



Opinium Research Results / Tables **March 2015**

1,947 Online Interviews (GB Nat. Rep)

1,689 Likely Voters

Field: 10th to 12th March 2015

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

For any queries or to join our mailing list for when new polls are published please contact the political polling team:

political@opinium.co.uk

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

		Unweighted count	Weighted count
Gender	Male	992	945
	Female	955	1002

		Unweighted count	Weighted count
Age group	18-24	147	227
	25-34	433	334
	35-54	632	674
	55+	735	712

		Unweighted count	Weighted count
GB region	North East	99	83
	North West	241	224
	Yorkshire & Humberside	168	167
	East Midlands	155	144
	West Midlands	166	176
	East of England	170	185
	London	226	256
	South East	272	273
	South West	157	170
	Wales	109	98
	Scotland	184	170

		Unweighted count	Weighted count
Working status	Full time	854	849
	Part time	306	314
	Unemployed	99	100
	Retired	424	501
	Other	264	182

		Unweighted count	Weighted count
Social grade	ABC1	1270	1049
	C2DE	677	898

		Unweighted count	Weighted count
Party propensity	Conservative	447	481
	Labour	487	493
	Liberal Democrat	65	80
	UKIP	230	175
	Green	117	136
	Others	73	47
	Floating voters	349	331
	Unlikely voters	179	204

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
VI 9 inc propensity							
VI 9 inc propensity							
Weighted base	1452	477	503	98	374	0	0
Unweighted base	1481	452	499	96	434	0	0
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	0	0
	477	477	0	0	0	0	0
	452						
Conservative	33%	100%	0	0	0	0	0
	503	0	503	0	0	0	0
	499						
Labour	35%	0	100%	0	0	0	0
	98	0	0	98	0	0	0
	96						
Liberal Democrat	7%	0	0	100%	0	0	0
	50	0	0	0	50	0	0
	71						
SNP	3%	0	0	0	13%	0	0
	10	0	0	0	10	0	0
	13						
Plaid Cymru	1%	0	0	0	3%	0	0
	200	0	0	0	200	0	0
	244						
UKIP	14%	0	0	0	53%	0	0
	99	0	0	0	99	0	0
	91						
Green	7%	0	0	0	27%	0	0
	5	0	0	0	5	0	0
	7						
BNP	0%	0	0	0	1%	0	0
	9	0	0	0	9	0	0
	8						
Other parties	1%	0	0	0	3%	0	0

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
VI 9 inc propensity									
VI 9 inc propensity									
Weighted base	374	50	10	99	200	5	4	6	0
Unweighted base	434	71	13	91	244	7	3	5	0
All likely voters who chose a party	100%	100%	100%	100%	100%	100%	100%	100%	0
	0	0	0	0	0	0	0	0	0
	0								
Conservative	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Labour	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Liberal Democrat	0	0	0	0	0	0	0	0	0
	50	50	0	0	0	0	0	0	0
	71								
SNP	13%	100%	0	0	0	0	0	0	0
	10	0	10	0	0	0	0	0	0
	13								
Plaid Cymru	3%	0	100%	0	0	0	0	0	0
	200	0	0	0	200	0	0	0	0
	244								
UKIP	53%	0	0	0	100%	0	0	0	0
	99	0	0	99	0	0	0	0	0
	91								
Green	27%	0	0	100%	0	0	0	0	0
	5	0	0	0	0	5	0	0	0
	7								
BNP	1%	0	0	0	0	100%	0	0	0
	9	0	0	0	0	0	4	6	0
	8								
Other parties	3%	0	0	0	0	0	100%	100%	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
VI 9 inc propensity							
VI 9 inc propensity							
Weighted base	1452	753	700	1452	390	498	564
Unweighted base	1481	812	669	1481	416	471	594
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	100%	100%
	477	241	236	477	103	144	229
	452			452			
Conservative	33%	32%	34%	33%	26%	29%	41%
	503	257	246	503	168	187	149
	499			499			
Labour	35%	34%	35%	35%	43%	37%	26%
	98	55	43	98	39	34	25
	96			96			
Liberal Democrat	7%	7%	6%	7%	10%	7%	4%
	50	25	25	50	9	21	20
	71			71			
SNP	3%	3%	4%	3%	2%	4%	4%
	10	6	4	10	4	3	3
	13			13			
Plaid Cymru	1%	1%	1%	1%	1%	1%	0%
	200	110	90	200	18	76	107
	244			244			
UKIP	14%	15%	13%	14%	5%	15%	19%
	99	50	50	99	48	30	22
	91			91			
Green	7%	7%	7%	7%	12%	6%	4%
	5	3	2	5	1	2	2
	7			7			
BNP	0%	0%	0%	0%	0%	0%	0%
	9	5	5	9	1	1	7
	8			8			
Other parties	1%	1%	1%	1%	0%	0%	1%

Nation

	Total	England	Scotland	Wales
VI 9 inc propensity				
VI 9 inc propensity				
Weighted base	1452	1261	122	69
Unweighted base	1481	1265	139	77
<i>All likely voters who chose a party</i>	100%	100%	100%	100%
	477	437	23	18
	452			
Conservative	33%	35%	18%	25%
	503	446	34	24
	499			
Labour	35%	35%	28%	35%
	98	86	7	5
	96			
Liberal Democrat	7%	7%	6%	7%
	50	0	50	0
	71			
SNP	3%	0	41%	0
	10	3	0	8
	13			
Plaid Cymru	1%	0%	0	11%
	200	191	2	7
	244			
UKIP	14%	15%	1%	10%
	99	89	6	4
	91			
Green	7%	7%	5%	6%
	5	4	0	1
	7			
BNP	0%	0%	0	1%
	9	6	1	3
	8			
Other parties	1%	0%	1%	4%

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
VI 9 inc propensity										
VI 9 inc propensity										
Weighted base	1452	518	373	247	41	11	76	153	22	10
Unweighted base	1481	515	377	255	49	11	89	156	22	7
All likely voters who chose a party	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	477	382	15	32	5	0	3	35	1	5
	452									
Conservative	33%	74%	4%	13%	11%	0	4%	23%	3%	47%
	503	41	315	59	5	0	8	59	13	5
	499									
Labour	35%	8%	84%	24%	11%	0	11%	38%	59%	44%
	98	4	5	76	2	1	1	8	0	1
	96									
Liberal Democrat	7%	1%	1%	31%	5%	9%	1%	5%	0	9%
	50	3	9	3	28	0	2	4	1	0
	71									
SNP	3%	1%	2%	1%	69%	0	2%	3%	5%	0
	10	0	0	1	0	8	0	0	1	0
	13									
Plaid Cymru	1%	0	0%	0%	0	70%	0	0%	3%	0
	200	75	19	35	0	1	41	27	3	0
	244									
UKIP	14%	14%	5%	14%	0	8%	54%	18%	14%	0
	99	14	8	41	1	2	16	18	1	0
	91									
Green	7%	3%	2%	16%	4%	14%	21%	11%	5%	0
	5	0	1	1	0	0	2	1	0	0
	7									
BNP	0%	0	0%	0%	0	0	3%	1%	0	0
	9	0	2	0	0	0	4	1	3	0
	8									
Other parties	1%	0	1%	0	0	0	5%	1%	12%	0

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V1 first stage vote							
If there were a general election tomorrow, for which party would you vote?							
Weighted base	1947	488	516	110	385	179	270
Unweighted base	1947	464	514	107	446	157	259
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	488	488	0	0	0	0	0
	464						
Conservative	25%	100%	0	0	0	0	0
	516	0	516	0	0	0	0
	514						
Labour	26%	0	100%	0	0	0	0
	110	0	0	110	0	0	0
	107						
Liberal Democrat	6%	0	0	100%	0	0	0
	385	0	0	0	385	0	0
	446						
Some other party	20%	0	0	0	100%	0	0
	179	0	0	0	0	179	0
	157						
Would not vote	9%	0	0	0	0	100%	0
	270	0	0	0	0	0	270
	259						
Don't know	14%	0	0	0	0	0	100%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V1 first stage vote									
If there were a general election tomorrow, for which party would you vote?									
Weighted base	385	50	10	102	202	5	4	6	5
Unweighted base	446	71	13	95	246	7	3	6	5
All GB respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%
	0	0	0	0	0	0	0	0	0
	0								
Conservative	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Labour	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Liberal Democrat	0	0	0	0	0	0	0	0	0
	385	50	10	102	202	5	4	6	5
	446								
Some other party	100%	100%	100%	100%	100%	100%	100%	100%	100%
	0	0	0	0	0	0	0	0	0
	0								
Would not vote	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Don't know	0	0	0	0	0	0	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V1 first stage vote							
If there were a general election tomorrow, for which party would you vote?							
Weighted base	1947	945	1002	1947	561	674	712
Unweighted base	1947	992	955	1947	580	632	735
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	488	246	242	488	109	150	229
	464			464			
Conservative	25%	26%	24%	25%	19%	22%	32%
	516	263	253	516	178	188	150
	514			514			
Labour	26%	28%	25%	26%	32%	28%	21%
	110	59	51	110	48	37	25
	107			107			
Liberal Democrat	6%	6%	5%	6%	9%	6%	4%
	385	204	181	385	88	135	162
	446			446			
Some other party	20%	22%	18%	20%	16%	20%	23%
	179	82	97	179	83	59	37
	157			157			
Would not vote	9%	9%	10%	9%	15%	9%	5%
	270	92	178	270	56	105	109
	259			259			
Don't know	14%	10%	18%	14%	10%	16%	15%

Nation

	Total	England	Scotland	Wales
V1 first stage vote				
If there were a general election tomorrow, for which party would you vote?				
Weighted base	1947	1679	170	98
Unweighted base	1947	1654	184	109
All GB respondents	100%	100%	100%	100%
	488	445	24	18
	464			
Conservative	25%	27%	14%	19%
	516	453	36	26
	514			
Labour	26%	27%	21%	27%
	110	93	8	9
	107			
Liberal Democrat	6%	6%	5%	9%
	385	303	59	22
	446			
Some other party	20%	18%	35%	23%
	179	144	21	14
	157			
Would not vote	9%	9%	12%	14%
	270	241	21	8
	259			
Don't know	14%	14%	12%	9%

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
V1 first stage vote										
If there were a general election tomorrow, for which party would you vote?										
Weighted base	1947	579	418	327	48	14	82	376	51	52
Unweighted base	1947	575	423	332	57	13	96	354	54	43
All GB respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	488	383	15	34	5	0	3	41	1	6
	464									
Conservative	25%	66%	4%	10%	11%	0	4%	11%	2%	11%
	516	41	316	59	5	0	8	70	13	5
	514									
Labour	26%	7%	76%	18%	10%	0	10%	19%	25%	9%
	110	4	5	78	2	3	1	15	1	1
	107									
Liberal Democrat	6%	1%	1%	24%	4%	24%	1%	4%	2%	2%
	385	94	39	82	29	10	64	55	11	0
	446									
Some other party	20%	16%	9%	25%	61%	76%	78%	15%	21%	0
	179	7	5	4	2	0	2	144	4	10
	157									
Would not vote	9%	1%	1%	1%	4%	0	2%	38%	8%	20%
	270	50	38	70	4	0	4	51	21	30
	259									
Don't know	14%	9%	9%	21%	9%	0	5%	14%	41%	59%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	385	0	0	0	385	0	0
Unweighted base	446	0	0	0	446	0	0
All selecting "some other party"	100%	0	0	0	100%	0	0
	50	0	0	0	50	0	0
	71						
Scottish National Party	13%	0	0	0	13%	0	0
	10	0	0	0	10	0	0
	13						
Plaid Cymru	3%	0	0	0	3%	0	0
	102	0	0	0	102	0	0
	95						
Green	27%	0	0	0	27%	0	0
	202	0	0	0	202	0	0
	246						
United Kingdom Independence Party (UKIP)	53%	0	0	0	53%	0	0
	5	0	0	0	5	0	0
	7						
British National Party (BNP)	1%	0	0	0	1%	0	0
	4	0	0	0	4	0	0
	3						
Respect	1%	0	0	0	1%	0	0
	6	0	0	0	6	0	0
	6						
Some other party	2%	0	0	0	2%	0	0
	5	0	0	0	5	0	0
	5						
Don't know	1%	0	0	0	1%	0	0

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V2 second stage vote									
Which of these parties would you vote for?									
Weighted base	385	50	10	102	202	5	4	6	5
Unweighted base	446	71	13	95	246	7	3	6	5
All selecting "some other party"	100%	100%	100%	100%	100%	100%	100%	100%	100%
	50	50	0	0	0	0	0	0	0
	71								
Scottish National Party	13%	100%	0	0	0	0	0	0	0
	10	0	10	0	0	0	0	0	0
	13								
Plaid Cymru	3%	0	100%	0	0	0	0	0	0
	102	0	0	102	0	0	0	0	0
	95								
Green	27%	0	0	100%	0	0	0	0	0
	202	0	0	0	202	0	0	0	0
	246								
United Kingdom Independence Party (UKIP)	53%	0	0	0	100%	0	0	0	0
	5	0	0	0	0	5	0	0	0
	7								
British National Party (BNP)	1%	0	0	0	0	100%	0	0	0
	4	0	0	0	0	0	4	0	0
	3								
Respect	1%	0	0	0	0	0	100%	0	0
	6	0	0	0	0	0	0	6	0
	6								
Some other party	2%	0	0	0	0	0	0	100%	0
	5	0	0	0	0	0	0	0	5
	5								
Don't know	1%	0	0	0	0	0	0	0	100%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	385	204	181	385	88	135	162
Unweighted base	446	247	199	446	99	145	202
All selecting "some other party"	100%	100%	100%	100%	100%	100%	100%
	50	25	25	50	9	21	20
	71			71			
Scottish National Party	13%	12%	14%	13%	10%	15%	13%
	10	6	4	10	4	3	3
	13			13			
Plaid Cymru	3%	3%	2%	3%	5%	3%	2%
	102	51	51	102	50	30	22
	95			95			
Green	27%	25%	28%	27%	56%	22%	14%
	202	111	91	202	20	76	107
	246			246			
United Kingdom Independence Party (UKIP)	53%	54%	51%	53%	22%	56%	66%
	5	3	2	5	1	2	2
	7			7			
British National Party (BNP)	1%	2%	1%	1%	1%	1%	2%
	4	2	1	4	1	0	2
	3			3			
Respect	1%	1%	1%	1%	2%	0	1%
	6	2	4	6	1	1	4
	6			6			
Some other party	2%	1%	2%	2%	1%	1%	3%
	5	3	2	5	3	2	0
	5			5			
Don't know	1%	2%	1%	1%	4%	1%	0

Nation

	Total	England	Scotland	Wales
V2 second stage vote				
Which of these parties would you vote for?				
Weighted base	385	303	59	22
Unweighted base	446	340	80	26
All selecting "some other party"	100%	100%	100%	100%
	50	0	50	0
	71			
Scottish National Party	13%	0	85%	0
	10	3	0	8
	13			
Plaid Cymru	3%	1%	0	35%
	102	92	6	4
	95			
Green	27%	30%	11%	18%
	202	193	2	7
	246			
United Kingdom Independence Party (UKIP)	53%	64%	3%	32%
	5	4	0	1
	7			
British National Party (BNP)	1%	1%	0	4%
	4	2	0	2
	3			
Respect	1%	1%	0	7%
	6	4	1	1
	6			
Some other party	2%	1%	2%	4%
	5	5	0	0
	5			
Don't know	1%	2%	0	0

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
V2 second stage vote										
Which of these parties would you vote for?										
Weighted base	385	94	39	82	29	10	64	55	11	0
Unweighted base	446	108	47	88	42	10	77	62	12	0
All selecting "some other party"	100%	100%	100%	100%	100%	100%	100%	100%	100%	0
	50	3	9	3	28	0	2	4	1	0
	71									
Scottish National Party	13%	3%	22%	4%	95%	0	3%	8%	10%	0
	10	0	0	1	0	8	0	0	1	0
	13									
Plaid Cymru	3%	0	1%	1%	0	77%	0	1%	5%	0
	102	15	8	41	1	2	16	19	1	0
	95									
Green	27%	15%	19%	50%	5%	15%	25%	36%	11%	0
	202	75	19	35	0	1	41	29	3	0
	246									
United Kingdom Independence Party (UKIP)	53%	79%	49%	43%	0	8%	64%	53%	28%	0
	5	0	1	1	0	0	2	1	0	0
	7									
British National Party (BNP)	1%	0	2%	1%	0	0	3%	2%	0	0
	4	0	2	0	0	0	0	0	1	0
	3									
Respect	1%	0	6%	0	0	0	0	0	13%	0
	6	0	0	0	0	0	4	1	2	0
	6									
Some other party	2%	0	0	0	0	0	6%	2%	17%	0
	5	2	0	1	0	0	0	0	2	0
	5									
Don't know	1%	2%	0	2%	0	0	0	0	17%	0

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V3 likelihood to vote							
If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1947	488	516	110	385	179	270
Unweighted base	1947	464	514	107	446	157	259
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	1332	399	412	68	313	1	139
	1353						
Would definitely vote	68%	82%	80%	62%	81%	0%	52%
	356	78	91	29	66	1	91
	356						
Would probably vote	18%	16%	18%	27%	17%	0%	34%
	89	5	6	9	5	37	26
	87						
Would probably not vote	5%	1%	1%	8%	1%	21%	10%
	139	3	2	0	0	129	5
	121						
Would definitely not vote	7%	1%	0%	0	0	72%	2%
	30	3	4	3	0	11	8
	30						
Does not apply (e.g. not eligible to vote in UK General Elections)	2%	1%	1%	3%	0%	6%	3%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V3 likelihood to vote									
If there WERE a general election tomorrow, how likely would you be to vote?									
Weighted base	385	50	10	102	202	5	4	6	5
Unweighted base	446	71	13	95	246	7	3	6	5
All GB respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%
	313	46	7	77	168	3	2	5	4
	368								
Would definitely vote	81%	93%	70%	76%	83%	61%	62%	75%	79%
	66	4	3	22	32	2	1	1	1
	71								
Would probably vote	17%	7%	30%	22%	16%	39%	38%	14%	21%
	5	0	0	2	2	0	0	1	0
	6								
Would probably not vote	1%	0	0	2%	1%	0	0	11%	0
	0	0	0	0	0	0	0	0	0
	0								
Would definitely not vote	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Does not apply (e.g. not eligible to vote in UK General Elections)	1	0	0	0%	0	0	0	0	0
	0%								

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V3 likelihood to vote							
If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1947	945	1002	1947	561	674	712
Unweighted base	1947	992	955	1947	580	632	735
All GB respondents	100%	100%	100%	100%	100%	100%	100%
	1332	673	660	1332	285	465	583
	1353			1353			
Would definitely vote	68%	71%	66%	68%	51%	69%	82%
	356	164	192	356	151	125	81
	356			356			
Would probably vote	18%	17%	19%	18%	27%	19%	11%
	89	23	67	89	47	26	17
	87			87			
Would probably not vote	5%	2%	7%	5%	8%	4%	2%
	139	72	67	139	59	52	27
	121			121			
Would definitely not vote	7%	8%	7%	7%	11%	8%	4%
	30	13	17	30	20	6	4
	30			30			
Does not apply (e.g. not eligible to vote in UK General Elections)	2%	1%	2%	2%	4%	1%	1%

Nation

	Total	England	Scotland	Wales
V3 likelihood to vote				
If there WERE a general election tomorrow, how likely would you be to vote?				
Weighted base	1947	1679	170	98
Unweighted base	1947	1654	184	109
<i>All GB respondents</i>	100%	100%	100%	100%
	1332	1142	123	68
	1353			
Would definitely vote	68%	68%	72%	69%
	356	327	19	10
	356			
Would probably vote	18%	19%	11%	10%
	89	79	4	6
	87			
Would probably not vote	5%	5%	2%	6%
	139	107	19	13
	121			
Would definitely not vote	7%	6%	11%	13%
	30	24	4	1
	30			
Does not apply (e.g. not eligible to vote in UK General Elections)	2%	1%	3%	1%

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
V3 likelihood to vote										
If there WERE a general election tomorrow, how likely would you be to vote?										
Weighted base	1947	579	418	327	48	14	82	376	51	52
Unweighted base	1947	575	423	332	57	13	96	354	54	43
All GB respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1332	493	338	260	33	8	63	96	20	21
	1353									
Would definitely vote	68%	85%	81%	80%	68%	60%	77%	26%	40%	40%
	356	74	71	56	13	3	16	88	23	13
	356									
Would probably vote	18%	13%	17%	17%	26%	23%	20%	23%	44%	25%
	89	5	6	4	2	2	2	62	5	2
	87									
Would probably not vote	5%	1%	1%	1%	3%	17%	2%	17%	9%	4%
	139	7	3	5	1	0	1	107	4	11
	121									
Would definitely not vote	7%	1%	1%	2%	1%	0	1%	29%	7%	21%
	30	0	1	1	1	0	0	22	0	5
	30									
Does not apply (e.g. not eligible to vote in UK General Elections)	2%	0	0%	0%	2%	0	0	6%	0	10%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
DC Approval							
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	233	173	41	8	6	0	5
	226						
Strongly approve	14%	36%	8%	8%	1%	0	2%
	447	249	52	32	59	0	55
	433						
Somewhat approve	26%	52%	10%	33%	16%	0	24%
	240	40	58	20	58	0	65
	244						
Neither approve nor disapprove	14%	8%	12%	20%	15%	0	28%
	329	10	128	25	109	0	58
	351						
Somewhat disapprove	20%	2%	25%	25%	29%	0	25%
	439	4	225	13	148	1	48
	455						
Strongly disapprove	26%	1%	45%	13%	39%	100%	21%
	680	423	92	40	65	0	60
	659						
TOTAL: Approve	40%	89%	18%	41%	17%	0	26%
	769	14	353	38	257	1	106
	806						
TOTAL: Disapprove	46%	3%	70%	39%	68%	100%	46%
Net:	-6%	86%	-52%	2%	-51%	-100%	-20%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
DC Approval									
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	6	0	1	1	4	0	0	0	0
	5								
Strongly approve	1%	0	14%	1%	2%	0	0	0	0
	59	6	1	9	42	0	0	0	1
	66								
Somewhat approve	16%	11%	13%	9%	21%	8%	0	0	27%
	58	6	1	9	36	1	1	1	2
	70								
Neither approve nor disapprove	15%	11%	10%	9%	18%	20%	38%	20%	43%
	109	9	1	29	64	2	1	2	1
	126								
Somewhat disapprove	29%	19%	6%	29%	32%	31%	19%	28%	30%
	148	29	6	52	55	2	2	3	0
	172								
Strongly disapprove	39%	59%	57%	52%	27%	42%	43%	52%	0
	65	6	3	9	45	0	0	0	1
	71								
TOTAL: Approve	17%	11%	28%	9%	23%	8%	0	0	27%
	257	39	6	81	119	4	2	4	1
	298								
TOTAL: Disapprove	68%	77%	62%	81%	59%	72%	62%	80%	30%
Net:	-51%	-66%	-34%	-72%	-36%	-64%	-62%	-80%	-3%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
DC Approval							
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	233	122	111	233	85	66	82
	226			226			
Strongly approve	14%	15%	13%	14%	20%	11%	12%
	447	226	221	447	101	148	198
	433			433			
Somewhat approve	26%	27%	26%	26%	23%	25%	30%
	240	118	122	240	71	94	75
	244			244			
Neither approve nor disapprove	14%	14%	14%	14%	16%	16%	11%
	329	149	180	329	61	123	145
	351			351			
Somewhat disapprove	20%	18%	21%	20%	14%	21%	22%
	439	222	218	439	117	158	165
	455			455			
Strongly disapprove	26%	27%	26%	26%	27%	27%	25%
	680	348	332	680	186	214	279
	659			659			
TOTAL: Approve	40%	42%	39%	40%	43%	36%	42%
	769	371	398	769	178	281	310
	806			806			
TOTAL: Disapprove	46%	44%	47%	46%	41%	48%	47%
Net:							

Nation

	Total	England	Scotland	Wales
DC Approval				
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	233	210	15	8
	226			
Strongly approve	14%	14%	11%	10%
	447	407	24	16
	433			
Somewhat approve	26%	28%	17%	20%
	240	209	19	12
	244			
Neither approve nor disapprove	14%	14%	13%	15%
	329	286	27	16
	351			
Somewhat disapprove	20%	19%	19%	21%
	439	357	56	26
	455			
Strongly disapprove	26%	24%	40%	33%
	680	617	39	23
	659			
TOTAL: Approve	40%	42%	28%	30%
	769	643	84	42
	806			
TOTAL: Disapprove	46%	44%	59%	55%

