

Opinium Research Results / Tables March 2015

1,979 Online Interviews (GB Nat. Rep)

1,689 Likely Voters

Field: 18th to 19th March 2015

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

For any queries or to join our mailing list for when new polls are published please contact the political polling team: political@opinium.co.uk

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

|                        | Unweighted | Weighted |                  | Unweighted | l Weighted |
|------------------------|------------|----------|------------------|------------|------------|
| Gender                 | count      | count    | Working status   | count      | count      |
| Male                   | 995        | 961      | Full time        | 896        | 863        |
| Female                 | 984        | 1018     | Part time        | 308        | 320        |
|                        |            |          | Unemployed       | 80         | 102        |
| Age group              |            |          | Retired          | 400        | 510        |
| 18-24                  | 163        | 231      | Other            | 295        | 185        |
| 25-34                  | 387        | 340      |                  |            |            |
| 35-54                  | 741        | 685      | Social grade     |            |            |
| 55+                    | 688        | 723      | ABC1             | 1337       | 1066       |
|                        |            |          | C2DE             | 642        | 913        |
| GB region              |            |          |                  |            |            |
| North East             | 101        | 85       | Party propensity |            |            |
| North West             | 230        | 227      | Conservative     | 452        | 503        |
| Yorkshire & Humberside | 180        | 170      | Labour           | 497        | 499        |
| East Midlands          | 161        | 147      | Liberal Democrat | 78         | 83         |
| West Midlands          | 172        | 179      | UKIP             | 209        | 176        |
| East of England        | 207        | 188      | Green            | 140        | 142        |
| London                 | 194        | 261      | Others           | 84         | 46         |
| South East             | 280        | 277      | Floating voters  | 342        | 340        |
| South West             | 177        | 173      | Unlikely voters  | 177        | 190        |
| Wales                  | 85         | 100      |                  |            |            |
| Scotland               | 192        | 173      |                  |            |            |

|                                     |            |               |        | Liberal  | Some other |                |            |
|-------------------------------------|------------|---------------|--------|----------|------------|----------------|------------|
|                                     | Total      | Conservative  | Labour | Democrat | party      | Would not vote | Don't know |
| VI 9 inc propensity                 |            |               |        |          |            |                |            |
| VI 9 inc propensity                 |            |               |        |          |            |                |            |
| Weighted base                       | 145        | 8 522         | 47:    | 5 10     | 5 356      | C              | )          |
| Unweighted base                     | 149        | 7 492         | 479    | 9 11     | 0 416      | 6              | )          |
| All likely voters who chose a party | 100%       | <b>6</b> 100% | 100%   | 6 100    | % 100%     | 6              | )          |
|                                     | 52:        | 2 522         |        | )        | 0 0        | 0              | )          |
|                                     | 492        | 2             |        |          |            |                |            |
| Conservative                        | 36%        |               |        |          | 0 0        | ) (            |            |
|                                     | 47:        | 5 0           | 47     | <u> </u> | 0          |                |            |
|                                     | 479        | 9             |        |          |            |                |            |
| Labour                              | 33%        | <b>0</b>      | 100%   | ,<br>0   | 0 0        | ) (            | )          |
|                                     | 10         | 5 0           |        | 10       | 05         |                |            |
|                                     | 110        | 0             |        |          |            |                |            |
| Liberal Democrat                    | <b>7</b> % | <b>6</b> 0    |        | 100      | % 0        | ) (            | )          |
|                                     | 4:         | 2 0           |        | )        | 0 42       | C              |            |
|                                     | 7:         | 2             |        |          |            |                |            |
| SNP                                 | 3%         | <b>6</b> 0    |        | )        | 0 12%      | 6              | )          |
|                                     |            | 8 0           |        | )        | 0 8        | C              |            |
|                                     | 9          | 9             |        |          |            |                |            |
| Plaid Cymru                         | 1%         | <b>6</b> 0    |        | )        | 0 2%       | 6              | )          |
|                                     | 20         | 0 0           |        | )        | 0 200      |                | )          |
|                                     | 220        | 6             |        |          |            |                |            |
| UKIP                                | 149        | <b>%</b> 0    |        | )        | 0 56%      | S C            | )          |
|                                     | 9.         | 1 0           |        | )        | 0 91       | 0              | )          |
|                                     | 99         | 3             |        |          |            |                |            |
| Green                               | 6%         |               |        | )        | 0 26%      | S C            | )          |
|                                     |            | 5 0           |        | <u> </u> | 0 5        |                |            |
|                                     |            | 8             |        |          |            |                |            |
| BNP                                 | 0%         | <b>%</b> 0    |        | )        | 0 1%       | 5 0            | )          |
|                                     |            | 9 0           |        |          | 0 9        |                |            |
|                                     |            | 8             |        |          |            |                |            |
| Other parties                       | 19         |               |        | )        | 0 3%       | 6              | )          |

|                                     |       |                       |             |          | United       |                |  |             |          |   |
|-------------------------------------|-------|-----------------------|-------------|----------|--------------|----------------|--|-------------|----------|---|
|                                     |       |                       |             |          | Kingdom      | British        |  |             |          |   |
|                                     |       | 0                     |             |          |              |                |  | 0           | Daville  |   |
|                                     |       | Scottish              |             |          | Independence | National Party |  | Some        | Don't    |   |
|                                     | Total | <b>National Party</b> | Plaid Cymru | Green    | Party (UKIP) | (BNP)          | Respect                                | other party | / know   |   |
| VI 9 inc propensity                 |       |                       |             |          |              |                |  |             |          |   |
| VI 9 inc propensity                 |       |                       |             |          |              |                |  |             |          |   |
| Weighted base                       | 356   | 6 42                  | 8           | 3 9      | )1 200       | ) :            | 5 (                                    | 0 9         | 9        | 0 |
| Unweighted base                     | 416   |                       |             |          | 93 226       |                |  |             | 3        | 0 |
| All likely voters who chose a party | 100%  |                       |             |          |              |                | •                                      | 0 100%      |          | 0 |
| in intoly votore who choose a party | 0     |                       |             |          |              |                |  |             | 0        | 0 |
|                                     | 0     |                       | •           | ,        | •            | ,              | ,                                      | ,           | •        | U |
| Conservative                        | 0     |                       | C           | )        | 0 (          | ) (            | 0 (                                    | 0 0         | 0        | 0 |
| Jonisci valive                      | 0     |                       |             |          |              |                |  | 0 0         |          | 0 |
|                                     | 0     |                       | •           | ,        | U (          | ,              | ,                                      | ,           | ,        | U |
| Labour                              | 0     |                       | C           |          | 0 (          | ) (            | 0 (                                    | 0 0         | 0        | 0 |
| _abour                              | 0     |                       |             |          |              |                |  | 0 0         |          | 0 |
|                                     |       |                       | ,           | ,        | U (          | ,              | , (                                    | , ,         | ,        | U |
| the and Demonstrate                 | 0     |                       |             |          | 0            |                |  |             |          |   |
| Liberal Democrat                    | 0     |                       |             |          |              |                |  |             | 0        | 0 |
|                                     | 42    |                       | C           | )        | 0 (          | ) (            | 0 (                                    | 0 0         | )        | 0 |
|                                     | 72    |                       |             |          |              |                |  |             |          |   |
| SNP                                 | 12%   |                       |             |          |              |                |  |             | 0        | 0 |
|                                     | 8     |                       | 8           | 3        | 0 (          | ) (            | 0 (                                    | 0 0         | )        | 0 |
|                                     | 9     |                       |             |          |              |                |  |             |          |   |
| Plaid Cymru                         | 2%    | 0                     | 100%        | ,<br>D   |              | ) (            |  |             | 0        | 0 |
|                                     | 200   | 0                     | 0           |          | 0 200        |                | 0 (                                    | 0 0         | J        | 0 |
|                                     | 226   | 6                     |             |          |              |                |  |             |          |   |
| UKIP                                | 56%   | 6 0                   | C           | )        | 0 100%       | 6              | 0 (                                    | 0 0         | 0        | 0 |
|                                     | 91    |                       | 0           | ) 9      | )1 (         | ) (            | 0 (                                    | 0 0         | <b>)</b> | 0 |
|                                     | 93    | 3                     |             |          |              |                |  |             |          |   |
| Green                               | 26%   |                       | C           | 100      | % (          | ) (            | 0 (                                    | 0 0         | 0        | 0 |
|                                     | 5     |                       |             |          |              |                |  | 0 0         |          | 0 |
|                                     | 8     |                       | _           |          |              |                |  |             |          |   |
| BNP                                 | 1%    |                       | C           | )        | 0 (          | 100%           | 6 (                                    | 0 0         | 0        | 0 |
| F1.11                               | 9     |                       |             |          |              |                |  |             | 9        | 0 |
|                                     | 8     |                       | •           | •        | •            | •              | •                                      | ,           | ,        | • |
| Other parties                       | 3%    |                       | C           | 1        | 0 (          | ) (            | 0 (                                    | 0 100%      | 4        | 0 |
| Juliei Parties                      | 3 /0  | <b>U</b>              |             | <b>,</b> |              | ,              | ······································ | 100/        | <b>0</b> | J |

|                                     | Total | Male       |             | Female | Total     | 18-3       | 4    | 35-54 | 55+        |      |
|-------------------------------------|-------|------------|-------------|--------|-----------|------------|------|-------|------------|------|
| VI 9 inc propensity                 |       |            |             |        |           |            |      |       |            |      |
| VI 9 inc propensity                 |       |            |             |        |           |            |      |       |            |      |
| Weighted base                       |       | 58         | 777         | 6      | 81        | 1458       | 372  | 4     | 96         | 590  |
| Unweighted base                     | 14    | 97         | 810         | 68     | 37        | 1497       | 379  | 5     | 50         | 568  |
| All likely voters who chose a party | 100   | )%         | 100%        | 100    | %         | 100%       | 100% | 100   | )%         | 100% |
|                                     |       | 22         | 288         | 2:     | 34        | 522        | 103  | 1     | 63         | 257  |
|                                     | 4     | 92         |             |        |           | 492        |      |       |            |      |
| Conservative                        |       | 5%         | 37%         | 34     | %         | 36%        | 28%  | 33    | 8%         | 43%  |
|                                     | 4     | 75         | 250         | 2:     | 25        | 475        | 152  | 1     | 72         | 152  |
|                                     | 4     | 79         |             |        |           | 479        |      |       |            |      |
| Labour                              | 33    | 3%         | <b>32</b> % | 33     | %         | 33%        | 41%  | 35    | %          | 26%  |
|                                     | 1     | 05         | 52          |        | 54        | 105        | 38   |       | 36         | 31   |
|                                     | 1     | 10         |             |        |           | 110        |      |       |            |      |
| Liberal Democrat                    | 7     | <b>7</b> % | <b>7</b> %  | 8      | %         | <b>7</b> % | 10%  | 7     | <b>7</b> % | 5%   |
|                                     |       | 42         | 20          |        | 22        | 42         | 14   |       | 14         | 14   |
|                                     |       | 72         |             |        |           | 72         |      |       |            |      |
| SNP                                 | 3     | 3%         | 3%          | 3      | %         | <b>3</b> % | 4%   | 3     | 8%         | 2%   |
|                                     |       | 8          | 6           |        | 2         | 8          | 2    |       | 2          | 4    |
|                                     |       | 9          |             |        |           | 9          |      |       |            |      |
| Plaid Cymru                         | 1     | <b>l%</b>  | 1%          | 0      | %         | 1%         | 0%   | C     | )%         | 1%   |
|                                     | 2     | 00         | 106         |        | 93        | 200        | 22   |       | 73         | 104  |
|                                     | 2     | 26         |             |        |           | 226        |      |       |            |      |
| UKIP                                | 14    | <b>!</b> % | 14%         | 14     | %         | 14%        | 6%   | 15    | <b>5</b> % | 18%  |
|                                     |       | 91         | 45          | •      | 47        | 91         | 38   |       | 30         | 23   |
|                                     |       | 93         |             |        |           | 93         |      |       |            |      |
| Green                               | •     | <b>5</b> % | 6%          | 7      | <b>'%</b> | 6%         | 10%  | 6     | <b>6%</b>  | 4%   |
|                                     |       | 5          | 3           |        | 2         | 5          | 0    |       | 3          | 2    |
|                                     |       | 8          |             |        |           | 8          |      |       |            |      |
| BNP                                 | (     | )%         | 0%          | 0      | %         | 0%         | 0    | 1     | %          | 0%   |
|                                     |       | 9          | 7           |        | 3         | 9          | 4    |       | 3          | 3    |
|                                     |       | 8          |             |        |           | 8          |      |       |            |      |
| Other parties                       | 1     | <b>l%</b>  | 1%          | 0      | %         | 1%         | 1%   | 1     | %          | 1%   |

|                                     | Total             | England    | Scotland | Wales |
|-------------------------------------|-------------------|------------|----------|-------|
| VI 9 inc propensity                 |                   |            |          |       |
| VI 9 inc propensity                 |                   |            |          |       |
| Weighted base                       | 1458              | 1254       | 134      | 70    |
| Unweighted base                     | 1497              | 1284       | 152      | 61    |
| All likely voters who chose a party | 100%              | 100%       | 100%     | 100%  |
|                                     | <b>522</b><br>492 |            | 33       | 23    |
| Conservative                        | 36%               | 37%        | 24%      | 33%   |
|                                     | 475               | 412        | 43       | 20    |
|                                     | 479               | )          |          |       |
| Labour                              | 33%               | 33%        | 32%      | 28%   |
|                                     | 105               | 93         | 6        | 6     |
|                                     | 110               |            |          |       |
| Liberal Democrat                    | <b>7</b> %        | <b>7</b> % | 5%       | 9%    |
|                                     | 42                |            | 41       | 0     |
|                                     | 72                |            |          |       |
| SNP                                 | 3%                |            | 30%      |       |
|                                     | 8                 |            | 0        | 7     |
|                                     | 9                 |            |          |       |
| Plaid Cymru                         | 1%                |            |          |       |
|                                     | 200               |            | 6        | 13    |
|                                     | 226               |            |          |       |
| UKIP                                | 14%               |            |          |       |
|                                     | 91                |            | 6        | 1     |
|                                     | 93                |            |          |       |
| Green                               | 6%                |            |          |       |
|                                     | 5                 |            | 0        | 0     |
|                                     | 8                 |            |          | _     |
| BNP                                 | 0%                |            |          |       |
|                                     | 9                 |            | 0        | 0     |
|                                     | 8                 |            | _        | _     |
| Other parties                       | 1%                | 1%         | 0        | 0     |

| VI 9 inc propensity VI 9 inc propensity | Total             | Conservatives | Labour        | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------------------|---------------|---------------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| Weighted base                           | 1458              | 541           | I 369         | 270                  | 27                            | ' 11           | 77               | ' 118        | 38                            | 3 8                     |
| Unweighted base                         | 1497              | 526           | 373           | 291                  | 42                            | 2 10           | 84               | 123          | 38                            | 3 10                    |
| All likely voters who chose a party     | 100%              | 100%          | 6 100%        | 100%                 | 100%                          | 100%           | 100%             | 100%         | 100%                          | <b>6</b> 100%           |
|   | <b>522</b><br>492 |               | l 19          | 39                   | ) 2                           | 2 0            | 6                | 25           |                               | 3 2                     |
| Conservative                            | 36%               | 78%           | <b>5</b> %    | 14%                  | 8%                            | . 0            | 7%               | 21%          | 22%                           | <b>28%</b>              |
|   | <b>475</b><br>479 |               | 311           | 69                   |                               | 0              | 4                | 48           |                               | 3                       |
| Labour                                  | 33%               | 6%            | 6 <b>84</b> % | 26%                  | 5                             | 2%             | 5%               | 41%          | 22%                           | <b>35%</b>              |
|   | <b>105</b><br>110 |               | 3 4           | 86                   | C                             | 2              | 2                | 4            |                               | 3                       |
| Liberal Democrat                        | 7%                |               | 6 <b>1</b> %  | 32%                  | 2%                            | 15%            | 3%               | 4%           | 2%                            | <b>34%</b>              |
|   | <b>42</b><br>72   |               | 2 6           |                      |                               |                |                  | -            |                               | 3 0                     |
| SNP                                     | 3%                |               |               |                      |                               |                |                  |              |                               |                         |
|   | <b>8</b><br>9     |               |               | 1                    | -                             | _              |                  |              |                               |                         |
| Plaid Cymru                             | 1%                |               |               |                      |                               |                |                  |              |                               |                         |
|   | <b>200</b><br>226 |               |               |                      |                               |                |                  |              |                               |                         |
| UKIP                                    | 14%               |               |               |                      |                               |                |                  |              |                               |                         |
|   | <b>91</b><br>93   |               |               |                      |                               | 0              |                  |              |                               | 1 0                     |
| Green                                   | 6%                |               |               |                      | . (                           | 0              | <b>27</b> %      | 13%          | 11%                           |                         |
|   | <b>5</b><br>8     |               | 1 2           |                      | •                             | -              | _                | _            |                               |                         |
| BNP                                     | 0%                |               |               |                      |                               |                |                  |              |                               | 0                       |
|   | <b>9</b><br>8     |               | •             |                      | 0                             | -              |                  | _            |                               |                         |
| Other parties                           | 1%                | 0%            | 6 <b>0</b> %  | 0                    | ) (                           | 0              | 4%               | 3%           | 4%                            | <b>0</b>                |

|  | Total | Conservative   | Labour | Liberal<br>Democrat | Some of party | ther | Would not vote | Don't know |
|--|-------|----------------|--------|---------------------|---------------|------|----------------|------------|
| V1 first stage vote                        |       |                |        |                     |               |      |                |            |
| If there were a general election tomorrow, |       |                |        |                     |               |      |                |            |
| for which party would you vote?            |       |                |        |                     |               |      |                |            |
| Weighted base                              | 19    | 79 534         |        | 498                 | 121           | 380  | 160            | 286        |
| Unweighted base                            | 19    | 79 498         | 3      | 499                 | 121           | 436  | 150            | 275        |
| All GB respondents                         | 100   | % 100%         | 5 10   | 0%                  | 100%          | 100% | 100%           | 100%       |
|  | 5     | 34 534         |        | 0                   | 0             | 0    | 0              | 0          |
|  | 4     | 98             |        |                     |               |      |                |            |
| Conservative                               | 27    | % <b>100</b> % |        | 0                   | 0             | 0    | 0              | 0          |
|  | 4:    | 98 0           |        | 498                 | 0             | 0    | 0              | 0          |
|  | 4     | 99             |        |                     |               |      |                |            |
| Labour                                     | 25    | %              | ) 10   | 00%                 | 0             | 0    | 0              | 0          |
|  | 1:    | 21 0           |        | 0                   | 121           | 0    | 0              | 0          |
|  | 1:    | 21             |        |                     |               |      |                |            |
| Liberal Democrat                           | 6     | %              |        | 0                   | 100%          | 0    | 0              | 0          |
|  | 3     | BO C           |        | 0                   | 0             | 380  | 0              | 0          |
|  | 4:    | 36             |        |                     |               |      |                |            |
| Some other party                           | 19    | %              |        | 0                   | 0             | 100% | 0              | 0          |
|  | 1     | 6 <b>0</b>     |        | 0                   | 0             | 0    | 160            | 0          |
|  | 1:    | 50             |        |                     |               |      |                |            |
| Would not vote                             |       | % 0            | )      | 0                   | 0             | 0    | 100%           | 0          |
| Tould Hot Vote                             | 2     | 36             |        | 0                   | 0             | 0    |                |            |
|  |       | 75             |        |                     |               |      |                |            |
| Don't know                                 |       | % 0            | )      | 0                   | 0             | 0    | 0              | 100%       |

|  | VI_ZIIG Olage |                              |             |       |   |                                    |               |                  |               |
|--|---------------|------------------------------|-------------|-------|---|------------------------------------|---------------|------------------|---------------|
|  | Total         | Scottish<br>National Party F | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | /<br>Respect  | Some other party | Don't<br>know |
| V1 first stage vote  |               |                              |             |       |   |                                    |               |                  |               |
| If there were a general election tomorrow, for which party would you vote? |               |                              |             |       |   |                                    |               |                  |               |
| Weighted base  | 380           | 43                           | 8           | 96    | 3 213   | 7                                  | ,             | 0 11             | 3             |
| Unweighted base  | 436           | 73                           | 9           | 98    | 3 235   | 10                                 | )             | 0 9              | 2             |
| All GB respondents   | 100%          | 100%                         | 100%        | 100%  | 6 100%  | 100%                               | ,<br><b>0</b> | 0 100%           | 100%          |
|  | C             | 0                            | 0           |       | ) 0   | 0                                  | )             | 0 0              | 0             |
|  | C             | )                            |             |       |   |                                    |               |                  |               |
| Conservative   | 0             | 0                            | 0           |       | ) 0   | 0                                  | )             | 0 0              | 0             |
|  | C             | 0                            | 0           |       | 0   | 0                                  | )             | 0 0              | 0             |
|  | C             | )                            |             |       |   |                                    |               |                  |               |
| Labour   | C             | 0                            | 0           | (     | ) 0   | 0                                  | )             | 0 0              | 0             |
|  | C             | 0                            | 0           |       | 0   | 0                                  | )             | 0 0              | 0             |
|  | C             | )                            |             |       |   |                                    |               |                  |               |
| Liberal Democrat   | C             | <u> </u>                     | 0           |       |   |                                    |               | 0 0              |               |
|  | 380           | 43                           | 8           | 96    | 3 213   | 7                                  | ,             | 0 11             | 3             |
|  | 436           |                              |             |       |   |                                    |               |                  |               |
| Some other party   | 100%          | 100%                         | 100%        | 100%  | 6 100%  | 100%                               | D             | 0 100%           | 100%          |
|  | C             | 0                            | 0           | (     | 0   | 0                                  | )             | 0 0              | 0             |
|  | C             | )                            |             |       |   |                                    |               |                  |               |
| Would not vote   | C             | 0                            | 0           | (     | 0   | 0                                  | )             | 0 0              |               |
|  | C             | 0                            | 0           |       | 0   | 0                                  | )             | 0 0              | 0             |
|  | C             | )                            |             |       |   |                                    |               |                  |               |
| Don't know   |               | 0                            | 0           | (     | 0   | 0                                  | )             | 0 0              | 0             |
|  |               |                              |             |       |   |                                    |               |                  |               |

|  | Total | Male      |      | Female | Total    | 18-34 | 3    | 35-54 | 55+        |      |
|--|-------|-----------|------|--------|----------|-------|------|-------|------------|------|
| V1 first stage vote  |       |           |      |        |          |       | _    |       |            |      |
| If there were a general election tomorrow, for which party would you vote? |       |           |      |        |          |       |      |       |            |      |
| Weighted base  |       | 1979      | 961  | 101    | 8        | 1979  | 571  | 68    | 15         | 723  |
| Unweighted base  |       | 1979      | 995  | 98     | 4        | 1979  | 550  | 74    | <b>!</b> 1 | 688  |
| All GB respondents   |       | 100%      | 100% | 1009   | <b>6</b> | 100%  | 100% | 1009  | %          | 100% |
| ·  |       | 534       | 291  | 24     | 3        | 534   | 109  | 16    | 6          | 259  |
|  |       | 498       |      |        |          | 498   |      |       |            |      |
| Conservative   |       | 27%       | 30%  | 249    | <b>6</b> | 27%   | 19%  | 249   | %          | 36%  |
|  |       | 498       | 257  | 24     | 1        | 498   | 162  | 17    | 7          | 159  |
|  |       | 499       |      |        |          | 499   |      |       |            |      |
| Labour   |       | 25%       | 27%  | 249    | 6        | 25%   | 28%  | 269   | %          | 22%  |
|  |       | 121       | 53   | 6      | 8        | 121   | 52   | 3     | 86         | 33   |
|  |       | 121       |      |        |          | 121   |      |       |            |      |
| Liberal Democrat   |       | <b>6%</b> | 5%   | 79     | 6        | 6%    | 9%   | 59    | %          | 4%   |
|  |       | 380       | 194  | 18     | 6        | 380   | 92   | 13    | 3          | 155  |
|  |       | 436       |      |        |          | 436   |      |       |            |      |
| Some other party   |       | 19%       | 20%  | 189    | 6        | 19%   | 16%  | 199   | %          | 21%  |
|  |       | 160       | 70   | 9      | 0        | 160   | 76   | 6     | 60         | 24   |
|  |       | 150       |      |        |          | 150   |      |       |            |      |
| Would not vote   |       | 8%        | 7%   | 99     | 6        | 8%    | 13%  | 99    | %          | 3%   |
|  |       | 286       | 96   | 19     | 0        | 286   | 79   | 11    | 4          | 93   |
|  |       | 275       |      |        |          | 275   |      |       |            |      |
| Don't know   |       | 14%       | 10%  | 199    | 6        | 14%   | 14%  | 179   | %          | 13%  |

|  | Total           | England   |             | Scotland | Wales  |             |
|--|-----------------|-----------|-------------|----------|--------|-------------|
| V1 first stage vote  |                 | J         |             |          |        |             |
| If there were a general election tomorrow, for which party would you vote? |                 |           |             |          |        |             |
| Weighted base  | 19              | 79        | 1707        | 173      | 3      | 100         |
| Unweighted base  | 19 <sup>-</sup> | 79        | 1702        | 192      | 2      | 85          |
| All GB respondents   | 100             | %         | 100%        | 100%     | ,<br>0 | 100%        |
|  | 5:              | 34        | 477         | 34       | 4      | 23          |
|  | 49              | 98        |             |          |        |             |
| Conservative   | 27              | <b>'%</b> | 28%         | 20%      | ,<br>0 | 23%         |
|  | 49              | 98        | 431         | 47       | 7      | 21          |
|  | 49              | 99        |             |          |        |             |
| Labour   | 25              | %         | 25%         | 27%      | /<br>0 | 21%         |
|  | 1:              | 21        | 107         | 8        | 3      | 6           |
|  | 1:              | 21        |             |          |        |             |
| Liberal Democrat   | 6               | %         | 6%          | 5%       | ,<br>0 | 6%          |
|  | 3               | <b>30</b> | 305         | 53       | 3      | 22          |
|  | 4:              | 36        |             |          |        |             |
| Some other party   | 19              | %         | 18%         | 30%      | ,<br>0 | 22%         |
|  | 10              | 60        | 138         | 12       | 2      | 10          |
|  | 1:              | 50        |             |          |        |             |
| Would not vote   | 8               | %         | 8%          | 7%       | /<br>0 | 10%         |
|  | 2               | <b>36</b> | 250         | 19       | )      | 17          |
|  | 2               | 75        |             |          |        |             |
| Don't know   | 14              | %         | <b>15</b> % | 11%      | ,<br>0 | <b>17</b> % |

| V1 first stage vote  | Total             | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|-------------------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| If there were a general election tomorrow, for which party would you vote? |                   |               |              |                      |                               |                |                  |              |                               |                         |
| Weighted base  | 1979              | 598           | 3 431        | 334                  | 30                            | 12             | 92               | 337          | ' 89                          | 57                      |
| Unweighted base  | 1979              | 576           | 3 432        | 359                  | 45                            | 12             | 100              | 317          | ' 89                          | 9 49                    |
| All GB respondents   | 100%              | 100%          | <b>100</b> % | 100%                 | 100%                          | 100%           | 100%             | 100%         | 100%                          | 6 100%                  |
|  | <b>534</b><br>498 |               | 7 19         | 39                   | 4                             | . 0            | 6                | 27           | <b>' 1</b> 1                  | 1 2                     |
| Conservative   | 27%               | 71%           | 4%           | 12%                  | 13%                           | . 0            | 6%               | 8%           | 12%                           |                         |
|  | <b>498</b><br>499 |               | 318          | 69                   | 0                             | 1              | 4                | 61           | 8                             | 8 6                     |
| Labour   | 25%               | 5%            | <b>74</b> %  | 21%                  | . 0                           | 7%             | 4%               | 18%          | 9%                            | <b>6</b> 10%            |
|  | <b>121</b><br>121 |               | 4            | 88                   | O                             | 2              | 2                | 18           |                               | 3                       |
| Liberal Democrat   | 6%                | 0%            | <b>6</b> 1%  | 26%                  | 2%                            | 14%            | 3%               | 5%           | 1%                            | <b>5</b> %              |
|  | <b>380</b><br>436 |               | 7 35         | 79                   | 24                            | 9              | 70               | 54           | 22                            | 2 0                     |
| Some other party   | 19%               | 15%           | 8%           | 24%                  | 81%                           | 76%            | 77%              | 16%          | 24%                           | <b>6</b> 0%             |
|  | <b>160</b><br>150 |               | 5 5          | 5                    | 0                             | 0              | 1                | 120          | 10                            | ) 12                    |
| Would not vote   | 8%                | 1%            | <b>6</b> 1%  | 2%                   |                               | 0              | 2%               | 36%          | 11%                           | <b>22</b> %             |
|  | <b>286</b><br>275 |               | 50           | 54                   | 2                             | O              | 8                | 57           | 38                            |                         |
| Don't know   | 14%               | 7%            | 6 12%        | 16%                  | 5%                            | 3%             | 9%               | 17%          | 43%                           | <b>59%</b>              |

|   |             |              |        | Liberal  | Some of |             |                |            |   |
|---|-------------|--------------|--------|----------|---------|-------------|----------------|------------|---|
|   | Total       | Conservative | Labour | Democrat | party   |             | Would not vote | Don't know |   |
| V2 second stage vote                            |             |              |        |          |         |             |                |            |   |
| Which of these parties would you vote for?      |             |              |        |          |         |             |                |            |   |
| Weighted base                                   | 38          |              | 0      | 0        | 0       | 380         | 0              | 1          | 0 |
| Unweighted base                                 | 43          |              | 0      | 0        | 0       | 436         | 0              | 1          | 0 |
| All selecting "some other party"                | 1009        |              | 0      | 0        | 0       | 100%        | 0              |            | 0 |
|   | 4           |              | 0      | 0        | 0       | 43          | 0              | 1          | 0 |
|   | 7           |              |        |          |         |             |                |            |   |
| Scottish National Party                         | 119         |              | 0      | 0        | 0       | 11%         | 0              |            | 0 |
|   |             | 8            | 0      | 0        | 0       | 8           | 0              | 1          | 0 |
|   |             | 9            |        |          |         |             |                |            |   |
| Plaid Cymru                                     | 20          |              | 0      | 0        | 0       | 2%          | 0              |            | 0 |
|   | 9           | 6            | 0      | 0        | 0       | 96          | 0              |            | 0 |
|   | 9           | 8            |        |          |         |             |                |            |   |
| Green   | <b>25</b> % |              | 0      | 0        | 0       | <b>25</b> % | 0              |            | 0 |
|   | 21          |              | 0      | 0        | 0       | 213         | 0              |            | 0 |
|   | 23          |              |        |          |         |             |                |            |   |
| <b>United Kingdom Independence Party (UKIP)</b> | <b>56</b> 9 | <b>%</b>     | 0      | 0        | 0       | <b>56</b> % | 0              |            | 0 |
|   |             | 7            | 0      | 0        | 0       | 7           | 0              |            | 0 |
|   | 1           | 0            |        |          |         |             |                |            |   |
| British National Party (BNP)                    | 20          | <b>%</b>     | 0      | 0        | 0       | 2%          | 0              |            | 0 |
|   |             | 0            | 0      | 0        | 0       | 0           | 0              |            | 0 |
|   |             | 0            |        |          |         |             |                |            |   |
| Respect   |             | 0            | 0      | 0        | 0       | 0           | 0              | 1          | 0 |
|   | 1           | 1            | 0      | 0        | 0       | 11          | 0              |            | 0 |
|   |             | 9            |        |          |         |             |                |            |   |
| Some other party                                | 39          | <b>%</b>     | 0      | 0        | 0       | 3%          | 0              | 1          | 0 |
| -   |             | 3            | 0      | 0        | 0       | 3           | 0              |            | 0 |
|   |             | 2            |        |          |         |             |                |            |   |
| Don't know                                      | 19          | <b>%</b>     | 0      | 0        | 0       | 1%          | 0              |            | 0 |

|       |   |   |  | United   |  |                  |   |  |
|-------|---|---|--|--|--|------------------|---|--|
|       |   |   |  |  | British  |                  |   |  |
|       | Scottish  |   |  | Independence   | National Party   | /                | Some  | Don't  |
| Total | National Party I  | Plaid Cymru   | Green  | Party (UKIP)   | (BNP)  | Respect          | other part  | y know   |
|       | -   | -   |  |  |  | -                | •   | -  |
|       |   |   |  |  |  |                  |   |  |
| 380   | 43  | 8   | 9  | 6 213  | 7  | 7                | 0 1   | 1 3  |
| 436   | 73  | 9   | 9  | 8 235  | 5 10   | )                | 0   | 9 2  |
| 100%  | 100%  | 100%  | 100%   | <b>6</b> 100%  | 100%   | ,<br>0           | 0 100   | % <b>100</b> %   |
| 43    | 3 43  | 0   |  | 0 0  |  | )                | 0   | 0 0  |
| 73    | 3   |   |  |  |  |                  |   |  |
| 11%   | 100%  | 0   |  | 0 (  | ) (  | )                | 0   | 0 0  |
| 8     | 0   | 8   |  | 0  |  | )                | 0   | 0 0  |
| g     | )   |   |  |  |  |                  |   |  |
| 2%    | 0   | 100%  |  | 0 0  | (  | )                | 0   | 0 0  |
| 96    | 0   | 0   | 9  | 6  |  | )                | 0   | 0 0  |
| 98    | 3   |   |  |  |  |                  |   |  |
|       |   | 0   | 100%   | 6  | (  | )                | 0   | 0 0  |
|       |   | 0   |  | 0 213  |  | )                | 0   | 0 0  |
| 235   | 5   |   |  |  |  |                  |   |  |
| 56%   | 0   | 0   |  | 0 100%   |  |                  | 0   | 0 0  |
| 7     | 0   | 0   |  | 0  | 7  | 7                | 0   | 0 0  |
| 10    | )   |   |  |  |  |                  |   |  |
| 2%    | 0   | 0   | )  | 0 (  | 100%   | 0                | -   | 0 0  |
| C     | 0   | 0   |  | 0  |  | )                | 0   | 0 0  |
| C     | )   |   |  |  |  |                  |   |  |
|       |   | 0   |  | 0 (  | (  | )                |   | 0 0  |
| 11    | 0   | 0   |  | 0  |  | )                | 0 1   | 1 0  |
| -     |   |   |  |  |  |                  |   |  |
| 3%    | 0   | 0   | )  | 0 (  | (  | )                | 0 100   | % 0  |
|       | _   | 0   |  | 0  |  | )                | 0   | 0 3  |
|       |   |   |  |  |  |                  |   |  |
| 1%    | 0   | 0   |  | 0 0  | (  | )                | 0   | 0 100%   |
|       | 380<br>436<br>100%<br>43<br>73<br>111%<br>8<br>96<br>98<br>25%<br>213<br>235<br>56%<br>7<br>10<br>22%<br>0<br>0 | Total         National Party           380         43           436         73           100%         100%           43         43           73         11%         100%           8         0         9           2%         0         98           25%         0         0           98         25%         0           213         0         0           235         56%         0           7         0         0           10         2%         0           0         0         0           0         0         0           11         0         9           3%         0         3           2         0         0 | Total         National Party Plaid Cymru           380         43         8           436         73         9           100%         100%         100%           43         43         0           73         11%         100%         0           8         0         8         0         8           9         2%         0         100%         0         0           98         25%         0 | Total         National Party Plaid Cymru         Green           380         43         8         9           436         73         9         9           100%         100%         100%         100%           43         43         0         0           73         11%         100%         0         0           8         0         8         0         8         0           9         2%         0         100%         0         9           98         25%         0         0         100%         0         0         0           213         0 | Scottish   National Party Plaid Cymru   Green   Scottish   National Party Plaid Cymru   Green   Scottish   National Party Plaid Cymru   Green   Scottish   Scottish | Total   Scottish | Total   Scottish   National Party Plaid Cymru   Green   Party (UKIP)   Respect   Party (UKIP)   Respect | Total   Scottish   National Party Plaid Cymru   Green   Farty (UKIP)   Some   National Party Plaid Cymru   Green   Party (UKIP)   Respect   Some other party (UKIP)   Respec |

|  | Total | Male     | Fer         | nale . | Total | 18-34 | 35-54 | 55+  |      |
|--|-------|----------|-------------|--------|-------|-------|-------|------|------|
| V2 second stage vote                       |       |          |             |        |       |       |       |      |      |
| Which of these parties would you vote for? |       |          |             |        |       |       |       |      |      |
| Weighted base                              | 38    | 0        | 194         | 186    | 380   | 9     | 2     | 133  | 155  |
| Unweighted base                            | 43    | 6        | 228         | 208    | 436   | g     | 8     | 162  | 176  |
| All selecting "some other party"           | 1009  | <b>%</b> | 100%        | 100%   | 100%  | 100   | %     | 100% | 100% |
|  | 4     | 3        | 21          | 22     | 43    | 1     | 4     | 14   | 15   |
|  | 7     | 3        |             |        | 73    |       |       |      |      |
| Scottish National Party                    | 119   | <b>%</b> | 11%         | 12%    | 11%   | 15    | %     | 11%  | 9%   |
|  |       | 8        | 6           | 2      | 8     |       | 2     | 2    | 4    |
|  |       | 9        |             |        | 9     |       |       |      |      |
| Plaid Cymru                                | 20    | <b>%</b> | <b>3</b> %  | 1%     | 2%    | 2     | %     | 2%   | 3%   |
|  | 9     | 6        | 46          | 50     | 96    | 4     | 1     | 30   | 25   |
|  |       | 8        |             |        | 98    |       |       |      |      |
| Green                                      | 259   | <b>%</b> | 24%         | 27%    | 25%   |       | %     | 22%  | 16%  |
|  | 21    | -        | 110         | 102    | 213   |       | 9     | 78   | 106  |
|  | 23    | 5        |             |        | 235   |       |       |      |      |
| United Kingdom Independence Party (UKIP)   |       |          | <b>57</b> % | 55%    | 56%   | 32    | %     | 58%  | 68%  |
|  |       | 7        | 5           | 2      | 7     |       | 1     | 5    | 2    |
|  |       | 0        |             |        | 10    |       |       |      |      |
| British National Party (BNP)               | 20    | <b>%</b> | 3%          | 1%     | 2%    | 1'    | %     | 4%   | 1%   |
|  |       | 0        | 0           | 0      | 0     |       | 0     | 0    | 0    |
|  |       | 0        |             |        | 0     |       |       |      |      |
| Respect                                    |       | 0        | 0           | 0      | 0     |       | 0     | 0    | 0    |
|  |       | 1        | 7           | 5      | 11    |       | 6     | 3    | 3    |
|  |       | 9        |             |        | 9     |       |       |      |      |
| Some other party                           | 3°    | %        | 3%          | 3%     | 3%    | 6'    | %     | 2%   | 2%   |
|  |       | 3        | 0           | 3      | 3     |       | 0     | 2    | 1    |
|  |       | 2        |             |        | 2     |       |       |      |      |
| Don't know                                 | 19    | %        | 0           | 1%     | 1%    |       | 0     | 1%   | 1%   |

|   | Total | England    | Scotland  | Wales |      |
|---|-------|------------|-----------|-------|------|
| V2 second stage vote                            |       | Ū          |           |       |      |
| Which of these parties would you vote for?      |       |            |           |       |      |
| Weighted base                                   | 380   |            | 05        | 53    | 22   |
| Unweighted base                                 | 436   | _          | 34        | 81    | 21   |
| All selecting "some other party"                | 100%  |            |           | 00%   | 100% |
|   | 43    | =          | 2         | 41    | 0    |
|   | 73    | ='         |           |       |      |
| Scottish National Party                         | 11%   | 1          | % 7       | 78%   | 0    |
|   | 8     | 3          | 1         | 0     | 7    |
|   | Ś     |            |           |       |      |
| Plaid Cymru                                     | 2%    | 6 0        | %         | 0     | 33%  |
|   | 96    | 5          | 89        | 6     | 1    |
|   | 98    | 3          |           |       |      |
| Green   | 25%   | <b>29</b>  | % 1       | 11%   | 3%   |
|   | 213   | 3 19       | 93        | 6     | 14   |
|   | 235   | 5          |           |       |      |
| <b>United Kingdom Independence Party (UKIP)</b> | 56%   | 63         | %         | 11%   | 63%  |
|   | 7     | 7          | 7         | 0     | 0    |
|   | 10    | )          |           |       |      |
| British National Party (BNP)                    | 2%    | . 2        | <b>!%</b> | 0     | 0    |
|   |       | )          | 0         | 0     | 0    |
|   | (     | )          |           |       |      |
| Respect   | (     | )          | 0         | 0     | 0    |
|   | 11    | •          | 11        | 0     | 0    |
|   | ę     | )          |           |       |      |
| Some other party                                | 3%    | 6 4        | %         | 0     | 0    |
|   | 3     | 3          | 3         | 0     | 0    |
|   | 2     | <u> </u>   |           |       |      |
| Don't know                                      | 1%    | <b>5</b> 1 | %         | 0     | 0    |

| V2 second stage vote                                     | Total             | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|-------------------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| Which of these parties would you vote for? Weighted base | 380               | 87            | 7 35         | 79                   | ) 24                          | . 9            | 70               | 54           | 22                            | 2 0                     |
| Unweighted base  | 436               |               |              |                      |                               |                |                  |              |                               |                         |
| All selecting "some other party"                         | 100%              |               |              |                      |                               |                |                  |              |                               |                         |
| g canacapany   | <b>43</b><br>73   | 2             | 2 6          |                      |                               |                |                  |              |                               |                         |
| Scottish National Party                                  | 11%               | 2%            | 6 18%        | 5%                   | <b>89</b> %                   | . 0            | 1%               | 11%          | 14%                           |                         |
|  | <b>8</b><br>9     |               | 1            | 1                    | 0                             | 6              | 0                | 0            | (                             | 0                       |
| Plaid Cymru  | 2%                |               | 6 <b>2</b> % | 1%                   | 6 0                           | 64%            |                  |              |                               |                         |
|  | <b>96</b><br>98   |               | 7 5          | 6 40                 | 0                             | 0              | 21               | 18           | 3                             | 1 0                     |
| Green  | 25%               | 8%            | 6 14%        | 51%                  | 6 0                           | 0              | 30%              | 33%          | 20%                           | <b>0</b>                |
|  | <b>213</b><br>235 |               | 5 20         | 31                   | 3                             | 3              | 44               | 24           | 11                            | 0                       |
| United Kingdom Independence Party (UKIP)                 | 56%               | 87%           | <b>58</b> %  | 40%                  | <b>6 11%</b>                  | 36%            | <b>62</b> %      | 44%          | 53%                           | 6 100%                  |
|  | <b>7</b><br>10    |               | _            |                      |                               | 0              |                  |              |                               | 0                       |
| British National Party (BNP)                             | 2%                | 1%            | 6 <b>7</b> % | 2%                   | 6 0                           |                |                  | 1%           | · (                           |                         |
|  | <b>0</b>          |               | 0            | (                    | 0                             | 0              | 0                | 0            | ) (                           | 0                       |
| Respect  | 0                 |               | ) (          | ) (                  | ) 0                           | 0              |                  |              |                               |                         |
|  | <b>11</b><br>9    |               | 0            | (                    | 0                             | 0              | 3                | 6            |                               | 0                       |
| Some other party   | 3%                | 1%            | 6 <b>1</b> % | 5                    | ) 0                           | 0              | 5%               | 11%          | 7%                            |                         |
|  | <b>3</b><br>2     |               | 0            |                      |                               | O              | 0                | 0            | 2                             | 2 0                     |
| Don't know   | 1%                | (             | 0            | 1%                   | 6 0                           | 0              | 0                | 0            | 7%                            | 6 0                     |

| V3 likelihood to vote   | Total               | Conservative | Labour | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|---|---------------------|--------------|--------|---------------------|------------------|----------------|------------|
| If there WERE a general election tomorrow, how likely would you be to vote? |                     |              |        |                     |                  |                |            |
| Weighted base   | 1979                | 534          | 498    | 121                 | 380              | 160            | 286        |
| Unweighted base   | 1979                |              |        |                     |                  |                |            |
| All GB respondents  | 100%                |              |        |                     |                  |                |            |
|   | <b>1335</b><br>1369 | 5 440        |        |                     | 297              |                | 137        |
| Would definitely vote   | 67%                 | 82%          | 80%    | 51%                 | 78%              | 0%             | 48%        |
| •   | <b>35</b> 4         |              | 75     | 44                  | 60               | 2              | 90         |
| Would probably vote   | 18%                 | 16%          | 15%    | 36%                 | 16%              | 1%             | 31%        |
|   | <b>13</b> 4<br>115  |              | 16     | 12                  | 18               | 38             | 38         |
| Would probably not vote   | 7%                  | 2%           | 3%     | 10%                 | 5%               | 24%            | 13%        |
|   | <b>113</b><br>103   |              | 3      |                     |                  | 100            |            |
| Would definitely not vote   | 6%                  |              | 1%     | . 0                 | 0%               | 63%            | 3%         |
|   | 43                  |              |        |                     |                  | 19             |            |
| Does not apply (e.g. not eligible to vote in                                | 39<br>2%            |              | 40/    | 3%                  | 40/              | 400/           |            |
| UK General Elections)   | 2%                  | D U          | 1%     | 3%                  | 1%               | 12%            | 5%         |

|   | VI_ZIIG Stage     |                |             |       |                                |      |                           |         |     |             |      |
|---|-------------------|----------------|-------------|-------|--------------------------------|------|---------------------------|---------|-----|-------------|------|
|   | Total             | Scottish       | Digid Comme | Croon | United<br>Kingdom<br>Independe | ence | British<br>National Party |         | Sor |             | on't |
| V3 likelihood to vote   | Total             | National Party | Plaid Cymru | Green | Party (UK                      | IP)  | (BNP)                     | Respect | otn | er party kn | low  |
| If there WERE a general election tomorrow, how likely would you be to vote? |                   |                |             |       |                                |      |                           |         |     |             |      |
| Weighted base   | 380               |                | 8           |       | 96                             | 213  | 7                         |         | 0   | 11          | 3    |
| Unweighted base   | 436               | 73             | 9           | •     | 98                             | 235  | 10                        |         | 0   | 9           | 2    |
| All GB respondents  | 100%              | 100%           | 100%        | 100   | %                              | 100% | 100%                      |         | 0   | 100%        | 100% |
|   | <b>297</b><br>353 | 39             | 7           |       | <b>65</b>                      | 175  | 4                         |         | 0   | 5           | 0    |
| Would definitely vote   | 78%               | 92%            | 89%         | 68    | %                              | 82%  | 64%                       |         | 0   | 47%         | 0    |
|   | <b>60</b><br>64   |                | 1           | •     | 26                             | 25   | 1                         |         | 0   | 4           | 2    |
| Would probably vote   | 16%               | 7%             | 11%         | 27    | %                              | 12%  | 8%                        |         | 0   | 35%         | 58%  |
|   | <b>18</b><br>16   |                | 0           |       | 3                              | 12   | 2                         |         | 0   | 0           | 1    |
| Would probably not vote   | 5%                | 1%             | 0           | 3     | %                              | 6%   | 28%                       |         | 0   | 0           | 42%  |
|   | <b>1</b><br>1     | 0              | 0           |       | 0                              | 1    | 0                         |         | 0   | 0           | 0    |
| Would definitely not vote   | 0%                | 0              | 0           |       | 0                              | 1%   | 0                         |         | 0   | 0           | 0    |
| Does not apply (e.g. not eligible to vote in                                | <b>3</b><br>2     |                | 0           |       | 1                              | 0    | 0                         |         | 0   | 2           | 0    |
| UK General Elections)   | 1%                | 0              | 0           | 1     | %                              | 0    | 0                         |         | 0   | 18%         | 0    |

| 01     | A   |
|--------|-----|
| Gender | Age |

|   | Total | Male | Female | Total     | 18-34 | 35-54 | 55+  |
|---|-------|------|--------|-----------|-------|-------|------|
| V3 likelihood to vote   | Total | maio | Tomaio | Total     | 10 04 | 00 04 | 001  |
| If there WERE a general election tomorrow, how likely would you be to vote? |       |      |        |           |       |       |      |
| Weighted base   | 1979  | 961  | 1018   | 1979      | 571   | 685   | 723  |
| Unweighted base   | 1979  | 995  | 984    | 1979      | 550   | 741   | 688  |
| All GB respondents  | 100%  | 100% | 100%   | 100%      | 100%  | 100%  | 100% |
|   | 1335  | 703  | 632    | 1335      | 281   | 458   | 596  |
|   | 1369  | )    |        | 1369      |       |       |      |
| Would definitely vote   | 67%   | 73%  | 62%    | 67%       | 49%   | 67%   | 82%  |
|   | 354   | 151  | 204    | 354       | 143   | 135   | 76   |
|   | 353   | 3    |        | 353       |       |       |      |
| Would probably vote   | 18%   | 16%  | 20%    | 18%       | 25%   | 20%   | 10%  |
|   | 134   | 38   | 96     | 134       | 72    | 35    | 27   |
|   | 115   | 5    |        | 115       |       |       |      |
| Would probably not vote   | 7%    | 4%   | 9%     | 7%        | 13%   | 5%    | 4%   |
|   | 113   | 53   | 60     | 113       | 44    | 48    | 21   |
|   | 103   | 3    |        | 103       |       |       |      |
| Would definitely not vote   | 6%    | 5%   | 6%     | <b>6%</b> | 8%    | 7%    | 3%   |
|   | 43    | 3 16 | 27     | 43        | 30    | 10    | 3    |
| Does not apply (e.g. not eligible to vote in                                | 39    | )    |        | 39        |       |       |      |
| UK General Elections)   | 2%    | 2%   | 3%     | 2%        | 5%    | 1%    | 0%   |

