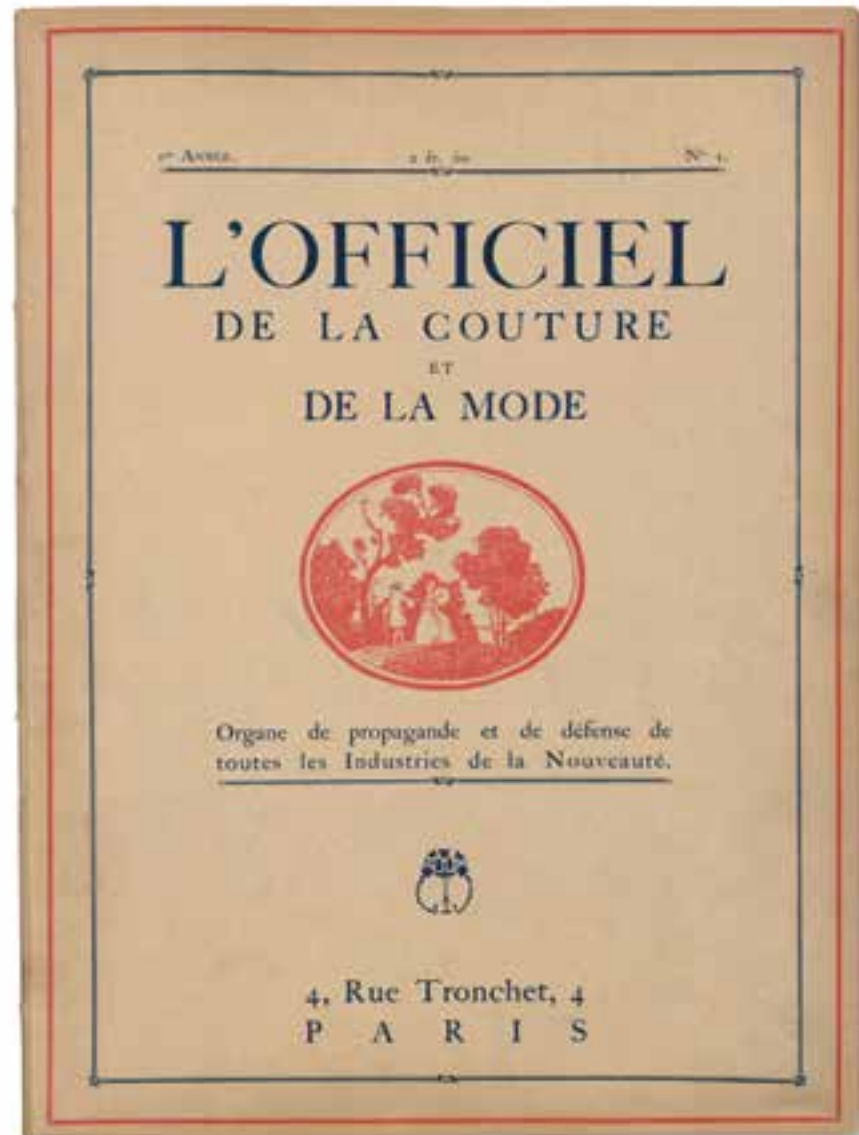


LES
ÉDITIONS
JALOU
PARIS, 1921
≡≡≡

FRENCH TITLES
&
INTERNATIONAL
EDITIONS

JALOU
INTERNATIONAL
≡≡≡

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Les Éditions Jalou is a family media group based in Paris, at the heart of the fashion world for over 90 years. It is controlled 100% by the Jalou family, and presided by Ms Marie-José Jalou. Originally standing as the referent of Paris Haute Couture trade media, over the decades the group has adopted an international dimension, and progressively added other brands and products to its portfolio. With seven well established magazines (*L'Officiel, L'Officiel Hommes, L'Officiel Voyage, La Revue de Montres, L'Officiel 1000 Modèles, Jalouse and L'Optimum*), three additional magazines launched in 2012 (*L'Officiel Art, L'Officiel Paris Guide, L'Officiel Intégrale Luxe*), one new magazine launched in 2013 (*L'Officiel de la Beauté*) and its own branded concierge service (*L'Officiel Conciergerie*), Les Éditions Jalou is present in 70 countries, with over 35 international editions.

ABOUT US

L'OFFICIEL WAS LAUNCHED IN 1921.

ITS GOAL: TO ACQUAINT READERS WITH FASHION



Our main brand, *L'Officiel de la Couture et de la Mode de Paris*, was launched in 1921. Its goal: to introduce our readers to the universe of fashion. In the Thirties, *L'Officiel* introduced the world to haute couture. In the Seventies, it showcased designers such as Claude Montana, Christian Lacroix and Jean Paul Gaultier. In the early years of the new Millennium, we accompanied our readers into the 21st Century. Today's fashion is a combination of tradition and innovation. *L'Officiel* understands this and strives to present this vision through a range of publications that are a reflection of our times. To keep up with the ever-changing reality of fashion and luxury, we constantly renew our vision and projects, always prepared to question established wisdom and to take risks. Over the years, we launched new magazines to meet the expectations of different generations. *Jalouse* targets

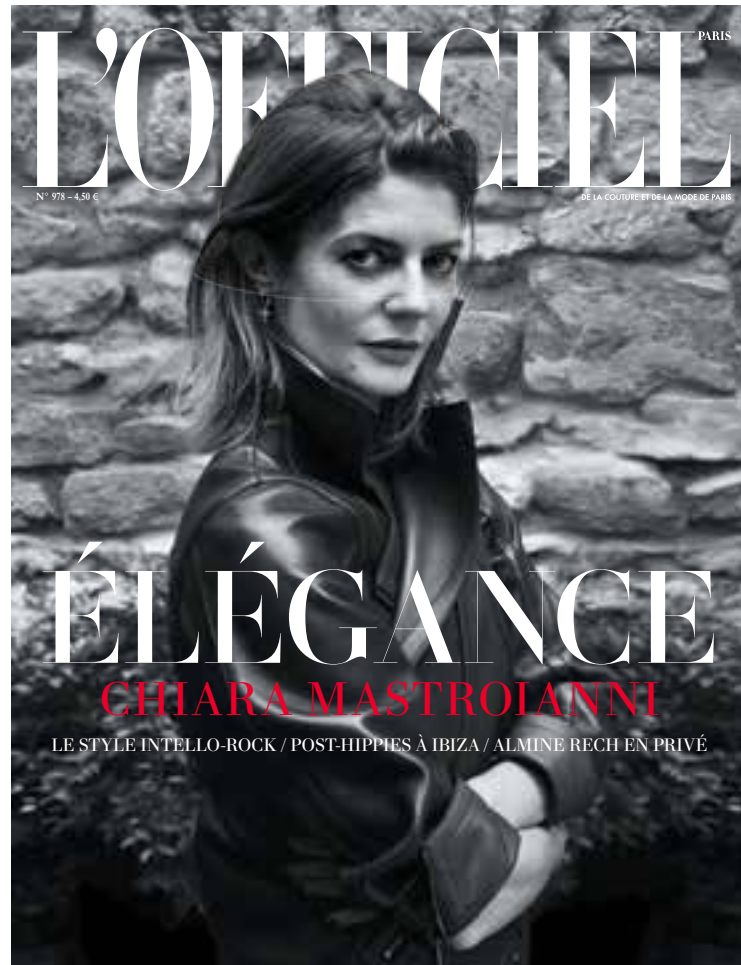
trendy young women between 24 and 40 years old. *L'Optimum* presents all the latest news in men's universe. *La Revue des Montres* gives an insight into the many facets of watch design. *L'Officiel Hommes* positions itself as a reference publication in men's fashion; *L'Officiel 1000 Modèles* is a guide to all the fashion collections; *L'Officiel Chirurgie et Médecine Esthétique* is a yearly roundup of all the news in cosmetic surgery, while *L'Officiel Voyage* is a must for everyone passionate for "travel chic". Finally our latest releases are *L'Officiel Art*, a magazine that presents the art world as seen through the eyes of the artists, and *L'Officiel Paris Guide*, a unique guide to Paris in Mandarin. International development is our new challenge. *L'Officiel* was the first French magazine to be published in China in the Eighties. Today it spans

across 35 editions in 23 countries. With many countries going through economic growth, our wish is to expand through alliances with new partners to support our international development. As economies grow, so does the population of consumers with a desire for fashion and luxury. *L'Officiel* has become a trusted reference within the global fashion industry thanks to my father Georges Jalou, with his high standards and his perfectionism. His values have remained more than ever our trademark.