Net:

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
DC Approval										
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	233	166	21	20	8	2	0	8	2	5
	226									
Strongly approve	14%	29%	5%	6%	18%	20%	0	4%	4%	14%
	447	253	44	65	9	1	13	49	3	10
	433									
Somewhat approve	26%	45%	11%	21%	19%	12%	16%	26%	7%	29%
	240	74	46	53	4	2	12	23	14	12
	244									
Neither approve nor disapprove	14%	13%	11%	17%	8%	19%	15%	12%	33%	36%
	329	46	116	86	7	0	20	37	12	5
	351									
Somewhat disapprove	20%	8%	28%	27%	16%	0	26%	20%	29%	14%
	439	28	181	93	17	5	34	67	11	2
	455									
Strongly disapprove	26%	5%	44%	29%	39%	49%	43%	36%	26%	7%
	680	420	66	85	17	4	13	57	5	14
	659									
TOTAL: Approve	40%	74%	16%	27%	37%	33%	16%	31%	12%	43%
	769	74	297	178	25	5	55	104	24	7
	806									
TOTAL: Disapprove	46%	13%	73%	56%	55%	49%	69%	57%	55%	21%
Net:										

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
EM Approval							
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	138	19	107	6	3	0	4
	138						
Strongly approve	8%	4%	21%	7%	1%	0	2%
	300	38	206	20	19	1	18
	296						
Somewhat approve	18%	8%	41%	20%	5%	45%	8%
	411	96	129	27	73	0	86
	404						
Neither approve nor disapprove	24%	20%	26%	28%	19%	0	38%
	416	146	49	30	113	0	78
	430						
Somewhat disapprove	25%	31%	10%	31%	30%	0	34%
	423	178	14	14	172	1	44
	441						
Strongly disapprove	25%	37%	3%	15%	45%	55%	19%
	438	56	312	26	21	1	22
	434						
TOTAL: Approve	26%	12%	62%	27%	6%	45%	9%
	839	325	62	44	285	1	122
	871						
TOTAL: Disapprove	50%	68%	12%	45%	75%	55%	53%
Net:	-24%	-56%	50%	-18%	-69%	-10%	-44%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
EM Approval									
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	3	0	0	0	3	0	0	0	0
	2								
Strongly approve	1%	0	0	0	1%	0	0	0	0
	19	2	0	8	7	1	0	0	0
	22								
Somewhat approve	5%	4%	5%	8%	4%	16%	0	0	0
	73	10	2	21	33	1	1	2	2
	81								
Neither approve nor disapprove	19%	20%	24%	21%	16%	20%	38%	40%	43%
	113	11	0	34	63	1	1	0	2
	133								
Somewhat disapprove	30%	23%	4%	34%	32%	12%	19%	8%	43%
	172	27	7	37	94	3	2	3	1
	201								
Strongly disapprove	45%	53%	67%	37%	47%	52%	43%	52%	14%
	21	2	0	8	10	1	0	0	0
	24								
TOTAL: Approve	6%	4%	5%	8%	5%	16%	0	0	0
	285	38	7	71	158	3	2	3	3
	334								
TOTAL: Disapprove	75%	76%	71%	71%	79%	64%	62%	60%	57%
Net:	-69%	-72%	-66%	-63%	-74%	-48%	-62%	-60%	-57%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	138	86	52	138	57	48	33
	138			138			
Strongly approve	8%	10%	6%	8%	13%	8%	5%
	300	143	157	300	104	98	99
	296			296			
Somewhat approve	18%	17%	18%	18%	24%	17%	15%
	411	188	223	411	109	150	152
	404			404			
Neither approve nor disapprove	24%	22%	26%	24%	25%	25%	23%
	416	206	209	416	88	160	167
	430			430			
Somewhat disapprove	25%	25%	25%	25%	20%	27%	25%
	423	214	209	423	78	134	212
	441			441			
Strongly disapprove	25%	26%	25%	25%	18%	23%	32%
	438	229	210	438	161	145	132
	434			434			
TOTAL: Approve	26%	27%	25%	26%	37%	25%	20%
	839	420	419	839	166	294	379
	871			871			
TOTAL: Disapprove	50%	50%	49%	50%	38%	50%	57%
Net:							

Nation

	Total	England	Scotland	Wales
EM Approval				
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	138	129	4	5
	138			
Strongly approve	8%	9%	2%	6%
	300	263	23	14
	296			
Somewhat approve	18%	18%	16%	18%
	411	358	33	20
	404			
Neither approve nor disapprove	24%	24%	23%	26%
	416	362	37	16
	430			
Somewhat disapprove	25%	25%	26%	21%
	423	356	46	22
	441			
Strongly disapprove	25%	24%	32%	28%
	438	392	27	19
	434			
TOTAL: Approve	26%	27%	19%	25%
	839	718	83	38
	871			
TOTAL: Disapprove	50%	49%	58%	49%

Net:

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
EM Approval										
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	138	33	79	16	0	2	0	6	1	1
	138									
Strongly approve	8%	6%	19%	5%	0	16%	0	3%	2%	3%
	300	50	128	48	6	0	7	50	3	9
	296									
Somewhat approve	18%	9%	31%	15%	13%	0	9%	27%	8%	26%
	411	109	109	84	12	3	18	39	25	14
	404									
Neither approve nor disapprove	24%	19%	27%	26%	27%	27%	22%	21%	58%	40%
	416	159	65	103	9	0	17	48	7	7
	430									
Somewhat disapprove	25%	28%	16%	33%	19%	0	22%	26%	17%	22%
	423	215	29	66	18	6	37	41	7	3
	441									
Strongly disapprove	25%	38%	7%	21%	41%	57%	47%	22%	15%	10%
	438	83	207	64	6	2	7	56	4	10
	434									
TOTAL: Approve	26%	15%	50%	20%	13%	16%	9%	30%	10%	28%
	839	375	94	169	27	6	54	89	14	11
	871									
TOTAL: Disapprove	50%	66%	23%	53%	60%	57%	68%	49%	33%	31%
Net:										

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
NC Approval							
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	65	24	17	18	4	0	2
	66						
Strongly approve	4%	5%	3%	18%	1%	0	1%
	224	78	64	44	13	0	25
	214						
Somewhat approve	13%	16%	13%	45%	3%	0	11%
	437	148	120	23	75	0	72
	418						
Neither approve nor disapprove	26%	31%	24%	23%	20%	0	31%
	423	118	138	9	89	0	68
	441						
Somewhat disapprove	25%	25%	27%	10%	24%	0	30%
	540	109	165	4	198	1	63
	570						
Strongly disapprove	32%	23%	33%	5%	52%	100%	27%
	288	102	81	61	17	0	27
	280						
TOTAL: Approve	17%	21%	16%	63%	4%	0	12%
	964	227	303	14	287	1	131
	1011						
TOTAL: Disapprove	57%	48%	60%	14%	76%	100%	57%
Net:	-40%	-27%	-44%	49%	-72%	-100%	-45%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
NC Approval									
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	4	1	1	1	1	0	0	0	0
	4								
Strongly approve	1%	2%	14%	1%	0%	0	0	0	0
	13	2	0	4	6	0	0	0	1
	13								
Somewhat approve	3%	4%	0	4%	3%	8%	0	0	27%
	75	8	2	22	37	1	1	1	2
	79								
Neither approve nor disapprove	20%	15%	23%	22%	19%	20%	38%	20%	43%
	89	10	3	24	48	2	1	2	1
	106								
Somewhat disapprove	24%	19%	28%	24%	24%	31%	19%	28%	16%
	198	30	4	49	108	2	2	3	1
	237								
Strongly disapprove	52%	60%	34%	49%	54%	42%	43%	52%	14%
	17	3	1	5	7	0	0	0	1
	17								
TOTAL: Approve	4%	5%	14%	5%	3%	8%	0	0	27%
	287	40	6	73	156	4	2	4	1
	343								
TOTAL: Disapprove	76%	80%	63%	73%	78%	72%	62%	80%	30%
Net:	-72%	-75%	-49%	-68%	-75%	-64%	-62%	-80%	-3%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	65	40	25	65	40	13	12
	66			66			
Strongly approve	4%	5%	3%	4%	9%	2%	2%
	224	106	117	224	76	74	73
	214			214			
Somewhat approve	13%	13%	14%	13%	18%	13%	11%
	437	199	238	437	110	166	161
	418			418			
Neither approve nor disapprove	26%	24%	28%	26%	25%	28%	24%
	423	197	226	423	92	153	178
	441			441			
Somewhat disapprove	25%	24%	26%	25%	21%	26%	27%
	540	294	246	540	116	185	240
	570			570			
Strongly disapprove	32%	35%	29%	32%	27%	31%	36%
	288	146	142	288	117	87	85
	280			280			
TOTAL: Approve	17%	17%	17%	17%	27%	15%	13%
	964	492	472	964	208	337	418
	1011			1011			
TOTAL: Disapprove	57%	59%	55%	57%	48%	57%	63%
Net:							

Nation

	Total	England	Scotland	Wales
NC Approval				
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	65	58	4	3
	66			
Strongly approve	4%	4%	2%	4%
	224	209	9	6
	214			
Somewhat approve	13%	14%	6%	8%
	437	382	38	17
	418			
Neither approve nor disapprove	26%	26%	27%	22%
	423	364	36	22
	441			
Somewhat disapprove	25%	25%	26%	29%
	540	455	56	29
	570			
Strongly disapprove	32%	31%	39%	38%
	288	267	12	9
	280			
TOTAL: Approve	17%	18%	8%	12%
	964	820	92	52
	1011			
TOTAL: Disapprove	57%	56%	65%	67%

Net:

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
NC Approval										
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	65	27	10	17	0	2	0	5	1	1
	66									
Strongly approve	4%	5%	3%	6%	0	20%	0	3%	2%	4%
	224	86	42	61	1	0	4	27	2	1
	214									
Somewhat approve	13%	15%	10%	19%	2%	0	5%	15%	5%	2%
	437	158	92	77	16	3	13	39	20	19
	418									
Neither approve nor disapprove	26%	28%	22%	24%	35%	27%	16%	21%	47%	57%
	423	133	116	78	12	2	18	50	8	5
	441									
Somewhat disapprove	25%	23%	28%	25%	26%	20%	22%	27%	20%	16%
	540	162	150	83	17	4	45	62	12	7
	570									
Strongly disapprove	32%	29%	37%	26%	37%	33%	57%	34%	27%	21%
	288	113	52	78	1	2	4	33	3	2
	280									
TOTAL: Approve	17%	20%	13%	25%	2%	20%	5%	18%	6%	6%
	964	295	265	161	28	6	63	112	20	12
	1011									
TOTAL: Disapprove	57%	52%	65%	51%	63%	53%	79%	61%	47%	37%
Net:										

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
NF Approval							
To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	132	31	15	4	80	0	3
	152						
Strongly approve	8%	6%	3%	4%	21%	0	1%
	295	80	69	15	100	1	29
	322						
Somewhat approve	17%	17%	14%	16%	26%	45%	13%
	492	153	149	24	72	0	93
	472						
Neither approve nor disapprove	29%	32%	30%	25%	19%	0	41%
	231	83	73	12	24	0	39
	234						
Somewhat disapprove	14%	17%	14%	12%	6%	0	17%
	539	130	198	43	103	1	65
	529						
Strongly disapprove	32%	27%	39%	44%	27%	55%	28%
	427	110	84	19	181	1	32
	474						
TOTAL: Approve	25%	23%	17%	20%	48%	45%	14%
	770	213	271	55	126	1	105
	763						
TOTAL: Disapprove	46%	45%	54%	56%	33%	55%	45%
Net:	-21%	-22%	-37%	-36%	15%	-10%	-31%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
NF Approval									
To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	80	2	0	0	79	0	0	0	0
	98								
Strongly approve	21%	3%	0	0	39%	0	0	0	0
	100	3	0	7	89	1	1	0	0
	122								
Somewhat approve	26%	6%	0	7%	44%	20%	19%	0	0
	72	14	4	15	29	1	1	3	4
	79								
Neither approve nor disapprove	19%	28%	38%	15%	15%	28%	38%	55%	84%
	24	6	2	12	3	0	0	0	1
	27								
Somewhat disapprove	6%	12%	18%	12%	1%	0	0	8%	16%
	103	25	5	65	1	3	2	2	0
	113								
Strongly disapprove	27%	51%	44%	66%	0%	52%	43%	37%	0
	181	4	0	7	167	1	1	0	0
	220								
TOTAL: Approve	48%	9%	0	7%	84%	20%	19%	0	0
	126	31	6	78	4	3	2	3	1
	140								
TOTAL: Disapprove	33%	63%	62%	78%	2%	52%	43%	45%	16%
Net:	15%	-54%	-62%	-71%	82%	-32%	-24%	-45%	-16%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
NF Approval							
To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	132	92	41	132	30	53	49
	152			152			
Strongly approve	8%	11%	5%	8%	7%	9%	7%
	295	159	136	295	73	93	129
	322			322			
Somewhat approve	17%	19%	16%	17%	17%	16%	19%
	492	236	256	492	112	185	195
	472			472			
Neither approve nor disapprove	29%	28%	30%	29%	26%	31%	29%
	231	104	127	231	55	89	88
	234			234			
Somewhat disapprove	14%	12%	15%	14%	13%	15%	13%
	539	247	292	539	165	170	204
	529			529			
Strongly disapprove	32%	30%	34%	32%	38%	29%	31%
	427	250	177	427	103	145	178
	474			474			
TOTAL: Approve	25%	30%	21%	25%	24%	25%	27%
	770	351	419	770	220	259	291
	763			763			
TOTAL: Disapprove	46%	42%	49%	46%	51%	44%	44%
Net:							

Nation

	Total	England	Scotland	Wales
NF Approval				
To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	132	120	4	8
	152			
Strongly approve	8%	8%	3%	11%
	295	277	16	2
	322			
Somewhat approve	17%	19%	11%	2%
	492	418	47	27
	472			
Neither approve nor disapprove	29%	28%	33%	35%
	231	207	16	9
	234			
Somewhat disapprove	14%	14%	11%	11%
	539	447	60	32
	529			
Strongly disapprove	32%	30%	42%	41%
	427	397	20	10
	474			
TOTAL: Approve	25%	27%	14%	13%
	770	654	76	40
	763			
TOTAL: Disapprove	46%	45%	53%	52%

Net:

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
NF Approval										
To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	132	59	21	19	2	1	17	11	2	0
	152									
Strongly approve	8%	10%	5%	6%	4%	8%	22%	6%	5%	1%
	295	127	49	53	4	2	21	30	5	2
	322									
Somewhat approve	17%	22%	12%	17%	10%	14%	27%	17%	12%	7%
	492	178	114	81	15	3	14	49	22	17
	472									
Neither approve nor disapprove	29%	31%	28%	26%	32%	26%	17%	26%	50%	50%
	231	89	55	41	8	2	2	27	4	3
	234									
Somewhat disapprove	14%	16%	13%	13%	19%	16%	3%	15%	10%	8%
	539	113	170	123	16	4	25	67	9	11
	529									
Strongly disapprove	32%	20%	42%	39%	35%	37%	31%	37%	22%	34%
	427	187	70	71	6	2	39	41	7	3
	474									
TOTAL: Approve	25%	33%	17%	23%	14%	21%	49%	22%	17%	8%
	770	202	224	164	24	6	27	95	14	14
	763									
TOTAL: Disapprove	46%	36%	55%	52%	54%	53%	34%	51%	32%	42%

Net:

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
PQ3 Past Vote 2010							
Thinking back to the 2010 UK general election, which, if any, of the following parties did you vote for?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	567	382	41	4	93	0	47
	565						
Conservatives	34%	80%	8%	4%	25%	0	20%
	409	15	315	5	39	0	36
	414						
Labour	24%	3%	62%	5%	10%	0	15%
	316	32	59	76	82	0	68
	321						
Liberal Democrats	19%	7%	12%	78%	22%	0	29%
	45	5	5	2	29	0	4
	53						
Scottish National Party	3%	1%	1%	2%	8%	0	2%
	11	0	0	1	10	0	0
	11						
Plaid Cymru	1%	0	0	1%	3%	0	0
	79	3	8	1	64	0	3
	94						
Some other party	5%	1%	2%	1%	17%	0	1%
	184	35	59	8	51	1	30
	180						
Did not vote	11%	7%	12%	8%	13%	45%	13%
	43	1	13	0	10	0	19
	43						
Unsure / can't remember	3%	0%	3%	0	3%	0	8%
	34	5	5	1	0	1	23
	28						
Prefer not to say	2%	1%	1%	1%	0	55%	10%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
PQ3 Past Vote 2010									
Thinking back to the 2010 UK general election, which, if any, of the following parties did you vote for?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	93	3	0	14	75	0	0	0	2
	107								
Conservatives	25%	6%	0	14%	37%	0	0	0	37%
	39	9	0	8	19	1	2	0	0
	47								
Labour	10%	18%	4%	8%	10%	20%	62%	0	0
	82	3	1	41	35	1	0	0	1
	88								
Liberal Democrats	22%	6%	9%	41%	17%	17%	0	0	27%
	29	28	0	1	0	0	0	0	0
	42								
Scottish National Party	8%	56%	0	1%	0	0	0	0	0
	10	0	8	2	1	0	0	0	0
	10								
Plaid Cymru	3%	0	77%	2%	0%	0	0	0	0
	64	2	0	16	41	2	0	4	0
	77								
Some other party	17%	3%	0	16%	20%	44%	0	65%	0
	51	4	0	18	27	1	0	1	0
	57								
Did not vote	13%	8%	4%	18%	13%	20%	0	15%	0
	10	1	1	1	3	0	1	1	2
	11								
Unsure / can't remember	3%	2%	6%	1%	2%	0	38%	20%	37%
	0	0	0	0	0	0	0	0	0
	0								
Prefer not to say	0	0	0	0	0	0	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
PQ3 Past Vote 2010							
Thinking back to the 2010 UK general election, which, if any, of the following parties did you vote for?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	567	288	278	567	100	197	270
	565			565			
Conservatives	34%	34%	33%	34%	23%	33%	41%
	409	208	201	409	93	166	151
	414			414			
Labour	24%	25%	24%	24%	21%	28%	23%
	316	149	168	316	83	111	122
	321			321			
Liberal Democrats	19%	18%	20%	19%	19%	19%	18%
	45	22	23	45	10	15	20
	53			53			
Scottish National Party	3%	3%	3%	3%	2%	3%	3%
	11	8	4	11	4	3	4
	11			11			
Plaid Cymru	1%	1%	0%	1%	1%	1%	1%
	79	37	42	79	11	22	46
	94			94			
Some other party	5%	4%	5%	5%	3%	4%	7%
	184	94	90	184	106	46	32
	180			180			
Did not vote	11%	11%	11%	11%	24%	8%	5%
	43	16	26	43	15	18	11
	43			43			
Unsure / can't remember	3%	2%	3%	3%	3%	3%	2%
	34	14	20	34	13	12	9
	28			28			
Prefer not to say	2%	2%	2%	2%	3%	2%	1%

Nation

	Total	England	Scotland	Wales
PQ3 Past Vote 2010				
Thinking back to the 2010 UK general election, which, if any, of the following parties did you vote for?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	567	518	23	26
	565			
Conservatives	34%	35%	16%	33%
	409	348	40	21
	414			
Labour	24%	24%	28%	27%
	316	281	20	15
	321			
Liberal Democrats	19%	19%	14%	20%
	45	7	38	0
	53			
Scottish National Party	3%	0%	27%	0
	11	6	0	5
	11			
Plaid Cymru	1%	0%	0	7%
	79	75	4	1
	94			
Some other party	5%	5%	2%	1%
	184	165	11	8
	180			
Did not vote	11%	11%	8%	10%
	43	35	6	2
	43			
Unsure / can't remember	3%	2%	4%	2%
	34	33	1	0
	28			
Prefer not to say	2%	2%	1%	0

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
PQ3 Past Vote 2010										
Thinking back to the 2010 UK general election, which, if any, of the following parties did you vote for?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	567	567	0	0	0	0	0	0	0	0
	565									
Conservatives	34%	100%	0	0	0	0	0	0	0	0
	409	0	409	0	0	0	0	0	0	0
	414									
Labour	24%	0	100%	0	0	0	0	0	0	0
	316	0	0	316	0	0	0	0	0	0
	321									
Liberal Democrats	19%	0	0	100%	0	0	0	0	0	0
	45	0	0	0	45	0	0	0	0	0
	53									
Scottish National Party	3%	0	0	0	100%	0	0	0	0	0
	11	0	0	0	0	11	0	0	0	0
	11									
Plaid Cymru	1%	0	0	0	0	100%	0	0	0	0
	79	0	0	0	0	0	79	0	0	0
	94									
Some other party	5%	0	0	0	0	0	100%	0	0	0
	184	0	0	0	0	0	0	184	0	0
	180									
Did not vote	11%	0	0	0	0	0	0	100%	0	0
	43	0	0	0	0	0	0	0	43	0
	43									
Unsure / can't remember	3%	0	0	0	0	0	0	0	100%	0
	34	0	0	0	0	0	0	0	0	34
	28									
Prefer not to say	2%	0	0	0	0	0	0	0	0	100%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
EUR 1							
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	258	61	110	27	38	0	23
	261						
Very good	15%	13%	22%	27%	10%	0	10%
	427	127	148	42	63	0	47
	442						
Quite good	25%	27%	29%	43%	17%	0	20%
	278	84	92	9	43	0	50
	273						
Neither good nor bad	16%	18%	18%	9%	11%	0	22%
	358	120	67	9	103	0	59
	367						
Quite bad	21%	25%	13%	9%	27%	0	26%
	246	60	41	4	117	1	23
	256						
Very bad	15%	13%	8%	4%	31%	45%	10%
	114	22	43	7	16	0	26
	105						
Don't know	7%	5%	9%	7%	4%	0	11%
	7	2	1	0	0	1	3
	5						
Prefer not to say	0%	0%	0%	0	0	55%	1%
NET: Good	41%	39%	51%	70%	27%	0%	30%
NET: Bad	36%	38%	21%	13%	58%	100%	36%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
EUR 1									
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	38	6	3	24	6	0	0	0	0
	38								
Very good	10%	11%	28%	24%	3%	0	0	0	0
	63	16	1	39	6	1	1	0	1
	70								
Quite good	17%	31%	6%	39%	3%	20%	19%	0	23%
	43	12	2	10	13	1	1	2	1
	52								
Neither good nor bad	11%	24%	24%	10%	7%	17%	38%	43%	21%
	103	9	2	15	73	0	0	1	2
	122								
Quite bad	27%	18%	22%	15%	36%	8%	0	20%	41%
	117	7	1	8	95	2	2	2	0
	139								
Very bad	31%	14%	7%	8%	48%	44%	43%	37%	0
	16	1	1	4	7	1	0	0	1
	18								
Don't know	4%	3%	14%	4%	4%	12%	0	0	16%
	0	0	0	0	0	0	0	0	0
	0								
Prefer not to say	0	0	0	0	0	0	0	0	0
NET: Good	27%	44%	40%	64%	6%	20%	25%	0%	20%
NET: Bad	58%	32%	30%	23%	84%	40%	50%	50%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
EUR 1							
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	258	147	111	258	131	68	59
	261			261			
Very good	15%	18%	13%	15%	30%	12%	9%
	427	224	203	427	137	145	145
	442			442			
Quite good	25%	27%	24%	25%	31%	25%	22%
	278	132	146	278	62	110	107
	273			273			
Neither good nor bad	16%	16%	17%	16%	14%	19%	16%
	358	180	178	358	35	132	192
	367			367			
Quite bad	21%	22%	21%	21%	8%	22%	29%
	246	123	123	246	37	88	120
	256			256			
Very bad	15%	15%	14%	15%	9%	15%	18%
	114	27	88	114	33	41	40
	105			105			
Don't know	7%	3%	10%	7%	8%	7%	6%
	7	4	3	7	1	6	0
	5			5			
Prefer not to say	0%	0%	0%	0%	0%	1%	0
NET: Good	41%	44%	37%	41%	62%	36%	31%
NET: Bad	36%	36%	35%	36%	17%	37%	47%

Nation

	Total	England	Scotland	Wales
EUR 1				
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	258	228	17	13
	261			
Very good	15%	16%	12%	17%
	427	363	42	22
	442			
Quite good	25%	25%	29%	28%
	278	236	30	13
	273			
Neither good nor bad	16%	16%	21%	17%
	358	308	31	19
	367			
Quite bad	21%	21%	22%	25%
	246	228	13	5
	256			
Very bad	15%	16%	9%	7%
	114	101	8	5
	105			
Don't know	7%	7%	6%	7%
	7	6	1	0
	5			
Prefer not to say	0%	0%	1%	0
NET: Good	41%	40%	41%	45%
NET: Bad	36%	36%	31%	31%