# Nation

|   | Total | England | Scotland | Wales       |
|---|-------|---------|----------|-------------|
| V3 likelihood to vote   |       |         |          |             |
| If there WERE a general election tomorrow, how likely would you be to vote? |       |         |          |             |
| Weighted base   | 1979  | 1707    | 173      | 100         |
| Unweighted base   | 1979  | 1702    | 192      | 85          |
| All GB respondents  | 100%  | 100%    | 100%     | 100%        |
|   | 1335  | 1122    | 141      | 73          |
|   | 1369  | )       |          |             |
| Would definitely vote   | 67%   | 66%     | 81%      | <b>73</b> % |
|   | 354   | 332     | 12       | 11          |
|   | 353   | }       |          |             |
| Would probably vote   | 18%   | 19%     | 7%       | 11%         |
|   | 134   | 122     | 7        | 5           |
|   | 115   | ;       |          |             |
| Would probably not vote   | 7%    | 7%      | 4%       | 5%          |
|   | 113   | 92      | 11       | 10          |
|   | 103   | }       |          |             |
| Would definitely not vote   | 6%    | 5%      | 6%       | 10%         |
|   | 43    | 39      | 3        | 1           |
| Does not apply (e.g. not eligible to vote in                                | 39    | 1       |          |             |
| UK General Elections)   | 2%    | 2%      | 2%       | 1%          |

| V3 likelihood to vote   | Total               | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|---------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| If there WERE a general election tomorrow, how likely would you be to vote? |                     |               |        |                      |                               |                |                  |                 |                               |                         |
| Weighted base   | 1979                | 598           | 3 431  | 334                  | 30                            | 12             | 92               | 337             | ' 89                          | 57                      |
| Unweighted base   | 1979                | 576           | 3 432  | 359                  | 45                            | 12             | 100              | 317             | ' 89                          | 49                      |
| All GB respondents  | 100%                | 100%          | 100%   | 100%                 | 100%                          | 100%           | 100%             | 100%            | 100%                          | 100%                    |
|   | <b>1335</b><br>1369 |               | 349    | 246                  | 25                            | ; g            | 74               | 73              | 38                            | 16                      |
| Would definitely vote   | 67%                 | 84%           | 81%    | 74%                  | 85%                           | 79%            | 81%              | 22%             | 43%                           | 27%                     |
|   | <b>354</b><br>353   | _             | 63     | 75                   | 3                             | 2              | 2 10             | 77              | 26                            | 16                      |
| Would probably vote   | 18%                 | 14%           | 15%    | 23%                  | 10%                           | 15%            | 11%              | 23%             | 30%                           | 28%                     |
|   | <b>134</b><br>115   |               | 14     | 5                    | 2                             |                | 7                | 70              | 15                            | 10                      |
| Would probably not vote   | 7%                  | 2%            | 3%     | 1%                   | 6%                            | 6%             | 8%               | 21%             | 17%                           |                         |
|   | <b>113</b><br>103   |               | 2 3    | 5                    | 0                             | 0              | 1                | 92              | 7                             | 2                       |
| Would definitely not vote   | 6%                  | 0%            | 1%     | 2%                   | 0                             | 0              | 1%               | 27%             | 8%                            | 4%                      |
| Does not apply (e.g. not eligible to vote in                                | <b>43</b> 39        |               | 1      | 2                    | 0                             | O              | 0                | 25              | 2                             | ! 13                    |
| UK General Elections)   | 2%                  |               | 0%     | 1%                   | 0                             | 0              | 0                | 7%              | <b>2</b> %                    | 23%                     |

|  |             |              |        | Liberal  | Some other |                |            |
|--|-------------|--------------|--------|----------|------------|----------------|------------|
| DC Approval                            | Total       | Conservative | Labour | Democrat | party      | Would not vote | Don't know |
| To what extent do you approve or       |             |              |        |          |            |                |            |
| disapprove of the way David Cameron is |             |              |        |          |            |                |            |
| handling his job as Prime Minister?    |             |              |        |          |            |                |            |
| Weighted base                          | 1689        | 522          | 475    | 5 105    | 357        | 7 3            | 227        |
| Unweighted base                        | 1722        | 492          | 479    | ) 110    | ) 417      | 7 3            | 221        |
| All likely voters                      | 100%        | 100%         | 100%   | 100%     | 100%       | 100%           | 100%       |
| •                                      | 248         | 204          | . 22   | 2 8      | 3 7        | , O            |            |
|  | 228         |              |        |          |            |                |            |
| Strongly approve                       | 15%         | 39%          | 5%     | 8%       | 2%         | 6 0            | 3%         |
|  | 464         | 265          | 43     | 46       | 52         | 2              | 55         |
|  | 455         | 1            |        |          |            |                |            |
| Somewhat approve                       | <b>27</b> % | 51%          | 9%     | 44%      | 14%        | 73%            | 24%        |
|  | 253         | 42           | 65     | 16       | 55         | 0              | 76         |
|  | 270         | 1            |        |          |            |                |            |
| Neither approve nor disapprove         | 15%         | 8%           | 14%    | 15%      | 15%        | 6 0            | 33%        |
|  | 350         | 8            | 157    | 23       | 107        | 0              | 55         |
|  | 358         | 1            |        |          |            |                |            |
| Somewhat disapprove                    | 21%         | 2%           | 33%    | 22%      | 30%        | 6 0            | 24%        |
|  | 375         | 3            | 189    | 13       | 136        | 1              | 34         |
|  | 411         |              |        |          |            |                |            |
| Strongly disapprove                    | 22%         | 1%           | 40%    | 12%      | 38%        | 27%            | 15%        |
|  | 712         | 470          | 64     | 54       | 59         | 2              | 62         |
|  | 683         | 1            |        |          |            |                |            |
| TOTAL: Approve                         | 42%         | 90%          | 14%    | 52%      | 16%        | <b>73</b> %    | 28%        |
|  | 724         | 11           | 346    | 35       | 243        | 1              | 88         |
|  | 769         | )            |        |          |            |                |            |
| TOTAL: Disapprove                      | 43%         | 2%           | 73%    | 34%      | 68%        | 27%            | 39%        |
| Net:                                   | -1%         | 88%          | -59%   | 18%      | -52%       | 46%            | -11%       |

|   |                   |                  |             |       | United       |                |         |             |       |
|---|-------------------|------------------|-------------|-------|--------------|----------------|---------|-------------|-------|
|   |                   |                  |             |       | Kingdom      | British        |         |             |       |
|   | <b>-</b>          | Scottish         |             |       | Independence | National Party |         | Some        | Don't |
| DC Approval To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? | Total             | National Party P | Plaid Cymru | Green | Party (UKIP) | (BNP)          | Respect | other party | know  |
| Weighted base   | 357               | 42               | 8           | 91    | 200          | 5              | C       | ) 9         | 2     |
| Unweighted base   | 417               |                  | 9           | 93    | 226          | 8              |         | 8 (         | i 1   |
| All likely voters   | 100%              | 100%             | 100%        | 100%  | 100%         | 100%           | . (     | 100%        | 100%  |
|   | <b>7</b><br>8     |                  | 0           | 1     | 6            | 0              | •       | 0           | 0     |
| Strongly approve  | 2%                |                  | 0           | 1%    |              |                | (       | ) (         |       |
|   | <b>52</b><br>63   |                  | 1           | 7     | 40           | 1              | C       | ) 1         | 0     |
| Somewhat approve  | 14%               |                  | 11%         | 8%    | 20%          | 19%            |         | 16%         | 0     |
|   | <b>55</b><br>66   | ;                | 3           | 13    | 37           | 0              | C       | 0           | 0     |
| Neither approve nor disapprove  | 15%               | 7%               | 39%         | 14%   | 18%          | 0              | (       | ) (         |       |
|   | <b>107</b><br>115 | 1                | 2           | _     |              |                |         | 0           | _     |
| Somewhat disapprove   | 30%               |                  | 22%         |       |              |                | . (     |             |       |
|   | <b>136</b><br>165 |                  | 2           | _     |              | 3              | (       | 8           | 0     |
| Strongly disapprove   | 38%               |                  | 29%         | 44%   |              |                | . (     | 84%         | 0     |
|   | <b>59</b><br>71   |                  | 1           | 8     | 46           | 1              | (       | ) 1         | 0     |
| TOTAL: Approve  | 16%               | 4%               | 11%         | 9%    | 23%          | 19%            |         | 16%         |       |
|   | <b>243</b><br>280 |                  | 4           | 71    | 117          | 4              |         | 8           | 2     |
| TOTAL: Disapprove   | 68%               | 89%              | 50%         | 77%   | 59%          | 81%            |         | 84%         | 100%  |
| Net:  | -52%              | -85%             | -39%        | -68%  | -36%         | -62%           | 0%      | <b>68</b> % | -100% |

| Gender | Age | Nation |
|--------|-----|--------|
|        |     |        |

|  | Total | Male | Fem        | nale Total | 18-34       | 4 35-54    | 55+         | Tota | al   |
|--|-------|------|------------|------------|-------------|------------|-------------|------|------|
| DC Approval                            |       |      |            |            |             |            |             |      |      |
| To what extent do you approve or       |       |      |            |            |             |            |             |      |      |
| disapprove of the way David Cameron is |       |      |            |            |             |            |             |      |      |
| handling his job as Prime Minister?    |       |      |            |            |             |            |             |      |      |
| Weighted base                          |       | 1689 | 854        | 835        | 1689        | 425        | 593         | 672  | 1689 |
| Unweighted base                        |       | 1722 | 888        | 834        | 1722        | 428        | 652         | 642  | 1722 |
| All likely voters                      | 1     | 00%  | 100%       | 100%       | 100%        | 100%       | 100%        | 100% | 100% |
|  |       | 248  | 151        | 97         | 248         | 66         | 71          | 112  | 248  |
|  |       | 228  |            |            | 228         |            |             |      | 228  |
| Strongly approve                       |       | 15%  | 18%        | 12%        | 15%         | 15%        | 12%         | 17%  | 15%  |
|  |       | 464  | 226        | 238        | 464         | 110        | 160         | 194  | 464  |
|  |       | 455  |            |            | 455         |            |             |      | 455  |
| Somewhat approve                       |       | 27%  | <b>26%</b> | 28%        | <b>27</b> % | <b>26%</b> | <b>27</b> % | 29%  | 27%  |
| •                                      |       | 253  | 123        | 131        | 253         | 70         | 82          | 101  | 253  |
|  |       | 270  |            |            | 270         |            |             |      | 270  |
| Neither approve nor disapprove         |       | 15%  | 14%        | 16%        | 15%         | 17%        | 14%         | 15%  | 15%  |
|  |       | 350  | 159        | 191        | 350         | 95         | 130         | 125  | 350  |
|  |       | 358  |            |            | 358         |            |             |      | 358  |
| Somewhat disapprove                    |       | 21%  | 19%        | 23%        | 21%         | 22%        | 22%         | 19%  | 21%  |
|  |       | 375  | 195        | 179        | 375         | 84         | 150         | 141  | 375  |
|  |       | 411  |            |            | 411         |            |             |      | 411  |
| Strongly disapprove                    |       | 22%  | 23%        | 21%        | 22%         | 20%        | 25%         | 21%  | 22%  |
|  |       | 712  | 377        | 335        | 712         | 176        | 231         | 306  | 712  |
|  |       | 683  |            |            | 683         |            |             |      | 683  |
| TOTAL: Approve                         |       | 42%  | 44%        | 40%        | 42%         | 41%        | 39%         | 45%  | 42%  |
|  |       | 724  | 354        | 370        | 724         | 179        | 280         | 266  | 724  |
|  |       | 769  |            |            | 769         |            |             |      | 769  |
| TOTAL: Disapprove                      |       | 43%  | 41%        | 44%        | 43%         | 42%        | 47%         | 40%  | 43%  |
| Net:                                   |       | -1%  | 3%         | -4%        | -1%         | -1%        | -8%         | 5%   | -1%  |

| DC Approval   | England | Scotland | Wales       | Total |                   | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru |
|---|---------|----------|-------------|-------|-------------------|---------------|--------|----------------------|-------------------------------|----------------|
| To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? |         |          |             |       |                   |               |        |                      |                               |                |
| Weighted base   | 1453    |          |             | 84    | 1689              | 585           |        |                      |                               |                |
| Unweighted base   | 1479    |          |             | 72    | 1722              | 568           | 415    | 344                  | ļ 44                          |                |
| All likely voters   | 100%    |          |             | 00%   | 100%              |               |        |                      |                               | 100%           |
|   | 228     | 14       | 1           | 6     | <b>248</b><br>228 | 185           |        |                      | ) (                           | 0              |
| Strongly approve  | 16%     | 9%       | 0           | 8%    | 15%               | 32%           | 5%     | 9%                   |                               | 0              |
|   | 413     | 29       | )           | 22    | <b>464</b><br>455 |               | ' 48   | 3 79                 | 3                             | 3 1            |
| Somewhat approve  | 28%     | 19%      | o 2         | 26%   | 27%               | 44%           |        |                      | <b>11</b> %                   | 8%             |
|   | 218     |          |             | 17    | <b>253</b><br>270 |               |        | 2 43                 |                               | 2 7            |
| Neither approve nor disapprove  | 15%     | 12%      | o 2         | 20%   | 15%               | 11%           | 17%    | 14%                  | 7%                            |                |
|   | 293     | 35       | 5           | 22    | <b>350</b><br>358 | 50            | 116    | 86                   |                               | 5 2            |
| Somewhat disapprove   | 20%     |          |             | 26%   | 21%               |               |        | 27%                  | <b>17</b> %                   | <b>6</b> 15%   |
|   | 302     | 56       | 6           | 17    | <b>375</b><br>411 | 27            | 155    | 5 83                 | 3 19                          | 2              |
| Strongly disapprove   | 21%     |          |             | 20%   | 22%               | 5%            |        |                      |                               | 6 16%          |
|   | 640     | 43       | 3           | 28    | <b>712</b><br>683 |               | 70     | 109                  | ) 3                           | 3 1            |
| TOTAL: Approve  | 44%     | 28%      | o 3         | 34%   | 42%               | 76%           | 17%    | 34%                  | 11%                           |                |
|   | 595     | 91       |             | 39    | <b>724</b><br>769 | 77            | 271    | 169                  | 23                            | 3              |
| TOTAL: Disapprove   | 41%     | 60%      | 6           | 16%   | 43%               | 13%           | 66%    | 53%                  | 83%                           | 30%            |
| Net:  | 3%      | -32%     | <b>6</b> -1 | 12%   | -1%               | 63%           | -49%   | -19%                 | -72%                          | -22%           |

| DC Approval  To what extent do you approve or | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|------------------|-----------------|-------------------------------|-------------------------|
| disapprove of the way David Cameron is        |                  |                 |                               |                         |
| handling his job as Prime Minister?           |                  |                 |                               |                         |
| Weighted base                                 | 84               | 150             | 65                            | 31                      |
| Unweighted base                               | 93               | 150             | 66                            | 31                      |
| All likely voters                             | 100%             | 100%            | 100%                          | 100%                    |
|   | 1                | 5               | 2                             | 3                       |
| Strongly approve                              | 1%               | 4%              | 3%                            | 9%                      |
|   | 17               | 40              | 13                            | 5                       |
| Somewhat approve                              | 20%              | 27%             | 20%                           | 17%                     |
|   | 8                | 19              | 24                            | 12                      |
| Neither approve nor disapprove                | 10%              | 13%             | 37%                           | 39%                     |
|   | 22               | 41              | 19                            | 9                       |
| Somewhat disapprove                           | 26%              | 27%             | 29%                           | 29%                     |
|   | 36               | 45              | 7                             | 2                       |
| Strongly disapprove                           | 43%              | 30%             | 11%                           | 6%                      |
| <u> </u>                                      | 18               | 45              | 15                            | 8                       |
| TOTAL: Approve                                | 22%              | 30%             | 23%                           | 26%                     |
|   | 58               | 86              | 26                            | 11                      |
| TOTAL: Disapprove                             | 69%              | 57%             | 40%                           | 35%                     |
| Net:  | -47%             | -27%            | -17%                          | -9%                     |

|   | Total             | Conservative | Labour     | Liberal<br>Democrat |             | Some other party | Would not vote | Don't know |
|---|-------------------|--------------|------------|---------------------|-------------|------------------|----------------|------------|
| EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? |                   |              |            |                     |             |                  |                |            |
| Weighted base   | 1689              | 522          | 2 4        | 75                  | 105         | 357              | 3              | 227        |
| Unweighted base   | 1722              | 492          | 2 4        | 79                  | 110         | 417              | 3              | 221        |
| All likely voters   | 100%              | 100%         | 10         | 0%                  | 100%        | 100%             | 100%           | 100%       |
|   | <b>106</b><br>103 |              | 3          | 82                  | 4           | 2                | 0              | 4          |
| Strongly approve  | 6%                | 3%           | <b>1</b> ' | <b>7</b> %          | 4%          | 1%               | 0              | 2%         |
|   | <b>318</b><br>320 |              | 2          | 11                  | 19          | 20               | 1              | 27         |
| Somewhat approve  | 19%               | 8%           | 4          | 4%                  | 18%         | 6%               | 53%            | 12%        |
|   | <b>433</b><br>446 |              | 1          | 20                  | 28          | 81               | 0              | 97         |
| Neither approve nor disapprove  | <b>26</b> %       | 20%          | 2          | 5%                  | 27%         | 23%              | 0              | 43%        |
|   | <b>414</b><br>420 |              |            | 52                  | 37          | 98               | 1              | 68         |
| Somewhat disapprove   | 24%               | 30%          | 5 1°       | 1%                  | 35%         | 27%              | 20%            | 30%        |
|   | <b>419</b><br>433 |              |            | 10                  | 18          | 157              | 1              | 31         |
| Strongly disapprove   | <b>25</b> %       | 39%          |            | 2%                  | 17%         | 44%              | 27%            | 13%        |
|   | <b>424</b><br>423 | _            | 2          | 93                  | 23          | 22               | 1              | 31         |
| TOTAL: Approve  | 25%               | 10%          | 6          | 2%                  | 21%         | 6%               | 53%            | 14%        |
|   | <b>833</b><br>853 |              | 2          | 62                  | 55          | 254              | 1              | 98         |
| TOTAL: Disapprove   | 49%               | 69%          | 1:         | 3%                  | <b>52</b> % | 71%              | 47%            | 43%        |
| Net:  | -24%              | -59%         | 49         | 9%                  | -31%        | -65%             | 6%             | -29%       |

|   | VI_LIIG Olago     |                              |            |             |   |                                    |         |                  |               |
|---|-------------------|------------------------------|------------|-------------|---|------------------------------------|---------|------------------|---------------|
|   | Total             | Scottish<br>National Party P | laid Cymru | Green       | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect | Some other party | Don't<br>know |
| EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? |                   |                              |            |             |   |                                    |         |                  |               |
| Weighted base   | 357               | 42                           | 8          | 9           | 1 200   | 5                                  |         | 0 9              | 2             |
| Unweighted base   | 417               | 72                           | 9          | 9           | 3 226   | 8                                  | (       | 8 0              | 1             |
| All likely voters   | 100%              | 100%                         | 100%       | 1009        | <b>6</b> 100%                                     | 100%                               | . (     | 0 100%           | 100%          |
|   | <b>2</b><br>3     |                              | 0          |             | 0 1   | 0                                  |         | 0 0              | 0             |
| Strongly approve  | 1%                | 2%                           | 0          |             | 0 1%  | 0                                  |         | 0                |               |
|   | 20                | 2                            | 1          |             | 9 8   | 0                                  |         | 0 0              | 0             |
|   | 23                | 3                            |            |             |   |                                    |         |                  |               |
| Somewhat approve  | 6%                | 4%                           | 10%        | 109         | <b>4%</b>   | 0                                  |         | 0 0              |               |
|   | <b>81</b><br>85   |                              | 3          | 2           | 8 41  | 0                                  |         | 0 1              | 2             |
| Neither approve nor disapprove  | 23%               | 15%                          | 34%        | 319         | <b>6</b> 21%                                      | 0                                  |         | 0 13%            | 100%          |
|   | <b>98</b><br>112  |                              | 3          | 3           | 0 50  | 1                                  |         | 0 3              | 0             |
| Somewhat disapprove   | 27%               | 22%                          | 37%        | 339         | <b>6</b> 25%                                      | 26%                                | . (     | 36%              | 0             |
|   | <b>157</b><br>194 |                              | 2          | 2           | 3 99  | 4                                  |         | 0 5              | 0             |
| Strongly disapprove   | 44%               | 57%                          | 19%        | <b>26</b> 9 | <b>50</b> %                                       | 74%                                | . (     | 51%              | 0             |
|   | <b>22</b><br>26   |                              | 1          |             | 9   | 0                                  |         | 0                | 0             |
| TOTAL: Approve  | 6%                | 5%                           | 10%        | 109         | <b>6</b> 5%                                       | 0                                  |         | 0                | 0             |
|   | <b>254</b><br>306 |                              | 5          |             | 4 149   | 5                                  |         | 0 8              | 0             |
| TOTAL: Disapprove   | 71%               | 80%                          | 56%        | 599         | <b>75</b> %                                       | 100%                               |         | 0 87%            | 0             |
| Net:  | -65%              | -75%                         | -46%       | -49%        | <b>6</b> -70%                                     | -100%                              | 0%      | <b>6</b> -87%    | 0%            |

|  | Total | Male |            | Female  | Total      | 18-34 | 35-54 | 55+  |      |
|--|-------|------|------------|---------|------------|-------|-------|------|------|
| EM Approval                              | Total | Wate |            | Ciliale | Total      | 10-34 | 33-34 | 33+  |      |
| To what extent do you approve or         |       |      |            |         |            |       |       |      |      |
| disapprove of the way Ed Miliband is     |       |      |            |         |            |       |       |      |      |
| handling his job as Leader of the Labour |       |      |            |         |            |       |       |      |      |
| Party?                                   |       |      |            |         |            |       |       |      |      |
| Weighted base                            | 16    | 89   | 854        | 8       | 35         | 1689  | 425   | 593  | 672  |
| Unweighted base                          | 17    | 22   | 888        | 8       | 34         | 1722  | 428   | 652  | 642  |
| All likely voters                        | 100   | 0%   | 100%       | 100     | <b>)%</b>  | 100%  | 100%  | 100% | 100% |
|  | 1     | 06   | 61         |         | 45         | 106   | 47    | 28   | 31   |
|  | 1     | 03   |            |         |            | 103   |       |      |      |
| Strongly approve                         |       | 6%   | <b>7</b> % |         | %          | 6%    | 11%   | 5%   | 5%   |
|  |       | 18   | 154        | 1       | 64         | 318   | 117   | 100  | 101  |
|  | 3     | 20   |            |         |            | 320   |       |      |      |
| Somewhat approve                         |       | 9%   | 18%        |         | <b>)</b> % | 19%   | 28%   | 17%  | 15%  |
|  |       | 33   | 188        | 2       | 45         | 433   | 121   | 159  | 153  |
|  | 4     | 46   |            |         |            | 446   |       |      |      |
| Neither approve nor disapprove           |       | 6%   | 22%        |         | <b>)</b> % | 26%   | 29%   | 27%  | 23%  |
|  |       | 14   | 201        | 2       | 13         | 414   | 73    | 161  | 180  |
|  |       | 20   |            |         |            | 420   |       |      |      |
| Somewhat disapprove                      | 2     | 4%   | 24%        | 2       | %          | 24%   | 17%   | 27%  | 27%  |
|  |       | 19   | 251        | 1       | 68         | 419   | 67    | 146  | 207  |
|  |       | .33  |            |         |            | 433   |       |      |      |
| Strongly disapprove                      |       | 5%   | 29%        |         | <b>)</b> % | 25%   | 16%   | 25%  | 31%  |
|  |       | 24   | 214        | 2       | 09         | 424   | 164   | 128  | 132  |
|  |       | 23   |            |         |            | 423   |       |      |      |
| TOTAL: Approve                           |       | 5%   | 25%        |         | %          | 25%   | 39%   | 22%  | 20%  |
|  |       | 33   | 452        | 3       | 81         | 833   | 139   | 306  | 387  |
|  | _     | 53   |            |         |            | 853   |       |      |      |
| TOTAL: Disapprove                        | 49    | 9%   | 53%        | 4(      | 5%         | 49%   | 33%   | 52%  | 58%  |
| Net:                                     | -24   | 4%   | -28%       | -21     | %          | -24%  | 6%    | -30% | -38% |

|  | Total | England            | Scotland     | Wales |      |
|--|-------|--------------------|--------------|-------|------|
| EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour |       |                    |              |       |      |
| Party? Weighted base   | 168   | 9 14               | 53           | 152   | 84   |
| Unweighted base  | 172   | -                  |              | 171   | 72   |
| All likely voters  | 100%  |                    |              | 0%    | 100% |
| 7 III III OIY TOLOIO   | 10    |                    | 92           | 10    | 4    |
|  | 10:   |                    | -            |       | •    |
| Strongly approve   | 6%    | -                  | 5%           | 6%    | 5%   |
| onengry approve  | 318   |                    | 88           | 20    | 10   |
|  | 320   |                    |              |       |      |
| Somewhat approve   | 19%   |                    | )% 1         | 3%    | 12%  |
|  | 43:   | 3 3                | 77           | 28    | 28   |
|  | 44    | 6                  |              |       |      |
| Neither approve nor disapprove   | 26%   | <b>6</b> 26        | 5% 1         | 8%    | 34%  |
|  | 41    | 4 3                | 45           | 44    | 25   |
|  | 42    | 0                  |              |       |      |
| Somewhat disapprove  | 24%   | <b>6</b> 24        | <b>!%</b> 2  | 9%    | 30%  |
|  | 419   | 9 3                | 51           | 51    | 17   |
|  | 433   | 3                  |              |       |      |
| Strongly disapprove  | 25%   | <b>2</b> 4         | <b>1</b> % 3 | 3%    | 20%  |
|  | 42    | 4 3                | 80           | 30    | 14   |
|  | 423   | 3                  |              |       |      |
| TOTAL: Approve   | 25%   | <mark>و2 کا</mark> | 5% 2         | 0%    | 16%  |
|  | 83    | 3 6                | 96           | 95    | 42   |
|  | 85    | 3                  |              |       |      |
| TOTAL: Disapprove  | 49%   | <b>48</b>          | 8% 6         | 2%    | 50%  |
| Net:   | -24%  | <b>6</b> -22       | .% -4        | 2%    | -34% |

| EM Approval To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| Weighted base   | 1689              | 585           | 413    | 321                  | 28                            | 11             | 84               | 150             | 65                            | 31                      |
| Unweighted base   | 1722              | 568           | 415    | 344                  | . 44                          | 11             | 93               | 150             | 66                            | 31                      |
| All likely voters   | 100%              | 100%          | 100%   | 100%                 | 100%                          | 100%           | 100%             | 100%            | 100%                          | 100%                    |
|   | <b>106</b><br>103 |               | 60     | 15                   | 0                             | 0              | 0                | 11              | O                             | 1                       |
| Strongly approve  | 6%                | 3%            | 15%    | 5%                   | 1%                            | 0              | 0                | 7%              | 0                             | 3%                      |
|   | <b>318</b><br>320 |               | 143    | 60                   | 2                             | 1              | 8                | 34              | 9                             | 5                       |
| Somewhat approve  | 19%               | 9%            | 35%    | 19%                  | 8%                            | 8%             | 10%              | 23%             | 14%                           | 16%                     |
|   | <b>433</b><br>446 |               | 108    | 97                   | 4                             | 4              | 16               | 41              | 28                            | 15                      |
| Neither approve nor disapprove  | 26%               | 20%           | 26%    | 30%                  | 15%                           | 39%            | 19%              | 27%             | 44%                           | 47%                     |
|   | <b>414</b><br>420 |               | 71     | 91                   | 6                             | 2              | 22               | 30              | 18                            | 8                       |
| Somewhat disapprove   | 24%               | 28%           | 17%    | 28%                  | 22%                           | 18%            | 27%              | 20%             | 28%                           | 25%                     |
|   | <b>419</b><br>433 |               | 30     | 58                   | 15                            | 4              | 38               | 35              | 9                             | 3                       |
| Strongly disapprove   | 25%               | 39%           | 7%     | 18%                  | 53%                           | 35%            | 45%              | 23%             | 14%                           | 9%                      |
|   | <b>424</b><br>423 |               | 203    | 75                   | 3                             | 1              | 8                | 45              | 9                             | 6                       |
| TOTAL: Approve  | 25%               | 13%           | 49%    | 23%                  | 9%                            | 8%             | 10%              | 30%             | 14%                           | 20%                     |
| · ·   | <b>833</b><br>853 |               | 102    | 149                  | 21                            | 6              | 60               | 64              | 28                            | 10                      |
| TOTAL: Disapprove   | 49%               | 67%           | 25%    | 46%                  | 76%                           | 53%            | 71%              | 43%             | 42%                           | 33%                     |
| Net:  | -24%              | -54%          | 24%    | -23%                 | -67%                          | -45%           | -61%             | -13%            | -28%                          | -13%                    |

|   | Total             | Conservative | Labour |      | eral<br>mocrat | Some other party | Would not vote | Don't know |
|---|-------------------|--------------|--------|------|----------------|------------------|----------------|------------|
| NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? |                   |              |        |      |                |                  |                |            |
| Weighted base   | 1689              | 522          | •      | 475  | 105            | 357              | 3              | 227        |
| Unweighted base   | 1722              |              |        | 479  | 110            | 417              |                |            |
| All likely voters   | 100%              |              |        | 100% | 100%           | 100%             |                |            |
|   | <b>60</b><br>64   | ) 21         |        | 16   | 18             | 1                | 0              |            |
| Strongly approve  | 4%                |              |        | 3%   | 17%            | 0%               | 0              | 1%         |
| careagy approve   | <b>213</b><br>209 | 91           |        | 42   | 42             | 16               |                |            |
| Somewhat approve  | 13%               |              |        | 9%   | 40%            | 5%               | 53%            | 9%         |
|   | <b>486</b><br>472 |              |        | 123  | 33             | 52               | 1              | 89         |
| Neither approve nor disapprove  | 29%               | 36%          |        | 26%  | 32%            | 15%              | 20%            | 39%        |
|   | <b>408</b><br>420 |              |        | 124  | 9              | 99               | 0              | 69         |
| Somewhat disapprove   | 24%               | 21%          |        | 26%  | 9%             | 28%              | 0              | 30%        |
|   | <b>522</b><br>557 |              |        | 170  | 3              | 189              | 1              | 45         |
| Strongly disapprove   | 31%               | 22%          |        | 36%  | 3%             | 53%              | 27%            | 20%        |
|   | <b>273</b><br>273 |              |        | 58   | 60             | 18               | 1              | 24         |
| TOTAL: Approve  | 16%               | 21%          |        | 12%  | <b>57</b> %    | 5%               | 53%            | 10%        |
| · ·   | <b>931</b><br>977 |              |        | 294  | 12             | 288              | 1              | 114        |
| TOTAL: Disapprove   | 55%               | 43%          | )<br>) | 62%  | 11%            | 81%              | 27%            | 50%        |
| Net:  | -39%              | -22%         | )      | -50% | 46%            | -76%             | 26%            | -40%       |

|   | VI_LIIG Olago     |                              |             |       |   |                                    |         |                     |               |
|---|-------------------|------------------------------|-------------|-------|---|------------------------------------|---------|---------------------|---------------|
|   | Total             | Scottish<br>National Party I | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect | Some<br>other party | Don't<br>know |
| NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? |                   |                              |             |       |   |                                    |         |                     |               |
| Weighted base   | 357               |                              | 8           |       |   |                                    | i (     | 0 9                 | 2             |
| Unweighted base   | 417               | 72                           | 9           | 93    | 3 226   | 8                                  | ; (     | 0 8                 | 3 1           |
| All likely voters   | 100%              | 100%                         | 100%        | 100%  | 100%  | 100%                               | ,       | 0 100%              | 100%          |
|   | 1 2               |                              | 0           | (     | ) 1   | 0                                  |         | 0 0                 | 0             |
| Strongly approve  | 0%                |                              | 0           | •     | 0%  |                                    |         | 0 0                 |               |
|   | 16                | 0                            | 0           | 9     | 7   | 0                                  |         | 0 0                 | 0             |
|   | 20                |                              |             |       |   |                                    |         |                     |               |
| Somewhat approve  | 5%                |                              | 0           |       |   |                                    | ) (     | 0 0                 |               |
|   | <b>52</b><br>54   |                              | 3           | 14    | 30  | 0                                  |         | 0 1                 | 0             |
| Neither approve nor disapprove  | 15%               |                              | 34%         |       |   |                                    | ) (     | 0 16%               |               |
|   | <b>99</b><br>114  |                              | 3           | 27    | 56  | 1                                  |         | 0 1                 | 2             |
| Somewhat disapprove   | 28%               |                              | 37%         |       |   |                                    |         | 0 13%               | <b>100</b> %  |
|   | <b>189</b><br>227 |                              | 2           | 41    | 106   | 4                                  |         | 0 7                 | 7 0           |
| Strongly disapprove   | 53%               | 70%                          | 29%         | 45%   | 53%   | 86%                                | ,       | 0 71%               | 0             |
|   | <b>18</b><br>22   |                              | 0           | 9     | 8   | 0                                  |         | 0 0                 | 0             |
| TOTAL: Approve  | 5%                |                              | 0           |       |   |                                    |         | 0 0                 |               |
|   | <b>288</b><br>341 |                              | 5           | 68    | 162   | 5                                  |         | 0 8                 | 3 2           |
| TOTAL: Disapprove   | 81%               |                              | 66%         | 74%   | 81%   | 100%                               | (       | 0 84%               | 100%          |
| Net:  | -76%              | -90%                         | -66%        | -64%  | -77%  | -100%                              | 0%      | <b>6 -84%</b>       | -100%         |

|   | Total | Male | F    | emale   | Total | 18-34 | 35-54 | 55+  |      |
|---|-------|------|------|---------|-------|-------|-------|------|------|
| NC Approval                               | Total | Wate |      | Ciliaic | Total | 10-3- | 33-3- | 337  |      |
| To what extent do you approve or          |       |      |      |         |       |       |       |      |      |
| disapprove of the way Nick Clegg is       |       |      |      |         |       |       |       |      |      |
| handling his job as Leader of the Liberal |       |      |      |         |       |       |       |      |      |
| Democrats?                                |       |      |      |         |       |       |       |      |      |
| Weighted base                             |       | 689  | 854  | 83      | -     | 1689  | 425   | 593  | 672  |
| Unweighted base                           | 1     | 722  | 888  | 83      | 4     | 1722  | 428   | 652  | 642  |
| All likely voters                         | 10    | 00%  | 100% | 100     |       | 100%  | 100%  | 100% | 100% |
|   |       | 60   | 38   | 2       | 2     | 60    | 31    | 15   | 14   |
|   |       | 64   |      |         |       | 64    |       |      |      |
| Strongly approve                          |       | 4%   | 4%   | 3'      |       | 4%    | 7%    | 3%   | 2%   |
|   |       | 213  | 113  | 10      | 0     | 213   | 73    | 58   | 82   |
|   |       | 209  |      |         |       | 209   |       |      |      |
| Somewhat approve                          |       | 13%  | 13%  | 12      |       | 13%   | 17%   | 10%  | 12%  |
|   |       | 486  | 214  | 27      | 2     | 486   | 134   | 173  | 179  |
|   |       | 472  |      |         |       | 472   |       |      |      |
| Neither approve nor disapprove            |       | 29%  | 25%  | 33'     |       | 29%   | 32%   | 29%  | 27%  |
|   |       | 408  | 180  | 22      | 8     | 408   | 93    | 158  | 158  |
|   |       | 420  |      |         |       | 420   |       |      |      |
| Somewhat disapprove                       |       | 24%  | 21%  | 27      | %     | 24%   | 22%   | 27%  | 24%  |
|   |       | 522  | 309  | 21      | 3     | 522   | 95    | 189  | 238  |
|   |       | 557  |      |         |       | 557   |       |      |      |
| Strongly disapprove                       |       | 31%  | 36%  | 26      | %     | 31%   | 22%   | 32%  | 35%  |
|   |       | 273  | 151  | 12      | 2     | 273   | 103   | 73   | 96   |
|   |       | 273  |      |         |       | 273   |       |      |      |
| TOTAL: Approve                            |       | 16%  | 18%  | 15'     |       | 16%   | 24%   | 12%  | 14%  |
|   |       | 931  | 489  | 44      | 1     | 931   | 187   | 347  | 397  |
|   |       | 977  |      |         |       | 977   |       |      |      |
| TOTAL: Disapprove                         |       | 55%  | 57%  | 53'     | %     | 55%   | 44%   | 58%  | 59%  |
| Net:                                      | -3    | 39%  | -39% | -38     | %     | -39%  | -20%  | -46% | -45% |

| NC Approval To what extent do you approve or disapprove of the way Nick Clegg is | Total       | England           | Scotland      | Wales |
|--|-------------|-------------------|---------------|-------|
| handling his job as Leader of the Liberal Democrats?                             |             |                   |               |       |
| Weighted base  | 168         | 9 145:            | 3 152         | 2 84  |
| Unweighted base  | 172         | -                 | -             |       |
| All likely voters  | 1009        |                   |               | • -   |
| All likely voters  | 6           |                   |               |       |
|  | 6           | -                 |               | •     |
| Strongly approve   | 49          | •                 | <b>2</b> %    | 1%    |
|  | 21          |                   |               |       |
|  | 20          |                   |               |       |
| Somewhat approve   | 139         |                   | <b>6</b> 10%  | 15%   |
|  | 48          |                   |               |       |
|  | 47          | -                 |               |       |
| Neither approve nor disapprove   | 299         | <b>30</b> %       | <b>6</b> 17%  | 29%   |
|  | 40          | 8 340             | 39            | 23    |
|  | 42          | 0                 |               |       |
| Somewhat disapprove  | 249         | <b>6</b> 24%      | <b>26</b> %   | 27%   |
|  | 52          | 2 430             | D 69          | 23    |
|  | 55          | 7                 |               |       |
| Strongly disapprove  | 319         | <b>30</b> %       | <b>45</b> %   | 28%   |
|  | 27          | 3 24 <sup>-</sup> | 1 18          | 3 13  |
|  | 27          | 3                 |               |       |
| TOTAL: Approve   | 169         | <b>6</b> 17%      | 6 <b>12</b> % | 16%   |
|  | 93          | 1 770             | 6 109         | 46    |
|  | 97          | 7                 |               |       |
| TOTAL: Disapprove  | <b>55</b> % | <b>53</b> %       | <b>71</b> %   | 55%   |
| Net:   | -39%        | <b>6 -36</b> %    | <b>6</b> -59% | -39%  |

| NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| Weighted base   | 1689              | 585           | 413    | 321                  | 28                            | 11             | 84               | 150             | 65                            | 31                      |
| Unweighted base   | 1722              |               |        |                      |                               |                |                  | 150             | 66                            |                         |
| All likely voters   | 100%              | 100%          | 100%   | 100%                 | 100%                          | 100%           | 100%             | 100%            | 100%                          | 100%                    |
|   | <b>60</b><br>64   |               | 11     | 21                   | 0                             | 0              | 1                | 1               | 0                             | 0                       |
| Strongly approve  | 4%                | 4%            | 3%     | 7%                   | 1%                            | 0              | 1%               | 1%              |                               |                         |
| <u> </u>  | <b>213</b><br>209 |               | 31     | 61                   | 2                             | 2              | 3                | 16              | 2                             | 3                       |
| Somewhat approve  | 13%               | 16%           | 8%     | 19%                  | 7%                            | 15%            | 4%               | 11%             | 3%                            | 9%                      |
|   | <b>486</b><br>472 |               | 110    | 88                   | 1                             | 3              | 9                | 47              | 35                            | 15                      |
| Neither approve nor disapprove  | 29%               | 30%           | 27%    | <b>27</b> %          | 5%                            | 29%            | 11%              | 31%             | 53%                           | 47%                     |
|   | <b>408</b><br>420 |               | 110    | 74                   | 6                             | 2              | 20               | 40              | 16                            |                         |
| Somewhat disapprove   | 24%               | 23%           | 27%    | 23%                  | 22%                           | 21%            | 24%              | 27%             | 24%                           | 22%                     |
|   | <b>522</b><br>557 |               | 150    | 76                   | 18                            | 4              | 50               | 45              | 13                            | 7                       |
| Strongly disapprove   | 31%               | 27%           | 36%    | 24%                  | 65%                           | 35%            | 59%              | 30%             | 20%                           | 22%                     |
|   | <b>273</b><br>273 |               | 43     | 83                   | 2                             | 2              | 4                | 18              | 2                             | 3                       |
| TOTAL: Approve  | 16%               | 20%           | 10%    | 26%                  | 8%                            | 15%            | 5%               | 12%             | 3%                            | 9%                      |
| · ·   | <b>931</b><br>977 |               | 260    | 151                  | 25                            |                |                  | 86              | 29                            |                         |
| TOTAL: Disapprove   | 55%               | 50%           | 63%    | 47%                  | 87%                           | 56%            | 84%              | 57%             | 44%                           | 43%                     |
| Net:  | -39%              | -30%          | -53%   | -21%                 | -79%                          | -41%           | -79%             | -45%            | -41%                          | -34%                    |

| NF Approval   | Total             | Conservative | Labour | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|---|-------------------|--------------|--------|---------------------|------------------|----------------|------------|
| To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? |                   |              |        |                     |                  |                |            |
| Weighted base   | 1689              | 522          | 2 47   | 75 10               | 5 357            | 3              | 227        |
| Unweighted base   | 1722              | 492          | 2 47   | 9 110               | 0 417            | ' 3            | 221        |
| All likely voters   | 100%              | 100%         | 100    | % <b>100</b> %      | <b>6</b> 100%    | 100%           | 100%       |
|   | <b>127</b><br>144 |              | 5 1    | 4                   | 7 77             | 1              | 3          |
| Strongly approve  | 7%                | 5%           | 3      | % 6%                | <b>6 21</b> %    | 20%            | 1%         |
|   | <b>291</b><br>301 |              | 5      | 19                  | 9 86             | 1              | 33         |
| Somewhat approve  | 17%               | 18%          | 12     | % 18%               | <b>24</b> %      | 53%            | 15%        |
|   | <b>441</b><br>440 |              | 11     | 4 20                | 6 72             | 0              | 82         |
| Neither approve nor disapprove  | <b>26</b> %       | 28%          | 24     | % <b>25</b> %       | <b>6 20</b> %    | 0              | 36%        |
|   | <b>269</b><br>258 |              |        | 10                  | 8 24             | 0              | 36         |
| Somewhat disapprove   | 16%               | 21%          | 17     | % 17%               | <b>6</b> 7%      | 0              | 16%        |
|   | <b>561</b><br>579 |              | 20     | 9 30                | 6 98             | 1              | 74         |
| Strongly disapprove   | 33%               | 28%          | 44     | % 34%               | <b>6</b> 27%     | 27%            | 33%        |
|   | <b>418</b><br>445 |              | 7      | '2           2:     | 5 162            | 2              | 36         |
| TOTAL: Approve  | 25%               | 23%          | 15     | % 24%               | <b>45</b> %      | 73%            | 16%        |
|   | <b>831</b><br>837 |              | 28     | .9 5 <sub>4</sub>   | 4 122            | 1              | 109        |
| TOTAL: Disapprove   | 49%               | 49%          | 61     | % 51%               | 34%              | 27%            | 48%        |
| Net:  | -24%              | -26%         | -46    | % -27%              | 6 11%            | 46%            | -32%       |

|   |                   |                              |              |         | United<br>Kingdom            | British              |         |                  |       |
|---|-------------------|------------------------------|--------------|---------|------------------------------|----------------------|---------|------------------|-------|
|   | Total             | Scottish<br>National Party F | Plaid Cymru  | Green   | Independence<br>Party (UKIP) | National Party (BNP) | Respect | Some other party | Don't |
| NF Approval To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? | , otal            | Tallonal Farty               | ala Gyilli a | Gradii. | · arty (orall )              | (5)                  | пооросс | ollor party      |       |
| Weighted base   | 357               |                              | 8            |         |                              |                      |         | 0 9              |       |
| Unweighted base   | 417               |                              | 9            |         |                              |                      |         | 8 C              |       |
| All likely voters   | 100%              |                              | 100%         |         |                              |                      |         | 0 100%           |       |
|   | <b>77</b><br>93   |                              | 0            | 1       | 1 74                         | 1                    | (       | 0 0              | 0     |
| Strongly approve  | 21%               | 1%                           | 0            | 19      | <b>6</b> 37%                 | 28%                  | . (     | 0 0              | 0     |
|   | <b>86</b><br>99   |                              | 0            |         | 3 79                         | 0                    |         | 0 1              | 0     |
| Somewhat approve  | 24%               | 6%                           | 0            | 49      | <b>40</b> %                  | 0                    |         | 7%               | 0     |
|   | <b>72</b><br>75   |                              | 3            | 2       | 1 39                         | 1                    | (       | 0                | 2     |
| Neither approve nor disapprove  | 20%               | 18%                          | 34%          | 239     | <b>6</b> 19%                 | 16%                  |         | 0                | 100%  |
|   | <b>24</b><br>28   |                              | 1            | 1       | 1 7                          | 1                    | (       | 0                | 0     |
| Somewhat disapprove   | 7%                |                              | 11%          | 129     | <b>3</b> %                   | 23%                  | . (     | 0 0              | 0     |
|   | <b>98</b><br>122  |                              | 5            | 5       | 5 1                          | 2                    |         | 0 9              | 0     |
| Strongly disapprove   | 27%               | 66%                          | 54%          | 609     | <b>0</b> %                   | 34%                  | . (     | 93%              |       |
|   | <b>162</b><br>192 |                              | 0            |         | 4 154                        | 1                    |         | 0 1              | 0     |
| TOTAL: Approve  | 45%               | 6%                           | 0            | 5%      | <b>6</b> 77%                 | 28%                  |         | 7%               | 0     |
|   | <b>122</b><br>150 | 2 32                         | 5            |         |                              |                      |         | 0 9              |       |
| TOTAL: Disapprove   | 34%               |                              | 66%          | 729     | 4%                           | 57%                  | (       | 0 93%            | 0     |
| Net:  | 11%               | -70%                         | -66%         | -67%    | <b>73</b> %                  | -29%                 | 0%      | <b>6 -86%</b>    | 0%    |

Gender Age

|                                       | Total | Male      |      | Female  | Total        | 18-34      | 35-54 | 55+        |      |
|---------------------------------------|-------|-----------|------|---------|--------------|------------|-------|------------|------|
| NF Approval                           | Total | Wate      | '    | i emaie | Total        | 10-34      | 33-34 | 33+        |      |
| To what extent do you approve or      |       |           |      |         |              |            |       |            |      |
| disapprove of the way Nigel Farage is |       |           |      |         |              |            |       |            |      |
| handling his job as Leader of the UK  |       |           |      |         |              |            |       |            |      |
| Independence Party?                   |       |           |      |         |              |            |       |            |      |
| Weighted base                         | 16    | 689       | 854  |         | 835          | 1689       | 425   | 593        | 672  |
| Unweighted base                       | 17    | 722       | 888  |         | 834          | 1722       | 428   | 652        | 642  |
| All likely voters                     | 10    | 0%        | 100% | 10      | 00%          | 100%       | 100%  | 100%       | 100% |
|                                       | •     | 127       | 78   |         | 48           | 127        | 34    | 44         | 49   |
|                                       | •     | 144       |      |         |              | 144        |       |            |      |
| Strongly approve                      |       | 7%        | 9%   |         | 6%           | <b>7</b> % | 8%    | <b>7</b> % | 7%   |
|                                       |       | 291       | 167  |         | 124          | 291        | 68    | 90         | 133  |
|                                       | 3     | 301       |      |         |              | 301        |       |            |      |
| Somewhat approve                      | 1     | 7%        | 20%  |         | 15%          | 17%        | 16%   | 15%        | 20%  |
|                                       |       | 141       | 219  |         | 221          | 441        | 105   | 168        | 167  |
|                                       | 4     | 140       |      |         |              | 440        |       |            |      |
| Neither approve nor disapprove        |       | 6%        | 26%  |         | 26%          | 26%        | 25%   | 28%        | 25%  |
|                                       |       | 269       | 127  |         | 142          | 269        | 75    | 81         | 113  |
|                                       | 2     | 258       |      |         |              | 258        |       |            |      |
| Somewhat disapprove                   |       | 6%        | 15%  |         | l <b>7</b> % | 16%        | 18%   | 14%        | 17%  |
|                                       | į     | 561       | 261  |         | 300          | 561        | 141   | 210        | 210  |
|                                       |       | 579       |      |         |              | 579        |       |            |      |
| Strongly disapprove                   |       | 3%        | 31%  |         | 36%          | 33%        | 33%   | 35%        | 31%  |
|                                       |       | 118       | 246  |         | 172          | 418        | 103   | 133        | 182  |
|                                       |       | 145       |      |         |              | 445        |       |            |      |
| TOTAL: Approve                        |       | <b>5%</b> | 29%  |         | 21%          | 25%        | 24%   | 22%        | 27%  |
|                                       |       | 331       | 389  |         | 442          | 831        | 216   | 291        | 323  |
|                                       |       | 337       |      |         |              | 837        |       |            |      |
| TOTAL: Disapprove                     | 4     | 9%        | 46%  |         | 53%          | 49%        | 51%   | 49%        | 48%  |
| Net:                                  | -2    | 4%        | -17% | -3      | 32%          | -24%       | -27%  | -27%       | -21% |

|   | Total           | England       | Scotland      | Wales |
|---|-----------------|---------------|---------------|-------|
| NF Approval To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? |                 |               |               |       |
| Weighted base   | 1689            | 1453          | 3 152         | . 84  |
| Unweighted base   | 1722            | 2 1479        | 9 171         | 72    |
| All likely voters   | 100%            | 6 100%        | <b>6</b> 100% | 100%  |
|   | 127             | 7 121         | 1 3           | 3     |
|   | 144             | 1             |               |       |
| Strongly approve  | 7%              | 6 8%          | <b>2</b> %    | 4%    |
|   | 29 <sup>-</sup> | l 254         | 1 20          | 16    |
|   | 30 <sup>-</sup> | 1             |               |       |
| Somewhat approve  | 17%             | 6 18%         | 6 <b>13</b> % | 20%   |
|   | 44              | l 397         | 7 25          | 19    |
|   | 440             | )             |               |       |
| Neither approve nor disapprove  | 26%             | <b>6</b> 27%  | <b>6</b> 16%  | 22%   |
|   | 269             | 223           | 33            | 14    |
|   | 258             | 3             |               |       |
| Somewhat disapprove   | 16%             | 6 15%         | <b>22</b> %   | 16%   |
|   | 56 <sup>-</sup> | l 458         | 3 71          | 32    |
|   | 579             | 9             |               |       |
| Strongly disapprove   | 33%             | <b>32</b> %   | <b>47</b> %   | 38%   |
|   | 418             | 375           | 5 24          | 19    |
|   | 445             | 5             |               |       |
| TOTAL: Approve  | 25%             | <b>26</b> %   | <b>6</b> 15%  | 23%   |
|   | 83 <sup>-</sup> | l 681         | l 104         | 46    |
|   | 837             | 7             |               |       |
| TOTAL: Disapprove   | 49%             | <b>47</b> %   | 68%           | 55%   |
| Net:  | -24%            | <b>6</b> -21% | <b>6</b> -53% | -32%  |

| NF Approval To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| Weighted base   | 1689              | 585           | 413    | 321                  | 28                            | 11             | 84               | 150             | 65                            | 31                      |
| Unweighted base   | 1722              | 568           | 415    | 344                  | 44                            | 11             | 93               | 150             | 66                            | 31                      |
| All likely voters   | 100%              | 100%          | 100%   | 100%                 | 100%                          | 100%           | 100%             | 100%            | 100%                          | 100%                    |
|   | <b>127</b><br>144 |               | 15     | 15                   | j 2                           | 0              | 18               | 12              | . 4                           | 0                       |
| Strongly approve  | 7%                | 10%           | 4%     | 5%                   | 6%                            |                |                  | 8%              | 6%                            |                         |
|   | <b>291</b><br>301 |               | 52     | 55                   | 5                             | 5              | 26               | 15              | 8                             | 3                       |
| Somewhat approve  | 17%               | 21%           | 13%    | 17%                  | 16%                           | 43%            | 31%              | 10%             | 13%                           | 9%                      |
|   | <b>441</b><br>440 |               | 99     | 93                   | 6                             | 3              | 12               | 31              | 26                            | 16                      |
| Neither approve nor disapprove  | 26%               | 26%           | 24%    | 29%                  | 22%                           | 27%            | 15%              | 21%             | 41%                           | 52%                     |
|   | <b>269</b><br>258 |               | 66     | 42                   | 1                             | 0              | 6                | 34              | 13                            | 8                       |
| Somewhat disapprove   | 16%               | 17%           | 16%    | 13%                  | 3%                            | 4%             | 8%               | 22%             | 21%                           | 25%                     |
|   | <b>561</b><br>579 |               | 181    | 116                  | 15                            | 3              | 3 22             | 58              | 13                            | 4                       |
| Strongly disapprove   | 33%               | 26%           | 44%    | 36%                  | 52%                           | 26%            | 26%              | 39%             | 20%                           | 13%                     |
|   | <b>418</b><br>445 |               | 67     | 71                   | 6                             | 5              | 43               | 27              | 12                            | 3                       |
| TOTAL: Approve  | 25%               | 31%           | 16%    | 22%                  | 23%                           | 43%            | 52%              | 18%             | 19%                           | 10%                     |
|   | <b>831</b><br>837 |               |        |                      |                               |                |                  |                 |                               | 12                      |
| TOTAL: Disapprove   | 49%               | 43%           | 60%    | 49%                  | 55%                           | 29%            | 34%              | 61%             | 40%                           | 38%                     |
| Net:  | -24%              | -12%          | -44%   | -27%                 | -32%                          | 14%            | 18%              | -43%            | -21%                          | -28%                    |

|   |            |              |        | Liberal  | Some other |                |            |
|---|------------|--------------|--------|----------|------------|----------------|------------|
| D00 D   | Total      | Conservative | Labour | Democrat | party      | Would not vote | Don't know |
| PQ3 Past Vote 2010 Thinking back to the 2010 UK general |            |              |        |          |            |                |            |
| election, which, if any, of the following               |            |              |        |          |            |                |            |
| parties did you vote for?                               |            |              |        |          |            |                |            |
| Weighted base   | 168        | 9 522        | 475    | 105      | 357        | ′ 3            | 227        |
| Unweighted base   | 172        |              |        |          |            |                |            |
| All likely voters                                       | 1009       |              |        |          |            |                |            |
| in mony votoro  | 58         |              |        |          | 87         |                |            |
|   | 56         |              | 0.     | •        | , 01       | -              | 72         |
| Conservatives   | 35%        |              | 7%     | 3%       | 24%        | 73%            | 19%        |
|   | 41         |              |        |          |            |                |            |
|   | 41         |              |        |          |            | _              |            |
| Labour  | 249        |              | 66%    | 4%       | 10%        | 0              | 19%        |
|   | 32         | 1 39         | 69     | 86       |            |                | 51         |
|   | 34         | 4            |        |          |            |                |            |
| Liberal Democrats                                       | 199        | <b>7</b> %   | 15%    | 81%      | 21%        | 0              | 23%        |
|   | 2          | 8 2          | 0      |          | ) 24       | 0              | 2          |
|   | 4          | 4            |        |          |            |                |            |
| Scottish National Party                                 | <b>2</b> % | <b>0</b> %   | 0      | 0%       | 7%         | 0              | 1%         |
|   | 1          |              | 0      | 2        | 9          | 0              | 0          |
|   | 1          |              |        |          |            |                |            |
| Plaid Cymru   | 19         |              |        |          |            |                |            |
|   | 8          |              | 4      | . 2      | 2 65       | 0              | 7          |
|   | 9          |              |        |          |            |                |            |
| Some other party  | 50         |              |        |          |            |                |            |
|   | 15         |              | 48     | 4        | 40         | 1              | 31         |
|   | 15         |              |        |          |            |                |            |
| Did not vote  | 99         |              |        |          |            |                |            |
|   | 6          |              | 8      | 1        | 22         | 2 0            | 26         |
|   | 6          |              |        |          |            |                |            |
| Unsure / can't remember                                 | 40         |              |        |          |            |                |            |
|   | 3          |              | : 3    | 3        | 3 0        | 0              | 23         |
| <b>-</b>  | 3          |              | 404    |          |            | _              |            |
| Prefer not to say                                       | 20         | <b>6</b> 0%  | 1%     | 3%       | 0%         | 0              | 10%        |

|   | VI_ZIIG Olage |                                       |             |       |              |                       |         |             |       |
|---|---------------|---------------------------------------|-------------|-------|--------------|-----------------------|---------|-------------|-------|
|   |               |                                       |             |       | United       |                       |         |             |       |
|   |               |                                       |             |       | Kingdom      | British               |         |             |       |
|   |               | Scottish                              |             |       | Independence | <b>National Party</b> |         | Some        | Don't |
|   | Total         | National Party I                      | Plaid Cymru | Green | Party (UKIP) | (BNP)                 | Respect | other party | know  |
| PQ3 Past Vote 2010                        |               |                                       |             | 0.00  | · ,          | (= )                  | oopoot  | 5 p         |       |
| Thinking back to the 2010 UK general      |               |                                       |             |       |              |                       |         |             |       |
| election, which, if any, of the following |               |                                       |             |       |              |                       |         |             |       |
| parties did you vote for?                 |               |                                       |             |       |              |                       |         |             |       |
| Weighted base                             | 357           | 42                                    | 8           | 91    | 200          | 5                     |         | 0 9         | 2     |
| Unweighted base                           | 417           |                                       | 9           |       |              |                       |         | 0 8         |       |
|   | 100%          |                                       | 100%        |       |              |                       | -       |             |       |
| All likely voters                         |               |                                       |             |       |              |                       |         |             |       |
|   | 87            |                                       | 1           | 7     | 75           | 1                     | (       | 0 1         | 0     |
| <b>6</b>                                  | 100           |                                       | 4404        |       | 200          | 4001                  |         |             | _     |
| Conservatives                             | 24%           |                                       | 11%         |       |              |                       |         | 7%          |       |
|   | 35            |                                       | 1           | 5     | 20           | 2                     | . (     | 0           | 0     |
|   | 44            |                                       |             | _     |              |                       |         |             |       |
| Labour                                    | 10%           |                                       | 10%         |       |              |                       |         | D 3%        |       |
|   | 76            |                                       | 1           | 39    | 31           | 1                     | (       | 0           | 0     |
|   | 86            |                                       |             |       |              |                       |         |             |       |
| Liberal Democrats                         | 21%           |                                       | 10%         | 43%   |              |                       |         | 0           |       |
|   | 24            |                                       | C           | 0     | 3            | 0                     |         | 0           | 0     |
|   | 39            | 1                                     |             |       |              |                       |         |             |       |
| Scottish National Party                   | 7%            | 51%                                   | 0           | 0     | 1%           | 0                     | (       | 0           | 0     |
|   | 9             | 0                                     | 6           | 0     | 3            | 0                     |         | 0           | 0     |
|   | 8             | }                                     |             |       |              |                       |         |             |       |
| Plaid Cymru                               | 2%            | 0                                     | 68%         | . 0   | 2%           | 0                     | (       | 0           | 0     |
|   | 65            | 0                                     | 0           | 21    | 40           | 0                     |         | 0 3         | 0     |
|   | 72            |                                       |             |       |              |                       |         |             |       |
| Some other party                          | 18%           |                                       | 0           | 23%   | 20%          | 7%                    | . (     | 35%         | 0     |
| orme ormer party                          | 40            |                                       | 0           |       |              |                       |         | 0 4         |       |
|   | 46            |                                       | _           |       |              | -                     |         |             | -     |
| Did not vote                              | 11%           |                                       | 0           | 17%   | 8%           | 0                     |         | 0 40%       | 0     |
|   | 22            |                                       | 0           |       |              |                       |         | 0 1         |       |
|   | 21            |                                       | •           | •     | • • •        | Ū                     | `       |             | _     |
| Unsure / can't remember                   | 6%            |                                       | 0           | 5%    | 6%           | 0                     |         | 0 16%       | 100%  |
| Onsule / Call Clemenine                   | 0             |                                       |             |       |              |                       |         | 0 0         |       |
|   | 1             | . 0                                   | •           |       |              |                       | •       | , 0         | U     |
| Prefer not to say                         | 0%            | 0                                     | 0           | 0     | 0%           | . 0                   |         | 0 0         | 0     |
| ricici not to say                         | U /0          | · · · · · · · · · · · · · · · · · · · |             |       | 0 /0         | J                     |         | , , ,       |       |