Marie-José Susskind Jalou

L'OFFICIEL

DE LA COUTURE ET DE LA MODE DE PARIS



LAUNCHED IN
1921

FREQUENCY
Monthly (10 issues)

CIRCULATION
80 000 copies

SUPPLEMENTS

- *Children* (March, September)
- *Accessories* (April, October)
- *Special Jewellery and Watches Report* (May, November)
- *Cannes* (May)
- *Gift Guide* (June/July, December/January)
- *St. Tropez, Nice/Monaco* (August)
- *Deauville* (September)
- *Wedding, Lyon/Mountain* (December/January)

L'Officiel has captured the French spirit of elegance and couture's top talents for more than 90 years. It now stands as the ultimate style-selection media, advising women on how to dress, and directly supporting the retail activity of international fashion and luxury brands featured in the magazine.

L'Officiel is currently present in 21 countries: Azerbaijan, Brazil, China, Central Asia, Greece, India, Indonesia, Italy, Latvia, Lebanon, Lithuania, Mexico, Morocco, The Middle East, The Netherlands, Russia, Singapore, Switzerland, Thailand, Turkey and Ukraine.

www.lofficielmode.com

L'OFFICIEL HOMMES



LAUNCHED IN
2005

FREQUENCY
Quarterly (4 issues)

CIRCULATION
32 000 copies

In January 2005 Les Éditions Jalou launched *L'Officiel Hommes*. For the first time, a magazine was created by a stylist and not by a journalist. Marie-José Susskind Jalou asked Milan Vukmirovic to create a bi-annual magazine entirely dedicated to fashion and showcasing the seasonal trends. *L'Officiel Hommes* has become a reference in men's fashion. Today André Saraiva has been appointed as the magazine's Creative Director. Together with Fashion Director Jennifer Eymère, André has given the magazine a new boost, making *L'Officiel Hommes* a globally recognized editorial brand.

www.lofficielhommes.fr

L'OFFICIEL ART



LAUNCHED IN
April 2012
FREQUENCY
Quarterly (4 issues)
CIRCULATION
30 000 copies

The ambition of *L'Officiel Art* is to offer a new kind of magazine where artists uncover and describe our times from multiple dimensions and perspectives, in order to reveal a different point of view on the world and on contemporary art. *L'Officiel Art* is a mirror for our times, seen through the spectrum of art. Through a series of exceptional encounters, the magazine reflects the true territory of art, constantly feeding from and fuelling other cultural fields: fashion, design, architecture, lifestyle, cinema and music. Art as lifestyle, and as a way of fully embracing our times.

L'OFFICIEL VOYAGE



LAUNCHED IN
2005
FREQUENCY
Quarterly (4 issues)
CIRCULATION
42 000 copies

Since 2005, *L'Officiel Voyage* has reached a key position in the market of luxury travel magazines. *L'Officiel Voyage* reveals a contemporary art of travelling and presents a selection of unique personalities who embody a new form of luxury, with a focus on hidden gems, new locations and mythical destinations. There are many ways of living luxury. *L'Officiel Voyage* is forever seeking and discovering exceptional destinations, to present or re-present them from a different perspective.

L'OFFICIEL 1000 MODÈLES



LAUNCHED IN
1996
FREQUENCY
Monthly (12 issues)
CIRCULATION
8 000 copies

- ISSUES**
- Haute Couture (February, August)
 - PAP Homme (February, September)
 - PAP Femme Milan/New York (March, October)
 - PAP Femme Paris/London (April, November)
 - Accessoires (April, November)
 - Design (July)
 - Chirurgie Esthétique (July)

L'Officiel 1000 Modèles is the essential guide to all the fashion collections, covering all the top brands as well as young, up-and-coming designers. Haute couture, ready-to-wear (Paris, Milan, London, New York, Sao Paulo), accessories, menswear, design... Each issue of *L'Officiel 1000 Modèles* is a unique and essential database to discover all the latest trends for the coming seasons.

L'OFFICIEL INTÉGRALE LUXE

HORS-SÉRIE



LAUNCHED IN
2012
FREQUENCY
Yearly (1 issue)
CIRCULATION
50 000 copies

Exclusively dedicated to the world of jewelry, watchmaking industry and luxury, this special issue will provide a unique decryption of this universe, its latest designs and its most beautiful stories. *L'Officiel Intégrale Luxe* will offer a complete overview of the season with an original and new editorial line combining beauty and quality. It will give access to the world of these luxury Houses while creating the desire to own their precious products. As an authentic bijoux collector, *L'Officiel Intégrale Luxe* is a unique coffee table book and a valuable jewelry case.

L'OFFICIEL BEAUTÉ

HORS-SÉRIE



LAUNCHED IN
October 2013
FREQUENCY
Yearly (1 issue)
CIRCULATION
60 000 copies

Directly inspired from *L'Officiel*, 2013 will see the first edition of what is set to be the Beauty Bible. Featuring the the latest must haves, new trends, Haute Couture treatments to luxury perfumes, high-tech makeup, futuristic beauty techniques, not forgetting how to feel better from within: nutrition, spa, sport and travel.

L'OFFICIEL INTÉGRALE 5000 MODÈLES

HORS-SÉRIE



LAUNCHED IN
2011
FREQUENCY
Biannual (2 issues)
CIRCULATION
20 000 copies

Twice a year, all the collections are condensed in a unique fashion bible. *L'Officiel Intégrale 5000 Modèles*. You will find here the selection of our fashion and editorial teams from all the catwalks: Paris, Milan, New York, London, Men and Female fashion plus all the accessories for the season.

L'OFFICIEL PARIS GUIDE



LAUNCHED IN
March 2012
FREQUENCY
Biannual (2 issues)
CIRCULATION
75 000 copies

According to the World Tourism Organization, more than 2 million Chinese tourists are expected to visit France in 2020. To answer their needs, Les Éditions Jalou have launched a free biannual luxury magazine targeted at the Chinese visiting Paris. *L'Officiel Paris Guide* is the first guide of luxury and fashion published by Les Éditions Jalou in Mandarin for the Chinese in Paris. *L'Officiel Paris Guide* also introduces a unique service of personal assistance dedicated to the Chinese. The "Concierge" service is running 7 days a week to provide personalized assistance and services to discover the secrets of Paris.

www.lofficielparisguide.com

LA REVUE DES MONTRES



LAUNCHED IN
1989, acquired by Les Éditions Jalou in 1999
FREQUENCY
Monthly (10 issues)
CIRCULATION
15 000 copies
SPECIAL ISSUES
• *Horoguide* (March)
• *Montres De Legende* (November)