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
EUR 1										
Thinking about the UK's membership of the European Union, would you say that this is generally a good thing or a bad thing?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	258	78	71	48	9	3	5	39	1	5
	261									
Very good	15%	14%	17%	15%	20%	29%	6%	21%	3%	14%
	427	103	117	115	13	0	8	55	11	5
	442									
Quite good	25%	18%	28%	36%	28%	0	10%	30%	26%	16%
	278	91	79	44	10	2	10	27	12	4
	273									
Neither good nor bad	16%	16%	19%	14%	22%	17%	12%	14%	27%	12%
	358	164	57	59	6	3	24	25	12	9
	367									
Quite bad	21%	29%	14%	19%	14%	26%	30%	13%	28%	28%
	246	97	50	32	7	2	31	23	2	1
	256									
Very bad	15%	17%	12%	10%	16%	15%	39%	13%	4%	4%
	114	33	33	18	0	1	3	15	5	5
	105									
Don't know	7%	6%	8%	6%	0	13%	3%	8%	12%	16%
	7	2	1	0	0	0	0	0	0	3
	5									
Prefer not to say	0%	0%	0%	0	0	0	0	0	0	10%
NET: Good	41%	32%	46%	52%	49%	27%	16%	51%	28%	29%
NET: Bad	36%	46%	26%	29%	29%	45%	70%	26%	33%	29%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
EUR 2							
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	481	140	114	11	173	1	43
	500						
Would definitely vote to leave the EU	29%	29%	23%	11%	46%	45%	19%
	300	95	73	20	68	0	44
	309						
Would probably vote to leave the EU	18%	20%	14%	21%	18%	0	19%
	338	110	114	24	47	0	42
	344						
Would probably vote to remain in the EU	20%	23%	23%	25%	12%	0	18%
	332	63	136	34	61	0	38
	331						
Would definitely vote to remain in the EU	20%	13%	27%	34%	16%	0	17%
	226	66	61	9	31	0	60
	217						
Don't know	13%	14%	12%	9%	8%	0	26%
	11	2	5	0	0	1	3
	8						
Prefer not to say	1%	0%	1%	0	0	55%	1%
NET: Leave	46%	49%	37%	32%	64%	100%	38%
NET: Stay	40%	36%	50%	59%	28%	0%	35%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
EUR 2									
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	173	9	2	13	142	3	2	2	0
	204								
Would definitely vote to leave the EU	46%	19%	19%	13%	71%	52%	43%	37%	0
	68	11	1	15	36	1	0	1	2
	81								
Would probably vote to leave the EU	18%	23%	14%	15%	18%	17%	0	20%	47%
	47	9	2	24	8	2	1	0	1
	51								
Would probably vote to remain in the EU	12%	19%	18%	24%	4%	31%	38%	0	23%
	61	13	4	39	4	0	1	0	0
	65								
Would definitely vote to remain in the EU	16%	27%	35%	39%	2%	0	19%	0	0
	31	6	1	9	10	0	0	2	1
	38								
Don't know	8%	13%	14%	9%	5%	0	0	43%	30%
	0	0	0	0	0	0	0	0	0
	0								
Prefer not to say	0	0	0	0	0	0	0	0	0
NET: Leave	64%	40%	30%	28%	89%	80%	50%	50%	40%
NET: Stay	28%	44%	60%	64%	6%	40%	50%	0%	20%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
EUR 2							
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	481	252	229	481	99	161	221
	500			500			
Would definitely vote to leave the EU	29%	30%	27%	29%	23%	27%	33%
	300	145	156	300	62	106	132
	309			309			
Would probably vote to leave the EU	18%	17%	18%	18%	14%	18%	20%
	338	161	176	338	102	113	123
	344			344			
Would probably vote to remain in the EU	20%	19%	21%	20%	23%	19%	18%
	332	190	142	332	120	109	103
	331			331			
Would definitely vote to remain in the EU	20%	23%	17%	20%	28%	19%	16%
	226	82	144	226	47	95	84
	217			217			
Don't know	13%	10%	17%	13%	11%	16%	13%
	11	6	5	11	4	5	1
	8			8			
Prefer not to say	1%	1%	1%	1%	1%	1%	0%
NET: Leave	46%	47%	45%	46%	37%	45%	53%
NET: Stay	40%	42%	37%	40%	51%	38%	34%

Nation

	Total	England	Scotland	Wales
EUR 2				
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	481	434	29	18
	500			
Would definitely vote to leave the EU	29%	30%	20%	24%
	300	259	31	11
	309			
Would probably vote to leave the EU	18%	18%	21%	14%
	338	288	26	23
	344			
Would probably vote to remain in the EU	20%	20%	19%	29%
	332	286	31	14
	331			
Would definitely vote to remain in the EU	20%	19%	22%	19%
	226	192	25	10
	217			
Don't know	13%	13%	18%	13%
	11	9	1	1
	8			
Prefer not to say	1%	1%	1%	2%
NET: Leave	46%	47%	42%	38%
NET: Stay	40%	39%	40%	48%

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
EUR 2										
If a referendum were held on the UK's membership of the European Union with the options being to remain a member or withdraw, how do you think you would vote?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	481	217	92	65	13	4	50	29	6	5
500										
Would definitely vote to leave the EU	29%	38%	23%	21%	28%	40%	63%	16%	14%	14%
	300	114	65	53	10	0	14	28	12	5
309										
Would probably vote to leave the EU	18%	20%	16%	17%	22%	0	18%	15%	28%	13%
	338	99	93	64	7	2	7	53	10	2
344										
Would probably vote to remain in the EU	20%	17%	23%	20%	16%	20%	9%	29%	24%	6%
	332	61	104	89	12	3	4	47	3	8
331										
Would definitely vote to remain in the EU	20%	11%	26%	28%	28%	27%	5%	25%	8%	23%
	226	74	50	45	3	1	4	27	11	10
217										
Don't know	13%	13%	12%	14%	7%	13%	5%	15%	26%	29%
	11	2	4	0	0	0	0	0	0	5
8										
Prefer not to say	1%	0%	1%	0	0	0	0	0	0	14%
NET: Leave	46%	58%	38%	37%	51%	36%	81%	31%	42%	29%
NET: Stay	40%	28%	48%	48%	42%	45%	14%	54%	30%	29%

VI_1st Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
LibDem Q1 Do you think the Liberal Democrats' decision to join the government in May 2010 has been good or bad for the UK?							
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	118	41	33	30	7	0	8
	124						
Very good	7%	9%	7%	31%	2%	0	3%
	354	135	87	49	52	0	32
	356						
Quite good	21%	28%	17%	50%	14%	0	14%
	510	165	145	13	114	0	73
	502						
Neither good nor bad	30%	35%	29%	13%	30%	0	32%
	341	79	106	4	94	0	58
	363						
Quite bad	20%	16%	21%	4%	25%	0	25%
	237	37	97	1	86	1	16
	245						
Very bad	14%	8%	19%	1%	23%	45%	7%
	129	21	35	2	27	1	44
	119						
Don't know / no opinion	8%	4%	7%	2%	7%	55%	19%
Net: good	28%	37%	24%	81%	16%	0%	17%
Net: bad	34%	24%	40%	5%	47%	100%	32%

VI_2nd Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
LibDem Q1 Do you think the Liberal Democrats' decision to join the government in May 2010 has been good or bad for the UK?									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7	1	1	2	2	0	0	0	0
	8								
Very good	2%	2%	14%	2%	1%	0	0	0	0
	52	3	2	18	24	1	0	1	1
	55								
Quite good	14%	6%	22%	18%	12%	27%	0	20%	27%
	114	17	4	24	66	1	1	0	1
	132								
Neither good nor bad	30%	33%	43%	25%	33%	17%	38%	0	21%
	94	13	2	28	48	1	0	1	2
	118								
Quite bad	25%	27%	15%	28%	24%	20%	0	15%	37%
	86	10	1	21	46	1	2	3	1
	100								
Very bad	23%	20%	6%	21%	23%	25%	62%	57%	16%
	27	6	0	6	14	1	0	0	0
	26								
Don't know / no opinion	7%	11%	0	6%	7%	12%	0	8%	0
Net: good	16%	8%	30%	20%	13%	20%	0%	17%	20%
Net: bad	47%	46%	30%	49%	47%	40%	50%	67%	60%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
LibDem Q1 Do you think the Liberal Democrats' decision to join the government in May 2010 has been good or bad for the UK?							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	118	69	49	118	54	37	27
	124			124			
Very good	7%	8%	6%	7%	13%	6%	4%
	354	179	175	354	110	115	129
	356			356			
Quite good	21%	21%	21%	21%	25%	19%	19%
	510	242	269	510	111	180	219
	502			502			
Neither good nor bad	30%	29%	32%	30%	26%	31%	33%
	341	159	182	341	65	120	156
	363			363			
Quite bad	20%	19%	21%	20%	15%	20%	23%
	237	141	96	237	41	93	103
	245			245			
Very bad	14%	17%	11%	14%	9%	16%	16%
	129	47	82	129	54	45	30
	119			119			
Don't know / no opinion	8%	6%	10%	8%	12%	8%	5%
Net: good	28%	30%	26%	28%	38%	26%	23%
Net: bad	34%	36%	33%	34%	24%	36%	39%

	Nation			
	Total	England	Scotland	Wales
LibDem Q1 Do you think the Liberal Democrats' decision to join the government in May 2010 has been good or bad for the UK?				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	118	105	5	9
	124			
Very good	7%	7%	3%	11%
	354	320	25	9
	356			
Quite good	21%	22%	18%	12%
	510	448	42	20
	502			
Neither good nor bad	30%	30%	30%	26%
	341	292	29	20
	363			
Quite bad	20%	20%	20%	25%
	237	196	26	15
	245			
Very bad	14%	13%	18%	20%
	129	109	16	4
	119			
Don't know / no opinion	8%	7%	11%	5%
Net: good	28%	29%	21%	23%
Net: bad	34%	33%	38%	45%

2010 Past Vote

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
LibDem Q1 Do you think the Liberal Democrats' decision to join the government in May 2010 has been good or bad for the UK?										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	118	51	21	34	1	2	1	7	1	0
	124									
Very good	7%	9%	5%	11%	2%	20%	1%	4%	2%	0
	354	133	59	95	7	3	15	35	4	3
	356									
Quite good	21%	23%	15%	30%	16%	25%	19%	19%	10%	8%
	510	191	122	65	17	5	22	57	20	11
	502									
Neither good nor bad	30%	34%	30%	20%	38%	43%	28%	31%	47%	33%
	341	109	89	65	9	1	16	44	4	4
	363									
Quite bad	20%	19%	22%	21%	21%	6%	20%	24%	9%	11%
	237	54	93	43	7	1	18	17	2	3
	245									
Very bad	14%	10%	23%	14%	15%	5%	22%	9%	4%	8%
	129	30	24	14	3	0	7	25	12	13
	119									
Don't know / no opinion	8%	5%	6%	4%	8%	0	9%	14%	28%	39%
Net: good	28%	32%	20%	41%	18%	45%	20%	23%	12%	9%
Net: bad	34%	29%	44%	34%	36%	18%	43%	33%	14%	21%

Lib Dem Q2 Summary

Thinking about the Liberal Democrats,
would you say that you agree or disagree
with each of the following statements?

	The Liberal Democrats are a party of government	The Liberal Democrats have prevented some of the excessive things that a Conservative majority government might have done	The Liberal Democrats can still be a party of protest in the future	In the long term, the Liberal Democrats will be better off for having been part of a governemnt than remaining a party only of opposition
Weighted base	1689	1689	1689	1689
Unweighted base	1709	1709	1709	1709
<i>All likely voters</i>	100%	100%	100%	100%
	127	212	121	138
	139	203	125	137
Strongly agree	8%	13%	7%	8%
	355	532	445	408
	348	549	442	409
Somewhat agree	21%	32%	26%	24%
	362	423	452	447
	341	423	451	445
Neither agree nor disagree	21%	25%	27%	26%
	328	224	248	241
	352	228	253	252
Somewhat disagree	19%	13%	15%	14%
	416	181	286	307
	437	200	314	325
Strongly disagree	25%	11%	17%	18%
	101	115	137	148
	92	106	124	141
Not sure	6%	7%	8%	9%
Net: agree	29%	44%	34%	32%
Net: disagree	44%	24%	32%	32%

VI_1st Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 0

The Liberal Democrats are a party of government

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	127	28	49	31	14	0	6
	139						
Strongly agree	8%	6%	10%	31%	4%	0	3%
	355	107	96	47	64	0	41
	348						
Somewhat agree	21%	22%	19%	48%	17%	0	18%
	362	98	117	15	68	0	64
	341						
Neither agree nor disagree	21%	21%	23%	16%	18%	0	28%
	328	114	85	4	86	0	39
	352						
Somewhat disagree	19%	24%	17%	4%	23%	0	17%
	416	111	127	1	127	0	50
	437						
Strongly disagree	25%	23%	25%	1%	33%	0	22%
	101	19	30	1	20	1	30
	92						
Not sure	6%	4%	6%	1%	5%	100%	13%
Net: agree	29%	28%	29%	80%	21%	0%	20%
Net: disagree	44%	47%	42%	5%	56%	0%	39%

VI_2nd Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 0

The Liberal Democrats are a party of government

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	14	2	0	6	6	0	0	0	0
	18								
Strongly agree	4%	4%	0	6%	3%	0	0	0	0
	64	7	5	28	21	0	0	0	2
	70								
Somewhat agree	17%	14%	50%	28%	11%	0	0	0	47%
	68	10	3	17	36	2	0	1	0
	76								
Neither agree nor disagree	18%	20%	25%	17%	18%	39%	0	20%	0
	86	12	1	18	51	2	1	0	1
	101								
Somewhat disagree	23%	24%	13%	18%	25%	36%	38%	0	23%
	127	17	1	20	79	1	2	4	1
	154								
Strongly disagree	33%	34%	13%	21%	39%	25%	62%	72%	30%
	20	2	0	11	7	0	0	0	0
	20								
Not sure	5%	4%	0	11%	3%	0	0	8%	0
Net: agree	21%	18%	50%	34%	14%	0%	0%	0%	40%
Net: disagree	56%	58%	20%	38%	65%	60%	75%	67%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?							
LibDem Q2 0							
The Liberal Democrats are a party of government							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	127	75	53	127	80	35	12
	139			139			
Strongly agree	8%	9%	6%	8%	18%	6%	2%
	355	164	191	355	127	137	91
	348			348			
Somewhat agree	21%	20%	22%	21%	29%	23%	14%
	362	152	210	362	82	132	148
	341			341			
Neither agree nor disagree	21%	18%	25%	21%	19%	22%	22%
	328	169	159	328	54	117	157
	352			352			
Somewhat disagree	19%	20%	19%	19%	12%	20%	24%
	416	244	172	416	46	139	230
	437			437			
Strongly disagree	25%	29%	20%	25%	11%	24%	35%
	101	34	67	101	47	29	25
	92			92			
Not sure	6%	4%	8%	6%	11%	5%	4%
Net: agree	29%	29%	29%	29%	48%	29%	16%
Net: disagree	44%	49%	39%	44%	23%	43%	58%

	Nation			
	Total	England	Scotland	Wales
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?				
LibDem Q2 0				
The Liberal Democrats are a party of government				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	127	115	8	4
	139			
Strongly agree	8%	8%	6%	5%
	355	314	25	16
	348			
Somewhat agree	21%	21%	17%	21%
	362	311	32	20
	341			
Neither agree nor disagree	21%	21%	22%	25%
	328	288	31	9
	352			
Somewhat disagree	19%	20%	21%	11%
	416	353	38	25
	437			
Strongly disagree	25%	24%	26%	33%
	101	88	10	4
	92			
Not sure	6%	6%	7%	5%
Net: agree	29%	29%	23%	26%
Net: disagree	44%	44%	48%	44%

2010 Past Vote

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 0

The Liberal Democrats are a party of government

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	127	47	19	38	6	1	1	13	1	1
	139									
Strongly agree	8%	8%	5%	12%	14%	8%	2%	7%	2%	3%
	355	106	72	89	6	6	9	53	7	7
	348									
Somewhat agree	21%	19%	18%	28%	13%	51%	12%	29%	15%	21%
	362	117	90	72	9	3	11	42	12	6
	341									
Neither agree nor disagree	21%	21%	22%	23%	21%	26%	14%	23%	28%	16%
	328	132	84	42	10	1	22	27	4	4
	352									
Somewhat disagree	19%	23%	21%	13%	23%	11%	28%	14%	10%	12%
	416	147	115	63	13	0	33	29	11	4
	437									
Strongly disagree	25%	26%	28%	20%	29%	4%	42%	16%	26%	13%
	101	17	28	13	0	0	3	20	8	12
	92									
Not sure	6%	3%	7%	4%	0	0	3%	11%	19%	36%
Net: agree	29%	27%	22%	40%	27%	64%	13%	36%	19%	24%
Net: disagree	44%	49%	49%	33%	51%	9%	70%	30%	35%	24%

VI_1st Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 1

The Liberal Democrats have prevented some of the excessive things that a Conservative majority government might have done

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	212	51	55	49	37	0	19
	203						
Strongly agree	13%	11%	11%	51%	10%	0	8%
	532	147	180	32	108	0	64
	549						
Somewhat agree	32%	31%	36%	33%	29%	0	28%
	423	134	116	12	98	0	64
	423						
Neither agree nor disagree	25%	28%	23%	12%	26%	0	28%
	224	76	64	3	50	0	31
	228						
Somewhat disagree	13%	16%	13%	3%	13%	0	14%
	181	48	50	0	66	0	17
	200						
Strongly disagree	11%	10%	10%	0	17%	0	7%
	115	20	38	1	20	1	34
	106						
Not sure	7%	4%	8%	1%	5%	100%	15%
Net: agree	44%	42%	47%	83%	38%	0%	36%
Net: disagree	24%	26%	23%	3%	31%	0%	21%

VI_2nd Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 1

The Liberal Democrats have prevented some of the excessive things that a Conservative majority government might have done

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	37	2	1	13	18	1	0	2	0
	39								
Strongly agree	10%	3%	14%	13%	9%	19%	0	37%	0
	108	15	4	35	50	0	1	1	1
	124								
Somewhat agree	29%	31%	40%	35%	25%	8%	19%	15%	27%
	98	15	2	14	62	1	1	1	1
	109								
Neither agree nor disagree	26%	30%	23%	14%	31%	20%	38%	20%	21%
	50	5	2	14	23	2	2	0	2
	63								
Somewhat disagree	13%	10%	18%	14%	12%	45%	43%	0	37%
	66	7	0	20	37	0	0	1	1
	82								
Strongly disagree	17%	13%	4%	20%	19%	9%	0	20%	16%
	20	7	0	4	9	0	0	0	0
	22								
Not sure	5%	13%	0	4%	5%	0	0	8%	0
Net: agree	38%	34%	50%	48%	34%	20%	25%	50%	20%
Net: disagree	31%	24%	20%	34%	30%	40%	50%	17%	60%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?							
LibDem Q2 1							
The Liberal Democrats have prevented some of the excessive things that a Conservative majority government might have done							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	212	124	88	212	68	64	81
	203			203			
Strongly agree	13%	15%	10%	13%	16%	11%	12%
	532	267	266	532	128	193	211
	549			549			
Somewhat agree	32%	32%	31%	32%	29%	33%	32%
	423	191	232	423	101	151	171
	423			423			
Neither agree nor disagree	25%	23%	27%	25%	23%	26%	26%
	224	114	110	224	49	82	93
	228			228			
Somewhat disagree	13%	14%	13%	13%	11%	14%	14%
	181	96	85	181	38	65	78
	200			200			
Strongly disagree	11%	12%	10%	11%	9%	11%	12%
	115	44	71	115	51	35	30
	106			106			
Not sure	7%	5%	8%	7%	12%	6%	5%
Net: agree	44%	47%	42%	44%	45%	44%	44%
Net: disagree	24%	25%	23%	24%	20%	25%	26%

	Nation			
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?				
LibDem Q2 1	Total	England	Scotland	Wales
The Liberal Democrats have prevented some of the excessive things that a Conservative majority government might have done				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	212	192	12	9
	203			
Strongly agree	13%	13%	8%	12%
	532	463	45	24
	549			
Somewhat agree	32%	32%	32%	31%
	423	359	42	22
	423			
Neither agree nor disagree	25%	24%	30%	28%
	224	198	14	12
	228			
Somewhat disagree	13%	13%	10%	16%
	181	160	15	7
	200			
Strongly disagree	11%	11%	10%	8%
	115	97	14	4
	106			
Not sure	7%	7%	10%	5%
Net: agree	44%	45%	40%	43%
Net: disagree	24%	24%	20%	25%

2010 Past Vote

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?
LibDem Q2 1

The Liberal Democrats have prevented some of the excessive things that a Conservative majority government might have done

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	212	68	41	69	5	2	8	18	1	1
	203									
Strongly agree	13%	12%	10%	22%	10%	20%	10%	10%	2%	3%
	532	178	123	124	15	6	17	54	13	3
	549									
Somewhat agree	32%	31%	30%	39%	33%	51%	22%	29%	31%	9%
	423	146	104	52	12	2	25	53	16	12
	423									
Neither agree nor disagree	25%	26%	25%	16%	27%	17%	32%	29%	37%	36%
	224	85	60	33	6	1	13	19	5	3
	228									
Somewhat disagree	13%	15%	15%	10%	13%	11%	16%	10%	11%	9%
	181	66	48	26	5	0	13	18	3	1
	200									
Strongly disagree	11%	12%	12%	8%	12%	0	17%	10%	6%	3%
	115	25	33	12	2	0	2	22	5	13
	106									
Not sure	7%	4%	8%	4%	5%	0	3%	12%	12%	39%
Net: agree	44%	43%	40%	61%	44%	73%	32%	39%	33%	12%
Net: disagree	24%	27%	26%	19%	24%	9%	33%	20%	19%	12%

VI_1st Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 2

The Liberal Democrats can still be a party of protest in the future

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	121	30	42	29	13	0	7
	125						
Strongly agree	7%	6%	8%	30%	3%	0	3%
	445	150	120	50	75	0	51
	442						
Somewhat agree	26%	31%	24%	51%	20%	0	22%
	452	125	145	13	98	0	72
	451						
Neither agree nor disagree	27%	26%	29%	13%	26%	0	31%
	248	76	67	5	61	0	39
	253						
Somewhat disagree	15%	16%	13%	5%	16%	0	17%
	286	72	80	1	105	0	28
	314						
Strongly disagree	17%	15%	16%	1%	28%	0	12%
	137	25	50	1	27	1	33
	124						
Not sure	8%	5%	10%	1%	7%	100%	14%
Net: agree	34%	38%	32%	81%	23%	0%	25%
Net: disagree	32%	31%	29%	6%	44%	0%	29%

VI_2nd Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 2

The Liberal Democrats can still be a party of protest in the future

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	13	1	1	3	7	1	0	0	0
	14								
Strongly agree	3%	2%	14%	3%	4%	19%	0	0	0
	75	5	4	28	37	0	0	1	1
	83								
Somewhat agree	20%	10%	36%	28%	18%	8%	0	15%	23%
	98	17	4	14	58	2	0	2	2
	116								
Neither agree nor disagree	26%	34%	37%	14%	29%	31%	0	28%	47%
	61	9	0	24	24	0	3	0	0
	72								
Somewhat disagree	16%	19%	4%	25%	12%	0	81%	0	0
	105	15	1	24	60	2	1	1	1
	129								
Strongly disagree	28%	29%	9%	24%	30%	42%	19%	20%	30%
	27	3	0	7	15	0	0	2	0
	25								
Not sure	7%	6%	0	7%	7%	0	0	37%	0
Net: agree	23%	12%	50%	31%	22%	20%	0%	17%	20%
Net: disagree	44%	48%	10%	48%	42%	40%	100%	17%	20%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?							
LibDem Q2 2							
The Liberal Democrats can still be a party of protest in the future							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	121	66	55	121	59	36	27
	125			125			
Strongly agree	7%	8%	6%	7%	13%	6%	4%
	445	229	216	445	93	161	191
	442			442			
Somewhat agree	26%	27%	25%	26%	21%	27%	29%
	452	206	246	452	111	167	174
	451			451			
Neither agree nor disagree	27%	25%	29%	27%	26%	28%	26%
	248	122	126	248	62	83	103
	253			253			
Somewhat disagree	15%	15%	15%	15%	14%	14%	16%
	286	160	125	286	55	97	134
	314			314			
Strongly disagree	17%	19%	15%	17%	13%	16%	20%
	137	53	84	137	56	46	34
	124			124			
Not sure	8%	6%	10%	8%	13%	8%	5%
Net: agree	34%	35%	32%	34%	35%	33%	33%
Net: disagree	32%	34%	29%	32%	27%	31%	36%