Gender Age

|   | Total | Male      | 1    | Female | Total | 18-34 | 35-54      | 55+  |      |
|---|-------|-----------|------|--------|-------|-------|------------|------|------|
| PQ3 Past Vote 2010                        |       |           |      |        |       |       |            |      |      |
| Thinking back to the 2010 UK general      |       |           |      |        |       |       |            |      |      |
| election, which, if any, of the following |       |           |      |        |       |       |            |      |      |
| parties did you vote for?                 |       |           |      |        |       |       |            |      |      |
| Weighted base                             |       | 1689      | 854  | 83     | 35    | 1689  | 425        | 593  | 672  |
| Unweighted base                           |       | 1722      | 888  | 83     | 34    | 1722  | 428        | 652  | 642  |
| All likely voters                         | 1     | 00%       | 100% | 100    | %     | 100%  | 100%       | 100% | 100% |
|   |       | 585       | 320  | 26     | 66    | 585   | 104        | 188  | 294  |
|   |       | 568       |      |        |       | 568   |            |      |      |
| Conservatives                             |       | 35%       | 37%  | 32     | %     | 35%   | 24%        | 32%  | 44%  |
|   |       | 413       | 204  | 20     | )9    | 413   | 102        | 159  | 151  |
|   |       | 415       |      |        |       | 415   |            |      |      |
| Labour                                    |       | 24%       | 24%  | 25     | %     | 24%   | 24%        | 27%  | 23%  |
|   |       | 321       | 154  | 16     | 88    | 321   | 72         | 124  | 126  |
|   |       | 344       |      |        |       | 344   |            |      |      |
| Liberal Democrats                         |       | 19%       | 18%  | 20     | %     | 19%   | 17%        | 21%  | 19%  |
|   |       | 28        | 12   | 1      | 6     | 28    | 8          | 9    | 11   |
|   |       | 44        |      |        |       | 44    |            |      |      |
| Scottish National Party                   |       | 2%        | 1%   | 2      | %     | 2%    | 2%         | 1%   | 2%   |
|   |       | 11        | 9    |        | 2     | 11    | 3          | 4    | 4    |
|   |       | 11        |      |        |       | 11    |            |      |      |
| Plaid Cymru                               |       | 1%        | 1%   |        | %     | 1%    | 1%         | 1%   | 1%   |
|   |       | 84        | 51   | 3      | 33    | 84    | 8          | 38   | 38   |
|   |       | 93        |      |        |       | 93    |            |      |      |
| Some other party                          |       | <b>5%</b> | 6%   | 4      | %     | 5%    | 2%         | 6%   | 6%   |
|   |       | 150       | 73   | 7      | 7     | 150   | 94         | 31   | 25   |
|   |       | 150       |      |        |       | 150   |            |      |      |
| Did not vote                              |       | 9%        | 9%   | 9      | %     | 9%    | 22%        | 5%   | 4%   |
|   |       | 65        | 17   | 4      | 18    | 65    | 23         | 24   | 17   |
|   |       | 66        |      |        |       | 66    |            |      |      |
| Unsure / can't remember                   |       | 4%        | 2%   | 6      | %     | 4%    | <b>5</b> % | 4%   | 3%   |
|   |       | 31        | 15   | 1      | 6     | 31    | 10         | 16   | 5    |
|   |       | 31        |      |        |       | 31    |            |      |      |
| Prefer not to say                         |       | 2%        | 2%   | 2      | %     | 2%    | 2%         | 3%   | 1%   |

|  | Total              | England     | Scotland      | Wales        |
|--|--------------------|-------------|---------------|--------------|
| PQ3 Past Vote 2010  Thinking back to the 2010 UK general election, which, if any, of the following parties did you vote for? |                    | ū           |               |              |
| Weighted base  | 168                |             |               |              |
| Unweighted base  | 172:               | 2 147       | -             | •            |
| All likely voters  | 100%               |             |               | % 100%       |
|  | <b>58</b> 5        |             | 25 3          | 3 27         |
| Conservatives  | 35%                | <b>6</b> 36 | % <b>22</b> 9 | % 33%        |
|  | <b>41</b> :<br>41: |             | 11 5          | 2 20         |
| Labour   | 24%                | <b>6</b> 23 | % 349         | % 24%        |
|  | <b>32</b><br>34    |             | 36 2          | 1 15         |
| Liberal Democrats  | 19%                | <b>6</b> 20 | % 149         | <b>%</b> 17% |
|  | <b>2</b> 3         | -           | 3 2           | 5 0          |
| Scottish National Party  | 2%                 | <b>6</b> 0  | % 169         | % 0          |
| •  | <b>1</b> 1         |             | 0             | 0 11         |
| Plaid Cymru  | 19                 | 6           | 0             | 0 13%        |
| •  | <b>8</b> -         |             | 78            | 3            |
| Some other party   | 5%                 | <b>6</b> 5  | % 29          | <b>4%</b>    |
|  | <b>15</b> 0        | -           | 36 1          | 0 4          |
| Did not vote   | 9%                 | <b>6</b> 9  | % 79          | % 4%         |
|  | <b>6</b> :         |             | 53            | 8 4          |
| Unsure / can't remember  | 4%                 | <b>4</b>    | % 59          | <b>5</b> %   |
|  | <b>3</b><br>3      |             | 30            | 1 0          |
| Prefer not to say  | 2%                 | <b>6</b> 2  | % 19          | <b>%</b> 0   |

| PQ3 Past Vote 2010 Thinking back to the 2010 UK general election, which, if any, of the following | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| parties did you vote for? Weighted base   | 1689              | 58            | 5 413  | 321                  | 28                            | 3 11           | 84               | 150             | ) 65                          | 5 31                    |
| Unweighted base   | 1722              |               |        |                      |                               |                |                  |                 |                               |                         |
| All likely voters   | 100%              |               |        |                      |                               |                |                  |                 |                               |                         |
|   | <b>585</b><br>568 | 58            | 5 0    | ) 0                  |                               |                |                  | C               | ) (                           |                         |
| Conservatives   | 35%               |               |        |                      |                               |                |                  |                 |                               |                         |
|   | <b>413</b><br>415 | i             | 0 413  |                      |                               |                |                  |                 |                               | -                       |
| Labour  | 24%               |               | 0 100% |                      |                               |                |                  |                 |                               |                         |
|   | <b>321</b><br>344 |               | 0 0    |                      |                               |                |                  |                 |                               | -                       |
| Liberal Democrats   | 19%               |               | 0      |                      |                               |                |                  |                 |                               |                         |
|   | <b>28</b><br>44   |               | 0 0    |                      |                               |                |                  |                 |                               |                         |
| Scottish National Party   | 2%                |               | 0 0    |                      |                               |                |                  |                 |                               |                         |
|   | <b>11</b><br>11   |               | 0 0    | 0                    | C                             |                |                  | (               | ) (                           | 0                       |
| Plaid Cymru   | 1%                |               | 0 0    |                      |                               |                |                  |                 |                               |                         |
|   | <b>84</b><br>93   | }             | 0 0    | 0                    | C                             | ) (            |                  |                 | ) (                           | 0                       |
| Some other party  | 5%                |               | 0 0    |                      |                               |                |                  |                 |                               |                         |
|   | <b>150</b><br>150 |               | 0 0    | 0                    | C                             | (              | 0                | 150             | (                             | 0                       |
| Did not vote  | 9%                |               | 0 0    |                      | ) <b>(</b>                    |                |                  | 100%            |                               |                         |
|   | <b>65</b><br>66   | ;             | 0 0    | O                    | C                             | (              | 0                |                 |                               |                         |
| Unsure / can't remember   | 4%                |               | 0 0    | ) (                  | ) <b>(</b>                    | ) (            | 0                | (               | 100%                          |                         |
|   | <b>31</b><br>31   |               | 0      |                      |                               | •              | -                |                 |                               |                         |
| Prefer not to say   | 2%                |               | 0 0    | 0                    | 0                             | ) (            | 0                | (               | ) (                           | 100%                    |

| Econ1  | Total | Con         | servative | Labour |      | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|--|-------|-------------|-----------|--------|------|---------------------|------------------|----------------|------------|
| Econ1  |       |             |           |        |      |                     |                  |                |            |
| Which, if any, of the following would you syou trust more to handle the economy? | say   |             |           |        |      |                     |                  |                |            |
| Weighted base  | 1     | 689         | 522       |        | 475  | 105                 | 357              | 7 3            | 227        |
| Unweighted base  | 1     | 722         | 492       |        | 479  | 110                 | 417              | 7 3            | 3 221      |
| All likely voters  | 1     | 00%         | 100%      |        | 100% | 100%                | 100%             | <b>100</b> %   | 100%       |
|  |       | 711         | 485       |        | 42   | 33                  | 94               | 1              | 56         |
|  |       | 686         |           |        |      |                     |                  |                |            |
| David Cameron and George Osborne   |       | <b>12</b> % | 93%       |        | 9%   | 31%                 | 26%              | <b>20</b> %    | 25%        |
|  |       | 357         | 13        |        | 288  | 9                   | 32               | 2 0            | 16         |
|  |       | 361         |           |        |      |                     |                  |                |            |
| Ed Miliband and Ed Balls   |       | 21%         | 2%        |        | 61%  | 8%                  | 9%               | 6 0            | 7%         |
|  |       | 80          | 4         |        | 13   | 41                  | 11               | 0              | 11         |
|  |       | 92          |           |        |      |                     |                  |                |            |
| Nick Clegg and Vince Cable   |       | <b>5</b> %  | 1%        |        | 3%   | 38%                 | 3%               | 6 0            | 5%         |
|  |       | 376         | 12        |        | 81   | 15                  | 200              | ) 2            | . 68       |
|  |       | 411         |           |        |      |                     |                  |                |            |
| None of these  |       | 22%         | 2%        |        | 17%  | 14%                 | 56%              | 80%            | 30%        |
|  |       | 165         | 8         |        | 51   | 9                   | 2′               | 0              | 75         |
|  |       | 172         |           |        |      |                     |                  |                |            |
| Don't know   |       | 10%         | 2%        |        | 11%  | 8%                  | 6%               | 6 0            | 33%        |

| VI_LIIG Olago |  |                              |  |  |  |  |  |  |  |
|---------------|--|------------------------------|--|--|--|--|--|--|--|
| Total         | Scottish   | Plaid Cymru                  | Green                                    | Kingdom<br>Independence                        |  |  | Some<br>other na   | Don  |  |
| Total         | reational r arty   | r laid Oyilli d              | Orcon                                    | rarty (Orthr)                                  | (Biti )  | Respect  | other pe   | iity Kiio  |  |
| у             |  |                              |  |  |  |  |  |  |  |
| 357           | 42   | 8                            |  |  |  | 5  | 0  | 9  | 2  |
| 417           | 72   | 9                            | 93                                       | 3 226  | 8  | 3  | 0  | 8  | 1  |
| 100%          | 100%   | 100%                         | 100%                                     | <b>6</b> 100%                                  | 100%   | 0  | 0 10   | <b>)0%</b>   | 100%   |
|               |  | 4                            | . 11                                     | l 74   | 1  |  | 0  | 1  | 0  |
|               |  | 50%                          | 12%                                      | 37%  | 19%  | ,<br>0   | 0 1  | 16%  | 0  |
|               |  | 0                            | . 16                                     | 11   | 1  |  | 0  | 0  | 0  |
|               |  | 0                            | 17%                                      | 6%   | 12%  | ,<br>0   | 0  | 0  | 0  |
| 11            | 0  |                              |  |  |  |  | 0  | 0  | 0  |
|               |  | 0                            | 11%                                      | <b>6</b> 1%                                    | 5  | )  | 0  | 0  | 0  |
|               |  | 4                            |  |  |  | 3  | 0  | 8  | 2  |
|               |  |                              |  |  |  |  |  | -  |  |
|               |  | 50%                          | 55%                                      | 49%  | 70%  | ,<br>0   | 0 8  | 34%  | 100%   |
| 21            |  |                              |  |  |  |  | 0  | 0  | 0  |
| 27            | •  |                              |  |  |  |  |  |  |  |
| 6%            | 5%   | 0                            | 10/                                      | 20/  |  | 1  | 0  | 0  | 0  |
|               | 357 417 100% 94 110 26% 32 33 9% 11 12 3% 200 235 56% 21 | Scottish National Party  357 | Scottish National Party Plaid Cymru  357 | Scottish National Party Plaid Cymru Green  357 | Scottish   National Party Plaid Cymru   Green   Green   Scottish   Independence Party (UKIP) | Scottish   National Party Plaid Cymru   Green   Green   Green   Green   Shitish   National Party   Party (UKIP)   Shitish   National Party   Party (UKIP)   Party (UKIP)   Shitish   National Party   Shitish   National Party   Party (UKIP)   Shitish   National Party   Shitish   Shitish   National Party   Shitish   Shitis | Scottish   National Party Plaid Cymru   Green   Scottish   Independence   Party (UKIP)   Respect | Total Scottish National Party Plaid Cymru Green Party (UKIP) British National Party Respect other party (UKIP) Respect other part | Scottish   National Party Plaid Cymru   Green   Scottish   Independence   National Party   Some   Dor   Party (UKIP)   (BNP)   Respect   Other party   knows   Party (UKIP)   Party (UKI |

| Gender | Age |  |
|--------|-----|--|
|        |     |  |

|   | Total | Male        |      | Female | Total | ı    | 18-34 | 35-54      | 55+        |      |
|---|-------|-------------|------|--------|-------|------|-------|------------|------------|------|
| Econ1   |       |             |      |        |       |      |       |            |            |      |
| Which, if any, of the following would you you trust more to handle the economy? | say   |             |      |        |       |      |       |            |            |      |
| Weighted base   | 1     | 689         | 854  |        | 835   | 1689 | -     | <b>125</b> | 593        | 672  |
| Unweighted base   | 1     | 722         | 888  |        | 834   | 1722 | 4     | 128        | 652        | 642  |
| All likely voters   | 10    | 00%         | 100% | 1      | 00%   | 100% | 10    | 0%         | 100%       | 100% |
|   |       | 711         | 388  |        | 323   | 711  | •     | 165        | 214        | 332  |
|   | 1     | 686         |      |        |       | 686  |       |            |            |      |
| David Cameron and George Osborne  | 4     | <b>!2</b> % | 45%  |        | 39%   | 42%  | 3     | 9%         | <b>36%</b> | 49%  |
|   |       | 357         | 186  |        | 171   | 357  |       | 100        | 133        | 124  |
|   | ;     | 361         |      |        |       | 361  |       |            |            |      |
| Ed Miliband and Ed Balls  | 2     | 21%         | 22%  |        | 21%   | 21%  | . 2   | 4%         | 22%        | 18%  |
|   |       | 80          | 41   |        | 39    | 80   |       | 22         | 32         | 26   |
|   |       | 92          |      |        |       | 92   |       |            |            |      |
| Nick Clegg and Vince Cable  |       | <b>5</b> %  | 5%   |        | 5%    | 5%   |       | <b>5</b> % | 5%         | 4%   |
|   | ;     | 376         | 186  |        | 191   | 376  |       | 91         | 143        | 142  |
|   |       | 411         |      |        |       | 411  |       |            |            |      |
| None of these   | 2     | 22%         | 22%  |        | 23%   | 22%  | . 2   | 2%         | 24%        | 21%  |
|   |       | 165         | 54   |        | 111   | 165  |       | 47         | 70         | 47   |
|   |       | 172         |      |        |       | 172  |       |            |            |      |
| Don't know  | 1     | <b>0</b> %  | 6%   |        | 13%   | 10%  | . 1   | 1%         | 12%        | 7%   |

### Nation

|   | Total | England  | Scotland  | Wales |
|---|-------|----------|-----------|-------|
| Econ1   |       | g        | 000114114 |       |
| Which, if any, of the following would you say you trust more to handle the economy? | ,     |          |           |       |
| Weighted base   | 1689  | 1453     | 152       | 84    |
| Unweighted base   | 1722  | 1479     | 171       | 72    |
| All likely voters   | 100%  | 100%     | 100%      | 100%  |
|   | 711   | 637      | 44        | 30    |
|   | 686   | 6        |           |       |
| David Cameron and George Osborne  | 42%   | 44%      | 29%       | 36%   |
|   | 357   | 304      | 30        | 23    |
|   | 361   |          |           |       |
| Ed Miliband and Ed Balls  | 21%   | 21%      | 19%       | 28%   |
|   | 80    | 74       | 4         | 2     |
|   | 92    | <u>-</u> |           |       |
| Nick Clegg and Vince Cable  | 5%    | 5%       | 3%        | 2%    |
|   | 376   | 294      | 60        | 22    |
|   | 411   |          |           |       |
| None of these   | 22%   | 20%      | 39%       | 27%   |
|   | 165   | 144      | 15        | 6     |
|   | 172   | <u>)</u> |           |       |
| Don't know  | 10%   | 10%      | 10%       | 7%    |

| Econ1   | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| Which, if any, of the following would you say you trust more to handle the economy? | 1                 |               |        |                      |                               |                |                  |                 |                               |                         |
| Weighted base   | 1689              | 585           | 413    | 321                  | 28                            | 11             | 84               | 150             | 65                            | 31                      |
| Unweighted base   | 1722              | 568           | 3 415  | 344                  | 44                            | . 11           | 93               | 150             | 66                            | 31                      |
| All likely voters   | 100%              | 100%          | 100%   | 100%                 | 100%                          | 100%           | 100%             | 100%            | 100%                          | 100%                    |
|   | <b>711</b><br>686 | 470           | 58     | 85                   | 2                             | . 4            | 21               | 39              | 24                            | 8                       |
| David Cameron and George Osborne  | 42%               | 80%           | 14%    | 27%                  | 7%                            | 37%            | 24%              | 26%             | 36%                           | 25%                     |
|   | <b>357</b><br>361 | 31            | 196    | 66                   | 4                             | 0              | 12               | 39              | 6                             | 3                       |
| Ed Miliband and Ed Balls  | 21%               | 5%            | 48%    | 20%                  | 15%                           | . 0            | 15%              | 26%             | 9%                            |                         |
|   | <b>80</b><br>92   |               | 7      | 59                   | 0                             | 0              | 1                | 5               | 0                             | 2                       |
| Nick Clegg and Vince Cable  | 5%                | 1%            | 2%     | 18%                  | 0                             | 0              | 1%               | 3%              | . 0                           |                         |
|   | 376               | 54            | 97     | 77                   | 22                            | 6              | 47               | 46              | 20                            | 8                       |
|   | 411               |               |        |                      |                               |                |                  |                 |                               |                         |
| None of these   | 22%               | 9%            | 23%    | 24%                  | 77%                           | 57%            | 56%              | 30%             | 32%                           | 24%                     |
|   | <b>165</b><br>172 |               | 55     | 35                   | 0                             | 1              | 3                | 22              | . 15                          | j 12                    |
| Don't know  | 10%               | 4%            | 13%    | 11%                  | 2%                            | 5%             | 3%               | 14%             | 23%                           | 37%                     |

|  |       |              |        | Liberal  | Some other     |                |            |
|--|-------|--------------|--------|----------|----------------|----------------|------------|
|  | Total | Conservative | Labour | Democrat | party          | Would not vote | Don't know |
| Econ2                                      |       |              |        |          |                |                |            |
| Thinking about the current state of the UK |       |              |        |          |                |                |            |
| economy, would you say it is               |       |              |        |          |                |                |            |
| Weighted base                              | 1689  |              |        |          |                |                |            |
| Unweighted base                            | 1722  | 492          | 479    | ) 110    | ) 417          | 7 3            | 3 221      |
| All likely voters                          | 100%  | 100%         | 100%   | 100%     | 6 100%         | <b>100</b> %   | 100%       |
|  | 101   | 71           | 2′     | !        | 5 2            | 2 0            | 2          |
|  | 100   |              |        |          |                |                |            |
| Very good                                  | 6%    | 14%          | 49     | 5%       |                |                |            |
|  | 516   | 288          | 89     | 39       | 62             | 2 1            | 37         |
|  | 506   |              |        |          |                |                |            |
| Quite good                                 | 31%   | <b>55</b> %  | 19%    | 37%      | 6 1 <b>7</b> % | <b>20</b> %    | 16%        |
|  | 567   | 133          | 159    | 40       | 135            | 5 1            | 100        |
|  | 579   |              |        |          |                |                |            |
| Neither good nor bad                       | 34%   | 25%          | 34%    | 38%      | <b>38</b> %    | <b>27</b> %    | 44%        |
| -  | 343   | 24           | 133    | 3 14     | 113            | 3 1            | 58         |
|  | 367   |              |        |          |                |                |            |
| Quite bad                                  | 20%   | 5%           | 28%    | 14%      | <b>32</b> %    | 53%            | 26%        |
|  | 129   |              |        |          | 3 45           |                |            |
|  | 139   |              |        |          |                |                |            |
| Very bad                                   | 8%    |              | 13%    | 3%       | <b>6</b> 13%   | 6 0            | 5%         |
| •  | 32    |              |        |          | 3 1            |                |            |
|  | 31    |              |        |          |                |                |            |
| Don't know                                 | 2%    | 0%           | 2%     | 2%       | 6 0%           | 0              | 7%         |
| Net: Good                                  | 37%   | 69%          | 23%    | 42%      | 6 18%          | 33%            | 17%        |
| Net: Bad                                   | 28%   |              |        |          |                |                |            |

| Econ2   | Total             | Scottish<br>National Party F | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect | Some<br>other party | Don't<br>know |
|---|-------------------|------------------------------|-------------|-------|---|------------------------------------|---------|---------------------|---------------|
| Thinking about the current state of the UK economy, would you say it is |                   |                              |             |       |   |                                    |         |                     |               |
| Weighted base   | 357               |                              | 8           | 91    |   |                                    |         | 9                   | 2             |
| Unweighted base   | 417               |                              | 9           |       | 226   |                                    | (       | 8 0                 | 1             |
| All likely voters   | 100%              | 100%                         | 100%        | 100%  |   |                                    |         | 0 100%              | 100%          |
|   | 2                 |                              | 0           | 0     | 2   | 0                                  |         | 0 0                 | 0             |
| Very good   | 1%                |                              | 0           | 0     | 1%  | 0                                  |         | 0                   | 0             |
| _,,   | <b>62</b><br>76   |                              | 2           | 11    | 44  | 1                                  |         | 0 1                 | 0             |
| Quite good  | 17%               |                              | 20%         | 12%   | 22%   | 19%                                |         | 0 14%               | 0             |
|   | <b>135</b><br>148 |                              | 5           |       | 84  |                                    |         | 0 6                 | 0             |
| Neither good nor bad  | 38%               | 26%                          | 56%         | 31%   | 42%   | 11%                                |         | 70%                 | 0             |
|   | <b>113</b><br>133 |                              | 2           | 36    | 48  | 3                                  |         | 0 1                 | 2             |
| Quite bad   | 32%               | 49%                          | 23%         | 40%   | 24%   | 66%                                |         | 7%                  | 100%          |
|   | <b>45</b><br>56   |                              | 0           | 15    | 21  | 0                                  |         | 0 1                 | 0             |
| Very bad  | 13%               | 17%                          | 0           | 17%   | 11%   | 4%                                 |         | 0 10%               |               |
|   | 1                 | •                            | 0           | 0     | 1   | 0                                  |         | 0                   | 0             |
| Don't know  | 0%                |                              | 0           | 0     | 0%  | 0                                  |         | 0 0                 | 0             |
| Net: Good   | 18%               |                              | 25%         |       |   |                                    | #DIV/0! | 11%                 | 0%            |
| Net: Bad  | 44%               | 67%                          | 25%         | 56%   | 35%   | 60%                                | #DIV/0! | 22%                 | 100%          |

Gender Age

|  | Total | Male      |             | Female  | Total | 18-34      | 35-  | 54 55 | +         |
|--|-------|-----------|-------------|---------|-------|------------|------|-------|-----------|
| Econ2                                      | Total | Maio      |             | · omaio | ·otai | 10 04      |      | 0.4   | •         |
| Thinking about the current state of the UK |       |           |             |         |       |            |      |       |           |
| economy, would you say it is               |       |           |             |         |       |            |      |       |           |
| Weighted base                              | 1     | 1689      | 854         | 835     | 16    | 89         | 425  | 593   | 672       |
| Unweighted base                            | 1     | 1722      | 888         | 834     | 17    | 22         | 428  | 652   | 642       |
| All likely voters                          | 1     | 00%       | 100%        | 100%    | 100   | )%         | 100% | 100%  | 100%      |
|  |       | 101       | 74          | 27      | 1     | 01         | 51   | 24    | 26        |
|  |       | 100       |             |         | 1     | 00         |      |       |           |
| Very good                                  |       | <b>6%</b> | 9%          | 3%      |       | <b>5</b> % | 12%  | 4%    | 4%        |
|  |       | 516       | 302         | 214     | 5     | 16         | 119  | 164   | 234       |
|  |       | 506       |             |         | 5     | 06         |      |       |           |
| Quite good                                 |       | 31%       | <b>35</b> % | 26%     | 31    | <b>l%</b>  | 28%  | 28%   | 35%       |
|  |       | 567       | 260         | 307     | 5     | 67         | 121  | 189   | 257       |
|  |       | 579       |             |         | 5     | 79         |      |       |           |
| Neither good nor bad                       |       | 34%       | 30%         | 37%     | 34    | <b>!%</b>  | 29%  | 32%   | 38%       |
|  |       | 343       | 136         | 207     | 3     | 43         | 87   | 150   | 106       |
|  |       | 367       |             |         | 3     | 67         |      |       |           |
| Quite bad                                  |       | 20%       | 16%         | 25%     | 20    | )%         | 21%  | 25%   | 16%       |
|  |       | 129       | 72          | 57      | 1     | 29         | 32   | 50    | 47        |
|  |       | 139       |             |         | 1     | 39         |      |       |           |
| Very bad                                   |       | 8%        | 8%          | 7%      | 5     | 3%         | 7%   | 8%    | <b>7%</b> |
|  |       | 32        | 10          | 22      |       | 32         | 15   | 15    | 2         |
|  |       | 31        |             |         |       | 31         |      |       |           |
| Don't know                                 |       | 2%        | 1%          | 3%      | 2     | 2%         | 3%   | 3%    | 0%        |
| Net: Good                                  |       | 37%       | 44%         | 29%     | 37    | 7%         | 40%  | 32%   | 39%       |
| Net: Bad                                   |       | 28%       | 24%         | 32%     | 28    | 8%         | 28%  | 34%   | 23%       |

|   | Total           | England       | Scotland | Wales |
|---|-----------------|---------------|----------|-------|
| Econ2   |                 |               |          |       |
| Thinking about the current state of the UK economy, would you say it is |                 |               |          |       |
| Weighted base   | 1689            | 9 1453        | 3 152    | 2 84  |
| Unweighted base   | 172             | 2 1479        | 9 171    | 72    |
| All likely voters   | 100%            | <b>6</b> 100% | 100%     | 100%  |
|   | 10 <sup>-</sup> | 1 94          | . 4      | 3     |
|   | 100             | 0             |          |       |
| Very good   | 6%              | 6%            | 2%       | 4%    |
|   | 510             | 6 455         | 39       | 23    |
|   | 500             | 6             |          |       |
| Quite good  | 31%             | <b>31</b> %   | 25%      | 28%   |
|   | 56 <sup>-</sup> | 7 479         | 50       | 38    |
|   | 579             | 9             |          |       |
| Neither good nor bad  | 34%             | <b>33</b> %   | 33%      | 46%   |
|   | 34              | 3 293         | 38       | 3 12  |
|   | 36              | 7             |          |       |
| Quite bad   | 20%             | <b>6</b> 20%  | 25%      | 14%   |
|   | 129             | 9 104         | 18       | 7     |
|   | 139             | 9             |          |       |
| Very bad  | 8%              | <b>6</b> 7%   | 12%      | 8%    |
|   | 32              | 2 28          | 3 4      | 0     |
|   | 3.              | 1             |          |       |
| Don't know  | 2%              | <b>2</b> %    | 3%       | 0     |
| Net: Good   | 37%             | <b>38</b> %   | 28%      | 31%   |
| Net: Bad  | 28%             | <b>6 27</b> % | 37%      | 23%   |

| Econ2 Thinking about the current state of the UK | Total             | Conservatives | Labour         | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|-------------------|---------------|----------------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| economy, would you say it is                     |                   |               |                |                      |                               |                |                  |                 |                               |                         |
| Weighted base                                    | 1689              |               | -              | _                    |                               |                |                  |                 |                               | -                       |
| Unweighted base                                  | 1722              |               |                |                      | · ·                           |                |                  |                 |                               |                         |
| All likely voters                                | 100%              |               |                |                      |                               |                |                  |                 |                               |                         |
|  | <b>101</b><br>100 |               |                |                      |                               | 0              | 0                | 0               |                               | 2 1                     |
| Very good  | 6%                |               |                |                      |                               |                |                  |                 |                               |                         |
|  | <b>516</b><br>506 |               | 79             | 81                   | 4                             | 6              | 17               | 31              | 13                            | 3 6                     |
| Quite good                                       | 31%               | 48%           | 6 <b>19</b> %  | 25%                  | 15%                           | 51%            | 20%              | 21%             | 20%                           | <b>6 20%</b>            |
|  | <b>567</b><br>579 |               | 2 145          | 130                  | 4                             | 3              | 27               | 59              | 28                            | 3 9                     |
| Neither good nor bad                             | 34%               | 28%           | <b>35</b> %    | 40%                  | 14%                           | 26%            | 33%              | 40%             | 43%                           | <b>6 29%</b>            |
|  | <b>343</b><br>367 |               | 2 117          | 70                   | 14                            | 2              | 27               | 43              | 11                            | 1 6                     |
| Quite bad  | 20%               | 9%            | <b>28</b> %    | 22%                  | 49%                           | 21%            | 32%              | 29%             | 17%                           | <b>6 20%</b>            |
|  | <b>129</b><br>139 |               | 1 50           | 26                   |                               | 0              | 13               | 14              |                               | 5 2                     |
| Very bad   | 8%                | 2%            | 6 1 <b>2</b> % | 8%                   | 21%                           | 2%             | 15%              | 9%              | 7%                            |                         |
|  | <b>32</b><br>31   |               | 2 10           | 4                    | (                             | 0              | 0                | 3               |                               | 7                       |
| Don't know                                       | 2%                | 0%            | 6 2%           | 1%                   | , (                           | 0              | 0                | 2%              | 9%                            | <b>6</b> 23%            |
| Net: Good  | 37%               | 61%           | <b>22</b> %    | 29%                  | 14%                           | 55%            | 20%              | 21%             | 23%                           | 6 <b>23</b> %           |
| Net: Bad   | 28%               | 11%           | <b>40</b> %    | 30%                  | 71%                           | 18%            | 48%              | 38%             | 25%                           | 6 <b>26</b> %           |

# VI\_1st Stage

| <b>-</b>   | Total             | Conservative Lal |      | Liberal So<br>r Democrat pa |      | Would not vote | Don't know |
|--|-------------------|------------------|------|-----------------------------|------|----------------|------------|
| Econ3 Who would you say is most responsible for the current state of the UK economy? |                   |                  |      |                             |      |                |            |
| Weighted base  | 1689              | 522              | 475  | 105                         | 357  | 3              | 227        |
| Unweighted base  | 1722              | 492              | 479  | 110                         | 417  | 3              | 221        |
| All likely voters  | 100%              | 100%             | 100% | 100%                        | 100% | 100%           | 100%       |
|  | <b>774</b><br>791 | 272              | 230  | 50                          | 144  | 1              | 77         |
| The current Coalition government   | 46%               | 52%              | 48%  | 47%                         | 40%  | 27%            | 34%        |
|  | <b>468</b><br>471 | 201              | 65   | 33                          | 116  | 2              | 50         |
| The last Labour government   | 28%               | 39%              | 14%  | 31%                         | 32%  | 73%            | 22%        |
|  | <b>264</b><br>276 | _                | 120  | 14                          | 63   | 0              | 36         |
| None of these  | 16%               | 6%               | 25%  | 13%                         | 18%  | 0              | 16%        |
|  | <b>184</b><br>184 | _                | 59   | 9                           | 35   | 0              | 63         |
| Don't know   | 11%               | 3%               | 12%  | 9%                          | 10%  | 0              | 28%        |

|   | VI_ZIIG Glage |                            |             |                  |   |                                    |               |                     |               |
|---|---------------|----------------------------|-------------|------------------|---|------------------------------------|---------------|---------------------|---------------|
| Econ3 Who would you say is most responsible for | Total         | Scottish<br>National Party | Plaid Cymru | Green            | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | /<br>Respect  | Some<br>other party | Don't<br>know |
| the current state of the UK economy?            |               |                            |             |                  |   |                                    |               |                     |               |
| Weighted base                                   | 357           | 7 42                       | 8           | 9 <sup>.</sup>   | 1 200   | ) 5                                | 5             | 0 9                 | ) 2           |
| Unweighted base                                 | 417           | 7 72                       | Ć           | 9:               | 3 226   | 3                                  | 3             | 0 8                 | , 1           |
| All likely voters                               | 100%          | 6 100%                     | 100%        | 100%             | <b>6</b> 100%                                     | 100%                               | ,<br><b>0</b> | 0 100%              | 100%          |
|   | 144           | 4 21                       | 4           | . 4              | 0 70  | ) 3                                | 3             | 0 5                 | 0             |
|   | 176           | 6                          |             |                  |   |                                    |               |                     |               |
| The current Coalition government                | 40%           | <b>50</b> %                | 49%         | 44%              | <b>35</b> %                                       | 68%                                | ,<br><b>0</b> | 0 57%               | 0             |
|   | 116           | 6 8                        |             | 3 20             | 0 83  | 2                                  | 2             | 0 0                 | 0             |
|   | 130           | 0                          |             |                  |   |                                    |               |                     |               |
| The last Labour government                      | 32%           | <b>6 20</b> %              | 35%         | 22%              | <b>42</b> %                                       | 32%                                | ,<br><b>o</b> | 0 0                 | 0             |
|   | 63            | 3 8                        |             | 20               | 30  |                                    | )             | 0 3                 | 0             |
|   | 70            | 0                          |             |                  |   |                                    |               |                     |               |
| None of these                                   | 18%           | <b>20</b> %                | 16%         | 22%              | <b>6</b> 15%                                      | 6                                  | )             | 0 30%               | 0             |
|   | 35            | 5 4                        | (           | ) 1 <sup>.</sup> | 1 17  | 7                                  | )             | 0 1                 | 2             |
|   | 4             | 1                          |             |                  |   |                                    |               |                     |               |
| Don't know                                      | 10%           | <b>6</b> 10%               |             | 12%              | <b>8</b> %  | 6                                  | )             | 0 14%               | 100%          |
|   |               |                            |             |                  |   |                                    |               |                     |               |

| Gender | Age |  |
|--------|-----|--|
|--------|-----|--|

|   | Total | Male | F           | emale | Total | 18-3 | 4    | 35-54 | 55+ |      |
|---|-------|------|-------------|-------|-------|------|------|-------|-----|------|
| Econ3                                     |       |      |             |       |       |      |      |       |     |      |
| Who would you say is most responsible for |       |      |             |       |       |      |      |       |     |      |
| the current state of the UK economy?      |       |      |             |       |       |      |      |       |     |      |
| Weighted base                             |       | 1689 | 854         | 83    | 5     | 1689 | 425  |       | 593 | 672  |
| Unweighted base                           |       | 1722 | 888         | 83    | 4     | 1722 | 428  |       | 652 | 642  |
| All likely voters                         | 1     | 00%  | 100%        | 1009  | 6     | 100% | 100% | 10    | 00% | 100% |
|   |       | 774  | 439         | 33    | 5     | 774  | 183  |       | 261 | 329  |
|   |       | 791  |             |       |       | 791  |      |       |     |      |
| The current Coalition government          |       | 46%  | <b>51%</b>  | 40%   | 6     | 46%  | 43%  |       | 44% | 49%  |
|   |       | 468  | 233         | 23    | 4     | 468  | 127  |       | 164 | 176  |
|   |       | 471  |             |       |       | 471  |      |       |     |      |
| The last Labour government                |       | 28%  | <b>27</b> % | 289   | 6     | 28%  | 30%  |       | 28% | 26%  |
|   |       | 264  | 119         | 14    | 5     | 264  | 61   |       | 81  | 122  |
|   |       | 276  |             |       |       | 276  |      |       |     |      |
| None of these                             |       | 16%  | 14%         | 179   | 6     | 16%  | 14%  |       | 14% | 18%  |
|   |       | 184  | 62          | 12    | 2     | 184  | 53   |       | 86  | 45   |
|   |       | 184  |             |       |       | 184  |      |       |     |      |
| Don't know                                |       | 11%  | <b>7</b> %  | 159   | 6     | 11%  | 13%  |       | 15% | 7%   |

## Nation

| Econ3  | Total | England    | Scotlan     | nd   | Wales |      |
|--|-------|------------|-------------|------|-------|------|
| Who would you say is most responsible for the current state of the UK economy? |       |            |             |      |       |      |
| Weighted base  | 168   | 9 1        | 453         | 152  |       | 84   |
| Unweighted base  | 172   | 2 1        | 479         | 171  |       | 72   |
| All likely voters  | 100   | % 10       | 00%         | 100% | )     | 100% |
|  | 77    | <b>'</b> 4 | 663         | 74   |       | 37   |
|  | 79    | )1         |             |      |       |      |
| The current Coalition government   | 46    | % 4        | <b>16</b> % | 49%  | )     | 44%  |
|  | 46    | 8          | 408         | 38   |       | 21   |
|  | 47    | '1         |             |      |       |      |
| The last Labour government   | 28    | % 2        | 28%         | 25%  | )     | 25%  |
|  | 26    | <u> </u>   | 223         | 18   |       | 22   |
|  | 27    | <b>'</b> 6 |             |      |       |      |
| None of these  | 16    | % 1        | 15%         | 12%  | )     | 26%  |
|  | 18    | 34         | 159         | 22   |       | 3    |
|  | 18    | 34         |             |      |       |      |
| Don't know   | 11    | % 1        | 1%          | 14%  | )     | 4%   |

| Econ3 Who would you say is most responsible for the current state of the UK economy? | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| Weighted base  | 1689              | 585           | 413    | 321                  | 28                            | 3 11           | 84               | 150             | 65                            | 31                      |
| Unweighted base  | 1722              | 568           | 415    | 344                  | 44                            | 11             | 93               | 150             | 66                            | 31                      |
| All likely voters  | 100%              | 100%          | 100%   | 100%                 | 100%                          | 100%           | 100%             | 100%            | 100%                          | 100%                    |
|  | 774               | 283           | 198    | 145                  | 18                            | 3 6            | 30               | 63              | 22                            | 9                       |
|  | 791               |               |        |                      |                               |                |                  |                 |                               |                         |
| The current Coalition government   | 46%               | 48%           | 48%    | 45%                  | 63%                           | 52%            | 36%              | 42%             | 34%                           | 28%                     |
|  | <b>468</b><br>471 | 238           | 58     | 91                   | 7                             | 4              | 24               | 34              | 8                             | 4                       |
| The last Labour government   | 28%               | 41%           | 14%    | 28%                  | 25%                           | 37%            | 28%              | 23%             | 13%                           | 12%                     |
|  | <b>264</b> 276    |               | 98     | 57                   | 2                             |                | 24               | 24              | 14                            |                         |
| None of these  | 16%               | 6%            | 24%    | 18%                  | 8%                            | 12%            | 29%              | 16%             | 21%                           | 20%                     |
|  | <b>184</b><br>184 | 28            | 58     | 28                   | 1                             | 0              | 6                | 30              | 21                            | 12                      |
| Don't know   | 11%               | 5%            | 14%    | 9%                   | 4%                            | . 0            | 7%               | 20%             | 32%                           | 40%                     |

**Q1 Summary**Below are a series of policies that the Chancellor has announced in the Budget.

Please tell us whether you believe each one will make you better or worse off or have no effect.

|                               | Raising the tax-<br>free allowance<br>(the amount you<br>can earn before<br>you pay income<br>tax) from £10,600<br>to £10,800 and to<br>£11,000 in 2016 | •    | Making the first £1,000 of interest on savings income tax free | Raising the ISA tax-free allowance from £15,000 to £15,240 | A new "help to<br>buy" ISA for first-<br>time buyers in<br>which the<br>government will<br>give £50 for every<br>£200 you save | duty by 1p,<br>cider by 2p,<br>whisky by 2p | Changing the law to allow pensioners to access the money they may have put into an annuity | target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more |
|-------------------------------|---|------|--|--|--|---|--|---|
| Weighted base                 | 1689  | 1689 | 1689   | 1689   | 1689   | 1689  | 1689   | 1689  |
| Unweighted base               | 1722  | 1722 | 1722   | 1722   | 1722   | 1722  | 1722   | 1722  |
| All likely voters             | 100%  | 100% | 100%   | 100%   | 100%   | 100%  | 100%   | 100%  |
|                               | 134   | 147  | 126  | 82   | 104  | 49  | 77   | 66  |
|                               | 133   | 152  | 1  |  | 109  | 57  | 78   | 69  |
| Will make me a lot better off | 8%  | 9%   | 7%   | 5%   | 6%   | 3%  | 5%   | 4%  |
|                               | 888   | 849  | 697  | 334  | 202  | 368   | 182  | 263   |
|                               | 926   | 887  | 725  | 349  | 208  | 395   | 183  | 265   |
| Will make me better off       | 53%   | 50%  | 41%  | 20%  | 12%  | 22%   | 11%  | 16%   |
|                               | 551   | 574  | 737  | 1136   | 1208   | 1146  | 1244   | 896   |
|                               | 552   | 575  | 751  | 1162   | 1230   | 1152  | 1267   | 904   |
| No effect on me               | 33%   | 34%  | 44%  | 67%  | 71%  | 68%   | 74%  | 53%   |
|                               | 29  | 35   | 25   | 34   | 51   | 35  | 37   | 92  |
|                               | 24  | 29   | 23   | 29   | 48   | 32  | 37   | 97  |
| Will make me worse off        | 2%  | 2%   | 2%   | 2%   | 3%   | 2%  | 2%   | 5%  |
|                               | 17  | 12   | 17   | 11   | 24   | 23  | 17   | 16  |
|                               | 15  | 13   | 14   | 13   | 24   | 19  | 19   | 19  |
| Will make me a lot worse off  | 1%  | 1%   | 1%   | 1%   | 1%   | 1%  | 1%   | 1%  |
|                               | 71  | 72   | 87   | 92   | 100  | 68  | 132  | 356   |
|                               | 72  | 66   | 83   | 85   | 103  | 67  | 138  | 368   |
| Don't know                    | 4%  | 4%   | 5%   | 5%   | 6%   | 4%  | 8%   | 21%   |
| Net: Better off               | 61%   | 59%  | 49%  | 25%  | 18%  | 25%   | 15%  | 19%   |
| Net: Worse off                | 3%  | 3%   | 2%   | 3%   | 4%   | 3%  | 3%   | 6%  |

| 888       334       205       67       170       1       112         Will make me better off       53%       64%       43%       63%       48%       47%       49%         551       112       188       21       155       0       74         552       552       552       1       10       0       33%         No effect on me       33%       22%       40%       20%       43%       0       33%         29       8       12       3       1       0       5         Will make me worse off       2%       1%       3%       3%       0%       0       2%         Will make me a lot worse off       1%       1%       1%       1%       1%       1%       0       0%         Vill make me a lot worse off       1%       1%       1%       1%       1%       0       0%         71       9       25       1       13       0       23         72       72       7       0       0       1%       0       10%         Net: Better off       61%       75%       51%       75%       52%       67%       55% <th>Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in</th> <th>Con</th> <th>servative Labo</th> <th></th> <th>beral<br/>emocrat</th> <th>Some other party</th> <th>Would not vote</th> <th>Don't know</th> | Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in | Con        | servative Labo |     | beral<br>emocrat | Some other party | Would not vote | Don't know    |
|--|--|------------|----------------|-----|------------------|------------------|----------------|---------------|
| Unweighted base 1722 492 479 110 417 3 221 All likely voters 100% 100% 100% 100% 100% 100% 100% 100  |  | 4000       | F00            | 475 | 405              | 0.5-7            |                | 007           |
| All likely voters 100% 100% 100% 100% 100% 100% 100% 100   | <b>9</b>   |            | -              |     |                  |                  | -              |               |
| 134   55   39   12   15   1   12   13   13   13   13   13   13   |  |            |                |     |                  |                  | -              | <del></del> : |
| Will make me a lot better off     8%     10%     8%     11%     4%     53%     5%       888     334     205     67     170     1     112       926     1926       Will make me better off     53%     64%     43%     63%     48%     47%     49%       551     112     188     21     155     0     74       No effect on me     33%     22%     40%     20%     43%     0     33%       29     8     12     3     1     0     5       Will make me worse off     2%     1%     3%     3%     0%     0     2%       Will make me a lot worse off     1%     1%     1%     1%     1%     1%     0     0       Will make me a lot worse off     1%     1%     1%     1%     1%     1%     0     0       Don't know     4%     2%     5%     5%     1%     4%     0     10%       Net: Better off     61%     75%     51%     75%     52%     67%     55%  | All likely voters  |            |                |     |                  |                  |                |               |
| Will make me a lot better off         8%         10%         8%         11%         4%         53%         5%           888         334         205         67         170         1         112           926         926   |  |            | 55             | 39  | 12               | 15               | 1              | 12            |
| 888       334       205       67       170       1       112         Will make me better off       53%       64%       43%       63%       48%       47%       49%         551       112       188       21       155       0       74         552       552       552       1       10       0       33%         No effect on me       33%       22%       40%       20%       43%       0       33%         29       8       12       3       1       0       5         Will make me worse off       2%       1%       3%       3%       0%       0       2%         Will make me a lot worse off       1%       1%       1%       1%       1%       1%       0       0%         Vill make me a lot worse off       1%       1%       1%       1%       1%       0       0%         71       9       25       1       13       0       23         72       72       7       0       0       1%       0       10%         Net: Better off       61%       75%       51%       75%       52%       67%       55% <td>Will make me a lot better off</td> <td></td> <td>10%</td> <td>8%</td> <td>11%</td> <td>4%</td> <td>53%</td> <td>5%</td>   | Will make me a lot better off  |            | 10%            | 8%  | 11%              | 4%               | 53%            | 5%            |
| Will make me better off         53%         64%         43%         63%         48%         47%         49%           551         112         188         21         155         0         74           552         2         40%         20%         43%         0         33%           No effect on me         33%         22%         40%         20%         43%         0         33%           29         8         12         3         1         0         5           24         24         1%         3%         3%         0%         0         2%           Will make me worse off         2%         1%         3%         3%         0%         0         2%           Will make me a lot worse off         1%         1%         1%         1%         1%         0         0%           71         9         25         1         13         0         23           Don't know         4%         2%         5%         1%         4%         0         10%           Net: Better off         61%         75%         51%         75%         52%         67%         55%   |  | 888        | 334            | 205 |                  |                  |                | 112           |
| No effect on me  |  | 926        |                |     |                  |                  |                |               |
| No effect on me   33%   22%   40%   20%   43%   0   33%   22%   24   3   1   0   5   5   5   5   5   5   5   5   5   | Will make me better off  | <b>53%</b> | 64%            | 43% | 63%              | 48%              | 47%            | 49%           |
| No effect on me         33%         22%         40%         20%         43%         0         33%           29         8         12         3         1         0         5           24         10         3%         3%         0%         0         2%           Will make me worse off         17         6         6         1         4         0         1           Will make me a lot worse off         1%         1%         1%         1%         1%         1%         0         0%           71         9         25         1         13         0         23           Don't know         4%         2%         5%         1%         4%         0         10%           Net: Better off         61%         75%         51%         75%         52%         67%         55%  |  | 551        | 112            | 188 | 21               | 155              | 0              | 74            |
| Mill make me worse off   29   8   12   3   1   0   5   |  | 552        |                |     |                  |                  |                |               |
| Will make me worse off         24           2%         1%         3%         3%         0%         0         2%           17         6         6         1         4         0         1           Will make me a lot worse off         1%         1%         1%         1%         1%         0         0%           71         9         25         1         13         0         23           72         72         72         72         72         72         72         72         72         72         72         75%         5%         5%         67%         55%         5%         5%         67%         55%         5%         5%         67%         55%         5%         5%         67%         55%         5%         67%         55%         5%         67%         55%         5%         67%         55%         5%         67%         55%         5%         67%         55%         5%         67%         55%         5%         67%         55%         5%         67%         55%         5%         67%         55%         67%         55%         67%         55%         67%         55%         67% <td< td=""><td>No effect on me</td><td>33%</td><td><b>22</b>%</td><td>40%</td><td>20%</td><td>43%</td><td>0</td><td>33%</td></td<>   | No effect on me  | 33%        | <b>22</b> %    | 40% | 20%              | 43%              | 0              | 33%           |
| Will make me worse off         2%         1%         3%         3%         0%         0         2%           17         6         6         6         1         4         0         1           Will make me a lot worse off         1%         1%         1%         1%         1%         0         0%           71         9         25         1         13         0         23           72  |  | 29         | 8              | 12  | 3                | 1                | 0              | 5             |
| 17       6       6       1       4       0       1         Will make me a lot worse off       1%       1%       1%       1%       1%       0       0%         71       9       25       1       13       0       23         72       72         Don't know       4%       2%       5%       1%       4%       0       10%         Net: Better off       61%       75%       51%       75%       52%       67%       55%  |  | 24         |                |     |                  |                  |                |               |
| Will make me a lot worse off         15         1%         1%         1%         1%         1%         0         0%           71         9         25         1         13         0         23           72         72           Don't know         4%         2%         5%         1%         4%         0         10%           Net: Better off         61%         75%         51%         75%         52%         67%         55%  | Will make me worse off   | 2%         | 1%             | 3%  | 3%               | 0%               | 0              | 2%            |
| Will make me a lot worse off         1%         1%         1%         1%         1%         0         0%           71         9         25         1         13         0         23           72<  |  | 17         | 6              | 6   | 1                | 4                | 0              | 1             |
| 71         9         25         1         13         0         23           72         72         72         1%         4%         0         10%           Net: Better off         61%         75%         51%         75%         52%         67%         55%   |  | 15         |                |     |                  |                  |                |               |
| Don't know         72<br>4%         2%         5%         1%         4%         0         10%           Net: Better off         61%         75%         51%         75%         52%         67%         55%  | Will make me a lot worse off   | 1%         | 1%             | 1%  | 1%               | 1%               | 0              | 0%            |
| Don't know         4%         2%         5%         1%         4%         0         10%           Net: Better off         61%         75%         51%         75%         52%         67%         55%  |  | 71         | 9              | 25  | 1                | 13               | 0              | 23            |
| Net: Better off 61% 75% 51% 75% 52% 67% 55%  |  | 72         |                |     |                  |                  |                |               |
|  | Don't know   | 4%         | 2%             | 5%  | 1%               | 4%               | 0              | 10%           |
|  | Net: Better off  | 61%        | 75%            | 51% | 75%              | 52%              | 67%            | 55%           |
|  |  | 3%         | 3%             | 4%  | 4%               |                  |                |               |

| Below are a series of policies that the Chancellor has announced in the Budget.  Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 |                   | Scottish<br>National Party P | laid Cymru | Green     | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect            | Some E<br>other party k | Oon't<br>know |
|--|-------------------|------------------------------|------------|-----------|---|------------------------------------|--------------------|-------------------------|---------------|
| Weighted base  | 357               | 42                           | 8          | 91        | 200   | 5                                  | 0                  | 9                       | 2             |
| Unweighted base  | 417               | 72                           | 9          | 93        |   | ~                                  | 0                  | _                       | 1             |
| All likely voters  | 100%              | 100%                         | 100%       | 100%      |   |                                    | 0                  |                         | 100%          |
| •  | <b>15</b><br>15   | 2                            | 2          | 3         |   |                                    | 0                  |                         | 0             |
| Will make me a lot better off  | 4%                | 6%                           | 24%        | 3%        | 4%  | 0                                  | 0                  | 0                       | 0             |
|  | <b>170</b> 209    | 15                           | 3          | 45        | 99  | 1                                  | 0                  | 5                       | 2             |
| Will make me better off  | 48%               | 35%                          | 35%        | 50%       | 50%   | 12%                                | 0                  | 58%                     | 100%          |
|  | <b>155</b><br>170 | 22                           | 3          |           |   |                                    | 0                  |                         | 0             |
| No effect on me  | 43%               | 52%                          | 40%        |           |   |                                    | 0                  |                         | 0             |
|  | <b>1</b><br>1     | 0                            | 0          |           | 0   | 0                                  | 0                  | 0                       | 0             |
| Will make me worse off   | 0%                | 0                            | 0          |           |   |                                    | 0                  |                         | 0             |
|  | <b>4</b><br>4     | 1                            | 0          | _         | 1   | _                                  | 0                  | -                       | 0             |
| Will make me a lot worse off   | 1%                | 2%                           | 0          |           |   |                                    | 0                  |                         | 0             |
|  | <b>13</b><br>18   | 2                            | 0          | _         | _   |                                    | 0                  | -                       | 0             |
| Don't know   | 4%                | 5%                           | 0          | 3%        | 4%  | 0                                  | 0                  | 0                       | 0             |
| Net: Better off<br>Net: Worse off  | 52%<br>1%         | 40%<br>2%                    | 63%<br>0%  | 53%<br>2% |   |                                    | #DIV/0!<br>#DIV/0! | 56%<br>0%               | 100%<br>0%    |

Gender Age Below are a series of policies that the Chancellor has announced in the Budget. Please tell us whether you believe each one will make you better or worse off or have no effect. Total Male **Female Total** 18-34 35-54 55+ Budget 10 Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 Weighted base 1689 854 835 1689 425 593 672 Unweighted base 1722 888 834 1722 428 652 642 All likely voters 100% 100% 100% 100% 100% 100% 100% 134 65 134 75 31 68 27 133 133 8% Will make me a lot better off 8% 8% 8% 18% 5% 5% 888 466 421 888 202 326 360 926 926 **53%** 55% 50% 53% 47% 55% 54% Will make me better off 551 551 253 297 101 182 268 552 552 24% 31% 40% No effect on me 33% 30% 36% 33% 29 29 13 18 10 13 3 24 24 3% 2% 2% 1% 2% 2% 0% Will make me worse off 17 12 17 8 5 4 15 15 Will make me a lot worse off 1% 1% 1% 1% 2% 1% 1% 71 33 71 25 40 38 6 72 72 Don't know 4% 4% 4% 6% 7% 1% 4% **Net: Better off** 61% 62% 59% 61% 65% 60% 58% **Net: Worse off** 3% 4% 2% 3% 5% 3% 1%