A symbol of style and a technical masterpiece. After twenty successful years, *La Revue des Montres* has become a leader in its field, a trusted reference for all watch lovers and professionals in the sector. The magazine features interviews with the most important players on the market, brand and model sagas, as well as all the latest creations and business news. Each month, *La Revue des Montres* reveals the many facets of a modern and sophisticated industry, at the heart of the world of luxury. Once a year, our experts offer a comprehensive guide which features and describes all the year's new models. Year after year, *Horoguide* has become the essential book on watches.

www.larevuedesmontres.com

JALOUSE



LAUNCHED IN
1997
FREQUENCY
Monthly (10 issues)
CIRCULATION
65 000 copies

Jalouse, created in 1997 as a magazine of a new kind with a daring and contemporary editorial line, has been a crucial step to complement L'Officiel's already established readership, and has become the magazine for hip, fashion-conscious women in Paris, New York, Los Angeles, London, Milan... Targeted at women from 25 to 40 who are on the lookout for groundbreaking and unconventional ideas, *Jalouse* is constantly innovating. In keeping with its appetite for new trends, the magazine has recently undergone a redesign.

www.jalouse.fr

L'OPTIMUM



LAUNCHED IN
1996
FREQUENCY
Monthly (10 issues)
CIRCULATION
45 000 copies

What makes the strength and the unique character of *L'Optimum*? For the last 18 years, *L'Optimum* has defined itself as a magazine of a new kind, at the vanguard of new trends and luxury, delivering a modern takes on fashion every month. Each month, a cutting-edge editorial team made of major players in today's press and contemporary photography work with expert contributors to deliver today's most iconic men's luxury magazine, forecasting and decoding the latest news in fashion, lifestyle, culture and current affairs.

www.loptimum.fr



DIGITAL



www.editionsjalou.com

Unique visitors: 4 328
Page views: 14 180

www.lofficielmode.com

Unique visitors: 113 400
Page views: 461 500

www.lofficielhommes.com

Unique visitors: 3 300
Page views: 9 700

www.larevuedesmontres.com

Unique visitors: 15 381
Page views: 54 360

www.jalouse.com

Unique visitors: 4 391
Page views: 14 379

www.l'optimum.com

Unique visitors: 625
Page views: 738

www.lofficielparisguide.com

ARCHIVES



More than 200 000 pages of fashion magazines since 1921 are accessible for free on our special archive section on the institutional website Les Éditions Jalou. We condensed on our digital platform the content of all our titles, starting from the very first issue of *L'Officiel de la mode e de la couture de Paris*.

www.patrimoine.editionsjalou.com

BRAND STRETCHING

JALOU PRODUCTION

Jalou Production is an all-inclusive production company integrated in the Editions Jalou group. Specializing in the luxury market, it offers art-buying services, production and casting expertise. It has built a well-researched and trusted network of the most efficient and talented specialists in their respective fields. Jalou Production can support a photographer, a brand or an agency through every level of the print production process: from location scouting and local

logistical support to full service production worldwide, and anything in between; from backstage, making-of, and web films to full commercial projects. An independent company, it can help photographers combine photo and film for their projects, as well as assisting clients who would like to add moving image to their communications campaigns. With a vast knowledge of the various talents available within the fashion and luxury field and beyond and over 7 years' experience

accompanying creators and creative projects in the luxury industry, Jalou Production can set up the right team for every budget, and help make the most of those budgets to meet the most demanding client briefs.

L'OFFICIEL CONCIERGERIE

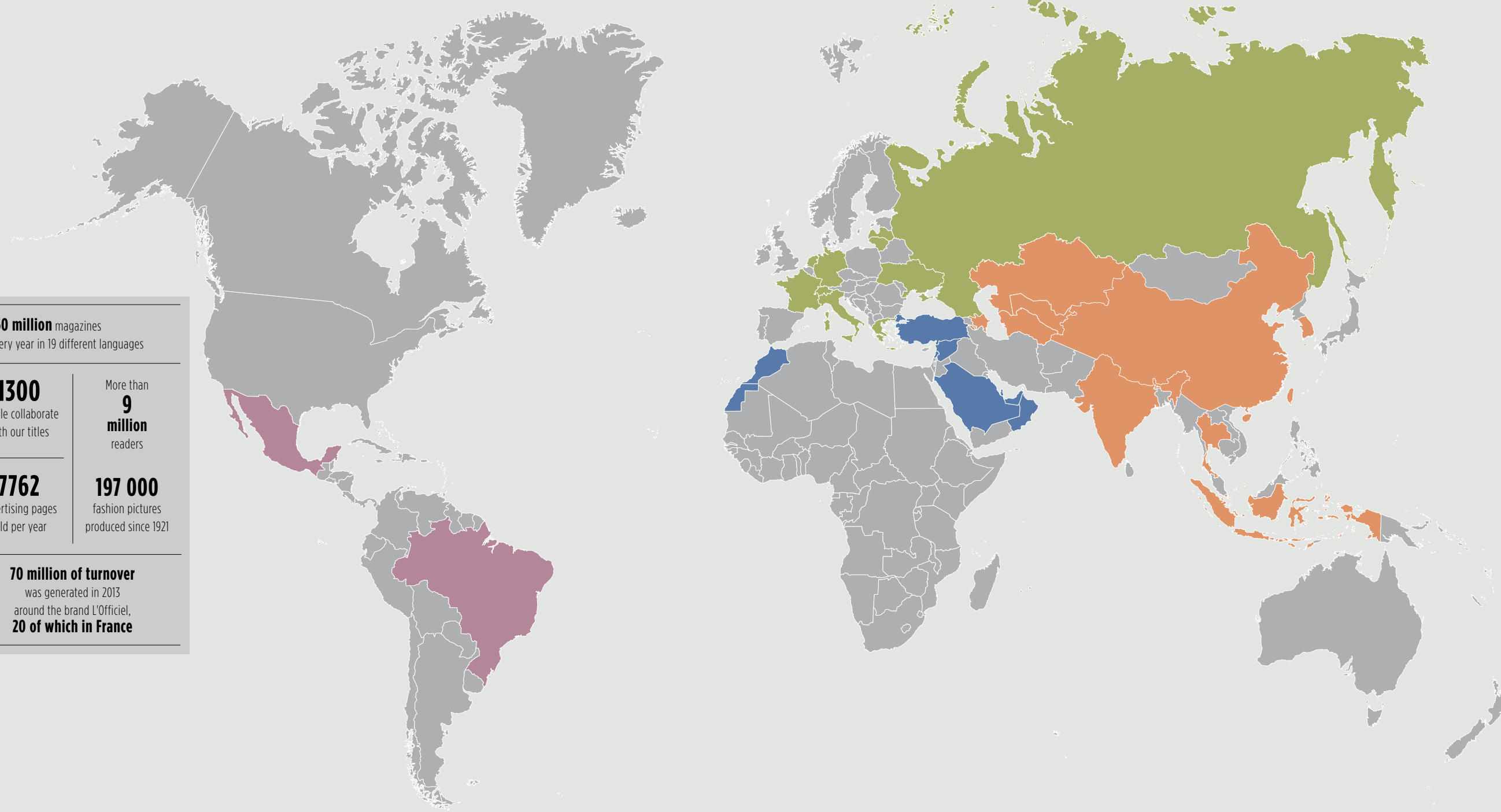


Les Éditions Jalou, a worldwide fashion and luxury reference, launched an innovative and ambitious project in partnership with UUU, pioneer in the private conciergerie sector: *L'Officiel Conciergerie*. The project is born with the intent of introducing a new idea of contemporary conciergerie. For the first time a publishing and media reference and a professional of the conciergerie sector put their forces together, proposing to its clients exclusive and extraordinary services, going beyond their expectations. This will be possible thanks to the experience of UUU

team and the avant-garde and trend-setting editorial team of Les Éditions Jalou, who will share their address book and their knowledge with the clients of *L'Officiel Conciergerie*, who will discover a new international lifestyle. Our journalists guarantee a preview on undiscovered addresses, next fashion trends, the future places to be, always maintaining the quality of services of a luxury conciergerie reference such as UUU. *L'Officiel Conciergerie* is accessible worldwide via telephone and email, 7/24 .

