

Toradex, Switzerland - Press Release for Embedded World - Nuremberg, Feb 28 -Mar 01, 2012

TORADEX: SWISS ROOTS. GLOBAL REACH.

- Performance Kit: Toradex is offering a powerful Colibri T20 Embedded Module & Iris
 Carrier Board for only a €0 donation to the Red Cross at Embedded World, Nuremberg!
- Colibri T20: Sensational cold boot time of 480 milliseconds on WinCE!
- Colibri T30: First ever guad core ARM computer module based on NVIDIA Tegra 3

Performance Kit: Exclusive to Embedded World 2012, Toradex is offering a limited number of Performance Kits, consisting of the Colibri T20 embedded computer module - based on the NVIDIA Tegra 2 processor - and a corresponding Iris Carrier Board. Get up and running out of the box quickly with this compact, feature-rich system. Take advantage of instant connectivity through USB, Ethernet and multiple display interfaces. The Performance Kit comes pre-installed with Windows Embedded Compact or Linux (downloadable). For a donation of only €20 to a good cause, developers get a package worth €200. Come and meet Toradex at Embedded World to get a Colibri T20 Performance Kit!

<u>Colibri T20</u>: Toradex continually optimizes the Colibri family of computer modules for increased performance and reduced power consumption. The Colibri T20 is capable of **cold booting Windows CE in a sensational 480 milliseconds** with full 3D OpenGL support. Get a live demonstration of the instant boot feature at Embedded World 2012!

<u>Colibri T30:</u> Toradex is pleased to announce the first ever quad-core ARM computer module design based on the NVIDIA Tegra 3 Cortex A9 MPCorewith NEON, delivering unparalleled computing power in the SO-DIMM form factor. It integrates an NVIDIA GeForce GPU with 2D/3D graphics engines, allowing HD video encode/decode with extremely low power video playback and dual independent display support with VGA, RGB and HDMI interfaces. The T30 is compatible with the existing Colibri module family, allowing for fast upgrades of existing Colibri-based designs.

<u>Developer Web Site:</u> Toradex has built an extensive ecosystem of development resources to support customers. The new developer website, <u>developer.toradex.com</u>, focuses on **usability and depth of content**. Search extensive resources by using the product selector, browse by category, or fast search feature. With a single click, access all frequent downloads, instantly getting the documentation and software you need.

<u>Unique Toradex Business Model</u>:Toradex offers a broad range of highly miniaturized yet powerful, pin-compatible, embedded computer modules based on ARM processors, complemented by an extensive set of user-friendly tools for both Windows CE and Linux. Unique in the embedded industry, Toradex is entirely debt-free and wholly-owned by the company founders and key employees. Founded in Switzerland, the company's network stretches across the globe, with subsidiaries in the USA, China, India and Vietnam. Our direct sales and premium service approach puts us in daily contact with 3,000 customers. Toradex speeds development times with high-performance, embedded ARM computer modules, an extensive hardware/software ecosystem and premium direct support.

<u>Locations at Embedded World, Nuremberg:</u>We invite customers to come meet our engineers and discuss product development needs! We have four locations at Embedded World: Hall 1 Stand 237; Hall 4 Stand 135; Hall 4A Stand 404 with NVIDIA; and Hall 5 Stand 340 with Microsoft.

Latest Toradex Video: http://www.youtube.com/watch?v=oB5vwolentA&feature=youtu.be