



# FEDE ALVAREZ

CV

Born in Mexico City, he graduated with honors in 2010 from the National Coaching School runned by the Mexican Football Federation (FEMEXFUT).

His career as a coach began in Seattle, back in 2004, where he worked as a youth development coach for three years and then as Head Coach of WSHS during one season after which he moved back to Mexico City.

Once there, his hard work, talent and dedication made him, while studying to become a Pro Coach, the only student ever to be invited to a FIFA FUTURO III Course for Coaches Instructors, sharing his knowledge and ideas with already successful coaches from the national and international scene.

Between 2010 and 2011 he designed and developed the app MATCH PLAN™ for the iPad®.

In 2011 he gave an Innovation Course for future Pro Coaches as part of the National Coaching School program of the Mexican Football Federation (FEMEXFUT) in Mexico city.

Between 2012 and 2014 he worked for Club Santos Laguna, first as an Assistant Coach - U20's for one season, and then as Head Coach - U17's for three seasons.

## Personal Info

Full Name: Federico Alvarez Velasco

Date of Birth: 31 de Julio de 1974

Place of Birth: México D.F.

Passports: Mexico and Spain (EU)

## Academic Formation

5th International Youth Rank s Course(FEMEXFUT)

Intercontinental Soccer Course (Mexican Olympic Committee & FEMEXFUT)

FIFA FUTURO III Course for Coaches Instructors (FIFA y FEMEXFUT)

Professional Soccer Coach Title (FEMEXFUT)

Course“Creating a culture of excellence” from the LMA, School of Football Management (UK)

## Experience

Coach, Woodland SC, Seattle WA (EUA) 2004 - 2007

Head Coach, WSHS (EUA) 2008

Head Coach Youth Team, Centro Asturiano de México (MEX) 2009 - 2010

Assistant Coach, Club Santos Laguna U20 (MEX) 2012

Head Coach, Club Santos Laguna U17 (MEX) 2013 - 2014

## Languages

Spanish

English

Portuguese

Chinese (Basic)

German (Basic)

Japanese (Learning)