www.lofficielconciergerie.com

LES ÉDITIONS JALOU INTERNATIONAL NETWORK



More than **50 million** magazines printed worldwide every year in 19 different languages

Our magazines are distributed in 110 countries & 23 countries have their own edition of L'Officiel	1300 people collaborate with our titles	More than 9 million readers
557 clients	7762 advertising pages sold per year	197 000 fashion pictures produced since 1921

70 million of turnover was generated in 2013 around the brand L'Officiel, **20 of which in France**

EUROPE/RUSSIA

- Germany (L'Officiel Hommes)
- Greece (L'Officiel) 2014
- Italy (L'Officiel, L'Officiel Hommes)
- Latvia (L'Officiel)
- Lithuania (L'Officiel)
- Netherland (L'Officiel, L'Officiel Hommes)
- Russia (L'Officiel)
- Switzerland (L'Officiel, L'Officiel Hommes) 2014
- Ukraina (L'Officiel, L'Officiel Hommes)

MIDDLE EAST/AFRICA

- Levant (L'Officiel, L'Officiel Hommes)
- Middle East (L'Officiel, L'Officiel Hommes)
- Morocco (L'Officiel, L'Officiel Hommes)
- Turkey (L'Officiel, L'Officiel Hommes)

ASIA

- Azerbaijan (L'Officiel)
- Central Asia (L'Officiel)
- China (L'Officiel, L'Officiel Hommes, L'Officiel Art, Jalouse)
- Korea (L'Officiel Hommes)
- India (L'Officiel)
- Indonesia (L'Officiel)
- Singapore (L'Officiel, L'Officiel Hommes)
- Thailand (L'Officiel, L'Officiel Hommes, L'Optimum)

CENTRAL AND SOUTH AMERICA

- Brazil (L'Officiel, L'Officiel Hommes)
- Mexico (L'Officiel) 2014

INTERNATIONAL NETWORK



Fashion is increasingly international and its clients can be found all over the world. In less than 10 years, the luxury fashion market has experienced a versatile revolution.

Les Éditions Jalou has adapted to this global trend, it has become an international group.

The international expansion strategy consists in placing a priority on development in the major emerging fashion markets.

The main reason for this is that in these highlighted emerging countries, the upper middle class is rapidly expanding and has an urge in accessing luxury and international fashion.

L'Officiel and *L'Officiel Hommes* are currently published in over 23 countries, including Italy, China, Russia, India, United Arab Emirates, Brazil, Singapore and Greece. International Development takes place in partnership with a local publisher in each country, in the form of a licensing contract

(exception made for *L'Officiel Brazil*, produced in joint venture). Les Éditions Jalou provides its brand, the exclusivity of publication on each country, the cover design and internal layout, the design of each rubric, a majority of content and photos from the French edition.

The local partner must create the remaining editorial content, adapt the French-language content to the language and culture of its country, generate advertising contracts and ensure the publication and circulation of the magazines.

Every foreign partnership is a strict collaboration. Rather than simple licensees, Les Éditions Jalou sources veritable partners with whom it can build long-term relationships.

Benjamin Eymère

SYNDICATION



- Azerbaijan
- Brazil
- India
- Indonesia
- Latvia
- Lithuania
- Middle East
- Russia
- Singapore
- Thailand
- Turkey
- Ukraine



- China
- France
- Germany
- Italy
- Middle East
- Netherland
- Thailand
- Ukraine

SYNDICATION

The International team guarantees the correct partnerships and commercial licensing necessary to the syndication of the French content. Each of our international edition has full access to editorial material, images, fashion stories and special projects, and between 40 and 70 % of the magazines is picked up from the French editions. Moreover, thanks to the strong collaboration between our French editorial team and head quarters of the most important international brands we are able to produce editorial content dedicated to one brand,

which will then be promoted to our international partners. As an example, since March 2013, each month, *L'Officiel* France produces 4 pages on an iconic bag of one of our key clients. These four pages stories are re-published by our international partners, giving a strong visibility to the chosen brands, up to 52 pages worldwide per month. The same process has been applied to our *L'Officiel Hommes* network. The special features produced by either French, Italian or Dutch teams have been re-published by up to eight international editions..

360° COMMUNICATION

Thanks to the unique aesthetic approach and to the worldwide presence and projects, the International network of the group represents a complete 360° communication channel for its readers and internationally oriented brands. From high teas in Thailand to the private previews in Brazil, from sponsorship of the local fashion weeks to gala dinners in occasion of the anniversaries of our different magazines, the events platform is a global reality that accompanies our communication strategy worldwide.

L'OFFICIEL AZERBAIJAN



LAUNCHED IN
December 2012
PARTNER
Licensing: Luxe Media
PUBLISHER
Jalal Askerov
FREQUENCY
Monthly (10 issues)
CIRCULATION
10 000 copies

L'Officiel Azerbaijan, launched in December 2012, became the official guide to style and elegance for affluent and independent women. By satisfying the thirst for luxury and fashion, L'Officiel imposed itself as the only high-end fashion reference in this fast growing and challenging market.

www.lofficiel.az

L'OFFICIEL BRAZIL

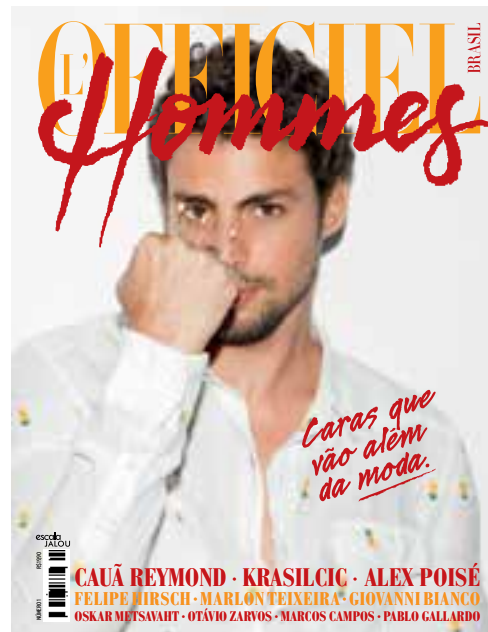


LAUNCHED IN
2006 at first,
re-launched in 2012
PARTNER
Joint venture:
Escala Jalou
PUBLISHER
Erika Palomino
FREQUENCY
Monthly (10 issues)
CIRCULATION
20 000 copies

L'Officiel Brazil was launched for the first time in 2006, addressed to a self-confident woman, passionate about Brazilian and international fashion. Six years later, *L'Officiel Brazil* lives a new launch. The magazine is now produced in joint-venture with a new local renowned partner, Escala, introducing a completely new model within the international editions of Les Éditions Jalou.

www.revistalofficiel.com.br

L'OFFICIEL HOMMES BRAZIL



LAUNCHED IN
October 2013
PARTNER
Joint Venture:
Escala Jalou
PUBLISHER
Erika Palomino
FREQUENCY
Annual (1 issue)
CIRCULATION
20.000 copies

After the successful re-launch of *L'Officiel Brazil* in joint venture with Escala, in October 2013 *L'Officiel Hommes* will also enter the Brazilian market, with an annual issue that will collect all the international news in men's fashion world, thus becoming a true fashion and trends guide for men.

