



Photo: Franne Voigt



NEWSLETTER

ROYAL EDITION

DANISH CROWN PRINCE COUPLE VISIT TO CANADA

His Royal Highness the Crown Prince and Her Royal Highness the Crown Princess travelled to Ottawa and Toronto on an official visit from September 17th to 19th, 2014 to lead a Danish business delegation.

During the visit, TRH the Crown Prince Couple participated in a number of business and cultural activities with the objective of strengthening relations between Denmark and Canada as well as partnerships between Danish and Canadian companies.

This special edition includes pictures and descriptions from each day of the visit at certain selected events.



Canadian Museum of History

On Wednesday September 17 TRH the Crown Prince Couple boarded a water taxi below Parliament Hill and crossed the Ottawa River to the dock on the Quebec side in front of the Canadian Museum of History. Upon arrival TRH the Crown Prince Couple were greeted by the President and Chief Executive Officer of the Canadian Museum of History, Mr. Mark O'Neill and Program Interpreter, Michel Bazinet.

At the museum the Crown Prince Couple was provided with an overview of Canadian history and historical relations between Denmark and Canada. The Crown Prince Couple learned about the similarities between Inuit populations in Canada and in Greenland and also how European contact and settlement had an impact on the Canadian people.

Dr. John Willis introduced the Crown Prince Couple to the history of Danish immigrant Holger Wegener Friis. In 1929 Holger Friis left his home and family in Skanderborg to immigrate to Canada, one of 18,645 Danes who immigrated to Canada between 1919 and 1931. Most Danes would have chosen to immigrate to the U.S. however, due to the 1924 American Immigration Exclusion Act, a quota system limited immigration to the U.S.

After his arrival in Quebec City Holger Friis travelled to Montreal to stay at the Danish Lutheran Young People's Home which served as a church and rooming house helping incoming Danes adjust to the new city and the new country. In the spring of 1935 Holger left the farm he was working at, near Brockville Ontario, leaving behind him his trunk which contained pants, shirts, shoes, books travel brochures, other personal effects and also 300 letters, many of which were from his mother. The letters describe his experience as a Danish immigrant to Canada. It took 14 days for letters to cross the Atlantic and a round trip conversation took over one month. The letters were published in the local Danish village newspaper and provided interesting topics of conversation for the villagers.



Credit: Frederic Dekkal



Photo: TRH the Crown Prince Couple to the right and Dr. Karen Ryan. (Credit: Frederic Dekkal)

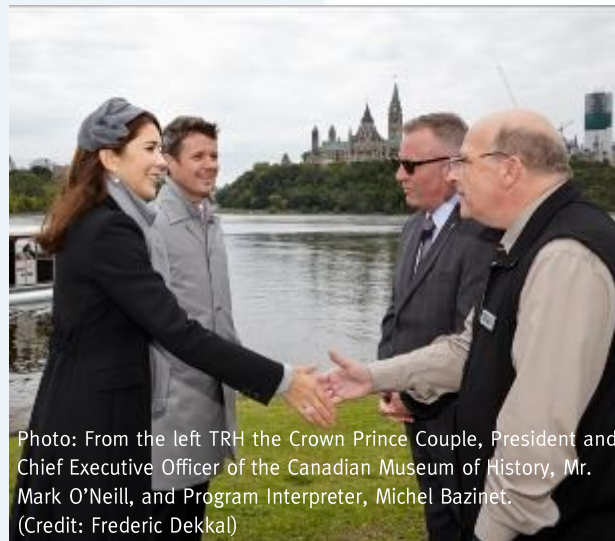


Photo: From the left TRH the Crown Prince Couple, President and Chief Executive Officer of the Canadian Museum of History, Mr. Mark O'Neill, and Program Interpreter, Michel Bazinet. (Credit: Frederic Dekkal)



Photo: TRH the Crown Prince Couple and Dr. John Willis in the middle. (Credit: Frederic Dekkal)



Rideau Hall

On Wednesday September 17th, TRH the Crown Prince Couple visited Rideau Hall for a friendly meeting and luncheon discussion with Their Excellencies the Right Honourable David Johnston, Governor General of Canada, and Mrs. Sharon Johnston to strengthen the ties between Denmark. Danish business delegates and key Canadian stakeholders were invited to the luncheon giving them the opportunity to establish contact and foster greater collaboration between both countries.

The Crown Prince Couple and Their Excellencies, accompanied by the business delegation, visited a red oak tree that was planted by HM Queen Margrethe II in October 1991. The Danish Ambassador Niels Boel Abrahamsen was presented with a seedling of the red oak tree which has now been planted at his Ottawa residence.

The Danish community in Canada was invited to attend the visit to the tree, which gave them a chance to meet the Crown Prince Couple and Their Excellencies. Several families seized the opportunity to meet and greet the Crown Prince Couple who showed great interest and appreciation to the families who showed up.

Rideau Hall has been the official residence and workplace of every Governor General since 1867. This national historic site has welcomed several members of a royal family, heads of State and other dignitaries. The tradition of ceremonially planting a tree began over a century ago. Since that time, planting ceremonial trees on the 79-acre grounds has become a Canadian tradition, symbolizing the living friendship and co-operation of nations.



