

# About the Lipton Institute of Tea



The Lipton Institute of Tea's mission is to promote awareness and understanding of tea from bush to cup. Our research focuses on how tea is made, its properties and its health benefits. With headquarters in Sharnbrook, UK, the Institute consists of international scientific experts from research centres located in major tea growing regions, India & Kenya, and in key beverage markets - US, Japan and China.



Lipton brings goodness to your drink!

Lipton has over a century of experience in tea and is a best selling brand

- Lipton owns and manages approx. 11,000 hectares of tea gardens in East Africa e.g. Kenya and Tanzania
- Lipton is committed to sourcing its tea from sustainable sources. By 2010, all tea used in Lipton Yellow Label tea bags will come from farms certified by the Rainforest Alliance. By 2015, all Lipton tea bags globally will be certified
- Every year, consumers in more than 120 countries drink 117 billion cups of Unilever tea

The Lipton Institute of Tea aims to increase the understanding of tea from bush to cup:

- Our experts understand how tea is made: from primary production of the tea at the plantation through to the development of innovative products. We are building our understanding of the health benefits of tea and tea actives
- The Lipton Institute of tea uses its scientific expertise and technical excellence to create healthier drinks
- Every year, we invest in clinical research exploring the health benefits of tea and tea actives

### Our Research Programme

Our research programme spans primary production of the tea leaf through to development of innovative new products, product delivery and preservation systems, and an understanding of the health benefits of tea and tea actives.

### Our Expertise

**Fundamental Research:** Tea and cognition, tea and body shape, tea flavonoids and nutrition.

**Tea Technology:** Leaf tea technology, ready to drink (RTD) tea technology, agriculture, blending and tasting.

Our research has resulted in numerous scientific publications on the health benefits of tea. The team invests heavily in clinical trials to support product claims and is leading the world in scientific understanding on the health benefits of theanine.

### Dissemination

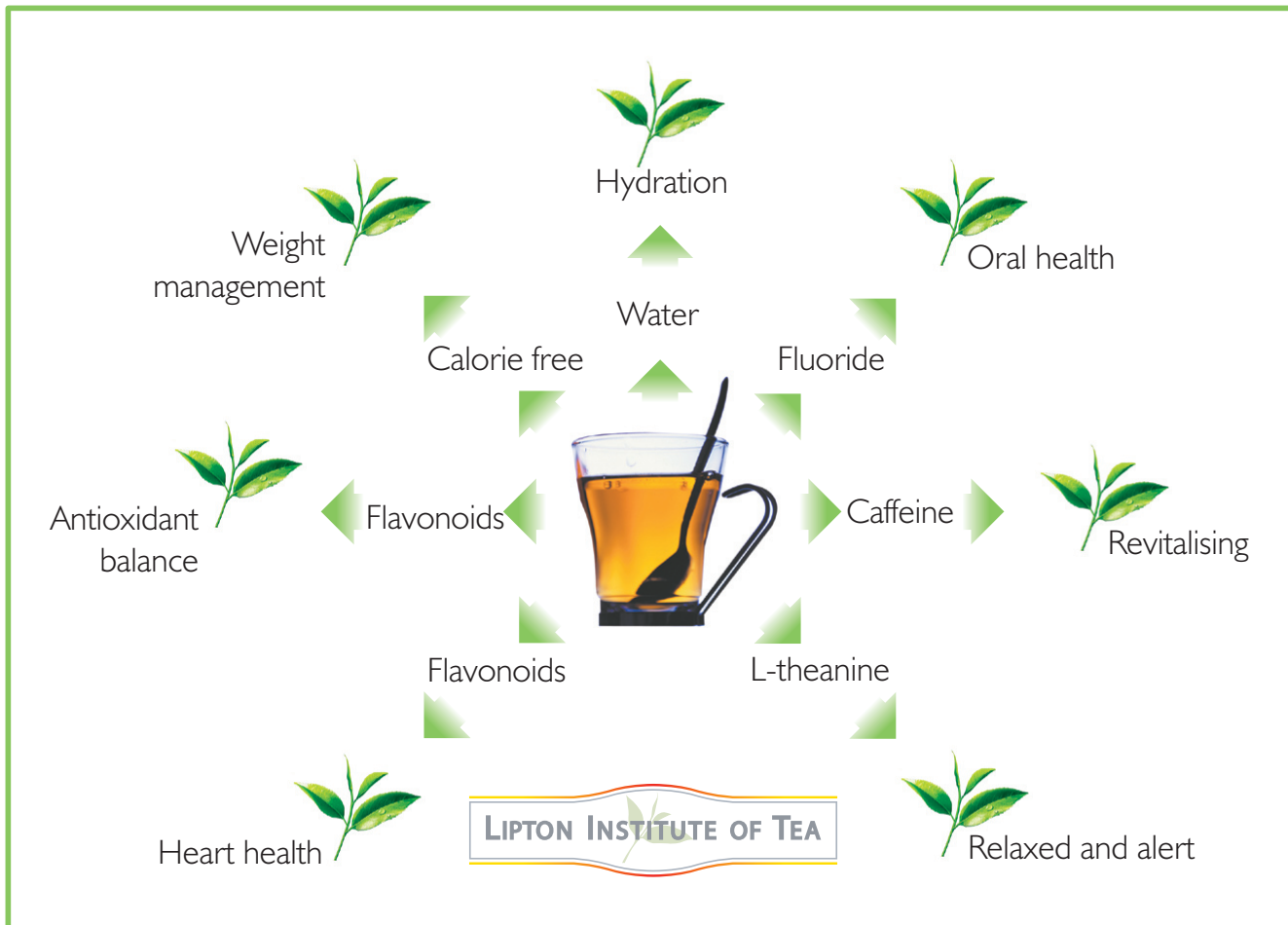
We use our ongoing R&D programmes to advance scientific knowledge, and we provide information to health professionals and media – via fact sheet booklets, our website, press releases and presentations from our scientific experts.

For more information and to view our publications, please visit:

[www.liptoninstituteoftea.org](http://www.liptoninstituteoftea.org)

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## Lipton tea is water plus added goodness

Recent scientific reviews highlight the health benefits of tea and place it second only to water as a healthy form of hydration.



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For health care professionals only