### Nation

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 0 Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 | Total             | England | Scotland   | Wales |
|---|-------------------|---------|------------|-------|
| Weighted base   | 1689              | 1453    | 3 152      | 84    |
| Unweighted base   | 1722              | 1479    | ) 171      | 72    |
| All likely voters   | 100%              | 100%    | 100%       | 100%  |
|   | <b>134</b><br>133 |         | 2 9        | 3     |
| Will make me a lot better off   | 8%                |         | 6%         | 3%    |
|   | <b>888</b><br>926 | 775     |            |       |
| Will make me better off   | 53%               | 53%     | 50%        | 44%   |
|   | <b>551</b> 552    | _       | 58         | 42    |
| No effect on me   | 33%               | 31%     | 38%        | 50%   |
|   | <b>29</b><br>24   |         | 0          | 2     |
| Will make me worse off  | 2%                | 2%      | 6 0        | 2%    |
|   | <b>17</b><br>15   | 16      | 2          | 0     |
| Will make me a lot worse off  | 1%                | 1%      | <b>1</b> % | 0     |
|   | <b>71</b><br>72   |         | 7          | 1     |
| Don't know  | 4%                | 4%      | 5%         | 1%    |
| Net: Better off<br>Net: Worse off   | 61%<br>3%         |         |            |       |

| Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 |            | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|------------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| Weighted base   | 1689       | 58            | 5 413        | 321                  | 28                            | 11             | 84               | 150             | ) 65                          | 5 31                    |
| Unweighted base   | 1722       |               | -            | _                    | _                             |                | _                |                 |                               | -                       |
| All likely voters   | 100%       |               | -            | _                    |                               |                |                  |                 |                               | _                       |
| 7 III III III III VOLOIS  | 134        |               |              |                      |                               |                |                  |                 |                               |                         |
|   | 133        |               |              |                      | _                             | _              | •                |                 |                               |                         |
| Will make me a lot better off   | 8%         |               | <b>6</b> 7%  | 6%                   | 8%                            | 18%            | 3%               | 9%              | <b>9</b> %                    | <b>14%</b>              |
|   | 888        |               |              |                      |                               |                |                  |                 |                               |                         |
|   | 926        |               |              |                      |                               |                |                  |                 |                               |                         |
| Will make me better off   | 53%        |               | <b>44%</b>   | 56%                  | 30%                           | 30%            | 50%              | 46%             | 49%                           | 29%                     |
|   | 551        | 14            | 6 165        | 106                  | 15                            | 6              | 36               | 48              | 3 17                          | 7 12                    |
|   | 552        | 2             |              |                      |                               |                |                  |                 |                               |                         |
| No effect on me   | 33%        | 25%           | <b>40</b> %  | 33%                  | 53%                           | 52%            | 43%              | 32%             | <b>26</b> %                   | 39%                     |
|   | 29         |               | 5 10         | 3                    | 1                             | 0              | 0                | ) 8             | 3 1                           | 0                       |
|   | 24         |               |              |                      |                               |                |                  |                 |                               |                         |
| Will make me worse off  | <b>2</b> % |               |              | 1%                   | 2%                            |                |                  | 5%              | <b>2</b> %                    |                         |
|   | 17         | ,             | 5 6          | 5 5                  | 1                             | 0              | 1                | 0               | ) 0                           | ) 0                     |
|   | 15         |               |              |                      |                               |                |                  |                 |                               |                         |
| Will make me a lot worse off  | 1%         |               |              |                      | 3%                            | 0              | 1%               |                 |                               |                         |
|   | 71         |               | 2 21         | 9                    | ) 1                           | 0              | 3                | 3 11            | l 9                           | 6                       |
|   | 72         |               |              |                      |                               |                |                  |                 |                               |                         |
| Don't know  | 4%         | 29            | <b>6</b> 5%  | 3%                   | 3%                            | 0              | 3%               | 8%              | 6 14%                         | 18%                     |
| Net: Better off   | 61%        | 71%           | <b>6</b> 51% | 62%                  | 39%                           | 45%            | 54%              | 55%             | <b>58</b> %                   | 42%                     |
| Net: Worse off  | 3%         |               |              |                      |                               |                |                  |                 |                               |                         |
| NGL. WOISE OII  | 370        | 27            | 470          | 270                  | 170                           | 0 70           | 170              | 370             | 270                           | ) U%                    |

| Please tell us whether you believe each one will make you better or worse off or have no effect. <b>Total</b> | Con                     | servative | Labour | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|---|-------------------------|-----------|--------|---------------------|------------------|----------------|------------|
| Budget 1 1 Freezing petrol duty and scrapping the planned increase in September                               |                         |           |        |                     |                  |                |            |
| Weighted base   | 1689                    | 522       | 475    | 5 105               | 357              | 3              | 227        |
| Unweighted base   | 1722                    | 492       | 479    | ) 110               | 417              | ' 3            | 221        |
| All likely voters   | 100%                    | 100%      | 100%   | 100%                | 100%             | 100%           | 100%       |
|   | 147                     | 61        | 39     | 13                  | 22               | . 1            | 11         |
| Will make me a lot better off   | 152<br><mark>9</mark> % | 12%       | 8%     | 12%                 | 6%               | 53%            | 5%         |
|   | <b>849</b><br>887       | 328       | 191    | 55                  | 156              |                | 119        |
| Will make me better off   | 50%                     | 63%       | 40%    | 52%                 | 44%              | 20%            | 53%        |
|   | <b>574</b><br>575       | 115       | 201    | 29                  | 157              | 1              | 72         |
| No effect on me   | 34%                     | 22%       | 42%    | 27%                 | 44%              | 27%            | 32%        |
|   | <b>35</b><br>29         | 8         | 15     |                     | 1                | 0              | 5          |
| Will make me worse off  | <b>2</b> %              | 1%        | 3%     | 5%                  | 0%               | . 0            | 2%         |
|   | <b>12</b><br>13         | 2         |        |                     | . 2              | 0              | 1          |
| Will make me a lot worse off  | 1%                      | 0%        | 1%     | 2%                  | 1%               | . 0            | 0%         |
|   | 72                      | 9         |        |                     |                  |                |            |
|   | 66                      |           |        |                     |                  |                |            |
| Don't know  | 4%                      | 2%        | 5%     | 2%                  | 5%               | 0              | 8%         |
| Net: Better off   | 59%                     | 75%       | 48%    | 65%                 | 50%              | 67%            | 57%        |
| Net: Worse off  | 3%                      | 2%        | 4%     | 7%                  | 1%               | 0%             | 3%         |

| Below are a series of policies that the Chancellor has announced in the Budget. |               |                    |          |       | United<br>Kingdom | British               |         |               |       |
|---|---------------|--------------------|----------|-------|-------------------|-----------------------|---------|---------------|-------|
| Please tell us whether you believe each one will                                |               | Scottish           |          |       | Independence      | <b>National Party</b> |         | Some I        | Don't |
| make you better or worse off or have no effect. <b>Total</b> Budget 1 1         |               | National Party Pla | id Cymru | Green | Party (UKIP)      | (BNP)                 | Respect | other party I | know  |
| Freezing petrol duty and scrapping the  |               |                    |          |       |                   |                       |         |               |       |
| planned increase in September   |               |                    |          |       |                   |                       |         |               |       |
| Weighted base   | 357           | 42                 | 8        | 9     | 200               | 5                     | C       | 9             | 2     |
| Unweighted base   | 417           | 72                 | 9        | 93    | 3 226             | 8                     | C       | 8             | 1     |
| All likely voters   | 100%          | 100%               | 100%     | 100%  | 6 <b>100</b> %    | 100%                  | (       | 100%          | 100%  |
|   | 22            | 3                  | 3        | ;     | 3 14              | 0                     | C       | 0             | 0     |
|   | 25            |                    |          |       |                   |                       |         |               |       |
| Will make me a lot better off   | 6%            | 6%                 | 34%      | 3%    | <b>7</b> %        | 0                     | C       | 0             | 0     |
|   | 156           | 15                 | 3        | 33    | 3 99              | 2                     |         | ) 2           | 2     |
|   | 191           |                    |          |       |                   |                       |         |               |       |
| Will make me better off   | 44%           | 35%                | 40%      |       |                   |                       | (       | 25%           | 100%  |
|   | 157           | 23                 | 2        | 5     | l 72              | 2 3                   | C       | ) 7           | 0     |
|   | 178           |                    |          |       |                   |                       |         |               |       |
| No effect on me   | 44%           | 53%                | 26%      | 56%   | <b>36</b> %       | 52%                   | (       |               | 0     |
|   | <b>1</b><br>1 | 0                  | 0        | (     | ) 1               | 0                     | C       | 0             | 0     |
| Will make me worse off  | 0%            | 0                  | 0        |       | 1%                | 0                     | (       | 0             | 0     |
|   | 2             | 1                  | 0        | •     | l 1               | 0                     | 0       | ) 0           | 0     |
|   | 3             |                    |          |       |                   |                       |         |               |       |
| Will make me a lot worse off  | 1%            | 2%                 | 0        | 1%    | <b>6</b> 0%       | 0                     | 0       | 0             | 0     |
|   | 18            | 1                  | 0        | 4     | 1 13              | 0                     |         | 0             | 0     |
|   | 19            |                    |          |       |                   |                       |         |               |       |
| Don't know  | 5%            | 3%                 | 0        | 4%    | <b>7</b> %        | 0                     |         | 0             | 0     |
| Net: Better off   | <b>50</b> %   | 43%                | 75%      |       |                   |                       | #DIV/0! | 22%           | 100%  |
| Net: Worse off  | 1%            | 2%                 | 0%       | 19    | <b>6</b> 1%       | 0%                    | #DIV/0! | 0%            | 0%    |

Gender Age

| Budget 1 1 Freezing petrol duty and scrapping the | Total    | Male |      | Female | Total  | 18-34 | 35-5      | 4 55 | +    |
|---|----------|------|------|--------|--------|-------|-----------|------|------|
| planned increase in September Weighted base       |          | 1689 | 854  | 83     | 5 16   | 689   | 425       | 593  | 672  |
| Unweighted base                                   |          | 1722 | 888  | 834    |        | 722   | 428       | 652  | 642  |
| All likely voters                                 |          | 00%  | 100% | 100%   |        | 0%    | 100%      | 100% | 100% |
| Till IIICIY VOICIS                                | <u> </u> | 147  | 80   | 68     |        | 147   | 62        | 37   | 48   |
|   |          | 152  | 00   | •      |        | 152   | <b>02</b> | O.   | 40   |
| Will make me a lot better off                     |          | 9%   | 9%   | 8%     |        | 9%    | 15%       | 6%   | 7%   |
| This make me a let better en                      |          | 849  | 402  | 448    |        | 349   | 152       | 305  | 393  |
|   |          | 887  |      |        |        | 387   |           |      |      |
| Will make me better off                           |          | 50%  | 47%  | 54%    |        | 0%    | 36%       | 51%  | 58%  |
|   |          | 574  | 303  | 27     |        | 574   | 160       | 204  | 211  |
|   |          | 575  |      |        |        | 575   |           |      |      |
| No effect on me                                   |          | 34%  | 35%  | 32%    |        | 4%    | 38%       | 34%  | 31%  |
|   |          | 35   | 28   |        |        | 35    | 14        | 15   | 5    |
|   |          | 29   |      |        |        | 29    |           |      |      |
| Will make me worse off                            |          | 2%   | 3%   | 19     | ,<br>0 | 2%    | 3%        | 3%   | 1%   |
|   |          | 12   | 10   |        |        | 12    | 5         | 2    | 4    |
|   |          | 13   |      |        |        | 13    |           |      |      |
| Will make me a lot worse off                      |          | 1%   | 1%   | 0%     | ,<br>0 | 1%    | 1%        | 0%   | 1%   |
|   |          | 72   | 32   | 39     |        | 72    | 31        | 30   | 11   |
|   |          | 66   |      |        |        | 66    |           |      |      |
| Don't know  |          | 4%   | 4%   | 5%     | 0      | 4%    | 7%        | 5%   | 2%   |
| Net: Better off                                   |          | 59%  | 56%  | 62%    | 5      | 9%    | 50%       | 58%  | 66%  |
| Net: Worse off                                    |          | 3%   | 4%   | 1%     | ,<br>0 | 3%    | 4%        | 3%   | 1%   |

### Nation

| Please tell us whether you believe each one will<br>make you better or worse off or have no effect.<br>Budget 1 1<br>Freezing petrol duty and scrapping the<br>planned increase in September | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Weighted base  | 1689  | 1453    | 152      | 84    |
| Unweighted base  | 1722  | 1479    | 171      | 72    |
| All likely voters  | 100%  | 100%    | 100%     | 100%  |
|  | 147   | 128     | 10       | 9     |
|  | 152   |         |          |       |
| Will make me a lot better off  | 9%    | 9%      | 7%       | 11%   |
|  | 849   | 734     | 68       | 47    |
|  | 887   |         |          |       |
| Will make me better off  | 50%   | 51%     | 44%      | 57%   |
|  | 574   | 485     | 66       | 22    |
|  | 575   |         |          |       |
| No effect on me  | 34%   | 33%     | 44%      | 26%   |
|  | 35    | 30      | 3        | 2     |
|  | 29    | 1       |          |       |
| Will make me worse off   | 2%    | 2%      | 2%       | 2%    |
|  | 12    | 11      | 1        | 0     |
|  | 13    | 1       |          |       |
| Will make me a lot worse off   | 1%    | 1%      | 1%       | 0     |
|  | 72    | 64      | 4        | 3     |
|  | 66    |         |          |       |
| Don't know   | 4%    | 4%      | 3%       | 3%    |
| Net: Better off  | 59%   | 59%     | 51%      | 67%   |
| Net: Worse off   | 3%    | 3%      | 3%       | 2%    |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Total |                   | Conservatives     | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|-------------------|-------------------|--------------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| Budget 1 1 Freezing petrol duty and scrapping the planned increase in September                        |                   |                   |              |                      |                               |                |                  |              |                               |                         |
| Weighted base  | 1689              | 58                | 5 413        | 321                  | 28                            | 11             | 84               | 150          | ) 65                          | 5 31                    |
| Unweighted base  | 1722              | 568               | 3 415        | 344                  | 44                            | . 11           | 93               | 150          | ) 66                          | 31                      |
| All likely voters  | 100%              | 100%              | 6 100%       | 100%                 | 100%                          | 100%           | 100%             | 100%         | 6 100%                        | 100%                    |
|  | <b>147</b><br>152 | 6                 | 6 30         | 25                   | j 2                           | . 3            | 6                | 12           | 2 2                           |                         |
| Will make me a lot better off  | 9%                | 119               | <b>6 7</b> % | 8%                   | 7%                            | 27%            |                  |              |                               |                         |
|  | <b>849</b><br>887 | 35                | 7 177        | 166                  | 11                            | 5              | 35               | 58           | 3 28                          | 3 12                    |
| Will make me better off  | 50%               | 61%               | <b>43</b> %  | 52%                  |                               |                |                  |              |                               |                         |
|  | <b>574</b><br>575 | 142               | 2 168        | 109                  | 15                            | 3              | 39               |              |                               | 10                      |
| No effect on me  | 34%               | 24%               | <b>41</b> %  | 34%                  | 51%                           | 26%            | 46%              | 46%          | <b>31</b> %                   |                         |
|  | <b>35</b><br>29   |                   | 7 13         |                      |                               | 0              | 1                |              |                               |                         |
| Will make me worse off   | 2%                |                   |              |                      |                               |                |                  |              |                               |                         |
|  | <b>12</b><br>13   |                   | 1 3          |                      |                               | _              | -                | _            | ) (                           | 0                       |
| Will make me a lot worse off   | 1%                |                   |              |                      |                               |                |                  |              |                               |                         |
|  | <b>72</b><br>66   | 1:                | 3 22         | 9                    | 0                             | 0              | ) 2              | 8            | 3 12                          | 5                       |
| Don't know   | 4%                | 29                | 6 5%         | 3%                   | 0                             | 0              | 3%               | 5%           | <b>19</b> %                   | 16%                     |
| Net: Better off<br>Net: Worse off  | 59%<br>3%         | <b>72</b> %<br>1% |              |                      |                               |                |                  |              |                               |                         |

| Please tell us whether you believe each one will make you better or worse off or have no effect. <b>Total</b> |            | Conservative | Labour | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|---|------------|--------------|--------|---------------------|------------------|----------------|------------|
| Budget 1 2  |            | oonoor vanvo | Laboai | Domoorat            | purty            | Would not voto | Don't know |
| Making the first £1,000 of interest on  |            |              |        |                     |                  |                |            |
| savings income tax free   |            |              |        |                     |                  |                |            |
| Weighted base   | 1689       | 522          | 475    | 105                 | 357              | 3              | 227        |
| Unweighted base   | 1722       | 492          | 479    | 110                 | 417              | 3              | 221        |
| All likely voters   | 100%       | 100%         | 100%   | 100%                | 100%             | 100%           | 100%       |
|   | 126        | 44           | . 37   | 13                  | 19               | 2              | 10         |
|   | 126        |              |        |                     |                  |                |            |
| Will make me a lot better off   | <b>7</b> % | 9%           | 8%     | 12%                 | 5%               | 73%            | 4%         |
|   | 697        | 285          | 147    | 52                  | 125              | 1              | 87         |
|   | 725        |              |        |                     |                  |                |            |
| Will make me better off   | 41%        | 54%          | 31%    | 50%                 | 35%              | 27%            | 39%        |
|   | 737        | 167          | 246    | 30                  | 194              |                | 100        |
|   | 751        |              |        |                     |                  |                |            |
| No effect on me   | 44%        | 32%          | 52%    | 28%                 | 54%              | 0              | 44%        |
|   | 25         | 9            | 6      | 5                   | 0                | 0              | 5          |
|   | 23         |              |        |                     |                  |                |            |
| Will make me worse off  | 2%         | 2%           | 1%     | 5%                  | 0%               | 0              | 2%         |
|   | 17         | 6            | 6      | 2                   | 3                | C              | 0          |
|   | 14         |              |        |                     |                  |                |            |
| Will make me a lot worse off  | 1%         | 1%           |        |                     |                  |                |            |
|   | 87         | 11           | 32     | 3                   | 16               | 0              | 25         |
|   | 83         |              |        |                     |                  |                |            |
| Don't know  | 5%         | 2%           | 7%     | 3%                  | 5%               | 0              | 11%        |
| Net: Better off   | 49%        | 63%          | 39%    | 62%                 | 40%              | 100%           | 43%        |
| Net: Worse off  | 2%         | 3%           | 3%     | 7%                  | 1%               | 0%             |            |

# VI\_2nd Stage

| Below are a series of policies that the Chancellor has announced in the Budget. |      |                          |           |       | United<br>Kingdom | British               |          |               |      |
|---|------|--------------------------|-----------|-------|-------------------|-----------------------|----------|---------------|------|
| Please tell us whether you believe each one will                                |      | Scottish                 |           |       | Independence      | <b>National Party</b> |          | Some D        | on't |
| make you better or worse off or have no effect. Total                           |      | <b>National Party Pl</b> | aid Cymru | Green | Party (UKIP)      | (BNP)                 | Respect  | other party k | now  |
| Budget 1 2  |      | •                        | -         |       |                   | ,                     | •        |               |      |
| Making the first £1,000 of interest on  |      |                          |           |       |                   |                       |          |               |      |
| savings income tax free   |      |                          |           |       |                   |                       |          |               |      |
| Weighted base   | 357  | 42                       | 8         | 91    | 200               | 5                     | C        | 9             | 2    |
| Unweighted base   | 417  | 72                       | 9         | 93    | 3 226             | 8                     | C        | 8             | 1    |
| All likely voters   | 100% | 100%                     | 100%      | 100%  | 100%              | 100%                  | C        | 100%          | 100% |
|   | 19   | 2                        | 0         | 4     | 13                | 0                     | C        | 0             | 0    |
|   | 21   |                          |           |       |                   |                       |          |               |      |
| Will make me a lot better off   | 5%   | 6%                       | 0         | 4%    | 7%                | 0                     | C        | 0             | 0    |
|   | 125  | 12                       | 2         | 36    | 72                | 1                     | C        | ) 2           | 0    |
|   | 149  |                          |           |       |                   |                       |          |               |      |
| Will make me better off   | 35%  | 28%                      | 29%       | 40%   | 36%               | 17%                   | C        | 17%           | 0    |
|   | 194  | 24                       | 6         | 47    | ' 105             | 4                     | C        | 6             | 2    |
|   | 224  |                          |           |       |                   |                       |          |               |      |
| No effect on me   | 54%  | 58%                      | 71%       | 51%   | 53%               | 80%                   | C        | 70%           | 100% |
|   | 0    | 0                        | 0         | O     | 0                 | 0                     | C        | 0             | 0    |
|   | 1    |                          |           |       |                   |                       |          |               |      |
| Will make me worse off  | 0%   |                          | 0         | 0     | 0                 | 3%                    | C        | 0             | 0    |
|   | 3    | 2                        | 0         | O     | 1                 | 0                     | C        | 0             | 0    |
|   | 4    |                          |           |       |                   |                       |          |               |      |
| Will make me a lot worse off  | 1%   |                          | 0         |       |                   |                       | C        |               | 0    |
|   | 16   | 2                        | 0         | 5     | 8                 | 0                     | C        | ) 1           | 0    |
|   | 18   |                          |           |       |                   |                       |          |               |      |
| Don't know  | 5%   | 5%                       | 0         | 5%    | 4%                | 0                     |          | 13%           | 0    |
| Net: Better off   | 40%  | 33%                      | 25%       | 44%   | 43%               | 20%                   | #DIV/0!  | 22%           | 0%   |
| Net: Worse off  | 1%   | 5%                       | 0%        | 0%    |                   |                       | #DIV/0!  | 0%            | 0%   |
| NGL. WOLSE UII  | 1 70 | 370                      | 0%        | 076   | 170               | U 70                  | #1010/0! | U 70          | U 70 |

Gender Age

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 2  Making the first £1,000 of interest on savings income tax free | Total | Male |      | Female | Total | 18-34          | 35-54         | 55+   |
|---|-------|------|------|--------|-------|----------------|---------------|-------|
| Weighted base   | 168   | 39   | 854  | 835    | 1689  | 42             | 5 593         | 672   |
| Unweighted base   | 17:   | 22   | 888  | 834    | 1722  | 2 42           | 3 652         | 642   |
| All likely voters   | 100   | %    | 100% | 100%   | 100%  | <b>6 100</b> % | <b>6</b> 100% | 100%  |
|   | 1:    | 26   | 63   | 63     | 126   | 6              | 2 23          | 3 41  |
|   | 1:    | 26   |      |        | 126   | 6              |               |       |
| Will make me a lot better off   | 7     | %    | 7%   | 8%     | 7%    | <b>6</b> 15%   | <b>4%</b>     | 6%    |
|   | 6:    | 97   | 372  | 325    | 697   | 7 15:          | 2 227         | 7 318 |
|   | 7:    | 25   |      |        | 725   | 5              |               |       |
| Will make me better off   | 41    | %    | 44%  | 39%    | 41%   | <b>36</b> %    | <b>38</b> %   | 47%   |
|   | 7:    | 37   | 346  | 391    | 737   | 7 149          | 9 292         | 2 296 |
|   | 7:    | 51   |      |        | 75′   | 1              |               |       |
| No effect on me   | 44    | %    | 41%  | 47%    | 44%   | <b>35</b> %    | <b>49</b> %   | 44%   |
|   |       | 25   | 15   | 11     |       |                | 1 10          | ) 4   |
|   | :     | 23   |      |        | 23    |                |               |       |
| Will make me worse off  |       | %    | 2%   |        |       |                |               |       |
|   |       | 17   | 13   | 3      |       |                | 9 5           | 5 2   |
|   |       | 14   |      |        | 14    | -              |               |       |
| Will make me a lot worse off  |       | %    | 2%   |        |       |                | 6 1%          |       |
|   |       | 37   | 45   | 42     | _     |                | 36            | 5 11  |
|   |       | 33   |      |        | 83    |                |               |       |
| Don't know  | 5     | %    | 5%   | 5%     | 5%    | 9%             | 6%            | 2%    |
| Net: Better off   | 49    | %    | 51%  | 46%    | 49%   | <b>50</b> %    | 6 42%         | 53%   |
| Net: Worse off  | 2     | %    | 3%   | 2%     | 2%    | 5%             | <b>3</b> %    |       |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 2  Making the first £1,000 of interest on savings income tax free | Total | England | Scotland | Wales |
|---|-------|---------|----------|-------|
| Weighted base   | 1689  | 1453    | 152      | 84    |
| Unweighted base   | 1722  | 1479    | 171      | 72    |
| All likely voters   | 100%  | 100%    | 100%     | 100%  |
| ·   | 126   | 116     | 10       | 1     |
|   | 126   |         |          |       |
| Will make me a lot better off   | 7%    | 8%      | 6%       | 1%    |
|   | 697   | 604     | 58       | 34    |
|   | 725   |         |          |       |
| Will make me better off   | 41%   | 42%     | 38%      | 41%   |
|   | 737   | 620     | 72       | 45    |
|   | 751   |         |          |       |
| No effect on me   | 44%   | 43%     | 47%      | 54%   |
|   | 25    | 22      | 0        | 3     |
|   | 23    |         |          |       |
| Will make me worse off  | 2%    | 2%      | 0        | 4%    |
|   | 17    | 14      | 3        | 0     |
|   | 14    |         |          |       |
| Will make me a lot worse off  | 1%    | 1%      | 2%       | 0     |
|   | 87    | 77      | 10       | 1     |
|   | 83    |         |          |       |
| Don't know  | 5%    | 5%      | 7%       | 1%    |
| Net: Better off   | 49%   | 50%     | 45%      | 42%   |
| Net: Worse off  | 2%    | 2%      | 2%       | 4%    |

|  |       |               |                |           | Scottish |       |            |         | Unsure /     | Prefer       |
|--|-------|---------------|----------------|-----------|----------|-------|------------|---------|--------------|--------------|
| Please tell us whether you believe each one will |       |               |                | Liberal   | National | Plaid | Some other | Did not | can't        | not to       |
| ,  | otal  | Conservatives | Labour         | Democrats | Party    | Cymru | party      | vote    | remember     | say          |
| Budget 1 2                                       |       |               |                |           |          |       |            |         |              |              |
| Making the first £1,000 of interest on           |       |               |                |           |          |       |            |         |              |              |
| savings income tax free                          |       |               |                |           |          |       |            |         |              |              |
| Weighted base                                    | 1689  | 58            | 5 413          | 321       | 28       | 11    | 84         | 150     | ) 65         | -            |
| Unweighted base                                  | 1722  | 568           | 3 415          | 344       | 44       | . 11  | 93         | 150     | ) 66         | 31           |
| All likely voters                                | 100%  | 100%          | <b>6 100</b> % | 100%      | 100%     | 100%  | 100%       | 100%    | <b>100</b> % | 6 100%       |
|  | 126   | 5 5·          | 1 31           | 21        | 2        |       | 3          | 10      | ) 4          | 4 4          |
|  | 126   | ;             |                |           |          |       |            |         |              |              |
| Will make me a lot better off                    | 7%    | 9%            | <b>8</b> %     | 7%        | 6%       |       |            |         |              | <b>6</b> 12% |
|  | 697   | 30            | 7 120          | 141       | 9        | 6     | 3 24       | 62      | 2 20         | 9            |
|  | 725   | ;             |                |           |          |       |            |         |              |              |
| Will make me better off                          | 41%   | 52%           | <b>6 29</b> %  | 44%       | 30%      | 51%   | 29%        | 41%     | 30%          |              |
|  | 737   | 20:           | 2 221          | 138       | 15       | 5     | 5 53       | 61      | 30           | 12           |
|  | 751   |               |                |           |          |       |            |         |              |              |
| No effect on me                                  | 44%   | 34%           | 6 53%          | 43%       | 53%      | 49%   | 63%        | 40%     | 46%          | <b>37</b> %  |
|  | 25    |               | 6 7            | 7         | 2        |       | 0          | C       | ) 1          | 1 2          |
|  | 23    | }             |                |           |          |       |            |         |              |              |
| Will make me worse off                           | 2%    | 19            | <b>6 2</b> %   | 2%        | 7%       |       | 0%         |         |              |              |
|  | 17    |               | 4 6            | 5         | 1        |       | 1          | C       |              | 0            |
|  | 14    | •             |                |           |          |       |            |         |              |              |
| Will make me a lot worse off                     | 1%    | 19            | 6 1%           | 1%        | 3%       |       | 1%         | 0       | (            | 0            |
|  | 87    | 1.            | 5 28           | 10        | 0        |       | ) 2        | 17      | 7 10         | 5            |
|  | 83    | }             |                |           |          |       |            |         |              |              |
| Don't know                                       | 5%    | 3%            | <b>6 7</b> %   | 3%        | 0        |       | 3%         | 12%     | 15%          | 6 16%        |
| Net: Better off                                  | 49%   | 61%           | <b>6</b> 37%   | 50%       | 39%      | 55%   | 32%        | 48%     | 37%          | <b>42%</b>   |
| Net: Worse off                                   | 2%    |               |                |           |          |       |            |         |              |              |
| · · · · · · · · · · · · · · · · · · ·            | = / 0 |               | - 070          | • **      |          |       |            | • //    | - ^          |              |

| Please tell us whether you believe each one will make you better or worse off or have no effect. <b>Total</b> | Cor  | nservative  | Labour | Libera |            | Some other party | Would not vote | Don't know |
|---|------|-------------|--------|--------|------------|------------------|----------------|------------|
| Budget 1 3  |      | 1001 141110 |        | 200    | , or at    | party            |                |            |
| Raising the ISA tax-free allowance from   |      |             |        |        |            |                  |                |            |
| £15,000 to £15,240  |      |             |        |        |            |                  |                |            |
| Weighted base   | 1689 | 522         | 4      | 75     | 105        | 357              | 3              | 227        |
| Unweighted base   | 1722 | 492         | 4      | 79     | 110        | 417              | 3              | 221        |
| All likely voters   | 100% | 100%        | 100    | %      | 100%       | 100%             | 100%           | 100%       |
|   | 82   | 35          |        | 30     | 6          | 7                | 1              | 2          |
|   | 84   |             |        |        |            |                  |                |            |
| Will make me a lot better off   | 5%   | 7%          | 6      | %      | 6%         | 2%               | 53%            |            |
|   | 334  | 147         | •      | 71     | 29         | 48               | 1              | 39         |
|   | 349  |             |        |        |            |                  |                |            |
| Will make me better off   | 20%  | 28%         | 15     | %      | 28%        | 13%              | 20%            | 17%        |
|   | 1136 | 320         | 32     | 24     | 59         | 281              | 1              | 152        |
|   | 1162 |             |        |        |            |                  |                |            |
| No effect on me   | 67%  | 61%         | 68     | %      | 56%        | 79%              | <b>27</b> %    | 67%        |
|   | 34   | 7           | •      | 14     | 4          | 4                | 0              | 5          |
|   | 29   |             |        |        |            |                  |                |            |
| Will make me worse off  | 2%   | 1%          | 3      | %      | 4%         | 1%               | 0              | 2%         |
|   | 11   | 2           |        | 4      | 3          | 2                | 0              | 0          |
|   | 13   |             |        |        |            |                  |                |            |
| Will make me a lot worse off  | 1%   | 0%          | . 1    | %      | 2%         | 1%               | 0              | 0          |
|   | 92   | 13          |        | 32     | 4          | 15               | 0              | 29         |
|   | 85   |             |        |        |            |                  |                |            |
| Don't know  | 5%   | 2%          | 7      | %      | 4%         | 4%               | 0              | 13%        |
| Net: Better off   | 25%  | 35%         | 21     | %      | 33%        | 15%              | 67%            | 18%        |
| Net: Worse off  | 3%   | 2%          | 4      | %      | <b>7</b> % | 2%               | 0%             | 2%         |

# VI\_2nd Stage

| Below are a series of policies that the Chancellor has announced in the Budget. |      |                  |             |       | United<br>Kingdom | British               |         |             |       |
|---|------|------------------|-------------|-------|-------------------|-----------------------|---------|-------------|-------|
| Please tell us whether you believe each one will                                |      | Scottish         |             |       | Independence      | <b>National Party</b> |         | Some        | Don't |
| make you better or worse off or have no effect. Total                           |      | National Party I | Plaid Cymru | Green | Party (UKIP)      | (BNP)                 | Respect | other party | know  |
| Budget 1 3  |      | -                | -           |       |                   |                       | -       |             |       |
| Raising the ISA tax-free allowance from   |      |                  |             |       |                   |                       |         |             |       |
| £15,000 to £15,240  |      |                  |             |       |                   |                       |         |             |       |
| Weighted base   | 357  | 42               | 8           | 91    | 200               | 5                     |         | 0 9         | 2     |
| Unweighted base   | 417  | 72               | 9           | 93    | 3 226             | 8                     | (       | 0 8         | 1     |
| All likely voters   | 100% | 100%             | 100%        | 100%  | 100%              | 100%                  |         | 0 100%      | 100%  |
|   | 7    | 1                | 0           | 1     | 5                 | 0                     |         | 0 0         | 0     |
|   | 9    |                  |             |       |                   |                       |         |             |       |
| Will make me a lot better off   | 2%   | 3%               | 0           | 2%    | 2%                | 0                     |         | 0 0         | 0     |
|   | 48   | 4                | 1           | 11    | 31                | 0                     |         | 0 1         | 0     |
|   | 60   |                  |             |       |                   |                       |         |             |       |
| Will make me better off   | 13%  | 9%               | 10%         | 12%   | 15%               | 0                     |         | 0 13%       |       |
|   | 281  | 34               | 7           | 73    | 152               | . 5                   |         | 0 8         | 2     |
|   | 324  |                  |             |       |                   |                       |         |             |       |
| No effect on me   | 79%  | 81%              | 90%         | 80%   | <b>76</b> %       | 100%                  | (       | 0 87%       | 100%  |
|   | 4    | 0                | 0           | 2     | 2                 | 0                     |         | 0 0         | 0     |
|   | 4    |                  |             |       |                   |                       |         |             |       |
| Will make me worse off  | 1%   | 0                | 0           | 2%    | 1%                | 0                     |         | 0 0         | 0     |
|   | 2    | 1                | 0           | O     | 1                 | 0                     |         | 0 0         | 0     |
|   | 3    |                  |             |       |                   |                       |         |             |       |
| Will make me a lot worse off  | 1%   |                  | 0           |       |                   |                       |         | 0           |       |
|   | 15   |                  | 0           | 4     | 9                 | 0                     | (       | 0 0         | 0     |
|   | 17   |                  |             |       |                   |                       |         |             |       |
| Don't know  | 4%   | 5%               | 0           | 4%    | 4%                | 0                     |         | 0           | 0     |
|   |      |                  |             |       |                   |                       |         |             |       |
| Net: Better off   | 15%  |                  | 13%         |       |                   |                       | #DIV/0! | 11%         |       |
| Net: Worse off  | 2%   | 2%               | 0%          | 2%    | 2%                | 0%                    | #DIV/0! | 0%          | 0%    |

Gender Age

| Please tell us whether you believe each one will make you better or worse off or have no effect. T Budget 1 3  Raising the ISA tax-free allowance from £15,000 to £15,240 | <mark>'otal</mark> Male |      | Female | Total | 18-34 | 35-54        | 55+ |
|---|-------------------------|------|--------|-------|-------|--------------|-----|
| Weighted base   | 1689                    | 854  | 835    | 1689  | 425   | 5 593        | 672 |
| Unweighted base   | 1722                    | 888  | 834    |       | 428   |              | _   |
| All likely voters   | 100%                    | 100% | 100%   |       |       |              | -   |
| 7 iii iiiiely Totolo  | 82                      | 48   | 34     |       | 49    |              |     |
|   | 84                      |      |        | 84    |       |              |     |
| Will make me a lot better off   | 5%                      | 6%   | 4%     | 5%    | 12%   | <b>3</b> %   | 2%  |
|   | 334                     | 190  | 144    | 334   | 99    |              |     |
|   | 349                     |      |        | 349   |       |              |     |
| Will make me better off   | 20%                     | 22%  | 17%    | 20%   | 23%   | <b>6</b> 14% | 23% |
|   | 1136                    | 544  | 592    | 1136  | 214   | 441          | 481 |
|   | 1162                    |      |        | 1162  |       |              |     |
| No effect on me   | 67%                     | 64%  | 71%    | 67%   | 50%   | <b>74</b> %  | 72% |
|   | 34                      | 23   | 11     | 34    | 17    | 7 9          | 8   |
|   | 29                      |      |        | 29    |       |              |     |
| Will make me worse off  | 2%                      | 3%   | 1%     | 2%    | 4%    | <b>6</b> 1%  | 1%  |
|   | 11                      | 5    | 6      | 11    | 4     | 4 6          | j 1 |
|   | 13                      |      |        | 13    |       |              |     |
| Will make me a lot worse off  | 1%                      | 1%   | 1%     | 1%    | 1%    | <b>6</b> 1%  | 0%  |
|   | 92                      | 45   | 48     | 92    | 41    | l 37         | 14  |
|   | 85                      |      |        | 85    |       |              |     |
| Don't know  | 5%                      | 5%   | 6%     | 5%    | 10%   | 6%           | 2%  |
| Net: Better off   | 25%                     | 28%  | 21%    | 25%   | 35%   | <b>6</b> 17% | 25% |
| Net: Worse off  | 3%                      | 3%   | 2%     | 3%    | 5%    | 3%           | 1%  |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 3  Raising the ISA tax-free allowance from £15,000 to £15,240 | Total | England | Scotland | Wales |
|---|-------|---------|----------|-------|
| Weighted base   | 1689  | 1453    | 152      | 84    |
| Unweighted base   | 1722  | 1479    | 171      | 72    |
| All likely voters   | 100%  | 100%    | 100%     | 100%  |
|   | 82    | 78      | 4        | 1     |
|   | 84    | -       |          |       |
| Will make me a lot better off   | 5%    | 5%      | 2%       | 1%    |
|   | 334   | 294     | 25       | 15    |
|   | 349   | )       |          |       |
| Will make me better off   | 20%   | 20%     | 16%      | 18%   |
|   | 1136  | 958     | 114      | 63    |
|   | 1162  | !       |          |       |
| No effect on me   | 67%   | 66%     | 75%      | 76%   |
|   | 34    | 31      | 0        | 3     |
|   | 29    | )       |          |       |
| Will make me worse off  | 2%    | 2%      | 0        | 3%    |
|   | 11    | 9       | 2        | 0     |
|   | 13    | •       |          |       |
| Will make me a lot worse off  | 1%    | 1%      | 1%       | 0     |
|   | 92    | 83      | 8        | 2     |
|   | 85    | 1       |          |       |
| Don't know  | 5%    | 6%      | 5%       | 2%    |
| Net: Better off   | 25%   | 26%     | 19%      | 19%   |
| Net: Worse off  | 3%    | 3%      | 1%       | 4%    |

| Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 3  Raising the ISA tax-free allowance from |                     | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|---------------------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| £15,000 to £15,240  |                     |               |              |                      |                               |                |                  |                 |                               |                         |
| Weighted base   | 1689                | 58            |              |                      |                               |                | _                |                 |                               | _                       |
| Unweighted base   | 1722                | 568           | 3 415        | 344                  | 44                            | 11             | 93               | 3 150           | ) 66                          | _                       |
| All likely voters   | 100%                | 100%          |              |                      |                               | 100%           | 100%             | 100%            | 6 100%                        | 100%                    |
|   | <b>82</b><br>84     | 40            | D 18         | 10                   | 1                             | (              | ) 1              | •               |                               | 4                       |
| Will make me a lot better off   | 5%                  | 7%            |              |                      | 4%                            | 6              | 1%               | 4%              | <b>2</b> %                    | 14%                     |
|   | <b>334</b><br>349   | 150           | 6 65         | 56                   | 2                             | 2 2            | ? 7              | 27              | 7 12                          | 2 6                     |
| Will make me better off   | 20%                 | 27%           | <b>6</b> 16% | 17%                  | 6%                            | <b>21</b> %    | 9%               | 18%             | <b>18</b> %                   | 20%                     |
|   | <b>1136</b><br>1162 | 369           | 9 284        | 236                  | 5 23                          | 3              | 72               | 92              | 2 37                          | 14                      |
| No effect on me   | <b>67</b> %         | 63%           | <b>69</b> %  | 73%                  | 80%                           | <b>79</b> %    | 86%              | 61%             | 58%                           | 43%                     |
|   | <b>34</b><br>29     |               | 5 14         |                      |                               | •              | 0                |                 |                               | 3 0                     |
| Will make me worse off  | 2%                  | 1%            | <b>3</b> %   | 2%                   | 5%                            | 6              | 0                | 3%              | <b>4</b> %                    |                         |
|   | <b>11</b><br>13     | •             | 1 3          | 4                    | . 2                           | 2 (            | ) 1              | (               | ) (                           | 0                       |
| Will make me a lot worse off  | 1%                  | 0%            |              |                      | 6%                            | 6              | 1%               | 6               | ) (                           |                         |
|   | <b>92</b><br>85     | 1;            | 3 28         | g                    | (                             | ) (            | 2                | 2 21            | 12                            | 7                       |
| Don't know  | 5%                  | 2%            | <b>6 7</b> % | 3%                   | <b>(</b>                      | ) (            | 3%               | 14%             | 19%                           | 23%                     |
| Net: Better off Net: Worse off  | 25%<br>3%           | 34%<br>1%     |              |                      |                               |                |                  |                 |                               |                         |

| Please tell us whether you believe each one will make you better or worse off or have no effect.  Total Budget 1 4 | Co   | nservative | Labour |            | iberal<br>Democrat | Some other party | Would not vote | Don't know |
|--|------|------------|--------|------------|--------------------|------------------|----------------|------------|
| A new "help to buy" ISA for first-time buyers in which the government will give £50 for                            |      |            |        |            |                    |                  |                |            |
| every £200 you save  |      |            |        |            |                    |                  |                |            |
| Weighted base  | 1689 | 522        |        | 475        | 10                 | 5 357            | 7 3            | 227        |
| Unweighted base  | 1722 | 492        |        | 479        | 110                | ) 417            | 7 3            | 221        |
| All likely voters  | 100% | 100%       | 1      | 100%       | 100%               | 6 100%           | <b>100</b> %   | 100%       |
|  | 104  | 42         |        | 26         | 11                 | l 15             | 5 1            | 9          |
|  | 109  |            |        |            |                    |                  |                |            |
| Will make me a lot better off  | 6%   | 8%         | 1      | 6%         | 10%                | <b>6</b> 4%      | 53%            | 4%         |
|  | 202  | 58         |        | 69         | 12                 | 2 30             | 0              | 32         |
|  | 208  |            |        |            |                    |                  |                |            |
| Will make me better off  | 12%  | 11%        | 1      | 14%        | 12%                | <b>8</b> %       | 6 0            | 14%        |
|  | 1208 | 386        |        | 326        | 63                 | 3 277            | 7 1            | 154        |
|  | 1230 |            |        |            |                    |                  |                |            |
| No effect on me  | 71%  | 74%        | 1      | <b>69%</b> | 60%                | <b>6</b> 77%     | 47%            | 68%        |
|  | 51   | 11         |        | 10         | 14                 | 1 12             | 2 0            | 4          |
|  | 48   |            |        |            |                    |                  |                |            |
| Will make me worse off   | 3%   | 2%         | 1      | 2%         | 13%                | <b>3</b> %       | 6 0            | 2%         |
|  | 24   | 6          |        | 10         | •                  | 6                | 0              | 2          |
|  | 24   |            |        |            |                    |                  |                |            |
| Will make me a lot worse off   | 1%   | 1%         | 1      | 2%         | 1%                 | <b>2</b> %       | 6 0            | 1%         |
|  | 100  | 19         |        | 34         |                    | 18               | 3 0            | 26         |
|  | 103  |            |        |            |                    |                  |                |            |
| Don't know   | 6%   | 4%         |        | 7%         | 4%                 | 5%               | 0              | 11%        |
| Net: Better off  | 18%  | 19%        | ı      | 20%        | 22%                | 6 13%            | 33%            | 18%        |
| Net: Worse off   | 4%   | 3%         |        | 4%         | 14%                | 5%               | 0%             | 3%         |

# VI\_2nd Stage

| Below are a series of policies that the Chancellor has announced in the Budget.  Please tell us whether you believe each one will make you better or worse off or have no effect.  Total |                   | ottish<br>itional Party Plai | d Cymru Green |           | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect            | Some other party | Don't<br>know |
|--|-------------------|------------------------------|---------------|-----------|---|------------------------------------|--------------------|------------------|---------------|
| Budget 1 4 A new "help to buy" ISA for first-time buyers in which the government will give £50 for every £200 you save   |                   | -                            |               |           |   |                                    |                    |                  |               |
| Weighted base  | 357               | 42                           | 8             | 91        | 200   | 5                                  |                    | 0 9              | 2             |
| Unweighted base  | 417               | 72                           | 9             | 93        | 226   | 8                                  | (                  | 0 8              | 1             |
| All likely voters  | 100%              | 100%                         | 100%          | 100%      | 100%  | 100%                               |                    | 0 100%           | 100%          |
|  | <b>15</b><br>19   | 3                            | 0             | 5         | 7   | 0                                  |                    | 0 0              | 0             |
| Will make me a lot better off  | 4%                | 8%                           | 0             | 5%        | 4%  | 0                                  |                    | 0                | 0             |
|  | <b>30</b><br>36   | 3                            | 1             | 15        | 10  | 0                                  |                    | 0 1              | 0             |
| Will make me better off  | 8%                | 7%                           | 8%            | 17%       | 5%  | 0                                  |                    | 0 16%            | 0             |
|  | <b>277</b><br>322 | 34                           | 8             | 63        | 159   | 5                                  |                    | 0 7              | 2             |
| No effect on me  | <b>77%</b>        | 81%                          | 92%           | 69%       | 80%   | 97%                                |                    | 0 71%            | 100%          |
|  | <b>12</b><br>12   | 0                            | 0             | 5         | 7   | 0                                  |                    | 0 0              | 0             |
| Will make me worse off   | 3%                | 0                            | 0             | 5%        | 3%  | 3%                                 |                    | 0                | 0             |
|  | 6                 | 1                            | 0             | 0         | 5   | 0                                  |                    | 0 0              | 0             |
|  | 6                 |                              |               |           |   |                                    |                    |                  |               |
| Will make me a lot worse off   | 2%                | 2%                           | 0             | 0         |   |                                    |                    | 0                | 0             |
|  | <b>18</b><br>22   | 1                            | 0             | 4         | 12  | 0                                  |                    | 0 1              | 0             |
| Don't know   | 5%                | 3%                           | 0             | 4%        | 6%  | 0                                  |                    | 0 13%            | 0             |
| Net: Better off<br>Net: Worse off  | 13%<br>5%         | 14%<br>2%                    | 13%<br>0%     | 22%<br>5% | 9%<br>6%  |                                    | #DIV/0!<br>#DIV/0! | 11%<br>0%        | 0%<br>0%      |

Gender Age Below are a series of policies that the Chancellor has announced in the Budget. Please tell us whether you believe each one will make you better or worse off or have no effect. Total Male Female **Total** 18-34 35-54 55+ Budget 1 4 A new "help to buy" ISA for first-time buyers in which the government will give £50 for every £200 you save Weighted base 1689 854 835 1689 425 593 672 Unweighted base 888 834 652 642 1722 1722 428 All likely voters 100% 100% 100% 100% 100% 100% 100% 104 54 51 104 71 28 6 109 109 Will make me a lot better off 6% 6% 6% 6% 17% 5% 1% 202 105 97 202 124 50 28 208 208 8% Will make me better off 12% 12% 12% 12% 29% 4% 1208 592 616 1208 170 446 592 1230 1230 No effect on me 71% **69%** 74% 71% 40% **75%** 88% 51 31 20 51 21 16 13 48 48 2% 3% 2% Will make me worse off 3% 4% 3% 5% 8 24 9 24 16 6 9 24 24 1% 2% 1% 1% 2% 1% 1% Will make me a lot worse off 44 100 56 44 100 32 25 103 103 Don't know 6% 5% 6% **7**% 7% 4% **7**%

19%

6%

18%

4%

**Net: Better off** 

**Net: Worse off** 

18%

3%

18%

4%

46%

6%

13%

4%

5%

3%

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 4  A new "help to buy" ISA for first-time buyers in which the government will give £50 for every £200 you save | Total | England       | Scotland      | Wales        |
|--|-------|---------------|---------------|--------------|
| Weighted base  | 168   | 9 145         | 3 152         | 2 84         |
| Unweighted base  | 172   | 2 147         | 9 171         | 72           |
| All likely voters  | 100%  | <b>6</b> 100% | <b>6</b> 100% | <b>100</b> % |
|  | 10    | 4 9           | 6 7           | 7 2          |
|  | 10    | 9             |               |              |
| Will make me a lot better off  | 6%    | <b>6 7</b> %  | <b>6</b> 5%   | 2%           |
|  | 20    | 2 18          | 0 15          | 5 6          |
|  | 20    | 8             |               |              |
| Will make me better off  | 129   | <b>6</b> 12%  | <b>6</b> 10%  | 8%           |
|  | 120   | 8 101         | 6 121         | l 70         |
|  | 123   | 0             |               |              |
| No effect on me  | 719   | % <b>70</b> % | % <b>80</b> % | 84%          |
|  | 5     | 1 4           | 9 0           | ) 2          |
|  | 4     | 8             |               |              |
| Will make me worse off   | 3%    | <b>6 3</b> %  | <b>6</b>      | 2%           |
|  | 2     | 4 2           | 2 2           | 2 1          |
|  | 2     | 4             |               |              |
| Will make me a lot worse off   | 19    | 6 19          | <b>6</b> 1%   | <b>1</b> %   |
|  | 10    | 0 9           | 1 7           | 7 3          |
|  | 10    | 3             |               |              |
| Don't know   | 6%    | 69            | 4%            | 4%           |
| Net: Better off  | 18%   | 6 <b>19</b> % | <b>6</b> 14%  | a 10%        |
| Net: Worse off   | 49    | 6 5%          | <b>6</b> 1%   | 4%           |

| Please tell us whether you believe each one will make you better or worse off or have no effect. To Budget 1 4 A new "help to buy" ISA for first-time buyers in which the government will give £50 for | tal                 | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|---------------------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| every £200 you save Weighted base  | 1689                | 58            | 5 413        | 321                  | 28                            | 11             | 84               | 150             | 65                            | 31                      |
| Unweighted base  | 1722                |               | -            | _                    | -                             |                | _                |                 |                               | _                       |
| All likely voters  | 100%                |               |              |                      |                               |                |                  |                 |                               |                         |
| 7 III Intoly votore  | <b>104</b> 109      | 4.            |              |                      |                               |                |                  |                 |                               |                         |
| Will make me a lot better off  | 6%                  | 7%            | <b>4%</b>    | 6%                   | 7%                            | 0              | 3%               | 10%             | 1%                            | 14%                     |
|  | <b>202</b><br>208   | _             | 4 51         | 34                   | 1                             | 1              | 3                | 32              | 9                             | 6                       |
| Will make me better off  | 12%                 | 119           | 6 12%        | 11%                  | 5%                            | 8%             | 4%               | 22%             | 15%                           | 18%                     |
|  | <b>1208</b><br>1230 | _             | 4 298        | 228                  | 22                            | 10             | 70               | 87              | 41                            | 16                      |
| No effect on me  | 71%                 |               |              |                      |                               | 92%            | 83%              | 58%             | 64%                           | 51%                     |
|  | <b>51</b><br>48     |               |              |                      | 1                             | 0              | 3                | 1               | 5                             | 0                       |
| Will make me worse off   | 3%                  |               | <b>3</b> %   | 6%                   | 2%                            | 0              | 3%               | 0%              | 7%                            |                         |
|  | <b>24</b><br>24     |               | 8 5          | 3                    | 3 2                           | 0              | 1                | 3               | 0                             | 0                       |
| Will make me a lot worse off   | 1%                  |               | <b>6 1%</b>  | 1%                   | 8%                            | 0              |                  |                 |                               |                         |
|  | <b>100</b><br>103   |               | 3 30         | 18                   | 0                             | 0              | 5                | 11              | 8                             | 5                       |
| Don't know   | 6%                  | 49            | <b>6 7</b> % | 6%                   | 0                             | 0              | 5%               | <b>7</b> %      | 13%                           | 16%                     |
| Net: Better off<br>Net: Worse off  | 18%<br>4%           |               |              |                      |                               |                |                  |                 |                               |                         |

| Please tell us whether you believe each one will make you better or worse off or have no effect. <b>Total</b> | Cor  | nservative | Labour | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|---|------|------------|--------|---------------------|------------------|----------------|------------|
| Budget 1 5  |      |            |        |                     | 1                |                |            |
| Cutting beer duty by 1p, cider by 2p, whisky  |      |            |        |                     |                  |                |            |
| by 2p and freezing wine duty  |      |            |        |                     |                  |                |            |
| Weighted base   | 1689 | 522        | 47     | 5 10                | 5 357            | 7 3            | 227        |
| Unweighted base   | 1722 | 492        | 479    | 9 11                | ) 417            | 7 3            | 3 221      |
| All likely voters   | 100% | 100%       | 100%   | 6 100%              | 6 100%           | <b>100</b> %   | 100%       |
|   | 49   | 26         | 10     | 6                   | 2 2              | 2 0            | 3          |
|   | 57   |            |        |                     |                  |                |            |
| Will make me a lot better off   | 3%   | 5%         | 3%     | <b>2</b> %          |                  |                | 1%         |
|   | 368  | 137        | 8:     | 9 3                 | 1 71             | 1              | 41         |
|   | 395  |            |        |                     |                  |                |            |
| Will make me better off   | 22%  | 26%        | 19%    | <b>6 29</b> %       | <b>6 20</b> %    | <b>20</b> %    | 18%        |
|   | 1146 | 332        | 32     | 5 5                 | 8 270            | ) 2            | 158        |
|   | 1152 |            |        |                     |                  |                |            |
| No effect on me   | 68%  | 63%        | 69%    | <b>55</b> %         | <b>6 76%</b>     | 80%            | 70%        |
|   | 35   | 10         | 1      | 1                   | 3                | 2 0            | 3          |
|   | 32   |            |        |                     |                  |                |            |
| Will make me worse off  | 2%   | 2%         | 2%     | <b>8</b> %          | 6 1%             | 6 0            |            |
|   | 23   | 6          | •      | 7                   | 3 4              | . 0            | 2          |
|   | 19   |            |        |                     |                  |                |            |
| Will make me a lot worse off  | 1%   | 1%         | 19     | <b>3</b> %          | 6 1%             | 6 0            | 1%         |
|   | 68   | 11         | 2      | 3                   | 3                | 3 0            | 19         |
|   | 67   |            |        |                     |                  |                |            |
| Don't know  | 4%   | 2%         | 5%     | 6 39                | 6 2%             | 0              | 9%         |
| Net: Better off   | 25%  | 31%        | 22%    | <b>31</b> %         | <b>6</b> 20%     | 33%            | 19%        |
| Net: Worse off  | 3%   | 3%         | 4%     | 6 <b>10</b> %       | <b>6 2</b> %     | 0%             | 2%         |

# VI\_2nd Stage

| Below are a series of policies that the Chancellor has announced in the Budget. |      |                |             |       | United<br>Kingdom | British               |         |            |        |
|---|------|----------------|-------------|-------|-------------------|-----------------------|---------|------------|--------|
| Please tell us whether you believe each one will                                |      | Scottish       |             |       | Independence      | <b>National Party</b> |         | Some       | Don't  |
| make you better or worse off or have no effect. Total                           |      | National Party | Plaid Cymru | Green | Party (UKIP)      | (BNP)                 | Respect | other part | y know |
| Budget 1 5  |      | -              | -           |       |                   |                       | -       | -          |        |
| Cutting beer duty by 1p, cider by 2p, whisky                                    |      |                |             |       |                   |                       |         |            |        |
| by 2p and freezing wine duty  |      |                |             |       |                   |                       |         |            |        |
| Weighted base   | 357  | 42             | 8           | 91    | 200               | 5                     |         | 0          | 9 2    |
| Unweighted base   | 417  | 72             | 9           | 93    | 3 226             | 8                     |         | 0          | 8 1    |
| All likely voters   | 100% | 100%           | 100%        | 100%  | 100%              | 100%                  |         | 0 100      | % 100% |
|   | 2    | 0              | 0           | O     | ) 2               | . 0                   |         | 0          | 0 0    |
|   | 2    |                |             |       |                   |                       |         |            |        |
| Will make me a lot better off   | 1%   |                | 0           | 0     | 1%                | 0                     |         | 0          | 0 0    |
|   | 71   | 8              | 4           | 21    | 36                | 1                     |         | 0          | 0 0    |
|   | 85   |                |             |       |                   |                       |         |            |        |
| Will make me better off   | 20%  | 20%            | 45%         | 23%   | 18%               | 28%                   |         | 0          | 0 0    |
|   | 270  | 32             | 5           | 70    | 149               | 3                     |         | 0          | 9 2    |
|   | 312  |                |             |       |                   |                       |         |            |        |
| No effect on me   | 76%  | 76%            | 55%         | 77%   | 75%               | 69%                   |         | 0 100      | % 100% |
|   | 2    |                | 0           | C     | 2                 | 0                     |         | 0          | 0 0    |
|   | 2    |                |             |       |                   |                       |         |            |        |
| Will make me worse off  | 1%   | 0              | 0           | 0     | 1%                | 3%                    |         | 0          | 0 0    |
|   | 4    | 1              | 0           | O     | 3                 | 0                     |         | 0          | 0 0    |
|   | 4    |                |             |       |                   |                       |         |            |        |
| Will make me a lot worse off  | 1%   | 2%             | 0           | 0     | 2%                | 0                     |         | 0          | 0 0    |
|   | 8    |                | 0           | 0     | 8                 | 0                     |         | 0          | 0 0    |
|   | 12   |                |             |       |                   |                       |         |            |        |
| Don't know  | 2%   | 2%             | 0           |       | 4%                | 0                     |         | 0          | 0 0    |
|   |      |                |             |       |                   |                       |         |            |        |
| Net: Better off   | 20%  |                | 50%         |       |                   |                       | #DIV/0! |            | % 0%   |
| Net: Worse off  | 2%   | 2%             | 0%          | 0%    | 3%                | 0%                    | #DIV/0! | 0,         | % 0%   |