L'OFFICIEL CENTRAL ASIA



LAUNCHED IN
2010
PARTNER
Licensing: Zamin Press Publishing House
EDITOR IN CHIEF
Gulnara Karimova
FREQUENCY
Quarterly (4 issues)
CIRCULATION
10 000 copies

L'Officiel Central Asia is the first women luxury magazine in the region. Based in Tashkent, Uzbekistan, it is also distributed in Kazakhstan, Tajikistan, Turkmanistan and Kyrgyzstan. Gulnara Karimova, as Editor in Chief, is presenting to the central Asian women the latest international and local trends.

L'OFFICIEL CHINA



LAUNCHED IN
2003
PARTNER
Licensing:
Fashion Publishing
EDITOR IN CHIEF
Cheng Min
FREQUENCY
Monthly (12 issues)
CIRCULATION
787 000 copies

L'Officiel China was the first published in 1980..., but it is in 2003 that *L'Officiel* meets the Chinese title *Fashion*, the eldest fashion publication in China and pioneer of Chinese luxury culture. Born from these two fashion icons, *L'Officiel China* is the perfect mix of eastern and western classical styles, introducing carefully selected French content together with Chinese latest trends.

www.fashion.cn

L'OFFICIEL ART CHINA



LAUNCHED IN
2006
PARTNER
Licensing:
Fashion Publishing
EDITOR IN CHIEF
Gu Weijie
FREQUENCY
Monthly (12 issues)
CIRCULATION
330 000 copies

L'Officiel Art China is the most influential art economy magazine in China. *L'Officiel Art China* has been conceived to be a magazine that follows closely the trend of the art market and bring about fresh perspectives. The magazine is able to provide the most comprehensive information and most constructive advice on investing in art collection, hence its leading position in the industry as a magazine with a global perspective and insight into China's art market in the future.

L'OFFICIEL HOMMES CHINA



LAUNCHED IN
2008
PARTNER
Licensing:
Fashion Publishing
EDITOR IN CHIEF
Wesley Wang
FREQUENCY
Monthly (12 issues)
CIRCULATION
665 000 copies

L'Officiel Hommes China has revealed as a true success since its first issue. Dedicated to the new Chinese men, it presents the latest news on fashion, art and lifestyle. The reader of *L'Officiel Hommes China* has good economic strength and educational background and is interested in the entertainment of international class luxuries.

www.fashion.cn

JALOUSE CHINA



LAUNCHED IN
November 2013
PARTNER
Licensing: Nanjing
Starlight Avenue Culture
and Media Company
EDITOR IN CHIEF
Ye San
FREQUENCY
Monthly (12 issues)
CIRCULATION
400 000 copies

Created in France in 1997, the Paris-based magazine, distributed across the world's most influent cities, is now ready to become an international reality! *Jalouse China*, launched in November 2013, is the first international edition of *Jalouse*. Current magazines in the market do not really satisfy the new fashion generation in China, while the young consumers in China expect an authoritative fashion magazine to guide them to become the mainstay of the fashion circle. *Jalouse China* will inherit pure DNA of French fashion and Chinese culture, leading a new era of Chinese fashion lifestyle.

L'OFFICIEL HOMMES GERMANY



LAUNCHED IN
2009

PARTNER

Licensing: Madame Verlag GmbH

EDITOR IN CHIEF

Goetz Offergeld

FREQUENCY

Quarterly (4 issues)

CIRCULATION

40 000 copies

Four times a year, *L'Officiel Hommes Germany* provides information for ambitious men at the highest level. The most important trends in fashion, beauty and culture are presented in generous photo spread, in-depth interviews and sophisticated novelties.

L'OFFICIEL GREECE



LAUNCHING IN

Launched in 1999. Re-launching in March 2014

PARTNER

Licensing: Laskaris Fashion Media

EDITOR IN CHIEF

Maria Chorianopoulou

FREQUENCY

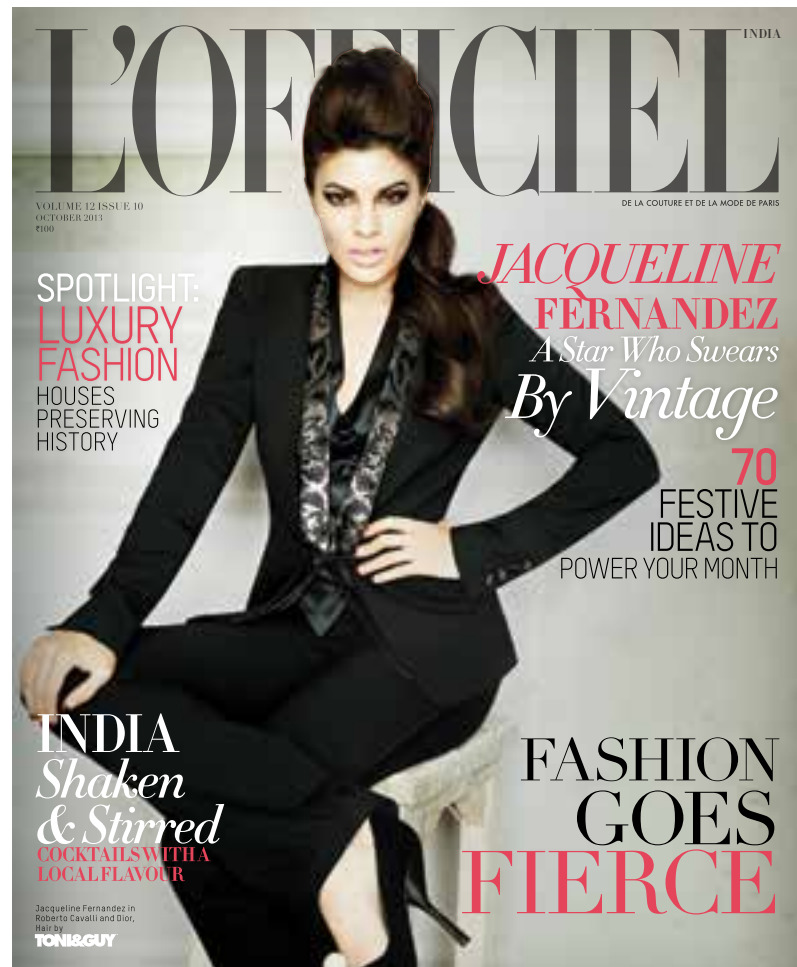
Monthly (10 issues) - 9 issues in 2014

CIRCULATION

20 000 copies

L'Officiel Greece was first launched in 1999 with a quarterly magazine, that successfully introduced the particular eye of *L'Officiel* on fashion and style. The magazine will be re-launched in March 2014 with a new monthly challenge! Re-launching *L'Officiel* in Greece confirms the mood as well as the ability of the country to recover after a period of crisis and major upheaval in all areas and especially in the media industry. In a very dynamic way, *L'Officiel Hellas* comes to introduce to the readers its fresh and glamorous image leaning more than ever towards the original French publication that has been an inspiration for decades to more than 23 countries.

L'OFFICIEL INDIA



LAUNCHED IN
2002 (re-launched in September 2013)
PARTNER
Licensing: Maxposure Media Group
EDITOR IN CHIEF
Juhi Dua Jacob
FREQUENCY
Monthly (12 issues)
CIRCULATION
45 000 copies

Launched in 2002, *L'Officiel India* was the first upmarket fashion magazine to be published in India. In 2013, *L'Officiel* is relaunched with a new partner, Maxposure: the magazine will continue to uphold its commitment to the Indian fashion-conscious woman, delivering cutting-edge and luxurious content each month.