	Nation			
	Total	England	Scotland	Wales
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?				
LibDem Q2 2				
The Liberal Democrats can still be a party of protest in the future				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	121	110	5	5
	125			
Strongly agree	7%	8%	4%	7%
	445	400	29	15
	442			
Somewhat agree	26%	27%	21%	20%
	452	387	41	24
	451			
Neither agree nor disagree	27%	26%	29%	31%
	248	211	27	11
	253			
Somewhat disagree	15%	14%	19%	14%
	286	242	30	14
	314			
Strongly disagree	17%	16%	21%	18%
	137	118	11	7
	124			
Not sure	8%	8%	8%	10%
Net: agree	34%	35%	24%	26%
Net: disagree	32%	31%	40%	32%

2010 Past Vote

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 2

The Liberal Democrats can still be a party of protest in the future

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	121	42	26	38	0	2	4	8	1	0
	125									
Strongly agree	7%	7%	6%	12%	0	20%	5%	4%	3%	0
	445	172	89	107	5	5	12	44	7	4
	442									
Somewhat agree	26%	30%	22%	34%	11%	47%	15%	24%	17%	11%
	452	145	118	69	22	3	20	49	15	11
	451									
Neither agree nor disagree	27%	26%	29%	22%	48%	28%	25%	27%	35%	34%
	248	89	58	37	8	0	11	32	10	4
	253									
Somewhat disagree	15%	16%	14%	12%	17%	0	14%	17%	23%	11%
	286	93	75	49	10	1	28	25	4	1
	314									
Strongly disagree	17%	16%	18%	15%	22%	5%	36%	14%	9%	3%
	137	26	43	16	1	0	5	26	6	14
	124									
Not sure	8%	5%	11%	5%	2%	0	6%	14%	13%	41%
Net: agree	34%	38%	28%	46%	11%	64%	20%	28%	19%	12%
Net: disagree	32%	32%	33%	27%	40%	9%	49%	31%	33%	15%

VI_1st Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 3

In the long term, the Liberal Democrats will be better off for having been part of a government than remaining a party only of opposition

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	138	53	34	29	17	0	6
	137						
Strongly agree	8%	11%	7%	29%	4%	0	3%
	408	159	99	45	65	0	40
	409						
Somewhat agree	24%	33%	20%	46%	17%	0	17%
	447	118	141	14	101	0	74
	445						
Neither agree nor disagree	26%	25%	28%	14%	27%	0	32%
	241	60	81	6	59	0	34
	252						
Somewhat disagree	14%	13%	16%	6%	16%	0	15%
	307	58	100	0	116	0	34
	325						
Strongly disagree	18%	12%	20%	0	30%	0	15%
	148	29	50	4	22	1	42
	141						
Not sure	9%	6%	10%	4%	6%	100%	18%
Net: agree	32%	44%	26%	76%	22%	0%	20%
Net: disagree	32%	25%	36%	6%	46%	0%	30%

VI_2nd Stage

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 3

In the long term, the Liberal Democrats will be better off for having been part of a government than remaining a party only of opposition

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	17	1	1	2	10	1	0	0	1
	19								
Strongly agree	4%	2%	14%	2%	5%	19%	0	0	27%
	65	5	4	24	30	0	1	0	0
	66								
Somewhat agree	17%	10%	36%	25%	15%	8%	38%	0	0
	101	15	3	9	69	2	0	2	1
	121								
Neither agree nor disagree	27%	31%	34%	9%	34%	31%	0	28%	21%
	59	9	0	21	27	1	0	1	1
	74								
Somewhat disagree	16%	18%	0	21%	13%	17%	0	15%	23%
	116	17	2	36	53	1	2	3	1
	135								
Strongly disagree	30%	34%	16%	36%	27%	25%	43%	57%	30%
	22	3	0	7	11	0	1	0	0
	24								
Not sure	6%	6%	0	7%	6%	0	19%	0	0
Net: agree	22%	12%	50%	26%	20%	20%	25%	0%	20%
Net: disagree	46%	52%	20%	58%	40%	40%	50%	67%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?							
LibDem Q2 3							
In the long term, the Liberal Democrats will be better off for having been part of a government than remaining a party only of opposition							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	138	72	66	138	50	51	37
	137			137			
Strongly agree	8%	9%	8%	8%	11%	9%	6%
	408	186	222	408	112	135	162
	409			409			
Somewhat agree	24%	22%	26%	24%	26%	23%	24%
	447	209	238	447	94	165	187
	445			445			
Neither agree nor disagree	26%	25%	28%	26%	22%	28%	28%
	241	126	114	241	60	95	86
	252			252			
Somewhat disagree	14%	15%	13%	14%	14%	16%	13%
	307	183	124	307	63	100	144
	325			325			
Strongly disagree	18%	22%	15%	18%	15%	17%	22%
	148	61	88	148	57	44	47
	141			141			
Not sure	9%	7%	10%	9%	13%	7%	7%
Net: agree	32%	31%	34%	32%	37%	32%	30%
Net: disagree	32%	37%	28%	32%	28%	33%	35%

	Nation			
	Total	England	Scotland	Wales
Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?				
LibDem Q2 3				
In the long term, the Liberal Democrats will be better off for having been part of a government than remaining a party only of opposition				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	138	125	7	6
	137			
Strongly agree	8%	9%	5%	8%
	408	368	24	16
	409			
Somewhat agree	24%	25%	17%	21%
	447	381	43	23
	445			
Neither agree nor disagree	26%	26%	30%	29%
	241	213	18	9
	252			
Somewhat disagree	14%	15%	13%	12%
	307	256	35	16
	325			
Strongly disagree	18%	17%	24%	21%
	148	125	15	7
	141			
Not sure	9%	9%	11%	10%
Net: agree	32%	34%	22%	29%
Net: disagree	32%	32%	37%	32%

2010 Past Vote

Thinking about the Liberal Democrats, would you say that you agree or disagree with each of the following statements?

LibDem Q2 3

In the long term, the Liberal Democrats will be better off for having been part of a government than remaining a party only of opposition

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	138	58	19	43	1	2	4	9	1	1
	137									
Strongly agree	8%	10%	5%	14%	2%	20%	5%	5%	2%	3%
	408	172	65	87	10	6	16	39	8	6
	409									
Somewhat agree	24%	30%	16%	27%	22%	51%	20%	21%	18%	19%
	447	151	116	57	15	2	23	55	19	9
	445									
Neither agree nor disagree	26%	27%	28%	18%	34%	17%	29%	30%	43%	28%
	241	70	67	50	9	0	9	28	7	2
	252									
Somewhat disagree	14%	12%	16%	16%	19%	0	11%	15%	15%	5%
	307	79	97	64	8	1	25	29	3	1
	325									
Strongly disagree	18%	14%	24%	20%	17%	11%	32%	16%	7%	3%
	148	37	45	15	3	0	3	25	6	14
	141									
Not sure	9%	6%	11%	5%	6%	0	4%	13%	15%	43%
Net: agree	32%	41%	21%	41%	24%	73%	25%	26%	21%	21%
Net: disagree	32%	26%	40%	36%	38%	9%	43%	31%	23%	9%

Housing Q3

Please tell us whether you would support or oppose each one.

	Removing housing benefit from under 25s to free up those houses for people who can pay	A “mansion tax” on properties worth more than £2 million	“Use it or lose it”: Developers who have planning permission for new houses but do not build them would be forced to sell the land to someone who will	The government guaranteeing 20% of the value of a mortgage to help people buy homes with smaller deposits	Relaxing rules on planning permission to encourage more building	The government funding the building of new homes and selling them directly to individuals	New tax rules to make London houses less attractive for foreign buyers looking for an investment
Weighted base	1689	1689	1689	1689	1689	1689	1689
Unweighted base	1709	1709	1709	1709	1709	1709	1709
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
Strongly support	241 247 14%	612 616 36%	607 606 36%	373 366 22%	221 218 13%	293 285 17%	643 644 38%
Support	349 357 21%	447 457 26%	587 612 35%	647 656 38%	466 474 28%	691 703 41%	519 538 31%
Neither support nor oppose	441 431 26%	314 320 19%	303 294 18%	384 392 23%	388 394 23%	405 415 24%	325 328 19%
Oppose	289 299 17%	129 132 8%	93 91 5%	135 142 8%	339 339 20%	153 152 9%	70 72 4%
Strongly oppose	268 276 16%	119 119 7%	29 34 2%	71 79 4%	200 214 12%	58 67 3%	35 33 2%
Don't know / no opinion	100 99 6%	68 65 4%	70 72 4%	78 74 5%	76 70 4%	90 87 5%	97 94 6%
Net: support	35%	63%	71%	60%	41%	58%	69%
Net: oppose	33%	15%	7%	12%	32%	12%	6%

VI_1st Stage

Please tell us whether you would support or oppose each one.

Housing Q3 0

Removing housing benefit from under 25s to free up those houses for people who can pay

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	241	95	69	13	46	0	18
	247						
Strongly support	14%	20%	14%	13%	12%	0	8%
	349	160	64	20	61	0	44
	357						
Support	21%	33%	13%	20%	16%	0	19%
	441	125	109	29	101	1	76
	431						
Neither support nor oppose	26%	26%	22%	30%	27%	55%	33%
	289	59	117	13	62	0	38
	299						
Oppose	17%	12%	23%	13%	16%	0	17%
	268	17	120	15	91	1	24
	276						
Strongly oppose	16%	4%	24%	15%	24%	45%	10%
	100	21	23	8	18	0	30
	99						
Don't know / no opinion	6%	4%	5%	8%	5%	0	13%
Net: support	35%	53%	26%	34%	28%	0%	27%
Net: oppose	33%	16%	47%	29%	40%	100%	27%

VI_2nd Stage

Please tell us whether you would support or oppose each one. Housing Q3 0 Removing housing benefit from under 25s to free up those houses for people who can pay	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	46	0	1	4	40	0	1	0	0
	53								
Strongly support	12%	1%	10%	4%	20%	0	19%	8%	0
	61	6	2	5	44	1	1	1	1
	78								
Support	16%	11%	16%	5%	22%	17%	38%	20%	23%
	101	13	3	23	59	0	0	1	1
	112								
Neither support nor oppose	27%	25%	33%	23%	29%	8%	0	20%	21%
	62	13	0	24	23	1	0	0	1
	76								
Oppose	16%	26%	5%	24%	11%	12%	0	0	27%
	91	12	4	41	27	2	2	3	1
	99								
Strongly oppose	24%	23%	36%	41%	13%	44%	43%	52%	16%
	18	6	0	3	8	1	0	0	1
	21								
Don't know / no opinion	5%	13%	0	3%	4%	20%	0	0	14%
Net: support	28%	12%	30%	9%	42%	20%	50%	17%	20%
Net: oppose	40%	50%	40%	66%	25%	60%	50%	50%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Please tell us whether you would support or oppose each one.							
Housing Q3 0							
Removing housing benefit from under 25s to free up those houses for people who can pay							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	241	129	113	241	75	91	76
	247			247			
Strongly support	14%	15%	13%	14%	17%	15%	11%
	349	171	179	349	87	115	147
	357			357			
Support	21%	20%	21%	21%	20%	20%	22%
	441	210	231	441	86	155	200
	431			431			
Neither support nor oppose	26%	25%	27%	26%	20%	26%	30%
	289	142	147	289	72	95	122
	299			299			
Oppose	17%	17%	17%	17%	17%	16%	18%
	268	142	126	268	78	101	89
	276			276			
Strongly oppose	16%	17%	15%	16%	18%	17%	13%
	100	43	57	100	36	33	31
	99			99			
Don't know / no opinion	6%	5%	7%	6%	8%	6%	5%
Net: support	35%	36%	34%	35%	37%	35%	34%
Net: oppose	33%	34%	32%	33%	34%	33%	32%

Nation

Please tell us whether you would support or oppose each one.

Housing Q3 0

Removing housing benefit from under 25s to free up those houses for people who can pay

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	241	220	12	9
	247			
Strongly support	14%	15%	9%	12%
	349	306	24	19
	357			
Support	21%	21%	17%	24%
	441	378	41	22
	431			
Neither support nor oppose	26%	26%	29%	29%
	289	255	27	7
	299			
Oppose	17%	17%	19%	9%
	268	221	28	19
	276			
Strongly oppose	16%	15%	20%	24%
	100	88	10	1
	99			
Don't know / no opinion	6%	6%	7%	2%
Net: support	35%	36%	25%	36%
Net: oppose	33%	32%	38%	34%

2010 Past Vote

Please tell us whether you would support or oppose each one.

Housing Q3 0

Removing housing benefit from under 25s to free up those houses for people who can pay

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	241	118	48	43	2	1	10	14	5	0
	247									
Strongly support	14%	21%	12%	14%	5%	8%	12%	8%	11%	0
	349	174	50	53	6	2	11	35	8	11
	357									
Support	21%	31%	12%	17%	13%	14%	13%	19%	18%	34%
	441	157	98	78	16	5	26	39	15	8
	431									
Neither support nor oppose	26%	28%	24%	25%	35%	44%	33%	21%	35%	23%
	289	59	99	63	8	0	13	37	5	5
	299									
Oppose	17%	10%	24%	20%	18%	0	17%	20%	13%	14%
	268	33	90	63	10	4	17	44	5	2
	276									
Strongly oppose	16%	6%	22%	20%	21%	34%	22%	24%	11%	6%
	100	26	23	16	4	0	3	15	5	8
	99									
Don't know / no opinion	6%	5%	6%	5%	9%	0	3%	8%	12%	24%
Net: support	35%	51%	24%	30%	18%	27%	27%	27%	30%	32%
Net: oppose	33%	16%	46%	40%	40%	36%	38%	44%	23%	21%

VI_1st Stage

Please tell us whether you would support or oppose each one.

Housing Q3 1

A “mansion tax” on properties worth more than £2 million

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	612	117	243	30	146	1	75
	616						
Strongly support	36%	25%	48%	30%	38%	45%	33%
	447	113	128	36	101	0	69
	457						
Support	26%	24%	26%	36%	27%	0	30%
	314	100	84	19	67	1	44
	320						
Neither support nor oppose	19%	21%	17%	19%	18%	55%	19%
	129	65	14	9	26	0	16
	132						
Oppose	8%	14%	3%	9%	7%	0	7%
	119	70	11	3	27	0	7
	119						
Strongly oppose	7%	15%	2%	3%	7%	0	3%
	68	11	23	2	13	0	19
	65						
Don't know / no opinion	4%	2%	4%	2%	3%	0	8%
Net: support	63%	48%	74%	67%	65%	100%	63%
Net: oppose	15%	28%	5%	12%	14%	0%	10%

VI_2nd Stage

Please tell us whether you would support or oppose each one.

Housing Q3 1

A “mansion tax” on properties worth more than £2 million

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	146	19	6	50	66	2	2	0	1
	164								
Strongly support	38%	37%	58%	50%	33%	44%	43%	8%	27%
	101	16	2	32	44	1	1	3	1
	115								
Support	27%	33%	23%	32%	22%	20%	38%	57%	21%
	67	6	2	12	44	1	1	1	0
	83								
Neither support nor oppose	18%	12%	19%	12%	22%	17%	19%	15%	0
	26	4	0	2	18	0	0	1	1
	32								
Oppose	7%	8%	0	2%	9%	0	0	20%	14%
	27	1	0	1	23	0	0	0	2
	32								
Strongly oppose	7%	2%	0	1%	11%	0	0	0	39%
	13	4	0	3	5	1	0	0	0
	13								
Don't know / no opinion	3%	8%	0	3%	3%	20%	0	0	0
Net: support	65%	70%	80%	83%	55%	60%	75%	50%	40%
Net: oppose	14%	10%	0%	3%	21%	0%	0%	17%	60%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Please tell us whether you would support or oppose each one.							
Housing Q3 1							
A “mansion tax” on properties worth more than £2 million							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	612	322	290	612	161	215	235
	616			616			
Strongly support	36%	39%	34%	36%	37%	37%	35%
	447	203	244	447	111	158	178
	457			457			
Support	26%	24%	29%	26%	26%	27%	27%
	314	152	163	314	85	110	119
	320			320			
Neither support nor oppose	19%	18%	19%	19%	20%	19%	18%
	129	63	66	129	38	46	46
	132			132			
Oppose	8%	8%	8%	8%	9%	8%	7%
	119	72	47	119	18	38	63
	119			119			
Strongly oppose	7%	9%	6%	7%	4%	6%	9%
	68	25	42	68	22	22	23
	65			65			
Don't know / no opinion	4%	3%	5%	4%	5%	4%	4%
Net: support	63%	63%	63%	63%	63%	63%	62%
Net: oppose	15%	16%	13%	15%	13%	14%	16%

Nation

Please tell us whether you would support or oppose each one.

Housing Q3 1

A “mansion tax” on properties worth more than £2 million

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	612	529	51	32
	616			
Strongly support	36%	36%	36%	41%
	447	381	44	22
	457			
Support	26%	26%	31%	28%
	314	274	26	15
	320			
Neither support nor oppose	19%	19%	18%	19%
	129	113	11	5
	132			
Oppose	8%	8%	8%	6%
	119	113	4	2
	119			
Strongly oppose	7%	8%	3%	2%
	68	59	6	3
	65			
Don't know / no opinion	4%	4%	4%	4%
Net: support	63%	62%	66%	70%
Net: oppose	15%	15%	10%	9%

2010 Past Vote

Please tell us whether you would support or oppose each one.

Housing Q3 1

A “mansion tax” on properties worth more than £2 million

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	612	151	177	143	14	7	25	71	14	10
	616									
Strongly support	36%	27%	43%	45%	32%	58%	32%	39%	32%	31%
	447	142	110	93	17	2	21	47	11	5
	457									
Support	26%	25%	27%	29%	38%	16%	26%	25%	26%	14%
	314	115	79	40	8	2	20	36	9	6
	320									
Neither support nor oppose	19%	20%	19%	13%	17%	17%	25%	20%	22%	16%
	129	65	11	21	3	0	5	16	3	4
	132									
Oppose	8%	11%	3%	7%	7%	0	7%	9%	7%	12%
	119	80	10	11	1	1	6	6	2	1
	119									
Strongly oppose	7%	14%	3%	4%	2%	9%	8%	3%	5%	3%
	68	15	20	8	2	0	2	9	3	8
	65									
Don't know / no opinion	4%	3%	5%	3%	5%	0	3%	5%	7%	24%
Net: support	63%	52%	70%	75%	69%	82%	58%	64%	58%	44%
Net: oppose	15%	26%	5%	10%	9%	9%	14%	12%	12%	15%

VI_1st Stage

Please tell us whether you would support or oppose each one.

Housing Q3 2

“Use it or lose it”: Developers who have planning permission for new houses but do not build them would be forced to sell the land to someone who will

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	607	176	196	39	133	1	62
	606						
Strongly support	36%	37%	39%	40%	35%	45%	27%
	587	187	157	35	118	0	90
	612						
Support	35%	39%	31%	36%	31%	0	39%
	303	67	99	17	74	1	44
	294						
Neither support nor oppose	18%	14%	20%	18%	20%	55%	19%
	93	27	23	3	26	0	14
	91						
Oppose	5%	6%	5%	3%	7%	0	6%
	29	8	5	1	12	0	2
	34						
Strongly oppose	2%	2%	1%	2%	3%	0	1%
	70	11	23	2	16	0	19
	72						
Don't know / no opinion	4%	2%	4%	2%	4%	0	8%
Net: support	71%	76%	70%	76%	66%	100%	66%
Net: oppose	7%	7%	6%	4%	10%	0%	7%

VI_2nd Stage

Please tell us whether you would support or oppose each one.

Housing Q3 2

“Use it or lose it”: Developers who have planning permission for new houses but do not build them would be forced to sell the land to someone who will

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	133	14	3	39	67	2	1	4	2
	150								
Strongly support	35%	28%	34%	39%	34%	42%	19%	72%	41%
	118	24	2	28	60	2	2	2	0
	145								
Support	31%	47%	23%	28%	30%	38%	43%	28%	0
	74	6	4	17	45	0	1	0	1
	84								
Neither support nor oppose	20%	13%	37%	17%	22%	0	38%	0	21%
	26	2	1	11	12	0	0	0	1
	29								
Oppose	7%	4%	7%	11%	6%	0	0	0	23%
	12	0	0	4	7	0	0	0	1
	15								
Strongly oppose	3%	1%	0	4%	4%	0	0	0	16%
	16	4	0	1	10	1	0	0	0
	16								
Don't know / no opinion	4%	8%	0	1%	5%	20%	0	0	0
Net: support	66%	76%	50%	68%	64%	80%	75%	100%	40%
Net: oppose	10%	4%	10%	15%	10%	0%	0%	0%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Please tell us whether you would support or oppose each one.							
Housing Q3 2							
“Use it or lose it”: Developers who have planning permission for new houses but do not build them would be forced to sell the land to someone who will							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	607	316	291	607	129	211	267
	606			606			
Strongly support	36%	38%	34%	36%	30%	36%	40%
	587	304	284	587	135	195	257
	612			612			
Support	35%	36%	33%	35%	31%	33%	39%
	303	140	163	303	102	107	94
	294			294			
Neither support nor oppose	18%	17%	19%	18%	23%	18%	14%
	93	42	51	93	30	42	21
	91			91			
Oppose	5%	5%	6%	5%	7%	7%	3%
	29	12	17	29	14	8	8
	34			34			
Strongly oppose	2%	1%	2%	2%	3%	1%	1%
	70	23	47	70	25	28	17
	72			72			
Don't know / no opinion	4%	3%	6%	4%	6%	5%	3%
Net: support	71%	74%	67%	71%	61%	69%	79%
Net: oppose	7%	6%	8%	7%	10%	8%	4%

Nation

Please tell us whether you would support or oppose each one.

Housing Q3 2

“Use it or lose it”: Developers who have planning permission for new houses but do not build them would be forced to sell the land to someone who will

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	607	531	48	27
	606			
Strongly support	36%	36%	34%	35%
	587	506	54	28
	612			
Support	35%	34%	38%	36%
	303	263	27	13
	294			
Neither support nor oppose	18%	18%	19%	17%
	93	81	7	4
	91			
Oppose	5%	6%	5%	5%
	29	27	0	1
	34			
Strongly oppose	2%	2%	0%	2%
	70	61	6	4
	72			
Don't know / no opinion	4%	4%	4%	5%
Net: support	71%	71%	71%	71%
Net: oppose	7%	7%	5%	6%

2010 Past Vote

Please tell us whether you would support or oppose each one.

Housing Q3 2

“Use it or lose it”: Developers who have planning permission for new houses but do not build them would be forced to sell the land to someone who will

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	607	216	161	126	12	5	23	49	8	6
	606									
Strongly support	36%	38%	39%	40%	27%	44%	29%	27%	19%	17%
	587	211	129	110	20	2	24	66	14	13
	612									
Support	35%	37%	32%	35%	45%	17%	30%	36%	31%	38%
	303	77	75	50	9	4	23	46	16	3
	294									
Neither support nor oppose	18%	13%	18%	16%	20%	33%	28%	25%	38%	10%
	93	33	20	19	1	1	7	9	0	2
	91									
Oppose	5%	6%	5%	6%	3%	6%	9%	5%	0	7%
	29	13	5	5	0	0	2	3	1	0
	34									
Strongly oppose	2%	2%	1%	2%	1%	0	2%	2%	3%	0
	70	19	19	6	2	0	1	11	4	9
	72									
Don't know / no opinion	4%	3%	5%	2%	4%	0	2%	6%	8%	28%
Net: support	71%	75%	71%	75%	71%	64%	59%	63%	51%	56%
Net: oppose	7%	8%	6%	8%	2%	9%	11%	7%	2%	6%

VI_1st Stage

Please tell us whether you would support or oppose each one.

Housing Q3 3

The government guaranteeing 20% of the value of a mortgage to help people buy homes with smaller deposits

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	373	100	141	26	70	0	36
	366						
Strongly support	22%	21%	28%	26%	18%	0	16%
	647	214	180	36	137	0	80
	656						
Support	38%	45%	36%	37%	36%	0	35%
	384	99	106	20	98	1	61
	392						
Neither support nor oppose	23%	21%	21%	20%	26%	100%	26%
	135	43	34	10	30	0	18
	142						
Oppose	8%	9%	7%	10%	8%	0	8%
	71	11	16	5	29	0	10
	79						
Strongly oppose	4%	2%	3%	5%	8%	0	4%
	78	9	27	1	16	0	26
	74						
Don't know / no opinion	5%	2%	5%	1%	4%	0	11%
Net: support	60%	66%	64%	63%	55%	0%	50%
Net: oppose	12%	11%	10%	15%	16%	0%	12%

VI_2nd Stage

Please tell us whether you would support or oppose each one.