Gender Age

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 5 Cutting beer duty by 1p, cider by 2p, whisky by 2p and freezing wine duty | Total | Male | Female | Total | 18-34       | 35-54 | 55+  |
|---|-------|------|--------|-------|-------------|-------|------|
| Weighted base   | 1689  | 854  | 835    | 1689  | 425         | 593   | 672  |
| Unweighted base   | 1722  | 888  | 834    | 1722  | 428         | 652   | 642  |
| All likely voters   | 100%  | 100% | 100%   | 100%  | 100%        | 100%  | 100% |
|   | 49    | 37   | 13     | 49    | 24          | 16    | 9    |
|   | 57    |      |        | 57    |             |       |      |
| Will make me a lot better off   | 3%    | 4%   | 2%     | 3%    | 6%          | 3%    | 1%   |
|   | 368   | 240  | 128    | 368   | 111         | 133   | 125  |
|   | 395   |      |        | 395   |             |       |      |
| Will make me better off   | 22%   | 28%  | 15%    | 22%   | 26%         | 22%   | 19%  |
|   | 1146  | 511  | 635    | 1146  | 240         | 393   | 513  |
|   | 1152  |      |        | 1152  |             |       |      |
| No effect on me   | 68%   | 60%  | 76%    | 68%   | <b>57</b> % | 66%   | 76%  |
|   | 35    | 26   | 9      | 35    | 14          | 13    | 8    |
|   | 32    |      |        | 32    |             |       |      |
| Will make me worse off  | 2%    | 3%   | 1%     | 2%    | 3%          | 2%    | 1%   |
|   | 23    | 7    | 15     | 23    | 10          | 7     | 6    |
|   | 19    |      |        | 19    |             |       |      |
| Will make me a lot worse off  | 1%    | 1%   | 2%     | 1%    | 2%          | 1%    | 1%   |
|   | 68    | 33   | 36     | 68    | 25          | 32    | 12   |
|   | 67    |      |        | 67    |             |       |      |
| Don't know  | 4%    | 4%   | 4%     | 4%    | 6%          | 5%    | 2%   |
| Net: Better off   | 25%   | 32%  | 17%    | 25%   | 32%         | 25%   | 20%  |
| Net: Worse off  | 3%    | 4%   | 3%     | 3%    | 6%          | 3%    | 2%   |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 5 Cutting beer duty by 1p, cider by 2p, whisky by 2p and freezing wine duty | Total | England       | Scotland | Wales |
|---|-------|---------------|----------|-------|
| Weighted base   | 168   | 9 1453        | 152      | 84    |
| Unweighted base   | 172   | 2 1479        | 171      | 72    |
| All likely voters   | 100%  | <b>6</b> 100% | 100%     | 100%  |
|   | 4     | 9 45          | 5 4      | 1     |
|   | 5     | 7             |          |       |
| Will make me a lot better off   | 3%    | <b>3</b> %    | 2%       | 1%    |
|   | 36    | 8 323         | 3 24     | 21    |
|   | 39    | 5             |          |       |
| Will make me better off   | 22%   | <b>6 22</b> % | 16%      | 25%   |
|   | 114   | 6 972         | 2 116    | 58    |
|   | 115   | 2             |          |       |
| No effect on me   | 68%   | <b>67</b> %   | 76%      | 69%   |
|   | 3     | 5 29          | 3        | 3     |
|   | 3     | 2             |          |       |
| Will make me worse off  | 2%    | <b>2</b> %    | 2%       | 4%    |
|   | 2     | 3 22          | . 1      | 0     |
|   | 1:    | 9             |          |       |
| Will make me a lot worse off  | 19    | <b>6 2</b> %  | 1%       | 0     |
|   | 6     | 8 62          | 2 6      | 1     |
|   | 6     | 7             |          |       |
| Don't know  | 49    | 4%            | 4%       | 1%    |
| Net: Better off   | 25%   | <b>6</b> 25%  | 18%      | 26%   |
| Net: Worse off  | 3%    |               |          |       |

| Please tell us whether you believe each one will make you better or worse off or have no effect. <b>Total</b> Budget 1 5 |                     | Conservatives | Labour        | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|---------------------|---------------|---------------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| Cutting beer duty by 1p, cider by 2p, whisky by 2p and freezing wine duty  |                     |               |               |                      |                               |                |                  |              |                               |                         |
| Weighted base  | 1689                | 58            | 5 413         | 321                  | 28                            | 11             | 84               | 150          | 0 65                          | 5 31                    |
| Unweighted base  | 1722                | 568           | 8 415         | 344                  |                               |                | 93               | 150          | ) 66                          |                         |
| All likely voters  | 100%                | 100%          | <b>6</b> 100% |                      |                               | 100%           |                  |              | <b>6</b> 100%                 | 6 100%                  |
| -  | 49                  |               |               |                      |                               |                |                  |              |                               |                         |
|  | 57                  |               |               |                      |                               |                |                  |              |                               |                         |
| Will make me a lot better off  | 3%                  | 4%            | <b>6</b> 2%   | 2%                   | . 0                           | ) (            | 2%               | 1%           | <b>5</b> %                    | <b>6</b> 4%             |
|  | <b>368</b><br>395   |               | 7 72          | 74                   | 6                             | 6              | 13               | 38           | 8                             | 3 5                     |
| Will make me better off  | 22%                 |               | <b>6</b> 17%  | 23%                  | 20%                           | 57%            | 16%              | 26%          | 6 12%                         | <b>6</b> 16%            |
|  | <b>1146</b><br>1152 | 380           | 0 294         | 219                  | 20                            |                |                  | 100          | D 46                          |                         |
| No effect on me  | 68%                 |               | <b>6</b> 71%  | 68%                  | 71%                           | 43%            | 78%              | 66%          | <b>70</b> %                   | <b>56%</b>              |
|  | <b>35</b><br>32     |               | 1 10          | 11                   | 0                             |                | 1                | C            | ) 1                           |                         |
| Will make me worse off   | 2%                  | 2%            | <b>6</b> 2%   | 3%                   | . 0                           | ) (            | 2%               |              | 2%                            | <b>0</b>                |
|  | <b>23</b><br>19     |               | 6 5           | 3                    | 2                             |                | 1                | 3            | 3                             | ) 3                     |
| Will make me a lot worse off   | 1%                  | 19            | <b>6</b> 1%   | 1%                   | 8%                            |                | 1%               | 2%           |                               | 9%                      |
|  | <b>68</b><br>67     | 1:            | 5 23          | 9                    | 0                             |                | 2                | 7            | 7                             | 7 5                     |
| Don't know   | 4%                  | 3%            | 6%            | 3%                   | 0                             | )              | 2%               | 5%           | 6 11%                         | 6 16%                   |
| Net: Better off<br>Net: Worse off  | 25%<br>3%           |               |               |                      |                               |                |                  |              |                               |                         |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Total Budget 1 6 | Co         | nservative        | Labour |                   | Liberal<br>Democrat | Some other party               |         | Would not vote | Don't know    |
|---|------------|-------------------|--------|-------------------|---------------------|--------------------------------|---------|----------------|---------------|
| Changing the law to allow pensioners to   |            |                   |        |                   |                     |                                |         |                |               |
| access the money they may have put into an  |            |                   |        |                   |                     |                                |         |                |               |
| annuity   | 1689       | 522               |        | 475               | 10                  | E 2                            | 357     | 3              | 227           |
| Weighted base   | 1722       | <b>322</b><br>492 |        | <b>473</b><br>479 | 10                  | -                              | 117     | <b>3</b>       | 221           |
| Unweighted base   |            |                   |        |                   |                     | •                              |         | -              | <del></del> : |
| All likely voters   | 100%<br>77 | 100%<br>35        |        | 00%<br>27         | 100%                | <del>7</del> 0 100<br><b>4</b> | 0%<br>7 | 100%           | 100%          |
|   | 77<br>78   | აა                |        | 21                | ,                   | 4                              | ′       | U              | 3             |
| Will make me a lot better off   | 5%         | 7%                |        | 6%                | 49                  | / <sub>4</sub>                 | 2%      | 0              | 1%            |
| Will make me a for better on  | 182        | 65                |        | 46                | 2                   |                                | 29      |                |               |
|   | 183        | 03                |        | 70                | 2                   | <b>-</b>                       | 23      | Ū              | 10            |
| Will make me better off   | 11%        | 12%               | 1      | 0%                | 22%                 | <b>%</b>                       | 8%      | 0              | 8%            |
| Will make me better on  | 1244       | 382               |        | 338               | 6                   |                                | 285     | 3              | 170           |
|   | 1267       | 002               |        | 000               | ŭ                   | _                              | -00     | J              | 110           |
| No effect on me   | 74%        | 73%               | 7      | ′1%               | 629                 | % 80                           | 0%      | 100%           | 75%           |
|   | 37         | 11                |        | 16                |                     | 4                              | 6       | 0              | 1             |
|   | 37         |                   |        | -                 |                     |                                | _       | _              | -             |
| Will make me worse off  | 2%         | 2%                |        | 3%                | 39                  | <b>%</b>                       | 2%      | 0              | 0%            |
|   | 17         | 0                 |        | 5                 |                     | 3                              | 7       | 0              | 2             |
|   | 19         |                   |        |                   |                     |                                |         |                |               |
| Will make me a lot worse off  | 1%         | 0                 |        | 1%                | 29                  | <b>%</b>                       | 2%      | 0              | 1%            |
|   | 132        | 29                |        | 42                |                     | 5                              | 24      | 0              | 31            |
|   | 138        |                   |        |                   |                     |                                |         |                |               |
| Don't know  | 8%         | 6%                |        | 9%                | 5%                  | <b>/</b> 6                     | 7%      | 0              | 14%           |
| Net: Better off   | 15%        | 19%               | 1      | 5%                | 27%                 | <b>%</b> 10                    | 0%      | 0%             | 9%            |
| Net: Worse off  | 3%         | 2%                |        | 4%                | 79                  | /6                             | 4%      | 0%             | 1%            |

# VI\_2nd Stage

| Below are a series of policies that the Chancellor has announced in the Budget. |           |                  |             |       | United<br>Kingdom | British               |                    |               |          |
|---|-----------|------------------|-------------|-------|-------------------|-----------------------|--------------------|---------------|----------|
| Please tell us whether you believe each one will                                |           | Scottish         |             |       | Independence      | <b>National Party</b> |                    | Some [        | Oon't    |
| make you better or worse off or have no effect. <b>Total</b>                    |           | National Party I | Plaid Cymru | Green | Party (UKIP)      | (BNP)                 | Respect            | other party k | now      |
| Budget 1 6  |           |                  |             |       |                   |                       |                    |               |          |
| Changing the law to allow pensioners to   |           |                  |             |       |                   |                       |                    |               |          |
| access the money they may have put into an                                      |           |                  |             |       |                   |                       |                    |               |          |
| annuity Weighted base   | 357       | 42               | 8           | 91    | 200               | 5                     | 0                  | 9             |          |
| Unweighted base   | 417       | <b>42</b><br>72  | 9           | _     |                   | _                     | 0                  | _             | 2        |
| All likely voters   | 100%      |                  | 100%        |       |                   |                       | 0                  |               | 100%     |
| All likely voters   | 7         | 0                | 0           |       |                   |                       | 0                  |               | 0        |
|   | 8         | -                | U           |       | , ,               | U                     | U                  | U             | U        |
| Will make me a lot better off   | <b>2%</b> |                  | 0           | C     | 4%                | 0                     | 0                  | 0             | 0        |
| Will make me a lot better on  | 29        |                  | 0           |       |                   |                       | 0                  |               | 0        |
|   | 29        |                  | ·           | •     | ,                 | ŭ                     | Ū                  | Ū             | Ū        |
| Will make me better off   | 8%        |                  | 0           | 10%   | 9%                | 0                     | 0                  | 0             | 0        |
|   | 285       |                  | 8           |       |                   |                       | 0                  |               | 2        |
|   | 334       |                  |             |       | _                 | -                     |                    | _             |          |
| No effect on me   | 80%       | 83%              | 100%        | 83%   | 75%               | 100%                  | 0                  | 100%          | 100%     |
|   | 6         | 0                | 0           | 1     | 4                 | 0                     | 0                  | 0             | 0        |
|   | 6         |                  |             |       |                   |                       |                    |               |          |
| Will make me worse off  | 2%        | 0                | 0           | 1%    | 2%                | 0                     | 0                  | 0             | 0        |
|   | 7         | 1                | 0           | 2     | . 4               | 0                     | 0                  | 0             | 0        |
|   | 9         |                  |             |       |                   |                       |                    |               |          |
| Will make me a lot worse off  | 2%        | 3%               | 0           | 2%    | 2%                | 0                     | 0                  | 0             | 0        |
|   | 24        | 3                | 0           | 3     | 18                | 0                     | 0                  | 0             | 0        |
|   | 31        |                  |             |       |                   |                       |                    |               |          |
| Don't know  | 7%        | 8%               | 0           | 3%    | 9%                | 0                     | 0                  | 0             | 0        |
| Net: Better off   | 10%       | 5%               | 0%          | 10%   | 12%               | 0%                    | #DIV/0!            | 0%            | 0%       |
| Net: Worse off  | 10%<br>4% |                  | 0%<br>0%    |       |                   |                       | #DIV/0!<br>#DIV/0! | 0%<br>0%      | 0%<br>0% |
| NEL. WOISE OII  | 470       | 2%               | U%          | 370   | 470               | 0%                    | #DIV/U!            | U%            | U%       |

Gender Age

Below are a series of policies that the

| Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 6  Changing the law to allow pensioners to access the money they may have put into an annuity | tal Male | Fen  | nale Tot | <mark>al 18-</mark> 3 | 4 35-54   | 55+         |      |
|--|----------|------|----------|-----------------------|-----------|-------------|------|
| Weighted base  | 1689     | 854  | 835      | 1689                  | 425       | 593         | 672  |
| Unweighted base  | 1722     | 888  | 834      | 1722                  | 428       | 652         | 642  |
| All likely voters  | 100%     | 100% | 100%     | 100%                  | 100%      | 100%        | 100% |
|  | 77       | 44   | 33       | 77                    | 30        | 19          | 29   |
|  | 78       |      |          | 78                    |           |             |      |
| Will make me a lot better off  | 5%       | 5%   | 4%       | 5%                    | <b>7%</b> | 3%          | 4%   |
|  | 182      | 98   | 84       | 182                   | 55        | 56          | 71   |
|  | 183      |      |          | 183                   |           |             |      |
| Will make me better off  | 11%      | 11%  | 10%      | 11%                   | 13%       | 9%          | 11%  |
|  | 1244     | 616  | 627      | 1244                  | 279       | 443         | 522  |
|  | 1267     |      |          | 1267                  |           |             |      |
| No effect on me  | 74%      | 72%  | 75%      | 74%                   | 66%       | <b>75</b> % | 78%  |
|  | 37       | 27   | 10       | 37                    | 14        | 13          | 11   |
|  | 37       |      |          | 37                    |           |             |      |
| Will make me worse off   | 2%       | 3%   | 1%       | 2%                    | 3%        | 2%          | 2%   |
|  | 17       | 7    | 10       | 17                    | 3         | 10          | 4    |
|  | 19       |      |          | 19                    |           |             |      |
| Will make me a lot worse off   | 1%       | 1%   | 1%       | 1%                    | 1%        | 2%          | 1%   |
|  | 132      | 62   | 70       | 132                   | 43        | 53          | 36   |
|  | 138      |      |          | 138                   |           |             |      |
| Don't know   | 8%       | 7%   | 8%       | 8%                    | 10%       | 9%          | 5%   |
| Net: Better off  | 15%      | 17%  | 14%      | 15%                   | 20%       | 13%         | 15%  |
| Net: Worse off   | 3%       | 4%   | 2%       | 3%                    | 4%        | 4%          | 2%   |
|  |          |      |          |                       |           |             |      |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 6 Changing the law to allow pensioners to access the money they may have put into an annuity | Total | England      | Scotland | Wales |
|--|-------|--------------|----------|-------|
| Weighted base  | 1689  | 1453         | 152      | 84    |
| Unweighted base  | 1722  | 2 1479       | 171      | 72    |
| All likely voters  | 100%  | 6 100%       | 100%     | 100%  |
|  | 77    | 7 71         | 5        | 1     |
|  | 78    | 3            |          |       |
| Will make me a lot better off  | 5%    | 5%           | 3%       | 1%    |
|  | 182   | 2 159        | 17       | 7     |
|  | 183   | 3            |          |       |
| Will make me better off  | 11%   | <b>6</b> 11% | 11%      | 8%    |
|  | 1244  | 1 1054       | 119      | 70    |
|  | 1267  | 7            |          |       |
| No effect on me  | 74%   | <b>73</b> %  | 78%      | 83%   |
|  | 37    | 7 33         | 3 2      | 3     |
|  | 37    | 7            |          |       |
| Will make me worse off   | 2%    | <b>2</b> %   | 1%       | 3%    |
|  | 17    | 7 15         | 1        | 0     |
|  | 19    | 9            |          |       |
| Will make me a lot worse off   | 1%    | <b>6</b> 1%  | 1%       | 0     |
|  | 132   | 2 121        | 8        | 3     |
|  | 138   | 3            |          |       |
| Don't know   | 8%    | 8%           | 5%       | 4%    |
| Net: Better off  | 15%   | 6 16%        | 14%      | 10%   |
| Net: Worse off   | 3%    | 3%           | 2%       | 4%    |

| Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 6  Changing the law to allow pensioners to |                     | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|---------------------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| access the money they may have put into an annuity  |                     |               |              |                      |                               |                |                  |              |                               |                         |
| Weighted base   | 1689                | 585           | 5 413        | 321                  | 28                            | 11             | 84               | 150          | 65                            | 31                      |
| Unweighted base   | 1722                | 568           | 3 415        | 344                  | . 44                          | . 11           | 93               | 150          | 66                            | 31                      |
| All likely voters   | 100%                | 100%          | <b>100</b> % | 100%                 | 100%                          | 100%           | 100%             | 100%         | 100%                          | 100%                    |
|   | <b>77</b><br>78     | 37            | 7 21         | 15                   | 0                             | 0              | ) 1              | 2            | 2 0                           | 1                       |
| Will make me a lot better off   | 5%                  | 6%            | <b>5</b> %   | 5%                   | . 0                           | 0              | 1%               | 1%           | . 0                           |                         |
|   | <b>182</b><br>183   |               | 33           | 39                   | 2                             | 2              | 6                | 12           | 8                             | 2                       |
| Will make me better off   | 11%                 | 13%           | 8%           | 12%                  | 8%                            | 21%            | 7%               | 8%           | 13%                           | 7%                      |
|   | <b>1244</b><br>1267 | 430           | 301          | 234                  | 23                            | 9              | 69               | 118          | 40                            | 19                      |
| No effect on me   | 74%                 | 73%           | <b>73</b> %  | 73%                  | 83%                           | 79%            | 82%              | 79%          | 62%                           | 62%                     |
|   | <b>37</b><br>37     |               | 5 16         | 8                    | 1                             | O              | 2                | 3            | 1                             | 0                       |
| Will make me worse off  | 2%                  | 1%            | 4%           | 3%                   | 5%                            | . 0            | 2%               | 2%           | 2%                            |                         |
|   | <b>17</b><br>19     | 1             | 1 7          | 4                    | . 1                           | 0              | 1                | 1            | 0                             | 2                       |
| Will make me a lot worse off  | 1%                  | 0%            | <b>2</b> %   | 1%                   | 3%                            | . 0            | 1%               | 1%           | . 0                           |                         |
|   | <b>132</b><br>138   |               | 5 34         | 21                   | 0                             | 0              | 6                | 14           | 15                            | 7                       |
| Don't know  | 8%                  | 6%            | 8%           | 7%                   | 0                             | 0              | 7%               | 9%           | 24%                           | 21%                     |
| Net: Better off   | 15%                 |               |              |                      |                               |                |                  |              |                               |                         |
| Net: Worse off  | 3%                  | 1%            | 6%           | 4%                   | 7%                            | 0%             | 4%               | 3%           | 2%                            | 6%                      |

| Please tell us whether you believe each one will make you better or worse off or have no effect.  Budget 1 7  Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more | I                 | Conservative |      | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|--|-------------------|--------------|------|---------------------|------------------|----------------|------------|
| Weighted base  | 1689              | 522          | 475  | 105                 | 357              | 3              | 227        |
| Unweighted base  | 1722              | 492          | 479  | 110                 | 417              | 3              | 221        |
| All likely voters  | 100%              | 100%         | 100% | 100%                | 100%             | 100%           | 100%       |
|  | <b>66</b><br>69   |              | 18   | 5                   | 6                | 0              | 4          |
| Will make me a lot better off  | 4%                |              | 4%   | 5%                  | 2%               | 0              | 2%         |
|  | <b>263</b> 265    |              | 57   | 31                  | 28               | 1              | 29         |
| Will make me better off  | 16%               | 23%          | 12%  | 29%                 | 8%               | 20%            | 13%        |
|  | <b>896</b><br>904 |              | 259  | 36                  | 235              | 0              | 102        |
| No effect on me  | 53%               | 51%          | 55%  | 34%                 | 66%              | 0              | 45%        |
|  | <b>92</b><br>97   |              | 38   | 9                   | 18               | 1              | 7          |
| Will make me worse off   | 5%                | 3%           | 8%   | 9%                  | 5%               | 53%            | 3%         |
|  | <b>16</b><br>19   |              | 7    | 1                   | 7                | 0              | 1          |
| Will make me a lot worse off   | 1%                | 0%           | 2%   | 1%                  | 2%               | 0              | 0%         |
|  | <b>356</b><br>368 |              | 96   | 24                  | 64               |                | 85         |
| Don't know   | 21%               | 17%          | 20%  | 22%                 | 18%              | 27%            | 37%        |
| Net: Better off  | 19%               |              |      | 34%                 |                  |                |            |
| Net: Worse off   | 6%                | 4%           | 9%   | 10%                 | 7%               | 33%            | 4%         |

# VI\_2nd Stage

| Below are a series of policies that the Chancellor has announced in the Budget. |                  |                |             |       | United       |                |         |               |       |
|---|------------------|----------------|-------------|-------|--------------|----------------|---------|---------------|-------|
|   |                  | 0 441.1        |             |       | Kingdom      | British        |         |               |       |
| Please tell us whether you believe each one will                                |                  | Scottish       | 51.1.0      |       | Independence | National Party |         |               | Don't |
| make you better or worse off or have no effect.                                 | otai             | National Party | Plaid Cymru | Green | Party (UKIP) | (BNP)          | Respect | other party k | know  |
| Budget 1 7 Reducing the 'surplus' target (how much                              |                  |                |             |       |              |                |         |               |       |
| more money the government will take in  |                  |                |             |       |              |                |         |               |       |
| than spend once the deficit has been  |                  |                |             |       |              |                |         |               |       |
| eliminated) for 2019 from £23bn to £7bn so                                      |                  |                |             |       |              |                |         |               |       |
| the government can spend more   |                  |                |             |       |              |                |         |               |       |
| Weighted base   | 357              | 42             | 8           | 91    | 200          | 5              | (       | 0 9           | 2     |
| Unweighted base   | 417              | 72             | 9           | 93    | 226          | 8              | (       | 8 0           | 1     |
| All likely voters   | 100%             | 100%           | 100%        | 100%  | 100%         | 100%           | (       | 100%          | 100%  |
|   | 6                | 0              | 0           | 3     | 2            | . 0            | (       | 0             | 0     |
|   | 7                |                |             |       |              |                |         |               |       |
| Will make me a lot better off   | 2%               |                | 0           |       |              |                |         | 0             | 0     |
|   | 28               |                | 1           | 8     | 17           | 0              | (       | 0             | 0     |
|   | 32               |                |             |       |              |                |         |               |       |
| Will make me better off   | 8%               |                | 10%         |       |              |                |         | 0             | 0     |
|   | 235              |                | 7           | 65    | 125          | 5              | (       | 0 8           | 0     |
| N   | 266              |                | 000/        | 740/  | 000          | 070/           |         | 070/          |       |
| No effect on me   | 66%              |                | 90%         |       |              |                |         | 0 87%         | 0     |
|   | 18               |                | 0           | 3     | 13           | 0              | (       | 0             | 0     |
| Will make me worse off  | 24<br><b>5</b> % |                | 0           | 3%    | 7%           | . 0            |         | 0 0           | 0     |
| will make me worse on   | 7                |                | 0           |       |              |                |         | 0 0           | 0     |
|   | 8                |                | U           | U     | -            | . 0            | •       | 0             | U     |
| Will make me a lot worse off  | 2%               |                | 0           | 0     | 2%           | 0              | (       | 0 0           | 0     |
| This make the distributed on  | 64               |                | 0           |       |              |                |         | 0 1           | 2     |
|   | 80               |                | · ·         |       |              | •              | ·       |               | _     |
| Don't know  | 18%              |                | 0           | 14%   | 19%          | 0              |         | 0 13%         | 100%  |
| Net: Better off   | 10%              | 5%             | 13%         | 12%   | 10%          | 0%             | #DIV/0! | 0%            | 0%    |
| Net: Worse off  | 7%               |                | 0%          |       |              | 0%             | #DIV/0! | 0%            | 0%    |

|   | Gender |                   |              | Age         |                   |             |            |             |
|---|--------|-------------------|--------------|-------------|-------------------|-------------|------------|-------------|
| Below are a series of policies that the Chancellor has announced in the Budget.   |        |                   |              |             |                   |             |            |             |
| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 7 Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been |        | Male              | Female       | Total       | 18-34             | 35-54       | 55+        |             |
| eliminated) for 2019 from £23bn to £7bn so  |        |                   |              |             |                   |             |            |             |
| the government can spend more   |        |                   |              |             |                   |             |            |             |
| Weighted base   |        | 1689              | 854          | 835         | 1689              | 425         | 593        | 672         |
| Unweighted base   |        | 1722              | 888          | 834         | 1722              | 428         | 652        | 642         |
| All likely voters   |        | 100%              | 100%         | 100%        | 100%              | 100%        | 100%       | 100%        |
|   |        | 66                | 42           | 23          | 66                | 39          | 17         | 10          |
| Will make me a let better off   |        | 69<br>40/         | E0/          | 20/         | 69<br>40/         | 00/         | 20/        | 20/         |
| Will make me a lot better off   |        | 4%                | 5%           | 3%          | 4%                | 9%          | 3%         | 2%          |
|   |        | <b>263</b><br>265 | 147          | 116         | <b>263</b><br>265 | 98          | 82         | 83          |
| Will make me hotter off   |        |                   | 470/         | 4.407       |                   | 220/        | 4.407      | 400/        |
| Will make me better off   |        | 16%               | 17%          | 14%         | 16%               | 23%         | 14%        | 12%         |
|   |        | 896               | 492          | 404         | 896               | 168         | 322        | 407         |
| No. office description  |        | 904               | <b>50</b> 0/ | 400/        | 904               | 400/        | E 40/      | 040/        |
| No effect on me   |        | 53%               | 58%          | 48%         | 53%               | 40%         | 54%        | 61%         |
|   |        | 92                | 52           | 40          | 92                | 23          | 34         | 35          |
|   |        | 97                | 00/          | <b>5</b> 0/ | 97                | <b>E</b> 0/ | 00/        | <b>E</b> 0/ |
| Will make me worse off  |        | 5%                | 6%           | 5%          | 5%                | 5%          | 6%         | 5%          |
|   |        | 16                | 8            | 8           | 16                | 3           | 9          | 4           |
|   |        | 19                | 407          | 407         | 19                | 407         | -01        | 404         |
| Will make me a lot worse off  |        | 1%                | 1%           | 1%          | 1%                | 1%          | 2%         | 1%          |
|   |        | 356               | 113          | 243         | 356               | 94          | 129        | 132         |
|   |        | 368               |              |             | 368               |             |            |             |
| Don't know  |        | 21%               | 13%          | 29%         | 21%               | 22%         | 22%        | 20%         |
| N. C. D. W. C. W.   |        | 400/              | 000/         | 470/        | 4007              | 000/        | 470/       | 4.407       |
| Net: Better off   |        | 19%               | 22%          | 17%         | 19%               | 32%         | 17%        | 14%         |
| Net: Worse off  |        | 6%                | <b>7</b> %   | 6%          | 6%                | 6%          | <b>7</b> % | 6%          |
|   |        |                   |              |             |                   |             |            |             |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 7 Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Weighted base  | 1689  | 1453    | 152      | 84    |
| Unweighted base  | 1722  |         |          |       |
| All likely voters  | 100%  |         |          |       |
| 7 III III.OJ VOLOTO  | 66    |         |          |       |
|  | 69    |         | •        | •     |
| Will make me a lot better off  | 4%    |         | 3%       | 1%    |
|  | 263   |         |          |       |
|  | 265   |         |          |       |
| Will make me better off  | 16%   | 16%     | 13%      | 14%   |
|  | 896   | 760     | 85       | 52    |
|  | 904   |         |          |       |
| No effect on me  | 53%   | 52%     | 56%      | 62%   |
|  | 92    | 80      | 7        | 5     |
|  | 97    | •       |          |       |
| Will make me worse off   | 5%    | 6%      | 5%       | 6%    |
|  | 16    | 13      | 4        | 0     |
|  | 19    | )       |          |       |
| Will make me a lot worse off   | 1%    | 1%      | 2%       | 0     |
|  | 356   | 309     | 32       | 14    |
|  | 368   | }       |          |       |
| Don't know   | 21%   | 21%     | 21%      | 17%   |
| Net: Better off  | 19%   | 20%     | 16%      | 15%   |
| Net: Worse off   | 6%    | 6%      | 7%       | 6%    |

| Please tell us whether you believe each one will make you better or worse off or have no effect. Budget 1 7 Reducing the 'surplus' target (how much           |                   | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| more money the government will take in<br>than spend once the deficit has been<br>eliminated) for 2019 from £23bn to £7bn so<br>the government can spend more |                   |               |        |                      |                               |                |                  |              |                               |                         |
| Weighted base   | 1689              |               |        |                      | _                             |                | _                |              |                               | _                       |
| Unweighted base   | 1722              |               |        |                      |                               |                |                  |              |                               | _                       |
| All likely voters   | 100%              |               |        |                      |                               |                |                  |              |                               |                         |
|   | <b>66</b><br>69   |               |        |                      |                               | 0              | 2                |              |                               | 0                       |
| Will make me a lot better off   | 4%                |               |        |                      |                               |                |                  |              |                               |                         |
|   | <b>263</b><br>265 |               | 50     | 47                   | 1                             | 2              | 11               | 19           | 7                             | 4                       |
| Will make me better off   | 16%               | 21%           | 12%    | 15%                  | 4%                            | 21%            | 13%              | 13%          | 11%                           | 12%                     |
|   | <b>896</b><br>904 | 307           | 220    | 173                  | 20                            | 8              | 54               | 76           | 25                            | 15                      |
| No effect on me   | 53%               | 52%           | 53%    | 54%                  | 70%                           | 71%            | 64%              | 50%          | 38%                           | 47%                     |
|   | <b>92</b><br>97   |               | 29     | 24                   | 0                             | 1              | 2                | 8            | 4                             | . 2                     |
| Will make me worse off  | 5%                | 4%            | 7%     | 8%                   | 1%                            | 8%             | 3%               | 6%           | 6%                            | 7%                      |
|   | <b>16</b><br>19   |               | 7      | 2                    | 2                             | 0              | 1                | 0            | 0                             | 0                       |
| Will make me a lot worse off  | 1%                | 1%            | 2%     | 1%                   | 9%                            | 0              | 1%               | 0            | 0                             | 0                       |
|   | <b>356</b><br>368 |               | 95     | 66                   | 5                             | 0              | 14               | 42           | 2 28                          | 11                      |
| Don't know  | 21%               | 16%           | 23%    | 21%                  | 16%                           | 0              | 16%              | 28%          | 43%                           | 34%                     |
| Net: Better off   | 19%               |               |        |                      |                               |                |                  |              |                               |                         |
| Net: Worse off  | 6%                | 4%            | 9%     | 8%                   | 7%                            | 9%             | 4%               | 5%           | 6%                            | 6%                      |

**Q2 Summary**And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

|                         | free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 | Freezing petrol<br>duty and<br>scrapping the<br>planned<br>increase in<br>September | Making the first £1,000 of interest on savings income tax free | Raising the ISA tax-free allowance from £15,000 to £15,240 | government will | Cutting beer<br>duty by 1p,<br>cider by 2p,<br>whisky by 2p<br>and freezing<br>wine duty | Changing the law to allow pensioners to access the money they may have put into an annuity | target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more |
|-------------------------|---|---|--|--|-----------------|--|--|---|
| Weighted base           | 1689  | 1689  |  | 1689   |                 | 1689   |  | 1689  |
| Unweighted base         | 1722  | 1722  | 1722   | 1722   | 1722            | 1722   | 1722   | 1722  |
| All likely voters       | 100%  | 100%  |  | 100%   | 100%            | 100%   | 100%   |   |
|                         | 416   | 322   |  | 433  | 219             |  |  |   |
|                         | 435   | 328   |  | 451  | 230             |  |  |   |
| Very believable         | 25%   | 19%   |  | 26%  |                 |  | 19%  |   |
|                         | 844   | 760   | 1  | 820  |                 |  | 1  |   |
|                         | 856   | 783   | 832  | 832  | 723             | 804  | 836  | 476   |
| Quite believable        | 50%   | 45%   | 48%  | 49%  | 42%             | 47%  | 48%  | 28%   |
|                         | 209   | 341   | 285  | 203  | 408             | 280  | 264  | 529   |
|                         | 210   | 344   | 297  | 208  | 420             | 283  | 260  | 541   |
| Not very believable     | 12%   | 20%   | 17%  | 12%  | 24%             | 17%  | 16%  | 31%   |
|                         | 61  | 108   | 69   | 52   | 134             | 83   | 56   | 201   |
|                         | 71  | 113   | 73   | 54   | 140             | 89   | 63   | 231   |
| Not at all believable   | 4%  | 6%  | 4%   | 3%   | 8%              | 5%   | 3%   |   |
|                         | 159   | 159   | 176  | 181  | 213             | 171  | 238  | 337   |
|                         | 150   | 154   | 167  | 177  | 209             | 164  | 225  | 323   |
| Don't know / no opinion | 9%  | 9%  | 10%  | 11%  | 13%             | 10%  | 14%  | 20%   |
| Net: Believable         | 75%   | 64%   | 69%  | 74%  | 55%             | 68%  | 67%  | 37%   |
| Net: Not believable     | 16%   | 27%   | 21%  | 15%  | 32%             | 21%  | 19%  | 43%   |

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the

| Conservatives remain in government after the          |       |              |        | Liberal  | Some other | W. 11          | B          |
|---|-------|--------------|--------|----------|------------|----------------|------------|
| election.   | Total | Conservative | Labour | Democrat | party      | Would not vote | Don't know |
| Budget 2 0 Raising the tax-free allowance (the amount |       |              |        |          |            |                |            |
| you can earn before you pay income tax)               |       |              |        |          |            |                |            |
| from £10,600 to £10,800 and to £11,000 in             |       |              |        |          |            |                |            |
| 2016  |       |              |        |          |            |                |            |
| Weighted base   | 1689  | 522          | 475    | 105      | 357        | ' 3            | 227        |
| Unweighted base                                       | 1722  |              |        |          |            |                |            |
| All likely voters                                     | 100%  |              | _      | _        |            | _              | :          |
| 7 III III III III III III III III III I               | 416   |              |        |          |            |                | 26         |
|   | 435   |              |        |          | . 01       | •              |            |
| Very believable                                       | 25%   |              | 16%    | 21%      | 16%        | 27%            | 11%        |
| Tery concrusio  | 844   |              |        |          |            |                |            |
|   | 856   |              |        |          |            |                | _          |
| Quite believable                                      | 50%   | 46%          | 48%    | 58%      | 55%        | 20%            | 51%        |
|   | 209   | 22           | 86     | 13       | 49         | ) 1            | 38         |
|   | 210   |              |        |          |            |                |            |
| Not very believable                                   | 12%   | 4%           | 18%    | 13%      | 14%        | 53%            | 17%        |
|   | 61    | 9            | 26     | 4        | 17         | 0              | 5          |
|   | 71    |              |        |          |            |                |            |
| Not at all believable                                 | 4%    |              |        | 4%       | 5%         | 6              | 2%         |
|   | 159   | 17           | 57     | 5        | 37         | 0              | 44         |
|   | 150   |              |        |          |            |                |            |
| Don't know / no opinion                               | 9%    | 3%           | 12%    | 5%       | 10%        | 0              | 19%        |
| Net: Believable                                       | 75%   | 91%          | 64%    | 79%      | 71%        | 67%            | 62%        |
| Net: Not believable                                   | 16%   | 6%           | 24%    | 16%      | 18%        | 33%            | 19%        |

And for each of the following, please tell us how believable or not you find each proposal to be.

| By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.  Budget 2 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 | Total | Scottish<br>National Party | Plaid Cymru | Green       | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect | Some E<br>other party k | Oon't<br>now |
|--|-------|----------------------------|-------------|-------------|---|------------------------------------|---------|-------------------------|--------------|
| Weighted base  | 35    | 57 42                      | : <b>8</b>  | 3 91        | 200   | 5                                  | (       | 9                       | 2            |
| Unweighted base  | 41    |                            |             |             |   | 8                                  | (       | 8 0                     | 1            |
| All likely voters  | 100   | % 100%                     | 100%        | 100%        | 100%  | 100%                               | (       | 100%                    | 100%         |
|  |       | 5 <b>7 6</b><br>'5         | 1           | 11          | 39  | 1                                  | (       | 0 0                     | 0            |
| Very believable  | 16    |                            | 11%         | 12%         | 19%   | 12%                                |         | 0                       | 0            |
| ,  | 19    |                            |             |             | 7 109   |                                    |         | 0 4                     | 2            |
|  | 21    | 9                          |             |             |   |                                    |         |                         |              |
| Quite believable   | 55    | % 41%                      | 81%         | 62%         | 54%   | 28%                                | (       | 46%                     | 100%         |
|  |       | 1 <b>9</b> 8               |             | 9           | 28  | 3                                  |         | 0 1                     | 0            |
| Not very believable  | 14    | % 18%                      | 8%          | <b>10</b> % | 14%   | 60%                                | (       | 13%                     | 0            |
|  |       | . <b>7</b> 3               |             | 6           | 9   | 0                                  |         | 0                       | 0            |
| Not at all believable  |       | % 6%                       | . (         | 7%          | 4%  | 0                                  | (       | 0                       | 0            |
| not at all bollovable  |       | <del>7</del> 8             |             |             |   |                                    |         |                         | 0            |
|  |       | 38                         |             |             |   | •                                  |         | •                       | •            |
| Don't know / no opinion  | 10    |                            |             | 10%         | 8%  | 0                                  |         | 0 40%                   | 0            |
| Net: Believable  | 71    | % 55%                      | 100%        | 75%         | 74%   | 40%                                | #DIV/0! | 44%                     | 100%         |
| Net: Not believable  | 18    | % <b>26</b> %              | 13%         | 16%         | 19%   | 60%                                | #DIV/0! | 11%                     | 0%           |

|   | Gender |                   |      |        |            | Age   |                   |       |      |       |      |      |
|---|--------|-------------------|------|--------|------------|-------|-------------------|-------|------|-------|------|------|
| And for each of the following, please tell us how believable or not you find each proposal to be.   |        |                   |      |        |            |       |                   |       |      |       |      |      |
| By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.  Budget 2 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) | Total  | Male              |      | Female |            | Total | ,                 | 18-34 | 3    | 35-54 | 55   | i+   |
| from £10,600 to £10,800 and to £11,000 in 2016  |        |                   |      |        |            |       |                   |       |      |       |      |      |
| Weighted base   |        | 1689              | 854  |        | 835        |       | 1689              |       | 425  |       | 593  | 672  |
| Unweighted base   |        | 1722              | 888  |        | 834        |       | 1722              |       | 428  |       | 652  | 642  |
| All likely voters   |        | 100%              | 100% |        | 100%       |       | 100%              |       | 100% |       | 100% | 100% |
|   |        | <b>416</b><br>435 | 247  |        | 169        |       | <b>416</b><br>435 |       | 97   |       | 125  | 194  |
| Very believable   |        | 25%               | 29%  |        | 20%        |       | 25%               |       | 23%  |       | 21%  | 29%  |
| ,   |        | <b>844</b><br>856 | 406  |        | 438        |       | <b>844</b><br>856 |       | 184  |       | 287  | 373  |
| Quite believable  |        | 50%               | 48%  |        | <b>52%</b> |       | <b>50%</b>        |       | 43%  |       | 48%  | 56%  |
|   |        | 209               | 90   |        | 119        |       | 209               |       | 69   |       | 78   | 62   |
|   |        | 210               |      |        |            |       | 210               |       |      |       |      |      |
| Not very believable   |        | 12%               | 11%  |        | 14%        |       | 12%               |       | 16%  |       | 13%  | 9%   |
|   |        | 61                | 35   |        | 26         |       | 61                |       | 25   |       | 23   | 14   |
|   |        | 71                |      |        |            |       | 71                |       |      |       |      |      |
| Not at all believable   |        | 4%                | 4%   |        | 3%         |       | 4%                |       | 6%   |       | 4%   | 2%   |
|   |        | 159               | 76   |        | 83         |       | 159               |       | 51   |       | 79   | 29   |
| <b>5</b> ,  |        | 150               | 001  |        | 4001       |       | 150               |       | 4007 |       | 400/ | 404  |
| Don't know / no opinion   |        | 9%                | 9%   |        | 10%        |       | 9%                |       | 12%  |       | 13%  | 4%   |
| Net: Believable   |        | 75%               | 76%  |        | 73%        |       | 75%               |       | 66%  |       | 69%  | 84%  |
| Net: Not believable   |        | 16%               | 15%  |        | 17%        |       | 16%               |       | 22%  |       | 17%  | 11%  |

**Total** 

England

Scotland

Wales

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 0

| Raising the tax-free allowance (the amount  |      |            |      |      |
|---|------|------------|------|------|
| you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in |      |            |      |      |
| 2016  |      |            |      |      |
| Weighted base   | 1689 | 1453       | 152  | 84   |
| Unweighted base   | 1722 | 1479       | 171  | 72   |
| All likely voters   | 100% | 100%       | 100% | 100% |
|   | 416  | 368        | 36   | 12   |
|   | 435  |            |      |      |
| Very believable   | 25%  | 25%        | 23%  | 15%  |
|   | 844  | 724        | 68   | 53   |
|   | 856  |            |      |      |
| Quite believable  | 50%  | <b>50%</b> | 45%  | 63%  |
|   | 209  | 178        | 20   | 10   |
|   | 210  |            |      |      |
| Not very believable   | 12%  | 12%        | 13%  | 12%  |
|   | 61   | 56         | 5    | 0    |
|   | 71   |            |      |      |
| Not at all believable   | 4%   | 4%         | 3%   | 0    |
|   | 159  | 128        | 23   | 9    |
|   | 150  |            |      |      |
| Don't know / no opinion   | 9%   | 9%         | 15%  | 10%  |
| Net: Believable   | 75%  | 75%        | 68%  | 77%  |
| Net: Not believable   | 16%  | 16%        | 16%  | 12%  |

By "believable" we mean something that you think the government will implement and which Scottish Prefer is likely to be successful should the Unsure / **National** Plaid Liberal Some other Did not can't Conservatives remain in government after the not to **Party** Cymru election. Total Conservatives Labour Democrats party vote remember say Budget 20 Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 Weighted base 1689 585 413 321 11 65 31 28 84 150 Unweighted base 1722 568 415 344 44 11 93 150 66 31 All likely voters 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 416 236 70 61 1 13 21 8 2 435 Very believable 25% 40% 17% 19% 12% 8% 12% 6% 16% 14% 844 278 203 190 14 9 49 61 32 10 856 47% 49% **59%** 48% 86% 58% 41% 49% 32% Quite believable 50% 209 36 46 8 12 3 67 1 28 8 210 Not very believable 12% 6% 16% 14% 28% 6% 14% 19% 5% 24% 61 10 24 6 2 5 2 11 71 Not at all believable 4% 2% 6% 2% 6% 0 6% 7% 3% 3% 159 25 49 18 2 0 5 29 21 11 150 Don't know / no opinion 9% 4% 12% 6% 6% 0 6% 19% 32% 35% **Net: Believable** 75% 88% 66% 78% 61% 91% 74% 55% 62% 39% **Net: Not believable** 16% 8% 22% 16% 36% 9% 20% 26% 8% 29%

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 1

Freezing petrol duty and scrapping the planned increase in September

Weighted base

Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Total | Cons              | servative La |            | beral<br>emocrat | Some other party | Would not vote | Don't know |
|-------|-------------------|--------------|------------|------------------|------------------|----------------|------------|
|       | 4000              | 500          | 475        | 405              | 0.57             |                | 007        |
|       | 1689              | <b>522</b>   | <b>475</b> | 105              | 357              |                |            |
|       | 1722              | 492          | 479        | 110              | 417              | -              |            |
|       | 100%<br>322       | 100%<br>198  | 100%<br>54 | 100%<br>17       | 100%<br>39       |                |            |
|       |                   | 190          | 34         | 17               | 39               | ı              | 13         |
|       | 328<br><b>19%</b> | 38%          | 11%        | 16%              | 11%              | 27%            | 6%         |
|       | 760               | 266          | 194        | 53               | 153              |                |            |
|       | 783               | 200          | 104        | 00               | 100              | _              | . 01       |
|       | 45%               | 51%          | 41%        | 50%              | 43%              | 73%            | 40%        |
|       | 341               | 39           | 129        | 20               | 90               |                |            |
|       | 344               |              |            |                  |                  |                |            |
|       | 20%               | 8%           | 27%        | 19%              | 25%              | 0              | 28%        |
|       | 108               | 5            | 42         | 11               | 34               | 0              | 16         |
|       | 113               |              |            |                  |                  |                |            |
|       | 6%                | 1%           | 9%         | 11%              | 10%              | 0              | 7%         |
|       | 159               | 14           | 56         | 4                | 41               | 0              | 43         |
|       | 154               |              |            |                  |                  |                |            |
|       | 9%                | 3%           | 12%        | 4%               | 11%              | 0              | 19%        |
|       | 64%               | 89%          | 52%        | 67%              | 54%              | 100%           | 46%        |
|       | 27%               | 8%           | 36%        | 30%              | 35%              | 0%             | 35%        |

| By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election. Budget 2 1 Freezing petrol duty and scrapping the planned increase in September | Total      | Scottish<br>National Party | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect            | Some Dother party ki | on't<br>now |
|---|------------|----------------------------|-------------|-------|---|------------------------------------|--------------------|----------------------|-------------|
| Weighted base   | 357        | 42                         | 8           | 91    | 200   | 5                                  | 0                  | 9                    | 2           |
| Unweighted base   | 417        | 72                         | 9           | 93    | 3 226   | 8                                  | 0                  | 8                    | 1           |
| All likely voters   | 100%       | 100%                       | 100%        | 100%  | 100%  | 100%                               | 0                  | 100%                 | 100%        |
|   | 39         | 4                          | 1           | 5     | 30  | 0                                  | 0                  | 0                    | 0           |
|   | 52         |                            |             |       |   |                                    |                    |                      |             |
| Very believable   | 11%        | 9%                         | 11%         | 5%    | 15%   | 0                                  | 0                  | 0                    | 0           |
|   | 153        | 19                         | 4           | 37    | 87  | 2                                  | 0                  | 5                    | 0           |
|   | 183        |                            |             |       |   |                                    |                    |                      |             |
| Quite believable  | 43%        | 44%                        | 46%         | 41%   | 44%   | 40%                                | 0                  | 53%                  | 0           |
|   | 90         | 8                          | 1           | 30    | 46  | 3                                  | 0                  | 1                    | 2           |
|   | 98         |                            |             |       |   |                                    |                    |                      |             |
| Not very believable   | 25%        | 18%                        | 10%         | 33%   |   |                                    | 0                  | 7%                   | 100%        |
|   | 34         | 6                          | 3           | 8     | 17  | 0                                  | 0                  | 0                    | 0           |
|   | 42         |                            |             |       |   |                                    |                    |                      |             |
| Not at all believable   | 10%        | 15%                        | 33%         |       |   |                                    | 0                  |                      | 0           |
|   | 41         | 6                          | 0           | ) 11  | 20  | 0                                  | 0                  | 4                    | 0           |
|   | 42         |                            |             |       |   |                                    |                    |                      |             |
| Don't know / no opinion   | 11%        | 15%                        | 0           | 12%   | 10%   | 0                                  |                    | 40%                  | 0           |
| Net: Believable Net: Not believable   | 54%<br>35% | 55%<br>33%                 | 63%<br>50%  |       |   |                                    | #DIV/0!<br>#DIV/0! | 56%<br>11%           | 0%<br>100%  |

Gender Age

27%

22%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 1

Freezing petrol duty and scrapping the

planned increase in September

Weighted base

Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Э |       |           |      |      |       |       |             |      |       |
|---|-------|-----------|------|------|-------|-------|-------------|------|-------|
|   | Total | Male      | Fer  | nale | Total | 18-34 | 35          | -54  | 55+   |
|   |       |           |      |      |       |       |             |      |       |
|   |       | 1689      | 854  | 835  | 16    | 89    | 425         | 593  | 672   |
|   |       | 1722      | 888  | 834  | 17    | '22   | 428         | 652  | 9 642 |
|   |       | 100%      | 100% | 100% | 10    | 0%    | 100%        | 100% | 100%  |
|   |       | 322       | 204  | 118  | 3     | 322   | 62          | 99   | 161   |
|   |       | 328       |      |      | 3     | 328   |             |      |       |
|   |       | 19%       | 24%  | 14%  | 1     | 9%    | 14%         | 17%  | 24%   |
|   |       | 760       | 381  | 378  | 7     | '60   | 149         | 261  | 349   |
|   |       | 783       |      |      | 7     | '83   |             |      |       |
|   |       | 45%       | 45%  | 45%  | 4     | 5%    | <b>35%</b>  | 44%  | 52%   |
|   |       | 341       | 140  | 201  | 3     | 841   | 116         | 107  | 118   |
|   |       | 344       |      |      | 3     | 344   |             |      |       |
|   |       | 20%       | 16%  | 24%  | 2     | 0%    | <b>27</b> % | 18%  | 18%   |
|   |       | 108       | 52   | 56   | 1     | 08    | 43          | 42   | 23    |
|   |       | 113       |      |      | 1     | 13    |             |      |       |
|   |       | <b>6%</b> | 6%   | 7%   |       | 6%    | 10%         | 7%   | 3%    |
|   |       | 159       | 77   | 82   | 1     | 59    | 56          | 83   | 20    |
|   |       | 154       |      |      | 1     | 54    |             |      |       |
|   |       | 9%        | 9%   | 10%  |       | 9%    | 13%         | 14%  | 3%    |
|   |       | 64%       | 69%  | 59%  | 6     | 4%    | 50%         | 61%  | 76%   |

27%

37%

25%

21%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 1

Freezing petrol duty and scrapping the planned increase in September

Weighted base Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Total | Eng       | land Sco | otland Wal | es   |
|-------|-----------|----------|------------|------|
|       |           |          |            |      |
|       | 1689      | 1453     | 152        | 84   |
|       | 1722      | 1479     | 171        | 72   |
|       | 100%      | 100%     | 100%       | 100% |
|       | 322       | 291      | 22         | 8    |
|       | 328       |          |            |      |
|       | 19%       | 20%      | 15%        | 9%   |
|       | 760       | 642      | 72         | 46   |
|       | 783       |          |            |      |
|       | 45%       | 44%      | 48%        | 54%  |
|       | 341       | 296      | 25         | 20   |
|       | 344       |          |            |      |
|       | 20%       | 20%      | 16%        | 24%  |
|       | 108       | 93       | 10         | 5    |
|       | 113       |          |            |      |
|       | <b>6%</b> | 6%       | 6%         | 6%   |
|       | 159       | 132      | 23         | 5    |
|       | 154       |          |            |      |
|       | 9%        | 9%       | 15%        | 5%   |
|       | 64%       | 64%      | 62%        | 64%  |

27%

27%

23%

By "believable" we mean something that you think the government will implement and which Scottish Unsure / Prefer is likely to be successful should the Conservatives remain in government after the **National** Plaid Some other Did not Liberal can't not to **Party** Cymru election. Total Conservatives Labour Democrats party vote remember say Budget 2 1 Freezing petrol duty and scrapping the planned increase in September Weighted base 1689 585 413 321 11 84 65 31 28 150 Unweighted base 1722 568 415 344 44 11 93 150 66 31 All likely voters 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 322 201 45 48 2 1 8 11 3 3 328 Very believable 19% 34% 11% 15% 8% 8% 10% 7% 5% 8% 760 275 184 162 12 7 39 53 21 6 783 Quite believable 45% 47% 45% 51% 42% 66% 47% 33% 35% 19% 341 75 109 62 8 0 21 44 16 7 344 20% 13% 26% 19% 28% 0 25% 29% 24% Not very believable 22% 108 15 32 23 3 9 16 2 113 6% 3% 8% 7% 26% 4% Not at all believable 16% 11% 11% 13% 2 6 23 159 20 44 26 0 26 12 154 9% Don't know / no opinion 3% 11% 8% 6% 0 7% 18% 35% 39% **Net: Believable** 64% 81% 55% 65% 50% 73% **56%** 43% 37% 29% **Net: Not believable** 27% 15% 34% 26% 43% 27% 36% 40% 28% 35%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 2

Making the first £1,000 of interest on

savings income tax free

Weighted base

All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

**Net: Believable** 

**Net: Not believable** 

Don't know / no opinion

Unweighted base

| Total | Con  | servative  | Labour | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|-------|------|------------|--------|---------------------|------------------|----------------|------------|
|       | 1689 | 522        | 475    | 105                 | 357              | 3              | 3 227      |
|       | 1722 | 492        | 479    | 110                 | 417              | ' 3            | 3 221      |
|       | 100% | 100%       | 100%   | 100%                | 100%             | 100%           | 100%       |
|       | 348  | 198        | 58     | 17                  | 53               | 1              | 21         |
|       | 353  |            |        |                     |                  |                |            |
|       | 21%  | 38%        | 12%    | 16%                 | 15%              | 27%            | 9%         |
|       | 812  | 263        | 210    | 55                  | 183              | 1              | 100        |
|       | 832  |            |        |                     |                  |                |            |
|       | 48%  | 50%        | 44%    | 52%                 | 51%              | 20%            | 44%        |
|       | 285  | 34         | 124    | 20                  | 59               | 0              | 49         |
|       | 297  |            |        |                     |                  |                |            |
|       | 17%  | <b>7</b> % | 26%    | 19%                 | 16%              | 0              | 21%        |
|       | 69   | 9          | 27     | 6                   | 22               | . 0            | 4          |
|       | 73   |            |        |                     |                  |                |            |
|       | 4%   | 2%         | 6%     | 6%                  | 6%               | 0              | 2%         |
|       | 176  | 19         | 56     | 7                   | 40               | 1              | 53         |
|       | 167  |            |        |                     |                  |                |            |
|       | 10%  | 4%         | 12%    | 6%                  | 11%              | 53%            | 23%        |
|       | 69%  | 88%        | 56%    | 69%                 | 66%              | 67%            | 53%        |

25%

23%

0%

23%

32%

| By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the |       | Scottish      |               |       | United<br>Kingdom<br>Independence | British<br>National Party |         | Some I        | Don't |
|---|-------|---------------|---------------|-------|-----------------------------------|---------------------------|---------|---------------|-------|
| election.   | Total |               | / Plaid Cymru | Green | Party (UKIP)                      | ,                         | Respect | other party I |       |
| Budget 2 2  |       |               | ,             | 0.00  | , (0)                             | (=)                       |         | omor purty .  |       |
| Making the first £1,000 of interest on  |       |               |               |       |                                   |                           |         |               |       |
| savings income tax free   |       |               |               |       |                                   |                           |         |               |       |
| Weighted base   | 35    | 7 42          | 2 8           | 3 91  | 200                               | 5                         | 0       | 9             | 2     |
| Unweighted base   | 41    | 7 72          | 2 9           | 93    | 3 226                             | 8                         | 0       | 8             | 1     |
| All likely voters   | 100%  | <b>6</b> 100% | 6 100%        | 100%  | 100%                              | 100%                      | 0       | 100%          | 100%  |
|   | 5     | 3 5           | 5 1           | 12    | 2 34                              | 0                         | 0       | 0             | 0     |
|   | 6     |               |               |       |                                   |                           |         |               |       |
| Very believable   | 15%   |               |               |       |                                   |                           | 0       | 0             | 0     |
|   | 18    |               | 7 5           | 5 46  | 109                               | 1                         | 0       | ) 4           | 2     |
|   | 20    |               |               |       |                                   |                           |         |               |       |
| Quite believable  | 519   |               |               |       |                                   |                           |         | ) 46%         | 100%  |
|   | 5     |               | 9 (           | ) 17  | ' 28                              | 3                         | 0       | ) 1           | 0     |
|   | 7     | -             |               |       |                                   |                           |         |               |       |
| Not very believable   | 169   |               |               | 19%   |                                   |                           |         |               | 0     |
|   | 2     |               | 3             | 6     | 5 10                              | 0                         | 0       | 0             | 0     |
|   | 2     |               |               |       | _                                 |                           |         |               |       |
| Not at all believable   | 69    |               |               |       |                                   |                           |         |               | 0     |
|   | 4     |               | 3 (           | ) 10  | 18                                | 3 1                       | 0       | ) 4           | 0     |
|   | 4     |               |               |       |                                   |                           |         |               | _     |
| Don't know / no opinion   | 119   | <u>/</u>      | 6             | 11%   | 9%                                | 28%                       | 0       | 40%           | 0     |
| Net: Believable   | 66%   | <b>6</b> 52%  | 6 75%         | 64%   | 72%                               | 20%                       | #DIV/0! | 44%           | 100%  |
| Net: Not believable   | 23%   |               |               |       |                                   |                           | #DIV/0! | 11%           | 0%    |
| INGL. INCLUCITE VADIC   | 23 /  | 23/0          | 30 /          | 23/0  | 19/0                              | , 00/0                    | #DIVIO! | 11/0          | U /0  |

Gender Age

21%

20%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 2

Making the first £1,000 of interest on

savings income tax free

Weighted base

Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Э |       |      |      |       |       |       |      |       |               |
|---|-------|------|------|-------|-------|-------|------|-------|---------------|
|   | Total | Mal  | e Fe | emale | Total | 18-34 | 1 ;  | 35-54 | 55+           |
|   |       |      |      |       |       |       |      |       |               |
|   |       | 1689 | 854  | 835   | 1     | 1689  | 425  | 593   | 3 672         |
|   |       | 1722 | 888  | 834   |       | 1722  | 428  | 652   | 2 642         |
|   |       | 100% | 100% | 100%  | . 1   | 00%   | 100% | 100%  | <b>6</b> 100% |
|   |       | 348  | 206  | 142   |       | 348   | 76   | 10    | 5 166         |
|   |       | 353  |      |       |       | 353   |      |       |               |
|   |       | 21%  | 24%  | 17%   | 1     | 21%   | 18%  | 18%   | <b>6</b> 25%  |
|   |       | 812  | 399  | 413   |       | 812   | 182  | 27;   | 3 357         |
|   |       | 832  |      |       |       | 832   |      |       |               |
|   |       | 48%  | 47%  | 49%   | 1     | 48%   | 43%  | 46%   | <b>53</b> %   |
|   |       | 285  | 130  | 156   |       | 285   | 86   | 10    | 5 94          |
|   |       | 297  |      |       |       | 297   |      |       |               |
|   |       | 17%  | 15%  | 19%   | 1     | 17%   | 20%  | 18%   | <b>6</b> 14%  |
|   |       | 69   | 38   | 31    |       | 69    | 27   | 24    | 4 18          |
|   |       | 73   |      |       |       | 73    |      |       |               |
|   |       | 4%   | 4%   | 4%    | 1     | 4%    | 6%   | 4%    | <b>3</b> %    |
|   |       | 176  | 82   | 93    |       | 176   | 53   | 8     | 5 37          |
|   |       | 167  |      |       |       | 167   |      |       |               |
|   |       | 10%  | 10%  | 11%   |       | 10%   | 13%  | 14%   | 6%            |
|   |       | 69%  | 71%  | 66%   |       | 69%   | 61%  | 64%   | <b>78</b> %   |

21%

27%

22%

17%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 2

Making the first £1,000 of interest on

savings income tax free

Weighted base Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| 9 | Total | England   | Scotland       | Wales         |
|---|-------|-----------|----------------|---------------|
|   | Total | Eligialiu | Scotiand       | vvales        |
|   |       |           |                |               |
|   | 1689  | 1453      | 3 152          | 2 84          |
|   | 1722  | 1479      | 9 17           | 1 72          |
|   | 100%  | 100%      | <b>6 100</b> % | <b>6</b> 100% |
|   | 348   | 310       | 30             | 8             |
|   | 353   |           |                |               |
|   | 21%   | 21%       | <b>20</b> %    | <b>9</b> %    |
|   | 812   | 697       | 7 60           | 6 49          |
|   | 832   |           |                |               |
|   | 48%   | 48%       | <b>43</b> %    | <b>58%</b>    |
|   | 285   | 24        | 1 3            | 1 14          |
|   | 297   |           |                |               |
|   | 17%   | 17%       | <b>20</b> %    | <b>6</b> 16%  |
|   | 69    | 62        | 2              | 3 4           |
|   | 73    |           |                |               |
|   | 4%    | 4%        | <b>6 2</b> %   | <b>4%</b>     |
|   | 176   | 143       | 3 22           | 2 10          |
|   | 167   |           |                |               |
|   | 10%   | 10%       | 6 15%          | 6 <b>12</b> % |
|   | 69%   | 69%       | <b>63</b> %    | <b>68%</b>    |

21%

21%

22%

10%

And for each of the following, please tell us how believable or not you find each proposal to be.