L'OFFICIEL INDONESIA



LAUNCHED IN
March 2013
PARTNER
Licensing: Katya Media (PT Karis Amartya)
EDITOR IN CHIEF
Winda Malika Siregar
FREQUENCY
Monthly (10 issues)
CIRCULATION
35 000 copies

Launched in March 2013, *L'Officiel Indonesia* has all the skills to become the reference fashion and style magazine in this fast growing country. The magazine offers an in-depth analysis of the fashion trends not only in Indonesia, but across the world, thanks to the close cooperation between the local team and the Paris head quarters. Each issue, *L'Officiel Indonesia* will develop its own soul, always maintaining an eye on international trends.

L'OFFICIEL ITALY

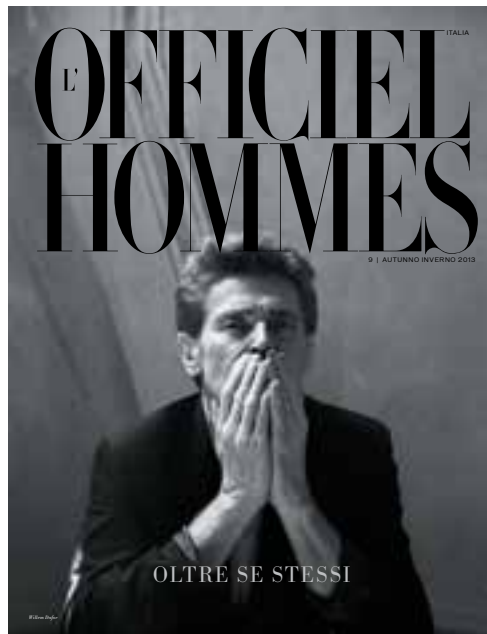


LAUNCHED IN
2012
PARTNER
Les Éditions Jalou
EDITOR IN CHIEF
Carlo Mazzone
FREQUENCY
Quarterly (4 issues)
CIRCULATION
87 000 copies

Launched in September 2012, *L'Officiel Italy* re-discovers secrets and trends still kept alive in Italy, eternal references: craftsmanship and ancient traditions will come along with avant-garde. Italy again becomes a central and cosmopolitan territory. Elegance is the luxury of a good life and Italians know how to express it. *L'Officiel Italy* is published four times a year, following the seasonal schedule.

www.lofficielitalia.com

L'OFFICIEL HOMMES ITALY



LAUNCHED IN
2009
PARTNER
Les Éditions Jalou
EDITOR IN CHIEF
Pablo Arroyo
FREQUENCY
Biannual (2 issues)
CIRCULATION
44 000 copies

Launched in 2009 by Les Éditions Jalou, *L'Officiel Hommes Italy* is the first international male fashion magazine in the second country of fashion. Thanks to its creative team, it introduces to its readers a brand new vision of men's fashion, presenting major and latest luxury trends in style, photography, design, contemporary art and music.

L'OFFICIEL HOMMES KOREA



LAUNCHED IN
2011
PARTNER
Licensing: Money Today
EDITOR IN CHIEF
Woo Leekyoung
FREQUENCY
Monthly (12 issues)
CIRCULATION
60 000 copies

L'Officiel Hommes Korea, launched in 2011, has immediately imposed itself on the Korean market, becoming the international style and fashion reference for Korean men.

www.lofficielhommes.mt.co.kr

L'OFFICIEL LATVIA



LAUNCHED IN
2008
PARTNER
Licensing: Premium Media
EDITOR IN CHIEF
Jelena Vlasova
FREQUENCY
Monthly (10 issues)
CIRCULATION
10 000 copies

L'Officiel Latvia is published in Riga since September 2008 in Latvian and Russian language. Definitely high fashioned, it was made for self-confident women, eager to know everything about international trends.

www.stylepages.lv

L'OFFICIEL LEVANT

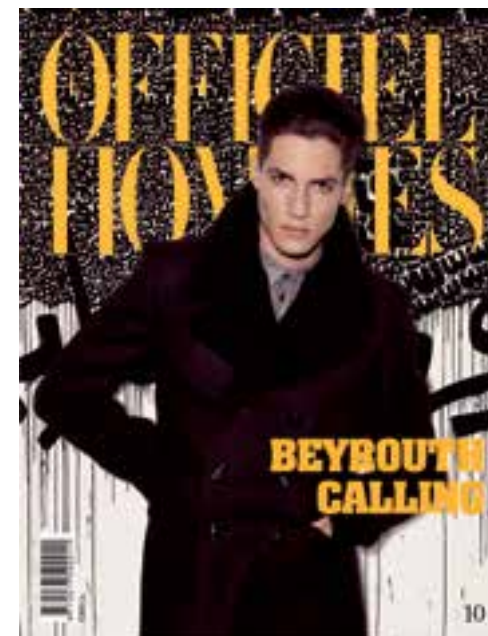


LAUNCHED IN
2009
PARTNER
Licensing: Aishti
EDITOR IN CHIEF
Fifi Abou Dib
FREQUENCY
7 issues per year
CIRCULATION
16 000 copies

L'Officiel Levant aims to highlight international latest trends for the fashion-savvy consumers. The French language magazine presents fascinating stories about the most talented people behind the Lebanese fashion industry, but also news about hot spots, art, interior design, and fashion of course.

www.officiellevant.com

L'OFFICIEL HOMMES LEVANT



LAUNCHED IN
2010
PARTNER
Licensing: Aishti
EDITOR IN CHIEF
Fifi Abou Dib
FREQUENCY
3 issues per year
CIRCULATION
16 000 copies

L'Officiel Hommes Levant is all about fashion. Published twice a year, it features information about the latest trends as well as other subjects such as the arts, movies and sports.

www.officiellevant.com

L'OFFICIEL LITHUANIA



LAUNCHED IN
2010
PARTNER
Licensing: Franchise Media
EDITOR IN CHIEF
Jurgita Garbaraviene
FREQUENCY
Monthly (10 issues)
CIRCULATION
13 000 copies

L'Officiel Lithuania is the new name of the magazine Express Mada. The most influent fashion magazine in Lithuania now benefits of French "savoir faire" in presenting all international major trends.

www.lofficiel.lt

L'OFFICIEL MEXICO



LAUNCHING IN
March 2014
PARTNER
Licensing: MLH Global COM
PUBLISHER
Juan Pablo Hernandez
FREQUENCY
Monthly (10 issues) - 9 issues in 2014

Launching in Spring 2014, L'Officiel Mexico has all the skills to become the reference fashion and style magazine in this fast growing and alive country. Working hand in hand with the French head quarters, the Mexican team intends to impose the magazine as the first styling magazine, focused on allure and key products in women's wardrobes.

L'OFFICIEL MIDDLE EAST



LAUNCHED IN
2005
(re-launched in May 2013)
PARTNER
Licensing: Oryx Gulf Media
EDITOR IN CHIEF
Souha Abbas
FREQUENCY
Monthly (10 issues)
CIRCULATION
53 500 copies
(32 500 Arabic version,
21 000 English version)

L'Officiel Middle East first appeared in 2005. After nearly a decade of growth and reinforcement in the market, in 2013 it has become a Pan Arab reality, thanks to the new partnership with Oryx Gulf Media. *L'Officiel Middle East* will be fully integrated with *L'Officiel Paris* as to the editorial content production and the advertising process, a perfect mix that shall let us continue develop and grow on a long-term basis in such a strategic market. *L'Officiel Middle East* will be published in two versions, in Arabic, and, for the first time, in English. Both editions will be distributed in the Arabian region reaching both Arabic and non-Arabic speaking women with a flair for high end fashion.