Housing Q3 3

The government guaranteeing 20% of the value of a mortgage to help people buy homes with smaller deposits

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	70	7	3	15	40	0	1	1	2
	82								
Strongly support	18%	13%	25%	15%	20%	9%	38%	20%	47%
	137	23	3	38	71	2	0	1	0
	154								
Support	36%	46%	26%	38%	35%	36%	0	20%	0
	98	11	4	30	49	0	2	1	0
	115								
Neither support nor oppose	26%	21%	37%	30%	24%	8%	62%	23%	0
	30	5	0	7	15	1	0	0	1
	34								
Oppose	8%	10%	0	7%	8%	17%	0	0	23%
	29	3	1	4	18	0	0	2	1
	36								
Strongly oppose	8%	5%	12%	4%	9%	0	0	37%	30%
	16	2	0	5	7	2	0	0	0
	18								
Don't know / no opinion	4%	5%	0	5%	4%	31%	0	0	0
Net: support	55%	60%	60%	54%	56%	40%	25%	33%	40%
Net: oppose	16%	16%	10%	11%	17%	20%	0%	33%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Please tell us whether you would support or oppose each one.							
Housing Q3 3							
The government guaranteeing 20% of the value of a mortgage to help people buy homes with smaller deposits							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	373	196	177	373	135	118	120
	366			366			
Strongly support	22%	23%	21%	22%	31%	20%	18%
	647	308	340	647	160	215	273
	656			656			
Support	38%	37%	40%	38%	37%	36%	41%
	384	177	207	384	83	142	160
	392			392			
Neither support nor oppose	23%	21%	24%	23%	19%	24%	24%
	135	78	57	135	20	58	58
	142			142			
Oppose	8%	9%	7%	8%	5%	10%	9%
	71	44	27	71	14	30	27
	79			79			
Strongly oppose	4%	5%	3%	4%	3%	5%	4%
	78	34	44	78	25	27	26
	74			74			
Don't know / no opinion	5%	4%	5%	5%	6%	5%	4%
Net: support	60%	60%	61%	60%	68%	56%	59%
Net: oppose	12%	15%	10%	12%	8%	15%	13%

Nation

Please tell us whether you would support or oppose each one.

Housing Q3 3

The government guaranteeing 20% of the value of a mortgage to help people buy homes with smaller deposits

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	373	333	22	18
	366			
Strongly support	22%	23%	15%	23%
	647	563	56	28
	656			
Support	38%	38%	40%	36%
	384	326	36	23
	392			
Neither support nor oppose	23%	22%	25%	30%
	135	111	19	6
	142			
Oppose	8%	8%	13%	8%
	71	65	5	0
	79			
Strongly oppose	4%	4%	3%	1%
	78	71	5	2
	74			
Don't know / no opinion	5%	5%	3%	3%
Net: support	60%	61%	55%	60%
Net: oppose	12%	12%	17%	8%

2010 Past Vote

Please tell us whether you would support or oppose each one.

Housing Q3 3

The government guaranteeing 20% of the value of a mortgage to help people buy homes with smaller deposits

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	373	119	111	60	4	4	7	47	13	7
	366									
Strongly support	22%	21%	27%	19%	9%	39%	9%	26%	30%	20%
	647	236	154	113	21	1	32	75	9	7
	656									
Support	38%	42%	38%	36%	47%	8%	40%	41%	21%	21%
	384	127	86	71	9	4	26	37	15	9
	392									
Neither support nor oppose	23%	22%	21%	23%	21%	33%	32%	20%	36%	26%
	135	48	26	37	5	1	6	8	1	3
	142									
Oppose	8%	8%	6%	12%	11%	9%	8%	4%	3%	9%
	71	23	12	19	4	1	6	4	1	0
	79									
Strongly oppose	4%	4%	3%	6%	10%	11%	8%	2%	2%	0
	78	13	20	16	2	0	3	13	4	8
	74									
Don't know / no opinion	5%	2%	5%	5%	4%	0	3%	7%	8%	24%
Net: support	60%	63%	65%	55%	56%	45%	49%	66%	51%	41%
Net: oppose	12%	13%	9%	18%	20%	18%	15%	7%	5%	9%

VI_1st Stage

Please tell us whether you would support or oppose each one.

Housing Q3 4

Relaxing rules on planning permission to encourage more building

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	221	70	86	13	36	1	15
	218						
Strongly support	13%	15%	17%	14%	9%	45%	6%
	466	158	140	32	86	0	50
	474						
Support	28%	33%	28%	33%	23%	0	22%
	388	90	117	21	91	1	68
	394						
Neither support nor oppose	23%	19%	23%	22%	24%	55%	30%
	339	93	101	23	76	0	46
	339						
Oppose	20%	20%	20%	23%	20%	0	20%
	200	51	32	4	78	0	34
	214						
Strongly oppose	12%	11%	6%	5%	21%	0	15%
	76	15	28	4	12	0	17
	70						
Don't know / no opinion	4%	3%	6%	4%	3%	0	7%
Net: support	41%	48%	45%	46%	32%	100%	28%
Net: oppose	32%	30%	26%	28%	41%	0%	35%

VI_2nd Stage

Please tell us whether you would support or oppose each one.

Housing Q3 4

Relaxing rules on planning permission to encourage more building

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	36	1	1	9	22	0	1	1	0
	45								
Strongly support	9%	3%	12%	9%	11%	9%	19%	15%	0
	86	18	2	23	39	1	2	0	1
	104								
Support	23%	35%	22%	23%	20%	24%	43%	0	14%
	91	16	3	17	53	0	1	0	1
	106								
Neither support nor oppose	24%	33%	29%	17%	26%	0	38%	0	21%
	76	6	4	29	30	1	0	4	2
	84								
Oppose	20%	13%	37%	29%	15%	12%	0	65%	50%
	78	5	0	20	50	2	0	1	1
	87								
Strongly oppose	21%	10%	0	20%	25%	35%	0	20%	16%
	12	3	0	2	6	1	0	0	0
	13								
Don't know / no opinion	3%	7%	0	2%	3%	20%	0	0	0
Net: support	32%	38%	30%	32%	31%	20%	75%	17%	20%
Net: oppose	41%	22%	40%	49%	40%	60%	0%	83%	60%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Please tell us whether you would support or oppose each one.							
Housing Q3 4							
Relaxing rules on planning permission to encourage more building							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	221	126	95	221	74	75	72
	218			218			
Strongly support	13%	15%	11%	13%	17%	13%	11%
	466	235	231	466	139	155	172
	474			474			
Support	28%	28%	27%	28%	32%	26%	26%
	388	183	205	388	93	151	144
	394			394			
Neither support nor oppose	23%	22%	24%	23%	21%	26%	22%
	339	167	172	339	78	108	153
	339			339			
Oppose	20%	20%	20%	20%	18%	18%	23%
	200	92	108	200	26	75	99
	214			214			
Strongly oppose	12%	11%	13%	12%	6%	13%	15%
	76	34	42	76	27	25	23
	70			70			
Don't know / no opinion	4%	4%	5%	4%	6%	4%	4%
Net: support	41%	43%	38%	41%	49%	39%	37%
Net: oppose	32%	31%	33%	32%	24%	31%	38%

Nation

Please tell us whether you would support or oppose each one.

Housing Q3 4

Relaxing rules on planning permission to encourage more building

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	221	196	14	11
	218			
Strongly support	13%	13%	10%	14%
	466	394	45	27
	474			
Support	28%	27%	32%	35%
	388	333	38	17
	394			
Neither support nor oppose	23%	23%	26%	22%
	339	300	25	15
	339			
Oppose	20%	20%	17%	19%
	200	178	16	6
	214			
Strongly oppose	12%	12%	11%	7%
	76	68	6	2
	70			
Don't know / no opinion	4%	5%	4%	3%
Net: support	41%	40%	41%	49%
Net: oppose	32%	33%	29%	27%

2010 Past Vote

Please tell us whether you would support or oppose each one.

Housing Q3 4

Relaxing rules on planning permission to encourage more building

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	221	81	59	40	1	3	7	21	1	7
	218									
Strongly support	13%	14%	15%	13%	2%	28%	8%	11%	2%	22%
	466	159	117	82	17	2	13	64	5	5
	474									
Support	28%	28%	29%	26%	38%	21%	17%	35%	12%	16%
	388	116	98	66	13	3	26	40	20	7
	394									
Neither support nor oppose	23%	21%	24%	21%	29%	22%	33%	22%	46%	19%
	339	117	79	76	6	3	17	28	9	3
	339									
Oppose	20%	21%	19%	24%	14%	29%	22%	15%	21%	9%
	200	74	34	44	5	0	14	20	4	4
	214									
Strongly oppose	12%	13%	8%	14%	11%	0	18%	11%	10%	11%
	76	19	22	8	3	0	2	11	4	8
	70									
Don't know / no opinion	4%	3%	5%	2%	6%	0	2%	6%	9%	24%
Net: support	41%	42%	43%	39%	40%	45%	25%	46%	14%	35%
Net: oppose	32%	34%	28%	38%	24%	27%	39%	26%	30%	21%

VI_1st Stage

Please tell us whether you would support or oppose each one.

Housing Q3 5

The government funding the building of new homes and selling them directly to individuals

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	293	89	100	18	59	0	27
	285						
Strongly support	17%	19%	20%	18%	15%	0	12%
	691	238	184	41	140	0	87
	703						
Support	41%	50%	37%	42%	37%	0	38%
	405	85	127	29	102	1	61
	415						
Neither support nor oppose	24%	18%	25%	29%	27%	100%	27%
	153	42	48	8	32	0	22
	152						
Oppose	9%	9%	10%	8%	8%	0	10%
	58	11	14	2	27	0	4
	67						
Strongly oppose	3%	2%	3%	2%	7%	0	2%
	90	11	29	1	20	0	28
	87						
Don't know / no opinion	5%	2%	6%	1%	5%	0	12%
Net: support	58%	69%	56%	60%	53%	0%	50%
Net: oppose	12%	11%	12%	10%	16%	0%	11%

VI_2nd Stage

Please tell us whether you would support or oppose each one. Housing Q3 5 The government funding the building of new homes and selling them directly to individuals	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	59	5	2	16	32	1	2	0	0
	69								
Strongly support	15%	10%	22%	16%	16%	25%	57%	0	0
	140	21	5	38	68	1	2	3	2
	160								
Support	37%	42%	49%	39%	34%	17%	43%	60%	47%
	102	12	3	31	53	1	0	1	1
	117								
Neither support nor oppose	27%	24%	25%	32%	26%	12%	0	20%	23%
	32	4	0	8	17	1	0	1	1
	39								
Oppose	8%	8%	5%	8%	8%	27%	0	20%	14%
	27	2	0	1	22	0	0	0	1
	31								
Strongly oppose	7%	4%	0	1%	11%	0	0	0	16%
	20	6	0	4	9	1	0	0	0
	23								
Don't know / no opinion	5%	12%	0	4%	4%	20%	0	0	0
Net: support	53%	52%	70%	55%	50%	40%	100%	50%	40%
Net: oppose	16%	12%	0%	9%	20%	20%	0%	17%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Please tell us whether you would support or oppose each one.							
Housing Q3 5							
The government funding the building of new homes and selling them directly to individuals							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	293	158	135	293	91	110	92
	285			285			
Strongly support	17%	19%	16%	17%	21%	19%	14%
	691	349	342	691	184	229	278
	703			703			
Support	41%	42%	40%	41%	42%	39%	42%
	405	181	224	405	96	137	171
	415			415			
Neither support nor oppose	24%	22%	26%	24%	22%	23%	26%
	153	78	75	153	36	53	64
	152			152			
Oppose	9%	9%	9%	9%	8%	9%	10%
	58	34	24	58	4	24	30
	67			67			
Strongly oppose	3%	4%	3%	3%	1%	4%	4%
	90	37	52	90	25	36	29
	87			87			
Don't know / no opinion	5%	4%	6%	5%	6%	6%	4%
Net: support	58%	61%	56%	58%	63%	57%	56%
Net: oppose	12%	13%	12%	12%	9%	13%	14%

Nation

Please tell us whether you would support or oppose each one.

Housing Q3 5

The government funding the building of new homes and selling them directly to individuals

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	293	261	19	13
	285			
Strongly support	17%	18%	14%	16%
	691	607	52	31
	703			
Support	41%	41%	37%	40%
	405	345	38	22
	415			
Neither support nor oppose	24%	23%	27%	28%
	153	133	14	6
	152			
Oppose	9%	9%	10%	7%
	58	47	6	4
	67			
Strongly oppose	3%	3%	4%	6%
	90	75	12	2
	87			
Don't know / no opinion	5%	5%	8%	3%
Net: support	58%	59%	50%	57%
Net: oppose	12%	12%	14%	13%

2010 Past Vote

Please tell us whether you would support or oppose each one.

Housing Q3 5

The government funding the building of new homes and selling them directly to individuals

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	293	102	70	58	3	4	11	32	6	6
	285									
Strongly support	17%	18%	17%	18%	8%	33%	14%	18%	14%	18%
	691	270	152	125	18	4	24	73	15	10
	703									
Support	41%	48%	37%	39%	39%	37%	31%	40%	36%	29%
	405	107	110	84	11	2	23	45	15	8
	415									
Neither support nor oppose	24%	19%	27%	27%	25%	17%	29%	24%	34%	25%
	153	44	39	34	8	1	11	15	0	1
	152									
Oppose	9%	8%	9%	11%	17%	13%	14%	8%	0	2%
	58	25	17	5	2	0	3	5	1	1
	67									
Strongly oppose	3%	4%	4%	2%	4%	0	4%	3%	2%	3%
	90	18	23	11	3	0	7	14	6	8
	87									
Don't know / no opinion	5%	3%	6%	3%	7%	0	9%	8%	14%	24%
Net: support	58%	66%	54%	58%	47%	73%	44%	57%	49%	47%
Net: oppose	12%	12%	14%	12%	22%	9%	18%	11%	2%	6%

VI_1st Stage

Please tell us whether you would support or oppose each one.

Housing Q3 6

New tax rules to make London houses less attractive for foreign buyers looking for an investment

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	643	178	189	35	158	1	83
	644						
Strongly support	38%	37%	38%	36%	42%	45%	36%
	519	166	142	35	104	0	72
	538						
Support	31%	35%	28%	36%	27%	0	31%
	325	84	114	13	72	1	42
	328						
Neither support nor oppose	19%	18%	23%	14%	19%	55%	18%
	70	22	17	9	15	0	6
	72						
Oppose	4%	5%	3%	9%	4%	0	3%
	35	11	12	1	10	0	1
	33						
Strongly oppose	2%	2%	2%	1%	3%	0	0%
	97	15	30	4	21	0	27
	94						
Don't know / no opinion	6%	3%	6%	4%	5%	0	12%
Net: support	69%	72%	66%	71%	69%	100%	67%
Net: oppose	6%	7%	6%	10%	7%	0%	3%

VI_2nd Stage

Please tell us whether you would support or oppose each one.

Housing Q3 6

New tax rules to make London houses less attractive for foreign buyers looking for an investment

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	158	16	2	37	94	3	2	4	0
	177								
Strongly support	42%	32%	15%	37%	47%	61%	62%	72%	0
	104	14	3	35	48	0	0	2	2
	123								
Support	27%	27%	27%	36%	24%	0	0	28%	41%
	72	12	5	18	32	1	1	0	2
	85								
Neither support nor oppose	19%	25%	51%	18%	16%	20%	38%	0	43%
	15	1	1	4	9	0	0	0	0
	20								
Oppose	4%	3%	7%	4%	5%	0	0	0	0
	10	0	0	3	6	0	0	0	1
	12								
Strongly oppose	3%	1%	0	3%	3%	0	0	0	16%
	21	6	0	2	11	1	0	0	0
	22								
Don't know / no opinion	5%	13%	0	2%	5%	20%	0	0	0
Net: support	69%	60%	50%	73%	71%	60%	50%	100%	40%
Net: oppose	7%	2%	10%	7%	8%	0%	0%	0%	20%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Please tell us whether you would support or oppose each one.							
Housing Q3 6							
New tax rules to make London houses less attractive for foreign buyers looking for an investment							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	643	326	318	643	113	224	307
	644			644			
Strongly support	38%	39%	37%	38%	26%	38%	46%
	519	249	270	519	144	180	194
	538			538			
Support	31%	30%	32%	31%	33%	31%	29%
	325	161	164	325	103	118	104
	328			328			
Neither support nor oppose	19%	19%	19%	19%	24%	20%	16%
	70	41	28	70	30	22	17
	72			72			
Oppose	4%	5%	3%	4%	7%	4%	3%
	35	19	17	35	17	8	11
	33			33			
Strongly oppose	2%	2%	2%	2%	4%	1%	2%
	97	41	56	97	29	36	32
	94			94			
Don't know / no opinion	6%	5%	7%	6%	7%	6%	5%
Net: support	69%	69%	69%	69%	59%	68%	75%
Net: oppose	6%	7%	5%	6%	11%	5%	4%

Nation

Please tell us whether you would support or oppose each one.

Housing Q3 6

New tax rules to make London houses less attractive for foreign buyers looking for an investment

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
All likely voters	100%	100%	100%	100%
	643	562	55	26
	644			
Strongly support	38%	38%	39%	34%
	519	451	42	26
	538			
Support	31%	31%	29%	33%
	325	279	28	18
	328			
Neither support nor oppose	19%	19%	20%	23%
	70	63	3	3
	72			
Oppose	4%	4%	2%	4%
	35	33	1	1
	33			
Strongly oppose	2%	2%	1%	1%
	97	79	13	4
	94			
Don't know / no opinion	6%	5%	9%	5%
Net: support	69%	69%	68%	68%
Net: oppose	6%	7%	3%	5%

2010 Past Vote

Please tell us whether you would support or oppose each one.

Housing Q3 6

New tax rules to make London houses less attractive for foreign buyers looking for an investment

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	643	219	148	130	23	3	36	62	13	9
	644									
Strongly support	38%	39%	36%	41%	51%	31%	45%	34%	31%	27%
	519	191	126	102	11	3	19	55	9	3
	538									
Support	31%	34%	31%	32%	23%	30%	24%	30%	22%	8%
	325	100	86	57	5	4	19	33	14	7
	328									
Neither support nor oppose	19%	18%	21%	18%	12%	33%	23%	18%	32%	19%
	70	19	13	13	3	1	4	13	1	4
	72									
Oppose	4%	3%	3%	4%	6%	6%	5%	7%	2%	13%
	35	14	8	4	0	0	1	6	1	1
	33									
Strongly oppose	2%	2%	2%	1%	1%	0	1%	3%	2%	3%
	97	24	28	11	3	0	2	15	5	10
	94									
Don't know / no opinion	6%	4%	7%	3%	7%	0	2%	8%	11%	30%
Net: support	69%	72%	67%	73%	76%	55%	70%	64%	51%	35%
Net: oppose	6%	6%	5%	5%	7%	9%	6%	10%	5%	15%

Housing Q1

Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?

	For me and my family	For the country generally
Weighted base	1689	1689
Unweighted base	1709	1709
<i>All likely voters</i>	100%	100%
	218	119
	232	124
Very good	13%	7%
	346	367
	366	371
Quite good	20%	22%
	530	456
	545	462
Neither good nor bad	31%	27%
	245	431
	244	447
Quite bad	15%	26%
	256	216
	242	211
Very bad	15%	13%
	93	99
	80	94
Don't know	6%	6%
Net: good	33%	29%
Net: bad	30%	38%

VI_1st Stage

Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?

Housing Q1 0

For me and my family

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	218	82	72	15	29	0	21
	232						
Very good	13%	17%	14%	15%	8%	0	9%
	346	136	89	33	48	0	41
	366						
Quite good	20%	29%	18%	33%	13%	0	18%
	530	154	141	20	128	1	87
	545						
Neither good nor bad	31%	32%	28%	20%	34%	55%	38%
	245	60	78	10	61	0	35
	244						
Quite bad	15%	13%	16%	11%	16%	0	15%
	256	30	89	16	92	1	29
	242						
Very bad	15%	6%	18%	16%	24%	45%	13%
	93	15	34	4	22	0	17
	80						
Don't know	6%	3%	7%	4%	6%	0	8%
Net: good	33%	46%	32%	49%	20%	0%	27%
Net: bad	30%	19%	33%	27%	40%	100%	28%

VI_2nd Stage

Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?

Housing Q1 0

For me and my family

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	29	2	1	4	22	0	0	0	0
	36								
Very good	8%	4%	6%	4%	11%	9%	0	0	0
	48	8	1	10	29	0	0	0	0
	62								
Quite good	13%	17%	9%	10%	14%	0	0	0	0
	128	22	4	21	76	0	1	2	2
	158								
Neither good nor bad	34%	45%	37%	21%	38%	0	19%	28%	37%
	61	6	1	30	20	3	0	0	1
	67								
Quite bad	16%	13%	6%	31%	10%	56%	0	0	21%
	92	8	4	29	42	2	2	3	2
	94								
Very bad	24%	16%	43%	29%	21%	35%	43%	52%	43%
	22	3	0	5	11	0	1	1	0
	22								
Don't know	6%	6%	0	5%	6%	0	38%	20%	0
Net: good	20%	20%	20%	14%	26%	0%	0%	0%	0%
Net: bad	40%	28%	50%	60%	31%	100%	50%	50%	60%

	Gender			Age			
Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?	Total	Male	Female	Total	18-34	35-54	55+
Housing Q1 0							
For me and my family							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	218	121	98	218	79	70	69
	232			232			
Very good	13%	14%	11%	13%	18%	12%	10%
	346	188	158	346	79	126	141
	366			366			
Quite good	20%	22%	19%	20%	18%	21%	21%
	530	254	275	530	67	193	270
	545			545			
Neither good nor bad	31%	30%	32%	31%	15%	33%	41%
	245	109	137	245	77	90	78
	244			244			
Quite bad	15%	13%	16%	15%	18%	15%	12%
	256	122	135	256	114	80	63
	242			242			
Very bad	15%	15%	16%	15%	26%	14%	9%
	93	43	50	93	20	30	44
	80			80			
Don't know	6%	5%	6%	6%	4%	5%	7%
Net: good	33%	37%	30%	33%	36%	33%	32%
Net: bad	30%	28%	32%	30%	44%	29%	21%

	Nation			
Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?				
Housing Q1 0				
For me and my family				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	218	197	14	7
	232			
Very good	13%	13%	10%	10%
	346	309	23	14
	366			
Quite good	20%	21%	16%	18%
	530	442	57	31
	545			
Neither good nor bad	31%	30%	40%	40%
	245	218	19	9
	244			
Quite bad	15%	15%	13%	11%
	256	225	16	16
	242			
Very bad	15%	15%	11%	21%
	93	78	14	1
	80			
Don't know	6%	5%	10%	1%
Net: good	33%	34%	26%	27%
Net: bad	30%	30%	24%	32%

2010 Past Vote

Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?

Housing Q1 0

For me and my family

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	218	108	43	36	5	1	8	9	5	1
	232									
Very good	13%	19%	11%	11%	11%	13%	11%	5%	12%	4%
	346	145	77	73	7	0	13	20	3	7
	366									
Quite good	20%	26%	19%	23%	16%	4%	16%	11%	7%	20%
	530	186	133	83	21	3	23	53	15	13
	545									
Neither good nor bad	31%	33%	33%	26%	45%	25%	29%	29%	36%	39%
	245	73	64	46	4	0	10	41	6	1
	244									
Quite bad	15%	13%	16%	15%	8%	0	13%	22%	15%	2%
	256	35	61	61	5	7	22	53	6	7
	242									
Very bad	15%	6%	15%	19%	10%	58%	28%	29%	14%	21%
	93	19	30	16	4	0	3	9	7	5
	80									
Don't know	6%	3%	7%	5%	9%	0	4%	5%	16%	16%
Net: good	33%	45%	29%	34%	27%	9%	27%	16%	19%	24%
Net: bad	30%	19%	31%	34%	20%	64%	41%	51%	28%	24%

VI_1st Stage

Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?

