey Moore (W'16) and Andrew Van Duyn (W'16), a meal plan for the fraternity was created, featuring Chef Marcee Jackson, a former chef at the Ritz Carlton. Meals are three times a week, but we hope to expand to four next year. Looking forward, the fraternity hopes to continue to make improvements to the house. We would like to find a way to renovate the kitchen, as it is too outdated to continuously feed an entire brotherhood three nights each week. We are also looking to renovate the side room in the basement (formerly the workout room, or band room depending on graduation year), as it frequently floods and has broken walls. If you would like to help with either of these projects, please contact our Prior, Matthew Rudin at mrudin@wharton.upenn.edu.



The house lit in October, in support of Breast Cancer Awareness month.

A Philanthropic Chapter

Sammy has also been involved on campus this year through Philanthropic efforts, led by Ben Weinreb (ENG'16), Mike Ganz (ENG'15), and Peter Bittar (W & C'14). Our chapter supports other Greek organizations on campus with their charity fundraising, in addition to supporting the Judy Fund, our national charity, through our own events. Our hallmark event of the year is a sumo wrestling tournament between sororities, called the Sammy Sumo Showdown, which was held on April 18th. The event featured free food, raffles, and music on the 40th Street Field. Our chapter has also supported sororities and campus organizations in their philanthropic endeavors, including Sigma Kappa, Chi Omega, and



Sorority girls fight it out in the Sammy Sumo Showdown.

CityStep. Our brothers won 2nd place in a dance competition hosted by CityStep, an organization that promotes performing arts skills to at-risk public school students in Philadelphia. Sammy participated in the Chi Olympics, an athletic competition that raised money for the Make-A-Wish Foundation, and our team claimed first place. Finally, our chapter hosted Sigma Kappa's 4th Annual Wing Bowl, a wing eating competition to raise money for the Alzheimer's Association. Through our philanthropic efforts, we raised \$2,500 for the Judy Fund in the 2013-2014 school year.

A Plea to Our Alumni

By this point, we hope our passion for Sammy is clear. We would like to host more date nights in Center City, more brotherhood excursions, and improve our nearly 95 year old house. For the house, we are looking to renovate the kitchen and basement workout room, as well as make smaller improvements around the rest of the house. These improvements include carpet replacement, chapter room speakers, window curtain replacement, pool table restoration, and new paint. All contributions will be acknowledged on a Honorary Donor Plaque. The Fraternity also sells honorary bricks for \$250 that are placed outside the side entrance of the chapter house, an opportunity of which many alumni have taken advantage. [Click here to purchase a brick](#). If you would like to contribute to any events or house improvements, please contact Matthew Rudin at mrudin@wharton.upenn.edu.



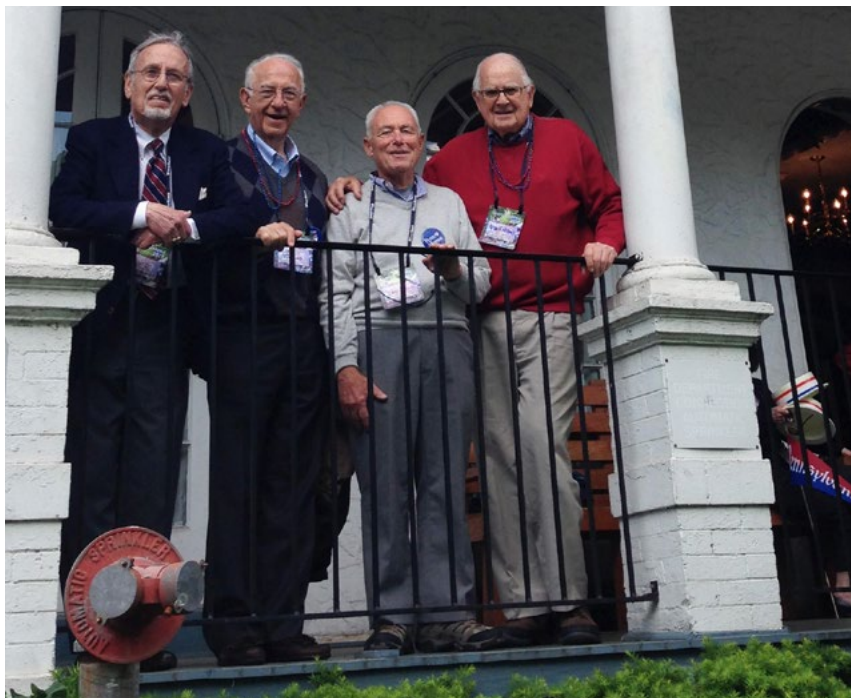
Members of the Class of '89 celebrate at Alumni Weekend. The class donated money and a new ping pong table in celebration of their 25th Reunion. Pictured (from left) are Mike Fertman (W'89), Alan Nadel (W'89), Brian Schwartz (W'89), Judd Volk (W'89), Tracy Gerber, Sander Gerber (W'89), and Karen Nadel (W'90).

The easiest way to donate is through our website, SamTheta.org, where you will find a donate link on the main menu. All donations to the Theta Chapter are tax deductible, as we are a 501(c)(7) organization. We truly appreciate your continued support.

100 Years of SAM: November 1st, 2014

Save the date! Join us on November 1st, 2014 for our Centennial celebration in Philadelphia. Following the football game on this Homecoming Weekend (vs. Brown), we will be celebrating the men and memories that have been a part of Theta for one century.

Event details are still being finalized—but the event will consist of a dinner and an open bar, followed by a reunion at the Chapter House. If you have any feedback or concerns, please submit it [here](#). We strive to make this event the best it could possibly be for all of you. Alumni from all years will be present—you won't want to miss this!



Members of the Class of '54 celebrate their 60th Reunion at Penn. From left to right, Richard Kabat (W'54), Jay Strauss (W'54), Jack Heller (W'54), and Arthur Robbins (W'54).

In Memoriam

Fred Cuba (W'56)

Fratre Fredric Cuba passed away in May 2013. After graduating the Wharton School of Business, Fred joined the army where he was stationed in Gelnhausen, Germany. He spent most of his career at Ogilvy & Mather advertising agency, rising to become Market Research Director, Senior Vice President. In 1980, he started his own market research company bringing him great satisfaction and success. In retirement, with his keen sense of humor and sharp intelligence, Fred drew a wonderful circle of friends at the Institute For Retired Professionals where he studied and taught, and at the 92nd Street Y. Fred loved spending time with his family, cooking, drinking wine and laughing. He is survived by his loving wife of 50 years, Marion, his beloved daughter Stephanie, adoring son-in-law Lawrence Cunningham and granddaughter Rebecca; his daughter-in-law Randi and grandson Aaron; and his niece Jennifer Komittee.

Mike Freedman (W'73)

Fratre Mike Freedman passed away in June 2013. Prior to his retirement, Michael was a marketing executive at Gillette. He was an avid soccer player and passed along his passion for the sport to his children and countless others through his years of coaching. He was a very special person, dear friend to many and loyal Theta alumnus. He is survived by his wife Dorothy E. Puhly CW'73 WG'75, his son Thomas J. Freedman C'03, and his daughters Stacy E. Freedman C'07 and Anna J. Freedman C'15.