



LinkedIn for Today's Professional

The Gippsland Network of the Australian Human Resources Institute (AHRI) is proud to present a forum on LinkedIn, the largest and fastest growing professional network on the planet. This forum will focus on how to leverage this social media tool to build your brand and recruit top talent to your business.

Event details

Date: Thursday 24 July 2014
Time: 11.30am to 2.30pm
Venue: Premiere Function Centre
 29 Grey Street, Traralgon
Park behind the venue in the permit area

Cost: This event is free.
 Lunch is provided.
RSVP: Registrations by 23 July 2014 are essential. To register go to **dfp.com.au** and click on **Events**



Bring your business card and go in the draw to win a Samsung Galaxy Tablet



Get a professional photo for your LinkedIn profile free!



The Speakers

▼ 4 speakers, including:



Rick Palaia – LinkedIn

A LinkedIn Certified Professional-Recruiter, Rick began his career with LinkedIn in the US, and is passionate about empowering businesses to optimise their social media strategies. Rick will be presenting an overview on LinkedIn and providing insights on the value of LinkedIn in the Gippsland market.



Damien Harrison – LinkedIn

Degree qualified in both HR and Advertising, Damien partners with businesses to develop social and passive recruiting strategies. Damien will delve into the topic of branding, looking at tips and tricks for you to develop both your personal and your business brand through LinkedIn.



Catherine Gould – LinkedIn

Catherine works with recruitment professionals to support them in sourcing the best talent. She will be discussing sourcing best practice and providing insights which will help your business become more productive and successful.



Sue Ellson – AHRI Councillor and Independent LinkedIn Specialist

AS one of the first 100,000 LinkedIn members worldwide, Sue's profile is in the top one percent of viewed profiles and she has almost 5,000 connections worldwide. Having launched linkedinaustralia.com in 2013, Sue is currently writing a book on LinkedIn and will be exploring how to improve your business outcomes through LinkedIn.

The Sponsors

This event is proudly sponsored by DFP Recruitment
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