Housing Q1 1

For the country generally

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	119	48	44	10	9	0	8
	124						
Very good	7%	10%	9%	10%	2%	0	4%
	367	146	89	18	61	0	53
	371						
Quite good	22%	31%	18%	18%	16%	0	23%
	456	128	131	23	114	1	60
	462						
Neither good nor bad	27%	27%	26%	23%	30%	55%	26%
	431	118	127	27	95	0	64
	447						
Quite bad	26%	25%	25%	28%	25%	0	28%
	216	21	84	12	79	1	19
	211						
Very bad	13%	4%	17%	13%	21%	45%	8%
	99	14	29	8	22	0	26
	94						
Don't know	6%	3%	6%	8%	6%	0	11%
Net: good	29%	41%	26%	29%	18%	0%	27%
Net: bad	38%	29%	42%	40%	46%	100%	36%

VI_2nd Stage

Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?

Housing Q1 1

For the country generally

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	9	1	0	0	5	0	0	2	0
	8								
Very good	2%	2%	0	0	3%	0	0	37%	0
	61	8	1	9	40	2	0	0	1
	75								
Quite good	16%	17%	11%	9%	20%	44%	0	0	21%
	114	17	4	25	63	0	2	0	1
	133								
Neither good nor bad	30%	35%	38%	26%	31%	0	57%	8%	27%
	95	10	3	32	43	2	0	3	1
	115								
Quite bad	25%	20%	32%	32%	22%	48%	0	55%	23%
	79	10	2	27	38	0	2	0	1
	83								
Very bad	21%	20%	20%	27%	19%	0	43%	0	30%
	22	3	0	7	11	0	0	0	0
	25								
Don't know	6%	7%	0	7%	6%	8%	0	0	0
Net: good	18%	18%	10%	9%	23%	40%	0%	33%	20%
Net: bad	46%	40%	50%	60%	41%	40%	50%	50%	40%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?							
Housing Q1 1							
For the country generally							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	119	61	58	119	62	35	23
	124			124			
Very good	7%	7%	7%	7%	14%	6%	3%
	367	195	173	367	98	125	144
	371			371			
Quite good	22%	23%	20%	22%	23%	21%	22%
	456	227	229	456	77	169	210
	462			462			
Neither good nor bad	27%	27%	27%	27%	18%	29%	32%
	431	202	229	431	103	152	175
	447			447			
Quite bad	26%	24%	27%	26%	24%	26%	26%
	216	108	108	216	62	78	76
	211			211			
Very bad	13%	13%	13%	13%	14%	13%	11%
	99	44	54	99	34	30	36
	94			94			
Don't know	6%	5%	6%	6%	8%	5%	5%
Net: good	29%	31%	27%	29%	37%	27%	25%
Net: bad	38%	37%	40%	38%	38%	39%	38%

	Nation			
	Total	England	Scotland	Wales
Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?				
Housing Q1 1				
For the country generally				
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	119	107	7	5
	124			
Very good	7%	7%	5%	6%
	367	326	29	12
	371			
Quite good	22%	22%	20%	16%
	456	386	42	27
	462			
Neither good nor bad	27%	26%	30%	35%
	431	375	34	22
	447			
Quite bad	26%	26%	24%	28%
	216	189	18	10
	211			
Very bad	13%	13%	12%	13%
	99	84	13	2
	94			
Don't know	6%	6%	9%	2%
Net: good	29%	29%	25%	22%
Net: bad	38%	38%	36%	42%

2010 Past Vote

Thinking generally about the average price of houses, would you say that rising house prices are a good or bad thing?

Housing Q1 1

For the country generally

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	119	65	22	16	0	1	6	5	0	3
	124									
Very good	7%	12%	5%	5%	0	8%	8%	2%	0	10%
	367	160	83	53	8	1	13	38	6	5
	371									
Quite good	22%	28%	20%	17%	18%	6%	17%	21%	15%	14%
	456	150	110	83	19	4	18	41	19	11
	462									
Neither good nor bad	27%	26%	27%	26%	42%	39%	23%	23%	44%	32%
	431	132	106	91	9	3	21	54	9	5
	447									
Quite bad	26%	23%	26%	29%	20%	29%	26%	29%	21%	16%
	216	38	65	52	5	2	16	30	5	4
	211									
Very bad	13%	7%	16%	16%	11%	18%	21%	16%	11%	12%
	99	21	23	20	4	0	4	16	4	6
	94									
Don't know	6%	4%	6%	6%	9%	0	5%	9%	10%	18%
Net: good	29%	40%	26%	22%	18%	18%	24%	23%	14%	24%
Net: bad	38%	30%	42%	45%	31%	45%	47%	46%	33%	26%

Leader Q1

Which of the following words, if any, do you associate with each party leader?

	David Cameron	Ed Miliband	Nick Clegg	Nigel Farage
Weighted base	1689	1689	1689	1689
Unweighted base	1709	1709	1709	1709
<i>All likely voters</i>	100%	100%	100%	100%
	493	148	110	253
	493	150	120	281
A leader	29%	9%	7%	15%
	151	245	234	78
	148	254	235	96
Caring	9%	14%	14%	5%
	199	214	160	149
	201	225	168	169
Honest	12%	13%	9%	9%
	565	371	338	267
	560	391	343	284
Intelligent	33%	22%	20%	16%
	603	221	187	429
	601	224	196	472
Confident	36%	13%	11%	25%
	221	306	225	128
	208	308	228	143
Fair	13%	18%	13%	8%
	196	279	220	139
	193	295	224	163
Sincere	12%	17%	13%	8%
	301	205	295	245
	299	215	297	281
Likeable	18%	12%	17%	15%
	101	266	176	527
	105	277	182	541
Different	6%	16%	10%	31%
	237	97	140	367
	242	102	143	384
Charismatic	14%	6%	8%	22%
	314	120	55	260
	307	126	59	280
Strong	19%	7%	3%	15%
	612	776	811	686
	626	785	828	661
None of these	36%	46%	48%	41%

VI_1st Stage

Which of the following words, if any, do you associate with each party leader?

Leader Q1 0

David Cameron

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	493	274	74	28	64	0	54
	493						
A leader	29%	57%	15%	29%	17%	0	23%
	151	107	17	10	11	0	6
	148						
Caring	9%	23%	3%	11%	3%	0	3%
	199	130	28	12	16	0	13
	201						
Honest	12%	27%	6%	12%	4%	0	5%
	565	278	105	28	92	0	62
	560						
Intelligent	33%	58%	21%	29%	24%	0	27%
	603	279	107	32	111	0	74
	601						
Confident	36%	58%	21%	33%	29%	0	32%
	221	151	25	7	17	0	21
	208						
Fair	13%	32%	5%	7%	4%	0	9%
	196	125	24	9	24	0	14
	193						
Sincere	12%	26%	5%	10%	6%	0	6%
	301	193	43	13	31	0	22
	299						
Likeable	18%	40%	9%	13%	8%	0	10%
	101	28	45	13	12	0	3
	105						
Different	6%	6%	9%	13%	3%	0	2%
	237	124	46	13	35	0	18
	242						
Charismatic	14%	26%	9%	14%	9%	0	8%
	314	183	53	16	34	0	29
	307						
Strong	19%	38%	11%	17%	9%	0	12%
	612	31	244	29	194	1	112

VI_1st Stage

Which of the following words, if any, do you
associate with each party leader?

Leader Q1 0

David Cameron

Total

Conservative

Labour

**Liberal
Democrat**

**Some other
party**

Would not vote

Don't know

None of these

626

36%

7%

49%

29%

51%

100%

49%

VI_2nd Stage

Which of the following words, if any, do you associate with each party leader? Leader Q1 0					United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
David Cameron									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	64	5	0	9	46	0	0	0	2
	74								
A leader	17%	11%	5%	9%	23%	8%	0	0	35%
	11	1	0	0	8	0	0	1	1
	14								
Caring	3%	2%	0	0	4%	0	0	20%	14%
	16	1	1	2	13	0	0	0	0
	20								
Honest	4%	2%	9%	2%	6%	0	0	0	0
	92	7	1	22	58	0	0	1	1
	104								
Intelligent	24%	15%	13%	22%	29%	8%	0	20%	27%
	111	8	0	36	61	1	0	0	3
	118								
Confident	29%	17%	5%	37%	31%	27%	0	8%	61%
	17	0	1	2	13	0	0	0	1
	20								
Fair	4%	1%	5%	2%	7%	0	0	0	27%
	24	2	1	6	14	0	0	0	1
	24								
Sincere	6%	4%	14%	6%	7%	0	0	0	21%
	31	2	0	4	22	0	0	1	2
	38								
Likeable	8%	3%	5%	4%	11%	0	0	20%	35%
	12	1	0	3	6	0	0	0	1
	16								
Different	3%	2%	5%	3%	3%	0	0	0	27%
	35	3	0	9	22	0	0	0	1
	38								
Charismatic	9%	7%	0	9%	11%	0	0	0	14%
	34	2	0	6	25	0	0	0	0
	38								
Strong	9%	4%	5%	6%	12%	8%	0	0	0
	194	33	7	50	90	4	4	4	2

VI_2nd Stage

Which of the following words, if any, do you associate with each party leader?

Leader Q1 0

David Cameron

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
None of these	229 51%	67%	67%	51%	45%	73%	100%	72%	39%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Which of the following words, if any, do you associate with each party leader?							
Leader Q1 0							
David Cameron							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	493	265	228	493	109	172	212
	493			493			
A leader	29%	32%	27%	29%	25%	29%	32%
	151	78	73	151	44	36	71
	148			148			
Caring	9%	9%	9%	9%	10%	6%	11%
	199	112	87	199	60	58	81
	201			201			
Honest	12%	13%	10%	12%	14%	10%	12%
	565	291	274	565	113	196	256
	560			560			
Intelligent	33%	35%	32%	33%	26%	33%	39%
	603	323	280	603	127	214	263
	601			601			
Confident	36%	39%	33%	36%	29%	36%	40%
	221	118	103	221	62	71	88
	208			208			
Fair	13%	14%	12%	13%	14%	12%	13%
	196	98	98	196	39	61	96
	193			193			
Sincere	12%	12%	12%	12%	9%	10%	14%
	301	139	162	301	69	86	146
	299			299			
Likeable	18%	17%	19%	18%	16%	15%	22%
	101	52	49	101	44	32	25
	105			105			
Different	6%	6%	6%	6%	10%	5%	4%
	237	123	114	237	86	80	71
	242			242			
Charismatic	14%	15%	13%	14%	20%	14%	11%
	314	175	139	314	73	111	131
	307			307			
Strong	19%	21%	16%	19%	17%	19%	20%
	612	286	326	612	160	226	226

	Gender			Age			
Which of the following words, if any, do you associate with each party leader? Leader Q1 0 David Cameron	Total	Male	Female	Total	18-34	35-54	55+
None of these	626 36%	34%	38%	626 36%	37%	38%	34%

Nation

Which of the following words, if any, do you associate with each party leader?

Leader Q1 0

David Cameron

Weighted base

Unweighted base

All likely voters

	Total	England	Scotland	Wales
	1689	1469	143	77
	1709	1461	160	88
	100%	100%	100%	100%
	493	448	29	16
	493			
A leader	29%	30%	21%	21%
	151	143	5	3
	148			
Caring	9%	10%	4%	4%
	199	183	8	8
	201			
Honest	12%	12%	5%	10%
	565	509	33	23
	560			
Intelligent	33%	35%	23%	30%
	603	547	35	20
	601			
Confident	36%	37%	25%	26%
	221	203	10	7
	208			
Fair	13%	14%	7%	9%
	196	177	10	9
	193			
Sincere	12%	12%	7%	11%
	301	277	13	11
	299			
Likeable	18%	19%	9%	14%
	101	94	6	1
	105			
Different	6%	6%	4%	2%
	237	218	14	6
	242			
Charismatic	14%	15%	10%	8%
	314	288	16	10
	307			
Strong	19%	20%	11%	13%
	612	501	74	37

	Nation			
Which of the following words, if any, do you associate with each party leader? Leader Q1 0				
David Cameron	Total	England	Scotland	Wales
None of these	626 36%	34%	52%	48%

2010 Past Vote

Which of the following words, if any, do you associate with each party leader?
Leader Q1 0

David Cameron

Weighted base

Unweighted base

All likely voters

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	493	266	61	78	5	0	13	47	10	12
	493									
A leader	29%	47%	15%	25%	12%	4%	17%	26%	24%	36%
	151	106	14	13	2	0	1	7	2	5
	148									
Caring	9%	19%	3%	4%	5%	0	1%	4%	4%	15%
	199	136	18	23	2	1	1	14	2	3
	201									
Honest	12%	24%	4%	7%	4%	8%	2%	8%	3%	10%
	565	295	83	79	8	1	15	62	10	12
	560									
Intelligent	33%	52%	20%	25%	17%	12%	19%	34%	24%	35%
	603	315	87	106	8	2	16	55	6	8
	601									
Confident	36%	56%	21%	34%	17%	18%	20%	30%	14%	24%
	221	149	10	19	4	1	3	28	2	5
	208									
Fair	13%	26%	2%	6%	9%	12%	4%	15%	4%	15%
	196	135	16	22	3	1	2	11	3	3
	193									
Sincere	12%	24%	4%	7%	7%	13%	2%	6%	6%	10%
	301	202	28	34	4	0	3	23	3	4
	299									
Likeable	18%	36%	7%	11%	9%	4%	4%	13%	7%	11%
	101	35	31	20	5	0	0	7	2	0
	105									
Different	6%	6%	8%	6%	11%	4%	1%	4%	4%	0
	237	140	29	35	1	0	7	22	2	2
	242									
Charismatic	14%	25%	7%	11%	2%	0	8%	12%	3%	7%
	314	174	44	44	1	0	8	31	5	8
	307									
Strong	19%	31%	11%	14%	1%	4%	10%	17%	13%	23%
	612	77	206	135	22	5	51	81	24	11

2010 Past Vote

Which of the following words, if any, do you associate with each party leader? Leader Q1 0 David Cameron	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
None of these	626 36%	14%	50%	43%	48%	49%	64%	44%	56%	32%

VI_1st Stage

Which of the following words, if any, do you associate with each party leader?

Leader Q1 1

Ed Miliband

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	148	12	117	5	7	1	7
	150						
A leader	9%	2%	23%	5%	2%	45%	3%
	245	33	156	18	24	0	14
	254						
Caring	14%	7%	31%	18%	6%	0	6%
	214	15	160	13	16	0	10
	225						
Honest	13%	3%	32%	13%	4%	0	4%
	371	76	188	22	54	0	30
	391						
Intelligent	22%	16%	37%	22%	14%	0	13%
	221	49	118	16	21	1	16
	224						
Confident	13%	10%	23%	16%	6%	45%	7%
	306	29	220	15	26	0	14
	308						
Fair	18%	6%	44%	16%	7%	0	6%
	279	32	178	16	34	1	19
	295						
Sincere	17%	7%	35%	16%	9%	45%	8%
	205	10	138	13	31	1	12
	215						
Likeable	12%	2%	27%	13%	8%	45%	5%
	266	76	85	23	57	0	26
	277						
Different	16%	16%	17%	23%	15%	0	11%
	97	7	67	11	4	0	8
	102						
Charismatic	6%	2%	13%	11%	1%	0	3%
	120	14	93	4	3	0	6
	126						
Strong	7%	3%	18%	4%	1%	0	2%
	776	287	84	38	231	1	134

VI_1st Stage

Which of the following words, if any, do you
associate with each party leader?

Leader Q1 1

Ed Miliband

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
None of these	785 46%	60%	17%	39%	61%	55%	58%

VI_2nd Stage

Which of the following words, if any, do you associate with each party leader? Leader Q1 1 Ed Miliband	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7	1	0	3	2	0	0	0	0
	9								
A leader	2%	2%	0	3%	1%	9%	0	0	0
	24	3	0	10	10	0	0	0	1
	28								
Caring	6%	5%	0	10%	5%	0	0	0	21%
	16	1	0	8	6	0	0	0	0
	20								
Honest	4%	2%	0	8%	3%	8%	0	0	0
	54	6	0	24	22	1	0	1	0
	62								
Intelligent	14%	12%	5%	24%	11%	16%	0	20%	0
	21	4	0	9	6	1	0	0	0
	26								
Confident	6%	9%	5%	9%	3%	19%	0	0	0
	26	6	0	7	13	0	0	0	0
	31								
Fair	7%	11%	0	7%	7%	0	0	0	0
	34	2	0	16	15	0	0	0	1
	36								
Sincere	9%	3%	5%	16%	7%	8%	0	0	21%
	31	4	0	14	12	1	0	0	1
	34								
Likeable	8%	7%	0	14%	6%	16%	0	0	21%
	57	5	1	13	37	0	0	0	1
	64								
Different	15%	10%	9%	13%	18%	9%	0	0	14%
	4	0	0	2	1	0	0	0	0
	4								
Charismatic	1%	0	0	2%	1%	0	0	0	0
	3	1	0	1	1	0	0	0	0
	5								
Strong	1%	2%	0	1%	1%	9%	0	0	0
	231	33	8	51	125	3	4	4	3

VI_2nd Stage									
Which of the following words, if any, do you associate with each party leader? Leader Q1 1 Ed Miliband	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
None of these	268 61%	66%	82%	51%	62%	65%	100%	80%	65%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Which of the following words, if any, do you associate with each party leader?							
Leader Q1 1							
Ed Miliband							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	148	78	70	148	46	60	42
	150			150			
A leader	9%	9%	8%	9%	11%	10%	6%
	245	140	105	245	47	97	101
	254			254			
Caring	14%	17%	12%	14%	11%	16%	15%
	214	131	83	214	49	86	78
	225			225			
Honest	13%	16%	10%	13%	11%	15%	12%
	371	205	166	371	92	126	153
	391			391			
Intelligent	22%	24%	19%	22%	21%	21%	23%
	221	111	110	221	70	77	74
	224			224			
Confident	13%	13%	13%	13%	16%	13%	11%
	306	179	127	306	73	121	111
	308			308			
Fair	18%	21%	15%	18%	17%	21%	17%
	279	169	110	279	76	105	98
	295			295			
Sincere	17%	20%	13%	17%	18%	18%	15%
	205	106	100	205	55	87	63
	215			215			
Likeable	12%	13%	12%	12%	13%	15%	10%
	266	155	111	266	76	84	107
	277			277			
Different	16%	19%	13%	16%	17%	14%	16%
	97	62	34	97	54	25	18
	102			102			
Charismatic	6%	7%	4%	6%	12%	4%	3%
	120	60	60	120	40	46	33
	126			126			
Strong	7%	7%	7%	7%	9%	8%	5%
	776	351	425	776	176	269	331

	Gender			Age			
Which of the following words, if any, do you associate with each party leader?	Total	Male	Female	Total	18-34	35-54	55+
Leader Q1 1							
Ed Miliband							
None of these	785 46%	42%	50%	785 46%	40%	46%	50%

Nation

Which of the following words, if any, do you associate with each party leader?

Leader Q1 1

Ed Miliband

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	148	125	13	9
	150			
A leader	9%	9%	9%	12%
	245	216	12	17
	254			
Caring	14%	15%	8%	21%
	214	188	10	16
	225			
Honest	13%	13%	7%	21%
	371	333	21	18
	391			
Intelligent	22%	23%	15%	23%
	221	191	12	18
	224			
Confident	13%	13%	8%	23%
	306	266	26	14
	308			
Fair	18%	18%	18%	18%
	279	246	15	18
	295			
Sincere	17%	17%	11%	23%
	205	178	16	11
	215			
Likeable	12%	12%	11%	14%
	266	241	19	6
	277			
Different	16%	16%	14%	7%
	97	85	7	4
	102			
Charismatic	6%	6%	5%	5%
	120	104	8	7
	126			
Strong	7%	7%	6%	9%
	776	665	70	41

	Nation			
Which of the following words, if any, do you associate with each party leader?				
Leader Q1 1				
Ed Miliband	Total	England	Scotland	Wales
	785			
None of these	46%	45%	49%	53%

2010 Past Vote

Which of the following words, if any, do you associate with each party leader?

Leader Q1 1

Ed Miliband

Weighted base

Unweighted base

All likely voters

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	148	24	84	17	1	0	3	16	2	1
	150									
A leader	9%	4%	20%	5%	2%	0	4%	9%	6%	3%
	245	45	116	47	2	0	6	22	6	1
	254									
Caring	14%	8%	28%	15%	3%	0	8%	12%	14%	2%
	214	26	110	36	0	0	3	31	3	4
	225									
Honest	13%	5%	27%	12%	0	0	4%	17%	7%	12%
	371	97	133	75	2	0	6	49	6	3
	391									
Intelligent	22%	17%	33%	24%	5%	0	8%	26%	13%	9%
	221	54	79	38	3	2	5	27	5	8
	224									
Confident	13%	10%	19%	12%	7%	18%	6%	15%	11%	23%
	306	48	151	49	3	0	7	37	7	3
	308									
Fair	18%	8%	37%	16%	7%	0	9%	20%	17%	8%
	279	61	116	49	2	0	6	36	6	3
	295									
Sincere	17%	11%	28%	16%	5%	0	8%	19%	14%	8%
	205	30	96	42	2	0	4	26	5	0
	215									
Likeable	12%	5%	23%	13%	5%	0	5%	14%	12%	0
	266	104	59	55	9	1	9	24	5	1
	277									
Different	16%	18%	14%	18%	20%	8%	11%	13%	11%	3%
	97	20	34	19	4	0	3	14	3	0
	102									
Charismatic	6%	4%	8%	6%	9%	0	3%	8%	7%	0
	120	24	63	17	0	1	3	8	3	0
	126									
Strong	7%	4%	15%	5%	0	8%	4%	4%	6%	0
	776	335	90	155	22	7	48	78	21	20

2010 Past Vote

Which of the following words, if any, do you associate with each party leader? Leader Q1 1 Ed Miliband	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
None of these	785 46%	59%	22%	49%	48%	66%	60%	42%	48%	60%

VI_1st Stage

Which of the following words, if any, do you associate with each party leader?

Leader Q1 2

Nick Clegg

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	110	31	34	25	12	0	8
	120						
A leader	7%	7%	7%	26%	3%	0	4%
	234	95	66	27	30	0	15
	235						
Caring	14%	20%	13%	28%	8%	0	7%
	160	62	46	25	19	0	8
	168						
Honest	9%	13%	9%	25%	5%	0	4%
	338	106	95	51	58	0	29
	343						
Intelligent	20%	22%	19%	52%	15%	0	13%
	187	62	58	27	26	0	16
	196						
Confident	11%	13%	11%	28%	7%	0	7%
	225	76	61	34	37	0	17
	228						
Fair	13%	16%	12%	35%	10%	0	7%
	220	67	59	39	38	0	17
	224						
Sincere	13%	14%	12%	40%	10%	0	7%
	295	107	80	43	37	0	29
	297						
Likeable	17%	22%	16%	44%	10%	0	12%
	176	51	81	10	23	0	11
	182						
Different	10%	11%	16%	10%	6%	0	5%
	140	47	48	17	19	0	9
	143						
Charismatic	8%	10%	10%	18%	5%	0	4%
	55	14	25	11	3	0	1
	59						
Strong	3%	3%	5%	11%	1%	0	0%
	811	188	226	17	237	1	143

VI_1st Stage

Which of the following words, if any, do you
associate with each party leader?

Leader Q1 2

Nick Clegg

Total

Conservative

Labour

Liberal
Democrat

Some other
party

Would not vote

Don't know

828

None of these

48%

39%

45%

17%

62%

100%

62%

VI_2nd Stage

Which of the following words, if any, do you associate with each party leader? Leader Q1 2 Nick Clegg	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	12	1	0	3	7	0	0	0	1
	12								
A leader	3%	2%	0	3%	3%	0	0	0	27%
	30	3	0	16	11	0	0	0	0
	30								
Caring	8%	5%	0	16%	6%	8%	0	0	0
	19	2	0	9	7	0	0	0	0
	21								
Honest	5%	5%	0	9%	4%	8%	0	0	0
	58	5	0	20	31	0	0	0	1
	63								
Intelligent	15%	9%	0	20%	15%	8%	0	0	27%
	26	3	0	12	10	1	0	0	1
	30								
Confident	7%	6%	0	12%	5%	19%	0	0	14%
	37	5	0	9	23	0	0	0	0
	39								
Fair	10%	9%	0	9%	12%	0	0	0	0
	38	3	1	14	19	0	0	0	1
	38								
Sincere	10%	5%	14%	14%	9%	8%	0	0	21%
	37	2	0	17	16	0	0	1	1
	41								
Likeable	10%	5%	0	17%	8%	0	0	20%	21%
	23	2	1	5	14	0	0	0	1
	27								
Different	6%	4%	9%	5%	7%	0	0	0	27%
	19	2	0	6	9	1	0	0	0
	19								
Charismatic	5%	5%	0	6%	5%	19%	0	0	0
	3	1	0	1	2	0	0	0	0
	4								
Strong	1%	2%	0	1%	1%	0	0	0	0
	237	39	8	55	122	4	4	4	2

VI_2nd Stage

Which of the following words, if any, do you associate with each party leader?

