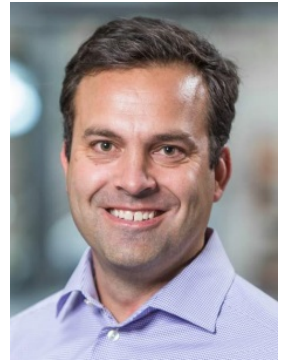


Vector Opens Subsidiary in Brazil

Stuttgart, GERMANY/São Paulo, BRAZIL, 2014-11-06 – Vector Informatik is opening its 11th foreign subsidiary with the founding of Vector Brazil. Vector Brazil will market the entire product line-up of the Stuttgart-based specialists for automotive electronics in South America. Electronics developers in South America will now get intensive support in close cooperation with the company's headquarters in Stuttgart.



The subsidiary in Sao Paulo will be directed by Mats Larsson who has many years of experience in the automotive industry and at Vector. As Key Account Manager at Vector Scandinavia from 2003 to 2013, Larsson supported OEMs and suppliers in the automotive industry.

"Interesting market opportunities are developing for Vector in South America, because automotive OEMs and international suppliers are not only manufacturing in the region; they are also increasingly building up independent development teams. This increases the need for support in accessing a development environment that is continually growing in complexity. Vector Brazil can offer the best possible support," is how Mats Larsson, CEO of Vector Brazil, summarizes the motivation for founding the subsidiary.

The official company name of the local subsidiary is Vector Informática Brasil LTDA. Vector Brazil offers consultation and assistance to customers related to the topics of development of distributed systems, ECU testing, ECU calibration and ECU software as well as in-vehicle diagnostics. Other focal points are process management and teaching training courses at the Vector facilities in São Paulo and at customer sites. The specialists in the

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development of embedded systems cover technologies that include CAN/CAN FD, Automotive Ethernet, FlexRay, LIN, MOST, J1939 and AUTOSAR. Mats Larsson and his team are contact partners for all customers in South America. You will find a detailed listing of current events and training programs offered by Vector Brazil at the website: www.vector-brazil.com.



[Figure: Mats Larsson, President of Vector Informática Brasil LTDA]

Personnel:

Mats Larsson, 42, is President of Vector Informática Brasil LTDA. Over the course of his career, Mr. Larsson has gained a lot of international experience in the IT and electronics field. From 2002 to 2013, Mats Larsson was Head of Sales and Product Manager for Vector Scandinavia. Prior to working for Vector, he worked in the Pre-Sales division of the company Telelogic Inc. of Dallas, Texas (USA) where he was responsible for Real-Time Products in the USA and Latin America. Mats Larsson has a Master Of Science degree in Electrical Engineering from the Chalmers University of Technology in Gothenburg (Sweden).

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You will find this and other press releases at our website: www.vector.com/press

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About the Vector Group (Revised 11/2014):

Vector Informatik is the leading supplier of software tools and components for developing and networking electronic systems based on CAN, LIN, FlexRay, Ethernet and MOST as well as on many different CAN-based protocols.

Vector's expertise is passed on to customers in the form of its wide range of products as well as in comprehensive consulting services with system and software engineering. Workshops and seminars round out the many different training options the company offers.

Customers around the world – working in the automotive, commercial vehicle, aerospace, transportation and control engineering industries – all rely on solutions and products from the independent Vector Group.

Founded in 1988, Vector Informatik, together with Vector Consulting Services GmbH, currently employs 1,330 people, and its 2013 sales revenue was 219 million euros. In addition to its headquarters in Stuttgart, Vector also has subsidiaries in the USA, Japan, France, Great Britain, Italy, Austria, Sweden, South Korea, India, China and Brazil.