L'OFFICIEL MOROCCO



LAUNCHED IN
2009
PARTNER
Licensing: Géomedia
EDITOR IN CHIEF
Sofia Benbrahim
FREQUENCY
Monthly (10 issues)
CIRCULATION
4 320 copies

Elegant and French speaking, *L'Officiel Morocco* has become a monthly magazine dedicated to fashion, beauty and art de vivre. It is today the local reference, setting Moroccan trends and presenting international trends.

www.lofficiel.ma

L'OFFICIEL HOMMES MIDDLE EAST



LAUNCHED IN
October 2013
PARTNER
Licensing: Oryx Gulf Media
EDITOR IN CHIEF
Hassan El Saleh
FREQUENCY
Biannual (2 issues)
CIRCULATION
53 500 copies
(32 500 Arabic version,
21 000 English version)

Following the re-launch of *L'Officiel Middle East* in April 2013 with a new partner, Oryx Media Gulf, *L'Officiel Hommes* was be launched on this challenging market in October 2013. By having two editions in two different languages, *L'Officiel Hommes Middle East* will have the best of both worlds as it will be reaching the Arab men, as well as the non-Arabic speaking readership living in the region.

L'OFFICIEL HOMMES MOROCCO



LAUNCHED IN
2011
PARTNER
Licensing: Géomedia
EDITOR IN CHIEF
Sofia Benbrahim
FREQUENCY
Quarterly (4 issues)
CIRCULATION
3 947 copies

An elegant French language publication, *L'Officiel Hommes Morocco* is a quarterly magazine for men dedicated to fashion and lifestyle. It has become the local French language reference, highlighting Moroccan and international trends.

www.lofficiel.ma

L'OFFICIEL NETHERLANDS



LAUNCHED IN
2009
PARTNER
Les Éditions Jalou
EDITOR IN CHIEF
Nicolette Goldsmann
FREQUENCY
8 issues
CIRCULATION
50 000 copies

Enjoying the unique position of being Netherlands' first high-end fashion magazine, *L'Officiel Netherlands*, published by Les Éditions Jalou since 2009, is to present both Dutch and Parisian haute couture with international fashion and luxury trends.

www.lofficiel.nl

L'OFFICIEL HOMMES NETHERLANDS



LAUNCHED IN
2011
PARTNER
Les Éditions Jalou
EDITOR IN CHIEF
Sandor Lubbe and Leon Verdoschot
FREQUENCY
Biannual (2 issues)
CIRCULATION
35 000 copies

A rising number of Dutch men are showing an active interest in fashion and *L'Officiel Hommes* will be their best source of inspiration, introducing them the latest trends in fashion, luxury, art and lifestyle.

www.lofficiel.nl

L'OFFICIEL RUSSIA



LAUNCHED IN
October 2013
PARTNER
Les Éditions Jalou Russia
EDITOR IN CHIEF
Ksenia Gorbacheva
FREQUENCY
Monthly (10 issues)
CIRCULATION
100 000 copies

The growth of the Russian fashion and luxury market has led to Les Éditions Jalou to open its subsidiary in Moscow, Les Éditions Jalou Russie. The first outcome of this ambitious project has been the re-launch of *L'Officiel Russia* in October 2013, which represents a real Fashion Perestroika: "restructuring" the Russian fashion magazine industry, and the way it talks to Russian women. *L'Officiel Russia* will develop a specific movement of liberation of the elegance, taste and independence of Russian women, under the supervision of Ksenia Gorbacheva: "there is no antagonism between intelligence and elegance, quite the opposite: a smart woman shall know how to dress in the XXIst century", she says.

L'OFFICIEL SINGAPORE



LAUNCHED IN
2007
PARTNER
Licensing: Heart Media
EDITOR IN CHIEF
Jumius Wong
FREQUENCY
Monthly (10 issues)
CIRCULATION
32 000 copies

Launched for the first time in 2007 as the intersection of eastern and western culture, *L'Officiel Singapore* is now mature for its new dimension. The magazine lived an important re-launch in 2013 with our new partner: Heart Media, strongly established in Singapore and already operating fashion titles. Over the past 10 years, we have witnessed the growing importance and affluence of the Asian markets. Today, Singapore is at the very heart of this vibrant region and hosts sophisticated and demanding consumers with the latest fashion news and trends. Heart Media brings *L'Officiel* to new heights starting October 2013.

www.lofficiel.com.sg

L'OFFICIEL SWITZERLAND



LAUNCHING IN
March 2014
PARTNER
Licensing: Blond Publishing AG
EDITOR IN CHIEF
Sandra Bauknecht
FREQUENCY
6 issues in 2014.
From 2015 onwards, 10 issues per year.
CIRCULATION
20 000 copies

Launching in March 2014, *L'Officiel Suisse/Schweiz* already has been welcomed as an exciting news on the market. Hitting Swiss newsstands in March 2014 with a lavish fashion launch issue, *L'Officiel* will be a welcome addition to the Swiss market, immediately placing it at the very top of the national media offer in its segment: a magazine fitting the high standards of the country, a content produced in Switzerland for Swiss readers and benefiting from the local teams' experience and network. The magazine will have two separate publications, a German speaking *L'Officiel Schweiz* and a French speaking *L'Officiel Suisse*.

L'OFFICIEL THAILAND



LAUNCHED IN
2012
PARTNER
Licensing:
Mass Connect Ltd.
EDITOR IN CHIEF
Kusuma Chaiyaporn
FREQUENCY
Monthly (12 issues)
CIRCULATION
120 000 copies

L'Officiel Thailand, conceived for active, urban, self-confident and international Thai women, is becoming the main local reference for international and Thai fashion.

www.lofficielthailand.com

L'OFFICIEL HOMMES THAILAND



LAUNCHED IN
2012
PARTNER
Licensing:
Mass Connect Ltd.
EDITOR IN CHIEF
Kusuma Chaiyaporn
FREQUENCY
Quarterly (4 issues)
CIRCULATION
120 000 copies

For the modern man who knows when to lead. A man who is confident, design-conscious and with an eye on contemporary art, music and reports.

www.lofficielthailand.com

L'OPTIMUM THAILAND



LAUNCHED IN
September 2013
PARTNER
Licensing: Mass Connect Ltd.
EDITOR IN CHIEF
Ston Tantraporn
FREQUENCY
Monthly (10 issues)
CIRCULATION
150 000 copies

Following the successes of L'Officiel and L'Officiel Hommes in Thailand, we are proud to present the first international edition of the reference for men's style, L'Optimum. *L'Optimum Thailand* established itself on this fast growing and demanding market as the first luxury news magazine within men's world, anticipating and decoding each month the latest news in international fashion, lifestyle, culture and current affairs.

L'OFFICIEL TURKEY



LAUNCHED IN
2012
PARTNER
Licensing: OM Media
EDITOR IN CHIEF
Gülen Yelmen
FREQUENCY
Monthly (10 issues)
CIRCULATION
42 000 copies

In a country constantly evolving, *L'Officiel Turkey* imposes itself as an innovative title. A must-have bible for trends that offers Turkish women its expert take on both local and international fashion.

www.lofficiel.com.tr

L'OFFICIEL UKRAINE



LAUNCHED IN
2001
PARTNER
Licensing: Babylon Publishing
EDITOR IN CHIEF
Ana Varava
FREQUENCY
Monthly (10 issues)
CIRCULATION
30 000 copies

Spearhead of upscale Ukrainian feminine press, *L'Officiel Ukraine* presents the crème de la crème of international luxury in Kiev, with all fashion, jewelry and beauty trends.