Leader Q1 2

Nick Clegg

Total

Scottish
National Party

Plaid
Cymru

Green

United
Kingdom
Independence
Party (UKIP)

British
National Party
(BNP)

Respect

Some
other
party

Don't
know

None of these

284

62%

78%

77%

55%

61%

73%

100%

80%

39%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Which of the following words, if any, do you associate with each party leader?							
Leader Q1 2							
Nick Clegg							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	110	61	49	110	45	35	30
	120			120			
A leader	7%	7%	6%	7%	10%	6%	5%
	234	131	103	234	83	66	85
	235			235			
Caring	14%	16%	12%	14%	19%	11%	13%
	160	91	69	160	45	64	50
	168			168			
Honest	9%	11%	8%	9%	10%	11%	8%
	338	179	159	338	80	127	132
	343			343			
Intelligent	20%	21%	19%	20%	18%	22%	20%
	187	97	90	187	50	64	73
	196			196			
Confident	11%	12%	11%	11%	12%	11%	11%
	225	121	104	225	56	78	90
	228			228			
Fair	13%	14%	12%	13%	13%	13%	14%
	220	116	105	220	58	68	94
	224			224			
Sincere	13%	14%	12%	13%	13%	12%	14%
	295	134	161	295	74	96	126
	297			297			
Likeable	17%	16%	19%	17%	17%	16%	19%
	176	100	77	176	61	60	56
	182			182			
Different	10%	12%	9%	10%	14%	10%	8%
	140	72	68	140	57	39	45
	143			143			
Charismatic	8%	9%	8%	8%	13%	7%	7%
	55	29	25	55	26	16	12
	59			59			
Strong	3%	3%	3%	3%	6%	3%	2%
	811	388	423	811	201	281	329

	Gender			Age			
Which of the following words, if any, do you associate with each party leader?	Total	Male	Female	Total	18-34	35-54	55+
Leader Q1 2							
Nick Clegg							
None of these	828 48%	46%	50%	828 48%	46%	48%	50%

Nation

Which of the following words, if any, do you associate with each party leader?

Leader Q1 2

Nick Clegg

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	110	101	5	5
	120			
A leader	7%	7%	3%	6%
	234	209	14	11
	235			
Caring	14%	14%	10%	14%
	160	143	13	4
	168			
Honest	9%	10%	9%	5%
	338	303	23	12
	343			
Intelligent	20%	21%	16%	16%
	187	170	8	9
	196			
Confident	11%	12%	6%	11%
	225	204	16	5
	228			
Fair	13%	14%	11%	6%
	220	199	13	8
	224			
Sincere	13%	14%	9%	11%
	295	273	12	11
	297			
Likeable	17%	19%	8%	14%
	176	158	12	7
	182			
Different	10%	11%	8%	9%
	140	134	7	0
	143			
Charismatic	8%	9%	5%	0
	55	48	5	1
	59			
Strong	3%	3%	3%	2%
	811	684	86	40

	Nation			
Which of the following words, if any, do you associate with each party leader?				
Leader Q1 2				
Nick Clegg	Total	England	Scotland	Wales
	828			
None of these	48%	47%	61%	52%

2010 Past Vote

Which of the following words, if any, do you associate with each party leader?

Leader Q1 2

Nick Clegg

Weighted base

Unweighted base

All likely voters

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	110	31	26	34	0	0	3	14	2	1
	120									
A leader	7%	5%	6%	11%	0	0	4%	7%	5%	3%
	234	111	46	47	2	0	2	22	3	0
	235									
Caring	14%	20%	11%	15%	5%	0	3%	12%	8%	0
	160	59	29	34	3	0	5	22	1	6
	168									
Honest	9%	10%	7%	11%	7%	0	6%	12%	3%	17%
	338	107	72	97	4	0	6	44	4	4
	343									
Intelligent	20%	19%	18%	31%	8%	0	7%	24%	10%	12%
	187	59	46	49	3	2	6	20	2	1
	196									
Confident	11%	10%	11%	16%	6%	14%	8%	11%	6%	3%
	225	86	43	58	4	0	4	27	3	0
	228									
Fair	13%	15%	11%	18%	9%	0	5%	14%	6%	0
	220	76	44	60	3	1	7	24	4	2
	224									
Sincere	13%	13%	11%	19%	7%	13%	9%	13%	9%	5%
	295	114	58	78	3	0	7	25	9	2
	297									
Likeable	17%	20%	14%	25%	7%	0	9%	13%	21%	5%
	176	67	53	26	4	2	1	18	1	5
	182									
Different	10%	12%	13%	8%	9%	15%	2%	10%	2%	14%
	140	50	26	38	5	0	7	10	5	0
	143									
Charismatic	8%	9%	6%	12%	12%	0	8%	5%	11%	0
	55	19	18	9	0	0	1	6	1	1
	59									
Strong	3%	3%	4%	3%	0	0	1%	3%	2%	4%
	811	246	199	133	27	7	55	99	25	21

2010 Past Vote

Which of the following words, if any, do you associate with each party leader? Leader Q1 2 Nick Clegg	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
None of these	828 48%	43%	49%	42%	59%	58%	70%	54%	57%	62%

VI_1st Stage

Which of the following words, if any, do you associate with each party leader?

Leader Q1 3

Nigel Farage

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	253	56	68	10	101	1	16
	281						
A leader	15%	12%	14%	11%	27%	45%	7%
	78	12	19	9	37	0	1
	96						
Caring	5%	2%	4%	9%	10%	0	0%
	149	43	30	9	61	0	5
	169						
Honest	9%	9%	6%	9%	16%	0	2%
	267	72	75	10	84	1	25
	284						
Intelligent	16%	15%	15%	10%	22%	45%	11%
	429	132	97	20	139	1	40
	472						
Confident	25%	28%	19%	20%	37%	45%	18%
	128	26	32	4	57	1	8
	143						
Fair	8%	5%	6%	4%	15%	45%	4%
	139	42	27	5	61	0	4
	163						
Sincere	8%	9%	5%	5%	16%	0	2%
	245	70	54	13	89	1	18
	281						
Likeable	15%	15%	11%	13%	24%	45%	8%
	527	184	124	23	133	1	62
	541						
Different	31%	39%	25%	23%	35%	45%	27%
	367	98	98	18	115	0	39
	384						
Charismatic	22%	20%	19%	18%	30%	0	17%
	260	73	60	14	96	1	16
	280						
Strong	15%	15%	12%	14%	25%	45%	7%
	686	177	226	45	113	1	124

VI_1st Stage

Which of the following words, if any, do you
associate with each party leader?

Leader Q1 3

Nigel Farage

None of these

Total

Conservative

Labour

**Liberal
Democrat**

**Some other
party**

Would not vote

Don't know

661

41%

37%

45%

46%

30%

55%

54%

VI_2nd Stage

Which of the following words, if any, do you associate with each party leader? Leader Q1 3 Nigel Farage	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	101	3	0	11	85	0	0	1	0
	120								
A leader	27%	7%	4%	11%	42%	9%	0	20%	0
	37	1	0	1	35	0	0	0	0
	45								
Caring	10%	2%	0	1%	18%	0	0	0	0
	61	1	0	0	60	0	0	0	1
	74								
Honest	16%	2%	0	0	30%	0	0	0	14%
	84	3	0	10	69	1	0	0	0
	100								
Intelligent	22%	7%	0	10%	35%	20%	0	0	0
	139	5	1	24	104	2	1	1	2
	168								
Confident	37%	9%	14%	24%	52%	31%	19%	20%	35%
	57	0	0	2	55	0	0	0	0
	65								
Fair	15%	1%	0	2%	27%	0	0	0	0
	61	1	0	4	56	0	1	0	0
	72								
Sincere	16%	2%	0	4%	28%	0	19%	0	0
	89	4	0	1	82	1	0	0	2
	116								
Likeable	24%	7%	0	1%	41%	20%	0	0	35%
	133	10	1	19	96	2	0	2	3
	153								
Different	35%	20%	13%	19%	48%	47%	0	28%	57%
	115	8	0	22	80	1	1	2	1
	137								
Charismatic	30%	15%	4%	22%	40%	28%	19%	35%	14%
	96	5	0	8	80	0	0	1	1
	118								
Strong	25%	10%	4%	8%	40%	9%	0	20%	21%
	113	30	7	51	16	2	3	2	2

VI_2nd Stage									
Which of the following words, if any, do you associate with each party leader? Leader Q1 3 Nigel Farage	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
None of these	125 30%	60%	68%	52%	8%	36%	81%	37%	43%

	Gender			Age			
Which of the following words, if any, do you associate with each party leader?	Total	Male	Female	Total	18-34	35-54	55+
Leader Q1 3							
Nigel Farage							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	253	165	88	253	69	92	92
	281			281			
A leader	15%	20%	10%	15%	16%	16%	14%
	78	43	35	78	26	25	27
	96			96			
Caring	5%	5%	4%	5%	6%	4%	4%
	149	98	51	149	30	58	61
	169			169			
Honest	9%	12%	6%	9%	7%	10%	9%
	267	167	100	267	67	96	103
	284			284			
Intelligent	16%	20%	12%	16%	15%	16%	16%
	429	252	177	429	112	161	156
	472			472			
Confident	25%	30%	21%	25%	26%	27%	23%
	128	76	52	128	31	57	40
	143			143			
Fair	8%	9%	6%	8%	7%	10%	6%
	139	89	51	139	35	44	60
	163			163			
Sincere	8%	11%	6%	8%	8%	7%	9%
	245	157	88	245	48	93	104
	281			281			
Likeable	15%	19%	10%	15%	11%	16%	16%
	527	286	241	527	114	180	233
	541			541			
Different	31%	34%	28%	31%	26%	31%	35%
	367	252	115	367	89	146	131
	384			384			
Charismatic	22%	30%	13%	22%	21%	25%	20%
	260	148	112	260	52	97	110
	280			280			
Strong	15%	18%	13%	15%	12%	16%	17%
	686	283	403	686	183	237	266

	Gender			Age			
Which of the following words, if any, do you associate with each party leader? Leader Q1 3	Total	Male	Female	Total	18-34	35-54	55+
Nigel Farage							
None of these	661 41%	34%	47%	661 41%	42%	40%	40%

Nation

Which of the following words, if any, do you associate with each party leader?

Leader Q1 3

Nigel Farage

Weighted base

Unweighted base

All likely voters

Total

England

Scotland

Wales

Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	253	233	12	8
	281			
A leader	15%	16%	9%	10%
	78	73	4	1
	96			
Caring	5%	5%	2%	2%
	149	139	6	4
	169			
Honest	9%	9%	4%	5%
	267	241	16	9
	284			
Intelligent	16%	16%	11%	12%
	429	393	20	16
	472			
Confident	25%	27%	14%	20%
	128	121	3	5
	143			
Fair	8%	8%	2%	6%
	139	129	4	6
	163			
Sincere	8%	9%	3%	8%
	245	223	12	10
	281			
Likeable	15%	15%	8%	13%
	527	471	34	22
	541			
Different	31%	32%	24%	28%
	367	324	29	14
	384			
Charismatic	22%	22%	20%	18%
	260	238	12	10
	280			
Strong	15%	16%	8%	12%
	686	578	74	34

	Nation			
Which of the following words, if any, do you associate with each party leader?				
Leader Q1 3				
Nigel Farage				
	Total	England	Scotland	Wales
	661			
None of these	41%	39%	52%	44%

2010 Past Vote

Which of the following words, if any, do you associate with each party leader?

Leader Q1 3

Nigel Farage

Weighted base

Unweighted base

All likely voters

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	253	99	52	41	4	2	25	25	5	0
	281									
A leader	15%	17%	13%	13%	8%	14%	31%	14%	11%	1%
	78	30	14	23	1	0	5	5	1	0
	96									
Caring	5%	5%	3%	7%	2%	0	6%	3%	2%	0
	149	70	20	24	1	0	15	17	2	0
	169									
Honest	9%	12%	5%	7%	3%	0	19%	9%	4%	0
	267	106	56	44	3	0	19	32	7	0
	284									
Intelligent	16%	19%	14%	14%	7%	0	24%	17%	16%	0
	429	173	78	77	4	3	31	52	10	0
	472									
Confident	25%	31%	19%	24%	9%	27%	39%	29%	23%	1%
	128	57	23	20	1	0	10	17	1	0
	143									
Fair	8%	10%	6%	6%	3%	0	12%	9%	2%	0
	139	68	22	26	1	0	17	5	1	0
	163									
Sincere	8%	12%	5%	8%	2%	0	22%	3%	2%	0
	245	116	38	36	4	1	24	18	8	0
	281									
Likeable	15%	20%	9%	11%	9%	8%	30%	10%	19%	1%
	527	222	102	95	12	1	27	52	11	4
	541									
Different	31%	39%	25%	30%	26%	12%	34%	28%	26%	12%
	367	148	63	64	13	0	19	44	11	6
	384									
Charismatic	22%	26%	15%	20%	28%	0	24%	24%	26%	17%
	260	108	48	40	5	0	21	28	7	1
	280									
Strong	15%	19%	12%	13%	11%	0	27%	15%	17%	4%
	686	176	188	142	19	6	25	86	18	25

2010 Past Vote

Which of the following words, if any, do you associate with each party leader? Leader Q1 3 Nigel Farage	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
None of these	661 41%	31%	46%	45%	42%	53%	32%	47%	43%	75%

Leader Q2

And which of the following words, if any,
do you associate with each party leader?

	David Cameron	Ed Miliband	Nick Clegg	Nigel Farage
Weighted base	1689	1689	1689	1689
Unweighted base	1709	1709	1709	1709
<i>All likely voters</i>	100%	100%	100%	100%
	600	256	239	589
	639	256	259	592
Arrogant	36%	15%	14%	35%
	248	526	378	170
	269	548	393	170
Boring	15%	31%	22%	10%
	261	433	330	283
	279	449	349	275
Clueless	15%	26%	20%	17%
	493	390	388	509
	515	407	415	519
Untrustworthy	29%	23%	23%	30%
	96	144	111	172
	105	160	116	172
Unintelligent	6%	9%	7%	10%
	639	412	425	287
	671	426	445	282
Out of touch	38%	24%	25%	17%
	612	263	258	537
	645	275	274	549
Smug	36%	16%	15%	32%
	229	382	367	212
	255	390	399	216
Useless	14%	23%	22%	13%
	165	547	493	113
	185	577	515	117
Weak	10%	32%	29%	7%
	66	206	394	87
	78	215	416	91
A follower	4%	12%	23%	5%
	64	49	66	535
	72	54	72	539
Racist	4%	3%	4%	32%
	570	133	151	224
	616	151	164	228
Elitist	34%	8%	9%	13%
	492	479	422	513
	461	465	404	534
None of these	29%	28%	25%	30%

VI_1st Stage

And which of the following words, if any, do you associate with each party leader?

Leader Q2 0

David Cameron

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	600	56	264	35	173	1	71
	639						
Arrogant	36%	12%	53%	36%	46%	45%	31%
	248	30	103	11	81	1	23
	269						
Boring	15%	6%	20%	11%	21%	45%	10%
	261	15	113	12	95	1	25
	279						
Clueless	15%	3%	22%	13%	25%	45%	11%
	493	24	230	21	164	1	53
	515						
Untrustworthy	29%	5%	46%	22%	43%	45%	23%
	96	10	42	13	28	1	3
	105						
Unintelligent	6%	2%	8%	13%	7%	45%	2%
	639	61	247	38	213	1	80
	671						
Out of touch	38%	13%	49%	38%	56%	45%	35%
	612	52	264	37	184	1	74
	645						
Smug	36%	11%	53%	38%	49%	45%	32%
	229	9	120	11	76	1	13
	255						
Useless	14%	2%	24%	11%	20%	45%	6%
	165	14	62	14	62	1	13
	185						
Weak	10%	3%	12%	14%	16%	45%	6%
	66	8	23	4	26	0	6
	78						
A follower	4%	2%	5%	4%	7%	0	2%
	64	13	28	6	13	1	2
	72						
Racist	4%	3%	6%	6%	4%	45%	1%
	570	72	211	47	171	0	69

VI_1st Stage

And which of the following words, if any, do you
associate with each party leader?

Leader Q2 0

David Cameron

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Elitist	616 34% 492	15% 295	42% 56	48% 13	45% 55	0 1	30% 72
None of these	461 29%	62% 295	11% 56	13% 13	15% 55	55% 1	31% 72

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader? Leader Q2 0					United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
David Cameron									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	173	27	3	58	76	4	2	1	2
	203								
Arrogant	46%	54%	29%	59%	38%	72%	43%	15%	50%
	81	14	1	25	36	1	1	1	2
	92								
Boring	21%	29%	6%	25%	18%	20%	38%	15%	43%
	95	15	1	24	51	1	2	1	1
	112								
Clueless	25%	29%	11%	24%	25%	25%	43%	15%	16%
	164	21	4	65	66	1	2	4	1
	183								
Untrustworthy	43%	41%	37%	65%	33%	25%	62%	72%	16%
	28	2	1	12	10	0	0	1	1
	31								
Unintelligent	7%	4%	14%	12%	5%	9%	0	15%	16%
	213	36	4	67	96	3	2	1	3
	242								
Out of touch	56%	72%	37%	67%	48%	64%	62%	15%	59%
	184	27	4	65	79	3	2	2	1
	216								
Smug	49%	55%	41%	65%	40%	61%	43%	43%	21%
	76	9	2	22	39	2	0	1	1
	93								
Useless	20%	19%	21%	22%	20%	37%	0	15%	16%
	62	7	1	14	35	1	1	2	1
	73								
Weak	16%	14%	8%	14%	18%	28%	19%	37%	16%
	26	2	1	9	13	0	0	0	0
	28								
A follower	7%	4%	7%	9%	7%	9%	0	0	0
	13	0	0	6	7	0	0	0	1
	14								
Racist	4%	0	0	6%	3%	0	0	0	16%
	171	26	4	74	59	3	2	3	1

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader? Leader Q2 0 David Cameron	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Elitist	199 45%	51%	36%	75%	30%	64%	43%	55%	14%
	55	5	4	8	37	1	0	0	0
None of these	61 15%	9%	42%	8%	18%	20%	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader?							
Leader Q2 0							
David Cameron							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	600	316	284	600	161	215	224
	639			639			
Arrogant	36%	38%	33%	36%	37%	36%	34%
	248	131	117	248	87	89	72
	269			269			
Boring	15%	16%	14%	15%	20%	15%	11%
	261	131	130	261	78	104	79
	279			279			
Clueless	15%	16%	15%	15%	18%	18%	12%
	493	273	220	493	147	187	158
	515			515			
Untrustworthy	29%	33%	26%	29%	34%	32%	24%
	96	51	45	96	46	32	19
	105			105			
Unintelligent	6%	6%	5%	6%	11%	5%	3%
	639	330	309	639	157	231	251
	671			671			
Out of touch	38%	39%	36%	38%	36%	39%	38%
	612	308	304	612	152	234	226
	645			645			
Smug	36%	37%	36%	36%	35%	40%	34%
	229	134	95	229	85	74	69
	255			255			
Useless	14%	16%	11%	14%	20%	13%	10%
	165	94	72	165	59	59	48
	185			185			
Weak	10%	11%	8%	10%	13%	10%	7%
	66	43	23	66	31	20	15
	78			78			
A follower	4%	5%	3%	4%	7%	3%	2%
	64	32	31	64	41	15	7
	72			72			
Racist	4%	4%	4%	4%	9%	3%	1%
	570	324	246	570	160	213	196

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader? Leader Q2 0 David Cameron							
Elitist	616 34%	39%	29%	616 34%	37%	36%	30%
	492	215	277	492	99	163	231
None of these	461 29%	26%	33%	461 29%	23%	28%	35%

Nation

And which of the following words, if any, do you associate with each party leader?

Leader Q2 0

David Cameron

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	600	499	64	38
	639			
Arrogant	36%	34%	45%	48%
	248	215	25	8
	269			
Boring	15%	15%	18%	11%
	261	219	24	18
	279			
Clueless	15%	15%	17%	23%
	493	410	55	28
	515			
Untrustworthy	29%	28%	38%	36%
	96	85	6	5
	105			
Unintelligent	6%	6%	4%	7%
	639	539	74	26
	671			
Out of touch	38%	37%	52%	33%
	612	519	63	30
	645			
Smug	36%	35%	44%	39%
	229	191	23	16
	255			
Useless	14%	13%	16%	20%
	165	136	20	9
	185			
Weak	10%	9%	14%	12%
	66	60	3	4
	78			
A follower	4%	4%	2%	5%
	64	63	0	1
	72			
Racist	4%	4%	0	1%
	570	487	57	26

Nation

And which of the following words, if any, do you
associate with each party leader?

Leader Q2 0

David Cameron

	Total	England	Scotland	Wales
	616			
Elitist	34%	33%	40%	34%
	492	443	26	23
	461			
None of these	29%	30%	19%	29%

2010 Past Vote

And which of the following words, if any, do you associate with each party leader?

Leader Q2 0

David Cameron

Weighted base

Unweighted base

All likely voters

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	600	101	196	140	18	3	38	84	16	4
	639									
Arrogant	36%	18%	48%	44%	39%	23%	48%	46%	37%	10%
	248	50	79	48	10	2	13	38	7	1
	269									
Boring	15%	9%	19%	15%	23%	14%	17%	20%	17%	3%
	261	37	98	55	6	1	13	42	8	0
	279									
Clueless	15%	6%	24%	17%	14%	13%	16%	23%	19%	0
	493	56	168	120	17	4	36	71	16	6
	515									
Untrustworthy	29%	10%	41%	38%	37%	35%	46%	38%	36%	17%
	96	16	23	25	8	0	8	13	2	1
	105									
Unintelligent	6%	3%	6%	8%	17%	0	10%	7%	5%	3%
	639	119	201	151	25	2	40	81	15	5
	671									
Out of touch	38%	21%	49%	48%	56%	21%	50%	44%	36%	16%
	612	94	216	141	15	5	38	87	12	5
	645									
Smug	36%	17%	53%	45%	32%	44%	47%	47%	29%	14%
	229	36	82	43	9	2	15	38	3	1
	255									
Useless	14%	6%	20%	14%	19%	16%	19%	21%	8%	3%
	165	32	46	41	6	0	14	23	3	0
	185									
Weak	10%	6%	11%	13%	13%	0	18%	13%	6%	0
	66	16	18	13	1	1	5	12	0	0
	78									
A follower	4%	3%	5%	4%	2%	6%	7%	6%	0	0
	64	21	12	13	0	0	3	13	1	0
	72									
Racist	4%	4%	3%	4%	0	0	4%	7%	2%	0
	570	99	173	153	14	3	29	78	17	3

2010 Past Vote

And which of the following words, if any, do you associate with each party leader? Leader Q2 0 David Cameron	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Elitist	616 34%	17%	42%	48%	32%	30%	37%	42%	39%	9%
	492	288	53	51	6	4	16	43	9	21
None of these	461 29%	51%	13%	16%	13%	38%	20%	23%	22%	64%

VI_1st Stage

And which of the following words, if any, do you associate with each party leader?

Leader Q2 1

Ed Miliband

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	256	121	14	21	78	0	21
	256						
Arrogant	15%	25%	3%	22%	21%	0	9%
	526	190	82	27	160	0	67
	548						
Boring	31%	40%	16%	28%	42%	0	29%
	433	193	27	28	143	1	41
	449						
Clueless	26%	41%	5%	29%	38%	45%	18%
	390	162	39	20	132	0	37
	407						
Untrustworthy	23%	34%	8%	20%	35%	0	16%
	144	54	21	6	51	0	11
	160						
Unintelligent	9%	11%	4%	6%	14%	0	5%
	412	166	32	20	149	0	44
	426						
Out of touch	24%	35%	6%	20%	39%	0	19%
	263	126	26	11	77	0	23
	275						
Smug	16%	27%	5%	11%	20%	0	10%
	382	171	27	22	134	0	28
	390						
Useless	23%	36%	5%	23%	35%	0	12%
	547	212	77	26	163	1	68
	577						
Weak	32%	45%	15%	27%	43%	45%	29%
	206	78	38	11	65	0	15
	215						
A follower	12%	16%	7%	11%	17%	0	6%
	49	26	6	4	12	0	2
	54						
Racist	3%	5%	1%	4%	3%	0	1%
	133	42	21	8	49	0	12

VI_1st Stage

And which of the following words, if any, do you
associate with each party leader?