Photo: TRH the Crown Prince Couple and Their Excellencies the Right Honourable David Johnston, Governor General of Canada, and Mrs. Sharon Johnston. (Credit: Sgt Ronald Duchesne, Rideau Hall)



Credit: Rideau Hall ©Her Majesty The Queen in Right of Canada represented by the Office of the Secretary to the Governor General, 1991.



Credit: Sgt Ronald Duchesne, Rideau Hall



Rideau Hall



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Credit: Sgt Ronald Duchesne, Rideau Hall



Centennial Public School

During the afternoon TRH the Crown Prince Couple visited Centennial Public School in Ottawa to participate in an anti-bullying event.

HRH the Crown Princess is very much engaged in anti-bullying through the Mary Foundation and was eager to learn more about anti-bullying programs in Canada. For more information about the Mary Foundation and anti-bullying please click [here](#).

Centennial Public School is working on reducing bullying by implementing the WITS Program, which is an evidence-based anti-bullying program. Approximately 40 elementary schools in the school district are currently participating in the program. WITS stands for "Walk Away, Ignore It, Talk it Out, Seek Help".

Centennial Public School organised a WITS Program kick-off ceremony on September 17th to coincide with the visit of the Crown Prince Couple . Two local police officers were also in attendance and witnessed the "swearing in" ceremony where the students became WITS Constables. The Crown Prince Couple questioned the students on how they will react to conflicts when they occur.

Following the ceremony the Crown Princess read from a book called *One* by Kathryn Otoshi, a story about accepting each other's differences and how it sometimes takes just one voice to stand up to bullying.

The children were very happy to meet TRH the Crown Prince Couple and they waved their Canadian and Danish flags as the Crown Prince Couple left the school.



Credit: Centennial Public School



Credit: Centennial Public School



Ambassador's Reception

Before TRH the Crown Prince Couple headed to Toronto they participated in a reception to meet and greet Canadian politicians, local stakeholders and Danish business people.



Photo: TRH the Crown Prince, center, with Mogens Jensen, Minister for Trade and Development Cooperation, on the left and John Baird, Minister of Foreign Affairs, on the right. (Credit: Frederic Dekkal)



Photo: From the left TRH the Crown Prince Couple, Mrs. Karen Eva Abrahamsen and Danish Ambassador Niels Boel Abrahamsen. (Credit: Frederic Dekkal)



Credit: Frederic Dekkal



Credit: Frederic Dekkal



Credit: Frederic Dekkal



Grand Opening

On Thursday September 18th TRH the Crown Prince Couple attended the Grand Opening of the Danish Export Promotion tour at the historic Distillery District in Toronto. The Grand Opening created a platform for Danish companies to strengthen their relations with Canadian businesses, government officials and broaden their networks.

The participating business delegates represented four sectors: Green Building and Living, Health, Taste, and Style. Approximately 300 people attended the Grand Opening.

The Crown Prince Couple attended several events on Thursday including a Taste Trade show where companies presented their products to the Crown Prince Couple and Canada's leading retail and food service in the food sector.

HRH the Crown Prince attended a construction seminar where construction equipment was displayed in order to create interest and attract potential customers. Meanwhile HRH the Crown Princess attended a Meet and Greet Fashion show, to promote the Danish fashion and design scene. This was a great opportunity for the Danish companies to showcase their collections to the Canadian fashion/design media.

The Distillery District was later the venue for a Business Lunch where keynote speaker Minister Michael Chan, Ontario Minister of Citizenship, Immigration and International Trade, addressed the business delegates.



Credit: Robert McGee



Credit: Robert McGee



Photo: Minister Michael Chan, Ontario Minister of Citizenship, Immigration and International Trade. (Credit: Robert McGee)



Credit: Robert McGee



Grand Opening



Credit: Robert McGee



Credit: Maria Laustsen



Credit: Maria Laustsen



Credit: Robert McGee



Credit: Robert McGee



Credit: Robert McGee



Credit: Maria Laustsen



Grand Dinner at the ROM

On Thursday Sept 18th, a Grand Dinner was organised for the business delegation in order to broaden their networks and contacts with Canadian business partners, business leaders and government officials. The dinner was held at the Royal Ontario Museum (ROM).

TRH the Crown Prince Couple greeted 400 guests in the world-famous Michael Lee-Chin Crystal entrance hall, which opened in 2007. The hall was designed by Daniel Libeskind who also designed the Danish Jewish Museum in Copenhagen.

Danish Ambassador Niels Boel Abrahamsen welcomed the guests once everyone was seated.

Danish guest chef Paul Cunningham created the menu and was also on hand to personally introduce the menu at the Grand Dinner. Paul Cunningham is best known for his Michelin-starred restaurant *The Paul* in Henne on the west coast of Denmark.

Background music was performed by Nive Nielsen & The Deer Children - a well-known Greenlandic group. In 2012 Nive Nielsen received the Crown Prince Couple's "Stjernedrys-pris", a prize created to honour and highlight significant, young Danish artists with international potential.