**Net: Not believable** 

By "believable" we mean something that you think the government will implement and which Scottish Unsure / Prefer is likely to be successful should the **National** Plaid Some other Did not Liberal can't not to Conservatives remain in government after the **Party** Cymru election. Total Conservatives Labour Democrats party vote remember say Budget 2 2 Making the first £1,000 of interest on savings income tax free Weighted base 1689 585 413 321 11 65 28 84 150 31 Unweighted base 1722 568 415 344 44 11 93 150 66 31 All likely voters 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 348 200 53 49 1 13 14 9 4 353 Very believable 21% 34% 13% 15% 18% 8% 16% 10% 14% 13% 812 298 183 169 9 7 43 66 27 10 832 Quite believable 48% 51% 44% **53%** 32% 62% 51% 44% 42% 31% 5 5 285 49 107 65 9 0 15 30 297 **17%** 8% 26% 20% 31% 2% 18% 20% 8% Not very believable 17% 69 10 20 12 3 11 1 73 4% 2% 5% 4% 13% 25% 8% 2% 3% Not at all believable 8% 51 2 7 22 176 28 26 0 29 11 167 12% 4% Don't know / no opinion 10% 5% 8% 6% 8% 19% 34% 36% **Net: Believable** 69% 85% 57% 68% 50% 73% 67% 53% 55% 45%

31%

24%

46%

27%

25%

27%

9%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.
Budget 2 3
Raising the ISA tax-free allowance from

£15,000 to £15,240 Weighted base

Unweighted base

All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Э     |            |              |        | Liberal  | Some other  |                |            |
|-------|------------|--------------|--------|----------|-------------|----------------|------------|
| Total | (          | Conservative | Labour | Democrat | party       | Would not vote | Don't know |
|       | 1689       | 522          | 475    | 105      | 357         | · 3            | 3 227      |
|       | 1722       | 492          |        | 110      |             | -              |            |
|       | 100%       | 100%         |        |          |             |                |            |
|       | 433        | 218          |        |          |             |                |            |
|       | 451        |              |        |          |             |                |            |
|       | <b>26%</b> | 42%          | 16%    | 22%      | 22%         | 27%            | 14%        |
|       | 820        | 254          | 222    | 56       | 178         | 2              | 109        |
|       | 832        |              |        |          |             |                |            |
|       | 49%        | 49%          | 47%    | 53%      | 50%         | 73%            | 48%        |
|       | 203        | 27           | 92     | 11       | 44          | 0              | 29         |
|       | 208        |              |        |          |             |                |            |
|       | 12%        | 5%           | 19%    | 11%      | 12%         | 0              | 13%        |
|       | 52         | 3            | 27     | 5        | 13          | 0              | 4          |
|       | 54         |              |        |          |             |                |            |
|       | 3%         | 1%           |        |          |             |                | 2%         |
|       | 181        | 20           | 56     | 10       | 42          | . 0            | 53         |
|       | 177        |              |        |          |             | _              |            |
|       | 11%        | 4%           | 12%    | 10%      | 12%         | 0              | 23%        |
|       | 74%        | 90%          | 63%    | 75%      | <b>72</b> % | 100%           | 63%        |
|       |            |              |        |          |             |                |            |

15%

16%

0%

15%

25%

| By "believable" we mean something that you    |       |            |                 |           |       |              |                |         |             |       |
|---|-------|------------|-----------------|-----------|-------|--------------|----------------|---------|-------------|-------|
| think the government will implement and which |       |            |                 |           |       | United       | Duitiok        |         |             |       |
| is likely to be successful should the         |       | C44!-      | - I-            |           |       | Kingdom      | British        |         | Como        | Dault |
| Conservatives remain in government after the  | Total | Scottis    |                 |           | 0     | Independence | National Party | D 1     |             | Don't |
| election.                                     | Total | Nation     | al Party Pla    | ila Cymru | Green | Party (UKIP) | (BNP)          | Respect | other party | Know  |
| Budget 2 3                                    |       |            |                 |           |       |              |                |         |             |       |
| Raising the ISA tax-free allowance from       |       |            |                 |           |       |              |                |         |             |       |
| £15,000 to £15,240 Weighted base              | •     | 57         | 42              | 8         | 9     | 1 200        | 5              | ,       | ) 9         |       |
| Unweighted base                               | -     | 37<br>17   | <b>42</b><br>72 | 9         | 93    |              |                | (       |             | 2     |
| All likely voters                             | 100   |            | 100%            | 100%      |       |              |                | _       | 100%        | 100%  |
| All likely voters                             |       | 80         | 9               | 2         | 1907  |              |                |         | 0 0         | 0     |
|   |       | 95         | 3               |           | '`    | , ,          | ,              | ,       | ,           | Ū     |
| Very believable                               |       | 2%         | 21%             | 24%       | 21%   | <b>25</b> %  | 0              | (       | 3%          | 0     |
| voly bollovablo                               |       | 78         | 14              | 6         | 43    |              |                |         | ) 4         | 0     |
|   |       | 04         |                 | •         |       |              |                |         |             |       |
| Quite believable                              |       | )%         | 33%             | 76%       | 47%   | <b>54%</b>   | 56%            | (       | 43%         | 0     |
|   |       | 44         | 9               | 0         | 13    |              |                |         | ) 1         | 0     |
|   |       | 53         |                 |           |       |              |                |         |             |       |
| Not very believable                           | 12    | 2%         | 21%             | 0         | 15%   | <b>9</b> %   | 44%            | (       | 13%         | 0     |
|   |       | 13         | 2               | 0         |       | 5            | 0              |         | 0           | 0     |
|   |       | 18         |                 |           |       |              |                |         |             |       |
| Not at all believable                         | 4     | <b>!</b> % | 6%              | 0         | 6%    | <b>3</b> %   | 0              | C       | 0           | 0     |
|   |       | 42         | 8               | 0         | 10    | ) 18         | 0              |         | ) 4         | 2     |
|   |       | 47         |                 |           |       |              |                |         |             |       |
| Don't know / no opinion                       | 12    | 2%         | 20%             | 0         | 11%   | 6 9%         | 0              |         | ) 40%       | 100%  |
| Net: Believable                               | 72    | 2%         | 55%             | 100%      | 68%   | <b>79</b> %  | 60%            | #DIV/0! | 44%         | 0%    |
| Net: Not believable                           | 16    | <b>5</b> % | 26%             | 0%        | 20%   | 6 12%        | 40%            | #DIV/0! | 11%         | 0%    |

Gender Age

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.
Budget 2 3
Raising the ISA tax-free allowance from

£15,000 to £15,240 Weighted base

Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Э |       |      |      |      |       |       |           |      |      |
|---|-------|------|------|------|-------|-------|-----------|------|------|
|   | Total | Male | Fen  | nale | Total | 18-34 | 35-       | 54   | 55+  |
|   |       |      |      |      |       |       |           |      |      |
|   |       | 1689 | 854  | 835  | 16    | 89    | 425       | 593  | 672  |
|   |       | 1722 | 888  | 834  | 17    | 22    | 428       | 652  | 642  |
|   |       | 100% | 100% | 100% | 10    | 0%    | 100%      | 100% | 100% |
|   |       | 433  | 242  | 191  | 4     | 33    | 99        | 134  | 200  |
|   |       | 451  |      |      | 4     | 51    |           |      |      |
|   |       | 26%  | 28%  | 23%  | 2     | 6%    | 23%       | 23%  | 30%  |
|   |       | 820  | 407  | 413  | 8     | 20    | 183       | 277  | 360  |
|   |       | 832  |      |      | 8     | 32    |           |      |      |
|   |       | 49%  | 48%  | 49%  | 4     | 9%    | 43%       | 47%  | 54%  |
|   |       | 203  | 93   | 110  | 2     | .03   | 65        | 69   | 69   |
|   |       | 208  |      |      | 2     | .08   |           |      |      |
|   |       | 12%  | 11%  | 13%  | 1:    | 2%    | 15%       | 12%  | 10%  |
|   |       | 52   | 28   | 24   |       | 52    | 23        | 18   | 11   |
|   |       | 54   |      |      |       | 54    |           |      |      |
|   |       | 3%   | 3%   | 3%   |       | 3%    | <b>5%</b> | 3%   | 2%   |
|   |       | 181  | 84   | 97   | 1     | 81    | 54        | 96   | 31   |
|   |       | 177  |      |      | 1     | 77    |           |      |      |
|   |       | 11%  | 10%  | 12%  | 1     | 1%    | 13%       | 16%  | 5%   |
|   |       | 74%  | 76%  | 72%  | 7     | 4%    | 66%       | 69%  | 83%  |
|   |       | 15%  | 14%  | 16%  |       | 5%    | 21%       | 15%  |      |

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 3

Raising the ISA tax-free allowance from

£15,000 to £15,240 Weighted base Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Total | End               | gland | Scotland | Wales    |      |
|-------|-------------------|-------|----------|----------|------|
|       |                   | ,     |          |          |      |
|       | 1000              | 1.150 | 4.1      |          | 0.4  |
|       | 1689              | 1453  |          | 52<br>74 | 84   |
|       | 1722              | 1479  | 17       |          | 72   |
|       | 100%              | 100%  |          |          | 100% |
|       | <b>433</b><br>451 | 386   | ;        | 34       | 13   |
|       | <b>26%</b>        | 27%   | 22       | %        | 16%  |
|       | <b>820</b><br>832 | 696   | -        | 70       | 54   |
|       | 49%               | 48%   | 46       | %        | 65%  |
|       | <b>203</b><br>208 | 173   |          | 20       | 9    |
|       | 12%               | 12%   | 13       | %        | 11%  |
|       | <b>52</b><br>54   | 47    |          | 5        | 0    |
|       | 3%                | 3%    | 3        | %        | 0    |
|       | <b>181</b> 177    | 151   |          | 23       | 7    |
|       | 11%               | 10%   | 15       | %        | 9%   |
|       | 74%               | 74%   | 68       | 0/.      | 80%  |

15%

15%

16%

And for each of the following, please tell us how believable or not you find each proposal to be.

**Net: Not believable** 

By "believable" we mean something that you think the government will implement and which Scottish Unsure / Prefer is likely to be successful should the **National** Plaid Some other Did not Liberal can't not to Conservatives remain in government after the **Party** Cymru election. Total Conservatives Labour Democrats party vote remember say Budget 23 Raising the ISA tax-free allowance from £15,000 to £15,240 Weighted base 1689 585 413 321 11 65 31 28 84 150 Unweighted base 1722 568 415 344 44 11 93 150 66 31 All likely voters 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 433 235 66 64 6 2 22 25 9 451 Very believable 26% 40% 16% 20% 21% 18% 26% 17% 14% 15% 820 288 191 177 8 9 40 72 26 10 832 Quite believable 49% 49% 46% **55%** 27% 82% 47% 48% 40% 31% 203 29 85 39 10 0 12 18 6 208 5% 21% 12% 34% 0 12% Not very believable 12% 14% 10% 13% 52 5 19 10 3 0 8 2 1 54 3% 1% 5% 3% 9% 0 3% Not at all believable 5% 5% 3% 52 2 0 7 12 181 28 32 27 21 177 13% Don't know / no opinion 11% 5% 10% 9% 0 8% 18% 33% 37% **Net: Believable** 74% 89% 62% 75% 50% 100% 74% 65% 54% 48%

5

4

16%

25%

15%

46%

0%

19%

17%

12%

**Total** 

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

| Budget 2 4                                    |
|---|
| A new "help to buy" ISA for first-time buyers |
| in which the government will give £50 for     |
| every £200 you save                           |

| Budget 2 4                                    |      |             |             |             |            |            |      |
|---|------|-------------|-------------|-------------|------------|------------|------|
| A new "help to buy" ISA for first-time buyers |      |             |             |             |            |            |      |
| in which the government will give £50 for     |      |             |             |             |            |            |      |
| every £200 you save                           | 4000 | <b>500</b>  | 475         | 405         | 057        |            |      |
| Weighted base                                 | 1689 | 522         | 475         | 105         | 357        | 3          | 227  |
| Unweighted base                               | 1722 | 492         | 479         | 110         | 417        | 3          | 221  |
| All likely voters                             | 100% | 100%        | 100%        | 100%        | 100%       | 100%       | 100% |
|   | 219  | 135         | 37          | 7           | 32         | 1          | 8    |
|   | 230  |             |             |             |            |            |      |
| Very believable                               | 13%  | 26%         | 8%          | <b>7</b> %  | 9%         | 27%        | 3%   |
|   | 715  | 273         | 167         | 56          | 140        | 1          | 77   |
|   | 723  |             |             |             |            |            |      |
| Quite believable                              | 42%  | <b>52</b> % | <b>35%</b>  | <b>53</b> % | 39%        | 20%        | 34%  |
|   | 408  | 71          | 151         | 21          | 93         | 0          | 74   |
|   | 420  |             |             |             |            |            |      |
| Not very believable                           | 24%  | 14%         | <b>32</b> % | 20%         | <b>26%</b> | 0          | 32%  |
|   | 134  | 11          | 54          | 16          | 38         | 1          | 13   |
|   | 140  |             |             |             |            |            |      |
| Not at all believable                         | 8%   | 2%          | 11%         | 15%         | 11%        | <b>53%</b> | 6%   |
|   | 213  | 33          | 65          | 5           | 55         | 0          | 55   |
|   | 209  |             |             |             |            |            |      |
| Don't know / no opinion                       | 13%  | 6%          | 14%         | 5%          | 15%        | 0          | 24%  |
| Net: Believable                               | 55%  | 78%         | 43%         | 60%         | 48%        | 67%        | 37%  |
| Net: Not believable                           | 32%  | 16%         | 43%         | 35%         | 37%        | 33%        | 38%  |

Labour

Conservative

Liberal

Democrat

Some other

party

Would not vote Don't know

By "believable" we mean something that you United think the government will implement and which Kingdom **British** is likely to be successful should the Conservatives remain in government after the **Scottish** Don't Independence **National Party** Some Total National Party Plaid Cymru Green Party (UKIP) (BNP) other party know election. Respect Budget 24 A new "help to buy" ISA for first-time buyers in which the government will give £50 for every £200 you save Weighted base 357 42 8 91 200 5 0 9 2 Unweighted base 417 72 9 93 226 8 0 8 1 All likely voters 100% 100% 100% 100% 100% 100% 0 100% 100% 32 2 0 6 24 0 0 0 0 40 9% 5% 7% Very believable 0 12% 0 0 0 0 140 15 5 26 90 1 0 3 2 159 Quite believable 39% 34% 56% 28% 45% 12% 0 33% 100% 0 93 9 0 36 44 3 1 0 111 57% Not very believable 26% 21% 0 40% 22% 0 7% 0 3 0 2 38 7 10 16 0 0 48 Not at all believable 11% 16% 33% 11% 8% 3% 20% 0 0 0 55 10 1 12 26 1 0 59 15% 24% 11% 14% 13% 28% 0 40% Don't know / no opinion 0 **Net: Believable** 48% 40% 63% 35% 57% 20% #DIV/0! 33% 100% Net: Not believable 37% 38% 38% 51% 30% 60% **#DIV/0!** 33% 0% Gender Age

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Cons electi Budge

| Conservatives remain in government after the  |       |      |             |      |       |       |       |             |      |
|---|-------|------|-------------|------|-------|-------|-------|-------------|------|
| election.                                     | Total | Male | Fe          | male | Total | 18-34 | 35-54 | 55+         |      |
| Budget 2 4                                    |       |      |             |      |       |       |       |             |      |
| A new "help to buy" ISA for first-time buyers |       |      |             |      |       |       |       |             |      |
| in which the government will give £50 for     |       |      |             |      |       |       |       |             |      |
| every £200 you save                           |       |      |             |      |       |       |       |             |      |
| Weighted base                                 |       | 1689 | 854         | 835  |       |       | 425   | 593         | 672  |
| Unweighted base                               |       | 1722 | 888         | 834  | 172   |       | 428   | 652         | 642  |
| All likely voters                             |       | 100% | 100%        | 100% |       |       | 100%  | 100%        | 100% |
|   |       | 219  | 139         | 80   | 21    |       | 56    | 65          | 98   |
|   |       | 230  |             |      | 23    | 80    |       |             |      |
| Very believable                               |       | 13%  | 16%         | 10%  | 139   | %     | 13%   | 11%         | 15%  |
|   |       | 715  | 382         | 333  | 71    | 5     | 154   | 245         | 316  |
|   |       | 723  |             |      | 72    | 23    |       |             |      |
| Quite believable                              |       | 42%  | 45%         | 40%  | 429   | %     | 36%   | 41%         | 47%  |
|   |       | 408  | 174         | 234  | 40    | 8     | 111   | 142         | 156  |
|   |       | 420  |             |      | 42    | 20    |       |             |      |
| Not very believable                           |       | 24%  | 20%         | 28%  | 249   | %     | 26%   | 24%         | 23%  |
|   |       | 134  | 59          | 76   | 13    | 34    | 56    | 38          | 40   |
|   |       | 140  |             |      | 14    | 10    |       |             |      |
| Not at all believable                         |       | 8%   | 7%          | 9%   | 89    | %     | 13%   | 6%          | 6%   |
|   |       | 213  | 100         | 113  | 21    | 3     | 48    | 103         | 62   |
|   |       | 209  |             |      | 20    | 9     |       |             |      |
| Don't know / no opinion                       |       | 13%  | 12%         | 13%  | 139   | %     | 11%   | 17%         | 9%   |
| Net: Believable                               |       | 55%  | 61%         | 49%  | 559   | %     | 49%   | 52%         | 62%  |
| Net: Not believable                           |       | 32%  | <b>27</b> % | 37%  | 329   | %     | 39%   | <b>30</b> % | 29%  |
|   |       |      |             |      |       |       |       |             |      |

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election. Budget 2 4

**Net: Believable** 

**Net: Not believable** 

| Conservatives remain in government after the  |       |             |         |          |             |
|---|-------|-------------|---------|----------|-------------|
| election.                                     | Total | E           | England | Scotland | Wales       |
| Budget 2 4                                    |       |             |         |          |             |
| A new "help to buy" ISA for first-time buyers | 5     |             |         |          |             |
| in which the government will give £50 for     |       |             |         |          |             |
| every £200 you save                           |       |             |         |          |             |
| Weighted base                                 |       | 689         | 1453    | _        |             |
| Unweighted base                               | 1     | 722         | 1479    | 171      | 1           |
| All likely voters                             | 10    | 00%         | 100%    | 100%     | 6 100       |
|   |       | 219         | 197     | 16       | 3           |
|   |       | 230         |         |          |             |
| Very believable                               |       | 13%         | 14%     | 10%      | <b>7</b>    |
|   |       | 715         | 607     | 63       | 3           |
|   |       | 723         |         |          |             |
| Quite believable                              |       | <b>42</b> % | 42%     | 42%      | <b>53</b>   |
|   |       | 408         | 358     | 33       | 3           |
|   |       | 420         |         |          |             |
| Not very believable                           |       | 24%         | 25%     | 22%      | <b>20</b>   |
| •   |       | 134         | 111     | 17       | 7           |
|   |       | 140         |         |          |             |
| Not at all believable                         |       | 8%          | 8%      | 11%      | <b>6</b> 8  |
|   |       | 213         | 180     |          |             |
|   |       | 209         |         |          |             |
| Don't know / no opinion                       |       | 13%         | 12%     | 15%      | <b>6</b> 12 |
|   |       |             |         |          |             |

55%

32%

55%

32%

**52**%

33%

61%

By "believable" we mean something that you think the government will implement and which Scottish Unsure / Prefer is likely to be successful should the **National** Plaid Liberal Some other Did not can't Conservatives remain in government after the not to **Party** Cymru election. Total Conservatives Labour Democrats party vote remember say Budget 24 A new "help to buy" ISA for first-time buyers in which the government will give £50 for every £200 you save Weighted base 1689 585 413 321 28 11 84 150 65 31 Unweighted base 1722 568 415 344 44 11 93 150 66 31 All likely voters 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 219 144 27 27 1 0 8 4 2 230 25% 8% 4% 0 Very believable 13% 7% 7% 5% 7% 6% 715 283 170 140 10 8 30 45 22 7 723 Quite believable 42% 48% 41% 43% 35% 70% 36% 30% 34% 23% 408 98 113 90 7 0 29 50 12 8 420 27% Not very believable 24% 17% 28% 26% 4% 34% 33% 18% 26% 5 134 14 44 31 6 3 11 19 1 140 Not at all believable 8% 2% 11% 10% 22% 26% 13% 13% 3% 7% 45 213 59 34 0 8 28 22 13 209 13% 8% 14% 11% 13% 0 34% Don't know / no opinion 9% 19% 43% **Net: Believable** 55% 73% 48% 52% 39% 73% 43% 35% 40% 29% Net: Not believable 32% 19% 38% 38% 46% 27% 48% 46% 26% 29%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election. Budget 25

**Net: Not believable** 

| Net: Believable                              | 68%         | <b>6</b> 86%  |        | 60%        | 70%   | 61%        | 67%             | 56%         |
|--|-------------|---------------|--------|------------|-------|------------|-----------------|-------------|
| Don't know / no opinion                      | 10%         | 6 4%          | )<br>  | 12%        | 8%    | 12%        | 6 0             | 19%         |
|  | 164         | 4             |        |            |       |            |                 |             |
|  | 171         | 1 21          |        | 57         | 8     | 41         | 0               | ) 44        |
| Not at all believable                        | 5%          |               |        | <b>7</b> % | 5%    | 8%         | 6 0             | 3%          |
|  | 89          |               |        | •          | •     |            | ·               | · -         |
| not rely believable                          | 83          |               |        | 34         | 6     |            |                 |             |
| Not very believable                          | 17%         |               |        | 21%        | 16%   | 20%        | 53%             | <b>21</b> % |
|  | 283         |               |        | 33         | .,    |            |                 | 7,          |
| Quite believable                             | 280         |               |        | 99         | 17    |            |                 | 47/         |
| Quite believable                             | 47%         |               |        | 45%        | 60%   | 45%        | <b>20</b> %     | 6 44%       |
|  | <b>78</b> 9 |               | ,      | 215        | 63    | 161        | 1               | 100         |
| Very believable                              | 22%         |               |        | 15%        | 10%   |            |                 |             |
|  | 382         |               |        | 4.50/      | 400/  | 4.50/      |                 | 400         |
|  | 366         |               |        | 71         | 11    | 55         | i 1             | 1 28        |
| All likely voters                            | 100%        |               |        | 00%        | 100%  |            |                 |             |
| Unweighted base                              | 1722        |               |        | 479        | 110   |            |                 |             |
| Weighted base                                | 1689        | -             |        | 475        | 105   |            | -               |             |
| by 2p and freezing wine duty                 |             |               |        |            |       |            |                 |             |
| Cutting beer duty by 1p, cider by 2p, whisky |             |               |        |            |       |            |                 |             |
| Budget 2 5                                   |             | 0011001141110 |        | 200        | or at | party      | Trould Hot Voto |             |
| election.                                    | Total       | Conservative  | Labour | Demo       |       | party      | Would not vote  | Don't know  |
| Conservatives remain in government after the |             |               |        | Libera     | al    | Some other |                 |             |

22%

28%

33%

24%

28%

| By "believable" we mean something that you think the government will implement and which |       |              |                |               | United       |                       |         |             |       |
|--|-------|--------------|----------------|---------------|--------------|-----------------------|---------|-------------|-------|
| is likely to be successful should the  |       |              |                |               | Kingdom      | British               |         |             |       |
| Conservatives remain in government after the   |       | Scottish     |                |               | Independence | <b>National Party</b> |         | Some        | Don't |
| election.  | Total | National Par | ty Plaid Cymru | Green         | Party (UKIP) | (BNP)                 | Respect | other party | know  |
| Budget 2 5   |       |              |                |               | • • •        | ,                     | •       |             |       |
| Cutting beer duty by 1p, cider by 2p, whisky   |       |              |                |               |              |                       |         |             |       |
| by 2p and freezing wine duty   |       |              |                |               |              |                       |         |             |       |
| Weighted base  | 3:    | 57           | 42 8           | 3 91          | 1 200        | 5                     | 0       | 9           | 2     |
| Unweighted base  | 4     | 17           | 72 9           | 9 93          | 3 226        | 8                     | 0       | 8           | 1     |
| All likely voters  | 100   | % 100        | % 100%         | <b>6</b> 100% | 6 100%       | 100%                  | 0       | 100%        | 100%  |
|  | ;     | 55           | 5              | 1 11          | I 38         | 0                     | 0       | 0           | 0     |
|  |       | 73           |                |               |              |                       |         |             |       |
| Very believable  |       |              | .% 11%         |               |              |                       | 0       |             |       |
|  |       |              | 17             | 5 40          | 94           | 2                     | 0       | ) 2         | 0     |
|  |       | 36           |                |               |              |                       |         |             |       |
| Quite believable   | 45    |              |                |               |              |                       | 0       |             |       |
|  |       | 72           | 6              | ) 23          | 3 37         | 3                     | 0       | ) 3         | 0     |
|  |       | 31           |                |               |              |                       |         |             |       |
| Not very believable  | 20    |              |                | 25%           |              |                       |         |             |       |
|  |       | 27           | 6              | 2 6           | 5 12         | 2 0                   | 0       | 0           | 0     |
|  |       | 33           |                |               |              |                       | _       |             | _     |
| Not at all believable  |       | <b>%</b> 15  |                |               |              |                       |         |             |       |
|  |       | 41           | 8              | D 11          | I 18         | 0                     | 0       | ) 4         | 2     |
|  |       | 44           |                |               |              |                       | _       |             |       |
| Don't know / no opinion  | 12    | .% 18        | %              | 12%           | 6 9%         | 0                     | 0       | 40%         | 100%  |
| Net: Believable  | 61    | % 52         | % 75%          | <b>56</b> %   | 66%          | 40%                   | #DIV/0! | 22%         | 0%    |
| Net: Not believable  | 28    | % 29         | % 25%          | <b>32</b> %   | <b>25</b> %  | 60%                   | #DIV/0! | 33%         | 0%    |

Gender Age

21%

19%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 5

Cutting beer duty by 1p, cider by 2p, whisky

by 2p and freezing wine duty

Weighted base

Unweighted base All likely voters

Very believable

Quite believable

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| Total | Male | Fema | ale Tot | al 1 | 8-34 | 35-54 | 55+  |
|-------|------|------|---------|------|------|-------|------|
| у     |      |      |         |      |      |       |      |
|       | 1689 | 854  | 835     | 1689 | 425  | 593   | 672  |
|       | 1722 | 888  | 834     | 1722 | 428  | 652   | 642  |
|       | 100% | 100% | 100%    | 100% | 100% | 100%  | 100% |
|       | 366  | 216  | 150     | 366  | 66   | 116   | 184  |
|       | 382  |      |         | 382  |      |       |      |
|       | 22%  | 25%  | 18%     | 22%  | 15%  | 20%   | 27%  |
|       | 789  | 392  | 397     | 789  | 185  | 270   | 333  |
|       | 804  |      |         | 804  |      |       |      |
|       | 47%  | 46%  | 47%     | 47%  | 44%  | 46%   | 50%  |
|       | 280  | 118  | 162     | 280  | 92   | 91    | 98   |
|       | 283  |      |         | 283  |      |       |      |
|       | 17%  | 14%  | 19%     | 17%  | 22%  | 15%   | 15%  |
|       | 83   | 47   | 36      | 83   | 30   | 31    | 22   |
|       | 89   |      |         | 89   |      |       |      |
|       | 5%   | 6%   | 4%      | 5%   | 7%   | 5%    | 3%   |
|       | 171  | 81   | 90      | 171  | 52   | 84    | 35   |
|       | 164  |      |         | 164  |      |       |      |
|       | 10%  | 10%  | 11%     | 10%  | 12%  | 14%   | 5%   |
|       | 68%  | 71%  | 66%     | 68%  | 59%  | 65%   | 77%  |

21%

29%

21%

18%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election. Budget 25

**Net: Not believable** 

| Net: Believable                              | 68    | %      | 68%  | 63%      | <b>,</b> | 77%  |
|--|-------|--------|------|----------|----------|------|
| Don't know / no opinion                      | 10    | %      | 10%  | 16%      | <b>o</b> | 3%   |
|  | 1     | 64     |      |          |          |      |
|  | 1     | 71     | 144  | 25       | 5        | 3    |
| Not at all believable                        | 5     | %      | 5%   | 6%       | ,<br>0   | 8%   |
|  |       | 39     |      |          |          |      |
|  |       | 33     | 68   | 9        | )        | 6    |
| Not very believable                          | 17    | %      | 17%  | 16%      | ,<br>0   | 12%  |
|  | 2     | 33     |      |          |          |      |
|  | 2     | 30     | 246  | 24       | 4        | 10   |
| Quite believable                             | 47    | %      | 46%  | 42%      | /<br>0   | 65%  |
|  | 8     | )4     |      |          |          |      |
| ,  |       | 39     | 670  |          |          | 54   |
| Very believable                              | 22    | _      | 22%  | 20%      | ,<br>0   | 13%  |
|  | _     | 32     |      |          | -        |      |
| Till Intoly Votoro                           |       | 56     | 325  |          |          | 11   |
| All likely voters                            | 100   |        | 100% |          |          | 100% |
| Unweighted base                              | 17:   |        | 1479 | _        |          | 72   |
| by 2p and freezing wine duty Weighted base   | 16    | 20     | 1453 | 152      | <b>)</b> | 84   |
| Cutting beer duty by 1p, cider by 2p, whisky |       |        |      |          |          |      |
| Budget 2 5                                   |       |        |      |          |          |      |
| election.                                    | Total | Englar | nd   | Scotland | Wales    |      |
| Conservatives remain in government after the |       |        |      |          |          |      |

22%

21%

22%

13%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.
Budget 2 5
Cutting beer duty by 1p, cider by 2p, whisky by 2p and freezing wine duty
Weighted base
Unweighted base
All likely voters

Very believable

**Quite believable** 

Not very believable

Not at all believable

Net: Believable Net: Not believable

Don't know / no opinion

| h  |       |                 |               |        |                      | 0 - 411-1                     |                |                  |                 |                               | D (                     |
|----|-------|-----------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| 9  | Total |                 | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
| кy |       |                 |               |        |                      |                               |                |                  |                 |                               |                         |
|    | •     | 1689            | 585           | 413    | 321                  | 28                            | 11             | 84               | 150             | 65                            | 31                      |
|    |       | 1722            | 568           | 415    | 344                  | 44                            | 11             | 93               | 150             | 66                            | 31                      |
|    | 1     | 00%             | 100%          | 100%   | 100%                 | 100%                          | 100%           | 100%             | 100%            | 100%                          | 100%                    |
|    |       | <b>366</b> 382  |               | 62     | 53                   | 3                             | 1              | 14               | 17              | 6                             | 2                       |
|    |       | <b>22</b> %     | 36%           | 15%    | 17%                  | 11%                           | 8%             | 16%              | 12%             | 10%                           | 7%                      |
|    |       | <b>789</b> 804  |               | 186    | 165                  | 10                            | 8              | 39               | 72              | 28                            | 7                       |
|    |       | <b>47</b> %     | 47%           | 45%    | 51%                  | 37%                           | 74%            | 46%              | 48%             | 43%                           | 24%                     |
|    |       | <b>280</b> 283  |               | 85     | 64                   | 8                             | 0              | 17               | 21              | 10                            | 9                       |
|    |       | <b>17%</b>      | 11%           | 21%    | 20%                  | 27%                           | 0              | 20%              | 14%             | 15%                           | 29%                     |
|    |       | <b>83</b><br>89 |               | 32     | 14                   | 4                             | 2              | 8                | 11              | 1                             | 1                       |
|    |       | 5%              | 2%            | 8%     | 4%                   | 16%                           | 18%            | 9%               | 7%              | 2%                            | 3%                      |
|    |       | <b>171</b> 164  |               | 49     | 25                   | 3                             | 0              | 8                | 28              | 3 20                          |                         |
|    |       | 10%             | 5%            | 12%    | 8%                   | 9%                            | 0              | 9%               | 19%             | 31%                           | 37%                     |
|    |       | 68%             | 82%           | 60%    | 68%                  | 46%                           | 82%            | 63%              | 59%             | 52%                           | 29%                     |

43%

18%

30%

21%

17%

32%

28%

19%

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you

Net: Believable

Net: Not believable

think the government will implement and which is likely to be successful should the Conservatives remain in government after the Liberal Some other election. Conservative Democrat Would not vote Don't know **Total** Labour party Budget 2 6 Changing the law to allow pensioners to access the money they may have put into an annuity Weighted base 1689 522 475 105 357 3 227 Unweighted base 1722 492 479 110 417 3 221 100% All likely voters 100% 100% 100% 100% 100% 100% 319 168 63 13 60 1 14 338 Very believable 19% 32% 6% 13% 13% 17% 27% 813 271 216 59 164 2 101 836 Quite believable 48% **52%** 46% 56% 46% 73% 44% 264 62 45 99 20 0 37 260 9% 17% Not very believable 16% 21% 19% 0 16% 56 5 0 27 3 15 7 63 Not at all believable 3% 1% 6% 3% 4% 0 3% 57 0 238 34 70 10 68 225 14% 6% 15% 9% 16% 0 30% Don't know / no opinion

84%

10%

59%

27%

69%

22%

63%

22%

100%

0%

51%

| By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election. Budget 2 6 Changing the law to allow pensioners to access the money they may have put into an annuity | Total            | Scottish<br>National Party | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect            | Some Dother party ki | on't<br>now |
|---|------------------|----------------------------|-------------|-------|---|------------------------------------|--------------------|----------------------|-------------|
| Weighted base   | 357              | 7 42                       | 8           | 91    | 200   | 5                                  | (                  | ) 9                  | 2           |
| Unweighted base   | 417              |                            | g           |       |   | _                                  | (                  | -                    | 1           |
| All likely voters   | 100%             |                            | 100%        |       |   | 100%                               | (                  | 100%                 | 100%        |
|   | 60<br>73         | 5                          | 0           |       |   |                                    | (                  |                      | 0           |
| Very believable   | 17%              | 11%                        | 0           | 19%   | 18%   | 0                                  | (                  | 13%                  | 0           |
|   | <b>16</b> 4      |                            | 7           | 31    | 102   | 1                                  | C                  | ) 4                  | 0           |
| Quite believable  | 46%              | 46%                        | 81%         | 34%   | 51%   | 24%                                | (                  | 39%                  | 0           |
|   | 62<br>74         | _                          | 2           | 21    | 30  | 2                                  | (                  | ) 1                  | 0           |
| Not very believable   | 17%              | 15%                        | 19%         | 23%   | 15%   | 48%                                | (                  | 7%                   | 0           |
|   | <b>1</b> !<br>20 |                            | 0           | 5     | 7   | 0                                  | (                  | 0                    | 0           |
| Not at all believable   | 4%               | 5%                         | 0           | 6%    | 4%  | 0                                  | 0                  | 0                    | 0           |
|   | <b>5</b> 7       |                            | 0           | 17    | 24  | 1                                  | (                  | ) 4                  | 2           |
| Don't know / no opinion   | 16%              | 22%                        | 0           | 19%   | 12%   | 28%                                |                    | 0 40%                | 100%        |
| Net: Believable<br>Net: Not believable  | 63%<br>22%       |                            | 88%<br>25%  |       |   |                                    | #DIV/0!<br>#DIV/0! | 56%<br>11%           | 0%<br>0%    |

Gender Age

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election. Budget 2 6 Changing the law to allow pensioners to

| Conservatives remain in government after the |       |      |        |            |       |       |      |      |
|--|-------|------|--------|------------|-------|-------|------|------|
| election.                                    | Total | Male | Female | Total      | 18-34 | 35-54 | 55+  |      |
| Budget 2 6                                   |       |      |        |            |       |       |      |      |
| Changing the law to allow pensioners to      |       |      |        |            |       |       |      |      |
| access the money they may have put into an   | l     |      |        |            |       |       |      |      |
| annuity                                      |       |      |        |            |       |       |      |      |
| Weighted base                                |       | 1689 | 854    | 835        | 1689  | 425   | 593  | 672  |
| Unweighted base                              |       | 1722 | 888    | 834        | 1722  | 428   | 652  | 642  |
| All likely voters                            |       | 100% | 100%   | 100%       | 100%  | 100%  | 100% | 100% |
|  |       | 319  | 196    | 123        | 319   | 63    | 103  | 153  |
|  |       | 338  |        |            | 338   |       |      |      |
| Very believable                              |       | 19%  | 23%    | <b>15%</b> | 19%   | 15%   | 17%  | 23%  |
|  |       | 813  | 407    | 406        | 813   | 177   | 277  | 359  |
|  |       | 836  |        |            | 836   |       |      |      |
| Quite believable                             |       | 48%  | 48%    | 49%        | 48%   | 42%   | 47%  | 53%  |
|  |       | 264  | 127    | 137        | 264   | 91    | 88   | 85   |
|  |       | 260  |        |            | 260   |       |      |      |
|  |       |      |        |            |       |       |      |      |

| toly bolletable         | 1070 | -070 |     |     |            | , . |     |
|-------------------------|------|------|-----|-----|------------|-----|-----|
|                         | 813  | 407  | 406 | 813 | 177        | 277 | 359 |
|                         | 836  |      |     | 836 |            |     |     |
| Quite believable        | 48%  | 48%  | 49% | 48% | 42%        | 47% | 53% |
|                         | 264  | 127  | 137 | 264 | 91         | 88  | 85  |
|                         | 260  |      |     | 260 |            |     |     |
| Not very believable     | 16%  | 15%  | 16% | 16% | 22%        | 15% | 13% |
|                         | 56   | 29   | 27  | 56  | 19         | 22  | 16  |
|                         | 63   |      |     | 63  |            |     |     |
| Not at all believable   | 3%   | 3%   | 3%  | 3%  | 4%         | 4%  | 2%  |
|                         | 238  | 94   | 143 | 238 | 75         | 104 | 59  |
|                         | 225  |      |     | 225 |            |     |     |
| Don't know / no opinion | 14%  | 11%  | 17% | 14% | 18%        | 18% | 9%  |
| Net: Believable         | 67%  | 71%  | 63% | 67% | 56%        | 64% | 76% |
| Net: Not believable     | 19%  | 18%  | 20% | 19% | <b>26%</b> | 19% | 15% |
|                         |      |      |     |     |            |     |     |

Page 137 Opinium Research Confidential 20/03/2015

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election. Budget 2 6 Changing the law to allow pensioners to

| Conservatives remain in government after the       | Tatal | _    | 'n alam d | 0        | Walsa         |
|--|-------|------|-----------|----------|---------------|
| election.  | Total | -    | ingland   | Scotland | Wales         |
| Sudget 2 6 Changing the law to allow pensioners to |       |      |           |          |               |
| Changing the law to allow pensioners to            |       |      |           |          |               |
| access the money they may have put into an annuity | 1     |      |           |          |               |
| Weighted base                                      |       | 1689 | 1453      | 15       | 2 84          |
| Unweighted base                                    |       | 1722 | 1479      | 17       | 1 72          |
| All likely voters                                  |       | 100% | 100%      | 100%     | <b>6</b> 100% |
| ·  |       | 319  | 284       | 2        | 7 7           |
|  |       | 338  |           |          |               |
| Very believable                                    |       | 19%  | 20%       | 18%      | <b>6</b> 9%   |
| •  |       | 813  | 689       | 7:       | 3 51          |
|  |       | 836  |           |          |               |
| Quite believable                                   |       | 48%  | 47%       | 48%      | 61%           |
|  |       | 264  | 231       | 19       | 9 14          |
|  |       | 260  |           |          |               |
| Not very believable                                |       | 16%  | 16%       | 12%      | <b>6</b> 17%  |
|  |       | 56   | 50        |          | 4 2           |
|  |       | 63   |           |          |               |

9

By "believable" we mean something that you think the government will implement and which Scottish Unsure / Prefer is likely to be successful should the **National** Plaid Liberal Some other Did not can't not to Conservatives remain in government after the **Party** Cymru election. Total Conservatives Labour Democrats party vote remember say Budget 26 Changing the law to allow pensioners to access the money they may have put into an annuity Weighted base 1689 585 413 321 28 11 84 150 65 31 Unweighted base 1722 568 415 344 44 11 93 150 66 31 All likely voters 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 319 167 55 54 1 12 19 5 2 338 Very believable 19% 28% 13% 17% 14% 8% 15% 13% 8% 7% 813 303 193 13 43 57 26 8 161 836 Quite believable 48% **52%** 47% **50%** 47% 86% 51% 38% 40% 27% 264 62 84 56 7 1 14 28 8 4 260 Not very believable 16% 11% 20% 17% 26% 6% 17% 19% 12% 11% 7 56 18 11 2 0 4 7 1 5 63 Not at all believable 3% 1% 4% 3% 6% 5% 5% 2% 16% 0 2 0 238 47 63 40 10 38 25 12 225 14% 8% 15% 12% 7% 0 12% 38% Don't know / no opinion 26% 39% **Net: Believable** 67% 80% 60% 67% 61% 91% 65% 51% 48% 32% Net: Not believable 19% 12% 25% 21% 32% 9% 21% 23% 14% 29%

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the Liberal Some other election. Conservative Democrat Would not vote Don't know Total party Labour Budget 27 Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more Weighted base 1689 522 475 105 357 3 227 1722 492 479 110 417 3 221 Unweighted base All likely voters 100% 100% 100% 100% 100% 100% 100% 83 146 33 7 20 1 2 151 9% 16% 7% 6% 6% 27% 1% Very believable 70 476 253 88 30 1 34 476 Quite believable 28% 48% 19% 29% 20% 20% 15% 529 109 176 36 133 0 75 541 31% 21% 37% 34% 37% 0 33% Not very believable 201 83 65 1 23 13 16 231 12% 3% 18% 15% 18% **53%** 10% Not at all believable 337 64 94 16 69 0 93 323 Don't know / no opinion 20% 12% 20% 15% 19% 0 41% **Net: Believable** 37% 64% 25% 35% 25% 67% 16% Net: Not believable 43% 23% 55% 50% 55% 33% 43%

| By "believable" we mean something that you<br>think the government will implement and which<br>is likely to be successful should the<br>Conservatives remain in government after the |          | Scottish           |               |       | United<br>Kingdom<br>Independence | British<br>National Party |         | Some D        | )on't |
|--|----------|--------------------|---------------|-------|-----------------------------------|---------------------------|---------|---------------|-------|
| election.  | Total    | National Party     | y Plaid Cymru | Green | Party (UKIP)                      | (BNP)                     | Respect | other party k | now   |
| Budget 2 7   |          |                    |               |       |                                   |                           |         |               |       |
| Reducing the 'surplus' target (how much  |          |                    |               |       |                                   |                           |         |               |       |
| more money the government will take in   |          |                    |               |       |                                   |                           |         |               |       |
| than spend once the deficit has been   |          |                    |               |       |                                   |                           |         |               |       |
| eliminated) for 2019 from £23bn to £7bn so   |          |                    |               |       |                                   |                           |         |               |       |
| the government can spend more  | 35       | 57 42              | n 0           | 91    | 200                               | E                         | C       | ) 9           | 2     |
| Weighted base Unweighted base  | 35<br>41 |                    |               |       |                                   | _                         | (       | _             | 1     |
| All likely voters  | 100      |                    |               |       |                                   |                           | 0       |               | 100%  |
| All likely voters  |          |                    | 3 0           |       |                                   |                           |         |               | 0     |
|  |          | 22                 |               | 2     | 13                                | U                         |         | ,             | U     |
| Very believable  |          | . <u>~</u><br>% 6% | <b>6</b> 0    | 3%    | 8%                                | 0                         | C       | 0             | 0     |
| very believable  |          |                    | 4 2           |       |                                   |                           |         |               | 0     |
|  |          | 35                 | -             | 10    | 40                                | •                         | •       | '             | U     |
| Quite believable   | 20       | -                  | <b>6</b> 25%  | 17%   | 23%                               | 12%                       | C       | 16%           | 0     |
| Quito Bollo (abio  | 13       |                    |               |       |                                   |                           |         |               | 0     |
|  | 14       |                    | _             |       |                                   | •                         |         |               | •     |
| Not very believable  | 37       |                    | <b>6</b> 29%  | 40%   | 37%                               | 52%                       | C       | 34%           | 0     |
| ,  |          |                    | 9 3           |       |                                   | 2                         | 0       |               | 0     |
|  | 8        | 33                 |               |       |                                   |                           |         |               |       |
| Not at all believable  | 18       | % <b>21</b> %      | <b>35</b> %   | 21%   | 15%                               | 35%                       | C       | 10%           | 0     |
|  | 6        | i9 12              | 2 1           | 17    | 34                                | 0                         | C       | ) 4           | 2     |
|  | 7        | <b>'</b> 8         |               |       |                                   |                           |         |               |       |
| Don't know / no opinion  | 19       | % 28%              | 6 11%         | 19%   | 17%                               | 0                         | C       | 40%           | 100%  |
| Net: Believable  | 25       | % 17%              | <b>6</b> 25%  | 20%   | 31%                               | 20%                       | #DIV/0! | 11%           | 0%    |
| Net: Not believable  | 55       | % 57%              | 63%           | 60%   | 53%                               | 100%                      | #DIV/0! | 44%           | 0%    |

|  | Gender |      |      |        |             | Age   |       |      |      |             |
|--|--------|------|------|--------|-------------|-------|-------|------|------|-------------|
| And for each of the following, please tell us how believable or not you find each proposal to be.  |        |      |      |        |             |       |       |      |      |             |
| By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.  Budget 2 7  Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been | Total  | Male |      | Female |             | Total | 18-34 | 3    | 5-54 | 55+         |
| eliminated) for 2019 from £23bn to £7bn so   |        |      |      |        |             |       |       |      |      |             |
| the government can spend more  |        |      |      |        |             |       |       |      |      |             |
| Weighted base  |        | 689  | 854  |        | 835         |       | 1689  | 425  | 593  | -           |
| Unweighted base  |        | 722  | 888  |        | 834         |       | 1722  | 428  | 652  |             |
| All likely voters  |        | 00%  | 100% |        | 100%        |       | 100%  | 100% | 100% |             |
|  |        | 146  | 90   |        | 56          |       | 146   | 47   | 48   | 51          |
|  |        | 151  |      |        |             |       | 151   |      |      |             |
| Very believable  |        | 9%   | 11%  |        | 7%          |       | 9%    | 11%  | 8%   |             |
|  |        | 476  | 291  |        | 185         |       | 476   | 99   | 169  | 208         |
|  |        | 476  |      |        |             |       | 476   |      |      |             |
| Quite believable   |        | 28%  | 34%  |        | 22%         |       | 28%   | 23%  | 29%  | <b>31</b> % |
|  |        | 529  | 248  |        | 281         |       | 529   | 143  | 160  | 226         |
|  |        | 541  |      |        |             |       | 541   |      |      |             |
| Not very believable  |        | 31%  | 29%  |        | 34%         |       | 31%   | 34%  | 27%  | <b>34</b> % |
|  |        | 201  | 101  |        | 100         |       | 201   | 50   | 78   | 3 73        |
|  |        | 231  |      |        |             |       | 231   |      |      |             |
| Not at all believable  |        | 12%  | 12%  |        | <b>12</b> % |       | 12%   | 12%  | 13%  | 6 11%       |
|  |        | 337  | 124  |        | 213         |       | 337   | 85   | 138  | 3 114       |
|  |        | 323  |      |        |             |       | 323   |      |      |             |
| Don't know / no opinion  |        | 20%  | 14%  |        | 26%         |       | 20%   | 20%  | 23%  | 6 17%       |
|  |        |      |      |        |             |       |       |      |      |             |
| Net: Believable  |        | 37%  | 45%  |        | 29%         |       | 37%   | 34%  | 37%  |             |
| Net: Not believable  | •      | 43%  | 41%  |        | 46%         |       | 43%   | 45%  | 40%  | <b>44%</b>  |
|  |        |      |      |        |             |       |       |      |      |             |

**Total** 

**England** 

Scotland

Wales

And for each of the following, please tell us how believable or not you find each proposal to be.

By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.