Leader Q2 1

Ed Miliband

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Elitist	151 8%	9%	4%	9%	13%	0	5%
	479	53	280	23	55	1	68
None of these	465 28%	11%	56%	23%	14%	55%	30%

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader? Leader Q2 1 Ed Miliband	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	78	4	2	17	52	1	0	2	1
	88								
Arrogant	21%	9%	18%	17%	26%	12%	0	35%	16%
	160	24	4	40	88	1	0	1	2
	183								
Boring	42%	48%	35%	40%	44%	28%	0	23%	37%
	143	18	4	34	83	1	0	1	1
	169								
Clueless	38%	36%	38%	35%	41%	28%	0	15%	30%
	132	13	2	27	81	3	2	3	1
	145								
Untrustworthy	35%	25%	22%	27%	40%	52%	62%	52%	16%
	51	3	0	10	37	0	0	1	1
	61								
Unintelligent	14%	5%	5%	10%	18%	0	0	15%	16%
	149	19	2	41	77	1	2	2	5
	171								
Out of touch	39%	38%	24%	41%	38%	17%	62%	35%	100%
	77	3	1	18	52	1	0	1	0
	88								
Smug	20%	7%	12%	18%	26%	28%	0	15%	0
	134	15	5	28	78	2	3	1	1
	151								
Useless	35%	30%	48%	28%	39%	47%	81%	15%	30%
	163	22	2	47	84	1	0	3	4
	192								
Weak	43%	44%	19%	48%	42%	17%	0	52%	77%
	65	7	1	24	28	0	0	1	3
	69								
A follower	17%	14%	11%	24%	14%	8%	0	15%	61%
	12	0	0	4	7	0	0	0	1
	12								
Racist	3%	0	0	4%	3%	0	0	0	16%
	49	3	0	15	29	1	0	1	0

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader?		Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Leader Q2 1 Ed Miliband	Total								
	60								
Elitist	13%	7%	5%	15%	15%	12%	0	15%	0
	55	7	2	17	27	1	0	0	0
	62								
None of these	14%	13%	24%	17%	13%	28%	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader?							
Leader Q2 1							
Ed Miliband							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	256	114	142	256	62	71	123
	256			256			
Arrogant	15%	14%	17%	15%	14%	12%	19%
	526	292	234	526	138	177	212
	548			548			
Boring	31%	35%	27%	31%	32%	30%	32%
	433	232	201	433	111	144	178
	449			449			
Clueless	26%	28%	24%	26%	25%	24%	27%
	390	219	171	390	102	134	154
	407			407			
Untrustworthy	23%	26%	20%	23%	24%	23%	23%
	144	82	62	144	54	42	47
	160			160			
Unintelligent	9%	10%	7%	9%	12%	7%	7%
	412	234	178	412	107	132	172
	426			426			
Out of touch	24%	28%	21%	24%	25%	22%	26%
	263	122	141	263	65	84	114
	275			275			
Smug	16%	15%	17%	16%	15%	14%	17%
	382	208	174	382	103	120	159
	390			390			
Useless	23%	25%	20%	23%	24%	20%	24%
	547	301	245	547	140	183	224
	577			577			
Weak	32%	36%	29%	32%	32%	31%	34%
	206	115	91	206	68	75	63
	215			215			
A follower	12%	14%	11%	12%	16%	13%	10%
	49	28	21	49	26	15	9
	54			54			
Racist	3%	3%	3%	3%	6%	2%	1%
	133	80	52	133	51	43	39

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader?							
Leader Q2 1							
Ed Miliband							
Elitist	151 8%	10%	6%	151 8%	12%	7%	6%
	479	216	263	479	108	190	181
None of these	465 28%	26%	31%	465 28%	25%	32%	27%

Nation

And which of the following words, if any, do you associate with each party leader?

Leader Q2 1

Ed Miliband

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	256	235	11	10
	256			
Arrogant	15%	16%	8%	13%
	526	460	49	17
	548			
Boring	31%	31%	34%	22%
	433	375	41	17
	449			
Clueless	26%	26%	29%	22%
	390	339	35	16
	407			
Untrustworthy	23%	23%	24%	21%
	144	134	5	5
	160			
Unintelligent	9%	9%	4%	6%
	412	354	41	16
	426			
Out of touch	24%	24%	29%	21%
	263	246	10	6
	275			
Smug	16%	17%	7%	8%
	382	331	33	17
	390			
Useless	23%	23%	23%	22%
	547	476	51	20
	577			
Weak	32%	32%	36%	25%
	206	183	16	8
	215			
A follower	12%	12%	11%	10%
	49	46	2	1
	54			
Racist	3%	3%	1%	2%
	133	118	9	6

Nation

And which of the following words, if any, do you
associate with each party leader?

Leader Q2 1

Ed Miliband

	Total	England	Scotland	Wales
	151			
Elitist	8%	8%	6%	8%
	479	402	43	35
	465			
None of these	28%	27%	30%	45%

2010 Past Vote

And which of the following words, if any, do you associate with each party leader?

Leader Q2 1

Ed Miliband

	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	256	133	21	41	6	4	12	29	4	7
	256									
Arrogant	15%	23%	5%	13%	13%	34%	16%	16%	10%	20%
	526	219	76	108	14	4	26	63	12	4
	548									
Boring	31%	39%	19%	34%	31%	33%	33%	34%	28%	11%
	433	231	29	80	13	4	25	41	9	2
	449									
Clueless	26%	41%	7%	25%	29%	33%	32%	22%	20%	6%
	390	208	27	58	10	4	28	40	10	4
	407									
Untrustworthy	23%	37%	7%	18%	23%	34%	35%	22%	24%	12%
	144	80	12	16	4	0	10	19	1	0
	160									
Unintelligent	9%	14%	3%	5%	8%	4%	13%	10%	2%	0
	412	196	35	75	16	1	29	43	8	8
	426									
Out of touch	24%	35%	9%	24%	35%	9%	36%	23%	19%	22%
	263	149	18	36	7	4	14	25	7	3
	275									
Smug	16%	26%	4%	12%	16%	34%	17%	14%	15%	8%
	382	206	17	74	13	4	18	42	7	0
	390									
Useless	23%	36%	4%	23%	29%	38%	23%	23%	17%	1%
	547	240	82	112	17	1	26	54	10	5
	577									
Weak	32%	42%	20%	35%	38%	9%	32%	29%	23%	15%
	206	92	33	44	4	1	7	20	4	1
	215									
A follower	12%	16%	8%	14%	9%	5%	9%	11%	10%	3%
	49	27	6	8	0	0	5	3	1	0
	54									
Racist	3%	5%	2%	2%	0	0	6%	1%	2%	0
	133	66	16	24	5	0	7	12	1	1

2010 Past Vote

And which of the following words, if any, do you associate with each party leader?										
Leader Q2 1										
Ed Miliband										
	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Elitist	151 8%	12%	4%	8%	12%	4%	9%	7%	2%	2%
	479	70	209	80	7	2	19	65	16	11
None of these	465 28%	12%	51%	25%	16%	17%	24%	35%	36%	33%

VI_1st Stage

And which of the following words, if any, do you associate with each party leader?

Leader Q2 2

Nick Clegg

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
All likely voters	100%	100%	100%	100%	100%	100%	100%
	239	65	64	10	75	1	24
	259						
Arrogant	14%	14%	13%	10%	20%	45%	11%
	378	96	108	12	116	1	46
	393						
Boring	22%	20%	21%	12%	31%	45%	20%
	330	77	96	8	111	1	38
	349						
Clueless	20%	16%	19%	8%	29%	45%	17%
	388	80	112	7	137	1	51
	415						
Untrustworthy	23%	17%	22%	7%	36%	45%	22%
	111	33	25	5	33	1	14
	116						
Unintelligent	7%	7%	5%	5%	9%	45%	6%
	425	109	125	5	139	1	46
	445						
Out of touch	25%	23%	25%	5%	37%	45%	20%
	258	80	61	7	80	1	29
	274						
Smug	15%	17%	12%	8%	21%	45%	13%
	367	92	102	5	134	1	34
	399						
Useless	22%	19%	20%	5%	35%	45%	15%
	493	126	143	15	154	1	55
	515						
Weak	29%	26%	28%	15%	40%	45%	24%
	394	111	122	12	104	0	46
	416						
A follower	23%	23%	24%	13%	27%	0	20%
	66	17	25	10	11	1	2
	72						
Racist	4%	4%	5%	10%	3%	45%	1%
	151	40	37	5	53	0	16

VI_1st Stage

And which of the following words, if any, do you
associate with each party leader?

Leader Q2 2

Nick Clegg

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Elitist	164 9%	8%	7%	5%	14%	0	7%
	422	125	118	55	55	1	68
None of these	404 25%	26%	23%	56%	14%	55%	30%

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader?		Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Leader Q2 2	Total								
Nick Clegg									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	75	5	1	16	50	2	0	0	1
	90								
Arrogant	20%	10%	10%	16%	25%	37%	0	0	16%
	116	12	1	29	68	2	0	1	2
	130								
Boring	31%	25%	11%	30%	34%	37%	0	23%	50%
	111	13	1	28	64	2	1	1	1
	133								
Clueless	29%	27%	9%	28%	32%	37%	38%	15%	30%
	137	18	4	42	65	2	1	4	1
	161								
Untrustworthy	36%	36%	37%	42%	32%	44%	19%	72%	30%
	33	1	0	10	18	1	0	1	1
	36								
Unintelligent	9%	3%	4%	10%	9%	25%	0	20%	16%
	139	15	5	38	76	1	1	1	4
	162								
Out of touch	37%	30%	46%	38%	38%	25%	19%	15%	73%
	80	6	0	19	50	2	0	1	1
	94								
Smug	21%	13%	0	20%	25%	37%	0	20%	14%
	134	13	4	31	78	3	2	1	1
	156								
Useless	35%	26%	37%	31%	39%	53%	62%	15%	30%
	154	16	2	47	81	1	2	2	3
	170								
Weak	40%	32%	18%	47%	41%	25%	43%	35%	57%
	104	17	0	37	46	1	0	1	2
	118								
A follower	27%	33%	4%	37%	23%	25%	0	15%	47%
	11	0	0	4	7	0	0	0	1
	12								
Racist	3%	0	0	4%	3%	0	0	0	16%
	53	5	0	14	29	2	0	3	0

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader? Leader Q2 2 Nick Clegg	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Elitist	65 14%	10%	0	14%	15%	37%	0	55%	0
	55	8	4	17	24	1	0	0	0
None of these	60 14%	16%	43%	17%	12%	28%	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader?							
Leader Q2 2							
Nick Clegg							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
All likely voters	100%	100%	100%	100%	100%	100%	100%
	239	132	107	239	62	82	95
	259			259			
Arrogant	14%	16%	13%	14%	14%	14%	14%
	378	207	171	378	103	128	147
	393			393			
Boring	22%	25%	20%	22%	24%	22%	22%
	330	176	155	330	84	116	131
	349			349			
Clueless	20%	21%	18%	20%	19%	20%	20%
	388	234	153	388	106	128	154
	415			415			
Untrustworthy	23%	28%	18%	23%	24%	22%	23%
	111	64	46	111	55	28	27
	116			116			
Unintelligent	7%	8%	5%	7%	13%	5%	4%
	425	237	188	425	104	141	180
	445			445			
Out of touch	25%	28%	22%	25%	24%	24%	27%
	258	144	114	258	71	73	113
	274			274			
Smug	15%	17%	13%	15%	16%	12%	17%
	367	197	170	367	92	135	139
	399			399			
Useless	22%	23%	20%	22%	21%	23%	21%
	493	264	229	493	125	169	199
	515			515			
Weak	29%	32%	27%	29%	29%	29%	30%
	394	213	181	394	134	121	139
	416			416			
A follower	23%	25%	21%	23%	31%	21%	21%
	66	36	30	66	38	20	8
	72			72			
Racist	4%	4%	4%	4%	9%	3%	1%
	151	95	56	151	40	49	61

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader?							
Leader Q2 2							
Nick Clegg							
	164			164			
Elitist	9%	11%	7%	9%	9%	8%	9%
	422	181	241	422	90	168	164
	404			404			
None of these	25%	22%	28%	25%	21%	28%	25%

Nation

And which of the following words, if any, do you associate with each party leader?

Leader Q2 2

Nick Clegg

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	239	206	16	16
	259			
Arrogant	14%	14%	12%	21%
	378	329	31	19
	393			
Boring	22%	22%	21%	25%
	330	285	30	15
	349			
Clueless	20%	19%	21%	20%
	388	323	41	24
	415			
Untrustworthy	23%	22%	28%	30%
	111	102	4	4
	116			
Unintelligent	7%	7%	3%	6%
	425	367	36	23
	445			
Out of touch	25%	25%	25%	29%
	258	230	17	11
	274			
Smug	15%	16%	12%	14%
	367	310	37	19
	399			
Useless	22%	21%	26%	25%
	493	433	35	25
	515			
Weak	29%	29%	24%	33%
	394	338	38	18
	416			
A follower	23%	23%	27%	23%
	66	64	1	2
	72			
Racist	4%	4%	1%	2%
	151	126	15	10

Nation

And which of the following words, if any, do you
associate with each party leader?

Leader Q2 2

Nick Clegg

	Total	England	Scotland	Wales
	164			
Elitist	9%	9%	10%	13%
	422	364	36	22
	404			
None of these	25%	25%	25%	28%

2010 Past Vote

And which of the following words, if any, do you associate with each party leader?										
Leader Q2 2										
Nick Clegg										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	239	91	48	38	10	2	17	26	4	3
	259									
Arrogant	14%	16%	12%	12%	21%	14%	22%	14%	10%	9%
	378	138	82	56	11	2	19	55	11	3
	393									
Boring	22%	24%	20%	18%	25%	20%	25%	30%	26%	10%
	330	119	84	48	7	2	20	38	11	1
	349									
Clueless	20%	21%	21%	15%	15%	21%	25%	21%	25%	4%
	388	100	96	75	13	4	34	53	12	3
	415									
Untrustworthy	23%	18%	23%	24%	28%	35%	42%	29%	27%	8%
	111	36	25	15	3	0	9	22	2	0
	116									
Unintelligent	7%	6%	6%	5%	6%	0	11%	12%	4%	0
	425	147	103	69	12	3	27	49	8	8
	445									
Out of touch	25%	26%	25%	22%	27%	29%	34%	26%	19%	23%
	258	97	57	37	10	3	17	29	6	2
	274									
Smug	15%	17%	14%	12%	22%	23%	21%	16%	14%	5%
	367	128	85	58	10	2	23	49	10	2
	399									
Useless	22%	23%	21%	18%	22%	21%	29%	27%	23%	5%
	493	174	122	81	11	2	32	61	7	3
	515									
Weak	29%	31%	30%	26%	24%	14%	40%	33%	17%	8%
	394	127	105	73	10	0	15	48	10	6
	416									
A follower	23%	22%	26%	23%	21%	0	18%	26%	23%	19%
	66	33	9	15	0	0	5	4	1	0
	72									
Racist	4%	6%	2%	5%	0	0	6%	2%	2%	0
	151	55	35	22	3	0	10	19	5	3

2010 Past Vote

And which of the following words, if any, do you associate with each party leader?										
Leader Q2 2										
Nick Clegg										
	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Elitist	164 9%	10%	8%	7%	8%	0	12%	10%	11%	8%
	422	135	90	100	7	4	16	48	11	10
None of these	404 25%	24%	22%	32%	14%	35%	20%	26%	25%	31%

VI_1st Stage

And which of the following words, if any, do you associate with each party leader?

Leader Q2 3

Nigel Farage

Weighted base

Unweighted base

All likely voters

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1689	477	503	98	379	1	230
Unweighted base	1709	452	499	96	439	2	221
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	589	170	185	50	114	0	70
	592						
Arrogant	35%	36%	37%	51%	30%	0	30%
	170	52	63	17	27	0	11
	170						
Boring	10%	11%	13%	17%	7%	0	5%
	283	75	105	23	50	0	29
	275						
Clueless	17%	16%	21%	24%	13%	0	13%
	509	136	166	41	99	0	68
	519						
Untrustworthy	30%	29%	33%	41%	26%	0	30%
	172	39	70	15	32	0	15
	172						
Unintelligent	10%	8%	14%	15%	8%	0	7%
	287	77	99	19	60	0	32
	282						
Out of touch	17%	16%	20%	19%	16%	0	14%
	537	160	185	38	91	0	64
	549						
Smug	32%	33%	37%	39%	24%	0	28%
	212	59	79	16	38	0	21
	216						
Useless	13%	12%	16%	16%	10%	0	9%
	113	32	37	14	17	0	12
	117						
Weak	7%	7%	7%	15%	4%	0	5%
	87	28	41	1	14	0	3
	91						
A follower	5%	6%	8%	1%	4%	0	1%
	535	134	185	43	95	0	79
	539						
Racist	32%	28%	37%	44%	25%	0	34%
	224	47	77	16	62	0	22

VI_1st Stage

And which of the following words, if any, do you associate with each party leader?

Leader Q2 3

Nigel Farage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Elitist	228 13%	10%	15%	17%	16%	0	10%
	513	125	108	15	184	1	79
None of these	534 30%	26%	21%	16%	48%	100%	34%

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader?		Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Leader Q2 3									
Nigel Farage									
Weighted base	379	50	10	99	200	5	4	6	5
Unweighted base	439	71	13	91	244	7	3	5	5
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	114	22	4	64	19	1	1	0	2
	121								
Arrogant	30%	44%	37%	65%	10%	24%	38%	0	37%
	27	6	1	18	2	0	0	0	1
	29								
Boring	7%	11%	8%	18%	1%	0	0	0	16%
	50	11	2	32	2	0	0	0	2
	55								
Clueless	13%	22%	21%	33%	1%	8%	0	0	43%
	99	17	4	65	4	1	2	4	2
	103								
Untrustworthy	26%	33%	38%	65%	2%	24%	43%	72%	43%
	32	5	1	25	1	0	0	0	1
	34								
Unintelligent	8%	9%	8%	25%	1%	0	0	0	16%
	60	9	3	41	2	1	0	1	3
	65								
Out of touch	16%	18%	29%	41%	1%	17%	0	20%	63%
	91	22	2	54	10	1	0	1	1
	97								
Smug	24%	44%	15%	55%	5%	17%	0	20%	21%
	38	6	2	29	0	1	0	0	1
	41								
Useless	10%	11%	22%	29%	0	17%	0	0	16%
	17	1	0	14	1	0	0	0	1
	18								
Weak	4%	3%	5%	14%	0%	0	0	0	16%
	14	0	1	8	6	0	0	0	0
	14								
A follower	4%	0	7%	8%	3%	0	0	0	0
	95	17	1	69	2	0	2	2	1
	96								
Racist	25%	35%	14%	70%	1%	0	43%	37%	16%
	62	8	2	46	2	0	0	1	2

VI_2nd Stage

And which of the following words, if any, do you associate with each party leader?		Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Leader Q2 3	Total								
Nigel Farage									
Elitist	65 16%	16%	16%	47%	1%	8%	0	15%	50%
	184	12	2	9	157	3	1	0	1
None of these	223 48%	24%	19%	9%	78%	59%	19%	8%	14%

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader?							
Leader Q2 3							
Nigel Farage							
Weighted base	1689	837	852	1689	435	590	664
Unweighted base	1709	894	815	1709	458	559	692
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	589	285	304	589	177	198	214
	592			592			
Arrogant	35%	34%	36%	35%	41%	34%	32%
	170	85	85	170	65	42	63
	170			170			
Boring	10%	10%	10%	10%	15%	7%	9%
	283	135	147	283	110	90	83
	275			275			
Clueless	17%	16%	17%	17%	25%	15%	12%
	509	263	246	509	179	167	163
	519			519			
Untrustworthy	30%	31%	29%	30%	41%	28%	25%
	172	81	91	172	76	54	41
	172			172			
Unintelligent	10%	10%	11%	10%	18%	9%	6%
	287	139	149	287	115	85	87
	282			282			
Out of touch	17%	17%	17%	17%	26%	14%	13%
	537	267	270	537	155	174	209
	549			549			
Smug	32%	32%	32%	32%	36%	29%	31%
	212	106	106	212	74	58	80
	216			216			
Useless	13%	13%	12%	13%	17%	10%	12%
	113	51	62	113	47	41	26
	117			117			
Weak	7%	6%	7%	7%	11%	7%	4%
	87	48	39	87	41	23	24
	91			91			
A follower	5%	6%	5%	5%	9%	4%	4%
	535	247	289	535	165	170	201
	539			539			
Racist	32%	29%	34%	32%	38%	29%	30%
	224	137	87	224	109	61	55

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
And which of the following words, if any, do you associate with each party leader? Leader Q2 3 Nigel Farage							
	228			228			
Elitist	13%	16%	10%	13%	25%	10%	8%
	513	263	250	513	89	192	232
	534			534			
None of these	30%	31%	29%	30%	21%	33%	35%

Nation

And which of the following words, if any, do you associate with each party leader?

Leader Q2 3

Nigel Farage

	Total	England	Scotland	Wales
Weighted base	1689	1469	143	77
Unweighted base	1709	1461	160	88
<i>All likely voters</i>	100%	100%	100%	100%
	589	502	54	33
	592			
Arrogant	35%	34%	38%	42%
	170	146	13	11
	170			
Boring	10%	10%	9%	15%
	283	246	24	13
	275			
Clueless	17%	17%	17%	17%
	509	432	53	23
	519			
Untrustworthy	30%	29%	37%	30%
	172	149	14	9
	172			
Unintelligent	10%	10%	10%	11%
	287	247	26	14
	282			
Out of touch	17%	17%	18%	18%
	537	460	51	27
	549			
Smug	32%	31%	36%	34%
	212	179	22	12
	216			
Useless	13%	12%	15%	15%
	113	100	7	6
	117			
Weak	7%	7%	5%	8%
	87	85	1	2
	91			
A follower	5%	6%	0%	2%
	535	463	51	21
	539			
Racist	32%	32%	36%	27%
	224	194	21	10

Nation

And which of the following words, if any, do you
associate with each party leader?

Leader Q2 3

Nigel Farage

	Total	England	Scotland	Wales
	228			
Elitist	13%	13%	15%	13%
	513	453	38	22
	534			
None of these	30%	31%	26%	28%

2010 Past Vote

And which of the following words, if any, do you associate with each party leader?										
Leader Q2 3										
Nigel Farage										
Weighted base	1689	567	409	316	45	11	79	184	43	34
Unweighted base	1709	565	414	321	53	11	94	180	43	28
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	589	169	149	142	12	4	16	75	15	7
	592									
Arrogant	35%	30%	36%	45%	27%	36%	20%	41%	36%	21%
	170	52	47	36	2	0	8	22	2	1
	170									
Boring	10%	9%	11%	12%	5%	0	10%	12%	5%	3%
	283	75	79	61	5	3	8	43	5	5
	275									
Clueless	17%	13%	19%	19%	11%	23%	10%	24%	12%	14%
	509	141	119	127	11	5	19	68	12	6
	519									
Untrustworthy	30%	25%	29%	40%	25%	48%	23%	37%	29%	17%
	172	43	46	40	4	0	8	30	1	1
	172									
Unintelligent	10%	8%	11%	13%	9%	0	9%	16%	2%	3%
	287	70	77	61	9	2	11	46	8	5
	282									
Out of touch	17%	12%	19%	19%	20%	17%	14%	25%	18%	14%
	537	176	142	117	13	2	14	59	12	2
	549									
Smug	32%	31%	35%	37%	30%	14%	18%	32%	29%	6%
	212	60	58	44	6	2	8	30	3	1
	216									
Useless	13%	11%	14%	14%	14%	16%	10%	16%	7%	3%
	113	31	26	28	1	0	6	16	1	3
	117									
Weak	7%	6%	6%	9%	1%	0	8%	9%	3%	9%
	87	40	22	9	0	1	3	9	1	1
	91									
A follower	5%	7%	5%	3%	0	6%	4%	5%	3%	4%
	535	136	148	134	11	2	18	70	10	7
	539									
Racist	32%	24%	36%	42%	24%	19%	23%	38%	22%	22%
	224	56	63	50	3	1	9	40	3	0

2010 Past Vote

And which of the following words, if any, do you associate with each party leader?										
Leader Q2 3										
Nigel Farage										
	Total	Conservatives	Labour	Liberal Democrats	Scottish National Party	Plaid Cymru	Some other party	Did not vote	Unsure / can't remember	Prefer not to say
Elitist	228 13%	10%	15%	16%	6%	5%	12%	21%	7%	0
	513	196	102	77	14	2	44	58	13	9
None of these	534 30%	35%	25%	24%	30%	17%	55%	31%	30%	26%