L'OFFICIEL HOMMES TURKEY



LAUNCHED IN
May 2013
PARTNER
Licensing: OM Media
EDITOR IN CHIEF
Gülen Yelmen
FREQUENCY
Biannual (2 issues)
CIRCULATION
15 000 copies

After the successful launch of *L'Officiel* in Turkey, we are ready for the introduction of *L'Officiel Hommes* on this demanding market. Launched in May 2013 with a bi-annual issue, *L'Officiel Hommes Turkey* targets men interested in fashion, design, art and luxury-lifestyle. Designed to be a flagship for luxury and fashion, it introduces its readers to fashion trends, as well as new places, exhibitions, decoration, architecture and social trends.

L'OFFICIEL HOMMES UKRAINE



LAUNCHED IN
2010
PARTNER
Licensing: Babylon Publishing
CREATIVE DIRECTOR
Yaroslava Boyko
FREQUENCY
Quarterly (4 issues)
CIRCULATION
25 000 copies

Following the launch of *L'Officiel* in the country, in 2010 *L'Officiel Hommes Ukraine* entered this market, bringing a new eye on fashion and luxury, by presenting all the latest and upcoming international and Ukrainian trends.

INTERNATIONAL SUPPLEMENTS



ART
 • Azerbaijan
 • Switzerland
 • Thailand



CAFTAN
 • Morocco



SHOPPING GUIDE
 • Brazil
 • Latvia
 • Middle East



VOYAGE
 • Switzerland



KIDS
 • Brazil
 • Middle East



1000 MODELES
 • Turkey
 • Ukraine



WATCHES
 • Thailand



WEDDING
 • Azerbaijan
 • Middle East
 • Thailand

CONTACTS

LES ÉDITIONS JALOU FRANCE

OLIVIER JUNGERS

Sales General Manager
Tel. + 33 (0)1 53 01 88 44
o.jungers@editionsjalou.com

JULIE EDERY

Technical Department
Tel. + 33 (0)1 53 01 88 30
Fax + 33 (0)1 53 01 10 40
j.edery@editionsjalou.com

L'OFFICIEL

Anne-Marie Disegni
Commercial Director
Tel. + 33 (0)1 53 01 88 34
a.mdisegni@editionsjalou.com

Christelle Mention
Advertising Director
Tel. + 33 (0)1 53 01 88 32
c.mention@editionsjalou.com

Clémence Ledélis
Advertising Senior Sales Manager
Tel. + 33 (0)1 53 01 88 39
c.ledelis@editionsjalou.com

Kathleen Bussière
Shopping – Guide Cadeaux
Tel. + 33 (0)1 53 01 88 45
k.bussiere@editionsjalou.com

L'OFFICIEL HOMMES

Anne-Marie Disegni
Commercial Director
Tel. + 33 (0)1 53 01 88 34
a.mdisegni@editionsjalou.com

L'OFFICIEL VOYAGE

Anne Marie Disegni
Commercial Director
Tel. + 33 (0)1 53 01 88 34
a.mdisegni@editionsjalou.com

Christelle Mention
Advertising Director
Tel. + 33 (0)1 53 01 88 32
c.mention@editionsjalou.com

Candice Carcy
Advertising Senior Sales Manager
Tel. + 33 (0)1 53 01 88 33
c.carcy@editionsjalou.com

L'OFFICIEL 1000 MODÈLES & L'OFFICIEL BEAUTY & PLASTIC SURGERY

Kathleen Bussière
Advertising Manager
Tel. + 33 (0)1 53 01 88 45
k.bussiere@editionsjalou.com

L'OFFICIEL ART

Anne-Marie Disegni
Commercial Director
Tel. + 33 (0)1 53 01 88 34
a.mdisegni@editionsjalou.com

Marina de Diesbach
Advertising Director
Tel. + 33 (0)1 53 01 88 35
m.diesbach@editionsjalou.com

L'OFFICIEL PARIS GUIDE

Anne-Marie Disegni
Commercial Director
Tel. + 33 (0)1 53 01 88 34
a.mdisegni@editionsjalou.com

Christelle Mention
Advertising Director
Tel. + 33 (0)1 53 01 88 32
c.mention@editionsjalou.com

Clémence Ledélis
Advertising Senior Sales Manager
Tel. + 33 (0)1 53 01 88 39
c.ledelis@editionsjalou.com

JALOUSE

Candice Carcy
Advertising Director
Tel. + 33 (0)1 53 10 88 33
c.carcy@editionsjalou.com

Carine Gomez
Advertising Senior Sales Manager
Tel. + 33 (0)1 53 01 88 37
c.gomez@editionsjalou.com

L'OPTIMUM

Nathalie Desaigne
Advertising Director
Tel. + 33 (0)1 53 10 88 41
n.desaigne@editionsjalou.com

Jean-Sylvain Laborde
Advertising Senior Sales Manager
Tel. + 33 (0)1 53 01 88 40
js.laborde@editionsjalou.com

Kathleen Bussière
«Les Incontournables» section
Tel. + 33 (0)1 53 01 88 45
k.bussiere@editionsjalou.com

LA REVUE DES MONTRES

Anne Marie Disegni
Commercial Director
Tel. + 33 (0)1 53 01 88 34
a.mdisegni@editionsjalou.com

CONTACTS

INTERNATIONAL EDITIONS

NICOLAS REYNAUD

International and Marketing Director
Tel. + 33 (0)1 53 01 10 36
n.reynaud@editionsjalou.com

ALICE MACPABRO

International and Marketing Senior Manager
Tel. + 33 (0)1 53 01 11 73
a.macpabro@editionsjalou.com

NATHALIE IFRAH

Archives Manager
Tel. + 33 (0)1 53 01 22 42
n.ifrah@editionsjalou.com

PARIS-GENEVA OFFICE LES ÉDITIONS JALOU

5 Rue Bachaumont
75002 Paris - FR
Tel. + 33 (0)1 53 01 10 30

Flavia Benda
International Sales Manager
Tel. + 33 (0)1 53 01 11 98
f.benda@editionsjalou.com

Kathleen Bussière
International Sales Manager
Tel. + 33 (0)1 53 01 88 45
k.bussiere@editionsjalou.com

MILAN OFFICE JALOU PRODUCTION ITALIAN BRANCH

Piazza Sant'Ambrogio, 29
20123 Milano - IT
Tel. + 39 02 84 25 66 21

Angela Masiero
Associate Publisher
Tel. +39 02 84 25 66 23
a.masiero@editionsjalou.com

Claudia Della Torre
International Senior Sales Manager
Tel. + 39 02 84 25 66 26
c.dellatorre@editionsjalou.com

Barbara Marcora
International Sales Manager
Tel. +39 02 84 25 66 22
b.marcora@editionsjalou.com

OLIVIER JUNGERS

Sales General Manager
Tel. + 33 (0)1 53 01 88 44
o.jungers@editionsjalou.com

ANGELA MASIERO

International Sales Director
Tel. +39 02 84 25 66 23
a.masiero@editionsjalou.com

THE NETHERLANDS OFFICE LES ÉDITIONS JALOU DUTCH BRANCH

Houtmankade 44 D, 1013 MX
Amsterdam - NL
Tel. +31 (0)20 67 12 235

Leontien Wenneker
Associate Publisher
l.wenneker@editionsjalou.com

Amanda Pinatih
Project Manager
a.pinatih@editionsjalou.com

UK AGENT GREG CORBETT ASSOCIATES LTD.

3rd Floor Ebury Gate
23 Lower Belgrave Street
London SW1W 0NR - UK
Tel. + 44 20 77 30 60 33

Patricia Corbett
International Media Sales
patricia@gca-international.co.uk

SPAIN AGENT KAPUNTOMEDIA, SL

Marqués Del Riscal 11, 4^o
28010 Madrid - SP
Tel. + 34 91 70 23 484

David Castelló
Managing Director
david.castello@kmedianet.es

LES
ÉDITIONS
JALOU
PARIS, 1921
≡|||