Budget 2 7

Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn s the government can spend more

| eliminated) for 2019 from £23bn to £7bn so |            |      |             |      |
|--|------------|------|-------------|------|
| the government can spend more              |            |      |             |      |
| Weighted base                              | 1689       | 1453 | 152         | 84   |
| Unweighted base                            | 1722       | 1479 | 171         | 72   |
| All likely voters                          | 100%       | 100% | 100%        | 100% |
|  | 146        | 132  | 10          | 3    |
|  | 151        |      |             |      |
| Very believable                            | 9%         | 9%   | 7%          | 4%   |
|  | 476        | 414  | 43          | 20   |
|  | 476        |      |             |      |
| Quite believable                           | 28%        | 28%  | 28%         | 24%  |
|  | 529        | 449  | 49          | 31   |
|  | 541        |      |             |      |
| Not very believable                        | 31%        | 31%  | <b>32</b> % | 37%  |
|  | 201        | 178  | 12          | 11   |
|  | 231        |      |             |      |
| Not at all believable                      | <b>12%</b> | 12%  | 8%          | 13%  |
|  | 337        | 280  | 38          | 19   |
|  | 323        |      |             |      |
| Don't know / no opinion                    | 20%        | 19%  | 25%         | 22%  |
| Net: Believable                            | 37%        | 38%  | 35%         | 27%  |
| Net: Not believable                        | 43%        | 43%  | 40%         | 50%  |

| By "believable" we mean something that you think the government will implement and which is likely to be successful should the Conservatives remain in government after the election.  Budget 2 7  Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so | Total | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|---|-------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| the government can spend more   |       |               |              |                      |                               |                |                  |                 |                               |                         |
| Weighted base   | 1689  | -             | -            | _                    | _                             |                | _                |                 |                               | -                       |
| Unweighted base   | 172:  |               | -            | _                    |                               |                |                  |                 |                               | -                       |
| All likely voters   | 100%  |               |              |                      |                               |                |                  |                 |                               |                         |
|   | 14    |               | 9 25         | 5 15                 | 3                             | 3 0            | ) 3              | 7               | 7 5                           | 5 0                     |
|   | 15    |               |              |                      |                               | _              |                  |                 |                               | _                       |
| Very believable   | 9%    |               |              |                      |                               |                |                  |                 |                               |                         |
|   | 47    |               | 4 84         | 85                   | 5 2                           | 2 7            | ' 14             | 24              | 11                            | l 6                     |
|   | 470   | ~             |              |                      |                               |                |                  |                 |                               |                         |
| Quite believable  | 28%   |               |              |                      |                               |                |                  |                 |                               |                         |
|   | 529   |               | 6 140        | 113                  | 15                            | 5 2            | 2 40             | 52              | 2 12                          | 2 9                     |
|   | 54    |               |              |                      |                               |                |                  |                 |                               |                         |
| Not very believable   | 31%   |               |              |                      |                               |                |                  |                 |                               |                         |
|   | 20    |               | 9 70         | ) 49                 | 5                             | 5 3            | 15               | 24              | l 4                           | 1 2                     |
|   | 23    |               |              |                      |                               |                |                  |                 |                               |                         |
| Not at all believable   | 12%   |               |              |                      |                               | <b>23</b> %    |                  |                 |                               |                         |
|   | 33    |               | 8 94         | l 60                 | ) 3                           | 3 0            | 13               | 43              | 33                            | 3 14                    |
|   | 323   | 3             |              |                      |                               |                |                  |                 |                               |                         |
| Don't know / no opinion   | 20%   | 6 139         | <b>6</b> 23% | 19%                  | 10%                           | 6              | 15%              | 28%             | 51%                           | 6 44%                   |
| Net: Believable   | 37%   | <b>6</b> 57%  | <b>6</b> 26% | 31%                  | 18%                           | 64%            | 20%              | 21%             | 25%                           | <b>6</b> 19%            |
| Net: Not believable   | 43%   | <b>6</b> 30%  | <b>6</b> 51% | 50%                  | 71%                           | 45%            | 65%              | 51%             | 25%                           | <b>35%</b>              |
|   |       |               |              |                      |                               |                |                  |                 |                               |                         |

Q3 Summary

And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.

| Мау.                              | Raising the tax-<br>free allowance<br>(the amount you<br>can earn before<br>you pay income<br>tax) from £10,600<br>to £10,800 and to<br>£11,000 in 2016 | Freezing petrol<br>duty and<br>scrapping the<br>planned<br>increase in<br>September | Making the first £1,000 of interest on savings income tax free | Raising the ISA tax-free allowance from £15,000 to £15,240 | A new "help to<br>buy" ISA for first-<br>time buyers in<br>which the<br>government will<br>give £50 for every<br>£200 you save | Cutting beer<br>duty by 1p,<br>cider by 2p,<br>whisky by 2p<br>and freezing<br>wine duty | Changing the law to allow pensioners to access the money they may have put into an annuity | target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more |
|-----------------------------------|---|---|--|--|--|--|--|---|
| Weighted base                     | 1689  |   |  |  | 1689   | 1689   | 1689   | 1689  |
| Unweighted base                   | 1722  |   |  |  | 1722   | 1722   | 1722   | 1722  |
| All likely voters                 | 100%  |   |  |  | 100%   | 100%   | 100%   | 100%  |
|                                   | 299   |   |  | 187  | 219  | 159  | 165  | 183   |
|                                   | 301   | 284   | 286  |  | 223  | 167  | 170  | 187   |
| More likely                       | 18%   |   |  | 11%  | 13%  | 9%   | 10%  | 11%   |
|                                   | 53  |   |  |  | 65   | 50   | 73   | 71  |
|                                   | 52  |   | 61   | 60   | 70   | 53   | 73   | 76  |
| Less likely                       | 3%  |   |  |  | 4%   | 3%   | 4%   |   |
|                                   | 640   |   | 674  | 749  | 708  | 787  | 750  | 692   |
|                                   | 661   | 684   |  |  | 721  | 801  | 771  | 705   |
| No difference                     | 38%   |   |  | 44%  | 42%  | 47%  | 44%  | 41%   |
|                                   | 208   | _   |  | 216  | 206  | 208  | 198  | 210   |
| N/A - Would vote Conservative     | 191   | 175   | _  | 1  | 187  | 188  | 180  | 194   |
| anyway                            | 12%   |   |  |  | 12%  | 12%  |  |   |
|                                   | 395   |   |  | 387  | 388  | 388  | 393  | 393   |
| N/A - Would not vote Conservative | 425   |   |  | 419  | 418  | 418  | _  | 426   |
| anyway                            | 23%   |   |  | 23%  | 23%  | 23%  | 23%  | 23%   |
|                                   | 95  |   | 95   |  | 104  | 97   | 110  | _   |
| <b>5 8.1 7</b> • • •              | 92  | I .   | I .  |  | 103  | 95   |  | 134   |
| Don't know / no opinion           | 6%  | 6%  | 6%   | 6%   | 6%   | 6%   | 6%   | 8%  |

| VI | 1st | Sta | ae |
|----|-----|-----|----|
| v  | 151 | Oια | ue |

| And thinking about the election, for each of the measures below please tell us whether you   |       |                   |             |        |      |          |           |         |                |               |
|--|-------|-------------------|-------------|--------|------|----------|-----------|---------|----------------|---------------|
| think they would make you more or less likely to consider voting Conservative at the General |       |                   |             |        |      | Liberal  | Some      | e other |                |               |
| Election in May.   | Total | C                 | onservative | Labour |      | Democrat | party     |         | Would not vote | Don't know    |
| Budget 3 0   |       |                   |             |        |      |          |           |         |                |               |
| Raising the tax-free allowance (the amount   |       |                   |             |        |      |          |           |         |                |               |
| you can earn before you pay income tax)  |       |                   |             |        |      |          |           |         |                |               |
| from £10,600 to £10,800 and to £11,000 in  |       |                   |             |        |      |          |           |         |                |               |
| 2016   |       |                   |             |        |      |          |           |         |                |               |
| Weighted base  |       | 689               | 522         |        | 475  |          | 05        | 357     | -              |               |
| Unweighted base  |       | 722               | 492         |        | 479  |          | 10        | 417     | _              | <del></del> : |
| All likely voters  |       | 00%               | 100%        |        | 100% |          |           | 100%    |                |               |
|  |       | <b>299</b><br>301 | 145         |        | 41   |          | 32        | 34      | 1              | 45            |
| More likely  | 1     | 8%                | 28%         |        | 9%   | 3′       | <b>1%</b> | 10%     | 20%            | 20%           |
|  |       | <b>53</b> 52      | 15          |        | 22   |          | 6         | 9       | 0              | 1             |
| Less likely  |       | 3%                | 3%          |        | 5%   |          | 5%        | 2%      | 0              | 0%            |
| ·  |       | <b>640</b><br>661 | 172         |        | 156  |          | 31        | 172     | 1              | 107           |
| No difference  | 3     | <b>38</b> %       | 33%         |        | 33%  | 29       | 9%        | 48%     | 27%            | 47%           |
|  |       | <b>208</b><br>191 | 170         |        | 17   |          | 10        | 5       | 0              | 6             |
| N/A - Would vote Conservative anyway   | 1     | <b>2</b> %        | 33%         |        | 4%   | 10       | )%        | 1%      | 0              | 3%            |
|  |       | <b>395</b><br>425 | 9           |        | 212  |          | 23        | 124     | 1              | 26            |
| N/A - Would not vote Conservative anyway   | 2     | 23%               | 2%          |        | 45%  | 2:       | 2%        | 35%     | 53%            | 11%           |
|  |       | 95                | 10          |        | 26   |          | 3         | 13      | 0              | 42            |
|  |       | 92                |             |        |      |          |           |         |                |               |
| Don't know / no opinion  |       | 6%                | 2%          |        | 6%   |          | 3%        | 4%      | 0              | 19%           |

| ١,,, | _   |    |    |    |
|------|-----|----|----|----|
| VI   | 2nd | as | ta | ae |

| And thinking about the election, for each of the      | TI_IIII Glago     |                  |             |       |              |                |         |             |       |
|---|-------------------|------------------|-------------|-------|--------------|----------------|---------|-------------|-------|
| measures below please tell us whether you             |                   |                  |             |       | United       |                |         |             |       |
| think they would make you more or less likely to      |                   |                  |             |       | Kingdom      | British        |         |             |       |
| consider voting Conservative at the General           |                   | Scottish         |             |       | Independence | National Party |         | Some        | Don't |
| Election in May.                                      | Total             | National Party F | Plaid Cymru | Green | Party (UKIP) | (BNP)          | Respect | other party | know  |
| Budget 3 0 Raising the tax-free allowance (the amount |                   |                  |             |       |              |                |         |             |       |
| you can earn before you pay income tax)               |                   |                  |             |       |              |                |         |             |       |
| from £10,600 to £10,800 and to £11,000 in             |                   |                  |             |       |              |                |         |             |       |
| 2016  |                   |                  |             |       |              |                |         |             |       |
| Weighted base   | 357               | 7 42             | 8           | 91    | 200          | 5              |         | 0 9         | 2     |
| Unweighted base                                       | 417               | 7 72             | 9           | 93    | 226          | 8              |         | 0 8         | 1     |
| All likely voters                                     | 100%              | 6 100%           | 100%        | 100%  | 100%         | 100%           | )       | 0 100%      | 100%  |
|   | 34                | -                | 0           | 4     | 30           | 0              |         | 0 0         | 0     |
|   | 38                |                  | _           |       |              | _              |         |             | _     |
| More likely   | 10%               |                  | 0           | 5%    |              |                |         | 0 0         |       |
|   | 9                 | -                | 0           | 3     | 5            | . 1            |         | 0 0         | 0     |
| 1 19 1  | S                 |                  |             | 00/   | 00/          | 400/           |         |             |       |
| Less likely   | 2%                |                  | 0           | 3%    |              |                |         | 0<br>0 2    |       |
|   | <b>172</b><br>197 |                  | 4           | 34    | 117          | 4              |         | 0 2         | 2     |
| No difference   | 48%               |                  | 50%         | 37%   | 59%          | 84%            |         | 0 22%       | 100%  |
| No difference   | 4076              |                  | 30%<br>1    | 0     |              |                |         | 0 22%       |       |
|   | 7                 |                  | '           | U     | 3            | ·              |         | 0 0         | U     |
| N/A - Would vote Conservative anyway                  | 1%                |                  | 11%         | 0     | 1%           | . 0            |         | 0 0         | 0     |
| Turk Troula tota consorvativa anymay                  | 124               |                  | 3           | 48    |              |                |         | 0 5         |       |
|   | 151               |                  | •           |       | •.           | •              |         |             | •     |
| N/A - Would not vote Conservative anyway              | 35%               | 73%              | 39%         | 52%   | 19%          | 4%             | )       | 0 51%       | 0     |
|   | 13                |                  | 0           | 2     |              |                |         | 0 2         |       |
|   | 15                | 5                |             |       |              |                |         |             |       |
| Don't know / no opinion                               | 4%                | 2%               | 0           | 3%    | 4%           | 0              |         | 0 27%       | 0     |

|  | Gender |            |             | Ag           | ge   |       |       |      |
|--|--------|------------|-------------|--------------|------|-------|-------|------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May. | Total  | Male       | Femal       | e <b>T</b> o | otal | 18-34 | 35-54 | 55+  |
| Budget 3 0 Raising the tax-free allowance (the amount  |        |            |             |              |      |       |       |      |
| you can earn before you pay income tax)  |        |            |             |              |      |       |       |      |
| from £10,600 to £10,800 and to £11,000 in  |        |            |             |              |      |       |       |      |
| 2016   |        |            |             |              |      |       |       |      |
| Weighted base  |        | 89         | 854         | 835          | 1689 | 425   | 593   | 672  |
| Unweighted base  |        | 722        | 888         | 834          | 1722 | 428   | 652   | 642  |
| All likely voters  |        | 0%         | 100%        | 100%         | 100% | 100%  | 100%  | 100% |
|  |        | 299        | 151         | 147          | 299  | 114   | 95    | 90   |
|  |        | 301        |             |              | 301  |       |       |      |
| More likely  | 1      | 8%         | 18%         | 18%          | 18%  | 27%   |       | 13%  |
|  |        | 53         | 33          | 20           | 53   | 30    | 13    | 10   |
|  |        | 52         |             |              | 52   |       |       |      |
| Less likely  |        | 3%         | 4%          | 2%           | 3%   | 7%    |       | 2%   |
|  |        | 640        | 323         | 317          | 640  | 102   | 231   | 307  |
|  |        | 661        | 000/        |              | 661  |       |       | 4007 |
| No difference  |        | 8%         | 38%         | 38%          | 38%  | 24%   |       | 46%  |
|  |        | 208        | 111         | 98           | 208  | 37    | 63    | 108  |
|  |        | 191        | 400/        | 4007         | 191  |       | 4.407 | 4007 |
| N/A - Would vote Conservative anyway   |        | <b>2</b> % | 13%         | 12%          | 12%  | 9%    | 11%   | 16%  |
|  |        | 395<br>105 | 190         | 205          | 395  | 107   | 148   | 141  |
|  |        | 125        | 000/        | 050/         | 425  | 050/  | 050/  | 040/ |
| N/A - Would not vote Conservative anyway   | 2      | 3%         | 22%         | 25%          | 23%  | 25%   | 25%   | 21%  |
|  |        | 95         | 46          | 49           | 95   | 35    | 43    | 16   |
| Doubt know / no oninion  |        | 92         | <b>E</b> 0/ | <b>C</b> 0/  | 92   | 00/   | 70/   | 20/  |
| Don't know / no opinion  |        | 6%         | 5%          | 6%           | 6%   | 8%    | 7%    | 2%   |

|   | Nation |     |         |          |       |
|---|--------|-----|---------|----------|-------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 | Total  | ı   | England | Scotland | Wales |
| Weighted base   | 1      | 689 | 1453    | 152      | 84    |
| Unweighted base   | 1      | 722 | 1479    | 171      | 72    |
| All likely voters   | 10     | 00% | 100%    | 100%     | 100%  |
| ·   |        | 299 | 279     | 12       | 8     |
|   |        | 301 |         |          |       |
| More likely   | 1      | 18% | 19%     | 8%       | 9%    |
|   |        | 53  | 48      | 4        | 1     |
|   |        | 52  |         |          |       |
| Less likely   |        | 3%  | 3%      | 3%       | 1%    |
|   |        | 640 | 542     | 52       | 46    |
|   |        | 661 |         |          |       |
| No difference   | 3      | 38% | 37%     | 34%      | 54%   |
|   |        | 208 | 179     | 18       | 11    |
|   |        | 191 |         |          |       |
| N/A - Would vote Conservative anyway  | 1      | 12% | 12%     | 12%      | 13%   |
|   |        | 395 | 322     | 60       | 13    |
|   |        | 425 |         |          |       |
| N/A - Would not vote Conservative anyway  | 2      | 23% | 22%     | 39%      | 16%   |
|   |        | 95  | 83      | 6        | 6     |
|   |        | 92  |         |          |       |
| Don't know / no opinion   |        | 6%  | 6%      | 4%       | 7%    |
|   |        |     |         |          |       |

|   | ZUIU I ast Vote   | •             |             |                      |                               |                |                  |                 |                               |                         |
|---|-------------------|---------------|-------------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 0  Raising the tax-free allowance (the amount you can earn before you pay income tax) from £10,600 to £10,800 and to £11,000 in 2016 | Total             | Conservatives | Labour      | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
| Weighted base   | 1689              | 585           | 5 413       | 321                  | 28                            | 8 11           | 84               | 150             | 65                            | 5 31                    |
| Unweighted base   | 1722              | 568           | 3 415       | 344                  | . 44                          | 4 11           | 93               | 150             | 66                            | 31                      |
| All likely voters   | 100%              | 100%          | 100%        | 100%                 | 100%                          | <b>6 100</b> % | 100%             | 100%            | 100%                          | 100%                    |
|   | <b>299</b><br>301 | 143           | 39          | 58                   | •                             | 1 2            | . 12             | 27              | ' 10                          | 7                       |
| More likely   | 18%               | 24%           | <b>10</b> % | 18%                  | 4%                            | <b>6</b> 15%   | 14%              | 18%             | 15%                           | 22%                     |
|   | <b>53</b><br>52   |               | 3 18        | 8                    |                               | 1              | 1                | 2               | 4                             | 1                       |
| Less likely   | 3%                | 3%            | 4%          | 2%                   | 2%                            | <b>8</b> %     | 1%               | 1%              | 6%                            | 4%                      |
| ·   | <b>640</b><br>661 | 224           | 160         | 124                  |                               | 7              |                  |                 |                               |                         |
| No difference   | 38%               | 38%           | <b>39</b> % | 39%                  | 28%                           | <b>62</b> %    | 35%              |                 |                               | 38%                     |
|   | <b>208</b><br>191 | 156           | 5 19        | 19                   | •                             | 1 0            | 2                | 10              | 0                             | ) 1                     |
| N/A - Would vote Conservative anyway  | 12%               | 27%           | 5%          | 6%                   | 5%                            | <b>6</b> 0     | 2%               | 6%              |                               |                         |
|   | <b>395</b><br>425 |               | 7 152       | 2 100                | 17                            | 7 2            | 2 38             | 50              | 8                             | 3 2                     |
| N/A - Would not vote Conservative anyway  | 23%               | 5%            | 37%         | 31%                  | 60%                           | 6 14%          | 45%              | 33%             | 13%                           | 6%                      |
|   | <b>95</b><br>92   |               | 3 25        | 13                   |                               | 0              | 2                | 15              | 13                            | 8                       |
| Don't know / no opinion   | 6%                | 3%            | 6%          | 4%                   | . (                           | 0 2%           | 3%               | 10%             | 21%                           | 26%                     |

| And thinking about the election, for each of the measures below please tell us whether you      |       |              |        |          |            |                |            |
|---|-------|--------------|--------|----------|------------|----------------|------------|
| think they would make you more or less likely to<br>consider voting Conservative at the General | )     |              |        | Liberal  | Some other |                |            |
| Election in May.  | Total | Conservative | Labour | Democrat | party      | Would not vote | Don't know |
| Budget 3 1  |       |              |        |          |            |                |            |
| Freezing petrol duty and scrapping the  |       |              |        |          |            |                |            |
| planned increase in September   |       |              |        |          |            |                |            |
| Weighted base   | 1689  | 522          | 475    | 105      | 357        | 3              | 227        |
| Unweighted base   | 1722  | 492          | 479    | 110      | 417        | 3              | 221        |
| All likely voters   | 100%  | 100%         | 100%   | 100%     | 100%       | 100%           | 100%       |
|   | 282   | 148          | 38     | 24       | 31         | 0              | 41         |
|   | 284   |              |        |          |            |                |            |
| More likely   | 17%   | 28%          | 8%     | 23%      | 9%         | 0              | 18%        |
| ·   | 59    | 15           | 22     | 10       | 9          | 0              | 3          |
|   | 64    |              |        |          |            |                |            |
| Less likely   | 4%    | 3%           | 5%     | 10%      | 3%         | 0              | 1%         |
|   | 667   | 178          | 161    | 38       | 178        | 3              | 109        |
|   | 684   |              |        |          |            |                |            |
| No difference   | 40%   | 34%          | 34%    | 37%      | 50%        | 100%           | 48%        |
|   | 194   | 160          | 20     | 5        | 5          | 0              | 4          |
|   | 175   |              |        |          |            |                |            |
| N/A - Would vote Conservative anyway  | 11%   | 31%          | 4%     | 5%       | 1%         | 0              | 2%         |
|   | 385   | 7            | 207    | 24       | 122        | 0              | 25         |
|   | 419   |              |        |          |            |                |            |
| N/A - Would not vote Conservative anyway  | 23%   | 1%           | 44%    | 23%      | 34%        | 0              | 11%        |
|   | 101   | 14           | . 27   | 4        | 12         | 0              | 44         |
|   | 96    |              |        |          |            |                |            |
| Don't know / no opinion   | 6%    | 3%           | 6%     | 3%       | 3%         | 0              | 20%        |

VI 2nd Stage

|  | VI_2nd Stage      |                            |             |            |   |          |                                  |        |      |
|--|-------------------|----------------------------|-------------|------------|---|----------|----------------------------------|--------|------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 1  Freezing petrol duty and scrapping the | Total             | Scottish<br>National Party | Plaid Cymru | Green      | United<br>Kingdom<br>Independence<br>Party (UKIP) | Respect  | Some Don't<br>t other party know |        |      |
| planned increase in September Weighted base  | 357               | 7 42                       | 8           | <b>9</b> 1 | 1 200   | ) 5      |                                  | 0 9    | 2    |
| Unweighted base  | 417               |                            |             |            |   |          |                                  | 0 8    | 1    |
| All likely voters  | 100%              |                            |             |            |   |          |                                  | 0 100% | 100% |
|  | 31                |                            |             |            |   |          |                                  | 0 0    | 0    |
|  | 36                | 6                          |             |            |   |          |                                  |        |      |
| More likely  | 9%                | <b>2</b> %                 | (           | 6%         | 6 12%   | 0        |                                  | 0 0    | _    |
|  | 9                 | -                          | (           | (          | 3   | 3 1      |                                  | 0 0    | 0    |
| 1  | 10                |                            |             |            | 40/   | 400/     |                                  |        | •    |
| Less likely  | 3%                |                            |             |            |   |          |                                  | 0 0    |      |
|  | <b>178</b><br>201 | -                          | 2           | 29         | 9 127   | 4        |                                  | 0 2    | 2    |
| No difference  | 50%               |                            | 50%         | 32%        | 64%   | 84%      |                                  | 0 22%  | 100% |
|  | 5                 |                            |             |            |   |          |                                  | 0 0    | 0    |
|  | 7                 |                            |             |            |   |          |                                  |        |      |
| N/A - Would vote Conservative anyway   | 1%                | <b>6</b> 1%                | 11%         | 6          | 2%  | <b>0</b> |                                  | 0 0    |      |
|  | 122               | 2 31                       |             | 48         | 35  | 5 0      |                                  | 0 5    | 0    |
|  | 150               | )                          |             |            |   |          |                                  |        |      |
| N/A - Would not vote Conservative anyway   | 34%               |                            | 39%         | 53%        | 6 18%   | 4%       |                                  | 0 51%  |      |
|  | 12                |                            | (           | 2          | 2 6   | 0        |                                  | 0 2    | 0    |
|  | 13                |                            |             |            |   |          |                                  |        |      |
| Don't know / no opinion  | 3%                | <b>2</b> %                 |             | 3%         | 6 3%  | 0        |                                  | 0 27%  | 0    |
|  |                   |                            |             |            |   |          |                                  |        |      |

|  | Gender          |                 |        | Age  | •                     |            |      |      |
|--|-----------------|-----------------|--------|------|-----------------------|------------|------|------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 1  Freezing petrol duty and scrapping the | Total           | Male            | Female | Tot  | <mark>al</mark> 18-34 | 35-54      | 55+  |      |
| planned increase in September  |                 |                 |        |      |                       |            |      |      |
| Weighted base  | 168             | 39              | 854    | 835  | 1689                  | 425        | 593  | 672  |
| Unweighted base  | 172             | 22              | 888    | 834  | 1722                  | 428        | 652  | 642  |
| All likely voters  | 100             | %               | 100%   | 100% | 100%                  | 100%       | 100% | 100% |
|  | <b>28</b><br>28 | <b>32</b><br>34 | 157    | 126  | <b>282</b><br>284     | 116        | 80   | 86   |
| More likely  | 17              | %               | 18%    | 15%  | 17%                   | 27%        | 14%  | 13%  |
|  |                 | <b>59</b><br>64 | 38     | 21   | <b>59</b><br>64       | 28         | 17   | 14   |
| Less likely  | 4               | %               | 4%     | 3%   | 4%                    | 7%         | 3%   | 2%   |
| •  | <b>66</b><br>68 |                 | 325    | 343  | <b>667</b><br>684     | 113        | 239  | 316  |
| No difference  | 40              | %               | 38%    | 41%  | 40%                   | 27%        | 40%  | 47%  |
|  |                 | <b>94</b><br>75 | 98     | 96   | <b>194</b><br>175     | 28         | 62   | 105  |
| N/A - Would vote Conservative anyway   | 11              | %               | 12%    | 11%  | 11%                   | <b>7</b> % | 10%  | 16%  |
|  | <b>38</b><br>41 | -               | 188    | 197  | <b>385</b><br>419     | 104        | 146  | 134  |
| N/A - Would not vote Conservative anyway   | 23              | %               | 22%    | 24%  | 23%                   | 25%        | 25%  | 20%  |
|  | 10              |                 | 48     | 53   | <b>101</b><br>96      | 36         | 48   | 17   |
| Don't know / no opinion  | 6               | %               | 6%     | 6%   | 6%                    | 9%         | 8%   | 2%   |

|  | Nation |          |      |          |       |            |
|--|--------|----------|------|----------|-------|------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 1 | Total  | England  |      | Scotland | Wales |            |
| Freezing petrol duty and scrapping the planned increase in September   |        |          |      |          |       |            |
| Weighted base  | 168    | 9        | 1453 | 15       | 52    | 84         |
| Unweighted base  | 172    | 2        | 1479 | 17       | 71    | 72         |
| All likely voters  | 1009   | _<br>%   | 100% | 100      | %     | 100%       |
| •  | 28     | 2        | 256  | 1        | 16    | 10         |
|  | 28     | 4        |      |          |       |            |
| More likely  | 179    | <b>%</b> | 18%  | 10       | %     | 12%        |
| •  | 5      | 9        | 52   |          | 6     | 1          |
|  | 6      | 4        |      |          |       |            |
| Less likely  | 49     | <b>%</b> | 4%   | 4        | %     | 1%         |
|  | 66     | 7        | 572  | 4        | 18    | 47         |
|  | 68     | 4        |      |          |       |            |
| No difference  | 40°    | <b>%</b> | 39%  | 32       | %     | <b>56%</b> |
|  | 19     | 4        | 168  | 1        | 18    | 8          |
|  | 17     | 5        |      |          |       |            |
| N/A - Would vote Conservative anyway   | 119    | <b>%</b> | 12%  | 12       | %     | 10%        |
|  | 38     | 5        | 315  | 5        | 58    | 11         |
|  | 41     | 9        |      |          |       |            |
| N/A - Would not vote Conservative anyway   | 239    | <b>%</b> | 22%  | 38       | %     | 14%        |
|  | 10     | 1        | 90   |          | 5     | 6          |
|  | 9      | 6        |      |          |       |            |
|  |        |          |      |          |       |            |

6%

6%

Don't know / no opinion

3%

**7**%

|  | 20101 431 401 | •             |        |                      |                               |                |                  |              |                               |                         |
|--|---------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 1  Freezing petrol duty and scrapping the | Total         | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
| planned increase in September Weighted base  | 1689          | 585           | 5 413  | 321                  | 28                            | 3 11           | 84               | 150          | ) 65                          | 31                      |
| Unweighted base  | 1722          |               |        | _                    |                               |                |                  |              |                               |                         |
| All likely voters  | 100%          |               |        |                      |                               |                |                  |              |                               | _                       |
| 7 III III.Oly Votoro   | 282           |               |        |                      |                               |                |                  |              |                               |                         |
|  | 284           |               | , -10  |                      | •                             | _              |                  |              | ,                             | , ,                     |
| More likely  | 17%           |               | 11%    | 14%                  | 4%                            | 18%            | 9%               | 19%          | 14%                           | 17%                     |
| mere intery  | 59            |               |        |                      |                               |                |                  |              |                               |                         |
|  | 64            |               | _      | _                    |                               |                |                  |              |                               |                         |
| Less likely  | 4%            |               | 5%     | 5%                   |                               | 8%             | 2%               | 2%           | 5%                            | 0                       |
|  | 667           | 238           | 156    | 135                  | 10                            | ) 6            | 35               | 44           | 30                            | 13                      |
|  | 684           | -             |        |                      |                               |                |                  |              |                               |                         |
| No difference  | 40%           | 41%           | 38%    | 42%                  | 35%                           | 58%            | 41%              | 29%          | 46%                           | 40%                     |
|  | 194           | 150           | 16     | 16                   | C                             | 0              | 1                | 8            | 3 2                           | . 1                     |
|  | 175           | ;             |        |                      |                               |                |                  |              |                               |                         |
| N/A - Would vote Conservative anyway   | 11%           |               |        |                      |                               | •              |                  |              | <b>2</b> %                    |                         |
|  | 385           | 23            | 150    | 99                   | 17                            | 7 2            | 35               | 49           | 8                             | 3 2                     |
|  | 419           | )             |        |                      |                               |                |                  |              |                               |                         |
| N/A - Would not vote Conservative anyway   | 23%           |               |        |                      |                               | 14%            | 42%              |              |                               |                         |
|  | 101           | -             | 25     | 13                   | C                             | ) 0            | 3                | 16           | 5 13                          | 10                      |
|  | 96            |               |        |                      |                               |                |                  |              |                               |                         |
| Don't know / no opinion  | 6%            | 3%            | 6%     | 4%                   |                               | 2%             | 4%               | 11%          | <b>21</b> %                   | 33%                     |

| And thinking about the election, for each of the measures below please tell us whether you   |       |              |        |          |            |                |            |
|--|-------|--------------|--------|----------|------------|----------------|------------|
| think they would make you more or less likely to consider voting Conservative at the General | 1     |              |        | Liberal  | Some other |                |            |
| Election in May.   | Total | Conservative | Labour | Democrat | party      | Would not vote | Don't know |
| Budget 3 2   |       |              |        |          |            |                |            |
| Making the first £1,000 of interest on   |       |              |        |          |            |                |            |
| savings income tax free  |       |              |        |          |            |                |            |
| Weighted base  | 1689  | 522          | 475    | 105      | 357        | 3              | 227        |
| Unweighted base  | 1722  | 492          | 479    | 110      | 417        | 3              | 221        |
| Il likely voters   | 100%  | 100%         | 100%   | 100%     | 100%       | 100%           | 100%       |
|  | 281   | 122          | 48     | 30       | 36         | 0              | 45         |
|  | 286   |              |        |          |            |                |            |
| More likely  | 17%   | 23%          | 10%    | 28%      | 10%        | 0              | 20%        |
|  | 55    | 16           | 21     | 5        | 12         | 0              | 1          |
|  | 61    |              |        |          |            |                |            |
| Less likely  | 3%    | 3%           | 4%     | 5%       | 3%         | 0              | 0%         |
|  | 674   | 194          | 159    | 37       | 170        | 1              | 113        |
|  | 683   |              |        |          |            |                |            |
| No difference  | 40%   | 37%          | 33%    | 35%      | 47%        | 47%            | 50%        |
|  | 199   | 169          | 13     | 6        | 4          | 1              | 6          |
|  | 179   |              |        |          |            |                |            |
| N/A - Would vote Conservative anyway   | 12%   | 32%          | 3%     | 5%       | 1%         | 53%            | 3%         |
|  | 385   | 10           | 207    | 25       | 121        | 0              | 23         |
|  | 421   |              |        |          |            |                |            |
| N/A - Would not vote Conservative anyway   | 23%   | 2%           | 44%    | 23%      | 34%        | 0              | 10%        |
| <u> </u>   | 95    | 12           | 27     |          |            | 0              | 38         |
|  | 92    |              |        |          |            |                |            |
| Don't know / no opinion  | 6%    | 2%           | 6%     | 3%       | 4%         | 0              | 17%        |

VI 2nd Stage

|  | vi_znd Stage      |  |             |       |   |  |   |                             |      |
|--|-------------------|--|-------------|-------|---|--|---|-----------------------------|------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 2  Making the first £1,000 of interest on savings income tax free | Total             | Scottish<br>National Party Plaid Cymru |             | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) Respect |   | Some Don't other party know |      |
| Weighted base  | 357               | 42                                     | 8           | 91    | 200   | 5  | , | 0 9                         | 2    |
| Unweighted base  | 417               | 72                                     | g           | 93    | 3 226   | 8  | } | 0 8                         | 1    |
| All likely voters  | 100%              | 100%                                   | 100%        | 100%  | 6 100%  | 100%                                       | , | 0 100%                      | 100% |
|  | <b>36</b><br>41   |  | 0           | ) .   | 5 32  | 2 0  |   | 0 0                         | 0    |
| More likely  | 10%               | 0                                      | 0           | 5%    | 6 16%   | 6 0  | ) | 0 0                         | 0    |
| •  | <b>12</b><br>13   |  | 0           | 2     | 7   | 1  | ( | 0 0                         | 0    |
| Less likely  | 3%                | 2%                                     | 0           | 4%    | 3%  | 12%  | , | 0 0                         | 0    |
|  | <b>170</b><br>192 |  | 4           | 32    | 2 118   | 4  |   | 0 2                         | 0    |
| No difference  | 47%               | 23%                                    | <b>50</b> % | 35%   | <b>59</b> %                                       | 84%  |   | 0 22%                       | 0    |
|  | <b>4</b><br>6     | -                                      | 1           | (     | 3   | 0  |   | 0 0                         | 0    |
| N/A - Would vote Conservative anyway   | 1%                |  | 11%         | 6     | 1%  | 0  | ) | 0 0                         | 0    |
|  | <b>121</b><br>150 |  | 3           | 49    | 34  | 0  |   | 0 5                         | 0    |
| N/A - Would not vote Conservative anyway   | 34%               | 73%                                    | 39%         | 53%   | 6 1 <b>7</b> %                                    | 4%   |   | 0 51%                       | 0    |
|  | <b>14</b><br>15   |  | 0           |       | 2 7   | 0  |   | 0 2                         | 2    |
| Don't know / no opinion  | 4%                | 2%                                     | 0           | 3%    | 3%  | 6 0  | ) | 0 27%                       | 100% |

|  | Gender |                       |                         | Age  |                 |         |      |           |
|--|--------|-----------------------|-------------------------|------|-----------------|---------|------|-----------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May. | Total  | Male                  | Female                  | Tota | l 18-3          | 4 35-54 | 55+  |           |
| Budget 3 2   |        |                       |                         |      |                 |         |      |           |
| Making the first £1,000 of interest on savings income tax free   |        |                       |                         |      |                 |         |      |           |
| Weighted base  | 16     | 89                    | 854                     | 835  | 1689            | 425     | 593  | 672       |
| Unweighted base  | 17     |                       | 888                     | 834  | 1722            | 428     | 652  | 642       |
| All likely voters  | 100    |                       | 100%                    | 100% | 100%            | 100%    | 100% | 100%      |
|  | 2      | 81                    | 149                     | 132  | 281             | 118     | 75   | 88        |
|  | 2      | 86                    |                         |      | 286             |         |      |           |
| More likely  | 17     | 7%                    | 17%                     | 16%  | 17%             | 28%     | 13%  | 13%       |
|  |        | 55                    | 35                      | 20   | 55              | 27      | 13   | 15        |
|  |        | 61                    |                         |      | 61              |         |      |           |
| Less likely  |        | 3%                    | 4%                      | 2%   | 3%              | 6%      | 2%   | 2%        |
|  | -      | 74                    | 339                     | 335  | 674             | 118     | 252  | 304       |
|  | _      | 83                    |                         |      | 683             |         |      |           |
| No difference  |        | )%                    | 40%                     | 40%  | 40%             | 28%     | 42%  | 45%       |
|  |        | 99                    | 101                     | 98   | 199             | 29      | 61   | 109       |
| N/A 14/ 11 / A /   |        | 79                    | 400/                    | 400/ | 179             | 70/     | 400/ | 400/      |
| N/A - Would vote Conservative anyway   |        | 2%                    | 12%                     | 12%  | 12%             | 7%      | 10%  | 16%       |
|  |        | <b>85</b>             | 183                     | 202  | 385             | 100     | 147  | 139       |
| N/A Mould not vote Concernative environ  |        | 21                    | 240/                    | 24%  | 421             | 23%     | 25%  | 240/      |
| N/A - Would not vote Conservative anyway   |        | 3%<br>05              | <b>21%</b><br><b>47</b> |      | 23%             |         |      | 21%<br>16 |
|  |        | <b>95</b><br>92       | 41                      | 48   | <b>95</b><br>92 | 33      | 46   | 10        |
| Don't know / no opinion  |        | 92<br><mark>6%</mark> | 6%                      | 6%   | 6%              | 8%      | 8%   | 2%        |

|  | Nation |           |      |          |       |            |
|--|--------|-----------|------|----------|-------|------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 2  Making the first £1,000 of interest on savings income tax free | Total  | England   |      | Scotland | Wales |            |
| Weighted base  | 16     | 89        | 1453 | 15       | 52    | 84         |
| Unweighted base  | 17     |           | 1479 |          | -     | 72         |
| All likely voters  | 100    |           | 100% |          | -     | 100%       |
| · <b>,</b>   | 2      | 81        | 258  | 1        | 13    | 10         |
|  | 2      | 86        |      |          |       | _          |
| More likely  | 17     | <b>'%</b> | 18%  | 9        | %     | 12%        |
| · · · · · · · ·  |        | 55        | 51   |          | 5     | 0          |
|  |        | 61        |      |          |       |            |
| Less likely  | 3      | 3%        | 3%   | 3'       | %     | 0          |
|  | 6      | 74        | 576  | 5        | 52    | 47         |
|  | 6      | 83        |      |          |       |            |
| No difference  | 40     | <b>)%</b> | 40%  | 34       | %     | <b>56%</b> |
|  | 1      | 99        | 171  | 1        | 18    | 10         |
|  | 1      | 79        |      |          |       |            |
| N/A - Would vote Conservative anyway   | 12     | <b>!%</b> | 12%  | 129      | %     | 12%        |
|  | 3      | 85        | 314  | 6        | 60    | 11         |
|  | 4      | 21        |      |          |       |            |
| N/A - Would not vote Conservative anyway   | 23     | <b>%</b>  | 22%  | 39       | %     | 14%        |
|  |        | 95        | 84   |          | 5     | 6          |
|  |        | 92        |      |          |       |            |
|  |        |           |      |          |       |            |

6%

6%

Don't know / no opinion

3%

**7**%

|  | 20101 431 701     | •             |        |                      |                               |                |                  |              |                               |                         |
|--|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 2  Making the first £1,000 of interest on | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
| savings income tax free  |                   |               |        |                      |                               |                |                  |              |                               |                         |
| Weighted base  | 1689              | 585           | 413    | 321                  | 28                            | 3 11           | 84               | 150          | ) 65                          | 31                      |
| Unweighted base  | 1722              |               |        |                      |                               |                |                  |              |                               |                         |
| All likely voters  | 100%              |               |        | 100%                 | 100%                          | 100%           |                  |              | 6 100%                        | 100%                    |
|  | <b>281</b><br>286 | 123           | 3 42   | 52                   | ? 2                           |                |                  | 35           | 5 12                          |                         |
| More likely  | 17%               |               | 10%    | 16%                  | 7%                            | 15%            | 12%              | 23%          | <b>6</b> 18%                  | 14%                     |
| ,  | <b>55</b>         |               |        |                      |                               |                |                  |              |                               |                         |
| Less likely  | 3%                | 4%            | 5%     | 2%                   | 1%                            | 6 0            | 1%               | 2%           | 6%                            | 0                       |
|  | <b>674</b><br>683 | 241           |        |                      |                               |                |                  |              |                               | 13                      |
| No difference  | 40%               | 41%           | 40%    | 43%                  | 28%                           | <b>70</b> %    | 40%              | 29%          | <b>39</b> %                   | 43%                     |
|  | <b>199</b><br>179 | 157           | 7 12   | . 12                 | 1                             | 0              | 2                | 10           | 2                             |                         |
| N/A - Would vote Conservative anyway   | 12%               | 27%           | 3%     | 4%                   | 5%                            |                |                  | 7%           | <b>2</b> %                    | 12%                     |
|  | <b>385</b><br>421 | 25            | 150    | 100                  | 17                            | 7 2            | 36               | 48           | 8                             |                         |
| N/A - Would not vote Conservative anyway   | 23%               | 4%            | 36%    | 31%                  | 60%                           | 14%            | 42%              | 32%          | 6 <b>12</b> %                 | 6%                      |
|  | <b>95</b><br>92   |               | ) 24   | 13                   | (                             | 0              | 2                | . 12         | 2 15                          | 8                       |
| Don't know / no opinion  | 6%                | 3%            | 6%     | 4%                   |                               | 2%             | 3%               | 8%           | <b>23</b> %                   | 26%                     |

| And thinking about the election, for each of the measures below please tell us whether you |       |                   |               |          |            |                |            |
|--|-------|-------------------|---------------|----------|------------|----------------|------------|
| think they would make you more or less likely to   | 1     |                   |               |          |            |                |            |
| consider voting Conservative at the General  | •     |                   |               | Liberal  | Some other |                |            |
| Election in May.   | Total | Conservative      | Labour        | Democrat | party      | Would not vote | Don't know |
| Budget 3 3   |       |                   |               |          |            |                |            |
| Raising the ISA tax-free allowance from  |       |                   |               |          |            |                |            |
| £15,000 to £15,240   |       |                   |               |          |            |                |            |
| Weighted base  | 16    | 89 52:            | 2 475         | 105      | 357        | ' 3            | 227        |
| Unweighted base  | 17    | 22 492            | 2 479         | 110      | 417        | ' 3            | 221        |
| Il likely voters   | 100   | )% 100%           | <b>6</b> 100% | 100%     | 100%       | 100%           | 100%       |
|  | 1     | 87 90             | 0 30          | 25       | 16         | 1              | 26         |
|  | 1     | 86                |               |          |            |                |            |
| ore likely   | 11    | 17%               | 6%            | 24%      | 4%         | 20%            | 11%        |
| -  |       | 52 1              | 4 20          | 4        | 13         | 0              | 2          |
|  |       | 60                |               |          |            |                |            |
| Less likely  | 3     | 3%                | <b>4%</b>     | 3%       | 4%         | 0              | 1%         |
|  | 7     | 49 22             | 4 169         | 45       | 185        | 1              | 126        |
|  | 7     | 72                |               |          |            |                |            |
| No difference  | 44    | <b>1% 43</b> %    | <b>36</b> %   | 42%      | 52%        | <b>27</b> %    | 56%        |
|  | 2     | 16 170            | 6 21          | 7        | 5          | 1              | 5          |
|  | 1     | 91                |               |          |            |                |            |
| N/A - Would vote Conservative anyway   |       | 349               | <b>4%</b>     | 6%       |            |                |            |
|  |       |                   | 8 208         | 23       | 125        | 0              | 24         |
|  |       | 19                |               |          |            |                |            |
| N/A - Would not vote Conservative anyway   | 23    | 3% 1%             | <b>6</b> 44%  | 21%      | 35%        | 0              | 11%        |
|  |       | 98 1 <sup>.</sup> | 1 27          | 3        | 13         | 0              | 44         |
|  |       | 94                |               |          |            |                |            |
| Don't know / no opinion  |       | 5% <b>2</b> %     | 6%            | 3%       | 4%         | 0              | 20%        |

VI 2nd Stage

|  | vi_znd Stage      |                            |  |      |   |      |   |        |                                |  |
|--|-------------------|----------------------------|--|------|---|------|---|--------|--------------------------------|--|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 3  Raising the ISA tax-free allowance from £15,000 to £15,240 | Total             | Scottish<br>National Party | Scottish<br>National Party Plaid Cymru |      | United<br>Kingdom<br>Independence<br>Party (UKIP) | -    |   |        | Some Don't<br>other party know |  |
| Weighted base  | 357               | 42                         | 8                                      | 91   | 200   | ) 5  |   | 0 9    | 2                              |  |
| Unweighted base  | 417               | 72                         | 9                                      | 93   | 3 226   | 8    | , | 0 8    | 1                              |  |
| All likely voters  | 100%              | 100%                       | 100%                                   | 100% | 100%  | 100% | , | 0 100% | 100%                           |  |
|  | <b>16</b><br>19   |                            | C                                      | 2    | 2 13  | 0    |   | 0 0    | 0                              |  |
| More likely  | 4%                | 2%                         | C                                      | 2%   | 6%  | 0    | ( | 0 0    | 0                              |  |
|  | <b>13</b><br>15   |                            | C                                      |      | 7   | 1    |   | 0 0    | 0                              |  |
| Less likely  | 4%                | 0%                         | C                                      | 7%   | 3%  | 12%  | , | 0 0    | 0                              |  |
|  | <b>185</b><br>210 |                            | 4                                      | 33   | 3 132   | 4    | , | 0 2    | 0                              |  |
| No difference  | <b>52</b> %       | 23%                        | 50%                                    | 36%  | 66%   | 84%  | , | 0 22%  | 0                              |  |
|  | 5<br>7            |                            |  |      | 4   | 0    |   | 0 0    | 0                              |  |
| N/A - Would vote Conservative anyway   | 2%                |                            | 11%                                    | , (  | 2%  | 0    |   | 0 0    | 0                              |  |
|  | <b>125</b><br>152 |                            | 3                                      | 48   | 38  | 0    |   | 0 5    | 0                              |  |
| N/A - Would not vote Conservative anyway   | 35%               | 73%                        | 39%                                    | 52%  | 19%   | 4%   |   | 0 51%  | 0                              |  |
|  | <b>13</b><br>14   |                            | C                                      |      | 2   | 0    |   | 0 2    | 2                              |  |
| Don't know / no opinion  | 4%                | 2%                         | C                                      | 3%   | 3%  | 0    |   | 0 27%  | 100%                           |  |

| Gender |   |   | Α   | ge  |   |  |   |
|--------|---|---|---|---|---|--|---|
|        |   |   |   |   |   |  |   |
| Total  | Male  | Female  | e To  | otal  | 18-34   | 35-54  | 55+   |
|        |   |   |   |   |   |  |   |
|        |   |   |   |   |   |  |   |
| 44     | 200   | 054   | 025   | 4000  | 405   | F02  | 670   |
|        |   |   |   |   | _   |  | 672   |
|        |   |   |   |   | _   |  | 642<br><b>100%</b>  |
|        |   |   |   |   |   |  | 61  |
|        |   | 99  | 00  |   | 79  | 47   | 01  |
|        |   | 4 20/   | 440/  |   | 100/  | 00/  | 00/   |
|        |   |   |   |   |   |  | 9%<br>9   |
|        | -   | 31  | 13  | _   | 30  | 13   | 9   |
|        |   | <b>/10/</b>   | 20/   |   | 70/   | 20/  | 1%  |
|        |   |   |   |   |   |  | 338   |
|        | -   | 370   | 300   |   | 133   | 219  | 330   |
|        |   | 120/  | <b>15</b> 0/  |   | 210/  | <b>47</b> 0/   | 50%   |
|        |   |   |   |   |   |  | 108   |
|        | -   | 110   | 100   | _   | 43  | 03   | 100   |
|        | _   | 1./10/_   | 120/  | _   | 10%   | 110/   | 16%   |
|        |   |   |   |   |   |  | 139   |
|        |   | 103   | 202   |   | 103   | 143  | 139   |
|        | -   | 22%   | 24%   | _   | 24%   | 24%  | 21%   |
|        |   |   |   |   |   |  | 17  |
|        |   | 71  | 30  |   | 30  | 43   | 17  |
|        | <b>6%</b>                                     | 6%  | 6%  | 6%  | 8%  | 8%   | 3%  |
|        | Total  10 11 10 11 10 11 11 11 11 11 11 11 11 | Total Male  1689 1722 100% 187 186 11% 52 60 3% 749 772 44% 216 191 13% 387 419 23% 98 94 | Total         Male         Female           1689         854           1722         888           100%         100%           187         99           186         11%         12%           52         37           60         3%         4%           749         370         772           44%         43%           216         116           191         13%         14%           387         185           419         23%         22%           98         47           94         47 | Total         Male         Female         T           1689         854         835           1722         888         834           100%         100%         100%           187         99         88           186         11%         12%         11%           52         37         15         60           3%         4%         2%           749         370         380           772         44%         43%         45%           216         116         100           191         13%         14%         12%           387         185         202           419         23%         22%         24%           98         47         50           94         94         94 | Total         Male         Female         Total           1689         854         835         1689           1722         888         834         1722           100%         100%         100%         100%           187         99         88         187           186         186         11%         11%           11%         12%         11%         11%           52         37         15         52           60         60         60         60           3%         4%         2%         3%           749         370         380         749           772         772         772           44%         43%         45%         44%           216         116         100         216           191         191         191           13%         14%         12%         13%           387         185         202         387           419         23%         22%         24%         23%           98         47         50         98           94         94 | Total         Male         Female         Total         18-34           1689         854         835         1689         425           1722         888         834         1722         428           100%         100%         100%         100%           187         99         88         187         79           186         186         11%         11%         19%           52         37         15         52         30           60         60         60         60           3%         4%         2%         3%         7%           749         370         380         749         133           772         772         772         772           44%         43%         45%         44%         31%           216         116         100         216         43           191         13%         14%         12%         13%         10%           387         185         202         387         103           419         419         419         419         23%         24%           98         47         50 | Total         Male         Female         Total         18-34         35-54           1689         854         835         1689         425         593           1722         888         834         1722         428         652           100%         100%         100%         100%         100%         100%           187         99         88         187         79         47           186         186         186         186         199         8%         19         8%           52         37         15         52         30         13         60         60         3%         7%         2%           749         370         380         749         133         279         772         772         44%         43%         45%         44%         31%         47%           216         116         100         216         43         65         191         191         191         191         191         191         191         191         194         194         419         23%         24%         24%         24%         24%         24%         24%         24%         24% |

|  | Nation |         |      |          |       |            |
|--|--------|---------|------|----------|-------|------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 3  Raising the ISA tax-free allowance from £15,000 to £15,240 | Total  | England | I    | Scotland | Wales |            |
| Weighted base  | 16     | 89      | 1453 | 1        | 52    | 84         |
| Unweighted base  | 17     | 22      | 1479 | 1        | 71    | 72         |
| All likely voters  | 100    | 0%      | 100% | 100      | )%    | 100%       |
|  | 1      | 87      | 171  |          | 8     | 8          |
|  | 1      | 86      |      |          |       |            |
| More likely  | 11     | 1%      | 12%  | Ę        | 5%    | 9%         |
|  |        | 52      | 47   |          | 5     | 0          |
|  |        | 60      |      |          |       |            |
| Less likely  |        | 3%      | 3%   | 3        | 3%    | 0          |
|  | 7      | 49      | 647  |          | 53    | 50         |
|  | 7      | 72      |      |          |       |            |
| No difference  | 4      | 4%      | 45%  | 35       | 5%    | <b>59%</b> |
|  | 2      | 16      | 187  |          | 22    | 7          |
|  | 1      | 91      |      |          |       |            |
| N/A - Would vote Conservative anyway   | 13     | 3%      | 13%  | 14       | 4%    | 9%         |
|  | 3      | 87      | 314  |          | 60    | 13         |
|  | 4      | 19      |      |          |       |            |
| N/A - Would not vote Conservative anyway   | 2      | 3%      | 22%  | 39       | 9%    | 16%        |
|  |        | 98      | 87   |          | 5     | 6          |
|  |        | 94      |      |          |       |            |
|  |        |         |      |          |       |            |