Credit: Robert McGee



Photo: From the left Danish Ambassador Niels Boel Abrahamsen and Mrs. Karen Eva Abrahamsen, TRH the Crown Prince Couple and Mogens Jensen, Minister for Trade and Development Cooperation. (Credit: Robert McGee)



Credit: Robert McGee



Hudson's Bay

On Friday September 19th TRH the Crown Prince Couple attended the Grand Opening of *Danish Design Obsessed* at the Hudson's Bay Company in Toronto. The purpose of the event was to promote Danish design, fashion and food companies.

The event started with an official ribbon-cutting which was open to the public. Next was a visit to the Pop-up store with Mogens Jensen, Minister for Trade and Development Cooperation, and Danish Ambassador Niels Boel Abrahamsen.

The Danish Ambassador volunteered to try a bike connected to a blender which created enough electricity to start the blender and make a smoothie.

HRH the Crown Prince moved on to participate in a green building and living solutions seminar at Evergreen Brick Works which provided information to Canadian policy makers, builders, and developers about Danish competencies within green building and living solutions.

HRH the Crown Princess remained at Hudson's Bay for a cooking demonstration and promotion of the Danish food industry with Danish chef Paul Cunningham. HRH the Crown Princess put the final touch on the dessert before people in the crowd were offered a taste.



Photo: From the left Mogens Jensen, Minister for Trade and Development Cooperation, THR the Crown Prince Couple and Danish Ambassador Niels Boel Abrahamsen. (Credit: Maria Laustsen)



Hudson Bay



Credit: Maria Laustsen



Photo: HRH the Crown Princess and chef Paul Cunningham. (Credit: Maria Laustsen)



Credit: Maria Laustsen



Evergreen Brick Works

TRH the Crown Prince Couple attended a lunch on Friday hosted by the Rotary Club of Toronto, where the Danish company Specialisterne was invited to speak on its work integrating people with autism into the workplace.

After lunch the Crown Prince Couple visited Evergreen Brick Works to see a UB-Let electric hockey demonstration.

Electric hockey is a game played with the UB-Let designed and manufactured Hockey Sport Chair. Electric hockey is played in over 50 leagues in Denmark, Norway and Sweden. UB-Let hopes to introduce electric hockey in Canada and would like to see electric hockey become an official Paralympic sport.

Electric hockey is more accessible than sledge or wheelchair hockey which require players to have strong arms and good balance. The UB-let designed Hockey Sport Chair overcomes many of these barriers for individuals with muscular dystrophy, cerebral palsy, spina bifida, osteoporosis and dwarfism.

The game is played by two teams with 3 players on each team on the court at one time. There are two, 15-minute halves in a game and two referees.

Owen McGonigal, the Muscular Dystrophy Ambassador, delivered a speech about the importance of sport and leisure. Owen is a passionate, engaging and articulate 10-year-old who was diagnosed with Spinal Muscular Atrophy just before his first birthday. He has always found ways to overcome challenges and finds tremendous enjoyment in life. Owen is very active in his community and is an accomplished fundraiser for causes that are important to him, most specifically Muscular Dystrophy Canada.



Credit: Robert McGee



Photo: HRH the Crown Princess and Owen McGonigal. (Credit: Robert McGee)



Evergreen Brick Works

TRH the Crown Prince Couple attended an architectural exhibition on Friday at Evergreen Brick Works where 21 projects from 15 Danish architectural companies are still on display. Relevant stakeholders and partners participated in the opening of the architectural exhibition which created great opportunities for new partnerships between Canada and Denmark. The projects focus on green, sustainable, and innovative solutions.

The exhibition is ongoing until November 2014 and is open to the public.



Credit: Robert McGee



Credit: Robert McGee



Credit: Robert McGee



TIFF Bell Lightbox

On the evening of Friday September 19th the export promotion tour concluded with the screening of “The Salvation”, at the TIFF Bell Lightbox complex. The participating Danish companies invited Canadian guests to the screening of the Danish western which was set in North America.

“The Salvation” is a 2014 Danish western directed by Kristian Levring and co-written with Anders Thomas Jensen. The film stars Mads Mikkelsen, Eva Green, Mikael Persbrandt, Jeffrey Dean Morgan, Michael Raymond-James and Jonathan Pryce and is set in 1870s America. Jon (played by Mads Mikkelsen) is a Danish immigrant who has been waiting many years for his wife and son to join him in America, but shortly after their arrival they are brutally murdered. When Jon decides to avenge the crime his cowardly fellow townspeople betray him, forcing him to hunt down the outlaws alone. This is not the first Danish western movie produced, but it distinguishes itself from its predecessors by its seriousness and brutality.

The film was introduced by director Kristian Levring, and producer Sisse Graum Jørgensen.



Photo: From the left director Kristian Levring, producer Sisse Graum Jørgensen and TRH the Crown Prince Couple (Credit: Maria Laustsen)



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FROM _____
DENMARK 
TO _____
CANADA

SEPT. 17TH, 18TH, 19TH