6%

6%

Don't know / no opinion

3%

**7**%

| And thinking about the election, for each of the   |       |               |        |           |          |       |            |         |              |        |
|--|-------|---------------|--------|-----------|----------|-------|------------|---------|--------------|--------|
| measures below please tell us whether you think they would make you more or less likely to | 1     |               |        |           | Scottish |       |            |         | Unsure /     | Prefer |
| consider voting Conservative at the General  |       |               |        | Liberal   | National | Plaid | Some other | Did not | can't        | not to |
| Election in May.   | Total | Conservatives | Labour | Democrats | Party    | Cymru | party      | vote    | remember     | say    |
| Budget 3 3   |       |               |        |           |          |       |            |         |              |        |
| Raising the ISA tax-free allowance from  |       |               |        |           |          |       |            |         |              |        |
| £15,000 to £15,240   |       |               |        |           |          |       |            |         |              |        |
| Weighted base  | 1689  | 585           | 413    | 321       | 28       | 11    | 84         | 150     | 65           | 31     |
| Unweighted base  | 1722  | 568           | 3 415  | 344       | 44       | 11    | 93         | 150     | ) 66         | 31     |
| Il likely voters   | 100%  | 100%          | 100%   | 100%      | 100%     | 100%  | 100%       | 100%    | <b>100</b> % | 100%   |
|  | 187   | 92            | 2 33   | 34        | 1        | 2     | 2          | 11      | 9            | 4      |
|  | 186   |               |        |           |          |       |            |         |              |        |
| More likely  | 11%   |               |        |           | 4%       | 15%   | 2%         |         |              | 12%    |
|  | 52    | 22            | 2 17   | 5         | 0        | 0     | 0          | 5       | 5 3          | 0      |
|  | 60    |               |        |           |          |       |            |         |              |        |
| Less likely  | 3%    | 4%            | 4%     |           |          | . 0   | 0          |         |              |        |
|  | 749   | 270           | 166    | 153       | 9        | 8     | 40         | 60      | ) 28         | 16     |
|  | 772   |               |        |           |          |       |            |         |              |        |
| No difference  | 44%   | 46%           |        |           | 30%      | 70%   | 48%        | 40%     | 44%          | 52%    |
|  | 216   | 161           | 22     | 17        | 1        | 0     | 2          | 9       | ) 2          | . 1    |
|  | 191   |               |        |           |          |       |            |         |              |        |
| N/A - Would vote Conservative anyway   | 13%   | 28%           | 5%     | 5%        | 5%       |       |            | 6%      | 4%           |        |
|  | 387   | 22            | 2 149  | 98        | 17       | 2     | 38         | 50      | ) 8          | 2      |
|  | 419   |               |        |           |          |       |            |         |              |        |
| N/A - Would not vote Conservative anyway   | 23%   | 4%            | 36%    | 31%       | 60%      | 14%   | 46%        | 33%     | <b>13</b> %  |        |
|  | 98    | 18            | 3 25   | 14        | 0        | 0     | 2          | 15      | 5 15         | 8      |
|  | 94    |               |        |           |          |       |            |         |              |        |
| Don't know / no opinion  | 6%    | 3%            | 6%     | 4%        | 0        | 2%    | 3%         | 10%     | 23%          | 26%    |

| And thinking about the election, for each of the measures below please tell us whether you   | 11_101 011190    |              |               |                    |            |                |            |
|--|------------------|--------------|---------------|--------------------|------------|----------------|------------|
| think they would make you more or less likely to consider voting Conservative at the General |                  |              |               | Liberal            | Some other |                |            |
| Election in May.   | Total            | Conservative | Labour        | Democrat           | party      | Would not vote | Don't know |
| Budget 3 4   |                  |              |               |                    |            |                |            |
| A new "help to buy" ISA for first-time buyers  |                  |              |               |                    |            |                |            |
| in which the government will give £50 for  |                  |              |               |                    |            |                |            |
| every £200 you save  |                  |              |               |                    |            |                |            |
| Weighted base  | 168              | 39 522       | 2 4           | 75 10              | 5 357      | 7 3            | 227        |
| Unweighted base  | 172              | 22 492       | 2 4           | 79 11              | 0 417      | 7 3            | 221        |
| All likely voters  | 100              | % 100%       | 6 <b>10</b> 0 | 1009               | % 100%     | 6 <b>100</b> % | 100%       |
|  | <b>2</b> 1<br>22 | -            | 7             | 43 2               | 2 28       | 3 0            | 29         |
| More likely  | 13               | % 19%        | 6             | )% 219             | % 8%       | 6 0            | 13%        |
|  | e                | i5 15        | 5             | 20 1               | 2 12       | 2 0            |            |
|  | 7                | 70           |               |                    |            |                |            |
| Less likely  | 4                | % 3%         | 6             | l% 11 <sup>s</sup> | % 3%       | 6 0            | 3%         |
| ·  | 70               | )8 219       | 9 1           | 57 3               | 9 175      | 5 1            | 117        |
|  | 72               | 21           |               |                    |            |                |            |
| No difference  | 42               | % 42%        | <b>6</b> 33   | 379                | % 49%      | <b>47</b> %    | 51%        |
|  | 20               | 06 170       | 0             | 20                 | 4 4        | 4 0            | 7          |
|  | 18               | 37           |               |                    |            |                |            |
| N/A - Would vote Conservative anyway   | 12               | % 33%        | 6             | 49                 | % 1%       | 6 0            | 3%         |
|  | 38               | 38           | 3 2           | 08 2               | 4 122      | 2 1            | 25         |
|  | 41               | 18           |               |                    |            |                |            |
| N/A - Would not vote Conservative anyway   | 23               | % 1%         | <b>4</b> 4    | 239                | % 34%      | <b>53</b> %    | 11%        |
|  | <b>10</b><br>10  |              | 4             | 27                 | 4 16       | 3 0            | 43         |
| Don't know / no opinion  |                  | % <b>3</b> % | <b>6</b>      | 5% 4               | % 4%       | 6 0            | 19%        |
|  |                  |              |               |                    |            |                |            |

|    |     | •   |    |
|----|-----|-----|----|
| VI | 2nd | Sta | ae |

|   | vi_2nd Stage |                            |             |          |             |   |                                    |               |   |                       |            |
|---|--------------|----------------------------|-------------|----------|-------------|---|------------------------------------|---------------|---|-----------------------|------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 4  A new "help to buy" ISA for first-time buyers in which the government will give £50 for | Total        | Scottish<br>National Party | Plaid Cymru | Green    |             | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | /<br>Respect  |   | me Do<br>ner party kn | on't<br>ow |
| every £200 you save<br>Weighted base  | 357          | 7 42                       |             | <b>1</b> | 91          | 200   |                                    | •             | 0 | 9                     | 2          |
| Unweighted base   | 417          |                            |             |          | 93          | 226   |                                    | <b>,</b><br>3 | 0 | 8                     | 1          |
| All likely voters   | 100%         |                            |             |          | 00%         |   |                                    |               | 0 | 100%                  | 100%       |
| 7 III III.Oly Votoro  | 28           |                            | (           |          | 10          |   |                                    |               | 0 | 0                     | 0          |
|   | 33           |                            | ·           |          |             | • •   |                                    |               | • | •                     | •          |
| More likely   | 8%           |                            |             | )        | 11%         | 9%  | 3%                                 | ,<br>0        | 0 | 0                     | 0          |
|   | 12           |                            |             | )        | 4           | 6   |                                    |               | 0 | 0                     | 0          |
|   | 15           | 5                          |             |          |             |   |                                    |               |   |                       |            |
| Less likely   | 3%           | <b>3</b> %                 | (           | )        | 4%          | 3%  | 12%                                | ,<br>0        | 0 | 0                     | 0          |
|   | 175          | 5 8                        |             | ļ        | 26          | 130   |                                    | 1             | 0 | 2                     | 0          |
|   | 196          | 6                          |             |          |             |   |                                    |               |   |                       |            |
| No difference   | 49%          | <b>6 20%</b>               | 50%         | 0        | <b>29</b> % | 65%   | 81%                                | ,<br>0        | 0 | 22%                   | 0          |
|   |              | 4 1                        | •           |          | 0           | 3   | (                                  | )             | 0 | 0                     | 0          |
|   | 7            |                            |             |          |             |   |                                    |               |   |                       |            |
| N/A - Would vote Conservative anyway  | 19           |                            |             | ,<br>0   | 0           |   |                                    |               | 0 | 0                     | 0          |
|   | 122          |                            | •           | 3        | 48          | 35  | (                                  | )             | 0 | 5                     | 0          |
|   | 149          |                            |             |          |             |   |                                    |               |   |                       |            |
| N/A - Would not vote Conservative anyway  | 34%          |                            |             |          | 53%         |   |                                    |               | 0 | 51%                   | 0          |
|   | 16           |                            | (           | )        | 2           | 9   | (                                  | )             | 0 | 2                     | 2          |
|   | 17           |                            |             |          |             |   |                                    |               |   |                       |            |
| Don't know / no opinion   | 4%           | <b>2</b> %                 |             | )        | 3%          | 4%  | (                                  | )             | 0 | 27%                   | 100%       |

|   | Gender |                   |             | Ag         | je                |       |       |      |
|---|--------|-------------------|-------------|------------|-------------------|-------|-------|------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General |        |                   |             |            |                   |       |       |      |
| Election in May.  | Total  | Male              | Femal       | e To       | tal               | 18-34 | 35-54 | 55+  |
| Budget 3 4 A new "help to buy" ISA for first-time buyers  |        |                   |             |            |                   |       |       |      |
| in which the government will give £50 for   |        |                   |             |            |                   |       |       |      |
| every £200 you save   |        |                   |             |            |                   |       |       |      |
| Weighted base   | 1      | 689               | 854         | 835        | 1689              | 425   | 593   | 672  |
| Unweighted base   | 1      | 722               | 888         | 834        | 1722              | 428   | 652   | 642  |
| All likely voters   | 10     | 00%               | 100%        | 100%       | 100%              | 100%  | 100%  | 100% |
|   |        | 219               | 116         | 103        | 219               | 129   | 49    | 41   |
|   |        | 223               |             |            | 223               |       |       |      |
| More likely   |        | 13%               | 14%         | 12%        | 13%               | 30%   |       |      |
|   |        | 65                | 37          | 28         | 65                | 31    | 16    | 18   |
|   |        | 70                |             |            | 70                |       |       |      |
| Less likely   |        | 4%                | 4%          | 3%         | 4%                | 7%    |       |      |
|   |        | 708               | 353         | 354        | 708               | 83    | 280   | 344  |
|   |        | 721               |             |            | 721               |       |       |      |
| No difference   |        | <b>42</b> %       | 41%         | 42%        | 42%               | 20%   |       |      |
|   |        | 206               | 114         | 92         | 206               | 38    | 59    | 109  |
|   |        | 187               | 4007        | 4.407      | 187               | -0.4  | 400/  | 4007 |
| N/A - Would vote Conservative anyway  |        | 12%               | 13%         | 11%        | 12%               | 9%    |       |      |
|   |        | 388               | 185         | 203        | 388               | 107   | 142   | 139  |
| N/A Wastaland and Commence the amount   |        | 418               | 220/        | 2.40/      | 418               | 250/  | 0.40/ | 040/ |
| N/A - Would not vote Conservative anyway  |        | 23%               | 22%         | 24%        | 23%               | 25%   |       |      |
|   |        | <b>104</b><br>103 | 49          | 55         | <b>104</b><br>103 | 36    | 46    | 21   |
| Dan't know / no oninion   |        | 6%                | 6%          | <b>7</b> % | 6%                | 9%    | 8%    | 3%   |
| Don't know / no opinion   |        | U /0              | <b>U</b> 70 | 1 70       | 0%                | 970   | 070   | 3%   |

|   | Nation |         |          |       |
|---|--------|---------|----------|-------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 4  A new "help to buy" ISA for first-time buyers in which the government will give £50 for every £200 you save | Total  | England | Scotland | Wales |
| Weighted base   | 1689   | 1453    | 152      | 84    |
| Unweighted base   | 1722   | 1479    | 171      | 72    |
| All likely voters   | 100%   | 100%    | 100%     | 100%  |
|   | 219    | 203     | 11       | 5     |
|   | 223    | }       |          |       |
| More likely   | 13%    | 14%     | 7%       | 6%    |
|   | 65     | 58      | 7        | 0     |
|   | 70     | 1       |          |       |
| Less likely   | 4%     | 4%      | 4%       | 0     |
|   | 708    | 603     | 52       | 53    |
|   | 721    |         |          |       |
| No difference   | 42%    | 42%     | 34%      | 63%   |
|   | 206    | _       | 18       | 8     |
|   | 187    | •       |          |       |
| N/A - Would vote Conservative anyway  | 12%    | 12%     | 12%      | 10%   |
|   | 388    |         | 59       | 12    |
|   | 418    |         |          |       |
| N/A - Would not vote Conservative anyway  | 23%    |         | 39%      | 15%   |
|   | 104    | _       | 5        | 5     |
|   | 103    |         |          |       |
| Don't know / no opinion   | 6%     | 6%      | 3%       | 6%    |

| And thinking about the election, for each of the measures below please tell us whether you |                   |               |              |              |          |       |            |      |          |             |
|--|-------------------|---------------|--------------|--------------|----------|-------|------------|------|----------|-------------|
| think they would make you more or less likely to   | )                 |               |              |              | Scottish |       |            |      | Unsure / | Prefer      |
| consider voting Conservative at the General  |                   |               |              | Liberal      | National | Plaid | Some other |      | can't    | not to      |
| Election in May.   | Total             | Conservatives | Labour       | Democrats    | Party    | Cymru | party      | vote | remember | say         |
| Budget 3 4   |                   |               |              |              |          |       |            |      |          |             |
| A new "help to buy" ISA for first-time buyers<br>in which the government will give £50 for |                   |               |              |              |          |       |            |      |          |             |
| every £200 you save  |                   |               |              |              |          |       |            |      |          |             |
| Weighted base  | 1689              | 585           | 5 413        | 321          | 28       | 11    | 84         | 150  | 65       | 31          |
| Unweighted base  | 1722              |               | -            | _            | -        |       | 93         | 150  |          | _           |
| All likely voters  | 100%              |               |              |              |          |       |            |      |          |             |
|  | 219               |               | 3 42         |              |          | 2     | 3          |      |          |             |
|  | 223               | i             |              |              |          |       |            |      |          |             |
| More likely  | 13%               | 16%           | <b>6</b> 10% | 12%          | 4%       | 15%   | 3%         | 20%  | 11%      | 11%         |
|  | 65                | 21            | l 20         | 14           | 0        | 0     | 3          | 2    | . 4      | 0           |
|  | 70                |               |              |              |          |       |            |      |          |             |
| Less likely  | 4%                |               |              |              |          |       |            |      |          |             |
|  | 708               | 272           | 2 158        | 140          | 8        | 8     | 35         | 43   | 29       | 14          |
|  | 721               |               |              |              |          |       |            |      | _        |             |
| No difference  | 42%               |               |              |              |          |       |            |      |          |             |
|  | 206               | _             | 1 16         | 15           | 2        | 0     | 2          | 13   | 1        | 4           |
|  | 187               |               |              | <b>=</b> 0.4 | -0.4     |       | -01        |      | 407      | 400/        |
| N/A - Would vote Conservative anyway   | 12%               |               |              |              |          |       |            |      |          |             |
|  | 388               |               | 5 153        | 100          | 17       | 2     | 37         | 44   | 8        | 2           |
| N/A Mould not vote Componistive environ  | 418               |               | 7 270/       | 240/         | E00/     | 4.40/ | 4.40/      | 200/ | 420/     | <b>C</b> 0/ |
| N/A - Would not vote Conservative anyway   | 23%               |               |              |              |          |       |            |      |          |             |
|  | <b>104</b><br>103 |               | l 24         | 13           | 0        | 0     | 4          | 18   | 15       | 8           |
| Don't know / no opinion  | 6%                |               | <b>6</b> %   | 4%           | . 0      | 2%    | 5%         | 12%  | 24%      | 26%         |
| DOILT KILOW / ITO OPHILIOH   | 0 /0              | 4 //          | 0 0/0        | 4 /0         |          | Z /0  | 3 /0       | 12/0 | 24/0     | 20 /6       |

| And thinking about the election, for each of the measures below please tell us whether you   |       |      |             |        |            |          |            |                |            |
|--|-------|------|-------------|--------|------------|----------|------------|----------------|------------|
| think they would make you more or less likely to consider voting Conservative at the General | )     |      |             |        |            | Liberal  | Some other |                |            |
| Election in May.   | Total | Con  | servative   | Labour |            | Democrat | party      | Would not vote | Don't know |
| Budget 3 5   | Total | COI  | isei vative | Laboui |            | Democrat | party      | would not vote | DOIL KILOW |
| Cutting beer duty by 1p, cider by 2p, whisky   |       |      |             |        |            |          |            |                |            |
| by 2p and freezing wine duty   |       |      |             |        |            |          |            |                |            |
| Weighted base  |       | 1689 | 522         | ı      | 475        | 105      | 357        | 3              | 3 227      |
| Unweighted base  |       | 1722 | 492         |        | 479        | 110      |            | _              |            |
| All likely voters  |       | 100% | 100%        |        | 100%       | 100%     |            | -              | :          |
| 7 III III O T T T T T T T T T T T T T T T  |       | 159  | 81          |        | 33         | 18       |            |                |            |
|  |       | 167  |             |        |            |          |            | _              |            |
| More likely  |       | 9%   | 15%         | )      | 7%         | 17%      | 4%         | 0              | 5%         |
| •  |       | 50   | 12          |        | 24         | 2        |            |                |            |
|  |       | 53   |             |        |            |          |            |                |            |
| Less likely  |       | 3%   | 2%          | )      | 5%         | 2%       | <b>2</b> % | 0              | 1%         |
| •  |       | 787  | 238         |        | 162        | 51       | 195        | 3              | 139        |
|  |       | 801  |             |        |            |          |            |                |            |
| No difference  |       | 47%  | 46%         | )      | 34%        | 49%      | 54%        | 100%           | 61%        |
|  |       | 208  | 171         |        | 22         | 6        | 5          | 0              | 4          |
|  |       | 188  |             |        |            |          |            |                |            |
| N/A - Would vote Conservative anyway   |       | 12%  | 33%         | )      | <b>5</b> % | 6%       | 1%         | 0              | 2%         |
|  |       | 388  | 8           |        | 206        | 25       | 122        | 0              | 26         |
|  |       | 418  |             |        |            |          |            |                |            |
| N/A - Would not vote Conservative anyway   |       | 23%  | 2%          | )      | 43%        | 24%      | 34%        | 0              | 12%        |
|  |       | 97   | 13          |        | 28         | 3        | 12         | 0              | 42         |
|  |       | 95   |             |        |            |          |            |                |            |
| Don't know / no opinion  |       | 6%   | 2%          | )      | 6%         | 3%       | 3%         | 0              | 18%        |
|  |       |      |             |        |            |          |            |                |            |

VI 2nd Stage

|   | vi_znd Stage      |                            |             |       |   |                                    |         |                         |               |
|---|-------------------|----------------------------|-------------|-------|---|------------------------------------|---------|-------------------------|---------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 5  Cutting beer duty by 1p, cider by 2p, whisky by 2p and freezing wine duty | Total             | Scottish<br>National Party | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect | Some I<br>other party I | Don't<br>know |
| Weighted base   | 357               | 42                         | 8           | 91    | 200   | ) 5                                |         | 0 9                     | 2             |
| Unweighted base   | 417               |                            | g           |       |   |                                    |         | 0 8                     | 1             |
| All likely voters   | 100%              |                            | 100%        | 100%  |   |                                    | ,       | 0 100%                  | 100%          |
| ,   | <b>16</b><br>18   |                            | 0           |       |   | 0                                  |         | 0 0                     | 0             |
| More likely   | 4%                | 0                          | 0           | 3%    | <b>7</b> %  | 0                                  |         | 0 0                     | 0             |
|   | <b>8</b><br>8     | _                          | 0           | 4     | 3   | 1                                  |         | 0 0                     | 0             |
| Less likely   | 2%                | 0                          | 0           | 4%    | <b>2</b> %  | 12%                                | ,       | 0 0                     | 0             |
|   | <b>195</b><br>222 |                            | 4           | 36    | 137   | 4                                  | ,       | 0 2                     | 2             |
| No difference   | 54%               | 23%                        | <b>50</b> % | 39%   | <b>69</b> %                                       | 84%                                | ,       | 0 22%                   | 100%          |
|   | 5<br>7            |                            | 1           | (     | 3   | 0                                  |         | 0 0                     | 0             |
| N/A - Would vote Conservative anyway  | 1%                |                            | 11%         |       |   | 0                                  |         | 0 0                     | 0             |
|   | <b>122</b><br>150 |                            | 3           | 47    | 7 37  | 0                                  |         | 0 5                     | 0             |
| N/A - Would not vote Conservative anyway  | 34%               | 73%                        | 39%         | 51%   | 6 18%   | 4%                                 |         | 0 51%                   | 0             |
|   | <b>12</b><br>12   |                            | 0           |       | 7   | 0                                  |         | 0 2                     | 0             |
| Don't know / no opinion   | 3%                | 2%                         | 0           | 2%    | 3%  | . 0                                |         | 0 27%                   | 0             |

|  | Gender |      |           | Δ         | \ge   |       |       |     |
|--|--------|------|-----------|-----------|-------|-------|-------|-----|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May. | Total  | Male | Female    | e T       | 'otal | 18-34 | 35-54 | 55+ |
| Budget 3 5   |        |      |           |           |       |       |       |     |
| Cutting beer duty by 1p, cider by 2p, whisky   |        |      |           |           |       |       |       |     |
| by 2p and freezing wine duty   |        |      |           |           |       |       |       |     |
| Weighted base  |        | 689  | 854       | 835       | 1689  | 425   | 593   | 672 |
| Unweighted base  |        | 722  | 888       | 834       | 1722  | 428   | 652   | 642 |
| All likely voters  |        | 0%   | 100%      | 100%      | 100%  | 100%  |       |     |
|  |        | 159  | 91        | 68        | 159   | 70    | 52    | 37  |
|  |        | 167  |           |           | 167   |       |       |     |
| More likely  |        | 9%   | 11%       | 8%        | 9%    | 16%   |       |     |
|  |        | 50   | 31        | 19        | 50    | 27    | 10    | 13  |
|  |        | 53   |           |           | 53    |       |       |     |
| Less likely  |        | 3%   | 4%        | 2%        | 3%    | 6%    | 2%    |     |
|  |        | 787  | 383       | 404       | 787   | 151   | 279   | 357 |
|  |        | 301  |           |           | 801   |       |       |     |
| No difference  |        | 7%   | 45%       | 48%       | 47%   | 35%   |       |     |
|  |        | 208  | 117       | 92        | 208   | 39    | 60    | 109 |
|  |        | 188  |           |           | 188   |       |       |     |
| N/A - Would vote Conservative anyway   |        | 2%   | 14%       | 11%       | 12%   | 9%    | 10%   | 16% |
|  |        | 388  | 186       | 202       | 388   | 101   | 147   | 140 |
|  | 4      | 418  |           |           | 418   |       |       |     |
| N/A - Would not vote Conservative anyway   | 2      | 3%   | 22%       | 24%       | 23%   | 24%   | 25%   | 21% |
|  |        | 97   | 47        | 51        | 97    | 37    | 44    | 16  |
|  |        | 95   |           |           | 95    |       |       |     |
| Don't know / no opinion  |        | 6%   | <b>5%</b> | <b>6%</b> | 6%    | 9%    | 7%    | 2%  |

|   | Nation |         |      |          |            |
|---|--------|---------|------|----------|------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 5  Cutting beer duty by 1p, cider by 2p, whisky by 2p and freezing wine duty | Total  | England |      | Scotland | Wales      |
| Weighted base   | 16     | 89      | 1453 | 152      | 2 84       |
| Unweighted base   | 17     | 22      | 1479 | 171      | 72         |
| All likely voters   | 100    | 0%      | 100% | 100%     | 100%       |
|   | 1      | 59      | 146  | 10       | ) 3        |
|   | 1      | 67      |      |          |            |
| More likely   |        | 9%      | 10%  | 6%       | 4%         |
|   |        | 50      | 46   | 3        | 3 1        |
|   |        | 53      |      |          |            |
| Less likely   |        | 3%      | 3%   | 2%       | 1%         |
|   | 7      | 87      | 678  | 56       | 5 53       |
|   | 8      | 01      |      |          |            |
| No difference   |        | 7%      | 47%  |          | 63%        |
|   |        | 08      | 181  | 19       | 8          |
|   |        | 88      |      |          |            |
| N/A - Would vote Conservative anyway  |        | 2%      | 12%  |          |            |
|   |        | 88      | 316  | 59       | 13         |
|   |        | 18      |      |          |            |
| N/A - Would not vote Conservative anyway  |        | 3%      | 22%  |          |            |
|   |        | 97      | 86   | 6        | 6          |
|   |        | 95      |      |          |            |
| Don't know / no opinion   |        | 6%      | 6%   | 4%       | <b>7</b> % |

|  | 20101 431 701     | •             |        |                      |                               |                |                  |              |                               |                         |
|--|-------------------|---------------|--------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 5  Cutting beer duty by 1p, cider by 2p, whisky | Total             | Conservatives | Labour | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
| by 2p and freezing wine duty   |                   |               |        |                      |                               |                |                  |              |                               |                         |
| Weighted base  | 1689              |               |        | _                    |                               |                |                  |              |                               | _                       |
| Unweighted base  | 1722              |               |        |                      |                               |                |                  |              |                               | _                       |
| All likely voters  | 100%              |               | 100%   | 100%                 | 100%                          | 6 100%         | 100%             | 100%         | 100%                          | 100%                    |
|  | <b>159</b><br>167 | 78            | 3 28   | 32                   | 2 1                           | 1 2            | 2 3              | 10           | ) 4                           | 1                       |
| More likely  | 9%                | 13%           | 7%     | 10%                  | 4%                            | 6 <b>15</b> %  | 4%               | 7%           | 6%                            | 3%                      |
|  | <b>50</b><br>53   | 17            | 7 17   | 6                    | 1                             | 0              | 2                | 4            | 4                             | 0                       |
| Less likely  | 3%                | 3%            | 4%     | 2%                   | 2%                            | <b>6</b> 0     | 2%               | 2%           | 6%                            | 0                       |
| •  | <b>787</b><br>801 | 290           | 175    | 154                  |                               | 9 8            | 37               | 63           | 35                            | 17                      |
| No difference  | 47%               | 49%           | 42%    | 48%                  | 33%                           | <b>70</b> %    | 44%              | 42%          | 54%                           | 54%                     |
|  | <b>208</b><br>188 |               | 19     | 18                   |                               | 0              | 2                | 8            |                               | 1                       |
| N/A - Would vote Conservative anyway   | 12%               | 27%           | 5%     | 5%                   | 6                             | ) 0            |                  | 5%           | 1%                            | 4%                      |
|  | <b>388</b><br>418 | 22            | 2 148  | 101                  | 17                            | 7 2            | 2 38             | 48           | 8                             | 4                       |
| N/A - Would not vote Conservative anyway   | 23%               | 4%            | 36%    | 31%                  | 60%                           | 6 14%          | 46%              | 32%          | 12%                           | 13%                     |
|  | <b>97</b><br>95   | 19            | 25     | 11                   | (                             | 0              | 2                | 17           | 7 14                          | 8                       |
| Don't know / no opinion  | 6%                | 3%            | 6%     | 3%                   | 6                             | 2%             | 3%               | 12%          | 21%                           | 26%                     |

102 6%

And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May. Budget 3 6 Changing the law to allow pensioners to

N/A - Would vote Conservative anyway

annuity Weighted base

Unweighted base

All likely voters

More likely

Less likely

No difference

Don't know / no opinion

Liberal Some other Total Conservative **Democrat** Would not vote Don't know Labour party access the money they may have put into an 1689 522 475 105 357 3 227 1722 492 479 417 3 221 110 100% 100% 100% 100% 100% 100% 100% 165 82 36 15 16 14 170 10% 16% 8% 14% **5**% **53%** 6% 73 21 25 8 16 0 3 73 4% 4% 4% 5% 8% 0 1% 750 236 157 42 183 1 131 771 44% 45% 33% 39% 51% 47% 58% 198 163 19 9 4 0 3 180 12% 31% 4% 9% 1% 0 1% 393 8 207 25 125 0 28 426 N/A - Would not vote Conservative anyway 23% 2% 44% 23% 35% 0 12% 12 6 13 0 48 110 30

6%

4%

0

21%

6%

2%

|    |     | •   |    |
|----|-----|-----|----|
| VI | 2nd | Sta | ae |

|  | vi_2nd Stage    |                           |                  |          |         |  |                                    |              |               |                     |            |
|--|-----------------|---------------------------|------------------|----------|---------|--|------------------------------------|--------------|---------------|---------------------|------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 6  Changing the law to allow pensioners to access the money they may have put into an | Total           | Scottish<br>National Part | y Plaid Cymru    | Green    | k<br>li | Jnited<br>Kingdom<br>ndependence<br>Party (UKIP) | British<br>National Party<br>(BNP) | /<br>Respect | Some<br>other | e Do<br>r party kno | on't<br>OW |
| annuity Weighted base  | 35              | 7 4                       | 2 8              | 2        | 91      | 200  | 5                                  |              | 0             | 9                   | 2          |
| Unweighted base  | 41 <sup>-</sup> |                           |                  |          | 93      | 200<br>226                                       |                                    |              | 0             | 8                   | 1          |
| All likely voters  | 100%            |                           |                  |          | 0%      | 100%   |                                    | -            | 0             | 100%                | 100%       |
| 7 III III III VOLOIS   | 1007            |                           |                  | )        | 2       | 14   |                                    |              | 0             | 0                   | 0          |
|  | 1               |                           | •                | •        | -       |  | `                                  | •            | •             | ·                   | ·          |
| More likely  | 5%              |                           | 0 (              |          | 2%      | 7%   | (                                  | )            | 0             | 0                   | 0          |
|  | 10              |                           | 1                | )        | 5       | 9  |                                    |              | 0             | 0                   | 0          |
|  | 10              | 6                         |                  |          |         |  |                                    |              |               |                     |            |
| Less likely  | 4%              | % <b>3</b> 9              | <b>%</b>         |          | 6%      | 4%   | 12%                                | ,<br>D       | 0             | 0                   | 0          |
|  | 183             | 3                         | 9 4              | 1        | 31      | 132  | 4                                  |              | 0             | 2                   | 0          |
|  | 21              | 1                         |                  |          |         |  |                                    |              |               |                     |            |
| No difference  | <b>51</b> %     | % <b>22</b> 9             | <b>50</b> %      | <b>3</b> | 4%      | 66%  | 84%                                | ,<br>D       | 0             | <b>22</b> %         | 0          |
|  | •               | 4                         | 0 1              |          | 0       | 3  |                                    | )            | 0             | 0                   | 0          |
|  |                 | 6                         |                  |          |         |  |                                    |              |               |                     |            |
| N/A - Would vote Conservative anyway   | 19              |                           |                  |          | 0       | 1%   |                                    |              | 0             | 0                   | 0          |
|  | 12              |                           | 1 3              | 3        | 51      | 35   | C                                  | )            | 0             | 5                   | 0          |
|  | 15              |                           |                  |          |         |  |                                    |              |               |                     |            |
| N/A - Would not vote Conservative anyway   | 35%             |                           |                  |          | 6%      | 18%  |                                    |              | 0             | 51%                 | 0          |
|  | <b>1</b> :      |                           | 1 (              | )        | 2       | 7  | C                                  | )            | 0             | 2                   | 2          |
| Don't know / no opinion  | 49              |                           | / <sub>6</sub> ( | )        | 2%      | 3%   | C                                  | )            | 0             | 27%                 | 100%       |

|  | Gender |                 |           | Α          | .ge               |       |       |            |
|--|--------|-----------------|-----------|------------|-------------------|-------|-------|------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 6  Changing the law to allow pensioners to access the money they may have put into an | Total  | Male            | Fema      | le T       | otal              | 18-34 | 35-54 | 55+        |
| annuity  |        |                 |           |            |                   |       |       |            |
| Weighted base  | 16     | 89              | 854       | 835        | 1689              | 425   | 593   | 672        |
| Unweighted base  | 17     | 22              | 888       | 834        | 1722              | 428   | 652   | 642        |
| All likely voters  | 100    | )%              | 100%      | 100%       | 100%              | 100%  | 100%  | 100%       |
|  |        | <b>65</b><br>70 | 96        | 70         | <b>165</b><br>170 | 61    | 52    | 53         |
| More likely  | 10     | )%              | 11%       | 8%         | 10%               | 14%   | 9%    | 8%         |
|  |        | 73              | 47        | 26         | 73                | 40    |       | 19         |
|  |        | 73              |           |            | 73                |       |       |            |
| Less likely  | 4      | <b>1</b> %      | 6%        | 3%         | 4%                | 9%    | 2%    | 3%         |
|  |        | <b>50</b><br>71 | 369       | 381        | <b>750</b><br>771 | 138   | 272   | 339        |
| No difference  | 44     | 1%              | 43%       | 46%        | 44%               | 33%   | 46%   | <b>50%</b> |
|  |        | <b>98</b><br>80 | 110       | 88         | <b>198</b><br>180 | 34    | 59    | 105        |
| N/A - Would vote Conservative anyway   | 12     | 2%              | 13%       | 11%        | 12%               | 8%    | 10%   | 16%        |
|  | _      | <b>93</b><br>26 | 185       | 209        | <b>393</b><br>426 | 106   | 148   | 139        |
| N/A - Would not vote Conservative anyway   | 23     | 3%              | 22%       | 25%        | 23%               | 25%   | 25%   | 21%        |
|  | 1      | 10              | 48        | 62         | 110               | 45    | 47    | 17         |
|  | 1      | 02              |           |            | 102               |       |       |            |
| Don't know / no opinion  |        | <b>5%</b>       | <b>6%</b> | <b>7</b> % | 6%                | 11%   | 8%    | 3%         |

|  | Nation |                 |      |          |       |
|--|--------|-----------------|------|----------|-------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 6  Changing the law to allow pensioners to access the money they may have put into an annuity | Total  | England         |      | Scotland | Wales |
| Weighted base  | 16     | 89              | 1453 | 152      | 84    |
| Unweighted base  | 17     | 22              | 1479 | 171      | 72    |
| All likely voters  | 100    | <b>)%</b>       | 100% | 100%     | 100%  |
|  |        | <b>65</b><br>70 | 150  | 8        | 7     |
| More likely  | -      | 1%              | 10%  | 5%       | 8%    |
| inere intery   |        | 73              | 63   |          |       |
|  |        | 73              |      |          |       |
| Less likely  | 4      | %               | 4%   | 5%       | 3%    |
|  |        | <b>50</b><br>71 | 650  | 53       | 47    |
| No difference  | -      | / I<br>!%       | 45%  | 35%      | 57%   |
| THE UNITEDIOC  |        | 98              | 170  |          |       |
|  |        | 80              |      |          |       |
| N/A - Would vote Conservative anyway   | 12     | 2%              | 12%  | 12%      | 12%   |
| •  | 3      | 93              | 321  | 61       | 11    |
|  | 4      | 26              |      |          |       |
| N/A - Would not vote Conservative anyway   | 23     | <b>3%</b>       | 22%  | 40%      | 14%   |
|  | =      | 10              | 99   | 5        | 6     |
|  |        | 02              |      |          |       |
| Don't know / no opinion  |        | <b>5%</b>       | 7%   | 3%       | 7%    |

| And thinking about the election, for each of the measures below please tell us whether you   |                   | -             |              |           |                      |              |            |         |                   |               |
|--|-------------------|---------------|--------------|-----------|----------------------|--------------|------------|---------|-------------------|---------------|
| think they would make you more or less likely to consider voting Conservative at the General |                   |               |              | Liberal   | Scottish<br>National | Plaid        | Some other | Did not | Unsure /<br>can't | Prefer not to |
| Election in May.   | Total             | Conservatives | Labour       | Democrats | Party                | Cymru        | party      | vote    | remember          | say           |
| Budget 3 6   |                   |               |              |           |                      |              |            |         |                   |               |
| Changing the law to allow pensioners to  |                   |               |              |           |                      |              |            |         |                   |               |
| access the money they may have put into an annuity   |                   |               |              |           |                      |              |            |         |                   |               |
| Weighted base  | 1689              | 585           | 5 413        | 321       | 28                   | 3 11         | 84         | 150     | 65                | 31            |
| Unweighted base  | 1722              |               | -            | _         |                      |              | _          | 150     |                   |               |
| All likely voters  | 100%              |               |              |           |                      |              |            | 100%    |                   |               |
| 7 iii iiii diy valara  | 165               |               |              |           |                      |              |            | 7       |                   |               |
|  | 170               |               |              |           |                      |              |            |         |                   |               |
| More likely  | 10%               | 15%           | <b>8%</b>    | 10%       | 4%                   | <b>6</b> 15% | 2%         | 5%      | 3%                | 5%            |
| •  | 73                | 27            | 7 24         | . 12      |                      | ) 1          | 0          | 8       | 3                 | 0             |
|  | 73                |               |              |           |                      |              |            |         |                   |               |
| Less likely  | 4%                | 5%            | <b>6%</b>    | 4%        | . (                  | 8%           |            | 5%      | 4%                |               |
|  | 750               |               | ) 159        | 143       | 8                    | 3 7          | 40         | 60      | 37                | 16            |
|  | 771               |               |              |           |                      |              |            |         |                   |               |
| No difference  | 44%               |               |              |           |                      |              |            |         |                   |               |
|  | 198               |               | 9 15         | 18        | 3                    | 2 0          | 1          | 10      | ) 1               | 1             |
|  | 180               |               |              |           |                      | _            |            |         |                   |               |
| N/A - Would vote Conservative anyway   | 12%               |               |              |           |                      |              |            |         |                   |               |
|  | 393               |               | 3 152        | 101       | 17                   | 7 2          | 37         | 49      | 8                 | 4             |
|  | 426               |               | <b></b>      | 000/      |                      |              | 450/       | 000/    | 400/              | 400/          |
| N/A - Would not vote Conservative anyway   | 23%               |               |              |           |                      |              |            |         |                   |               |
|  | <b>110</b><br>102 |               | I 30         | 15        | •                    | 0            | 3          | 17      | ' 15              | 9             |
| Don't know / no opinion  | 6%                |               | 6 <b>7</b> % | 5%        | . (                  | 2%           | 4%         | 11%     | 24%               | 27%           |

| V | ۱ 1 | et | Sta | ae |
|---|-----|----|-----|----|
|   |     |    |     |    |

| And thinking about the election, for each of the measures below please tell us whether you |       |              |        |              |              |                |            |
|--|-------|--------------|--------|--------------|--------------|----------------|------------|
| think they would make you more or less likely to   |       |              |        |              |              |                |            |
| consider voting Conservative at the General  |       | _            |        | Liberal      | Some other   |                |            |
| Election in May.   | Total | Conservative | Labour | Democrat     | party        | Would not vote | Don't know |
| Budget 3 7   |       |              |        |              |              |                |            |
| Reducing the 'surplus' target (how much more money the government will take in             |       |              |        |              |              |                |            |
| than spend once the deficit has been   |       |              |        |              |              |                |            |
| eliminated) for 2019 from £23bn to £7bn so   |       |              |        |              |              |                |            |
| the government can spend more  |       |              |        |              |              |                |            |
| Weighted base  | 1689  | 522          | . 47   | 5 10         | 5 357        | ' 3            | 227        |
| Unweighted base  | 1722  |              |        |              |              | _              |            |
| All likely voters  | 100%  |              |        | -            | -            | -              |            |
| 7 iii iiii.day Votoro  | 183   |              |        |              |              |                |            |
|  | 187   |              | _      | -            |              | _              |            |
| More likely  | 11%   | 20%          | 69     | <b>6</b> 18% | <b>4</b> %   | 6              | 7%         |
|  | 71    | 12           | . 2    | 6 1          | 5 14         | 0              |            |
|  | 76    | ;            |        |              |              |                |            |
| Less likely  | 4%    | 2%           | 59     | 6 149        | <b>4</b> %   | 0              | 2%         |
|  | 692   | 202          | . 15   | 7 3          | 8 173        | 3              | 119        |
|  | 705   |              |        |              |              |                |            |
| No difference  | 41%   |              |        |              |              |                |            |
|  | 210   |              | 3 2    | 1            | 6 5          | 6 0            | 5          |
|  | 194   |              |        |              |              |                |            |
| N/A - Would vote Conservative anyway   | 12%   |              |        |              |              |                |            |
|  | 393   | -            | 21     | 0 2          | 4 124        | . 0            | 27         |
|  | 426   |              |        | ,            |              |                | 4004       |
| N/A - Would not vote Conservative anyway   | 23%   |              |        |              |              |                |            |
|  | 140   |              | 3      | 1            | 4 25         | 6 0            | 56         |
| Double leave / no opinion  | 134   |              |        | / 00         | / 70/        |                | 050/       |
| Don't know / no opinion  | 8%    | 5%           | 60     | 6 39         | <b>6 7</b> % | 0              | 25%        |

|    |     | •   |    |
|----|-----|-----|----|
| VI | 2nd | Sta | ae |

|  | vi_2nd Stage     |                            |             |       |   |                                    |         |                     |               |
|--|------------------|----------------------------|-------------|-------|---|------------------------------------|---------|---------------------|---------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 7  Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so | Total            | Scottish<br>National Party | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect | Some<br>other party | Don't<br>know |
| the government can spend more  | 0.5              | • 40                       |             |       | 000   |                                    |         |                     |               |
| Weighted base  | 357              |                            |             |       |   |                                    |         | 9                   | 2             |
| Unweighted base  | 417              |                            |             |       |   |                                    |         | 0 8                 | 1             |
| All likely voters  | 100%             |                            |             |       |   |                                    |         | 0 100%              | 100%          |
|  | 10               | -                          | 0           | 4     | . 12  | 2 0                                | (       | 0                   | 0             |
| More likely  | 19<br><b>4</b> % |                            | 0           | 4%    | 6%  | . 0                                |         | 0 0                 | 0             |
| more linery  | 14               |                            |             |       |   |                                    |         | 0 1                 | 0             |
|  | 17               |                            | U           | . J   |   | , ,                                | •       |                     | U             |
| Less likely  | 4%               | <b>0</b> %                 | 0           | 6%    | 4%  | 12%                                |         | 7%                  | 0             |
|  | <b>17</b> 3      |                            | 4           | 29    | 125   | 4                                  |         | 0 1                 | 0             |
| No difference  | 48%              | <b>22</b> %                | 50%         | 32%   | 63%   | 84%                                | (       | 16%                 | 0             |
|  |                  | 5 1<br>7                   | 1           | 0     | 3   | 0                                  | (       | 0                   | 0             |
| N/A - Would vote Conservative anyway   | 19               | <b>3</b> %                 | 11%         | 0     | 1%  | 0                                  | (       | 0                   | 0             |
|  | 124              | <b>4</b> 31                | 3           | 49    | 36  | 0                                  |         | D 5                 | 0             |
|  | 153              |                            |             |       |   |                                    |         |                     |               |
| N/A - Would not vote Conservative anyway   | 35%              |                            | 39%         | 53%   | 18%   | 4%                                 | (       | 51%                 | 0             |
|  | <b>2!</b><br>26  |                            | 0           | 5     | 16  | 0                                  |         | 0 2                 | 2             |
| Don't know / no opinion  | 7%               | <b>2</b> %                 | 0           | 5%    | 8%  | 0                                  |         | <b>27</b> %         | 100%          |

|  | Gender |                   |             | Age   |                   |         |       |      |
|--|--------|-------------------|-------------|-------|-------------------|---------|-------|------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 7  Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more | Total  | Male              | Female      | Total | 18-34             | 1 35-54 | . 55+ |      |
| Weighted base  | 1      | 689               | 854         | 835   | 1689              | 425     | 593   | 672  |
| Unweighted base  | 1      | 722               | 888         | 834   | 1722              | 428     | 652   | 642  |
| All likely voters  | 10     | 00%               | 100%        | 100%  | 100%              | 100%    | 100%  | 100% |
|  |        | <b>183</b><br>187 | 110         | 73    | <b>183</b><br>187 | 74      | 63    | 46   |
| More likely  |        | 11%               | 13%         | 9%    | 11%               | 17%     | 11%   | 7%   |
|  |        | <b>71</b><br>76   | 46          | 26    | <b>71</b><br>76   | 33      | 23    | 16   |
| Less likely  |        | 4%                | <b>5</b> %  | 3%    | 4%                | 8%      | 4%    | 2%   |
| ·  |        | <b>692</b><br>705 | 336         | 356   | <b>692</b><br>705 | 122     | 239   | 331  |
| No difference  |        | 41%               | <b>39</b> % | 43%   | 41%               | 29%     | 40%   | 49%  |
|  |        | <b>210</b><br>194 | 114         | 95    | <b>210</b><br>194 | 39      | 66    | 105  |
| N/A - Would vote Conservative anyway   |        | 12%               | 13%         | 11%   | 12%               | 9%      | 11%   | 16%  |
| ,  |        | <b>393</b> 426    | 186         | 208   | <b>393</b><br>426 | 110     | 143   | 141  |
| N/A - Would not vote Conservative anyway   |        | 23%               | 22%         | 25%   | 23%               | 26%     | 24%   | 21%  |
|  |        | <b>140</b><br>134 | 62          | 77    | <b>140</b><br>134 | 47      | 60    | 33   |
| Don't know / no opinion  |        | 8%                | 7%          | 9%    | 8%                | 11%     | 10%   | 5%   |

|  | Nation          |              |          |               |
|--|-----------------|--------------|----------|---------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 7  Reducing the 'surplus' target (how much more money the government will take in than spend once the deficit has been eliminated) for 2019 from £23bn to £7bn so the government can spend more | Total           | England      | Scotland | Wales         |
| Weighted base  | 168             | 9 14         | 53 15    | 2 84          |
| Unweighted base  | 172             |              |          |               |
| All likely voters  | 100%            | <b>6</b> 100 | )% 100°  | % 100%        |
| ·  | <b>18</b><br>18 | -            | 62 1     | 5 6           |
| More likely  | 119             | <b>6</b> 11  | % 109    | <b>8%</b>     |
| ·  | <b>7</b><br>7   | =            | 66       | 5 0           |
| Less likely  | 49              | 6 5          | 39       | % 0           |
|  | <b>69</b><br>70 | _            | 96 4     | 5 51          |
| No difference  | 419             | <b>6</b> 41  | % 30°    | % 60%         |
|  | <b>21</b><br>19 | -            | 83 1     | 9 8           |
| N/A - Would vote Conservative anyway   | 129             | 6 13         | 3% 129   | % <b>10</b> % |
|  | 39              | -            | 21 6     | 1 11          |
|  | 42              | _            | 10/      | 4.407         |
| N/A - Would not vote Conservative anyway   | 23%             |              | 2% 40°   |               |
|  | <b>14</b><br>13 | -            | 26       | 6 7           |
| Don't know / no opinion  | 8%              | -            | )% 4°    | % 8%          |

|   | 2010 Fast VC | ) le              |               |                      |                               |                |                  |                 |                               |                         |
|---|--------------|-------------------|---------------|----------------------|-------------------------------|----------------|------------------|-----------------|-------------------------------|-------------------------|
| And thinking about the election, for each of the measures below please tell us whether you think they would make you more or less likely to consider voting Conservative at the General Election in May.  Budget 3 7  Reducing the 'surplus' target (how much | Total        | Conservatives     | Labour        | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not<br>vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
| more money the government will take in  |              |                   |               |                      |                               |                |                  |                 |                               |                         |
| than spend once the deficit has been  |              |                   |               |                      |                               |                |                  |                 |                               |                         |
| eliminated) for 2019 from £23bn to £7bn so  |              |                   |               |                      |                               |                |                  |                 |                               |                         |
| the government can spend more   |              |                   |               |                      |                               |                |                  |                 |                               |                         |
| Weighted base   | 168          |                   |               |                      |                               |                |                  | 150             |                               |                         |
| Unweighted base   | 172          |                   |               |                      |                               |                |                  | 150             |                               |                         |
| All likely voters   | 100          |                   |               |                      |                               |                |                  | 100%            |                               |                         |
|   | 18           |                   | 9 24          | 1 36                 | 5 2                           | 2 2            | 2 1              | 15              | 5 3                           | 3                       |
| MA 191 . 1  | 18           |                   |               | 440/                 | E0/                           | 4.50/          | 407              | 4.00            | 404                           | 440/                    |
| More likely   | 11           |                   |               |                      |                               |                |                  | 10%             |                               |                         |
|   |              | <b>71 2</b><br>76 | 2 2           | 5 14                 | , ,                           | ) 0            | 2                | 3               | •                             | 2                       |
| Less likely   |              | % 49              | % 6%          | 6 4%                 | 1%                            | <b>6</b> 0     | 2%               | 2%              | <b>4</b> %                    | 7%                      |
|   | 69           |                   |               |                      |                               |                |                  | 51              |                               |                         |
|   | 70           | 05                |               |                      |                               |                |                  |                 |                               |                         |
| No difference   | 41           | % 429             | % <b>39</b> % | <b>42</b> %          | 27%                           | <b>70</b> %    | 43%              | 34%             | <b>50</b> %                   | 41%                     |
|   | 21           | 10 15             | 6 18          | 3 18                 | 3                             | 2 0            | 2                | 11              | 2                             | . 1                     |
|   | 19           | 94                |               |                      |                               |                |                  |                 |                               |                         |
| N/A - Would vote Conservative anyway  | 12           |                   |               |                      |                               |                |                  | 7%              |                               |                         |
|   | 39           |                   | 4 150         | 5 100                | ) 17                          | 7 2            | 2 38             | 48              | 3 8                           | 2                       |
|   | 42           | -                 |               |                      |                               |                |                  |                 |                               |                         |
| N/A - Would not vote Conservative anyway  | 23           |                   |               |                      |                               |                |                  | 32%             |                               |                         |
|   | 14           | -                 | 6 30          | ) 18                 | 3 (                           | ) 0            | 6                | 22              | 2 18                          | 3 10                    |
| Don't know / no opinion   | 13           | % 69              | % <b>7</b> %  | 6%                   |                               | 2%             | 7%               | 15%             | <b>27</b> %                   | 30%                     |
| Don't know / no opinion   |              | 0,                | / / / /       | 0 /0                 |                               | , 2/0          | 1 /0             | 13/             | 21/0                          | , 30 /0                 |

| Osborne1                                   | Total            | Conservative | Labour | Liberal<br>Democrat | Some other party | Would not vote | Don't know |
|--|------------------|--------------|--------|---------------------|------------------|----------------|------------|
| OSDOMET                                    |                  |              |        |                     |                  |                |            |
| Since he took office in May 2010 do you    |                  |              |        |                     |                  |                |            |
| think George Osborne has been, on balance  |                  |              |        |                     |                  |                |            |
| a good or bad Chancellor of the Exchequer' | <i>:</i><br>1689 | 522          | 47     | 5 105               | 357              | , ,            | 227        |
| Weighted base                              |                  |              |        |                     |                  |                |            |
| Unweighted base                            | 1722             |              |        |                     |                  | -              |            |
| All likely voters                          | 100%             |              |        |                     |                  |                |            |
|  | 204              |              | 2      | 7                   | 5 10             | 0              | 2          |
| .,   | 198              |              |        | · -                 | 00/              |                | 407        |
| Very good                                  | 12%              |              |        |                     |                  |                |            |
|  | 518              |              | 5      | 38                  | 3 74             | . 2            | 49         |
|  | 512              |              | 4.00   |                     |                  |                | -404       |
| Quite good                                 | 31%              |              |        |                     |                  |                |            |
|  | 450              |              | 15     | 2 40                | ) 111            | 1              | 95         |
|  | 453              |              |        |                     |                  |                |            |
| Neither good nor bad                       | 27%              |              |        |                     |                  |                |            |
|  | 224              |              | 103    | 3 12                | 2 74             | . 0            | 31         |
|  | 243              |              |        |                     |                  |                |            |
| Quite bad                                  | 13%              |              |        |                     |                  |                |            |
|  | 175              |              | 9      | 6 4                 | F 60             | 0              | 15         |
|  | 200              |              |        |                     |                  |                |            |
| Very bad                                   | 10%              |              | 20%    | 6 4%                |                  |                |            |
|  | 118              | 8            | 4      | ) (                 | 28               | 0              | 36         |
|  | 116              |              |        |                     |                  |                |            |
| Don't know                                 | 7%               | 2%           | 99     | 6%                  | 8%               | 0              | 16%        |
| Net: Good                                  | 43%              | 88%          | 17%    | 6 41%               | 24%              | 67%            | 22%        |
| Net: Bad                                   | 24%              |              |        |                     |                  |                |            |

VI\_2nd Stage

|   | VI_ZIIG Stage     |                            |             |       |   |                                    |         |                  |               |
|---|-------------------|----------------------------|-------------|-------|---|------------------------------------|---------|------------------|---------------|
|   | Total             | Scottish<br>National Party | Plaid Cymru | Green | United<br>Kingdom<br>Independence<br>Party (UKIP) | British<br>National Party<br>(BNP) | Respect | Some other party | Don't<br>know |
| Osborne1  |                   |                            |             |       |   |                                    |         |                  |               |
| Since he took office in May 2010 do you think George Osborne has been, on balance, a good or bad Chancellor of the Exchequer? |                   |                            |             |       |   |                                    |         |                  |               |
| Weighted base   | 357               |                            | 8           |       |   |                                    | C       | _                | 2             |
| Unweighted base   | 417               | 72                         | g           | 93    | 3 226   | 8                                  | C       | 8                | 1             |
| All likely voters   | 100%              | 100%                       | 100%        | 100%  |   |                                    | C       | 100%             | 100%          |
|   | <b>10</b><br>14   |                            | O           | C     | 10  | 0                                  | C       | 0                | 0             |
| Very good   | 3%                |                            | 0           |       |   |                                    | C       | 0                |               |
|   | <b>74</b><br>86   |                            | 3           | 7     | 58  | 1                                  | C       | 0                | 0             |
| Quite good  | 21%               | 11%                        | 40%         | 8%    | 29%   | 19%                                | C       | 0                | 0             |
|   | <b>111</b><br>126 |                            | 4           | 20    | 75  | 1                                  | C       | 3                | 0             |
| Neither good nor bad  | 31%               | 20%                        | 50%         | 22%   | 38%   | 24%                                | C       | 30%              | 0             |
|   | <b>74</b><br>81   |                            | 0           |       |   | 3                                  | C       | 3                | 0             |
| Quite bad   | 21%               | 27%                        | 0           | 27%   | 16%   | 53%                                | C       | 33%              | 0             |
|   | <b>60</b><br>79   |                            | 1           | 28    | 3 14  | 0                                  | C       | 1                | 0             |
| Very bad  | 17%               | 38%                        | 10%         | 31%   | <b>7</b> %  | 4%                                 | C       | 10%              | 0             |
|   | <b>28</b><br>31   |                            | 0           | 12    | . 11  | 0                                  | C       | 2                | 2             |
| Don't know  | 8%                | 4%                         | 0           | 13%   | 5%  | 0                                  |         | 27%              | 100%          |
| Net: Good   | 24%               |                            | 38%         |       |   | 20%                                | #DIV/0! | 0%               | 0%            |
| Net: Bad  | 38%               | 67%                        | 13%         | 57%   | 24%   | 60%                                | #DIV/0! | 44%              | 0%            |

| Gender | Age |  |
|--------|-----|--|
|--------|-----|--|

|  | Total | Male       | Fe   | male | Total | 18-34 | 35-5       | 4 55+ |      |
|--|-------|------------|------|------|-------|-------|------------|-------|------|
| Osborne1                                   |       |            |      |      |       |       |            |       |      |
| Since he took office in May 2010 do you    |       |            |      |      |       |       |            |       |      |
| think George Osborne has been, on balance  | ,     |            |      |      |       |       |            |       |      |
| a good or bad Chancellor of the Exchequer? | •     |            |      |      |       |       |            |       |      |
| Weighted base                              | 16    | 89         | 854  | 835  | 168   | 39    | 425        | 593   | 672  |
| Unweighted base                            | 17    | '22        | 888  | 834  | 172   | 22    | 428        | 652   | 642  |
| All likely voters                          | 10    | 0%         | 100% | 100% | 100   | %     | 100%       | 100%  | 100% |
|  | 2     | 204        | 141  | 63   | 20    | )4    | 62         | 49    | 92   |
|  | 1     | 98         |      |      | 19    | 98    |            |       |      |
| Very good                                  | 1:    | 2%         | 16%  | 8%   | 12    | %     | 15%        | 8%    | 14%  |
|  | 5     | 18         | 270  | 248  | 5     | 18    | 110        | 177   | 231  |
|  | 5     | 12         |      |      | 5     | 12    |            |       |      |
| Quite good                                 | 3     | 1%         | 32%  | 30%  | 31    | %     | <b>26%</b> | 30%   | 34%  |
|  | 4     | 50         | 199  | 251  | 4:    | 50    | 111        | 167   | 172  |
|  | 4     | 53         |      |      | 4     | 53    |            |       |      |
| Neither good nor bad                       | 2     | <b>7</b> % | 23%  | 30%  | 27    | %     | <b>26%</b> | 28%   | 26%  |
|  | 2     | 24         | 115  | 109  | 2     | 24    | 46         | 86    | 91   |
|  | 2     | 243        |      |      | 24    | 13    |            |       |      |
| Quite bad                                  | 1     | 3%         | 13%  | 13%  | 13    | %     | 11%        | 15%   | 14%  |
|  | 1     | 75         | 93   | 83   | 17    | 75    | 37         | 74    | 65   |
|  | 2     | 200        |      |      | 20    | 00    |            |       |      |
| Very bad                                   | 1     | 0%         | 11%  | 10%  | 10    | %     | 9%         | 12%   | 10%  |
|  | 1     | 18         | 37   | 81   | 1.    | 18    | 59         | 39    | 21   |
|  | 1     | 16         |      |      | 1.    | 16    |            |       |      |
| Don't know                                 |       | 7%         | 4%   | 10%  | 7     | %     | 14%        | 7%    | 3%   |
| Net: Good                                  | 4:    | 3%         | 48%  | 37%  | 43    | %     | 40%        | 38%   | 48%  |
| Net: Bad                                   |       | 4%         | 24%  | 23%  |       |       | 20%        | 27%   | 23%  |

|   | Total | England                  | Scotland      | Wales        |
|---|-------|--------------------------|---------------|--------------|
| Osborne1  |       |                          |               |              |
| Since he took office in May 2010 do you think George Osborne has been, on balance, a good or bad Chancellor of the Exchequer? |       |                          |               |              |
| Weighted base   | 1689  |                          |               | _            |
| Unweighted base   | 1722  | 2 147                    | '9 17'        | 1 72         |
| All likely voters   | 100%  | 5 100°                   | % 100%        | 6 100%       |
|   | 204   | 18                       | 3 14          | 4 6          |
|   | 198   | 3                        |               |              |
| Very good   | 12%   | <b>5</b> 13 <sup>4</sup> | % 9%          | <b>8%</b>    |
|   | 518   | 3 46                     | i0 34         | 4 24         |
|   | 512   | 2                        |               |              |
| Quite good  | 31%   | 329                      | % <b>22</b> % | <b>28%</b>   |
|   | 450   | ) 37                     | '8 42         | 2 30         |
|   | 453   | 3                        |               |              |
| Neither good nor bad  | 27%   | 26                       | % <b>28</b> % | <b>36%</b>   |
|   | 224   | 18                       | 31 29         | 9 14         |
|   | 243   | 3                        |               |              |
| Quite bad   | 13%   | 129                      | % <b>19</b> % | <b>6</b> 17% |
|   | 175   | 5 14                     | 7 2:          | 3 6          |
|   | 200   | )                        |               |              |
| Very bad  | 10%   | 5 10°                    | % 15%         | <b>7</b> %   |
|   | 118   | 3 10                     | )4 10         | 0 4          |
|   | 116   | 6                        |               |              |
| Don't know  | 7%    | 7'                       | % 6%          | 5%           |
| Net: Good   | 43%   | 44                       | % 32%         | <b>36%</b>   |
| Net: Bad  | 24%   | 239                      | % 34%         | <b>24</b> %  |

| Osborne1   | Total             | Conservatives | Labour       | Liberal<br>Democrats | Scottish<br>National<br>Party | Plaid<br>Cymru | Some other party | Did not vote | Unsure /<br>can't<br>remember | Prefer<br>not to<br>say |
|--|-------------------|---------------|--------------|----------------------|-------------------------------|----------------|------------------|--------------|-------------------------------|-------------------------|
| Since he took office in May 2010 do you think George Osborne has been, on balance a good or bad Chancellor of the Exchequer? |                   |               |              |                      |                               |                |                  |              |                               |                         |
| Weighted base  | 1689              |               |              |                      |                               |                |                  |              |                               | _                       |
| Unweighted base  | 1722              | 568           | 3 415        |                      |                               |                |                  |              |                               |                         |
| All likely voters  | 100%              |               |              |                      |                               |                |                  |              |                               |                         |
|  | <b>204</b><br>198 |               | 3 18         | 17                   | 0                             | 0              | 2                | 5            | 3                             | 1                       |
| Very good  | 12%               |               |              |                      |                               |                |                  |              |                               | 4%                      |
|  | <b>518</b><br>512 |               | 1 63         | 84                   | 5                             | 7              | 18               | 30           | 12                            | 4                       |
| Quite good   | 31%               | 50%           | <b>6</b> 15% | 26%                  | 17%                           | 65%            | 22%              | 20%          | 18%                           | 13%                     |
|  | <b>450</b><br>453 |               | 141          | 106                  | 7                             | 3              | 22               | 45           | 25                            | 13                      |
| Neither good nor bad   | 27%               | 15%           | 34%          | 33%                  | 24%                           | 25%            | 26%              | 30%          | 39%                           | 40%                     |
|  | <b>224</b><br>243 |               | 80           | 52                   | 6                             | 0              | 25               | 28           | 11                            | 3                       |
| Quite bad  | 13%               | 3%            | <b>6 19%</b> | 16%                  | 21%                           | 2%             | 30%              | 18%          | 17%                           | 11%                     |
|  | <b>175</b><br>200 |               | l 80         | 43                   | 11                            | 1              | 11               | 18           | 1                             | 0                       |
| Very bad   | 10%               | 2%            | <b>6 19%</b> | 13%                  | 38%                           | 8%             | 14%              | 12%          | 2%                            | 0                       |
|  | <b>118</b><br>116 |               | 5 31         | 19                   | 0                             | 0              | 6                | 24           | 13                            | 10                      |
| Don't know   | <b>7</b> %        |               | 7%           | 6%                   | 0                             | 0              | 7%               | 16%          | 20%                           | 31%                     |
| Net: Good<br>Net: Bad  | 43%<br>24%        |               |              |                      |                               |                |                  |              |                               |                         |